Configure the hero unit at the top of homepages in Content Hubs

Content updated: 05/08/2026

This article is designated for administrators.

About

The hero unit is the large banner at the top of a homepage, and the first thing users see when they open it.

Use it to highlight featured content, show event messaging, add a countdown timer, promote registration or login, or send users to featured destinations.

There are two types of hero unit: **Player carousel** and **Text & counter**. The hero unit always appears at the top of the page, because it works together with the navigation bar and the page's transparent styling.

For more information, see Create a custom page in Content Hubs using template pages.

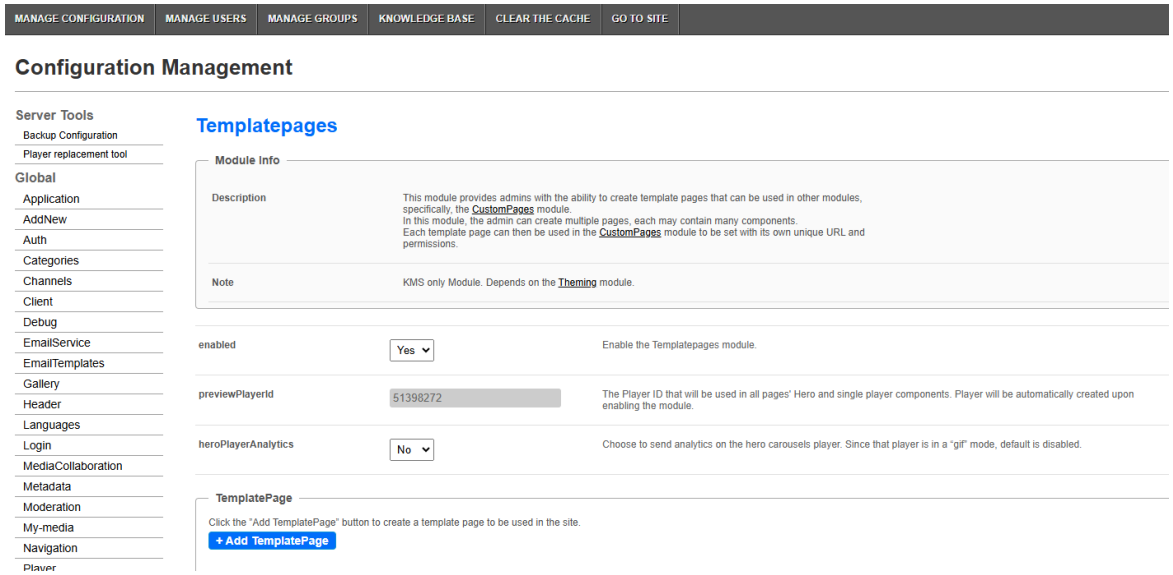
Applies only to Content Hubs. Requires Theming to be enabled on your site.

Access hero unit settings

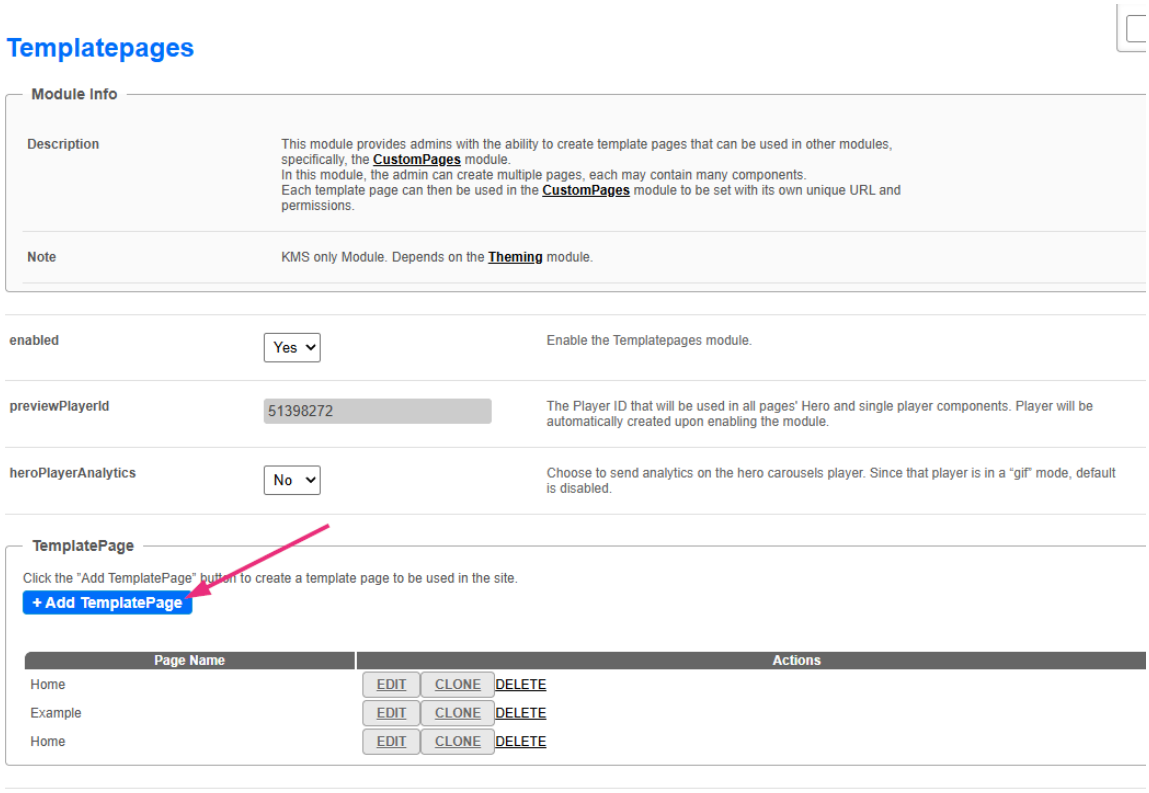
1. Go to your Configuration Management console, locate the **Templatepages** module in the left panel, then select it. You can also navigate directly using a link:
   `https://{your_site_url}/admin/config/tab/templatepages`

