

# What are Agentic Avatars?

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 This article is designated for administrators.

## About

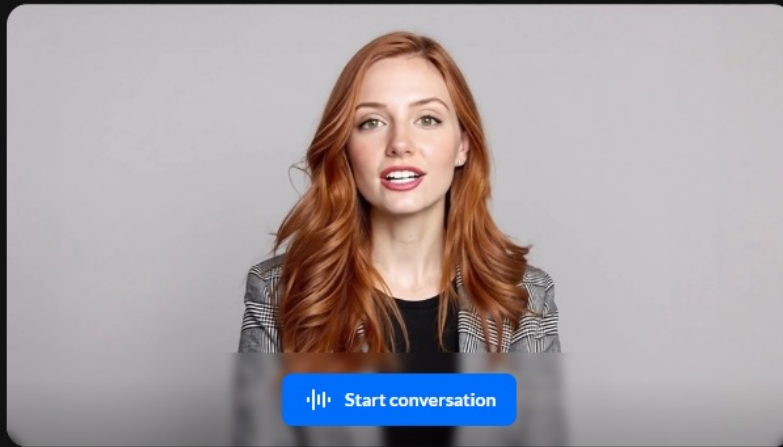
Agentic Avatars help organizations better engage their employees, partners, customers, and prospects at scale. These photorealistic, conversational avatars hold real-time conversations, responding to inquiries and comments made by a user, and drive conversations to goals such as driving conversions, improving understanding, and more. They provide presence, intelligence and integration.

### Key features include:

- **Natural, multimodal conversation:** Voice and visual preference that provides human-like, real-time dialogue combining spoken language, facial expressions/eye contact/gestures, and contextual turn-taking and interruption handling. This experience drives higher engagement, longer sessions, and better comprehension compared to chatbots or static video.
- **Contextual intelligence and personalization:** Ability to adapt tone, depth, and actions dynamically. They can understand who they are speaking with to offer tailored, personalized experiences turning novelty into ROI.
- **Easy to go live:** Agentic Avatars can be trained with natural language prompts, configured quickly, and embedded within minutes.

[Agentic Avatar Studio](#) is Kaltura's no-code workspace where admins can create, configure, and manage Agentic Avatars that your users can interact with immediately.

# Ask me anything



OR

Ask me anything

Flashcard

Text

Fast answer



What is the Wheel of Belonging framework designed to achieve?

What is Jacqueline's analogy for understanding data?

What data strategy helps marketers improve conversion rates?

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