

Kaltura Product Specifications catalog

Last Modified on 09/02/2026 2:32 pm IDT

View current and previous catalog versions

Kaltura Product Specification catalog

Version: 2026.1

Effective date: September 1, 2026

Status: Current

About this catalog

This catalog provides specifications for Kaltura products and services referenced in customer order forms. Only the specifications for the products and services listed in the customer's signed order form apply.

The applicable order form and agreement determine the customer's purchased products, services, entitlements, and usage limits.

Contents

- [AI](#)
- [KMC](#)
- [KMS](#)
- [VPaaS](#)
- [Packages](#)
- [Virtual Event Platform](#)
- [General](#)
- [PathFactory](#)
- [Uberflip](#)
- [BlueRush](#)
- [Media & Telecom](#)
- [Partners](#)

AI



Products marked (AI) use artificial intelligence technologies. Use of these features is subject to Kaltura's [AI Principles](#).

Code	Product	Description
40PAC-01	Publishing Agent Credits	<i>TBD</i>
AVS-45-ADM	Avatar Video Studio - Admin User	<i>TBD</i>
AVS-45-AVT	Avatar Video Studio - Custom Avatar	<i>TBD</i>
AVS-45-0M	Avatar Video Studio - Video Minutes	<i>TBD</i>
45CNMD-01	Content Moderation (AI)	Automatically moderate content in your videos to identify potentially inappropriate or sensitive language. Analysis is based on transcript data (captions required) and can be evaluated against either a default policy or your organization's customized guidelines. Based on this evaluation, content may be approved or blocked. Moderation results are automatically generated by AI and may contain errors – responsibility for final review and publishing decisions rests exclusively with the Licensee.  Customized moderation policies require PS hours.

Code	Product	Description
65OCR-01L	Optical Character Recognition (OCR) Search (AI)	OCR enhances videos by extracting text within visual content, including from slides, graphs, and charts. Available within Video Portal and LMS Video, OCR makes video content more discoverable, accessible, and interactive for end users. OCR-extracted texts are indexed into search results, which appear throughout videos as cue points, allowing users to navigate to the content and jump to the exact moment the content appears in the video. OCR uses AI technology based on AWS Recognition.

Code	Product	Description
21RTAG-01	Rich Media Conversational Agents (AI)	A real-time AI-powered interactive experience that enables users to engage through either a lifelike avatar or a chat-based interface. Administrators can configure the experience, including its appearance, voice, knowledge sources, and organizational guardrails, ensuring interactions are guided by approved content within a secure environment. The solution supports dynamic engagement through conversational responses, visual explanations, and rich media, and can be deployed across multiple use cases and audiences. Usage is measured based on interactions. One interaction represents either a single conversation of up to one (1) minute in avatar mode or up to eighteen (18) queries in chat mode. Sessions longer than one minute or exceeding eighteen queries are rounded up and counted as additional interactions. Usage limits apply per tier, and any overage interactions are billed according to the customer's tier. For customers without an active VCMS contract with Kaltura, the package includes 10 TB of storage and bandwidth. Any storage or bandwidth usage beyond this allowance is billed per additional GB.

Code	Product	Description
20CNAV-01A	Rich Media Conversational Agents - SDK (AI)	Generate a real-time speaking agent from text or voice input, with synchronized speech and facial animation. Inputs are processed using text-to-speech and agent rendering technologies, with low-latency streaming over WebRTC for embedding into applications or workflows. Agents can be selected from available faces and voices, with support for custom creation via image upload and voice sampling. Agent outputs are automatically generated by AI and may contain errors. Responsibility for validation and usage of generated content rests exclusively with the Licensee.
35RTAG-01A	Single-Video Conversational Agents (AI)	<i>TBD</i>
95PFMG-01	Lite Migration	<i>TBD</i>

KMC

Code	Product	Description
20BBRD-01L	Blackboard Account	<i>TBD</i>
40BBRD-01A	Blackboard Application	This application integration is a pre-configured extension that enables users to access core video functionalities—viewing, recording, uploading, publishing, searching, and sharing—directly within the application learning management system (LMS). The integration is implemented using one Kaltura Application Framework (KAF).
20BRSP-01L	Brightspace Account	<i>TBD</i>

Code	Product	Description
40BRSP-01A	Brightspace Application	This application integration is a pre-configured extension that enables users to access core video functionalities—viewing, recording, uploading, publishing, searching, and sharing—directly within the application learning management system (LMS). The integration is implemented using one Kaltura Application Framework (KAF).
20CNVS-01L	Canvas Account	<i>TBD</i>
40CNVS-01A	Canvas Application	This application integration is a pre-configured extension that enables users to access core video functionalities—viewing, recording, uploading, publishing, searching, and sharing—directly within the application learning management system (LMS). The integration is implemented using one Kaltura Application Framework (KAF).
50FBCN-01L	Facebook Connector	Allows one-click easy distribution of video files (VOD), metadata and targeting parameters from Kaltura to a Facebook page.

Code	Product	Description
59HYOK-01L	Hold Your Own Key encryption (HYOK)	This capability provides a dedicated encryption key for a customer, segregating data in dedicated S3 buckets, thus enabling compliance with data security needs. This capability provides the option to retain ownership and control of encryption keys, allowing customers to audit, rotate, and secure keys independently. Scope: • Only file objects are encrypted (video, attachments, captions, custom data, etc). • DB records are not in scope. • The feature is applied for new content only, meaning for content created from time of setup. Migration of existing content (encrypting existing content) is not in scope. For customers managing their own key, prerequisites, definitions, and setup instructions will be provided by Kaltura.
40IBMC-01A	IBM Connection Application	Integrate advanced video capabilities into your IBM Connections social business platform.

Code	Product	Description
40RAPT-01	Interactive Video Paths (RAPT) Application	Interactive Video Paths (RAPT) provides interactive video capabilities within KMS. The offering includes authoring interactive videos with branching and customized hot spots to create a personalized "choose your own adventure" experience, driving viewer engagement. Authenticated Users variation: Unlimited number of interactive video projects. The total number of users authorized to create interactive video projects ("Creators") is specified in the quantity field of the applicable product line item. Creator licenses and logins are personal and cannot be transferred, shared, or otherwise used by more than one individual. Project variation: The package includes the number of concurrent projects reflected in the quantity entry accompanying the product line item above. A "project" is a single interactive video. Unlimited Projects variation: Unlimited number of projects and creator licenses, subject to the total number of authenticated users included in Licensee's KMS subscription.
20JIVE-01L	Jive Account	<i>TBD</i>
40JIVE-01A	Jive Application	Integrate advanced video capabilities into your Jive platform.

Code	Product	Description
54CHLP-01	Kaltura 24x7 Channel Live+	24x7 %variation name% live channel (price is per channel) + live cloud transcoding. Kaltura transcode a single feed to multiple renditions (see https://knowledge.kaltura.com/node/1894 for HD input sources and output flavors details) The license includes: Cloud Transcoding, Live DVR, Local ingest point, packaging, CDN tokenization, 1+1 Redundancy. For SD/HD+ variations: Extra-Large Event Service Live events/sessions for up to 25,000 participants (Ireland/Frankfurt) and 50,000 participants (US cloud). If such capacity is exceeded without timely purchase of an additional Extra-Large Event Service package, Kaltura makes no SLA or support commitments, and Licensee assumes all risk of failure, degradation, delay, or error, including without limitation any inability of end users to join, view, or participate in the session. Kaltura may limit or terminate the session if the above capacity is exceeded.
32ADEM-01L	Kaltura Connector for Adobe Experience Manager	<i>TBD</i>

Code	Product	Description
52KEDS-01L	Kaltura Edge Server	Kaltura eCDN provides scalable and secure video delivery behind the firewall. Kaltura eCDN, will effectively deliver high quality video to an unlimited number of users, in any number of remote sites, on any device, with no impact on your network's WAN/LAN. KES (Kaltura Edge Server) provides Live and VOD content caching and delivery within the corporate network. KES provides the following capabilities: • Failover – support KES redundancy. • Stream splitting – ensuring there's only one connection over WAN to get video from the source, while serving multiple clients over the LAN. • Prepositioning & pre-fetch of VOD content expected to be highly popular during network idle time. • Bandwidth throttling and compliance with QoS.
59MDRP-01L	Kaltura Media Repurposing	Media retention repurposing enables maintaining legacy content and optimizing storage, by allowing automatic procedures such as archiving content, deleting transcoding flavors, deleting content, export content to remote storage etc.
		Setup and activation of the Kaltura Extension for Microsoft Teams. Deliverables: • Overview of the installation and configuration process for the Kaltura Extension for Microsoft Teams. • Setup of Kaltura Application Framework (KAF) endpoints for up to two (2) Kaltura accounts. These accounts are assumed to be the customer's test and production environments. • Configuration the KAF endpoint based on the

Code	Product	Description
MAN-50	Kaltura Video Package for Microsoft Teams	Customer's Microsoft Office configuration. - Assistance in locating, installing, and activating the Kaltura Video application in the Microsoft Teams "App Store". Prerequisites: - The customer's Kaltura KMC account(s) must be activated and configured prior to initiating the work. - Customer's Microsoft Office suite administrator has reviewed the Setup Guide: https://knowledge.kaltura.com/help/kaltura-video-extension-for-microsoft-teams-setup-guide Limitations: - Configuration is limited to up to two (2) instances, each associated with unique Kaltura accounts. These are assumed to be a Production and Staging/Testing environment (if used). Customer's Responsibilities: - Customer's Microsoft Office suite or Microsoft Teams administrator must be available and a member of the project team. - Customer's Administrator will complete the Kaltura Extension for Microsoft Teams installation and configuration with guidance from Kaltura. - Customer should provide approval of project completion based on above deliverables.
20KMCA-01L	KMC Account	<i>TBD</i>
30KMCU-01A	KMC Admin User	Named administrator with access to the KMC(s), who can login to the system directly. This login can be permissioned to multiple KMCs, or limited to a single KMC.