   The **Templatepages** page opens.

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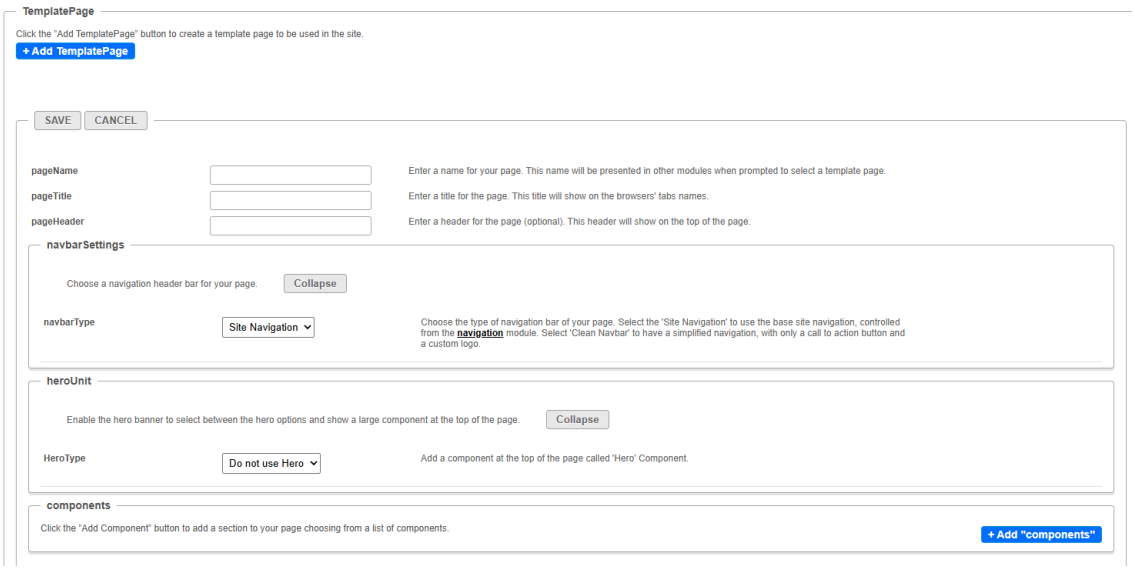
2. Select **Edit** next to an existing page, or select **+Add TemplatePage** to create a new one.



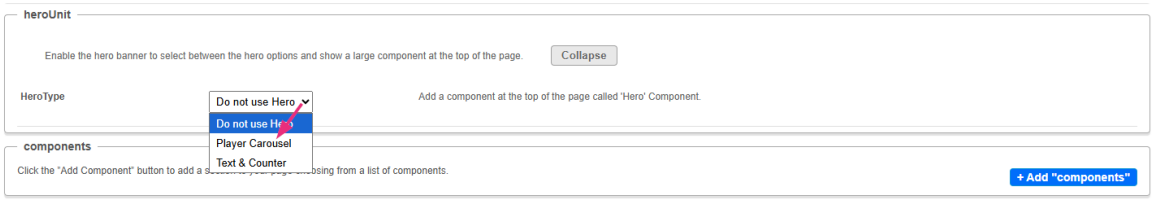
For more information about creating and publishing a page, see Templatepages module.

