Order VOD audio description (AD) in Rich Media CMS with Content Lab

Content updated: 08/15/2026

This article is designated for all users.

About

This article explains how to order **audio description (AD)** for a VOD entry in the Rich Media CMS.

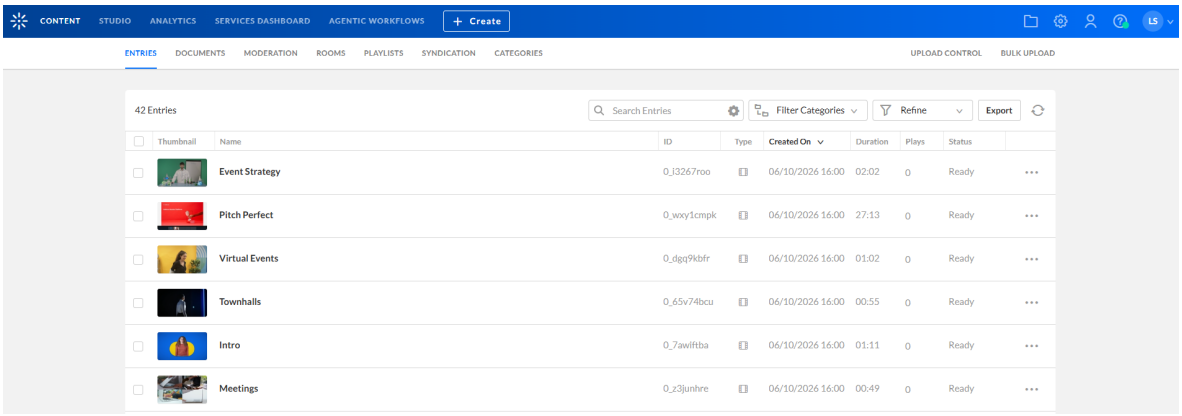
Audio description adds spoken narration of important visual information during natural pauses in the video, making the content more accessible to viewers with vision impairments.

To manually add an audio file, see our article Add audio tracks to a video manually in Rich Media CMS.

Media must be at least **10 seconds** long for audio description processing.

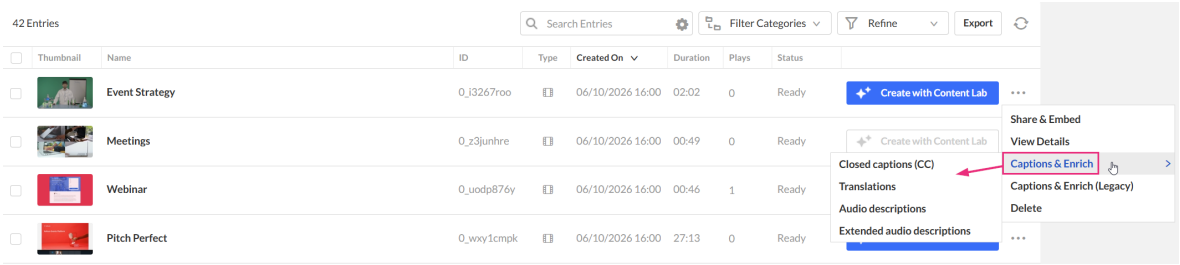
Order audio description

1. Log into your Rich Media CMS.
   The **Entries** page displays by default.

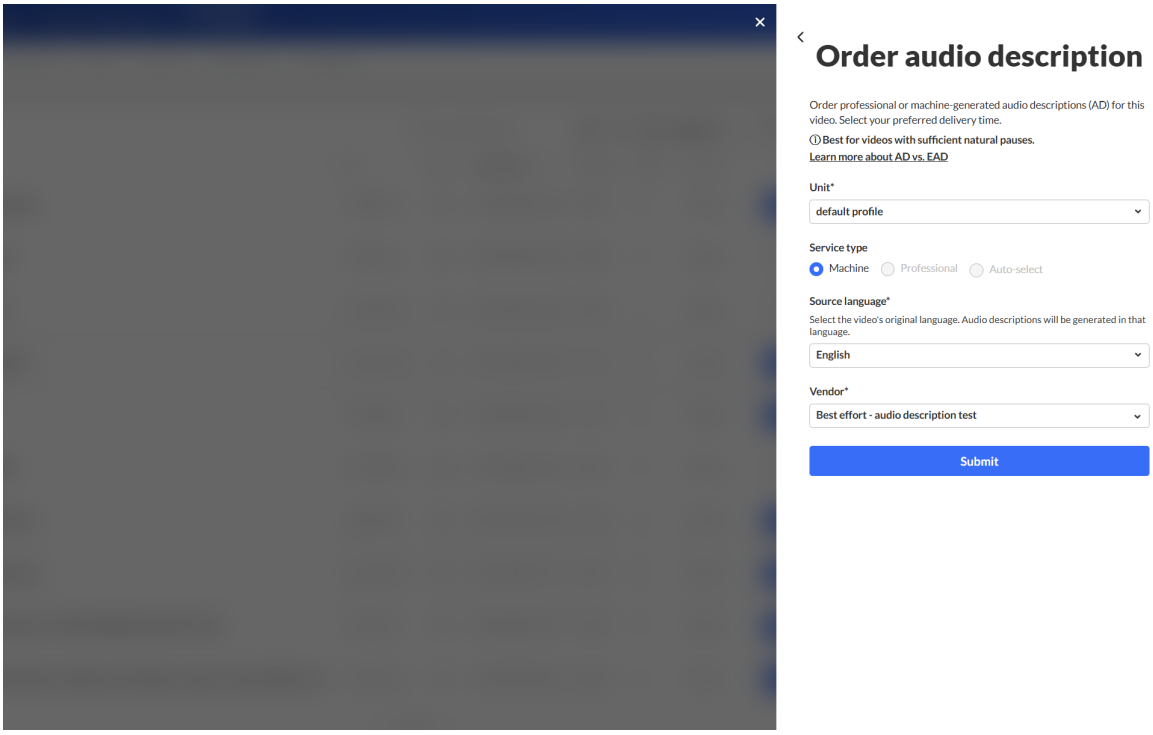


2. Locate the desired entry, select the **three dots** to the right, and then select **Captions & Enrich** > **Audio descriptions**.

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The **Order audio description** panel opens.



For the full instructions, see Order VOD audio description with Content Lab.

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