

Channel room analytics in Content Hubs

Last Modified on 05/12/2026 7:06 pm IDT

 This article is designated for all users.

About

You can access analytics for a channel-based Kaltura Room. These analytics provide insights into engagement and participation for sessions held in the room.



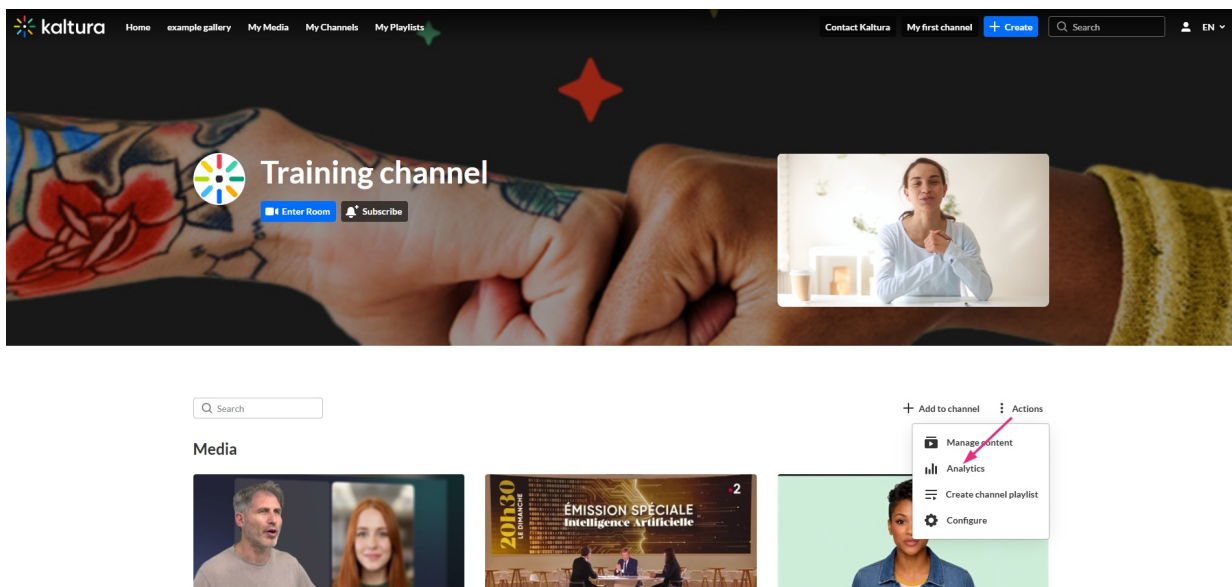
- This feature requires the [Theming module](#) to be enabled with the 'analytics' feature set to 'Yes'.
- Analytics are not supported for legacy meeting rooms.

Access the analytics

1. Go to the desired channel.
2. At the top right, click the **three-dot menu** and select **Analytics**.



If you don't see this option, make sure analytics is enabled in your environment.



The 'Video Analytics' dashboard displays by default.

3. Click the **Room Analytics** tab.

Analytics for Training channel

[Back to Channel](#)
[Custom report](#)

[Video Analytics](#)
[Room Analytics](#)

Parent: channels | ID: 26499882 | Sub Categories: 0 | Creation Date: 04/15/2026 | Last Update: 04/15/2026

 Export | Filter | Last 30 Days Apr 12, 2026 - May 11, 2026

Highlights

- 13 Player Impressions
- 12 Plays
Out of 2 Played Entries
- 1 Unique Viewers
- 7 Minutes Viewed
- 1 Contributors

Category Page Views

Views from category page compared to all views

9 / 12 Plays

1 / 1 Unique Viewers

Top Videos

- Kaltura Immersive Virtual Agent...
8/10
- Artificial intelligence
3.5/10

Top Viewers

- Louise Szmoisz
12 Plays

Insights

kmsdev.idodido.com
Most Viewed Domain

The 'Room Analytics' dashboard displays.

