

# Configure landing page hero banners and event messaging

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 This article is designated for administrators.

## About

Hero banners control the top area of a landing page and provide the main entry experience for users. Hero banners can only be displayed at the top of the page because they interact with the navigation bar and transparent page styling.

Hero banners can be used to:

- Highlight featured content
- Display event messaging
- Add countdown timers
- Promote registration or login flows
- Direct users to featured destinations

Available hero types:

- Player carousel
- Text and counter



To learn more, visit [Create and use a template page](#).



Applies exclusively to Content Hubs and requires the [Theming module](#) to be enabled.

## Access hero settings

1. Go to your Configuration Management console, and select the **Templatepages** module. You can also navigate directly using a link:  
`https://{your_site_url}/admin/config/tab/templatepages.`

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[Staticpages](#)

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[Styling](#)

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[Templatepages](#)

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[Theming](#)

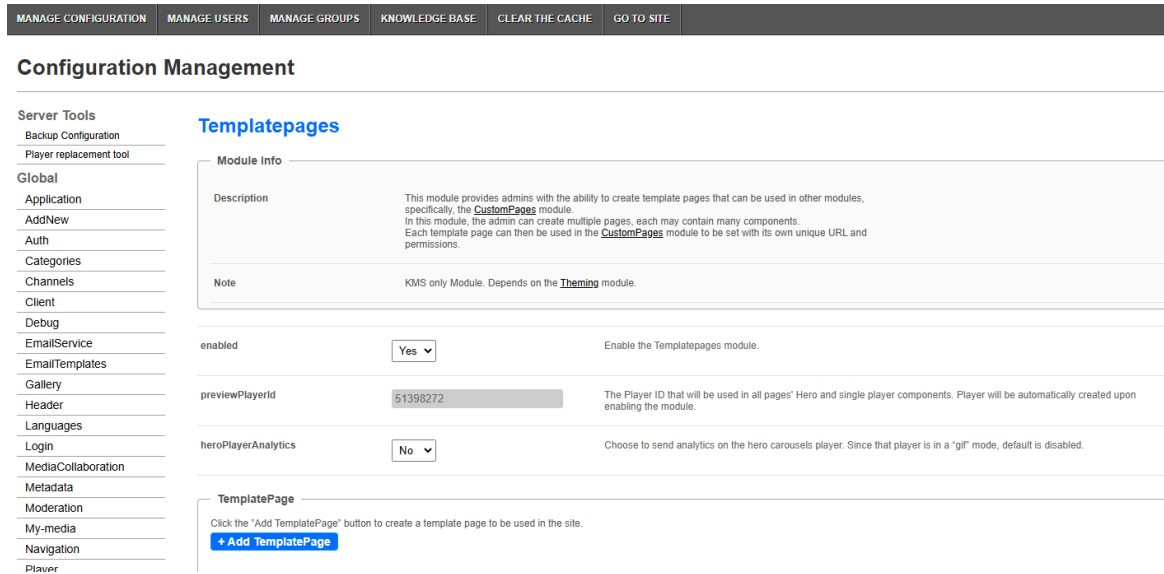
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[Thumbnails](#)

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The 'Templatepages' module page displays.



The screenshot shows the 'Configuration Management' interface for the 'Templatepages' module. At the top, there is a navigation bar with links: MANAGE CONFIGURATION, MANAGE USERS, MANAGE GROUPS, KNOWLEDGE BASE, CLEAR THE CACHE, and GO TO SITE. Below this, the 'Configuration Management' title is displayed. On the left, a sidebar lists various server tools and configuration options, including Backup Configuration, Player replacement tool, Global, Application, AddNew, Auth, Categories, Channels, Client, Debug, EmailService, EmailTemplates, Gallery, Header, Languages, Login, MediaCollaboration, Metadata, Moderation, My-media, Navigation, and Player. The main content area is titled 'Templatepages' and contains 'Module Info' and 'TemplatePage' sections. The 'Module Info' section includes a description and a note. The 'TemplatePage' section has a '+ Add TemplatePage' button.

