

Configure hero banner for landing pages

Last Modified on 05/11/2026 2:55 pm IDT

 This article is designated for administrators.

About

Hero banners control the top area of a landing page and provide the main entry experience for users. Hero banners can only be displayed at the top of the page because they interact with the navigation bar and transparent page styling.

Hero banners can be used to:

- Highlight featured content
- Display event messaging
- Add countdown timers
- Promote registration or login flows
- Direct users to featured destinations

Available hero types:

- Player carousel
- Text and counter



To learn more, visit [Create and use a template page](#).



Applies exclusively to Content Hubs and requires the [Theming module](#) to be enabled.

Access hero settings

1. Go to your Configuration Management console, and select the **Templatepages** module. You can also navigate directly using a link: `https://{your_site_url}/admin/config/tab/templatepages.`

[Staticpages](#)

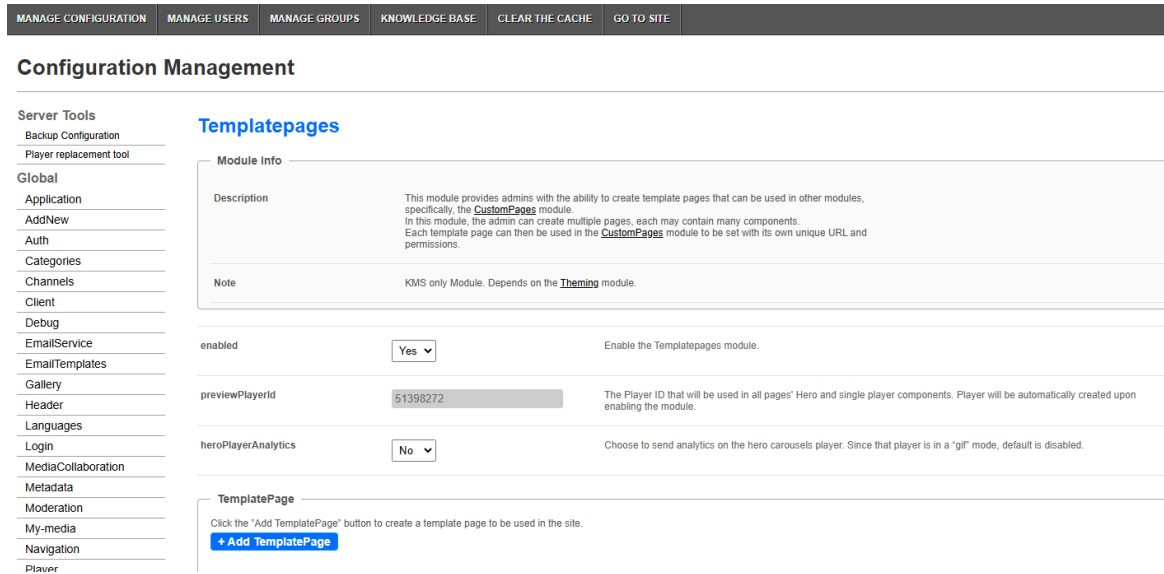
[Styling](#)

[Templatepages](#)

[Theming](#)

[Thumbnails](#)

The 'Templatepages' page displays.



The screenshot shows the 'Configuration Management' page for the 'Templatepages' module. At the top, there is a navigation bar with links: MANAGE CONFIGURATION, MANAGE USERS, MANAGE GROUPS, KNOWLEDGE BASE, CLEAR THE CACHE, and GO TO SITE. Below this, the 'Configuration Management' title is followed by a sidebar on the left with various system tools and modules like Backup Configuration, Application, AddNew, Auth, etc. The main content area is titled 'Templatepages' and contains 'Module Info' with a description and a note. Below the info, there are configuration settings for 'enabled' (set to Yes), 'previewPlayerId' (51398272), and 'heroPlayerAnalytics' (set to No). At the bottom, there is a 'TemplatePage' section with a '+ Add TemplatePage' button.