Code	Product	Description
10KMCP-04A	KMC Platform License	Kaltura Management Console is the all in one intuitive user interface that provides administrative access to the Kaltura Platform.
40LTCT-01A	Lecture Capture Application	Kaltura Lecture Capture provides a software based application that allows capturing the camera and screen in the classroom. The offering includes automated scheduling workflows, ad hoc recordings, one screen and one camera input support, background upload and automated publishing to KMS and KAF based applications.
20MODL-01L	Moodle Account	<i>TBD</i>
40MODL-01A	Moodle Application	This application integration is a pre-configured extension that enables users to access core video functionalities—viewing, recording, uploading, publishing, searching, and sharing—directly within the application learning management system (LMS). The integration is implemented using one Kaltura Application Framework (KAF).
40MSTM-01A	MS Teams Application	This application integration is a pre-configured extension that enables users to access core video functionalities—viewing, recording, uploading, publishing, searching, and sharing—directly within the application learning management system (LMS). The integration is implemented using one Kaltura Application Framework (KAF).
20SAKI-01L	Sakai Account	<i>TBD</i>
40SAKI-01A	Sakai Application	Add a fully integrated layer of rich-media to your Sakai deployment.
20SRPT-01L	Sharepoint Account	<i>TBD</i>
40SRPT-01A	Sharepoint Application	Add our advanced video authoring and management capabilities to Microsoft SharePoint.

Code	Product	Description
50STCN-01L	Standard Connector	Allows to distribute content and metadata to any of the supported partners according to Kaltura standard connector (each of these connectors can be customized with PS): YouTube, Daily Motion, Comcast, Hulu, Yahoo, and NDN.
59TMIN-01L	Teams Integration	Teams integration leverages recordings by ingesting them into KMC. Using this integration, specific user groups can be automatically imported or excluded. It also utilizes Kaltura's management capabilities to enhance these recordings, as well as tag and search them. Please note: automated ASR services are not included in this item, and the transcoding process for this integration includes one flavor. **Customers with unlimited BW&S still need an additional, dedicated BW&S package for Teams recordings.
CONN-10	WebEx Connector	An integration with WebEx, enabling automatic ingestion of recorded WebEx sessions into Kaltura for centralized management and for publishing on your applications (KMS, SharePoint, LMS, CMSs), with support for mobile
50YTCN-01L	YouTube Connector	Allows one-click easy distribution of videos, along with all metadata, from Kaltura to a YouTube channel

KMS

Code	Product	Description
22KAFA-01L	Generic KAF Account	<i>TBD</i>
40KAFA-01A0	Generic KAF Application	<i>TBD</i>
40KLMS-19A	Kaltura Meeting Experience	The Kaltura Meeting Experience product allows Hosts to conduct real time meetings and classes with up to 300 participants per room.

Code	Product	Description
40SLSH-01A	Kaltura Pitch Application	Kaltura Pitch enables users to easily create and track personalized video messages from their desktop or mobile, either for internal communications, or for sales and external outreach.
40MSGO-01L	Kaltura Podcasts (KMS Go)	The Kaltura Podcasts (KMS Go) branded mobile app is a fully native and brandable mobile application for iOS. Users can watch, listen, and subscribe to internal podcasts channels or create their own playlists, right within the Kaltura KMS Video Portal. Kaltura Podcasts includes easy discovery of content, playful inspiration suggestions, sharing, creation, offline viewing, commenting, and powerful search tools.
40KALS-01L	Kaltura Studio	Kaltura Studio - A virtual video studio for users to create content and connect with clients and prospects at scale. Some core kStudio features: • Ability to record up to 3 videos with the choice to chose 1 final video to upload • Script Builder functionality • On Screen Teleprompter support • Video Mixing capabilities • Multiple approval process to ensure compliance and regulatory requirements • Workflow and Approval history for auditing purposes • Email Notifications • WORM Support • Video Lifecycle management functionality • "Log in as" - Assign delegates to work on your behalf
20MEDA-01L	KMS Account	<i>TBD</i>

Code	Product	Description
40MEDS-01A	KMS Application	KMS enables community, collaboration and social activities by leveraging the power of online video. KMS enables true collaboration with many contributors, moderators and viewers in a multitude of channels, projects and communities.
30KMSC-01A	KMS Creator User	<i>TBD</i>
GEN-19	KMS Enhancement Module	Deliverables: A Kaltura consultant will work with the customer to enable, setup and test a KMS enhancement module. Limitations: No extra customizations are included. The functionality and UI/UX of the module should be reviewed and approved by the customer beforehand.

Code	Product	Description
40LWCS-01R	Live Studio (Formerly Webcasting)	Kaltura Live Studio is a comprehensive webcast solution available directly within Kaltura Video Portal, enabling customers to create and manage live streaming events for large audiences. It provides a unified event orchestration workflow with two broadcast modes: • RTMP Mode (External broadcast) - A streamlined option for live broadcasts. Slides can be combined with an external camera feed entered via RTMP links, creating two synchronized outputs (slides + video). Built-in transcoding ensures compatibility, adaptive playback across devices, and smooth recording for instant on-demand access. This mode is ideal for studio setups with professional production requirements. • Studio Mode (Virtual studio broadcast) - A built-in studio room that combines multiple remote presenters, slides, and more - no external encoders or complex broadcasting software needed. Includes a green room for speaker/moderator preparation, audience interaction tools, and seamless event management: speakers and moderators can manage Q&A, schedule audience interactions, preview the attendee view, and move sessions from preview to live in a single click. Ideal for customers wanting professional-looking broadcasts without technical complexity.
45MRKI-01L	Marketo Integration for KMS	Integrate Kaltura's Video Portal with Marketo to automatically sync user data to the connected Marketo account.
		This service provides consultative enablement and configuration support for Single Sign On (SSO) authentication for a Content Hub using SAML v2.0. Through a structured Professional Services

Code	Product	Description
MAN-20	KMS User Authentication Setup (LDAP or Single Sign-on)	Preparation, our team works with your technical stakeholders to review authentication requirements, guide configuration, and support implementation readiness across supported environments. The service focuses on authentication setup and validation to ensure users can securely access the Content Hub using your organization's identity provider. Service Outcomes • Exchange and review of SAML service provider (SP) and identity provider (IdP) metadata • SAML v2.0 Single Sign On configured for the Content Hub • Authentication requirements reviewed and validated • Administrators aligned on authentication behavior and access flow • Content Hub prepared for secure, identity based access Deliverables • Requirements review with the customer's technical and business stakeholders • Configuration guidance for Single Sign On using SAML v2.0 • Support and consultation throughout the SAML implementation process • Validation of authentication behavior in supported environments Prerequisites • Kaltura's Rich Media CMS and Content Hub must be activated prior to service start • Customer's identity and directory administrator must be available and assigned to the project team

Code	Product	Description / Limitations
		• Service is limited to Single Sign On using SAML v2.0 only • Service includes support for up to two (2) environments (typically staging and production) • Authorization beyond authentication (such as entitlement management or role based content access) is not included • Custom identity provider development or hosting is not included Customer Responsibilities • Active participation from the Content Hub business owner and identity administrator throughout the engagement • Provision of required SAML configuration details and metadata • Validation and approval of authentication behavior prior to project completion
31RMEM-01A	The Room (KME)	A powerful real-time communications (RTC) room for workshops, training sessions, and collaborative gatherings with two modes: interactive (25 visible/100 total participants) and webinar (10 visible/300 total). Features may include: rich engagement tools (polls, quizzes, chat), branding and reaction options, smart operational tools (storyboard, automated recording uploads, breakout rooms, whiteboards), and native video playback. Note: some branding and reaction features may be unavailable with a 30-day notice.

VPaaS

Code	Product	Description
80VPSS-01	VPaaS License Fee	<i>TBD</i>
10VPSS-01	VPaaS Platform Number of Authenticated Users	Kaltura VPaaS provides hundreds of cloud APIs, developer tools and native client SDKs for handling large scale video workflows and experiences to power video applications. VPaaS simplifies building video experiences, workflows, and integrating rich video experiences into existing applications, business workflows and environments. Kaltura VPaaS provides access to the following set of cloud services: ingestion, transcoding, metadata enrichment and management, media delivery and playback, distribution, analytics, accessibility, monetization, security, search, and interactivity.

Packages

Code	Product	Description
------	---------	-------------

Code	Product	Description
AVS-10PKG-03	Avatar Video Studio - Enterprise Package (AI)	Avatar Video Studio is an AI-powered video creation environment that enables organizations to transform enterprise knowledge into structured, avatar-narrated video experiences at scale. Users can generate videos from existing content, such as recordings, presentations, and documents, or create new videos from scripts. The Studio automates scripting, narration, and visual sequencing, allowing teams to produce professional-quality videos without filming, editing, or specialized production skills; reducing production time and cost while enabling scalable, consistent content creation across teams Avatar Video Studio enables the creation of concise, structured video experiences typically ranging from short clips to full-length videos of up to approximately 20 minutes. This allows organizations to break down complex topics into clear, digestible formats that are easy to consume, share, and reuse across different audiences and use cases. Videos can be published across Kaltura's platforms, including Content Hubs, learning environments, events, and external digital properties. This offering is available for authenticated users. Pricing is based on the length of the video generated. Additional costs may apply for extended usage or advanced capabilities. Enterprise package includes: • 10 admin users • 20,000 video minutes For customers without an active VCMS contract with Kaltura, storage and bandwidth usage may be subject to additional charges based on consumption.

