

Kaltura **REACH**: The Video Discovery and Accessibility

Solve Accessibility: Getting Your Media Library 508 Compliant.

Empowering organizations with scalable and secure services to manage and deliver their video experiences, Kaltura REACH makes it easier than ever to effectively manage rich media assets and ensure accessibility and compliance.

Every video experience benefits from captioning, transcription and translation through increased video accessibility, enhanced learning retention, richer user engagement, semantic search and improved SEO results.

BENEFITS AT-A-GLANCE

- ✓ Improved SEO and search rankings with rich media data appended to video
- ✓ Support for all major caption and transcription formats and standards
- ✓ Fully integrated with Kaltura Media Space (KMS) and Management Console (KMC)
- ✓ Turn around times between 3 to 48 hours
- ✓ Feature-rich professional services, including support for a wide range of languages and caption formats
- ✓ Take advantage of low Kaltura pricing and volume discounts

cielo24 captions are fully integrated with Kaltura.

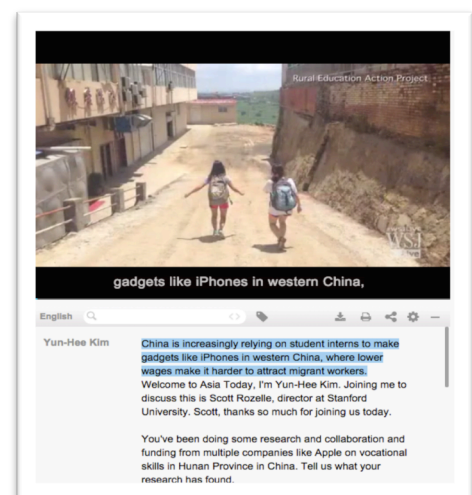
KEY FEATURES

- ✓ Reach high quality results with searchable transcripts and metadata across video library
- ✓ Enrich your video library with semantic keywords and topics for effective video recommendations
- ✓ Access global audiences with captions and subtitles
- ✓ Comply with government and industry regulations with ADA/508 compliant video player

ACCESSIBILITY

- ✓ cielo24 captions extend content reach to second language viewers, currently:
- ✓ 15% of the US speaks English as a second language
- ✓ More than 2 billion people worldwide have some level of English fluency
- ✓ Online media captioning is required by the FCC to govern TV stations, cable systems, broadcast cable networks and virtually every other professional video program producer making programming available online
- ✓ Government accessibility mandates require equal access educational video.

INTERACTIVE TRANSCRIPT EXPERIENCE



GET STARTED TODAY!

Contact your Kaltura representative OR email info@kaltura.com