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Louise's channel - Room Entry

 May 12, 2026 18:10 - 18:11 (00:35)
 Export
Download Report

0 Unique viewers

0 Avg. minutes viewed

Live engagement

- 0% average live engagement rate
- 0% of attendees sent 0 reactions
- 0% of attendees sent 0 messages on group chat
- 0% of attendees participated in polls
- 0% of attendees created 0 Q&A threads
- 0% of attendees downloaded attachments 0 times

Engagement breakdown

- Use the drop-down menu at the top of the page to select a date range or a specific session. The dashboard updates based on your selection.

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Louise's channel - Room Entry

 May 12, 2026 18:21 - 18:23 (02:25)
 Export
Download Report

0 Unique viewers

- 0% average live engagement rate
- 0% of attendees sent 0 reactions

Room analytics dashboard

Overview

The first portion of the page provides the following information:

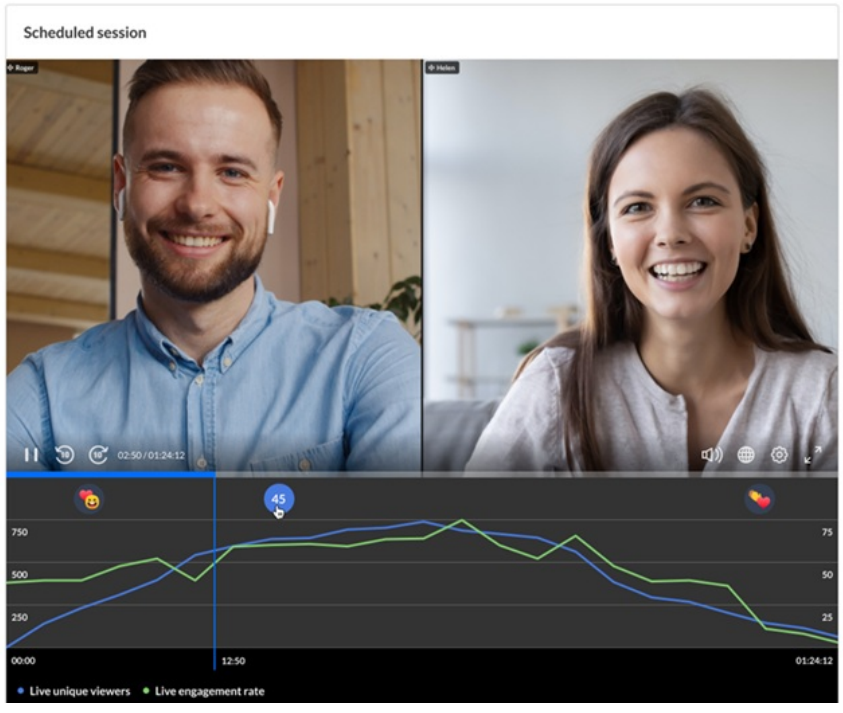
- **Unique viewers** - Number of unique users that viewed the live session or the recording.
- **Average minutes viewed** - Average number of minutes viewed per viewer.
- **Live engagement**
 - **Average live engagement rate** - Average engagement rate of all users during the session.
 - **Sent live reactions** - Percentage of users who sent one or more reactions during the live session and the number of reactions sent in the session.



Kaltura limits the number of reactions a user can trigger to within a few seconds. This not only maintains focus on content and avoids noise and distortion during a session, but it also ensures integrity of data on user reactions.

- **Sent messages on group chat** - Percentage of users who sent messages on the group chat and total number of group chat messages sent in the session.
- **Participation in polls** - Percentage of users who participated in polls.
- **Q&A threads created** - Percentage of users who created Q&A threads and total number of Q&A threads opened in the session.
- **Attachments downloaded** - Percentage of users who downloaded attachments and total number of downloads of session attachments.
- **Recording plays** - Number of times the recording started playback. Click **See more** to [view further details](#).

Live unique viewers and live engagement rate



- **Live unique viewers** (blue line) - Number of users at each point of the session (compare to numbers on the left side).
- **Live engagement rate** (green line) - Average engagement rate across all users at each point. Use these lines to identify the most engaging moments in the session. Reactions and engagement are synced with playback.

