

Set up media sharing between Content Creators and AEM Authors

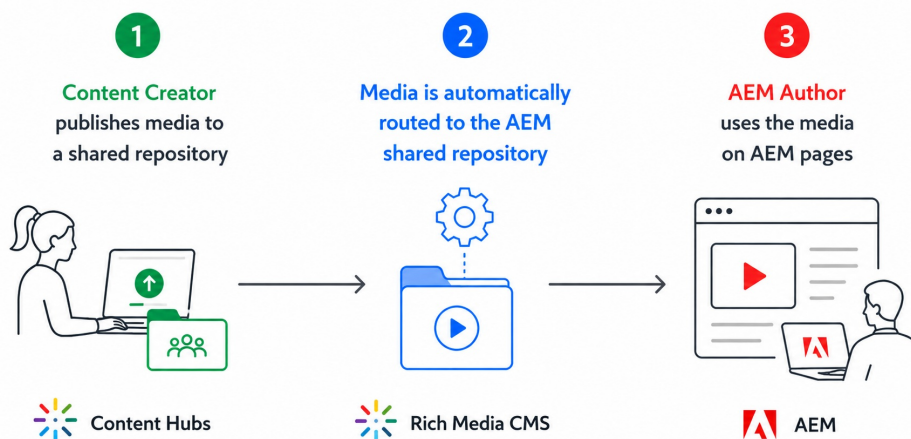
Last Modified on 08/27/2026 7:19 pm IDT

 This article is designated for administrators.

About

This article explains how administrators can set up a media sharing workflow for Adobe Experience Manager (AEM).

The workflow allows [Content Creators](#) to publish media to a **Shared Repository** in [Content Hubs](#) and make it available to [AEM Authors](#) for embedding.



Before you start

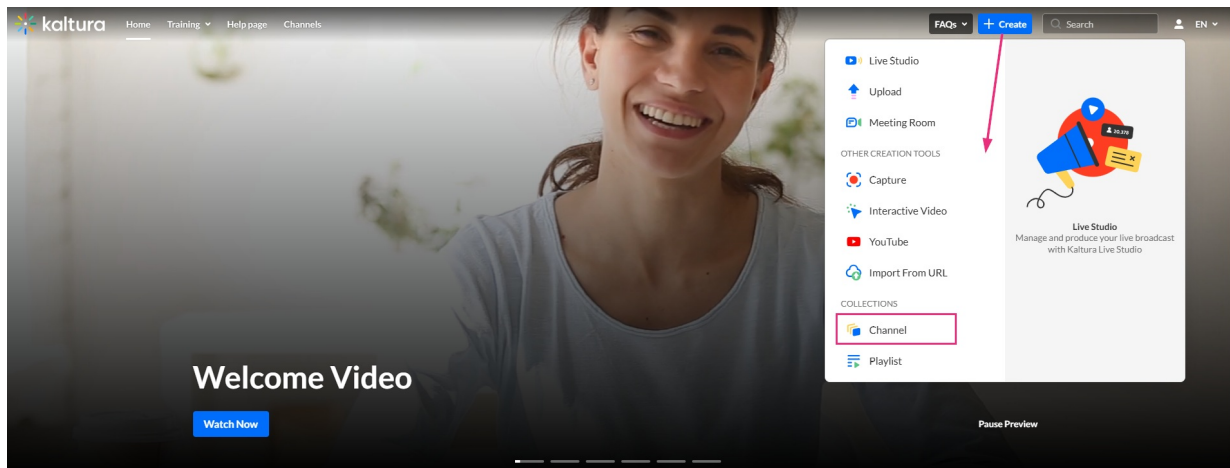
Before setting up the workflow, make sure:

- The [Kaltura Connector for AEM](#) is deployed and configured.
- A KAF instance has been provisioned for the AEM connector.
- A Shared Repository is enabled in Content Hubs. See [Sharedrepositories module](#) for instructions.
- A Shared Repository is enabled for the AEM site. See [Configure Kaltura settings for an AEM site](#).