Additional fields appear.

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3. In the **heroUnit** section, select a type from the **HeroType** dropdown: **Player carousel** or **Text & counter**. The default, **Do not use hero**, means the page has no hero unit.



Then configure the hero unit as described in the section for its type.

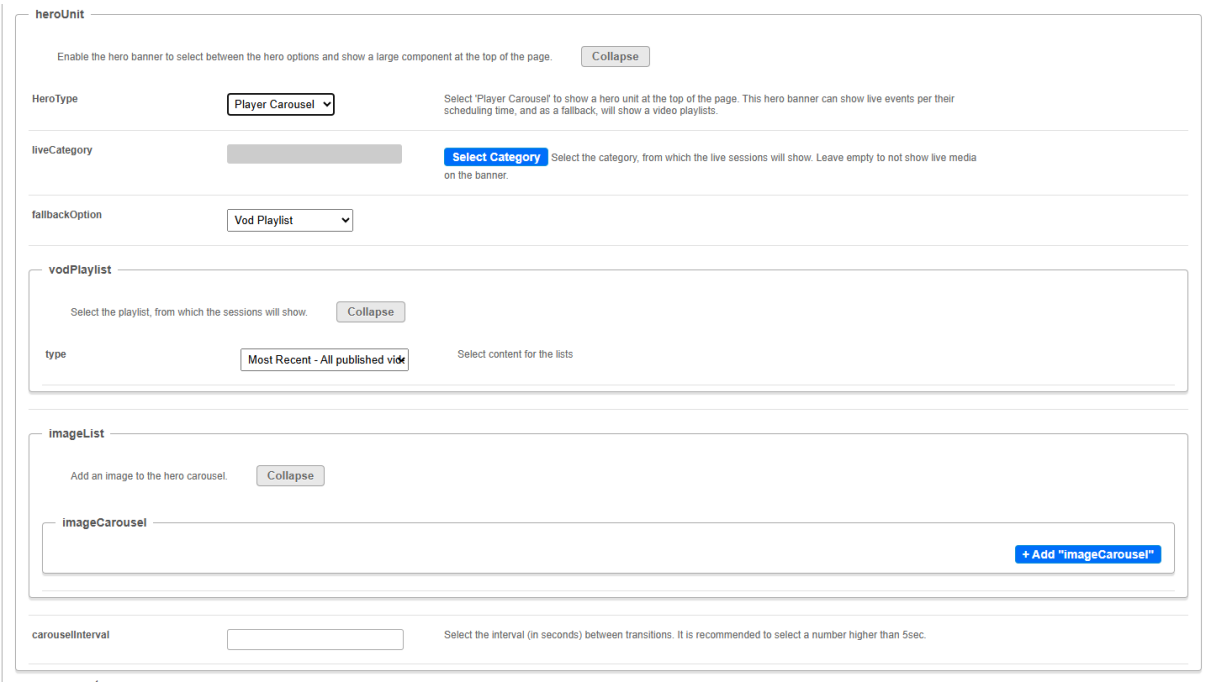
Configure a player carousel

The player carousel shows live media, playlists, or images in an animated carousel at the top of the page. While a live session is scheduled, the carousel shows it. When nothing is live, it shows your fallback content.

Analytics are off by default for the hero carousel player. To turn them on, set `heroPlayerAnalytics` to **Yes** at the top of the module.

In the **HeroType** dropdown, select **Player carousel**.

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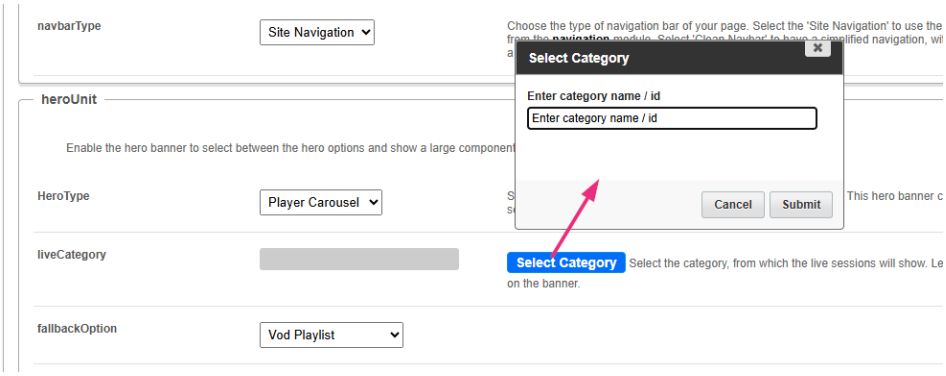


Configure live media

In the **liveCategory** field, select the category that contains your live sessions. Leave it empty if you don't want to show live media in the hero unit.