Viewer engagement

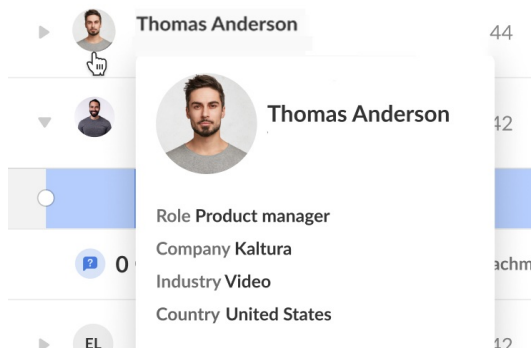
Attendees						<input type="text" value="Search attendees"/>
Name	Minutes viewed	Reactions	Sent chat messages	Raised hands	Live engagement rate	
Total	44,201	31	14	45%	<div style="width: 45%;"></div>	
Roger Chalmer Speaker	44	0	34	0	45% <div style="width: 45%;"></div>	
Thomas Anderson Viewer	42	0	34	0	45% <div style="width: 45%;"></div>	
Barack Azim Moderator	42	0	34	0	45% <div style="width: 45%;"></div>	
Eric Lorimer Host	41	0	34	0	45% <div style="width: 45%;"></div>	
Helen Patrick Viewer	40	0	34	0	45% <div style="width: 45%;"></div>	
Constance Chen Viewer	40	0	34	0	45% <div style="width: 45%;"></div>	
Jamie Lowell Viewer	40	0	34	0	45% <div style="width: 45%;"></div>	

Search for a specific attendee by typing at least three letters of their name in the search field, then click the search icon or press Enter.

Messages	Poll answered	Live engagement rate
14	45%	<div style="width: 45%; background-color: green;"></div>

Information in this portion of the page includes the following:

- **Name** - Hover to display complete user information, including name, role, company, industry, and country.



- **Minutes viewed** - Number of minutes viewed per user.
- **Reactions** - Number of reactions sent by the user over the course of the live session.
- **Sent chat messages** - Number of chat messages sent by the user over the course of the live session.
- **Polls answered** - Number of polls answered by the user over the course of the live session.
- **Live engagement rate** - Average engagement rate of the user during the session.






Heatmap - The darker color indicates higher engagement (the tab is in focus, the viewer is watching in full screen, and the sound is on). The lighter color indicates lower engagement (the tab is not in focus, the video is not in full screen, or the player is muted).

Additional information is displayed under the heatmap, including the number of Q&A threads created by the user, the number of times the user downloaded an attachment, and the number of times the user raised their hand.

Interactions

This section provides analytics for interactions created during the session, such as polls, quizzes, and rating scales. The table lists each interaction, including its type and the number of unique participants who responded.

You can download a PDF of all interaction questions.

Interactions			Download Report
3 Launched interactions			
Question	Type	Unique participants ▼	
 What year Kaltura was founded?	Rating scale	45	
 How many global offices does Kaltura have?	Open question	34	
 In how many countries do Kalturaians work?	Quiz question	34	
 How many Hackathons were hosted in Kaltura?	Poll	251	
 What are the 3 Kalturaian values?	Crowd vote	89	








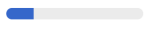


Click an interaction question to view additional details, as follows:

- **Interaction type** – The type of interaction.
- **Possible answers** – The available answer options (not applicable for open-ended questions).
- **Unique participants** – The number of participants who responded to the interaction.

In the **Answers** column, each possible answer is listed.

In the **Unique participants** column, the number of participants who selected each answer is shown.

In the **Rate** column, the percentage of participants who selected each answer is displayed. This percentage is calculated by dividing the number of participants who selected a specific answer by the total number of participants who responded to the interaction.