2. Click **Edit** next to an existing page template to open it, or click the **+Add TemplatePage** button to create a new one.



To learn how to create and publish a landing page, see [Templatepages module](#).

TemplatePage

Click the "Add TemplatePage" button to create a template page to be used in the site.

[+ Add TemplatePage](#)

SAVE CANCEL

pageName Enter a name for your page. This name will be presented in other modules when prompted to select a template page.

pageTitle Enter a title for the page. This title will show on the browsers' tabs names.

pageHeader Enter a header for the page (optional). This header will show on the top of the page.

navBarSettings

Choose a navigation header bar for your page. [Collapse](#)

navBarType Choose the type of navigation bar of your page. Select the "Site Navigation" to use the base site navigation, controlled from the **navigation** module. Select "Clean Navbar" to have a simplified navigation, with only a call to action button and a custom logo.

heroUnit

Enable the hero banner to select between the hero options and show a large component at the top of the page. [Collapse](#)

HeroType Add a component at the top of the page called 'Hero' Component.

components

Click the "Add Component" button to add a section to your page choosing from a list of components. [+ Add "components"](#)

SAVE CANCEL

3. In the **TemplatePage** section, select a hero type:

- **Player Carousel**
- **Text & Counter**

heroUnit

Enable the hero banner to select between the hero options and show a large component at the top of the page. [Collapse](#)

HeroType Add a component at the top of the page called 'Hero' Component.

components

Click the "Add Component" button to add a section to your page choosing from a list of components. [+ Add "components"](#)

Follow the instructions below for the selected hero type.

Configure a player carousel

The Player Carousel displays live media, playlists, or images in an animated carousel at the top of the landing page.



By default, analytics are disabled for hero carousel playback. To turn on analytics, enable `heroPlayerAnalytics` at the top of the Templatepages module.

In the **Herotype** dropdown, select **Player carousel**.

heroUnit

Enable the hero banner to select between the hero options and show a large component at the top of the page. Collapse

HeroType: Player Carousel Select 'Player Carousel' to show a hero unit at the top of the page. This hero banner can show live events per their scheduling time, and as a fallback, will show a video playlists.

liveCategory: Select Category Select the category, from which the live sessions will show. Leave empty to not show live media on the banner.

fallbackOption: Vod Playlist

vodPlaylist

Select the playlist, from which the sessions will show. Collapse

type: Most Recent - All published vid* Select content for the lists

imageList

Add an image to the hero carousel. Collapse

imageCarousel

+ Add "imageCarousel"

carouselInterval: Select the interval (in seconds) between transitions. It is recommended to select a number higher than 5sec.

Configure live media

liveCategory - Use this field to select the category containing live sessions. (Leave this field empty to hide live media from the hero section.)

1. Click **Select Category** to open the category selector window.

navbarType: Site Navigation Choose the type of navigation bar of your page. Select the 'Site Navigation' to use the from the navigation module. Select 'Clean Navbar' to have a simplified navigation, will

heroUnit

Enable the hero banner to select between the hero options and show a large component

HeroType: Player Carousel This hero banner c

liveCategory: Select Category Select the category, from which the live sessions will show. Le on the banner.

fallbackOption: Vod Playlist

Select Category ✕

Enter category name / id

Enter category name / id

Cancel
Submit

2. Enter a category name or ID, then select it from the results list.

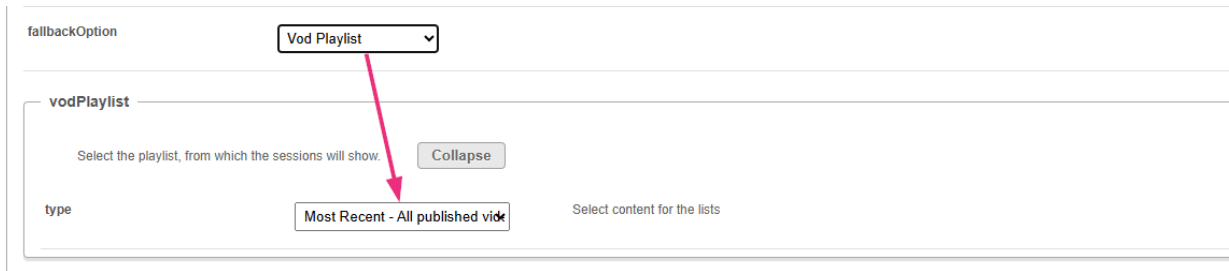


When selecting a category by name or ID, entitlement rules may hide media that is not published to the site.