When you select a category by name or ID, entitlement rules can hide media that isn't published to the site.

1. Select **Select category**.
   The category selector opens.



2. Enter a category name or ID, and then select the category from the results.

Configure fallback content

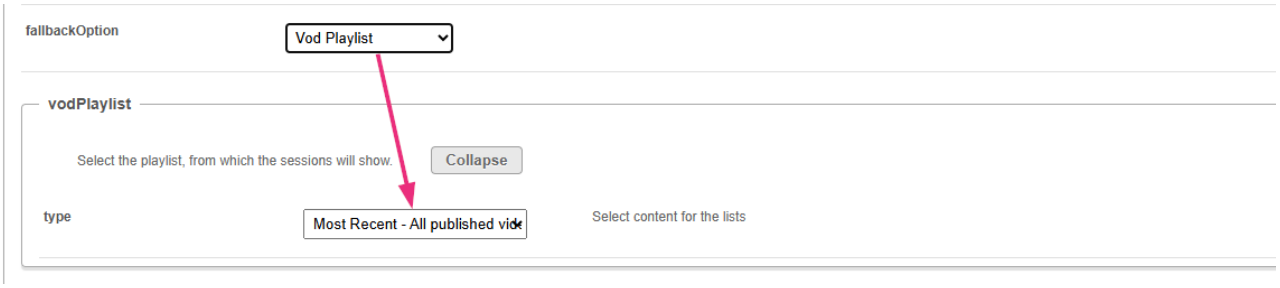
In the **fallbackOption** dropdown, select what the carousel shows when there's no live

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media: **VOD playlist** or **Images & CTA list**.

VOD playlist

In the **vodPlaylist** section, select the playlist content from the **type** dropdown.

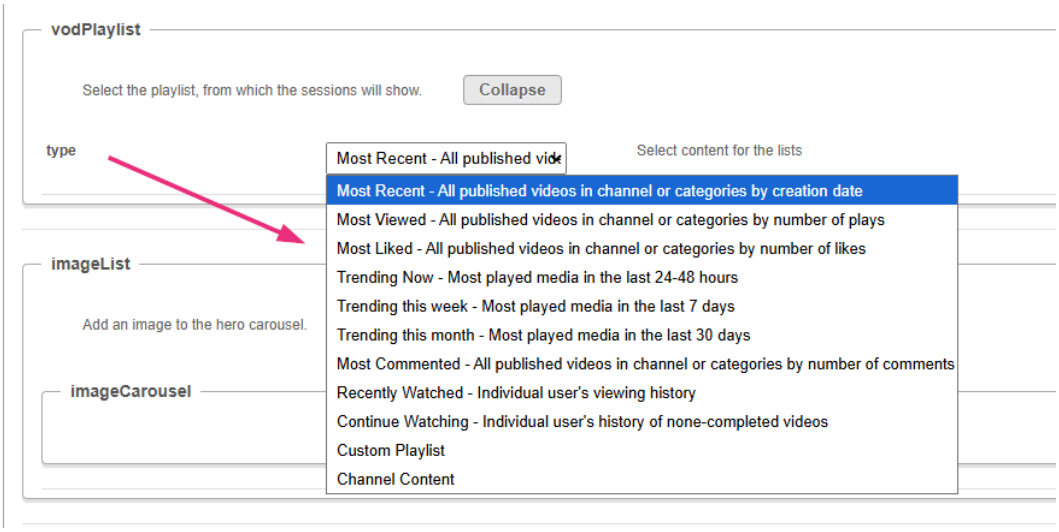


Select one of the following:

- **Most Recent** - Shows all published videos in the channel or categories, by creation date.
- **Most Viewed** - Shows all published videos in the channel or categories, by number of plays.
- **Most Liked** - Shows all published videos in the channel or categories, by number of likes.
- **Trending Now** - Shows the most played media in the last 24–48 hours.
- **Trending this week** - Shows the most played media in the last seven days.
- **Trending this month** - Shows the most played media in the last 30 days.
- **Recently Watched** - Shows each user's viewing history.
- **Continue Watching** - Shows each user's videos that they haven't finished watching.
- **Custom playlist** - Shows a playlist that you choose. Enter its ID in the `playlistId` field.
- **Channel content** - Shows content from a channel. Enter the channel ID in the `channelId` field.

