

Add a watermark to a video player

Last Modified on 06/07/2026 4:01 pm IDT

 This article is designated for administrators.

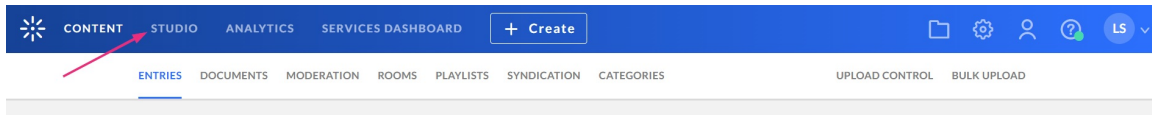
About

Use the **Watermark** setting to display a watermark on the player.

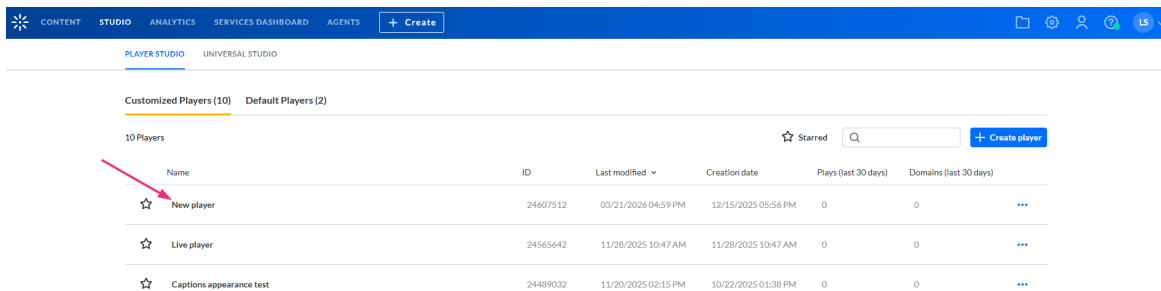
This setting is available for video players.

Access the Visual settings

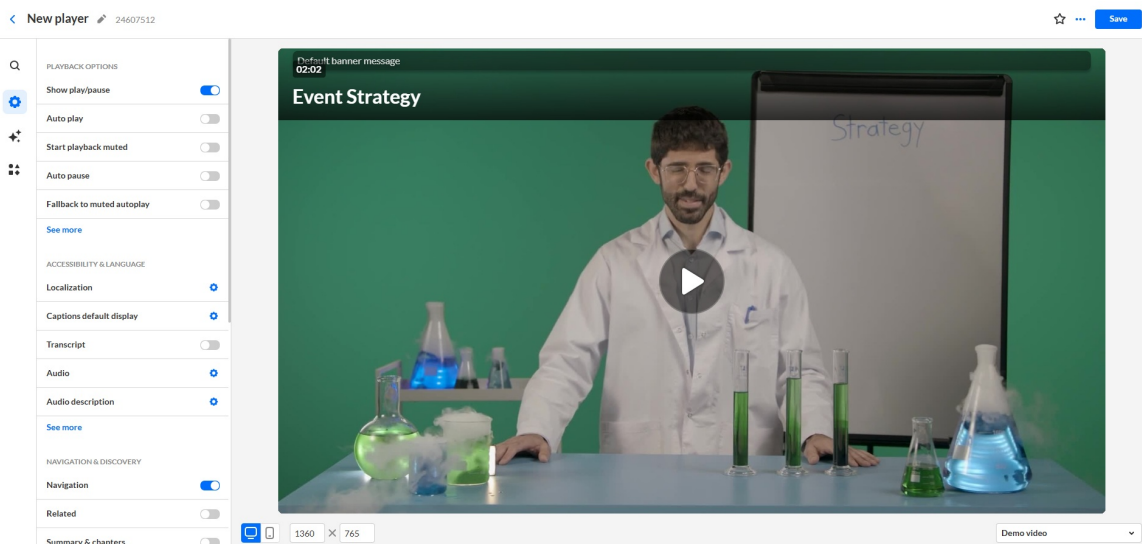
1. Log into your Rich Media CMS and click the **Studio** tab.



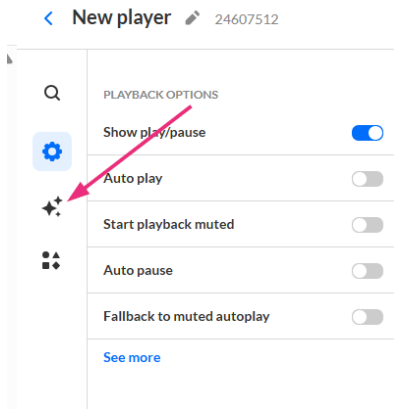
2. From the list, select the player you want to configure.



The settings tab opens.



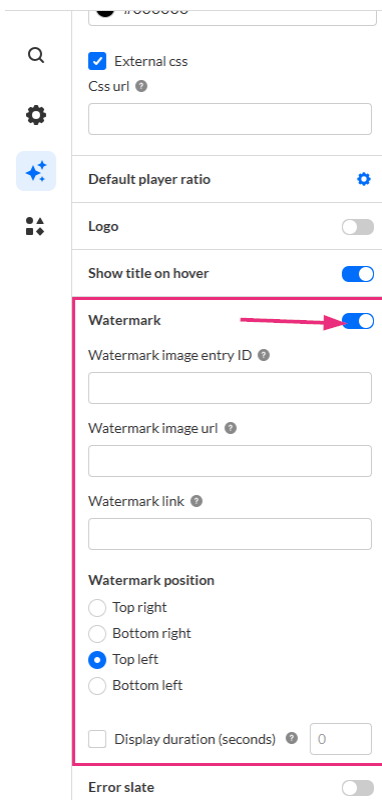
3. Click the **stars icon**.



The visual settings display.

Add a watermark

1. Scroll down to **Watermark** and click the toggle to enable it.



2. Configure the following:

- **Watermark image entry ID** - Enter the entry ID of the image to use as the watermark.



If both a Watermark image entry ID and Watermark image URL are provided, the player uses the Watermark image entry ID. If the entry ID can't be resolved, the player uses the Watermark image URL. If no URL is provided, no watermark is displayed.

- **Watermark image URL** - Enter the URL of the image to use as the watermark.
- **Watermark link** - There are two types of watermark URLs that you can set:
 - **Click-through URL** - static destination
 - **Dynamic URL** - automatically updates based on the video being played, for example: `https://mycompany.com/media/{entryId}`. To set up a dynamic watermark link, type the URL and add **{entryId}** where the video ID should appear.
- **Watermark position** - Choose the position of the watermark - top right, bottom right, top left, or bottom left.
- **Display duration** - Number of seconds the watermark is shown.

3. Click **Save** at the top right of the settings page.

For the user guide, see [Watermark plugin](#).