Order VOD audio description (AD) in Rich Media CMS with Content Lab

Content updated: 08/15/2026

This article is designated for all users.

About

This article explains how to order **audio description (AD)** for one or more VOD entries in the Rich Media CMS.

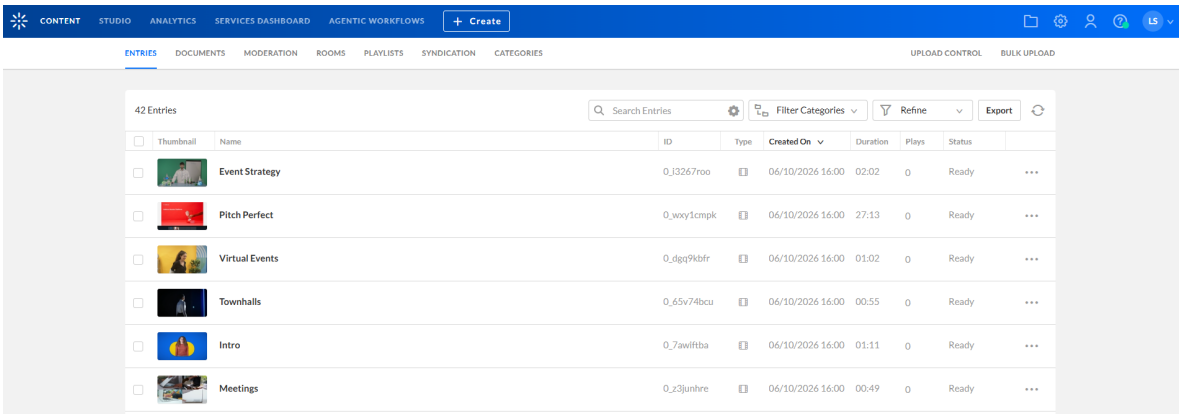
Audio description adds spoken narration of important visual information during natural pauses in the video, making the content more accessible to viewers with vision impairments.

To manually add an audio file, see our article Manually upload audio files to video.

Media must be at least **10 seconds** long for audio description processing.

