Create a custom avatar in Avatar Video Studio

Content updated: 08/27/2026

This article is designated for all users.

About

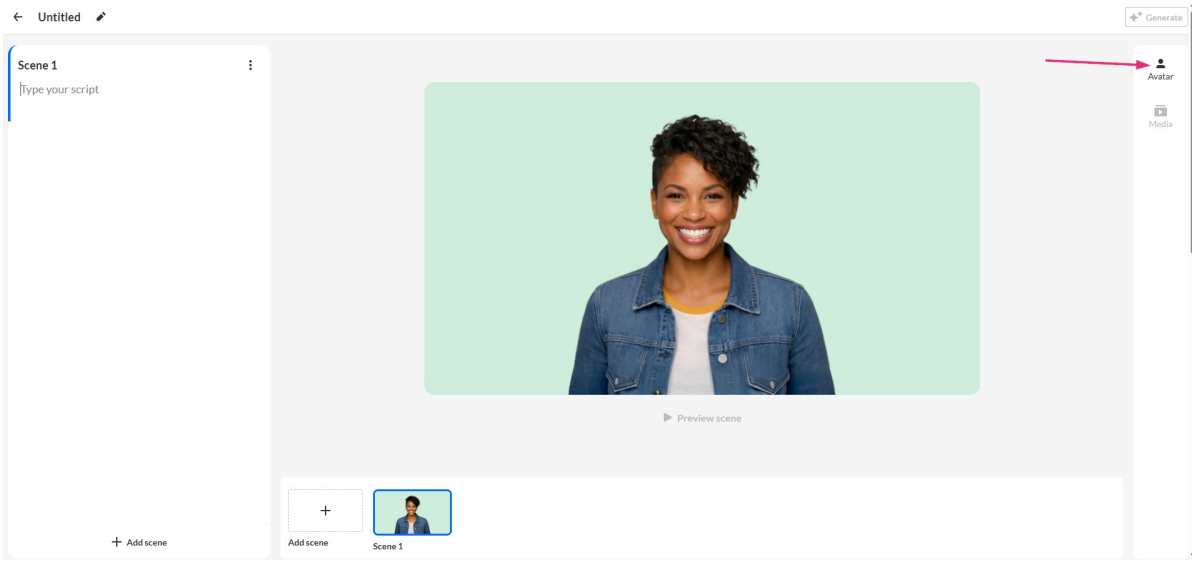
Create a custom avatar using your own image and voice. Your custom avatars are saved to **My avatars**, so you can use them in your avatar video projects.

This article assumes you already have a project open in the **Avatar Video Studio editor**. If you don't have a project open, see Manage avatar video projects to learn how to access Avatar Video Studio and create or open a project.

- Custom avatars are specific to your user and aren't shared with other users on your account.
- Custom avatars can't be edited after they're created.

Open the custom avatar wizard

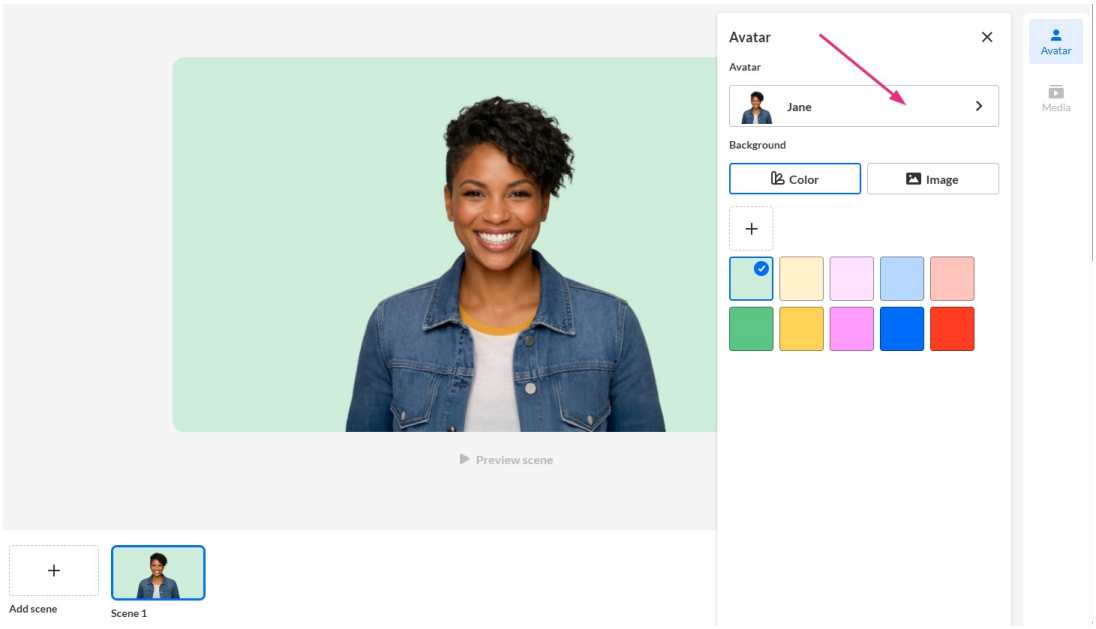
1. In the editor, click **Avatar in** the right panel.