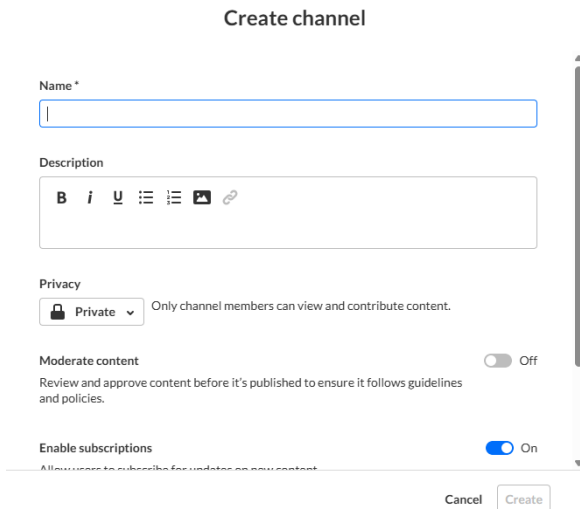
Step 1: Create a Shared Repository in Content Hubs

Watch a quick tutorial

1. Select **Channel** from the **+Create** menu.



The Create Channel window opens.



The 'Create channel' form is displayed. It includes a 'Name' field with an asterisk, a 'Description' field with rich text formatting options (bold, italic, underline, list, link, image), and a 'Privacy' section with a dropdown menu set to 'Private'. Below the privacy section, there are two toggle switches: 'Moderate content' (set to 'Off') and 'Enable subscriptions' (set to 'On'). At the bottom, there are 'Cancel' and 'Create' buttons.

2. Enter a name for the channel, for example, *AEM Global Content*.
3. Under **Privacy**, select **Shared Repository**.

Create channel

Name *

AEM Global Content

Description

B *i* U    

Privacy

 Shared Repository  Only members can view and contribute content. Content can be published to other locations based on entitlements.

Moderate content ☐ Off

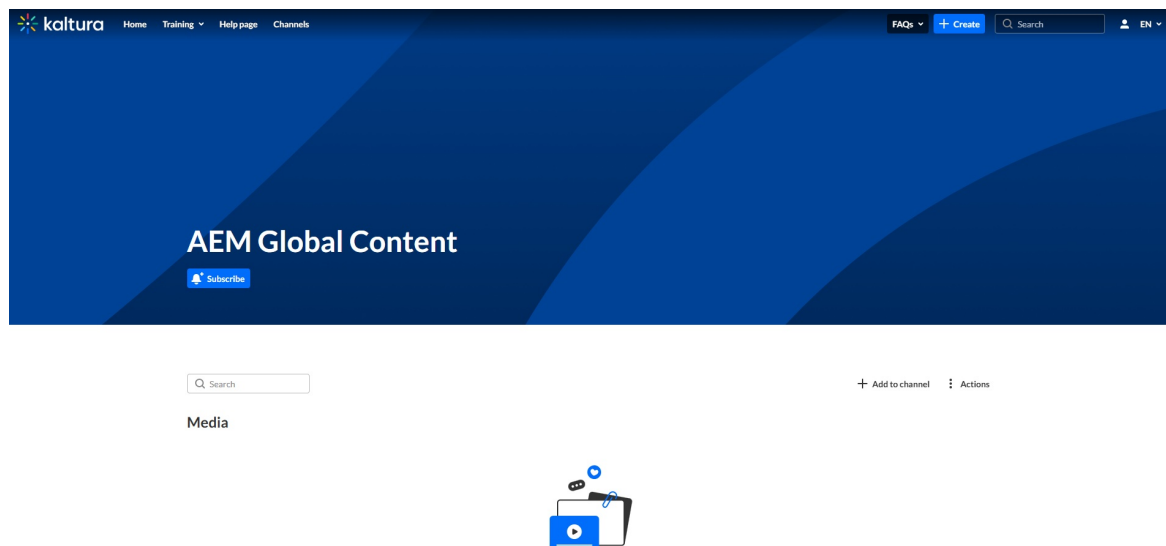
Review and approve content before it's published to ensure it follows guidelines and policies.

Enable subscriptions ☒ On

Cancel Create

4. Click **Create**.

The Shared Repository is created in Content Hubs.