Interactions / How many Hackathons were hosted in Kaltura?		
Rating scale 4 options 855 Unique participants		
Answers ▼	Unique participants	Rate
 5	428	50% 
 4	171	20% 
 3	171	20% 
 2	171	20% 
 1	171	20% 

Example of a rating scale interaction showing participant responses

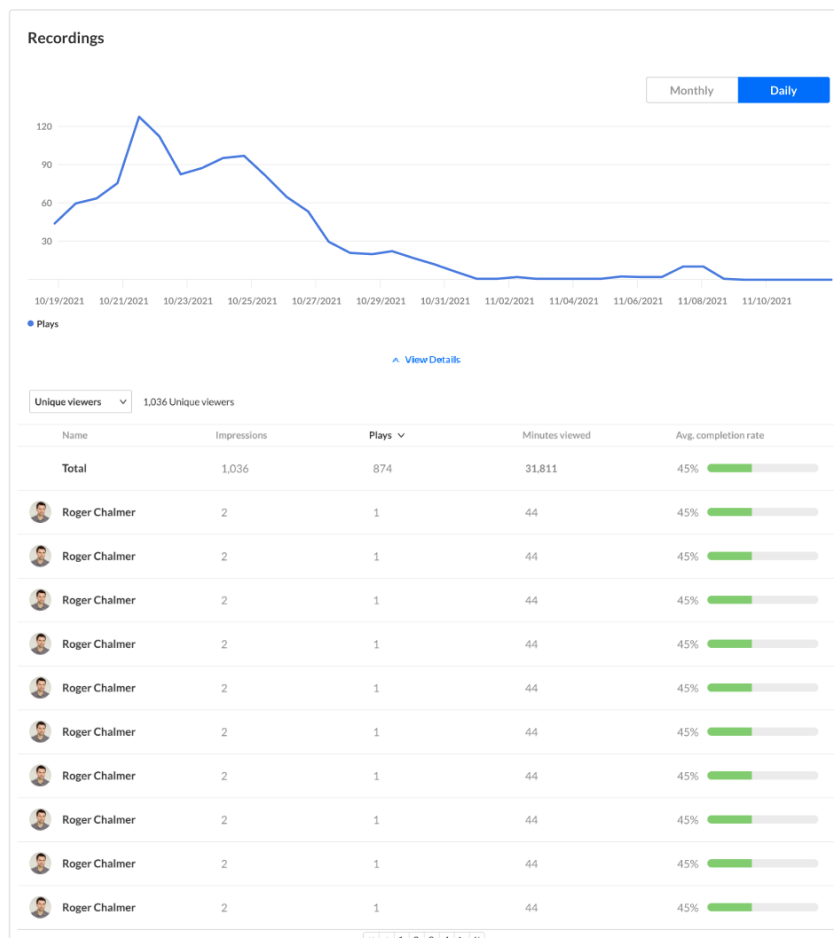
Recordings



Recordings - Number of times that the recording started playback.

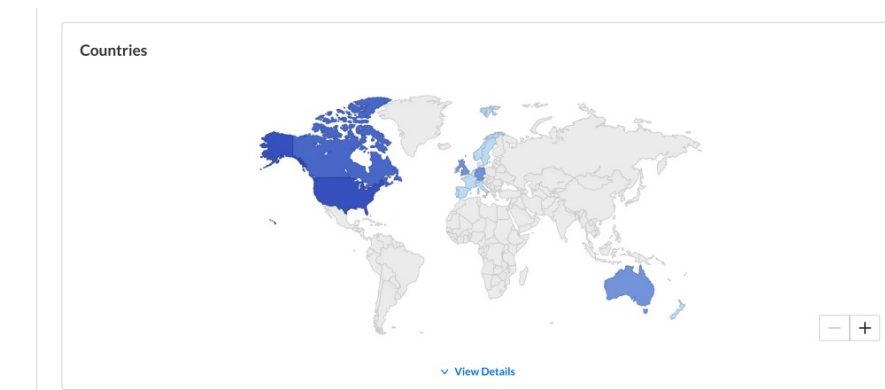
Click **View Details** to view additional details about the recordings:

- **Impressions** - Number of times the user loaded the player.
- **Plays** - Number of times the user started playback on the player.
- **Minutes viewed** - Number of minutes viewed by the user.
- **Average completion rate** - Average completion rate of the video over all plays. Each percentile viewed in every play is counted and summed up. Then this number is divided by the number of plays that the user had.