**MANAGE CONFIGURATION** **MANAGE USERS** **MANAGE GROUPS** **KNOWLEDGE BASE** **CLEAR THE CACHE** **GO TO SITE**

### Configuration Management

**Server Tools**

- Backup Configuration
- Player replacement tool

**Global**

- Application
- AddNew
- Auth
- Categories
- Channels
- Client
- Debug
- EmailService
- EmailTemplates
- Gallery
- Header
- Languages
- Login
- MediaCollaboration
- Metadata
- Moderation
- My-media
- Navigation
- Player

### Templatepages

**Module Info**

**Description**

This module provides admins with the ability to create template pages that can be used in other modules, specifically the [CustomPages](#) module. In this module, the admin can create multiple pages, each may contain many components. Each template page can then be used in the [CustomPages](#) module to be set with its own unique URL and permissions.

**Note**

KMS only Module. Depends on the [Theming](#) module.

**enabled**  Enable the Templatepages module.

**previewPlayerId**  The Player ID that will be used in all pages' Hero and single player components. Player will be automatically created upon enabling the module.

**heroPlayerAnalytics**  Choose to send analytics on the hero carousels player. Since that player is in a "gll" mode, default is disabled.

**TemplatePage**

Click the "Add TemplatePage" button to create a template page to be used in the site.

[+ Add TemplatePage](#)

2. Click **Edit** next to an existing page template to open it, or click the **+Add TemplatePage** button to create a new one.



To learn how to create and publish a landing page, see [Templatepages module](#).

**TemplatePage**

Click the "Add TemplatePage" button to create a template page to be used in the site.

[+ Add TemplatePage](#)

SAVE CANCEL

pageName  Enter a name for your page. This name will be presented in other modules when prompted to select a template page.

pageTitle  Enter a title for the page. This title will show on the browsers' tabs names.

pageHeader  Enter a header for the page (optional). This header will show on the top of the page.

**navBarSettings**

Choose a navigation header bar for your page. [Collapse](#)

navBarType  Choose the type of navigation bar of your page. Select the "Site Navigation" to use the base site navigation, controlled from the **navigation** module. Select "Clean Navbar" to have a simplified navigation, with only a call to action button and a custom logo.

**heroUnit**

Enable the hero banner to select between the hero options and show a large component at the top of the page. [Collapse](#)

HeroType  Add a component at the top of the page called 'Hero' Component.

**components**

Click the "Add Component" button to add a section to your page choosing from a list of components. [+ Add "components"](#)

SAVE CANCEL

3. In the **TemplatePage** section, select a hero type:

- **Player Carousel**
- **Text & Counter**

**heroUnit**

Enable the hero banner to select between the hero options and show a large component at the top of the page. [Collapse](#)

HeroType  Add a component at the top of the page called 'Hero' Component.

**components**

Click the "Add Component" button to add a section to your page choosing from a list of components. [+ Add "components"](#)

Follow the instructions below for the selected hero type.

## Configure a player carousel

The Player Carousel hero displays live media, playlists, or images in an animated carousel at the top of the landing page.



By default, analytics are disabled for hero carousel playback. To turn on analytics, enable `heroPlayerAnalytics` at the top of the Templatepages module.

In the **Herotype** dropdown, select **Player carousel**.

**heroUnit**

Enable the hero banner to select between the hero options and show a large component at the top of the page. Collapse

HeroType: Player Carousel Select 'Player Carousel' to show a hero unit at the top of the page. This hero banner can show live events per their scheduling time, and as a fallback, will show a video playlists.

liveCategory:  Select Category Select the category, from which the live sessions will show. Leave empty to not show live media on the banner.

fallbackOption: Vod Playlist

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**vodPlaylist**

Select the playlist, from which the sessions will show. Collapse

type: Most Recent - All published vid\* Select content for the lists

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**imageList**

Add an image to the hero carousel. Collapse

imageCarousel

+ Add "imageCarousel"

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carouselInterval:  Select the interval (in seconds) between transitions. It is recommended to select a number higher than 5sec.

