

Manage the agent experience

Last Modified on 06/14/2026 1:42 am IDT

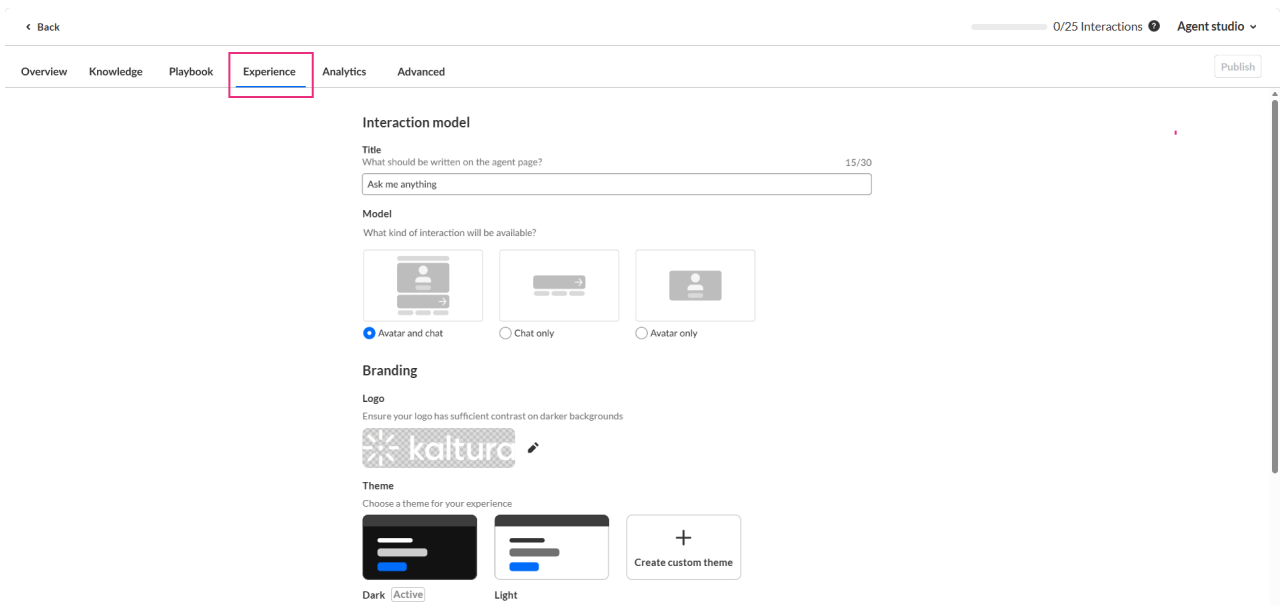
 This article is designated for administrators.

About

This article explains how to customize the look, feel, and personality of your agent via the Experience tab. You'll learn how to configure key settings - including the agent's title, interaction type, appearance, and voice, as well as the site's visual theme - so that the experience aligns with your brand and your users' expectations. You'll even learn how to create a custom avatar, along with custom voices.

Navigate to the Experience tab

Click on the Experience tab.

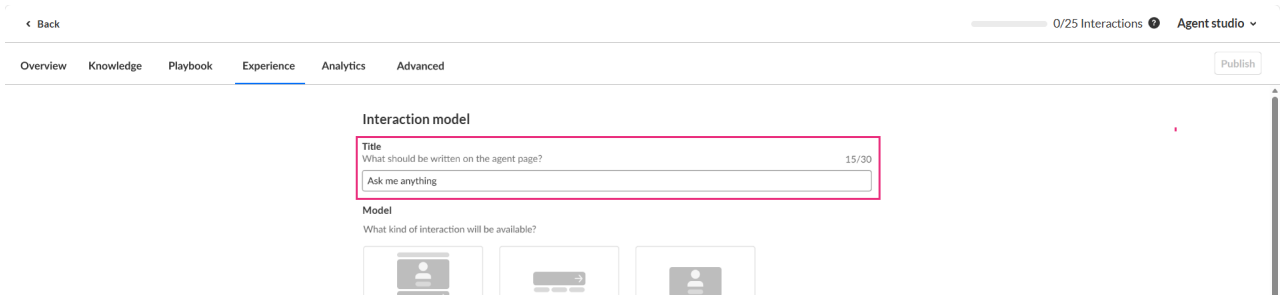


The screenshot shows the 'Experience' tab in the Kaltura Agent Studio interface. The navigation menu includes Overview, Knowledge, Playbook, Experience (highlighted with a red box), Analytics, and Advanced. The main content area is titled 'Interaction model' and contains the following sections:

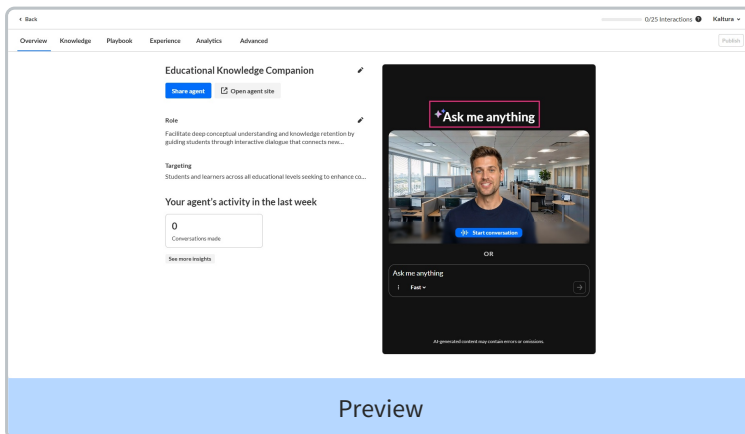
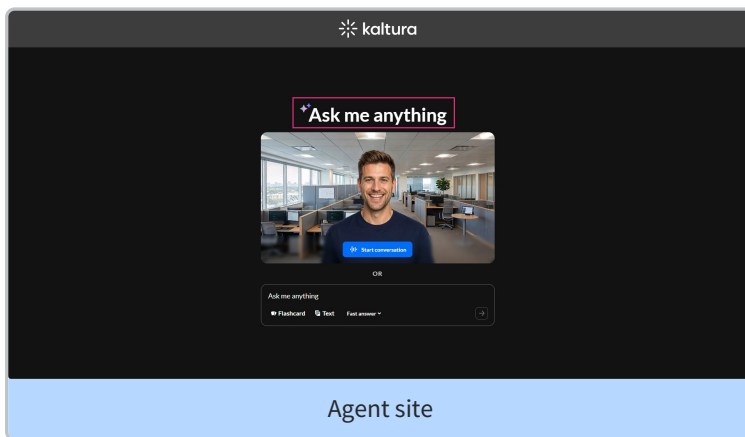
- Title:** A text input field with the placeholder 'Ask me anything' and a character count of 15/30.
- Model:** Three radio button options: 'Avatar and chat' (selected), 'Chat only', and 'Avatar only'.
- Branding:** A section for logo and theme configuration.
 - Logo:** A preview of the Kaltura logo with a note: 'Ensure your logo has sufficient contrast on darker backgrounds'.
 - Theme:** Two theme preview cards: 'Dark' (with 'Active' label) and 'Light'. A '+ Create custom theme' button is also present.

Interaction model

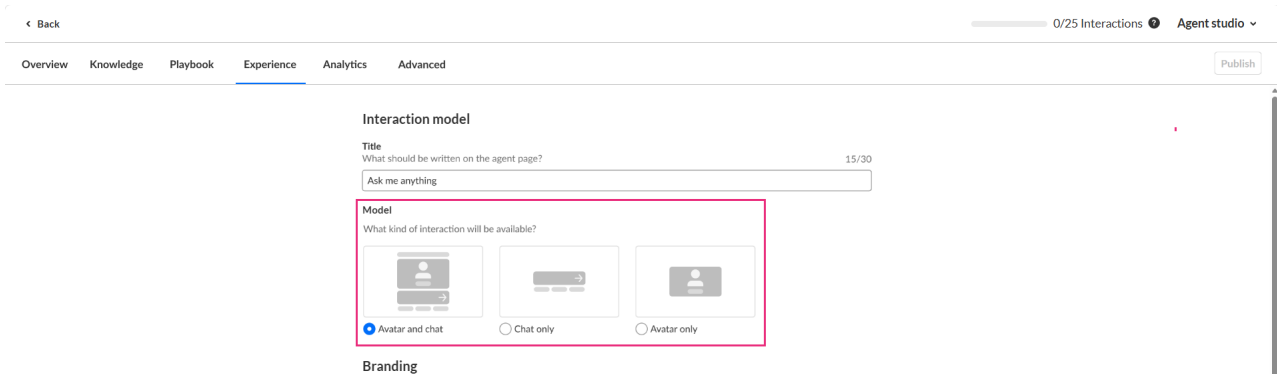
Title - Type a title for your agent. Max is 20 char.



This title will appear on the [Agent site](#) and on the [preview](#) located on the right side of the Overview tab.