For how the **Most Viewed** and **Trending** playlists work, and which media they include, see Trending and other dynamic playlists in Content Hubs.

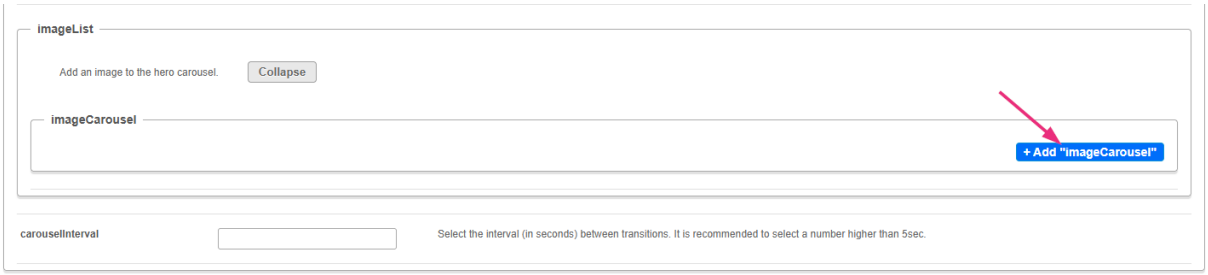
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Scheduled room media isn't supported.

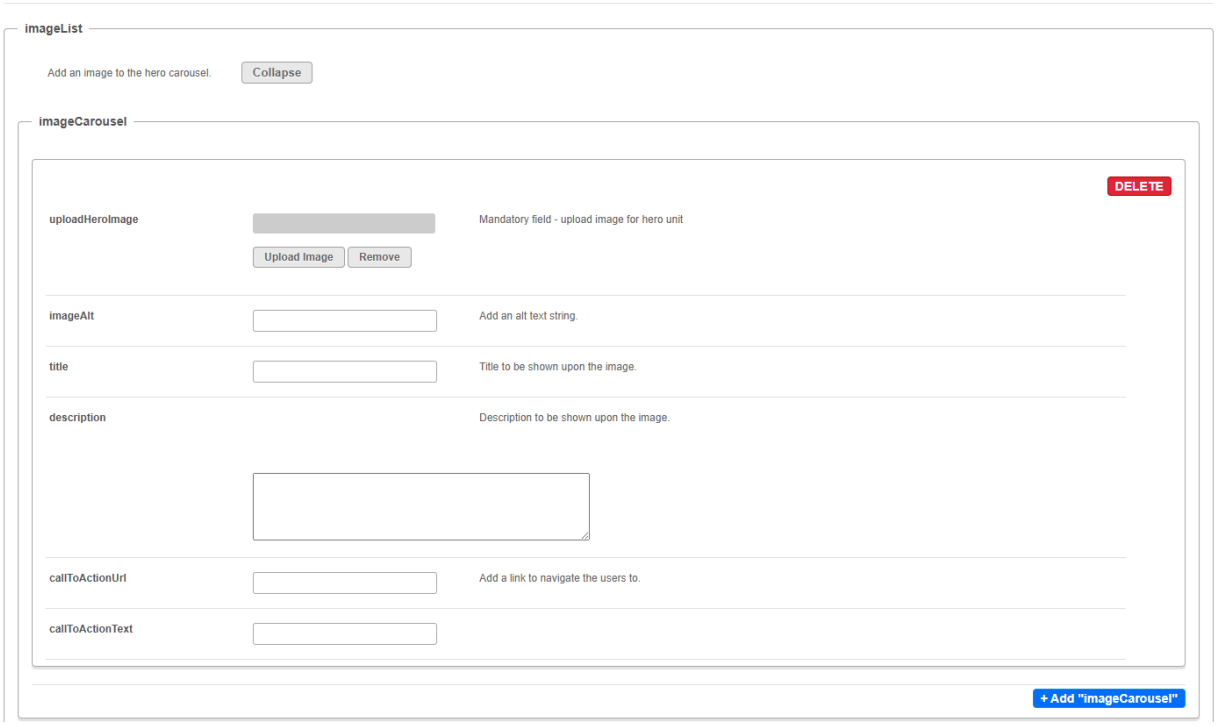
Images & CTA list

Scroll down to the **imageList** section and select **+Add "imageCarousel"**.