   The Avatar panel opens.

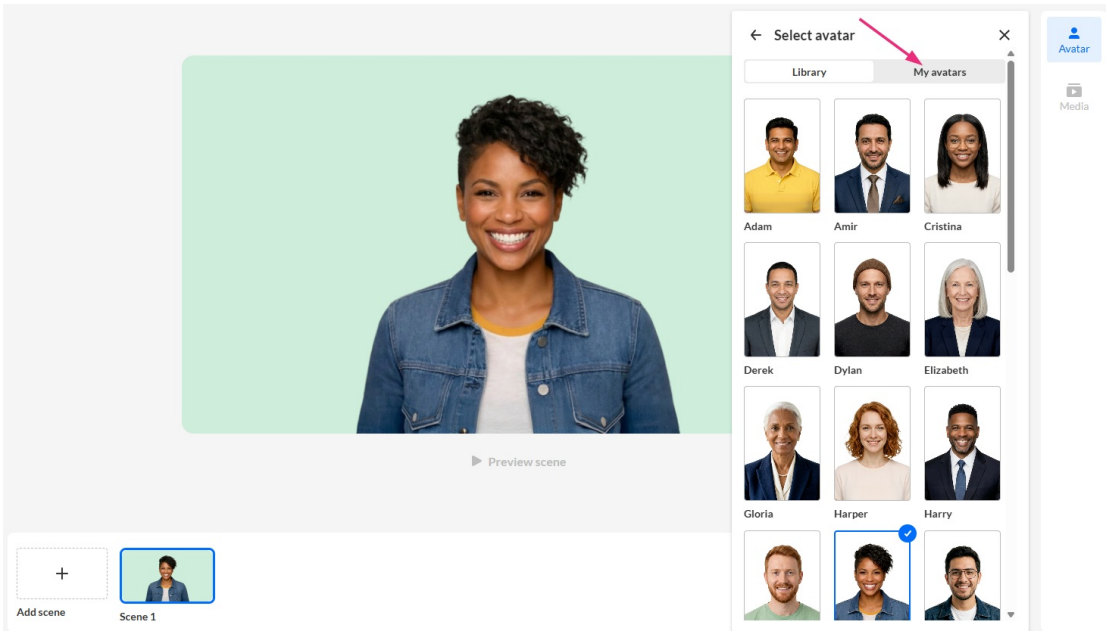
2. Click the current avatar.

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The **Select avatar** panel opens with the **Library** tab displayed.

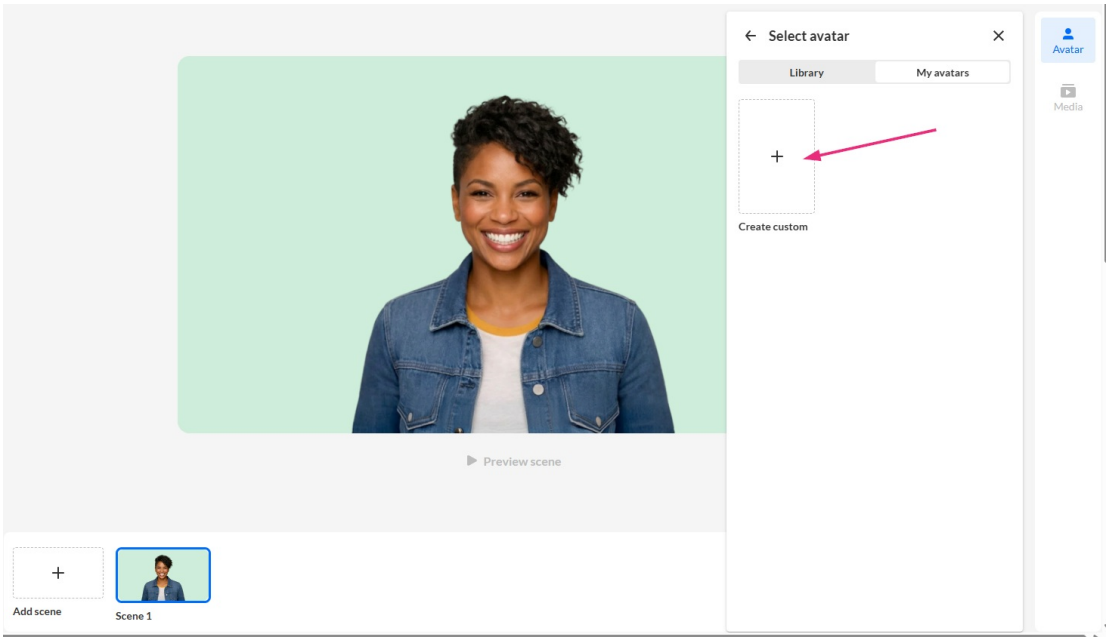
3. Click the **My avatars** tab.