Step 2: Set up automated media routing

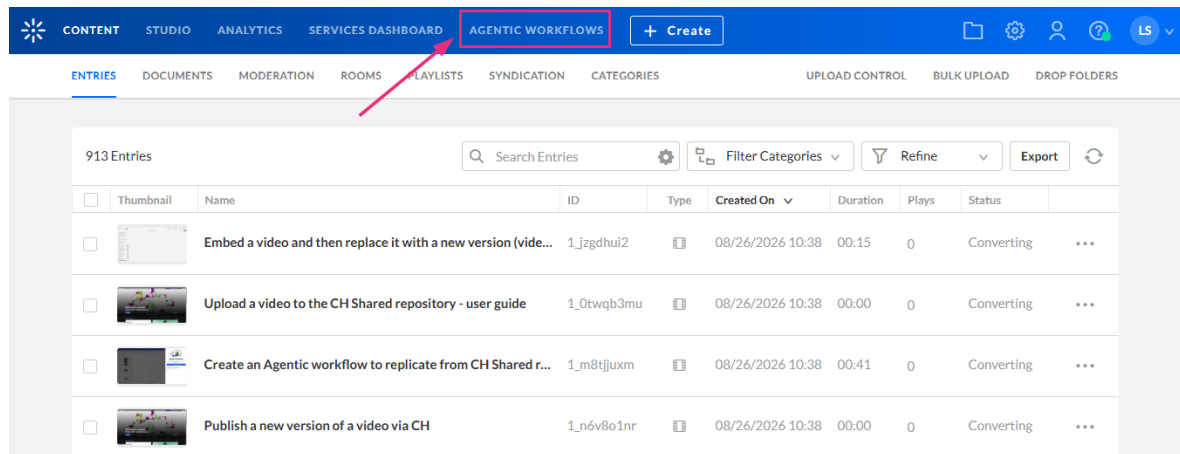
Automatically route media from the Content Hubs Shared Repository to the AEM Shared Repository using an **Agentic Workflow**.



To learn more about Kaltura's Agentic Workflows, see [Introduction to Agentic Workflows](#).