## Configure live media

**liveCategory** - Use this field to select the category containing live sessions. (Leave this field empty to hide live media from the hero section.)

1. Click **Select Category** to open the category selector window.

navbarType: Site Navigation Choose the type of navigation bar of your page. Select the 'Site Navigation' to use the from the navigation module. Select 'Clean Navbar' to have a simplified navigation, will

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**heroUnit**

Enable the hero banner to select between the hero options and show a large component

HeroType: Player Carousel This hero banner c

liveCategory:  Select Category Select the category, from which the live sessions will show. Le on the banner.

fallbackOption: Vod Playlist

**Select Category** ✕

Enter category name / id

Enter category name / id

Cancel
Submit

2. Enter a category name or ID, then select it from the results list.

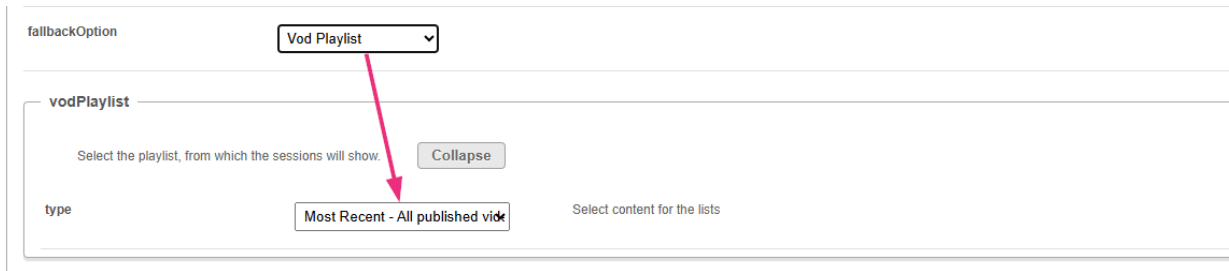


When selecting a category by name or ID, entitlement rules may hide media that is not published to the site.

## Configure fallback content

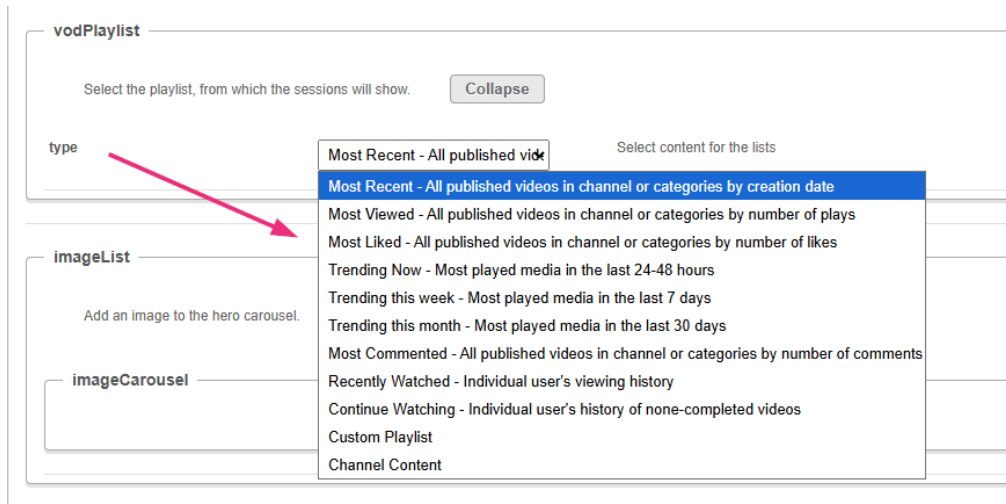
**fallbackOption** - Select an option from the drop-down menu: **VOD Playlist** or **Images and CTA list**.