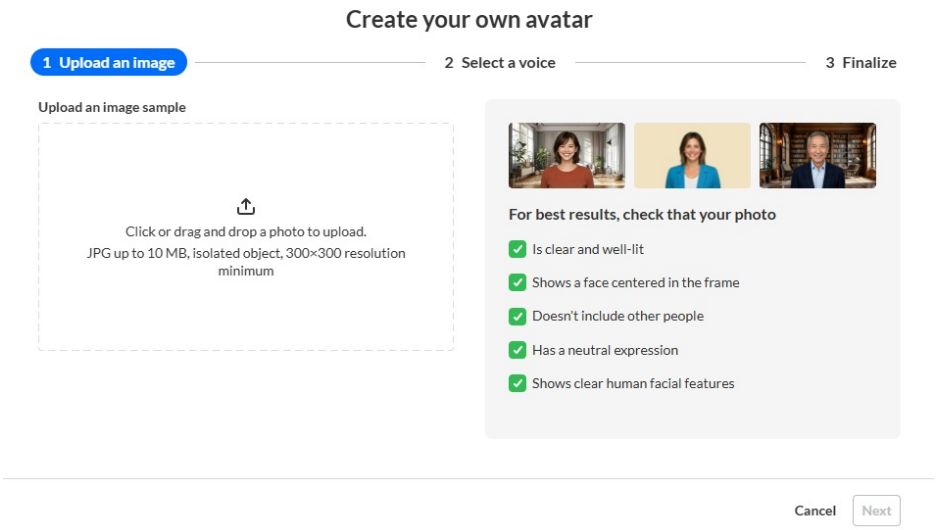
The **My avatars** tab opens.

4. Click **Create custom**.

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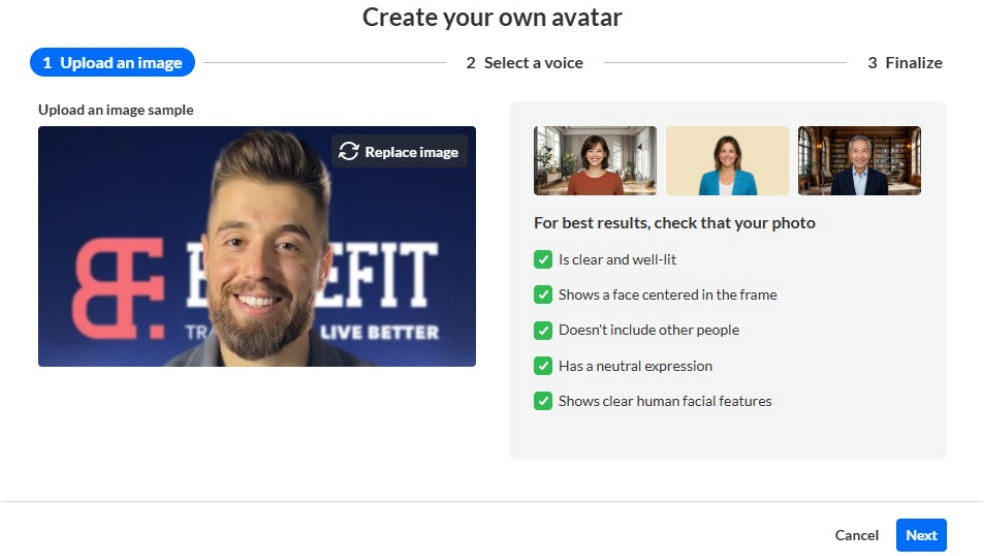
The **Create your own avatar** wizard opens.