Configure fallback content

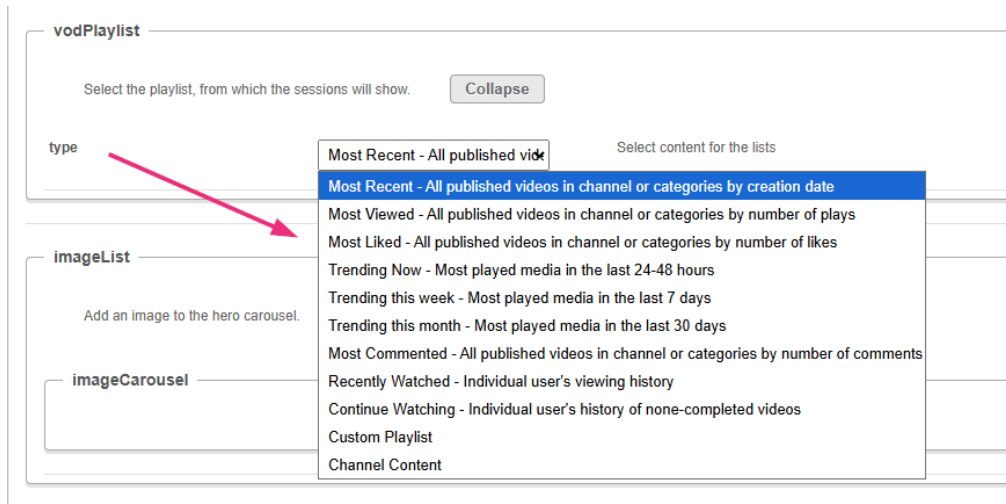
fallbackOption - Select an option from the drop-down menu: **VOD Playlist** or **Images and CTA list**.

- If **VOD Playlist** is selected, use the type drop-down menu to select the playlist behavior.



Supported playlist types include:

- Custom Playlist
- Channel Content
- Dynamic playlists such as Most Recent, Most Viewed, and Trending



Scheduled Room type media is not supported.

If **Images & CTA List** is selected, scroll down to the **imageList** section.

imageList

Add an image to the hero carousel. Collapse

imageCarousel

uploadHeroImageMandatory field - upload image for hero unit
DELETE

imageAltAdd an alt text string.

titleTitle to be shown upon the image.

descriptionDescription to be shown upon the image.

callToActionUrlAdd a link to navigate the users to.

callToActionText

+ Add "imageCarousel"

- In the **imageCarousel** window, configure the following:
 - **uploadHeroImage** - Uploads the image you want in your hero.
 - **imageAlt** - Defines alternative text for the image.
 - **Title** - Displays title text on the image.
 - **Description** - Displays descriptive text on the image.
 - **callToActionUrl** - Defines the CTA destination URL.
 - **callToActionText** - Defines the CTA button text.

imageCarousel

1 **DELETE**

uploadHeroImage Mandatory field - upload image for hero unit

imageAlt Add an alt text string.

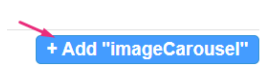
title Title to be shown upon the image.

description Description to be shown upon the image.

callToActionUri Add a link to navigate the users to.

callToActionText

Click **+Add "imageCarousel"** to add additional carousel images. You can add up to eight images.



Use the **DELETE** button to remove an image from the carousel.