- If **VOD Playlist** is selected, use the type drop-down menu to select the playlist behavior.



Supported playlist types include:

- Custom Playlist
- Channel Content
- Dynamic playlists such as Most Recent, Most Viewed, and Trending



**Scheduled Room** type media is not supported.

If **Images & CTA List** is selected, scroll down to the **imageList** section.

imageList

Add an image to the hero carousel. [Collapse](#)

imageCarousel

**uploadHeroImage**  Mandatory field - upload image for hero unit [DELETE](#)  
[Upload Image](#) [Remove](#)

**imageAlt**  Add an alt text string.

**title**  Title to be shown upon the image.

**description**  Description to be shown upon the image.

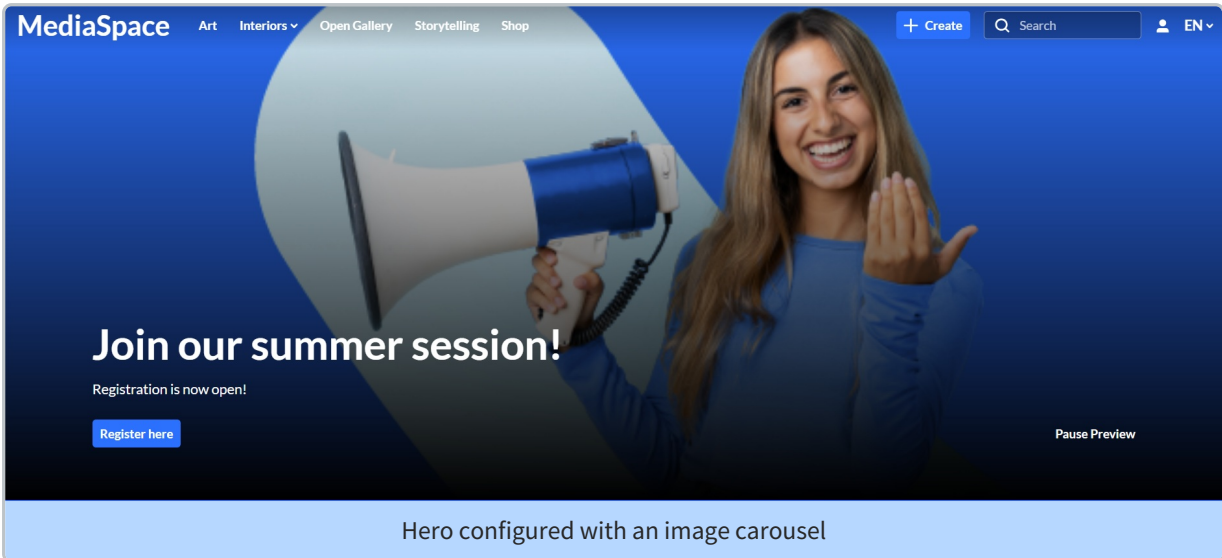
**callToActionUrl**  Add a link to navigate the users to.

**callToActionText**

[+ Add "imageCarousel"](#)

- In the **imageCarousel** window, configure the following:
  - **uploadHeroImage** - Uploads the image you want in your hero.
  - **imageAlt** - Defines alternative text for the image.
  - **Title** - Displays title text on the image.
  - **Description** - Displays descriptive text on the image.
  - **callToActionUrl** - Defines the CTA destination URL.
  - **callToActionText** - Defines the CTA button text.





## Configure a Text & Counter

The **Text & Counter** hero displays text, CTA buttons, countdown timers, and a background image.

In the **Herotype** dropdown, select **Text & counter**.