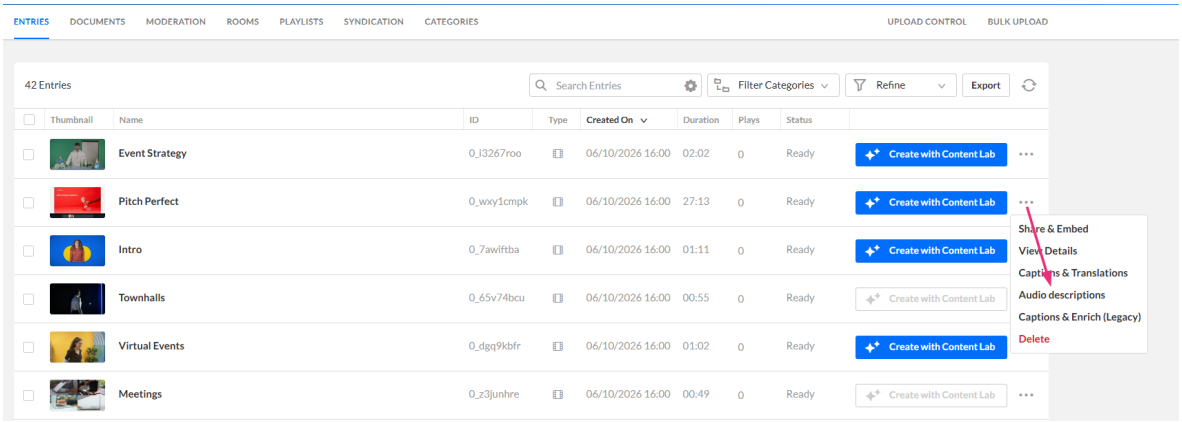
Order for a single video

1. Log into your Rich Media CMS.
   The **Entries** page displays by default.

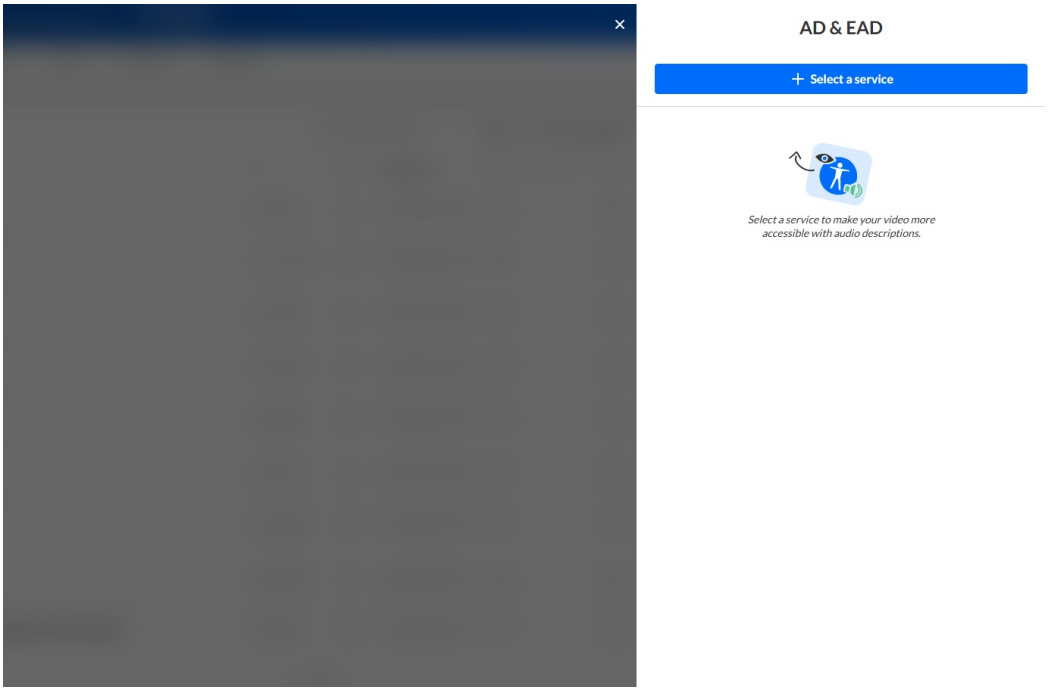


2. Locate the desired entry, click the **three dots** to the right and select **Audio descriptions**.

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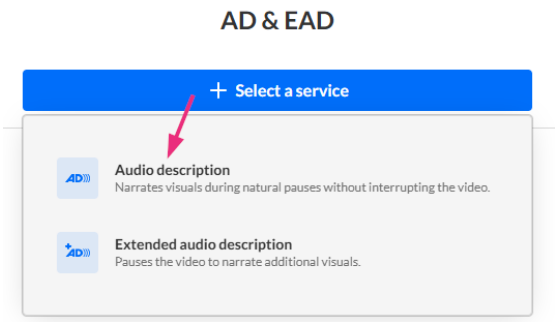


The AD & EAD panel opens.

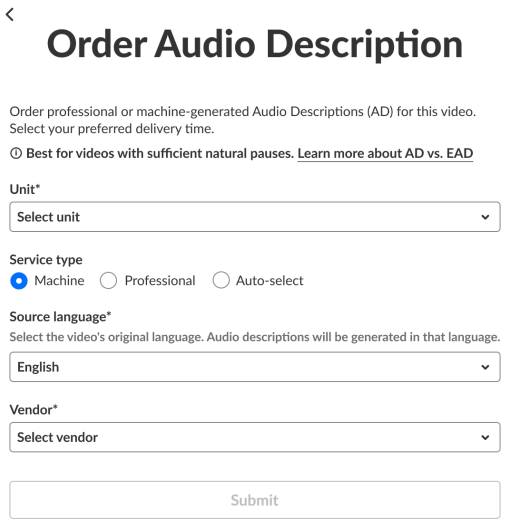


Click **+ Select a service** and select **Audio Description**.

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The **Order Audio Description** screen displays.



For the full instructions, see Order VOD audio description with Content Lab.

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