

Order audio description (AD) in Rich Media CMS with Content Lab

Last Modified on 08/16/2026 11:31 am IDT

 This article is designated for all users.

About

Audio description (AD) (also called standard audio description) is a pre-recorded audio track that includes spoken or computer-generated narration of visual details, where the narration occurs during natural pauses.



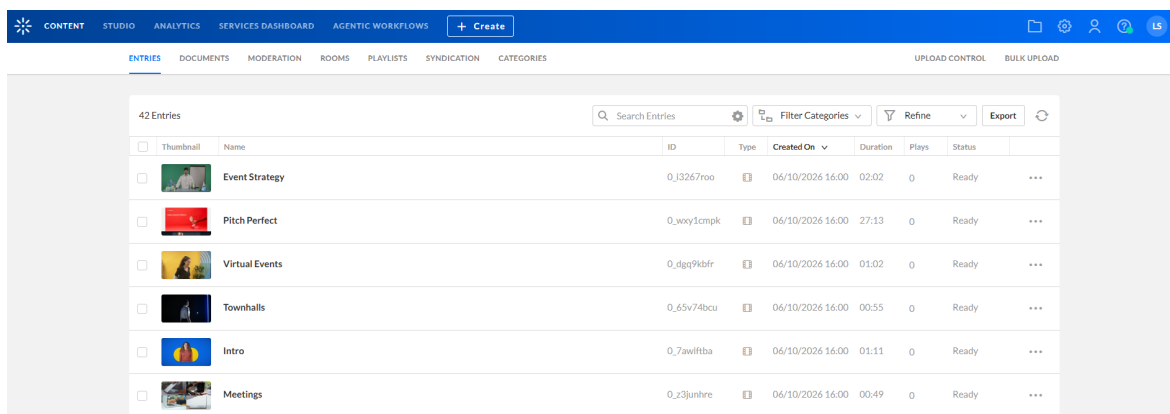
To manually add an audio file, see our article [Manually upload audio files to video](#).



Media must be at least **10 seconds** long for audio description processing.

Order for a single video

1. Log into your Rich Media CMS.
The **Entries** page displays by default.



The screenshot shows the Kaltura Rich Media CMS interface. The top navigation bar includes links for CONTENT, STUDIO, ANALYTICS, SERVICES DASHBOARD, AGENTIC WORKFLOWS, and a + Create button. Below this is a sub-navigation bar with ENTRIES (selected), DOCUMENTS, MODERATION, ROOMS, PLAYLISTS, SYNDICATION, and CATEGORIES. On the right of the sub-navigation bar are links for UPLOAD CONTROL and BULK UPLOAD. The main content area displays a table of 42 entries. The table has columns for Thumbnail, Name, ID, Type, Created On, Duration, Plays, Status, and a three-dot menu icon. The first six entries are visible:

Thumbnail	Name	ID	Type	Created On	Duration	Plays	Status	
	Event Strategy	0_j3267roo	📺	06/10/2026 16:00	02:02	0	Ready	...
	Pitch Perfect	0_woy1cmplk	📺	06/10/2026 16:00	27:13	0	Ready	...
	Virtual Events	0_dgq9kbfr	📺	06/10/2026 16:00	01:02	0	Ready	...
	Townhalls	0_65v74bcu	📺	06/10/2026 16:00	00:55	0	Ready	...
	Intro	0_7awlfiba	📺	06/10/2026 16:00	01:11	0	Ready	...
	Meetings	0_x3junhre	📺	06/10/2026 16:00	00:49	0	Ready	...

2. Locate the desired entry, click the **three dots** to the right and select **Audio descriptions**.

ENTRIES
DOCUMENTS
MODERATION
ROOMS
PLAYLISTS
SYNDICATION
CATEGORIES
UPLOAD CONTROL
BULK UPLOAD

42 Entries
Filter Categories
Refine
Export

☐	Thumbnail	Name	ID	Type	Created On	Duration	Plays	Status	
☐		Event Strategy	0_i3267roo		06/10/2026 16:00	02:02	0	Ready	+ Create with Content Lab ...
☐		Pitch Perfect	0_wxy1cmpk		06/10/2026 16:00	27:13	0	Ready	+ Create with Content Lab ...
☐		Intro	0_7awiftba		06/10/2026 16:00	01:11	0	Ready	+ Create with Content Lab ...
☐		Townhalls	0_65v74bcu		06/10/2026 16:00	00:55	0	Ready	+ Create with Content Lab ...
☐		Virtual Events	0_dgq9kbfr		06/10/2026 16:00	01:02	0	Ready	+ Create with Content Lab ...
☐		Meetings	0_x3junhre		06/10/2026 16:00	00:49	0	Ready	+ Create with Content Lab ...

Share & Embed
View Details
Captions & Translations
Audio descriptions
Captions & Enrich (Legacy)
Delete

The AD & EAD panel opens.

×

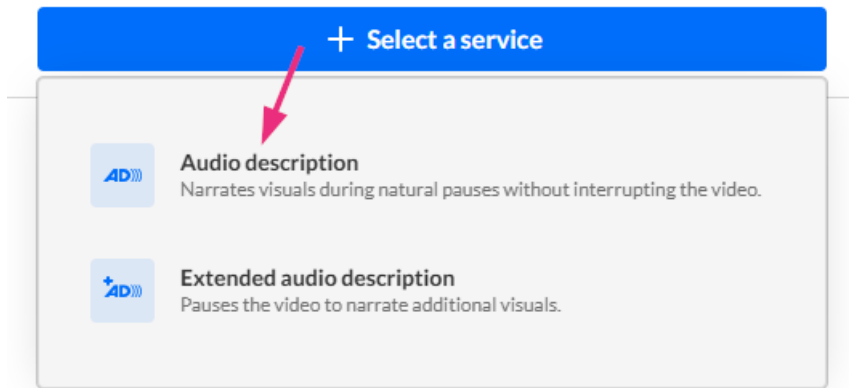
AD & EAD

+ Select a service

Select a service to make your video more accessible with audio descriptions.

Click **+ Select a service** and select **Audio Description**.

AD & EAD



The **Order Audio Description** screen displays.



Order audio description

Order professional or machine-generated audio descriptions (AD) for this video. Select your preferred delivery time.

① Best for videos with sufficient natural pauses.

[Learn more about AD vs. EAD](#)

Unit*

default profile

Service type



Machine



Professional

Source language*

Select the video's original language. Audio descriptions will be generated in that language.

English

Vendor*

Best effort - audio description test

Submit

For the full instructions, see [Order VOD audio description with Content Lab](#).