Code	Product	Description
AVS-10PKG-02	Avatar Video Studio - Growth Package (AI)	Avatar Video Studio is an AI-powered video creation environment that enables organizations to transform enterprise knowledge into structured, avatar-narrated video experiences at scale. Users can generate videos from existing content, such as recordings, presentations, and documents, or create new videos from scripts. The Studio automates scripting, narration, and visual sequencing, allowing teams to produce professional-quality videos without filming, editing, or specialized production skills; reducing production time and cost while enabling scalable, consistent content creation across teams Avatar Video Studio enables the creation of concise, structured video experiences typically ranging from short clips to full-length videos of up to approximately 20 minutes. This allows organizations to break down complex topics into clear, digestible formats that are easy to consume, share, and reuse across different audiences and use cases. Videos can be published across Kaltura's platforms, including Content Hubs, learning environments, events, and external digital properties. This offering is available for authenticated users. Pricing is based on the length of the video generated. Additional costs may apply for extended usage or advanced capabilities. Growth package includes: • 5 admin users • 8000 video minutes For customers without an active VCMS contract with Kaltura, storage and bandwidth usage may be subject to additional charges based on consumption.

Code	Product	Description
AVS-10PKG-01	Avatar Video Studio - Standard Package (AI)	Avatar Video Studio is an AI-powered video creation environment that enables organizations to transform enterprise knowledge into structured, avatar-narrated video experiences at scale. Users can generate videos from existing content, such as recordings, presentations, and documents, or create new videos from scripts. The Studio automates scripting, narration, and visual sequencing, allowing teams to produce professional-quality videos without filming, editing, or specialized production skills; reducing production time and cost while enabling scalable, consistent content creation across teams Avatar Video Studio enables the creation of concise, structured video experiences typically ranging from short clips to full-length videos of up to approximately 20 minutes. This allows organizations to break down complex topics into clear, digestible formats that are easy to consume, share, and reuse across different audiences and use cases. Videos can be published across Kaltura's platforms, including Content Hubs, learning environments, events, and external digital properties. This offering is available for authenticated users. Pricing is based on the length of the video generated. Additional costs may apply for extended usage or advanced capabilities. Standard package includes: • 3 admin users • 3000 video minutes For customers without an active VCMS contract with Kaltura, storage and bandwidth usage may be subject to additional charges based on consumption.

Code	Product	Description
01EDUP-01L	Education Professional Package	<i>TBD</i>
01EDUS-01L	Education Starter Package	<i>TBD</i>
01EDUU-01L	Education Ultimate Package	<i>TBD</i>
10KGEN-01E	EP Enterprise Package	<i>TBD</i>
10KGGR-01G	EP Growth Package	<i>TBD</i>
PF01ENT-01A	PathFactory Package - Enterprise	Includes: • Unlimited content experiences (playlists, template/landing page experience) to be used across campaigns and channels • Website Journey Tracking for up to 500,000 unique visitors per month • PathFactory Analytics & Reporting Dashboards • Up to 15 Marketing User Licenses • Up to 15 Sales User Licenses • Unlimited Reporting Licenses • 40 Service Hours • Dedicated Customer Success Support • Package requires additional one-time implementation fee

Code	Product	Description
PF01MM-01A	PathFactory Package - Mid-Market	Includes: • Unlimited content experiences (playlists, template/landing page experience) to be used across campaigns and channels • Website Journey Tracking for up to 250,000 unique visitors per month • PathFactory Analytics & Reporting Dashboards • Up to 10 Marketing User Licenses • Up to 10 Sales User Licenses • Unlimited Reporting Licenses • 30 Service Hours • Dedicated Customer Success Support • Package requires additional one-time implementation fee
PF01SMB-01A	PathFactory Package - SMB	Includes: • Unlimited content experiences (playlists, template/landing page experience) to be used across campaigns and channels • Website Journey Tracking for up to 100,000 unique visitors per month • PathFactory Analytics & Reporting Dashboards • Up to 5 Marketing User Licenses • Up to 5 Sales User Licenses • Unlimited Reporting Licenses • 20 Service Hours (5 per quarter) • Dedicated Customer Success Support • Package requires additional one-time implementation fee
PF-0505-ENT	Promotional Package - Enterprise	<i>TBD</i>
PF-0505-MMP	Promotional Package - Mid-Market	<i>TBD</i>

Code	Product	Description
PF-0505-SMB	Promotional Package - SMB	<i>TBD</i>
1020VOD-01L	Video Portal Package - VOD + Live Studio	Video Portal VOD & Live Studio is an advanced package that builds on Video Portal VOD only and adds powerful live event capabilities directly into the Video Portal experience. In addition to full VOD management and delivery, customers can produce, manage, and publish professional live webcasts without leaving the portal. This package includes all the capabilities of Video Portal VOD only, alongside Kaltura Live Studio, enabling a seamless transition from live to on demand. Live events are automatically recorded and made available for replay, extending the value and reach of every broadcast. Kaltura Live Studio is a comprehensive webcast solution available directly within Kaltura Video Portal, enabling customers to create and manage live streaming events for large audiences. It provides a unified event orchestration workflow with two broadcast modes: RTMP Mode (External broadcast) - A streamlined option for live broadcasts. Slides can be combined with an external camera feed entered via RTMP links, creating two synchronized outputs (slides + video). Built-in transcoding ensures compatibility, adaptive playback across devices, and smooth recording for instant on-demand access. This mode is ideal for studio setups with professional production requirements. Studio Mode (Virtual studio broadcast) - A built-in studio room that combines multiple remote presenters, slides, and more - no external encoders or complex broadcasting software needed. Includes a green room for speaker/moderator preparation, audience interaction tools, and seamless event

Code	Product	Description
		management: speakers and moderators can manage Q&A, schedule audience interactions, preview the attendee view, and move sessions from preview to live in a single click. Ideal for customers wanting professional-looking broadcasts without technical complexity.

Code	Product	Description
1020VOD-01	Video Portal Package - VOD Only	Video Portal VOD only is a complete video destination for organizations that want to centralize, manage, and deliver video on demand experiences at scale. Built on Kaltura's enterprise proven video infrastructure, the package combines KMC, KMS, and KMS Admin to provide everything needed to manage content, customize the viewing experience, and securely distribute video across the organization or to external audiences. At its core, Video Portal turns video into a structured, branded experience rather than a collection of files. Teams can organize content into channels, playlists, and collections, apply consistent branding and navigation, and deliver a polished front end that feels native to their digital environment. It supports a wide range of use cases including internal communications, training and learning, customer and partner education, and knowledge sharing, all from a single portal. KMC serves as the central video content management system, enabling ingestion, metadata management, permissions, analytics, and lifecycle control. KMS provides the end user facing experience, optimized for discovery, playback, and engagement. KMS Admin gives administrators full control over portal configuration, layout, branding, and feature availability, allowing the portal to evolve as needs grow. Video Portal VOD only is designed to integrate seamlessly into existing digital ecosystems. Integrations, extensions, and advanced capabilities such as live streaming, interactivity, or AI powered services can be added separately, allowing customers to start with VOD and expand over time.

Virtual Event Platform

Code	Product	Description
57AIEB-01L	AI Events Bundle (AI)	The Kaltura AI Events Bundle is a powerful suite of AI-driven tools designed to enhance event management and audience engagement. It includes: Live Session Assistant: Provides real-time insights into audience engagement and recommends immediate actions—such as launching a poll, sending a timely notification, or activating interactive tools—to keep participants focused and involved. Sentiment Analysis: Tracks audience mood and energy levels throughout the session, offering valuable insights for real-time adjustments and post-event evaluation. Email Generator: Quickly generates personalized follow-up emails based on session data, saving time while improving communication relevance and impact. Credits must be purchased via Kaltura's REACH credits to use the AI Events Bundle. AI Events Bundle uses AI technology based on AWS Bedrock.
54BTST-01L	Branded Template	A customizable and reusable virtual event template designed to streamline event setup and execution. It includes configurable branding and styling, pre-defined settings, registration capabilities, placeholder content, sponsor areas, and support for third-party integrations, enabling consistent and efficient creation of virtual event experiences.
45ELOQ-01L	Eloqua Application for Video Marketing	Marketers can easily add videos into Eloqua landing pages, track users interaction with videos within the marketing campaigns and use this important data for segmenting, targeting, scoring and sales insight.