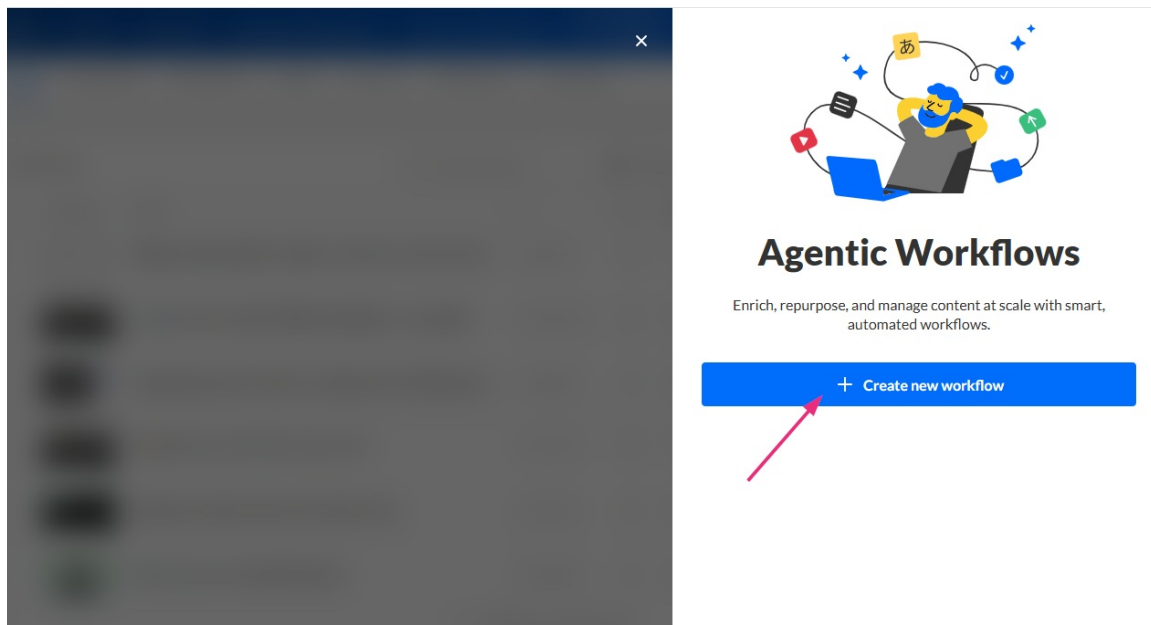
Watch a quick tutorial

1. In the Rich Media CMS, click **Agentic Workflows** in the top navigation.

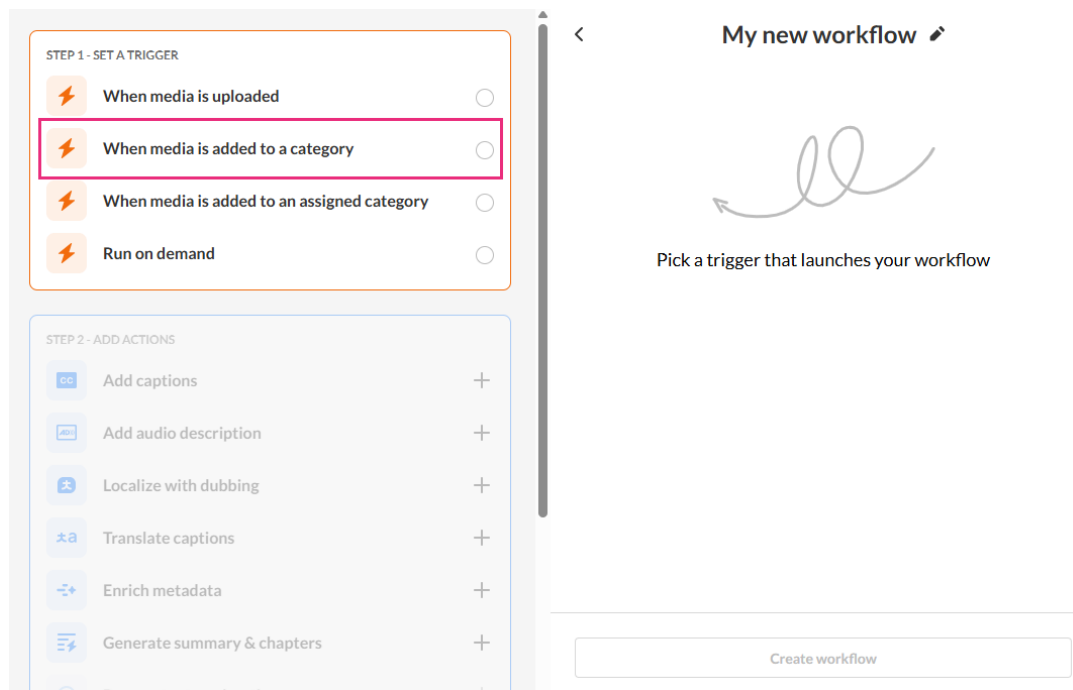


The Agentic Workflows page opens.

