Order extended audio description (EAD) in Rich Media CMS with Content Lab

Content updated: 08/15/2026

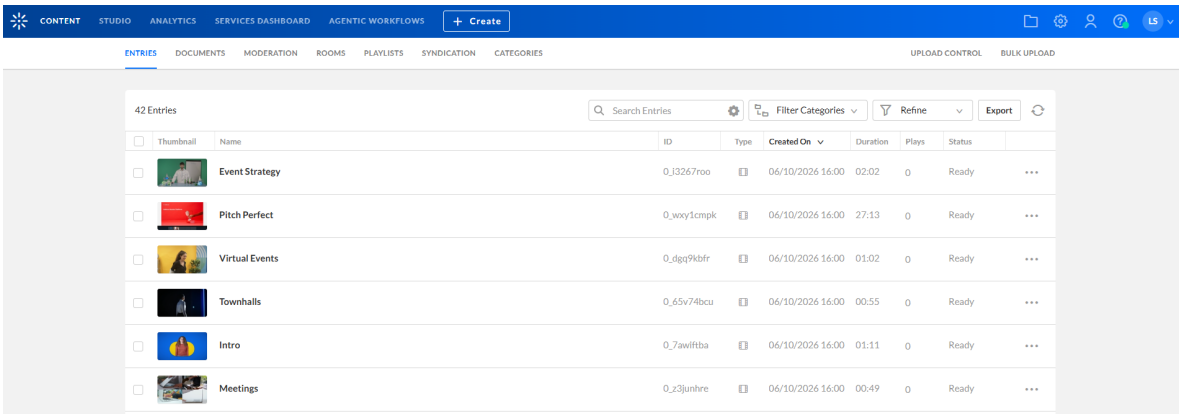
This article is designated for all users.

About

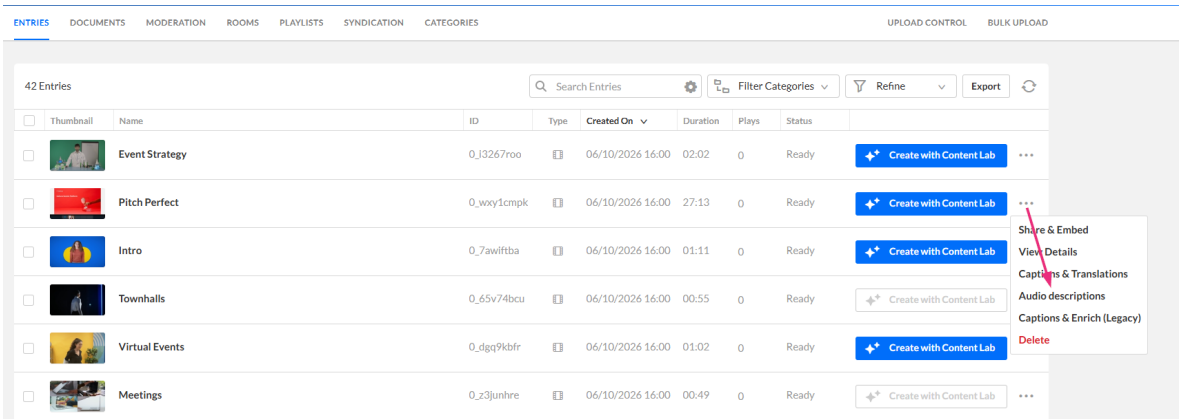
Extended audio description (EAD) is a text-based track rendered in real time using your browser's speech synthesis engine by pausing the video when necessary.