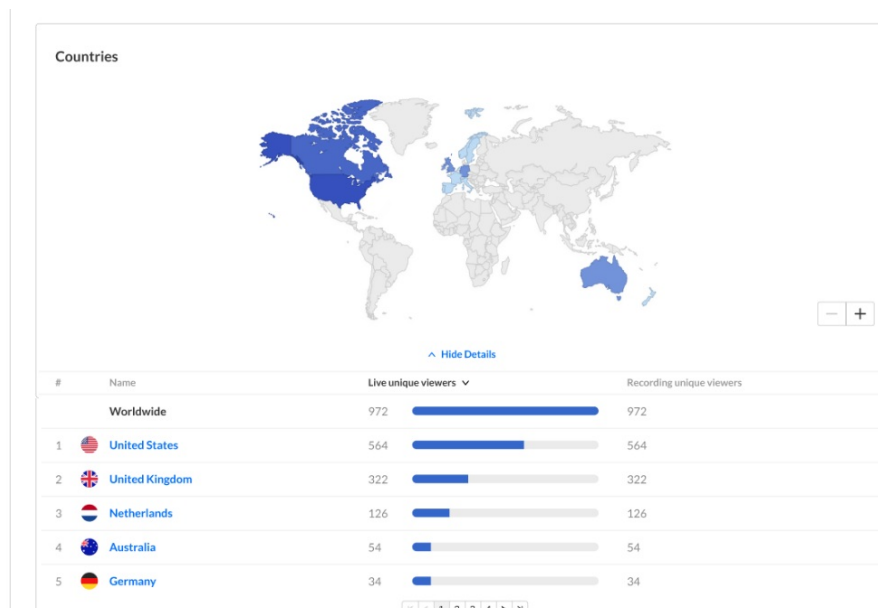
Countries

See where attendees joined from, either during the live session or from the recording.



Click **View Details** to view additional details about the countries.

- **Live unique viewers** - Number of unique viewers that watched the live session from the country.
- **Recording unique viewers** - Number of unique viewers that watched the recording from the country.



Top devices

See which devices viewers used (live or VOD).

- **Live unique viewers** - Number of unique viewers that watched the live session on the device.
- **Recording unique viewers** - Number of unique viewers that watched the recording on the device.

Top Devices		
3 Devices		
Name	Live unique viewers	Recording unique viewers
All devices	972	972

Export report to email

1. Scroll to the top of the page and click the **Export** button at the far right.

Analytics for Training channel

[Back to Channel](#) [Custom report](#)

Video Analytics **Room Analytics**

Louise's channel - Room Entry May 12, 2026 18:10 - 18:11 (00:35) Export Download Report

A notification displays that the report will be emailed to you.

Export report to email

You are about to export and email the report to j*****@*****.n. Please confirm by clicking the button below.

Descriptive Headers

[Cancel](#) [Export via email](#)

2. Select **Descriptive Headers** to use friendly column names.
3. Click **Export via email**.

You receive an email with a download link.



The file emailed to you expires in seven days.



Please see [Viewer engagement report](#) for definitions of each metric, along with its method of calculation.

Download a PDF

At the top of the page, click the **Download Report** button. A session summary is generated and downloaded in PDF format.

Analytics for Training channel

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Louise's channel - Room Entry

Export

Download Report

Custom report

Custom reports

Click the **Custom report** button.

Analytics for Training channel

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[Video Analytics](#) [Room Analytics](#)

Louise's channel - Room Entry

Export

Download Report

Custom report

The 'Custom Report' window opens.

Custom Report

Select the report metrics you would like to download.

Timeframe

- Group Chat Transcripts
- Chat Moderation
- Chat User Activity
- Moderator Transcript
- Polls Activity
- Room Data
- Attendees Data
- Breakout Room Sessions
- RSVP

Cancel

Download

The following types of reports are available:

Group chat transcripts

This report provides the full transcript of group chat messages from sessions. Use it to review conversations, track participation, and analyze chat activity.