2. Click **+Create new workflow**.

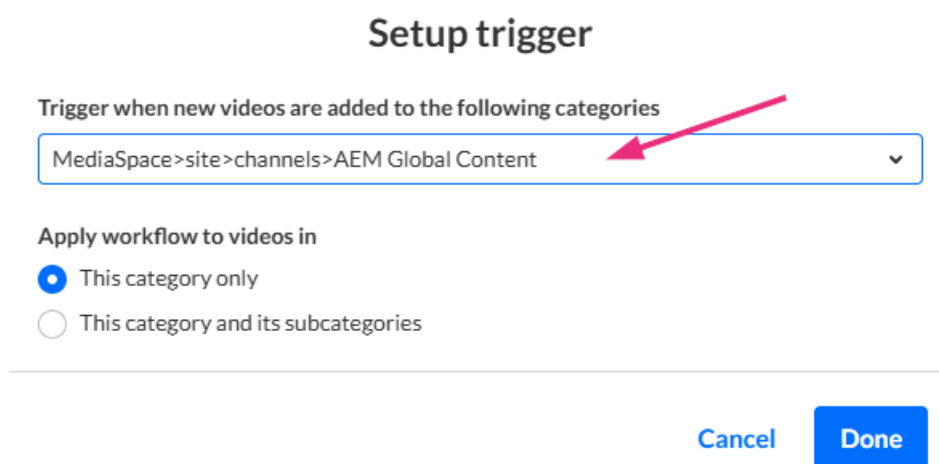


3. Under **Step 1 - Set a trigger**, select **When media is added to a category**.



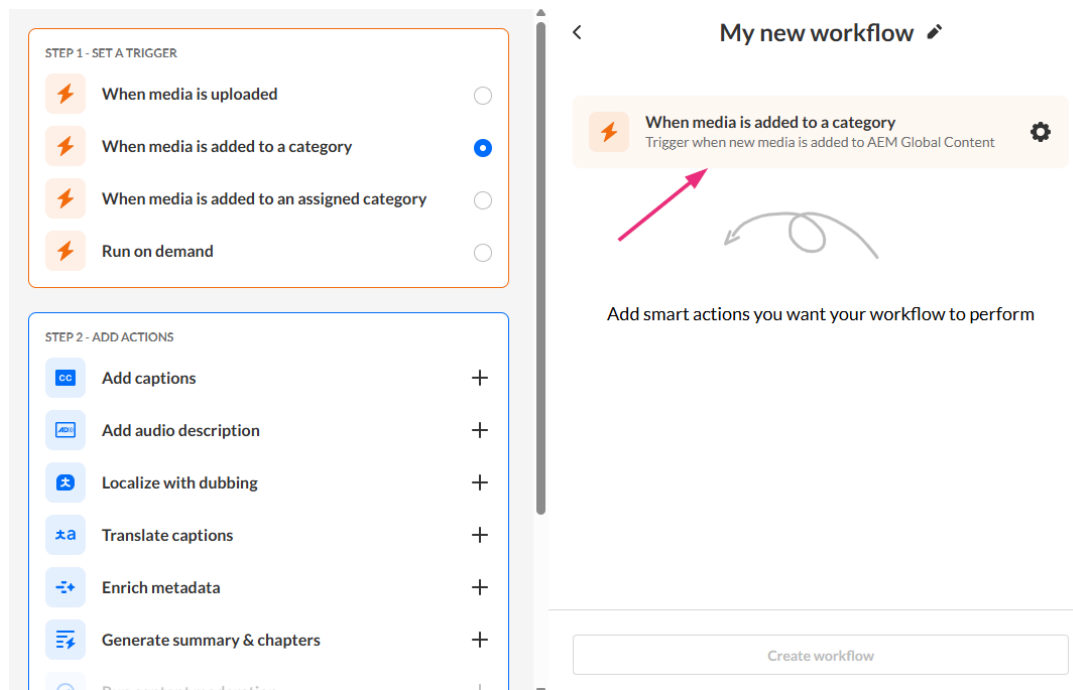
The Setup trigger window opens.