Code	Product	Description
95INTG-01PS	EP Integrations	EP Integrations provide professional services for connecting Kaltura Event Platform (EP) with supported third-party systems. Marketo: Provides setup, configuration, and testing of a Marketo integration operating at the PID level and supporting a single Marketo program per event. Salesforce: Provides setup, configuration, and testing of a Salesforce integration operating at the PID level and supporting a single Salesforce campaign per event, including synchronization of registrant, attendee, and engagement data. Webhook: Provides configuration of webhook-based registration flows or invite-based registration workflows, including field mappings, registration setup, QA, testing support, and related registration configuration services. Adobe Analytics / Google Analytics: Provides analytics integration setup, testing, configuration assistance, and support for deployment of required tracking code. Unless otherwise specified, integrations include standard out-of-the-box functionality only and do not include custom development.
30EPEM-01A	Event Admins	<i>TBD</i>
95EPPS-01	Event Professional Services	<i>TBD</i>

Code	Product	Description
95ESLA-01PS	Event SLA (One-Time)	Event SLA provides peace of mind with enhanced support during important events. This Kaltura Event SLA applies only for the duration of the Event Experience, which shall be determined by the start and end dates specified on the event agenda. During registration period, support will be provided per customer standard SLA. All other support for issues relating to the Event Experience shall be addressed based on the customers support packages. Note: Minimum service notice is 4 weeks before service start date. The service will include up to 8 hours.
95ESLA-02PS	Event SLA (Recurring)	Event SLA provides peace of mind with enhanced support during important events. This Kaltura Event SLA applies only for the duration of the Event Experience, which shall be determined by the start and end dates specified on the event agenda. During registration period, support will be provided per customer standard SLA. All other support for issues relating to the Event Experience shall be addressed based on the customers support packages. Note: Minimum service notice is 4 weeks before service start date.
95GAME-01L	Gamification Module	<i>TBD</i>
54LVPT-01L	Live (Pass-through)	Up to 3 concurrent Live Events. Kaltura will pass-through a single/multiple feed of a live stream entry using the same flavor for source and output (no transcoding). Up to 5 flavors may be used.

Code	Product	Description
95LMTG-01PS	Live Monitoring (One-Time)	<i>TBD</i>
95LMTG-02PS	Live Monitoring (Recurring)	<i>TBD</i>
54PTST-01L0	Preset Templates (Single Track)	<i>TBD</i>
30EPSS-01A	SSO Users	<i>TBD</i>
80VEPS-03L	Virtual Event Platform Annual License	Suite of products as described in Subscription Notes.
80VEPS-04A	Virtual Event Platform Registrants/Attendees	This Suite of products is subject to " "
59WAFW-01L	Web Application Firewall (WAF)	The Web Application Firewall (WAF) solution is designed to offer enhanced, real-time protection against various online threats. It aims to secure your web applications from common attacks such as SQL injection and cross-site scripting (XSS).

General

Code	Product	Description
63FRBW-01L	4K for VOD - Storage	Storage usage associated with content from Ultra HD flavours stored in Kaltura's cloud, measured in GB starting from the first GB. Ultra HD content delivers higher resolution, resulting in increased storage usage.
63BAND-03L	Bandwidth	Bandwidth usage associated with the delivery of content from Kaltura's cloud to End Users, measured in GB.
61BWST-01L	Bandwidth + Storage	Bandwidth usage associated with the delivery of content from Kaltura's cloud to End Users, and content associated with a customer's account (including videos, images, and any other files uploaded) stored in Kaltura's cloud. both are measured in GB and shall be counted in the aggregate.

Code	Product	Description
PUB-34	CDN URL Tokenization (for Kaltura's house account CDN)	Deliverables: A Kaltura Professional Services engineer will configure your video delivery to add URL tokens to CDN links. Delivery methods that do not support tokens and CDN access without a valid token will be blocked. Optionally AES encryption can be added to the supported delivery protocols (HLS). This service is applicable for Live and VOD. Deliverables include: • Determine customer requirements. • Recommendation for adding application level access control profile. • Delivery profiles configuration. - Coordinating a maintenance window. • Executing the required configuration changes on Kaltura's end. Limitations: • This service is applicable only for accounts using Kaltura's house account CDN. Customers using their own CDN, and / or remote storage will require a specific effort estimate. • Default token duration is 24 hours. Customer Responsibilities: • Customer will provide a contact person, to help coordinate the required efforts on the customer's end. • Some Access control as well as delivery protocol restriction may require changes on the customer's front end. The customer shall be responsible to implement those changes on his side.

Code	Product	Description
59AKML-01L	China CDN - Akamai License	<i>TBD</i>
63BAND-02L	China CDN Bandwidth per Year (Tencent)	Annual bandwidth usage for delivering content from Kaltura's cloud to end users via Tencent CDN, measured in GB. Supports KMS, analytics, APIs, player, and VOD.
		This service enables Kaltura's Content Lab and its associated AI powered features through a structured Professional Services engagement focused on use case alignment, configuration, and administrator enablement. The engagement begins with a discovery and consultation session to review your intended content workflows and AI use cases, followed by configuration of Content Lab and applicable AI services to support successful adoption. Our team works with your administrators to ensure Content Lab is enabled correctly, associated AI services and credits are applied, and your team understands core capabilities and recommended usage patterns. Service Outcomes • Content Lab enabled and configured for use • Relevant AI services activated and applied to the account • Use cases reviewed and aligned to recommended workflows • Administrators prepared to begin AI powered content processing Deliverables • Discovery and consultation session to review intended AI and content use cases • Enablement and configuration of Content Lab

Code	Product	Description
MAN-58	Content Lab Setup (AI)	• Configuration and activation of applicable AI transcription and enrichment services • Application of purchased AI service credits to the account balance • Enablement overview covering features, functionality, and best practice usage Note: Configuration is limited to services and features included in the customer's contract. Prerequisites • Video Portal must be enabled using the supported Design System layout • AI service credits must be available on the account • Content must support transcription based processing • English language content only Out of Scope / Limitations • Content creation or post processing services • Non English AI processing • Advanced workflow customization or analytics configuration • Any AI services not included in the customer contract Customer Responsibilities • Availability of designated administrators for discovery and enablement sessions • Validation of intended use cases and success criteria • Provision of eligible content and confirmation of available AI credits

Code	Product	Description
59CSMO-01L	Custom Module License	Kaltura will provide a maintenance program covering the custom PS module of the project, including support for ad-hoc issues related to the module. Kaltura will also monitor for and address any issues arising from mandatory platform or application upgrades, security patches, maintenance updates, etc. This service is provided in accordance with the agreed upon SLA. This is an annual subscription-based service.
90DVSPT-01L	Developer Support	Kaltura Developer Support provides technical support, customer success resources, platform guidance, monitoring, and issue resolution services. • Platinum: Includes all Gold capabilities plus a dedicated Support Engineer, developer onboarding, quarterly business reviews, project prioritization assistance, executive sponsorship, phone support, and up to five support contacts. • Gold: Includes all Silver capabilities plus priority response, a dedicated Platform Customer Success Manager, access to Professional Services resources, phone support for Priority 1 cases, and up to three support contacts. • Silver: Includes 24x7 monitoring, community forum access, support portal access, web case submission, and one support contact.

Code	Product	Description
PUB-01	Distribution Connector Configuration	Kaltura will configure, activate and test one of the following distribution connectors: • YouTube API • Facebook • Kaltura Generic FTP connector (content is distributed from Kaltura to a pre-defined FTP location) Deliverable: • Customer will be provided with a requirements template where account details and distribution parameters are defined. • Configure the connector to the specifications provided and test the connector via distributing a pre-approved test entry. • Kaltura will train the customer to use the distribution connector and verify functionality accordingly. Prerequisites: • KMC activation in advance of initiating the work. • An active account on the distribution site. • Providing Kaltura with the site credentials Customer Responsibilities: • Completed requirements template from. • Customer to be available to test and verify the connector. • Customer will identify a Video entry that can be distributed for testing purposes.
73ENTR-01L	Entries	"Entry" means any content or media file stored via Licensee's Kaltura platform account(s) at any point during a given month, including without limitation audio, video, image, PowerPoint, document, 3D, and point cloud file types.

Code	Product	Description
61FSCD-01L	Fastly CDN	Fastly is a managed CDN delivery service that facilitates the distribution of content, analytics, and player functionality within Russia. The service is limited to supporting analytics, non-tokenized playback and API access and will be provided only to the extent permitted by applicable global export control laws and sanctions regulations. If any such laws or regulations restrict or prohibit the provision of the services, Kaltura may suspend or terminate the services without liability.

Code	Product	Description
GEN-51	Integration Scoping: Server-to-Server	Kaltura will scope, design, and estimate a server-to-server integration between Kaltura's platform or a Kaltura product, and a 3rd party system. The scope of this engagement is described in the comments of this line item. Deliverables: • A Kaltura Solution Architect will engage the client in a discovery process to collect requirements for a server-to-server integration between a Kaltura product and a 3rd party system. • A technical design document will be delivered, describing the proposed integration. • An effort analysis and cost estimation to deliver the proposed integration will be provided. Limitations: • It may be determined that Kaltura's capabilities or the 3rd party system's capabilities are insufficient to provide the functionality desired by the client. • No software development is included in the service. • No Kaltura features or products are included in the service, except the time and expertise of Kaltura staff. • No user interface design work is included, except for any configuration screens required to configure the final integration."

Code	Product	Description
GEN-02-MAINT	Kaltura Customization Annual Maintenance	Kaltura will provide a maintenance program covering the custom development or custom integration elements of the project. The customer will receive support for ad-hoc issues. Kaltura will also monitor for and address any issues arising from mandatory platform or application upgrades, security patches, maintenance updates, etc. The program covers the custom development or custom integration per the original scope of the project. This service is provided in accordance to the agreed upon SLA. This is an annual subscription-based service.
GEN-52	Kaltura Health Assessment	Kaltura's Health Assessment is designed to provide customers with a follow-up evaluation of their Kaltura product utilization since going live on the platform. This service provides value by identifying pain points, offering solutions, and helping customers achieve their desired outcomes. Kaltura's product experts work closely with our customers to provide the support and guidance they need to get the most out of their Kaltura products and features. Assessment - Week 1: Kaltura reviews a series of questions such as "What are you doing today?", "What are your current pain points?", and "Where do you see value?" We strategize and prioritize these questions to establish a level of importance and gain a better understanding of the customer's current pain points. Configuration Review - Weeks 2-3: Kaltura reviews the current configuration, including installed KMS custom modules, to ensure optimal configuration and awareness of the latest feature releases and we will collaborate on how to leverage the platform to best support workflow requirements including helping change baseline application settings.