Configure carousel timing

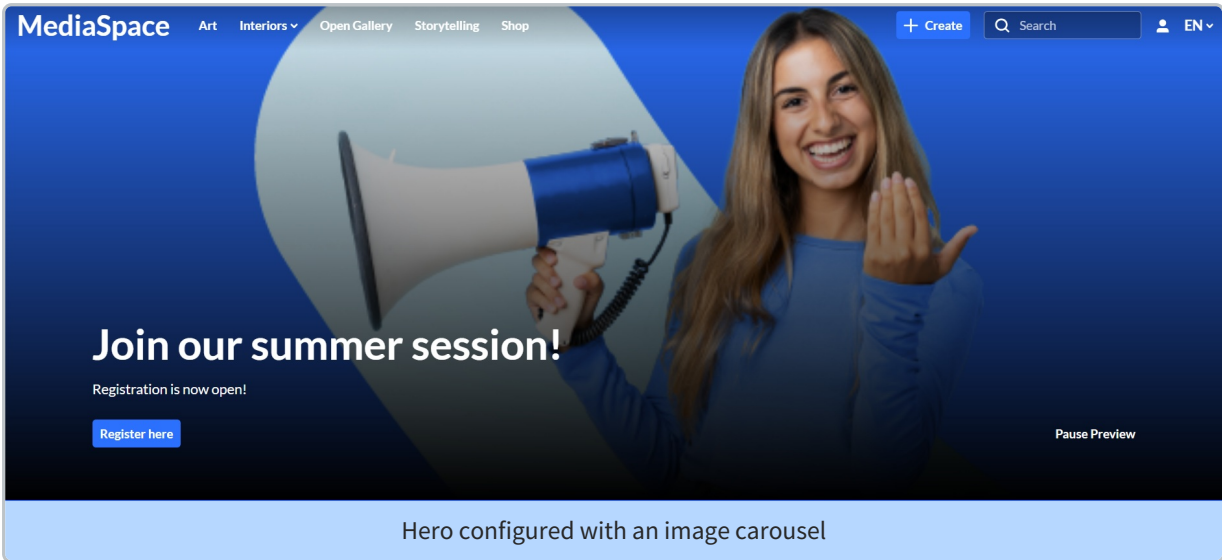
Use the **carouselInterval** field to define the transition interval between carousel items in seconds.

We recommend using a value greater than 5 seconds. For best results, use a 30-second interval.

carouselInterval Select the interval (in seconds) between transitions. It is recommended to select a number higher than 5sec.



Users can pause or manually navigate carousel items.



Configure a Text & Counter

The **Text & Counter** displays text, CTA buttons, countdown timers, and a background image.

In the **Herotype** dropdown, select **Text & counter**.

HeroType	<input type="text" value="Text & Counter"/>	Select the 'Text & Counter' unit to show texts with background at the top of the page.
Title	<input type="text"/>	Enter the hero unit's header title.
Description	<div style="border: 1px solid #ccc; height: 100px; width: 100%;"></div>	Enter the hero unit's description.
DateStart	<input type="text"/>	Insert a start date to display below the description. Must also fill DateEnd to show the date on the page. Format: Unix Timestamp (Example: 1580518923) or exact date and time in string format under the UTC time zone (Example: 2020-02-01T01:02:03).
DateEnd	<input type="text"/>	Insert an end date to display below the description. Must also fill DateStart to show the date on the page. Format: Unix Timestamp (Example: 1580518923) or exact date and time in string format under the UTC time zone (Example: 2020-02-01T01:02:03).
PrimaryCTAType	<input type="text" value="URL"/>	Choose the type of button to use on the hero banner as a primary button. Select "URL" to enter your own url. Select "Registration" to show a "register" button based on the settings of the registrationClosed field in the siteRegistration module (Meaning, if the Registration is turned ON, the "Register" button will appear allowing users to register on the same page). Select "Enter Site" to show a "Enter site" button based on the



All elements on this hero unit are optional and can be hidden by leaving the fields empty.

1. Enter the **Title** and **Description** to display at the top of the hero.
2. Use the **DateStart** and **DateEnd** fields to display a date range below the description. Fill in both fields to display the date range.