Key details include:

- `userId` - A unique ID of the user who sends the message in the group chat.
- `userFirstName` - The first name of the user who sent the message.
- `userLastName` - The last name of the user who sent the message.
- `userEmail` - The email of the user who sent the message.
- `userRole` - The role of the user who sent the message.
- `messageId` - A unique ID of the message.
- `sentAt` - The time the message was sent.
- `message` - The content of the message.
- `repliedToMessageId` - The ID of the message being replied to (will be filled only if it was a reply message).
- `likes` - The number of likes the message received.
- Whether the message was deleted
- Sub-context (for example, breakout or chat context)

This report helps administrators review chat discussions and understand how participants interacted during a session.

Chat moderation

This report provides insight into chat moderation activity during sessions. Use it to understand how moderators managed conversations and handled chat threads.

Key details include:

- Context ID and context name (the room or session where the chat occurred)
- Last activity timestamp
- Number of pending threads
- Number of owned threads
- Number of resolved threads
- Number of completed (done) threads
- Total user messages
- Total moderator messages
- Moderators owning resolved threads
- Moderators owning unresolved threads

This report helps administrators monitor moderation workload and review how chat

discussions were managed during sessions.

Chat user activity

Key details include:

- `userId` - A unique ID of the user who sends the message in the group chat.
- `userEmail` - The email of the user who sent the message.
- `Connections`
- `internal received`
- `internal sent`
- `external received`
- `external sent`

Moderator transcript

Key details include:

- `Context ID` and `context name` (the room or session where the chat occurred)
- `creator`
- `sender`
- `sender email`
- `recipient`
- `recipient email`
- `message`
- `time`
- `state`
- `labels`

Polls activity

Key details include:

- `Context ID`
- `poll ID`
- `user ID`
- `user first name`
- `user last name`
- `user email`
- `question`
- `type`

- vote
- vote time
- visual type
- visual icon
- is correct
- group poll name
- group poll ID
- scheduling type
- scheduling time

Room data

This report gives you an overview of session-level activity. It's ideal for seeing how each session performed overall.

Key details include:

- Room name and ID
- Session start and end times
- Host information
- Unique users per session
- Engagement rate (based on viewing time)
- **Additional filters:**
 - Specific room IDs (entry_ids)
 - Virtual event IDs (virtual_event_ids)

Attendees data

This report drills down into individual user activity during each session. Use it to understand how participants engaged.

Key details include:

- User ID, name, and email
- User role (host, participant, etc.)
- Participation time
- User engagement rate
- **Additional filters**
 - Room ID (entry_ids)
 - User ID (user_ids)
 - Session ID (cue_point_ids)

- Event ID (virtual_event_ids)

Breakout room sessions

If your sessions include breakout rooms, this report provides details on each one, grouped by the main room.

Key details include:

- Main room and breakout room names and IDs
- Session initiator (host)
- Start and end times
- Duration
- Participant count
- Engagement rate
- **Additional filters**
 - Date range (fromDate, toDate)
 - Main room IDs (parentEntryIds)
 - Virtual event IDs (virtual_event_ids)

RSVP

Data in the RSVP report includes the following:

- entry_id
- media name
- first_name
- last_name
- title
- company
- email
- country
- role
- industry

Download a report

1. Before downloading a report, you can use the date range drop-down menu to select a timeframe. Choose from:

- Last 7 days

- Last 30 days
- Last 120 days
- Last 365 days
- Custom

Custom Report

Select the report metrics you would like to download.

Timeframe Last 30 days ^

- Last 7 days
- Last 30 days
- Last 120 days
- Last 365 days
- Custom

ROOM DATA

- Attendees Data
- Breakout Room Sessions
- RSVP

Cancel [Download](#)

If you choose 'custom', use the calendar picker to set exact dates.

Custom Report

Select the report metrics you would like to download.

Timeframe Last 30 days ^

- Last 7 days
- Last 30 days
- Last 120 days
- Last 365 days
- Custom

Attendees Data

→

- Breakout Room Sessions
- RSVP

Cancel [Download](#)

2. Choose the desired report.

3. Click **Download**.

The report downloads as a CSV file.