Trending and other dynamic playlists in Content Hubs

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This article is designated for all users.

About

Dynamic playlists fill themselves from the media on your site, so you don't have to build them or keep them up to date. They're a quick way to show what's new, what people are watching, or what each person watched last.

You add a dynamic playlist to a homepage by selecting its type in a playlist component.

Dynamic playlist types

Select one of the following types in the `type` field of the playlist component:

Type	What it shows
Most Recent	All published videos in the channel or categories, by creation date.
Most Viewed	All published videos in the channel or categories, by number of plays.
Most Liked	All published videos in the channel or categories, by number of likes.
Trending Now	The most played media in the last 24–48 hours.
Trending this week	The most played media in the last seven days.
Trending this month	The most played media in the last 30 days.
Recently Watched	The viewing history of each individual user.
Continue Watching	The videos that each individual user started and hasn't finished.

To add a dynamic playlist to a page, see Add videos, playlists, and news images to homepages in Content Hubs.

How Trending playlists work

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- Media is ranked by the number of plays during the time period. Only plays inside that period count. A video with many plays overall can rank low if most of them happened earlier.
- The date a video was created doesn't affect whether it appears.
- Trending playlists aren't personalized. Every user sees the same ranking, except that users see only the media they're allowed to view.
- The playlist shows only the media that qualifies. If there's less media than the number of thumbnails, the empty spaces stay empty.
- Trending playlists aren't saved as playlists, so they don't have a playlist ID. You can't embed them on another site.

Media requirements

To appear in a Trending playlist, media must meet all of the following:

- It's published in a channel or category on your site.
- Its status is **Ready**.
- It isn't pending or rejected in moderation.
- It's within its scheduling dates, if you set any.
- It's a video or a YouTube video. Quizzes aren't included.
- It isn't hidden or in the recycle bin.

If a video you expect doesn't appear, check that it meets these requirements. Then check that most of its plays happened inside the time period of the playlist.

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