HeroType	<input type="text" value="Text &amp; Counter"/>	Select the 'Text & Counter' unit to show texts with background at the top of the page.
Title	<input type="text"/>	Enter the hero unit's header title.
Description	<div style="border: 1px solid #ccc; height: 100px; width: 100%;"></div>	Enter the hero unit's description.
DateStart	<input type="text"/>	Insert a start date to display below the description. Must also fill DateEnd to show the date on the page. Format: Unix Timestamp (Example: 1580518923) or exact date and time in string format under the UTC time zone (Example: 2020-02-01T01:02:03).
DateEnd	<input type="text"/>	Insert an end date to display below the description. Must also fill DateStart to show the date on the page. Format: Unix Timestamp (Example: 1580518923) or exact date and time in string format under the UTC time zone (Example: 2020-02-01T01:02:03).
PrimaryCTAType	<input type="text" value="URL"/>	Choose the type of button to use on the hero banner as a primary button. Select "URL" to enter your own url. Select "Registration" to show a "register" button based on the settings of the <b>registrationClosed</b> field in the siteRegistration module (Meaning, if the Registration is turned ON, the "Register" button will appear allowing users to register on the same page). Select "Enter Site" to show a "Enter site" button based on the



All elements on this hero unit are optional and can be hidden by leaving the fields empty.

1. Enter the **Title** and **Description** to display at the top of the hero.
2. Use the **DateStart** and **DateEnd** fields to display a date range below the description. Fill in both fields to display the date range.

Supported date formats:

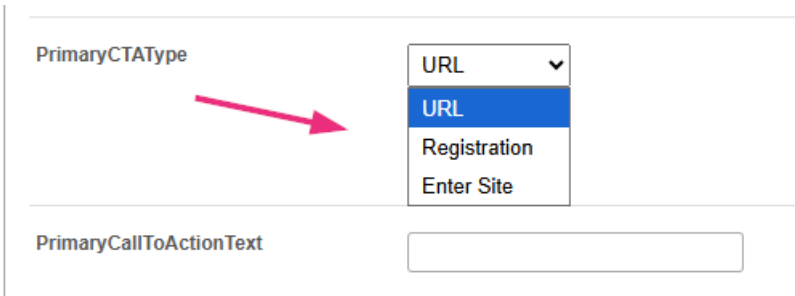
- Unix Timestamp (Example: 1580518923)
- UTC date string (Example: 2026-02-01T01:02:03)

## Configure CTA buttons

Use the **PrimaryCTAType** and **SecondaryCTAType** fields to configure CTA buttons.

Available CTA types include:

- **URL** - Displays a button linked to a custom URL.
- **Registration** - Displays a registration button based on the Siteregistration module configuration.
- **Enter Site** - Displays a login button that opens the site login flow.



The image shows a configuration interface for CTA buttons. It features two main sections. The top section is labeled 'PrimaryCTAType' and contains a dropdown menu with four options: 'URL', 'URL', 'Registration', and 'Enter Site'. A red arrow points to the first 'URL' option. The bottom section is labeled 'PrimaryCallToActionText' and contains an empty text input field.

- **Primary CTA fields**

- PrimaryCallToActionText - Defines the primary CTA button text.
- PrimaryCallToActionLink - Defines the primary CTA destination URL.
- PrimaryCallToActionUrlParams - Defines additional URL parameters for the primary CTA button.

## Secondary CTA fields

- SecondaryCallToActionText - Defines the secondary CTA button text.
- SecondaryCallToActionLink - Defines the secondary CTA destination URL.

## Configure the countdown timer

Use the **CounterDate** field to configure a countdown timer.

The countdown timer automatically disappears after reaching the configured date.

Supported formats include:

- Unix timestamp (Example: 1580518923)
- UTC date string (Example: 2020-02-01T01:02:03)

## Configure the background image

Use the **BackgroundImage** field to upload a background image for the hero banner.

The image is automatically cropped based on the hero section layout.

For best results:

- Use a 1920x1080 image.
- Avoid adding text directly to the image.
- Use high-resolution images optimized for large displays.

