

Assign agentic workflows to a channel in Content Hubs

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 This article is designated for all users.

About

Channel owners and managers can assign agentic workflows so that media added to the channel is processed automatically.

Agentic workflows are created and activated by an administrator in the Rich Media CMS using the **When media is added to an assigned category** trigger. Once assigned, they run automatically whenever media is added to that channel.

You can also remove assigned workflows and control whether contributors can override workflow assignments when media is added to the channel.



- This feature requires an administrator to create and activate an [agentic workflow](#) with the **When media is added to an assigned category** trigger.
- This feature also requires the [Agents module](#) to be enabled and configured for the appropriate user roles.
- You must be a channel owner or manager.

Access the Agents tab

1. Open the edit page for the channel you want to manage. See [Edit a channel](#) if you need instructions.
2. On the edit page, select **Agents** from the left navigation panel.

< Technology

- Manage content
- Content moderation
- Channel playlists
- Roles & permissions
- Subscribers
- Meeting Room
- Details**
- Agents**
- Branding
- Settings & layout

Details

Edit basic details for your channel.

Title *

Technology

Description

B i U    

Stay up to date with emerging technology trends and industry developments. This channel brings together content on artificial intelligence, cloud computing, cybersecurity, data analytics, and digital transformation to help viewers understand the technologies shaping the future.

Tags

Privacy

 Open  All logged-in users can view and contribute content (contribution is not allowed for viewer-role users).

Collections

Add your channel to collections

[Assign to collections](#)

Appears in [Marketing](#), [Sales](#), [Training updates](#)

The Agents page displays.

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Agents

Manage the AI agents that help automate content creation, enrichment, and publishing workflows.


Technology channel workflow
Enabled • 2 actions

Activity
Assign

Assign an agentic workflow

On the Agents page, locate the workflow you want to assign and click **Assign**.

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-  Details
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Agents

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Technology channel workflow
Enabled • 2 actions

Activity
⚡ Assign

The workflow is assigned to the channel.

Agents

Manage the AI agents that help automate content creation, enrichment, and publishing workflows.



Technology channel workflow
Enabled • 2 actions

Activity
🗖 Unassign

Any media added to the channel after the workflow is assigned is processed automatically by the workflow.



You can assign multiple workflows to the same channel. Each assigned workflow runs automatically when its trigger conditions are met.

Remove an assigned workflow

On the Agents page, locate the assigned workflow and click **Unassign**.

The workflow is removed from the channel and no longer runs automatically for newly

added media.

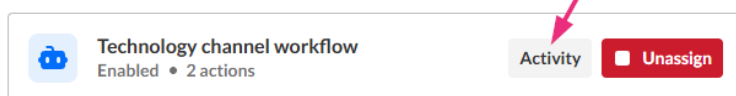
Removing a workflow doesn't affect media that has already been processed.

View workflow activity

To review media processed by an assigned agent, click **Activity** next to the agent on the Agents page.

Agents

Manage the AI agents that help automate content creation, enrichment, and publishing workflows.



For detailed information about searching, filtering, exporting, and reviewing processing results, see [Review an agent's activity in a channel](#).



To monitor workflow activity across your organization, administrators can use the **Activity** page in the Rich Media CMS. For more information, see [View workflow activity](#).