Additional fields appear.

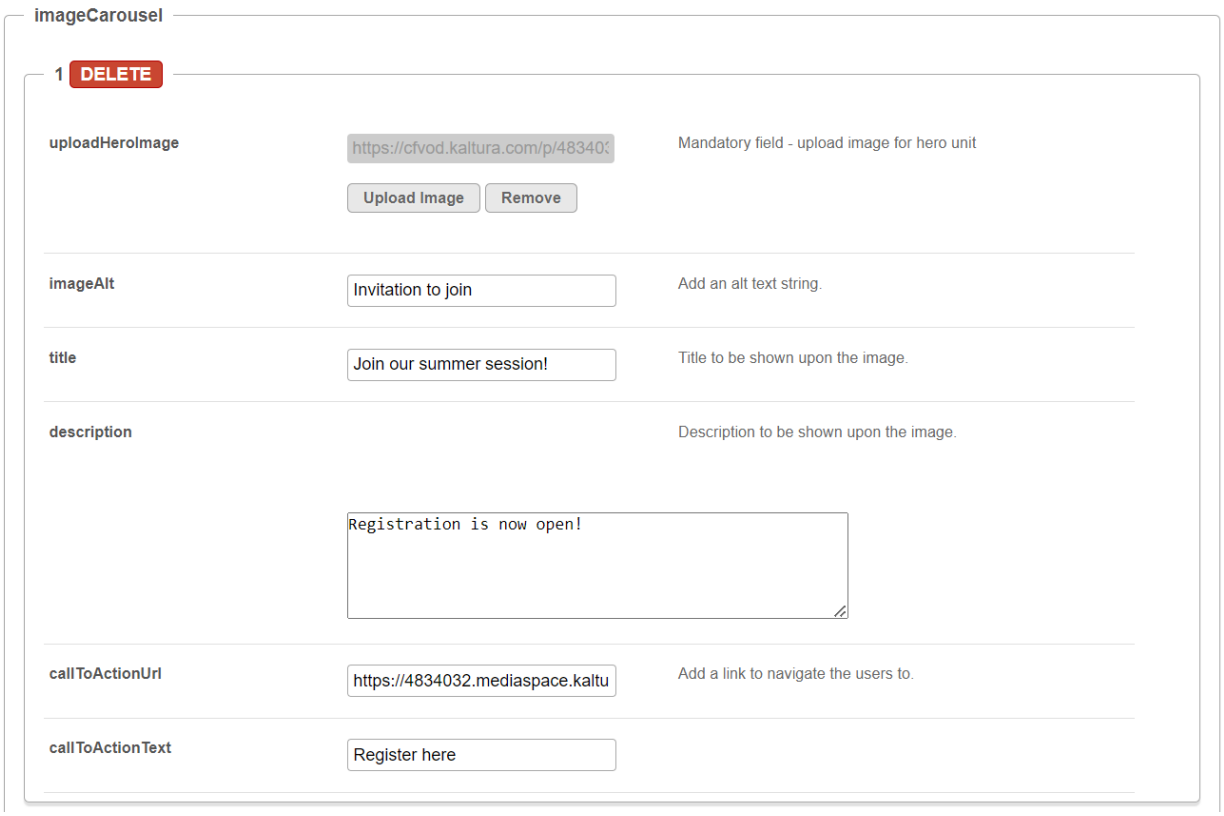
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For each image, configure the following in the **imageCarousel** section:

- **uploadHeroImage** - Upload the image.
- **imageAlt** - Enter alt text for the image.
- **Title** - Enter the title shown on the image.
- **Description** - Enter the text shown on the image.
- **callToActionUrl** - Enter the URL that the CTA button opens.
- **callToActionText** - Enter the CTA button text.

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To add more images, select **+Add "imageCarousel"** again. You can add up to eight images.