Code	Product	Description
		We provide recommendations based on your needs and can suggest additional modules if necessary. We also share best practices and how other similar customers are using our products and features. Recommendations - Weeks 4-5: Kaltura will document and review its recommendations based on the assessment and configuration review. This includes any baseline setting changes and additional suggestions on how to improve your current setup, how Kaltura can help you get there, and how you can achieve your desired goals. Please note that Kaltura's Health Assessment is limited to 5 consecutive weeks and does not include reviewing support tickets, road map sessions, additional custom modules, or developing any feature requests.
52KSTS-01L	Kaltura Streaming Server	KSS (Kaltura Streaming Server) enables live streaming within the corporate network (behind the firewall). KSS provides the following capabilities: Live stream real-time transcoding & packaging: ingesting a single source RTMP and outputting multiple transcoded HLS streams to support adaptive bitrate streaming (ABR). Record live streams into a VOD asset, supporting seamless transition from Live to VOD without changing the embedded player configuration. Note that the Kaltura Streaming Server usually resides in the Kaltura SaaS, unless the network/security considerations require maintaining the live stream inside the customer's datacentre (for example, for secure streams that should never go to the external world).

Code	Product	Description
15TITDR-01A	Kaltura Title II Compliance Data Report	Kaltura will provide a custom data report, up to 4x per year, designed to help institutions assess and improve the accessibility of their digital content in alignment with ADA Title II and III standards. It provides a detailed metadata-driven analysis of content accessibility, enabling institutions to identify non-compliant materials and prioritize remediation efforts. Data Includes: Comprehensive Metadata Coverage: Entry-Level Metadata: Identifies content by name, owner, creation date, and tags for filtering by course or department. Captioning Status: Flags content with missing, machine-generated, or human-edited captions—critical for ADA compliance. Audio Description & Enhanced Access: Highlights availability of transcripts, downloadable formats, and Extended Audio Descriptions (EAD). Publishing & Visibility Context: Contains information based on visibility to students as well as fundamental engagement metrics. Actionable Insights: Institutions can use the report to identify entries that may need improved captions, audio descriptions, or both for legacy and ongoing content. While the report does not automate bulk remediation, it supports strategic planning and budgeting for accessibility services.

Code	Product	Description
77LVEV-02L	Live Viewing Hours	For each live event (whether initiated on the Kaltura platform or on a third-party platform accessed by Licensee through its Kaltura platform account(s)), the session time multiplied by the number of participants in the live event. For example, a one-hour live event with fifty (50) participants shall be counted as fifty (50) Live Viewing Hours.
PUB-30	ModularDRM Implementation	Deliverable: Kaltura Professional services will enable Kaltura's uDRM product on customer's account. Supporting tasks for this service are as follows: - Professional Services will enable uDRM on the customer's Kaltura account - Professional Services will create uDRM-enabled Access Control profiles based on customer's relevant access control profiles, as defined by the customer. - Professional Services will provide support in creating a uDRM enabled player instance - Ensure the DRM is working for the client's account testing an entry with the newly added profile should be quickly verified in main supported browsers. Limitations: - uDRM solution is limited to the following devices: - Desktop Web - Apple iOS devices with Fairplay (as of Q2/16) - Android Devices with Widevine modular (as of Q2/16) Any additional devices not listed above will require additional Professional Services to be scoped separately from this offering. - Mobile web playback is not considered in scope of Kaltura's uDRM solution. - uDRM is not compatible with remote storage setup

Code	Product	Description
		not compatible with live streaming setup - Widevine Classic may be used for native but will impose duplication of assets and respective storage costs. - Firefox, Safari and older versions IE use Silverlight plugin which may need to be installed and have browser activation notifications on first time used. Customer responsibilities: - Work with Professional Services to prepare relevant Access Control profiles. - If customer would like to utilize mobile support, it is the customer's responsibility to develop an app with Kaltura's SDK.
OVER-09	Overage Charge-Active Users	<i>TBD</i>
72PLAY-02L	Plays/Streams	<i>TBD</i>
GEN-02	Professional Service	Deliverable: A Kaltura consultant will provide services as outlined in mutually agreed upon project requirements document. Any change request will be handled in accordance with Kaltura's change management policy.
GEN-27	Professional Services Retainer	Kaltura Professional Service will provide ongoing services on an hourly basis per the terms of this contract. Services may be delivered by Kaltura Project Manager, Solution Architect, Developer, System Engineer, Integration Engineer, or QA engineer. Services to be performed to be mutually agreed upon by Kaltura and the Customer. Limitations: - Specific customizations and projects will require a separate contract. - No rollover of hours from year to year.

Code	Product	Description
GEN-04	Project Management Hours	Deliverable: A Kaltura Project Manager will provide Project Management services on an hourly basis per the terms of this contract. Services to be performed to be mutually agreed upon by Kaltura and the Customer.
55RPHC-01L	REACH - Captions and Enrichment Services Bucket (AI)	Kaltura REACH is a service for enhancing video and audio media with machine and human transcription and captions to support content search, metadata extraction, and accessibility. Purchase of a Kaltura REACH package entitles Licensee to request high quality transcription and captioning of media content by the minute. Licensee can select the desired service turnaround time, language options, and service type for each media asset selected. The pre-purchased amount of Kaltura REACH credit in the QTY column of this Order Form is consumed when Licensee requests REACH services through the applicable user interface. The rates for each applicable REACH service are specified in the REACH – Captions and Enrichment Services Pricing Addendum attached hereto. Licensee has the right to use pre-purchased Kaltura REACH credit within a twelve (12) month period from the applicable Order Form Start Date, and in the case of purchases of annual REACH credit amounts, the right to use such credit amount shall repeat during each subsequent twelve (12) month period of the Subscription Term of Licensee's underlying Order Form term (each such period is referred to as a "Kaltura REACH Package Term"), provided that no Kaltura REACH Package Term will extend beyond the Subscription Term of Licensee's underlying Order Form term. Unused Kaltura REACH credit remaining after the expiration of the applicable Kaltura REACH Package Term will not be refunded or otherwise

Code	Product	Description
		credited back to Licensee. Consumption of Kaltura REACH credit is calculated in USD, with 1 QTY of REACH credit equivalent to USD \$1.00. Kaltura REACH credit may be purchased in other currencies at Kaltura's applicable exchange rate on the Order Form Effective Date. If Licensee requests more Kaltura REACH service media minutes than the available pre-purchased amount of Kaltura REACH credit, Licensee will incur overages at the rates specified in the REACH – Captions and Enrichment Services Pricing Addendum attached hereto. Overages will be invoiced monthly or quarterly in arrears, at Kaltura's discretion. Kaltura REACH usage credit and overage rates apply to all of Licensee's Kaltura accounts in the aggregate. REACH services are consumed in one-minute increments and media durations of less than one-minute will be treated as a full minute for billing purposes. Overages will be invoiced in Licensee's purchase currency applying Kaltura's standard applicable exchange rate as of the invoice date. Kaltura REACH products are subject to the product specifications and limitations specified at: https://corp.kaltura.com/legal/tos/kaltura-reach-product-specifications-and-limitations/ Please note: some REACH services may rely on artificial intelligence (AI) technologies. In such case, such service shall be identified as an AI based in the attached REACH addendum.

Code	Product	Description
GEN-50	Standard Custom Development Scoping Service	Kaltura will scope, design, and estimate a custom web application, custom KMS module, or an integration between a Kaltura product and a 3rd party application. The scope of this engagement is described in the comments of this line item. Deliverables: • A Kaltura Solution Architect will engage the client in a discovery process to collect client's functional requirements and desired workflows. • A technical design document describing the proposed integration will be delivered. The document will include wireframes of the component, application, or integration that met the client's requirements. • An effort analysis and cost estimation to deliver the proposal will be provided. Limitations: • It may be determined that Kaltura's capabilities (or a 3rd party system's capabilities) are insufficient to provide the functionality desired by the client. • No software development is included in the service. • No Kaltura features or products are included in the service, except the time and expertise of Kaltura staff.
65STOR-02L	Storage	Storage usage associated with content stored in Kaltura's cloud, measured in GB.
		A comprehensive customer success and support offering designed to help organizations maximize the value of their video platform. It combines technical support, platform expertise, and best practices to ensure reliability, performance, and ongoing

Code	Product	Description
90SPRT-01L	Support	optimization. The service includes access to support resources, monitoring, and guidance tailored to organizational needs. Platinum Support Package includes: • Priority response • 24x7 Monitoring • 24x7 Community Forum Access • 24x7 Support Portal Access • Web Case Submission • Phone Case Support • Dedicated Customer Success Manager (CSM) • Quarterly Business Reviews • Up to 5 Support Contacts • PS Project Request Prioritization • Executive Sponsorship Gold Support Package includes: • Priority response • 24x7 Monitoring • 24x7 Community Forum Access • 24x7 Support Portal Access, Web Case Submission • Dedicated Customer Success Manager (CSM) • 3 Support Contacts • Access to PS resources • Phone case support for P1 cases Silver Support Package includes: • 24x7 Monitoring • 24x7 Community Forum Access • 24x7 Support Portal Access • Web Case Submission • 1 Support Contact