4. Select the Shared Repository you created in Content Hubs.

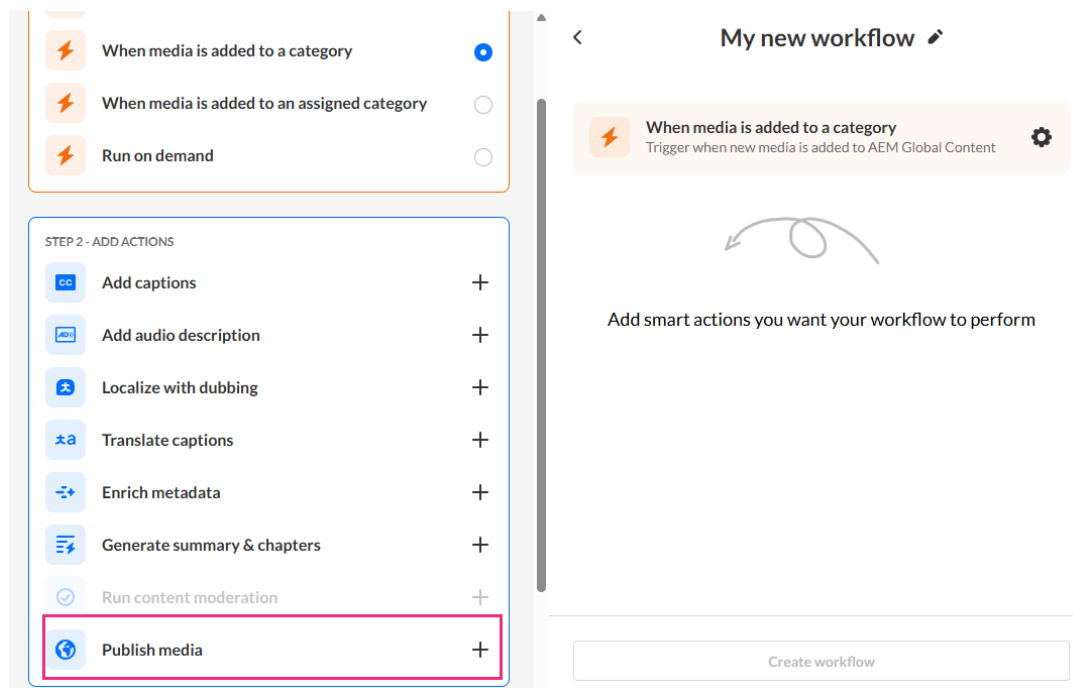


5. Click **Done**.

The trigger is added to the workflow. When media is published to this Shared Repository, the workflow starts automatically.



6. Under **Step 2 - Add actions**, click **Publish Media**.



The Publish Media window opens.

7. Select the AEM Shared Repository. This is where the workflow publishes the media so it's available to AEM authors.



This is the destination repository and is different from the Content Hubs Shared Repository you selected for the trigger.

Publish media

Publish to category

kaltestme_yayUH>site>channels>Shared Repository
Search categories

Cancel
Done

8. Click **Done**.

The new action is created and displays on the right.

9. Click **Create Workflow**.

⚡ When media is added to a category +

⚡ When media is added to an assigned category ○

⚡ Run on demand ○

STEP 2 - ADD ACTIONS

CC Add captions +

AD Add audio description +

🗣️ Localize with dubbing +

🗣️ Translate captions +

🔍 Enrich metadata +

📄 Generate summary & chapters +

✅ Run content moderation +

TOOLS

My new workflow ✎

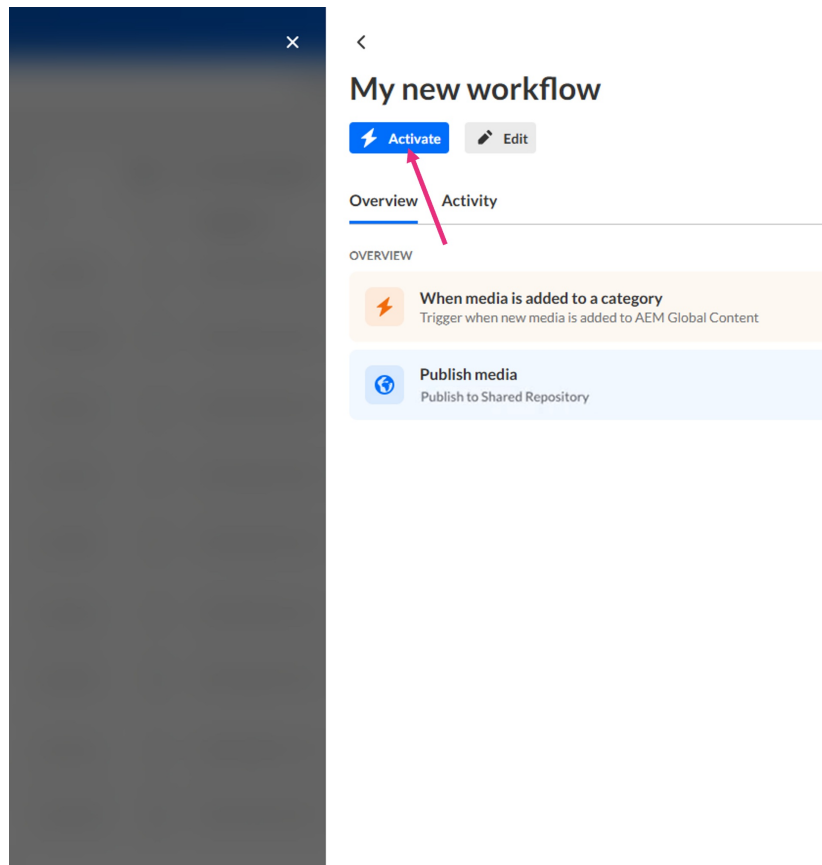
⚡ When media is added to a category
Trigger when new media is added to AEM Global Content ⚙️

🌐 Publish media
Publish to Shared Repository ⚙️

Create workflow

The new workflow page opens.