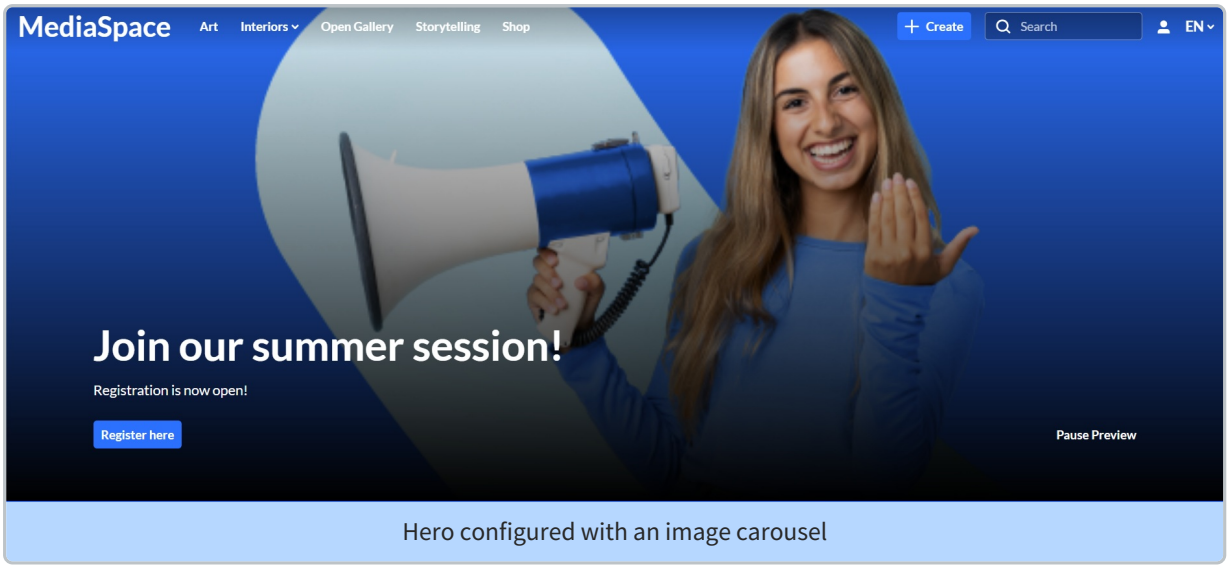
To remove an image from the carousel, select **Delete**.

Configure carousel timing

In the **carouselInterval** field, enter the time between carousel items, in seconds. We recommend more than five seconds. For best results, use 30 seconds.

Users can pause the carousel or move between items themselves.

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Hero configured with an image carousel

Configure a text and counter hero unit

The **Text & counter** hero unit shows text, CTA buttons, a countdown timer, and a background image.

In the **HeroType** dropdown, select **Text & counter**.



All elements are optional. To hide an element, leave its fields empty.

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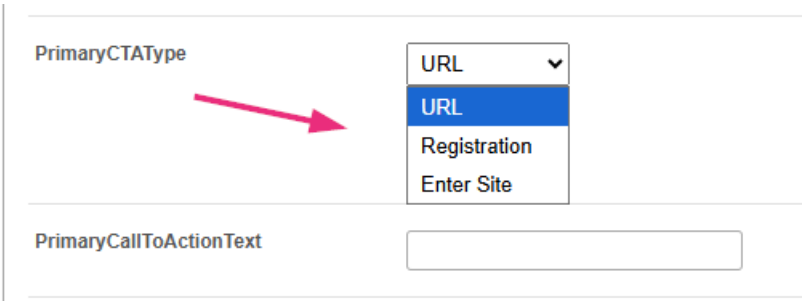
Configure the text and dates

- **Title** - Enter the title shown at the top of the hero unit.
- **Description** - Enter the text shown below the title.
- **DateStart** and **DateEnd** - Enter a date range to show below the description. Fill in both fields to show the range. Use one of these formats:
  - Unix timestamp, for example, `1580518923`
  - UTC date string, for example, `2026-02-01T01:02:03`

Configure CTA buttons

You can add up to two call-to-action (CTA) buttons. In the **PrimaryCTAType** and **SecondaryCTAType** fields, select a type for each button:

- **URL** - A button that links to a URL you enter.
- **Registration** - A registration button, based on your Siteregistration module settings.
- **Enter site** - A login button that opens the login form on the same page. For more information, see Enter site login flow below.



For the primary button, configure the following:

- **PrimaryCallToActionText** - Enter the button text.
- **PrimaryCallToActionLink** - Enter the URL that the button opens.
- **PrimaryCallToActionUrlParams** - Enter any URL parameters to add to the button's link.

For the secondary button, configure the following:

- **SecondaryCallToActionText** - Enter the button text.
- **SecondaryCallToActionLink** - Enter the URL that the button opens.