Order for a single video

1. Log into your Rich Media CMS.
   The **Entries** page displays by default.

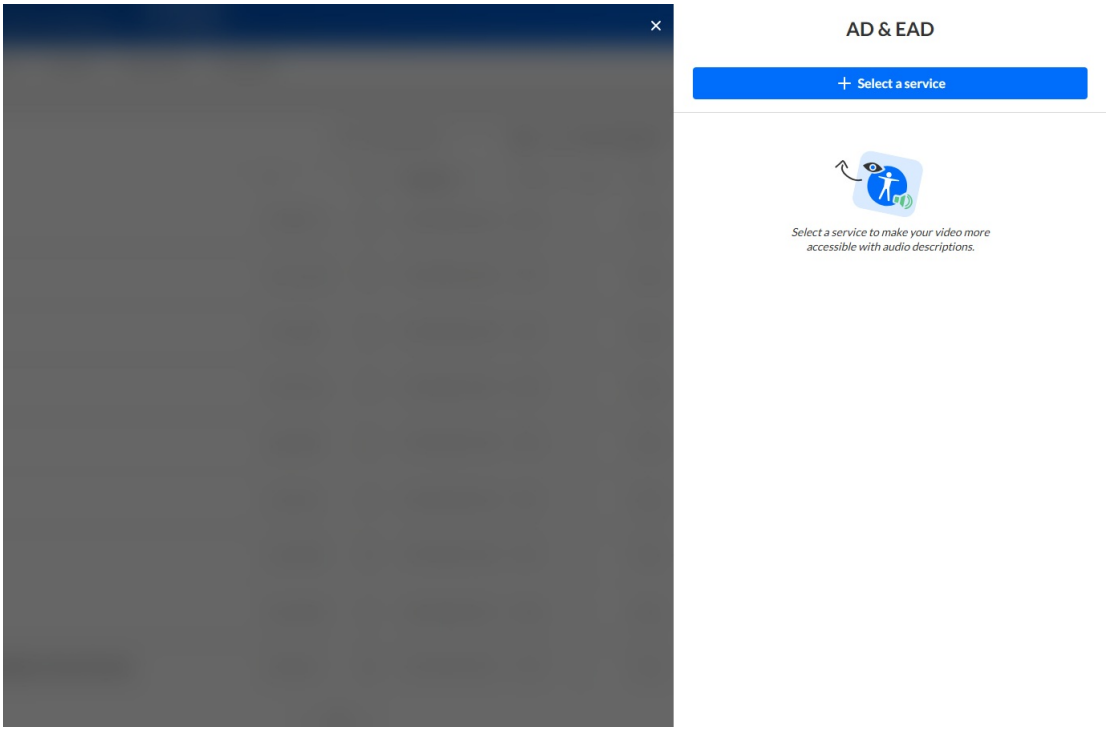


2. Locate the desired entry, click the **three dots** to the right and select **Audio descriptions**.

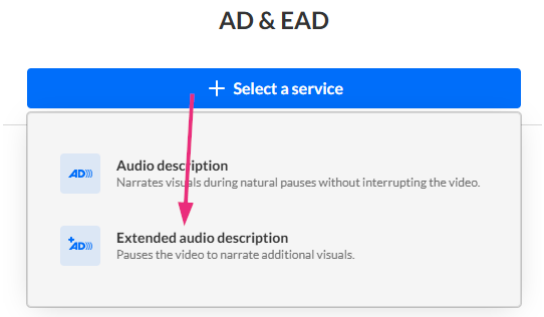


The AD & EAD panel opens.

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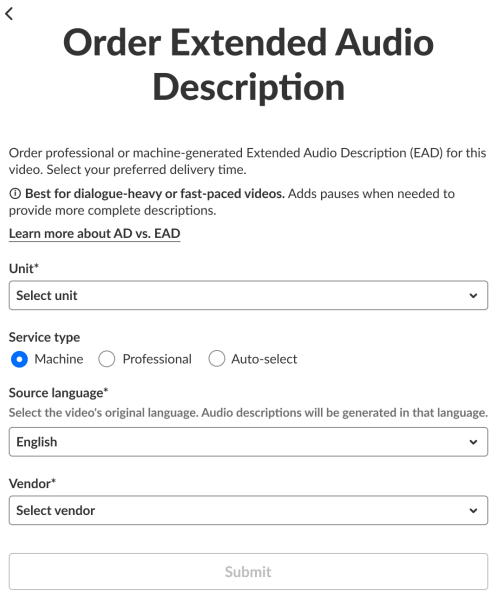


Click **+ Select a service** and select **Extended Audio Description**.



The Order Extended Audio Description screen displays.

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For the full instructions, see Order extended audio description with Content Lab.

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