Code	Product	Description
25TTLE-01A	Title II No Minimum Pkg	All human captioning services include both transcription and captioning of the file. The output will be a caption file with all spoken dialogue along with relevant non-spoken elements. Audio description is an accommodation for blind and low vision viewers that narrates the critical visual information in a video to provide context, clarify speakers, and articulate visual elements. An audio file will be delivered back to the Kaltura Platform as an alternative audio track for the media asset. Audio description requires the presence of a caption file.
69TSCD-01L	Transcoding - GB	<i>TBD</i>
69TSCD-04L	Transcoding SD + HD - per Hour	<i>TBD</i>
59KVOD-01U	Ultra High Definition (UHD) Flavors	The 4K video flavor enables ultra-high-definition streaming and playback for both live and on-demand content, resulting in increased bandwidth usage for delivery to end users and additional storage consumption for high-resolution versions of uploaded files.
56UDRM-01L	Universal DRM	Kaltura's Universal DRM (Digital Rights Management) module is the Kaltura solution for the multi DRM eco system, which enables streaming premium content securely regardless of browsers, devices or platform being used. uDRM supports all major DRM schemas including Playready (over Smooth Stream and Dash CENC), Widevine (Classic and Modular over Dash CENC) and Apple Fairplay. The solution also reduces storage costs and integration fees, by supporting on the fly DRM - tightly integrated with the Kaltura on the fly packager.

Code	Product	Description
LNOOL-1920	Custom Private Training Package - Premium (Recurring)	<i>TBD</i>
LNOOL-1930	Custom Private Training Package - Premium (One Time)	<i>TBD</i>
TRN-1100-PKG	Self-Serve and AI-Driven Training Package - Basic	<i>TBD</i>

PathFactory

Code	Product	Description
40PFMUV-01A	PathFactory - 100,000 Monthly Unique Visitors	<i>TBD</i>
40PFCF-01A	PathFactory - ChatFactory	<i>TBD</i>
40PFCSS-01A	PathFactory - Customer Success Services	<i>TBD</i>
40PFDBC-01A	PathFactory - Database Connector	<i>TBD</i>
40PFMK-01A	PathFactory - Marketing License	<i>TBD</i>
PF-10-IMP	PathFactory - One-Time Implementation Fee	<i>TBD</i>
40PFSA-01A	PathFactory - Sales License	<i>TBD</i>

Uberflip

Code	Product	Description
UBFC-0906-STS	Uberflip - 10 Sales Seats	<i>TBD</i>
UBFC-0906-MSTR	Uberflip - 25 Marketing Streams	<i>TBD</i>
UBFC-0906-PGS	Uberflip - 25 Pages	<i>TBD</i>
UBFC-0906-FBK	Uberflip - 250 Flipbooks	<i>TBD</i>
UBFC-0906-EXP	Uberflip - Analytics - Explore	<i>TBD</i>
UBFC-0906-BYO	Uberflip - Enrichment - Intent - BYO - API	<i>TBD</i>
UBFC-0906-OEM	Uberflip - Enrichment - Intent - OEM	<i>TBD</i>
UBFC-0906-MAP	Uberflip - Enrichment - MAP	<i>TBD</i>
UBFC-0906-HBS	Uberflip - Hubs	<i>TBD</i>
UBFC-0906-LCHB	Uberflip - Localization Hub	<i>TBD</i>
UBFC-0906-PTCD	Uberflip - Org - Parent Child Account Relationship	<i>TBD</i>
UBFC-0906-SSO	Uberflip - SSO	<i>TBD</i>
UBFC-0906-TAM	Uberflip - TAM	<i>TBD</i>
UBFC-0906-AI	Uberflip AI (AI)	<i>TBD</i>
UBFC-0906-ONB	Uberflip Onboarding	<i>TBD</i>

Code	Product	Description
UBFP-0905-PF	Uberflip Platform Subscription	Includes: • Unlimited content experiences (playlists, template/landing page experience) to be used across campaigns and channels • Website Journey Tracking for up to 100,000 unique visitors per month • PathFactory Analytics & Reporting Dashboards • Up to 5 Marketing User Licenses • Up to 5 Sales User Licenses • Unlimited Reporting Licenses • 20 Service Hours (5 per quarter) • Dedicated Customer Success Support • Package requires additional one-time implementation fee

BlueRush

Code	Product	Description
<i>TBD</i>	<i>TBD</i>	<i>TBD</i>

Media & Telecom

Code	Product	Description
95AWSE-01L-TV	Enterprise Support Plan	AWS Elemental MediaStore is a media-optimized service that offers dependable storage performance, video origination, and improved security and visibility for video assets.
0595SSAI-01PS-TV	3rd Party SSAI	<i>TBD</i>
0540BEPF-01L-TV	Kaltura BE Platform - License	<i>TBD</i>
0540SSAI-01L-TV	SSAI	<i>TBD</i>
0595BIDB-01L-TV	Business Insight Dashboard (QuickSight)	<i>TBD</i>

Code	Product	Description
0567STRM-01L-TV	1 Million Streams per Month	<i>TBD</i>
59APDN-01LO	Anonymous Proxy Detection	Blocking playback for users trying to access the service from various anonymous services including : • Proxies • VPN Services • Tor Nodes • Anonymous Hosting Services
10CTCP-01L-TV	CloudTV Custom Product	<i>TBD</i>
97CTCS-01PS-TV	CloudTV Custom Setup	<i>TBD</i>
PLAY-05A	Develop Custom Player Skin	Kaltura provides a wide range of player templates as well as a studio that allows users to easily modify the player colors, texts and functionality. Custom player skins can also be created via this service to meet your exact design and layout requirements.
97DOMS-01PS-TV	DevOps Recurring Managed Service	<i>TBD</i>
I-API-01	Ingestion API	API Access necessary in order to support upload and ingestion of content to Kaltura
MNE-100	Media Edition	<i>TBD</i>
0595SU-01PS-TV	Media Services	<i>TBD</i>
TV-ORGMRR-01	Organic Growth MRR	<i>TBD</i>
SPMT-010-TV	OTT Support & Maintenance	<i>TBD</i>
OVER-15-TV	Overage Charge - 3rd Party Cloud TV	Generic overage charge for 3rd party usage in OTT customers
95KMPL-02L-OTT	Platform License Fee	<i>TBD</i>
0550RCEN-01L-TV	Recommendation Engine (ML)	<i>TBD</i>

Code	Product	Description
OTT-GENRR-1	Retained Resources	Subject to definition in SOW
SUPP-01	Software Maintenance and Support	<i>TBD</i>
0550TCSG-03L-TV	Targeted Campaigns & Segmentation	Targeted Campaigns & Segmentation enables personalized promotion of content and commercial offers to targeted audiences. Variations: Per Segment: Enables creation and delivery of personalized campaigns targeted to audience segments. Per End User: Extends Targeted Campaign capacity for additional registered households or end users as defined by the applicable licensing model
0550TVGN-01L-TV	TV Genie	<i>TBD</i>
DRME-01-OTT	uDRM Encrypting	<i>TBD</i>
USGT-100	Unlimited Transcoding	<i>TBD</i>

Partners

Code	Product	Description
62BAND-04L-CTV	Akamai Bandwidth per Month	<i>TBD</i>
62BAND-06L-CTV	AWS Cloudfront Bandwidth per Month	<i>TBD</i>

Code	Product	Description
95ANNT-01A	Annoto License	An in-video interactive design solution for teaching, training, and live streaming. Enables the creation of collaborative, engaging, and assessment-driven experiences across the entire video learning journey. Delivers a unified solution for education and workplace needs, powered by actionable insights and analytics.
95AWSM-07L-TV	AWS Media Services	AWS Media Services provide cloud-based media workflow services for live or on-demand video operations. Services options: • MediaConnect – live video transport. • MediaConvert – cloud transcoding for on-demand content. • MediaLive – live video encoding. • MediaPackage – video packaging and origination. • MediaStore – media-optimized storage and video origination. • MediaTailor – server-side ad insertion and monetization.
95AWSE-01L-TV	Enterprise Support Plan	AWS Elemental MediaStore is a media-optimized service that offers dependable storage performance, video origination, and improved security and visibility for video assets.
95BRND-01A	Brand3D Application	<i>TBD</i>
95BRPK-01PS-TV	Broadpeak Professional Services Fee	<i>TBD</i>
95BRDP-01L-TV	Broadpeak Recurring License Fee	MRR Product for Broadpeak Reselling
MAN-71	Broadpeak Setup	NRR Product for Broadpeak Reselling.