Supported date formats:

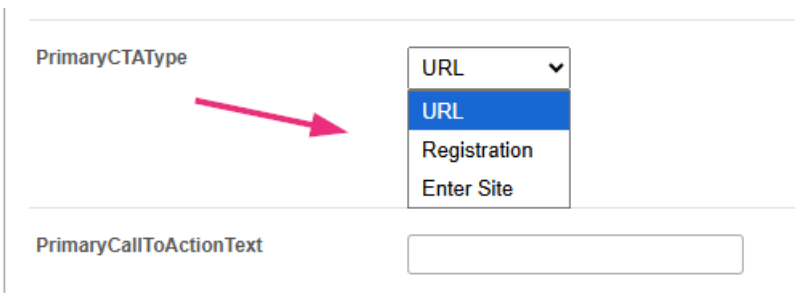
- Unix Timestamp (Example: 1580518923)
- UTC date string (Example: 2026-02-01T01:02:03)

Configure CTA buttons

Use the **PrimaryCTAType** and **SecondaryCTAType** fields to configure CTA buttons.

Available CTA types include:

- **URL** - Displays a button linked to a custom URL.
- **Registration** - Displays a registration button based on the Siteregistration module configuration.
- **Enter Site** - Displays a login button that opens the site login flow. See [Enter site login flow](#) below for additional configuration details.



The screenshot shows a configuration form with two fields. The top field is labeled 'PrimaryCTAType' and has a dropdown menu open. A red arrow points from the label to the dropdown. The dropdown menu is open, showing four options: 'URL' (selected and highlighted in blue), 'URL', 'Registration', and 'Enter Site'. The bottom field is labeled 'PrimaryCallToActionText' and has an empty text input box.

- **Primary CTA fields**

- PrimaryCallToActionText - Defines the primary CTA button text.
- PrimaryCallToActionLink - Defines the primary CTA destination URL.
- PrimaryCallToActionUrlParams - Defines additional URL parameters for the primary CTA button.

Secondary CTA fields

- SecondaryCallToActionText - Defines the secondary CTA button text.
- SecondaryCallToActionLink - Defines the secondary CTA destination URL.

Configure the countdown timer

Use the **CounterDate** field to configure a countdown timer.

The countdown timer automatically disappears after reaching the configured date.

Supported formats include:

- Unix timestamp (Example: 1580518923)
- UTC date string (Example: 2020-02-01T01:02:03)

Configure the background image

Use the **BackgroundImage** field to upload a background image for the hero section.

The image is automatically cropped based on the hero section layout.

For best results:

- Use a 1920x1080 image.
- Avoid adding text directly to the image.
- Use high-resolution images optimized for large displays.



Enter site login flow



This feature requires the [Login module](#) to be enabled.

When the CTA button type is set to **Enter site**, users can log in directly from the landing page without being redirected to the site login page.

PrimaryCTAType

This behavior applies to:

- **Primary** CTA buttons
- **Secondary** CTA buttons

The login form opens in a side drawer on the same page.

Login drawer behavior

The login drawer uses the same authentication flow and configuration as the site login page, including:

- Login text and labels
- Authentication providers
- Forgot password flow
- Multi-authentication selection
- SSO / SAML authentication
- Alternative login methods

If the [Login module's](#) **showCallToAction** feature is enabled, the additional CTA section appears below the login form.

Supported authentication flows

The following authentication flows are supported within the same side drawer:

- Forgot password
- Multi-authentication selection
- Alternative login methods
- Registration flow when configured

Registration flow

If the [Emaillogin module](#) is configured with /register in the **additionalLink > linkURL** field, the registration form opens in the same side drawer.

SSO / SAML behavior

For SSO / SAML authentication:

- Single authentication provider login redirects the page after login.
- SSO providers configured as part of multi-authentication are displayed inside the drawer, then refresh the page after authentication.

Alternative login methods

If the **showAlternativeLogin** setting is enabled in the [Emaillogin module](#), alternative authentication methods also open in the same side drawer.