Configure the countdown timer

In the **CounterDate** field, enter the date and time to count down to. The timer disappears when it reaches this date. Use one of these formats:

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- Unix timestamp, for example, `1580518923`
- UTC date string, for example, `2020-02-01T01:02:03`

Configure the background image

In the **BackgroundImage** field, upload a background image for the hero unit. The hero unit crops the image automatically to fit the layout.

For best results:

- Use an image that's 1920 x 1080 pixels.
- Use an image without text.
- Use a high-resolution image that looks good on large screens.



Hero with 'Text & Counter'

Enter site login flow

This feature requires the Login module to be enabled.

When a primary or secondary CTA button's type is **Enter site**, users can log in right from the page, without going to the site's login page. The login form opens in a side panel on the same page.



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How the login panel works

The login panel uses the same login flow and settings as your site's login page, including:

- Login text and labels
- Authentication providers
- The forgot password flow
- Multi-authentication selection
- SSO and SAML authentication
- Alternative login methods
- The registration flow, when it's configured

These flows open in the same side panel. If the `showCallToAction` feature in the Login module is enabled, its extra CTA section appears below the login form.

Registration

If the `linkURL` field in the `additionalLink` section of the Emaillogin module is set to `/register`, the registration form opens in the same side panel.

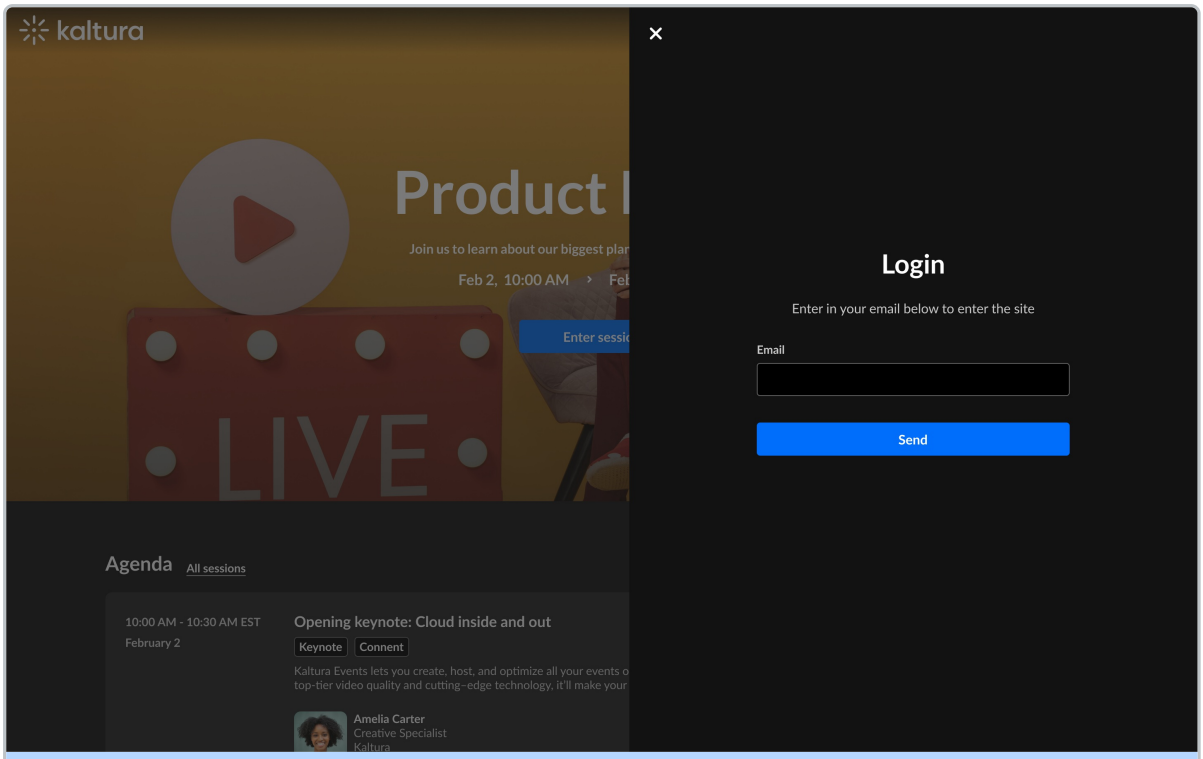
SSO and SAML

- With a single authentication provider, the page redirects after login.
- SSO providers set up as part of multi-authentication appear inside the panel, and the page refreshes after authentication.

Alternative login methods

If `showAlternativeLogin` is enabled in the Emaillogin module, alternative login methods also open in the same side panel.

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Login drawer opened from the landing page using the 'Enter Site' CTA option.

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