10. Click **Activate** at the top left.



The workflow is active.

Media published to the Content Hubs Shared Repository is automatically routed to the KAF Shared Repository and becomes available to AEM authors.



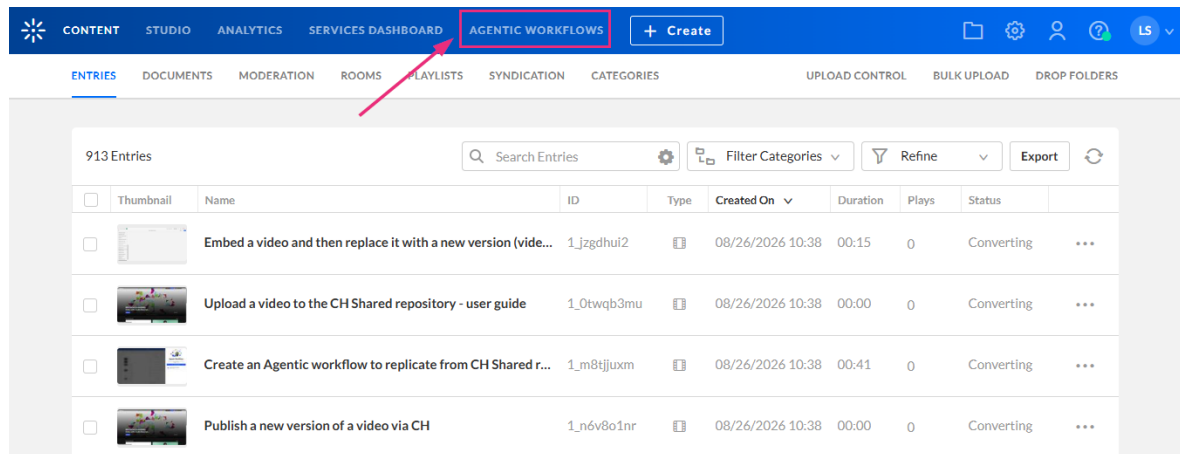
Media may take a few moments to become available in the AEM Shared Repository while the Agentic Workflow processes it.

Verify the workflow

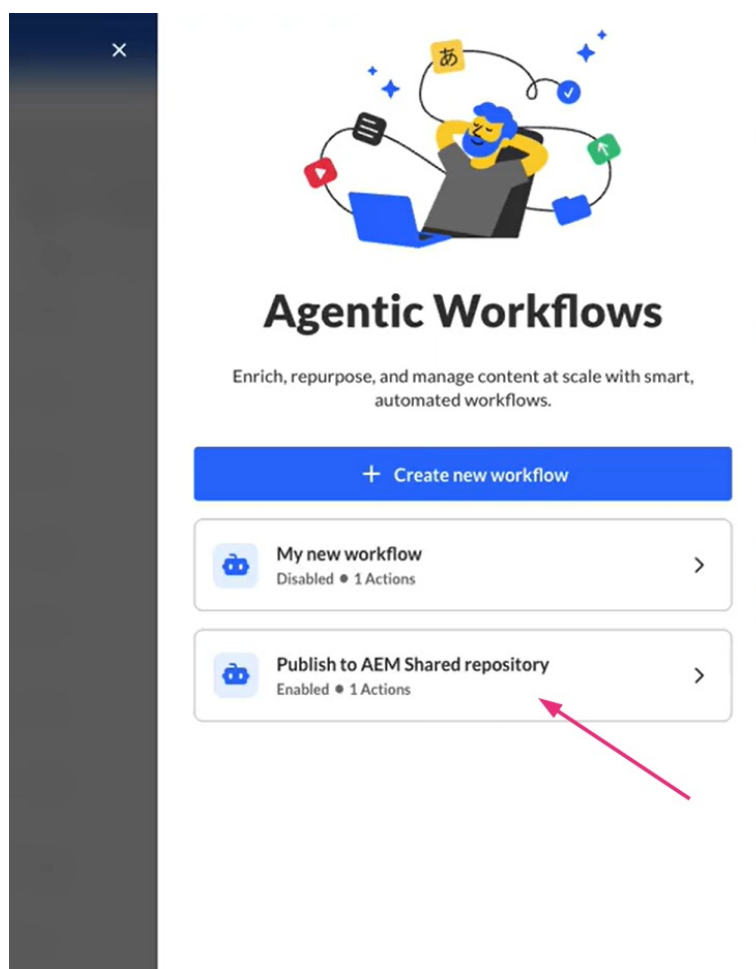
After media is published to the Content Hubs Shared Repository, you can check that it was successfully routed to the AEM Shared Repository.

