What are Agentic Avatars?

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This article is designated for administrators.

About

Agentic Avatars are AI-powered avatars that interact with users through real-time conversations. They can answer questions, draw on configured knowledge to provide relevant information, and guide discussions based on the objectives you define.

Key capabilities

Natural, multimodal conversations: Agentic Avatars enable natural, multimodal interactions that feel more like speaking with a person than using a traditional chatbot. Users can communicate with the avatar in real time, receive spoken responses accompanied by visual gestures, and even interrupt while the avatar is speaking.

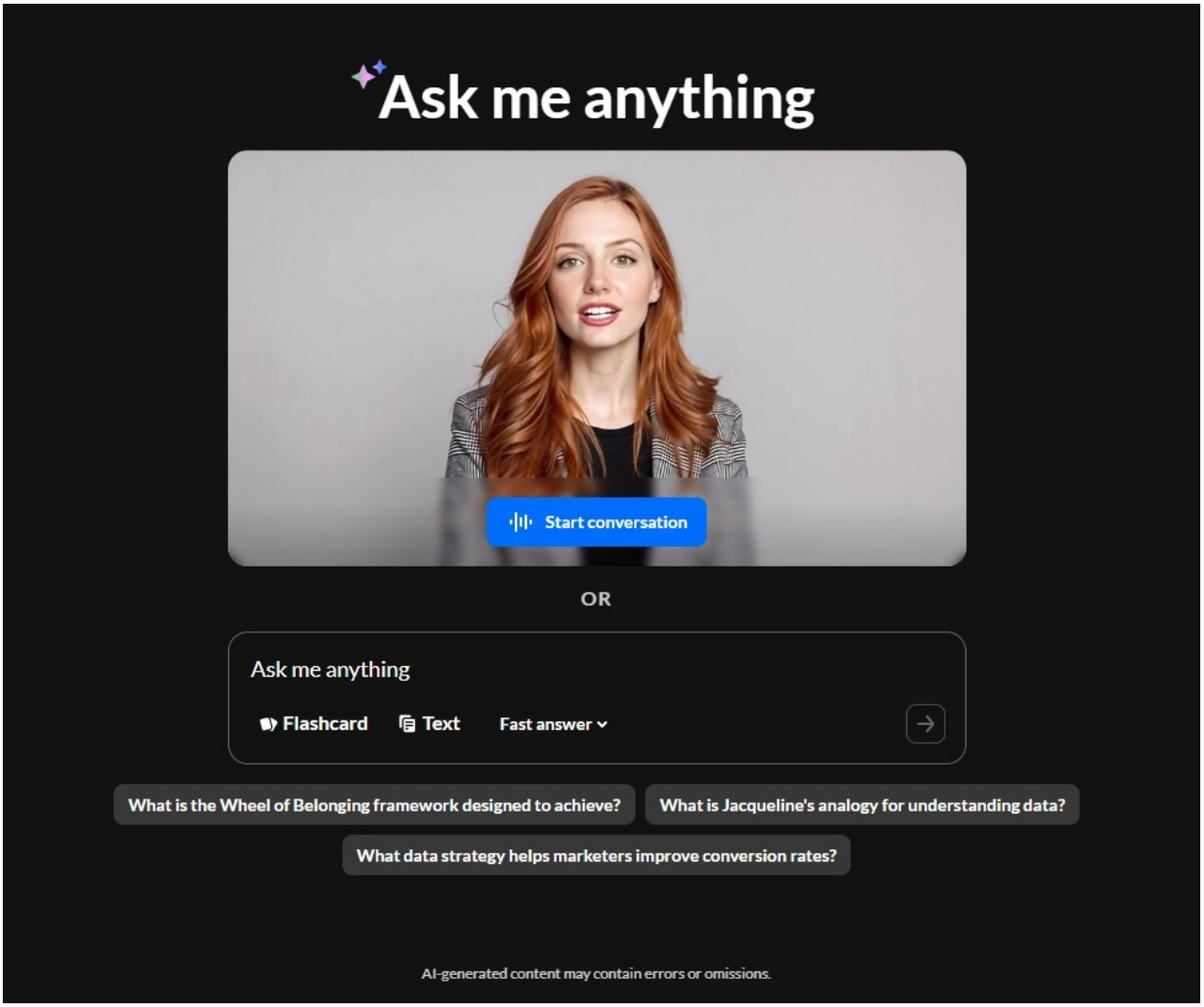
Contextual intelligence and personalization: Agentic Avatars can adapt conversations based on their configured role, available knowledge, and user information. This allows them to deliver more relevant responses and personalized interactions that align with the intended experience.

Customizable experiences: Organizations can tailor Agentic Avatars to their specific needs by configuring knowledge sources, defining behaviors, selecting avatars and voices, customizing the user experience, and adjusting conversation settings.

Conversational Agent Studio

Conversational Agent Studio is Kaltura's no-code workspace for creating, configuring, and managing Agentic Avatars. Using the studio, administrators can build and deploy conversational experiences that users can interact with immediately.

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