Code	Product	Description
95BWET-01A	BW Events Tech - Swoogo Platform License - Annual (Up to 5 Admin Seats)	Annual Swoogo license, billed at actual cost; pass-through
30BWET-05	BW Events Tech - Kaltura / Swoogo Integration	End-to-end integration work between Kaltura and Swoogo
70BWET-05	BW Events Tech Professional Services	BW Events Tech Professional Services provide technical consulting, implementation, training, documentation, planning, and support services related to event platform deployments. Services options: • Registration Template Build – build and configuration of event registration templates. • Platform Architecture – planning and architecture for event platform environments. • User Documentation – creation of documentation for customer and internal users. • Pre-Launch User Training – user training sessions delivered prior to platform launch. • Ad Hoc Support & Training – support and training services delivered on an hourly basis.
95CSTL-01L-TV	Castlabs Recurring License Fee	MRR Product for Castlabs Reselling

Code	Product	Description
55DESC-01A	Descript Editor Seat	The Editor Seat includes 45 pooled transcription hours per month with multi-language and glossary support, text-based and collaborative video editing with smart transitions, timeline export, and unlimited stock library access. AI tools include unlimited voices, studio sound, green screen, eye contact correction, audio regeneration, translation, and custom glossary translation, along with 5 hours of text-to-speech, 2 pooled dubbing hours, and 30 avatar minutes per seat each month. Recording features include 4K video and screen recording plus 25 hours of remote recording per account. Additional partner fees apply for extra remote recording, avatar generation, additional usage minutes, text-to-video creation with ChatGPT, and AI credits. General Note on AI: By using this feature, you confirm compliance with your organization's AI policies and agree to receive other AI offers from Kaltura. Learn more on our website. https://corp.kaltura.com/legal/compliance/kalturas-artificial-intelligence-principles/ (*) for EU cloud customers only - please note some AI Features may be provided from different locations within the EU.
95DSPL-01A	Display5 License	A signage streaming platform that is used for any/many corporate signage use cases. The platform allows corporate-wide creation, distribution, and logistics of signage streams to corporate displays - digital signs, video walls, kiosks, room panels, and employee desktops.
0595SSAI-01PS-TV	3rd Party SSAI	<i>TBD</i>

Code	Product	Description
0595SSSM-01L-TV	FAST Channels and SSAI Support & Maintenance (Evrideo)	<i>TBD</i>
0540BEPF-01L-TV	Kaltura BE Platform - License	<i>TBD</i>
0540SSAI-01L-TV	SSAI	<i>TBD</i>
95JPHD-01L	Japanese Helpdesk	Japanese Helpdesk for Support Service in Japan.
40HLTH-00A	HealthStream Video	0
95HIVE-00A	Hive Streaming	Hive Streaming is a video distribution service that supports live and on-demand video delivery, multi-bitrate streaming formats, reporting and analytics, testing capabilities, and integration APIs. Variations: Per Seat: Includes video distribution, advanced reporting, API access, and Silent Testing capabilities where supported. Per Active Device: Licensed using the Active Device Based License (ADBL) model. A device becomes active when it consumes video during a calendar month. Usage is measured based on active devices and may be subject to overage charges, consumption limits, and subscription-term restrictions as defined by the applicable license model.
95HSIA-01L	HIVE Streaming - IT and Network Analytics (VX service)	A tool offering real-time insights into livestream delivery components. It analyzes performance metrics across different segments like stream, CDN, and endpoint for deeper understanding.
95HIVE-03A	HIVE Streaming VX Services	<i>TBD</i>
95AWS-01PS	AWS Data transfer fee	<i>TBD</i>

Code	Product	Description
95HRZN-01L-TV	Horizon Recurring License Fee	MRR Product for Horizon Reselling.
MAN-78	Horizon Setup	NRR Product for Horizon Reselling.
95ICHNL-01L-TV	I.Channel Recurring License Fee	MRR Product for I.Channel Reselling.
MAN-74	I.Channel.io Setup	NRR Product for I.Channel.io Reselling.
95VMUX-01A	Idomoo - Video Mux Annual License	Per Statement of Work
95VMUX-01PS	Idomoo - Video Mux Annual License Setup	<i>TBD</i>
0595BIDB-01L-TV	Business Insight Dashboard (QuickSight)	<i>TBD</i>

Code	Product	Description
95KLTW-01L	Collective License	A video delivery licensing solution that enables efficient and scalable distribution of video content to end users. It supports a range of deployment models and delivery mechanisms, with capabilities that include optimized streaming, analytics, and integration with external systems to ensure reliable and high-quality video delivery across environments. Enterprise License: Requires at least an annual contract commitment on the total number of unique End Users contracted for Video Delivery, implemented using all Kollektive Platform options (i.e., the Kollektive Agent, the Browser-based Solution or the Edge Caching Node. The Enterprise license option includes unlimited deliveries for contracted End Users and a Partner Integration (if required) with Kollektive IQ Analytics and unlimited network readiness tests in the Customer Self-Service portal.
		Essentials License: Requires at least an annual contract commitment on the total number of unique End Users contracted for Video Delivery, implemented using the Browser-based Solution. The Enterprise Essentials license option includes unlimited deliveries for contracted End Users and a Partner Integration (if required) with standard analytics and unlimited network readiness tests in the Customer Self-Service portal.
		Pay-Per-View ("PPV") License: Requires at least an annual contract commitment on the total number of End User Views, implemented using the Browser-based Solution. Each End User View will decrement one PPV license from the contracted total annual PPV licenses.
95KNTW-01L	Kollektive Networking	Peer to Peer Platform license.
95LEAR-01A	Learnosity Annual License	Learnosity Standard License

Code	Product	Description
95MGYC-01L-TV	Magycal Recurring License Fee	MRR Product for Magycal Reselling
MAN-73	Magycal Setup	NRR Product for Magycal Reselling.
95NPAW-01L-TV	NPAW Recurring License Fee	MRR Product for NPAW Reselling.
MAN-72	NPAW Setup	NRR Product for NPAW Reselling.
71PLAY-03L	Youbora Analytics Streams per Year	<i>TBD</i>
95OTTR-01PS-TV	OTtera Professional Services Fee	<i>TBD</i>
95OTTR-01L-TV	OTtera Recurring License Fee	MRR Product for OTtera Reselling
MAN-76	OTtera Setup	NRR Product for OTtera Reselling.
OVER-18	Ottera Transcoding Overaged	<i>TBD</i>
95PWTA-01L	Powtoon Creative Services - The Advanced Plan	Package include : Initial Project Consultation 1 Company Branded Intro/Outro video scene 9 Company Branded Powtoon Templates (Custom or Powtoon Templates) 5 Custom Characters with Branded Logo (Powtoon's Character Builder) *For custom templates up to 5 scenes per template or 45 total scenes apply.

Code	Product	Description
95PTWN-01A	Powtoon License	PowToon provides a software as a service (cloud-based) platform for the creation of visual and video communications including, but not limited to animations, explainer videos, product and policy explanations, marketing and sales engagements, and other types of digital learning, internal and external communication materials. The application is accessible through an integration with Licensee's Kaltura MediaSpace (KMS) instance.
95MGCL-01L-TV	Sceenic Recurring License Fee	MRR Product for Sceenic Reselling.
MAN-77	Sceenic Setup	NRR Product for Sceenic Reselling.
55PAI-01L	Virtuvent - AI Service (AI)	Virtuvent AI Services provide AI-powered accessibility and content enrichment services for live or on-demand media. AI translation and transcription services are designed to achieve up to 98% accuracy where applicable. Chapters, summaries, sentiment analysis, and topic recognition generate AI-produced metadata and content insights.
95VVPN-02L	Virtuvent - AWS Ingest, Encoding and Bandwidth	<i>TBD</i>
01CORE-01L	Virtuvent - Core Enterprise	Single live input, scheduled output

Code	Product	Description
54HMN-01L	Virtuvent - Human Service	Virtuvent Human Services provide human-powered accessibility and content enrichment for live or on-demand media. Human-generated translation services are designed to achieve up to 99% accuracy. Service options: • Audio Description VOD - Transcript and visual description of uploaded media. • English VOD Transcription – human transcription. • Sign-Language Live Interpretation – ASL, ISL, and BSL live interpretation with picture-in-picture output. • Spanish Live Translation – human translation. • VOD Translation/Subtitles – human translation and subtitle generation.
52MCSI-01L	Virtuvent - Live Captioning Monthly Caption Server Infrastructure	<i>TBD</i>
54LVCC-01L	Virtuvent - Live ClosedCaptioning	<i>TBD</i>
50LDM-01L	Virtuvent - Live Distribution Module	Additional live distribution in %variation name%.
59MAMD-01L	Virtuvent - Multi-Audio Module	Output multiple audio feeds on a live event
EES-03	Virtuvent - Premium Enterprise Encoding Service - Single Event	<i>TBD</i>
		Specifications: Kaltura will provide Professional event support

Code	Product	Description
WGE-01	Virtuvent - Premium White-Glove Services for Webcasting (Remote) - Single Event	Services before, during and after the live event. Services are delivered remotely. Pricing is per event up to 4 hours. Services must be used within 12-months from the date of purchase or the end date of the underlying Order Form subscription term, whichever comes first. Unused events or hours will not rollover to subsequent periods. Prerequisites/Limitations: • License to Kaltura Live, Live+ or Webcasting products • Service must be scheduled a minimum of 10 days in advance for an internal event and 1 month in advance for an external event or multi-session conference. • Pricing is per event up to 4 hours. Services for additional events/hours can be purchased as needed. • Event content needs to be handed-off in full according to the content hand-off specifications provided, no later than 1 week prior to the event. In case the content is handed-off later than required, support for event cannot be guaranteed. Service Description: Pre-Event Deliverables: Speaker and Moderator Preparation - Software tools overview, audio & video best practices, technical pre-event meeting, Run-of-show and content review. Network & Systems Testing - Web browser & OS permissions, network inbound/outbound speed tests, packet loss testing, traffic prioritization & firewall port configuration. Live Encoder /VCI configuration - Review encoder or VCI configuration, make necessary configuration changes to align with output best practices. Cue-to-cue / Dry run - Attending a Cue-to-Cue