Watch a quick tutorial

1. In the Rich Media CMS, click **Agentic Workflows** in the top navigation.

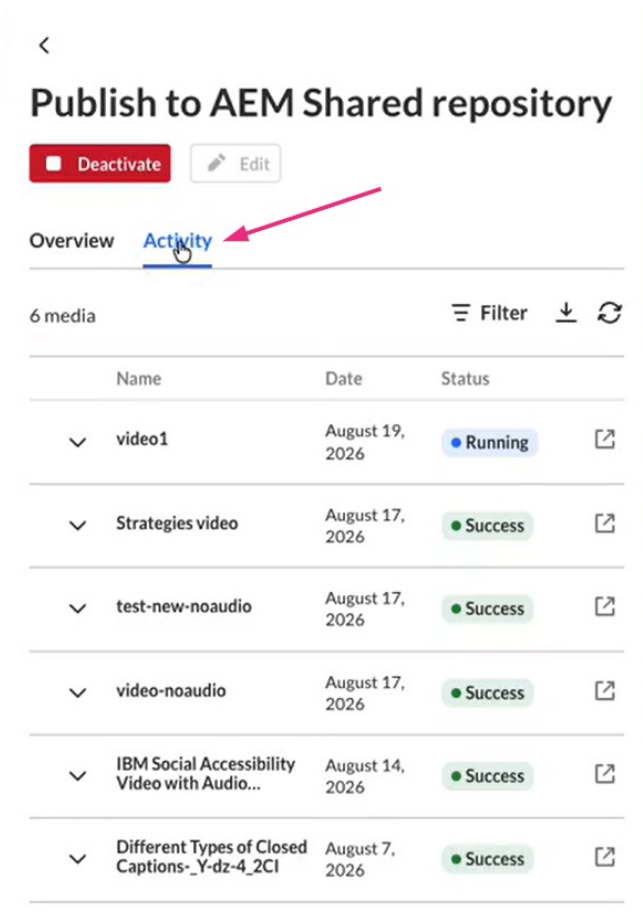


2. Select the workflow you created for the AEM Shared Repository.



The workflow page opens.

3. Click the **Activity** tab.



<

Publish to AEM Shared repository

☐ Deactivate

Overview Activity

6 media Filter Download Refresh

Name	Date	Status	
video1	August 19, 2026	Running	
Strategies video	August 17, 2026	Success	
test-new-noaudio	August 17, 2026	Success	
video-noaudio	August 17, 2026	Success	
IBM Social Accessibility Video with Audio...	August 14, 2026	Success	
Different Types of Closed Captions-_Y-dz-4_2CI	August 7, 2026	Success	

4. Locate the media in the activity list.

A **Running** status means that the workflow is still processing. If needed, click the **Refresh icon**.

A **Success** status means that the workflow completed successfully. The media is now available in the AEM Shared Repository for AEM Authors.

<

Publish to AEM Shared repository

Deactivate

Edit

Overview

Activity

6 media

Filter

Download

Refresh

	Name	Date	Status	
✓	video1	August 19, 2026	Success	
✓	Strategies video	August 17, 2026	Success	
✓	test-new-noaudio	August 17, 2026	Success	
✓	video-noaudio	August 17, 2026	Success	
✓	IBM Social Accessibility Video with Audio...	August 14, 2026	Success	
✓	Different Types of Closed Captions_Y-dz-4_2CI	August 7, 2026	Success	

Content creators can now upload media in Content Hubs and publish it to the Shared Repository. For instructions, see [AEM Content Creator's guide to uploading media](#).