Upload an image

1. Click the upload area or drag and drop a JPG image.

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Your image must meet these requirements:

- JPG format
- Up to 10 MB
- 1920 × 1080 recommended for best results
- Minimum resolution of 300 × 300

For best results, use a photo that:

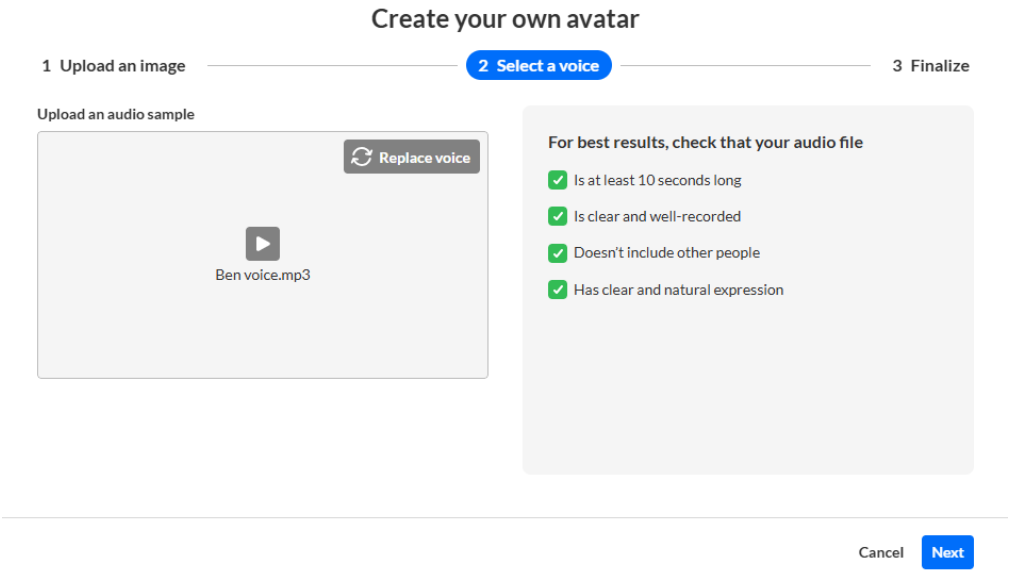
- Is clear and well-lit
- Shows a face centered in the frame
- Doesn't include other people
- Has a neutral expression

2. Click **Next**.

Select a voice

1. Click the upload area or drag and drop an MP3 audio sample.

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Your audio sample must meet these requirements:

- MP3 format
- At least 30 seconds long
- Up to 8 MB

For best results:

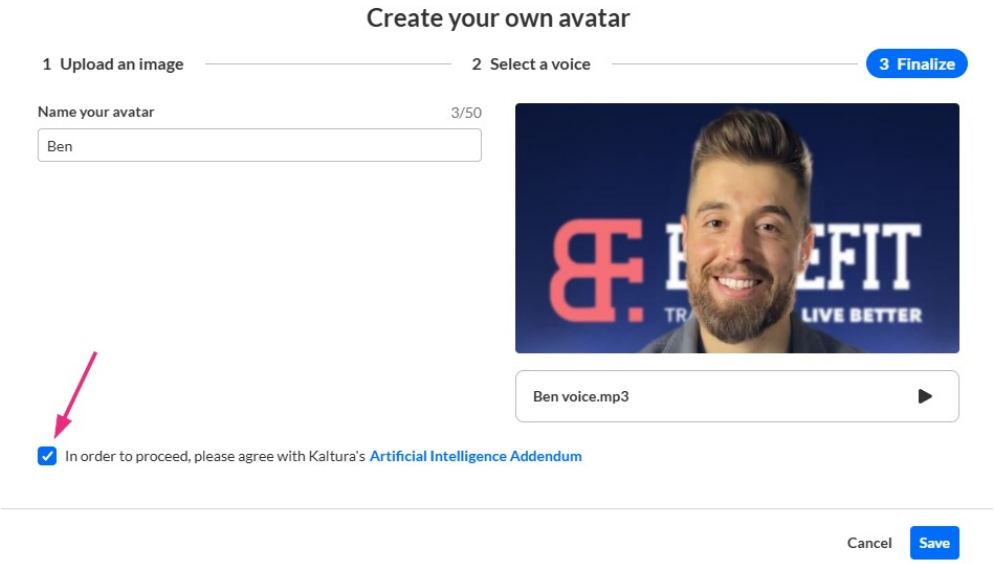
- Avoid noisy environments.
- Check your microphone quality.
- Use consistent equipment.

2. Click **Next**.

Finalize your avatar

1. In the **Name your avatar** field, enter a name for your custom avatar.
2. Review your avatar image.
3. Click the play button next to **Custom voice** to preview the voice.
4. Select the checkbox to agree to Kaltura's Artificial Intelligence Addendum.

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5. Click **Save**.

The custom avatar creation process starts. When your avatar is ready, it appears in the **My avatars** tab and is automatically selected.

When a custom avatar is selected, background selection isn't available. The **Color** and **Image** options are disabled.

Delete a custom avatar

1. In the **My avatars** tab, locate the custom avatar you want to delete.
2. Click the **three dots** on the custom avatar.
3. Select **Delete**.

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