Code	Product	Description
		rehearsal to validate ingest stream health, and to ensure optimal viewer experience Content Preparation - Upload content, organize content order and create polls. During Event Deliverables: Real-time Technical Support - A dedicated person will be available during the event to provide technical support for speakers, moderators and client personnel in real-time. Post-Event Deliverables: Post-Event VOD Trimming – Trim Start & End times of the event cloud recording Post-Event Reporting – Post event analytics & polling and Q&A results.
50REMP-01L	Virtuvent - Remote Presenter (RTC)	Add remote presenters to live events
01SLVE-01L	Virtuvent - Simulive Enterprise	Recorded media input, scheduled playout

Code	Product	Description
WGE-15	Virtuvent - Standard White-Glove Services for Webcasting (Remote) - Single Event per Year	Specifications: Kaltura will provide Professional event support services during the live event. Services are delivered remotely. Pricing is per event of up to 4 hours. Services must be used within 12-months from the date of purchase or the end date of the underlying Order Form subscription term, whichever comes first. Unused events or hours will not rollover to subsequent periods. Prerequisites/Limitations: • License to Kaltura Live, Live+ or Webcasting products • Service must be scheduled a minimum of 10 days in advance for an internal event and 1 month in advance for an external event or multi-session conference. • Pricing is per event up to 4 hours. Services for additional events/hours can be purchased as needed. • Event content needs to be handed-off in full according to the content hand-off specifications provided, no later than 1 week prior to the event. In case the content is handed-off later than required, support for event cannot be guaranteed. Service Description: Package includes the following live event support services: Real-Time Technical Support – A dedicated person will be available during the event to provide technical support for speakers, moderators and client personnel in real-time.
		01STUE-01L Virtuvent - Studio Enterprise Live, recoded media & graphics input, scheduled output
		Specifications:

Code	Product	Description
WGE-16	Virtuvent - Studio Production Service (Virtual)	Kaltura will provide a Studio Production service involving a fully produced show with live and pre-created content, including services before, during and after the live event. Services are delivered remotely. Pricing is per event up to 4 hours. Services must be used within 12-months from the date of purchase or the end date of the underlying Order Form subscription term, whichever comes first. Unused events or hours will not rollover to subsequent periods. Prerequisites/Limitations: • License to Kaltura Live, Live+ or Webcasting products • Webcasting white-glove services (New customer) / (for existing customers, it is highly advised to have this on-top of webcasting white-glove services) • Service must be scheduled a minimum of 1 month in advance. • Pricing is per event up to 4 hours. Services for additional events/hours can be purchased as needed. • Event content needs to be handed-off in full according to the content hand-off specifications provided, no later than 1 week prior to the event. In case the content is handed-off later than required, support for event cannot be guaranteed. Service Description: Pre-event Deliverables Cue-to-Cue / Dry Run - Running a Cue-to-Cue rehearsal to validate content mix, ingest stream health, and to ensure optimal viewer experience. Content Preparation - Upload content and organize content order. During-event Deliverable:

Code	Product	Description
		Pre-Recorded Video Playout - Playout of pre-recorded video content for broadcast to a live audience Broadcast-Grade Encoding - Redundant, broadcast-grade encoding infrastructure for optimal quality live output Sponsorship & Advertising Inserts - Monetize virtual events with strategic in-video advertising & sponsorship placements Any Content, Any Source - Utilize any live or pre-created content source including slides, lower thirds, remote cameras, video conference feeds & custom composites and layouts Production Manager - Professional management of studio production against the event run-of-show Post-event Deliverable Post-Event VOD Trimming - Trim start & end times of the event cloud recording Redundant Broadcast Encoder Rental (optional) - Broadcast backhaul of customer content to NY studio. Fully redundant backhaul using SRT. Available to Studio Production package only.
90-VSPT-01L	Virtuvent SLA	See SLA documentation for full details. Specifications: Kaltura will provide a Studio Production service involving a fully produced show with live and pre-created content, including services before, during and after the live event. Services are delivered remotely. Pricing is per event up to 4 hours. Services must be used within 12-months from the date of purchase or the end date of the underlying Order Form subscription term, whichever comes first. Unused events or hours will not rollover to subsequent periods. Prerequisites/Limitations:

Code	Product	Description
WGE-14	Virtuvent Studio Production - Remote Production Service (Single Event)	• License to Kaltura Live, Live+ or Webcasting products • Webcasting white-glove services (New customer) / (for existing customers, it is highly advised to have this on-top of webcasting white-glove services) • Service must be scheduled a minimum of 1 month in advance. • Pricing is per event up to 4 hours. Services for additional events/hours can be purchased as needed. • Event content needs to be handed-off in full according to the content hand-off specifications provided, no later than 1 week prior to the event. In case the content is handed-off later than required, support for event cannot be guaranteed.
		Service Description: Pre-event Deliverables Cue-to-Cue / Dry Run - Running a Cue-to-Cue rehearsal to validate content mix, ingest stream health, and to ensure optimal viewer experience. Content Preparation - Upload content and organize content order. During-event Deliverable Pre-Recorded Video Playout - Playout of pre-recorded video content for broadcast to a live audience Broadcast-Grade Encoding - Redundant, broadcast-grade encoding infrastructure for optimal quality live output Sponsorship & Advertising Inserts - Monetize virtual events with strategic in-video advertising & sponsorship placements Any Content, Any Source - Utilize any live or pre-

Code	Product	Description
		created content source including slides, lower thirds, remote cameras, video conference feeds & custom composites and layouts Production Manager - Professional management of studio production against the event run-of-show Post-event Deliverable: Post-Event VOD Trimming - Trim start & end times of the event cloud recording Redundant Broadcast Encoder Rental (optional) - Broadcast backhaul of customer content to NY studio. Fully redundant backhaul using SRT. Available to Studio Production package only.
95WNCR-01L	Wonda VR – Additional AI Credit	Each AI Credit covers: • GPT 3.5 response Generation (up to 16k tokens) • 1 min of Voice Synthesis (Multilingual, Low Latency) • Automatic Transcription Credit can be assigned to a specific project and used at any time during a contract year.
95WNGC-01L	Wonda VR – Additional Guest Session Credits	Each Guest Session Credit allows one anonymous visitor session, with multiple visits across 24 hours and unlimited duration per session. Credits can be assigned to a specific project and used any time during the contracted year.
59KMDL-01L	Virtuvent - Kaltura Integration Module	MediaSpace module, Patchbay-Kaltura API integration
AKMA-01	Akamai Media Analytics	<i>TBD</i>
95AWSL-01L	AWS Platform License	<i>TBD</i>
OTT-KSPL-01	KSP Account Activation & Setup	<i>TBD</i>
99MKTP-01F	Marketplace Partner Fee	<i>TBD</i>

Code	Product	Description
500PLAT-01L	NPAW TV Platinum Support	<i>TBD</i>
510NPAW-01A	NPAW TV Subscribers	<i>TBD</i>
TV-License-01	TVinci License Fee	<i>TBD</i>
TV-MRR	TVinci MRR Product	<i>TBD</i>
TV-CR/PS-NRR	TVinci Professional Services Fee	<i>TBD</i>
95WNVR-01L	Wonda VR License	WondaVR's collaboration with Kaltura encompasses a comprehensive range of immersive learning and communication services. These services empower users to create 360° VR experiences, such as interactive field trips, virtual tours, and product demonstrations, enhancing educational and promotional initiatives. Additionally, real-time communication within virtual classrooms is facilitated, fostering efficient interaction among students and professionals. The integration enables the seamless utilization of Kaltura's media assets and the exportation of session recordings, providing a holistic solution for optimizing immersive technologies in support of more effective learning, engaging content, and dynamic communication experiences. The license includes: • Unlimited Spaces & Experiences • Up to 15 simultaneous participants • LTI, SCORM, xAPI • No watermark • Complimentary Guest Credits • Complimentary AI Credits (for license of 5,000 FTE and above) • Kaltura integration

Code	Product	Description																		
		• Support: chat & email • Account manager & SLA Complementary Guest and AI Credits: <table> <tr> <th>FTE</th><th>Guest Credits</th><th>AI Credits</th></tr> <tr> <td>1,000</td><td>5,000</td><td>0</td></tr> <tr> <td>3,000</td><td>5,000</td><td>0</td></tr> <tr> <td>5,000</td><td>10,000</td><td>10,000</td></tr> <tr> <td>20,000</td><td>30,000</td><td>30,000</td></tr> <tr> <td>50,000</td><td>50,000</td><td>50,000</td></tr> </table>	FTE	Guest Credits	AI Credits	1,000	5,000	0	3,000	5,000	0	5,000	10,000	10,000	20,000	30,000	30,000	50,000	50,000	50,000
FTE	Guest Credits	AI Credits																		
1,000	5,000	0																		
3,000	5,000	0																		
5,000	10,000	10,000																		
20,000	30,000	30,000																		
50,000	50,000	50,000																		
59YBAI-01L	Youbora Analytics Integration	License to use the Nice People at Work (NPAW) YOUBORA Analytics integration for the Kaltura Player. Provides near real time traffic access to both aggregated and heart beat quality data and access to standard YOUBORA modules (Dashboard, Audience, Quality, Engagement, Zoom). Includes 50,000 plays per month. Additional plays will be billed monthly in arrears at a rate of USD \$100.00 for each bucket of 10,000 plays (10,000 play buckets are the minimum purchasable unit). For example, 60,100 plays in a given month would result in an overage charge of USD \$200.00.																		