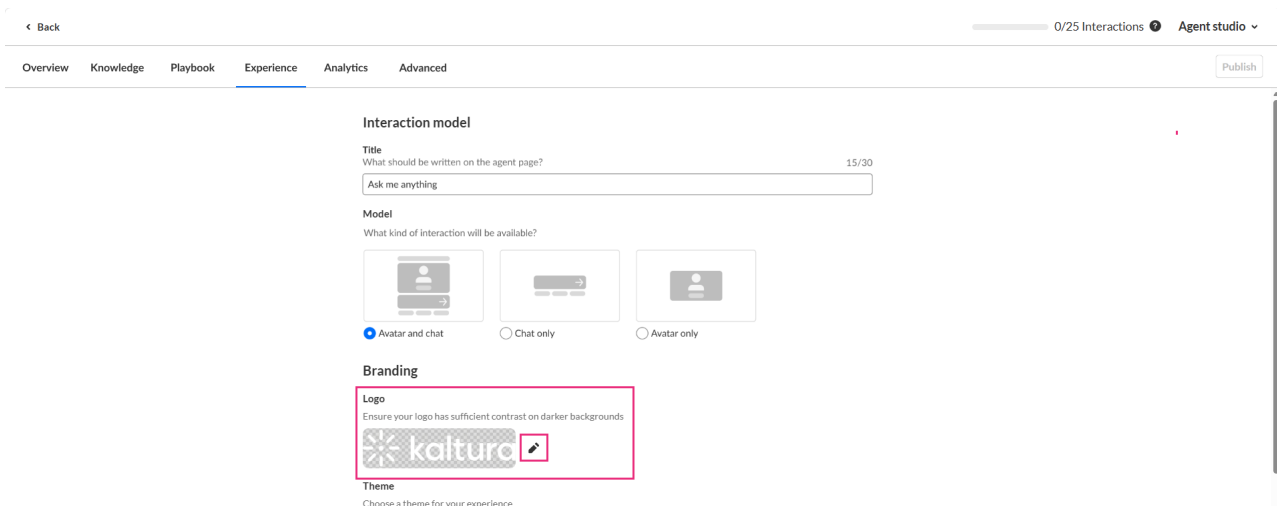


Model - Choose which kind of interaction you would like your agent to have with users. Choose from 'Avatar and chat', 'Chat only', or 'Avatar only'.

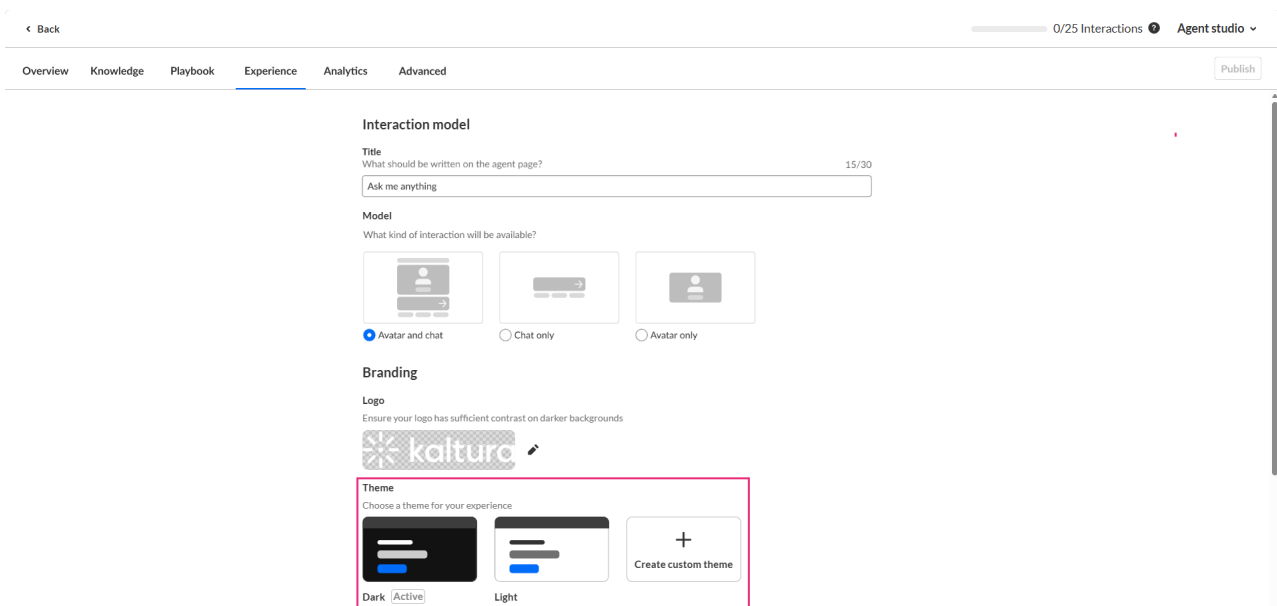


Branding

Logo - Want to edit the logo on your avatar site? Click the 'Edit' pencil icon and choose a different image.

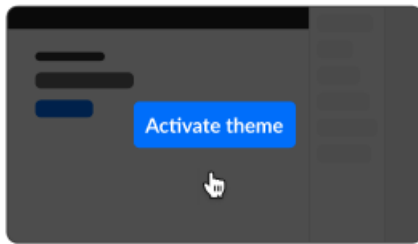


Theme - Choose a theme for your experience.



Activate theme -

1. Hover over the desired theme, then click **Activate theme**.

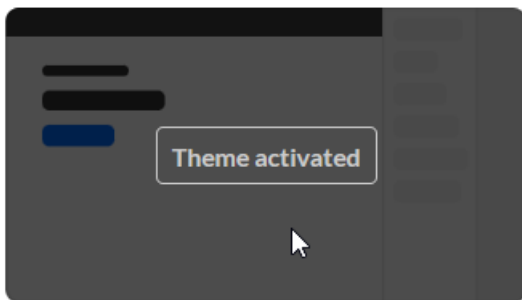


Light

A confirmation screen displays.

2. Click **Activate theme** to confirm or click **Cancel** or cancel.

A message displays confirming your request. The activated theme is denoted below the theme box by "Active" and when you hover over the theme box, "Theme activated".

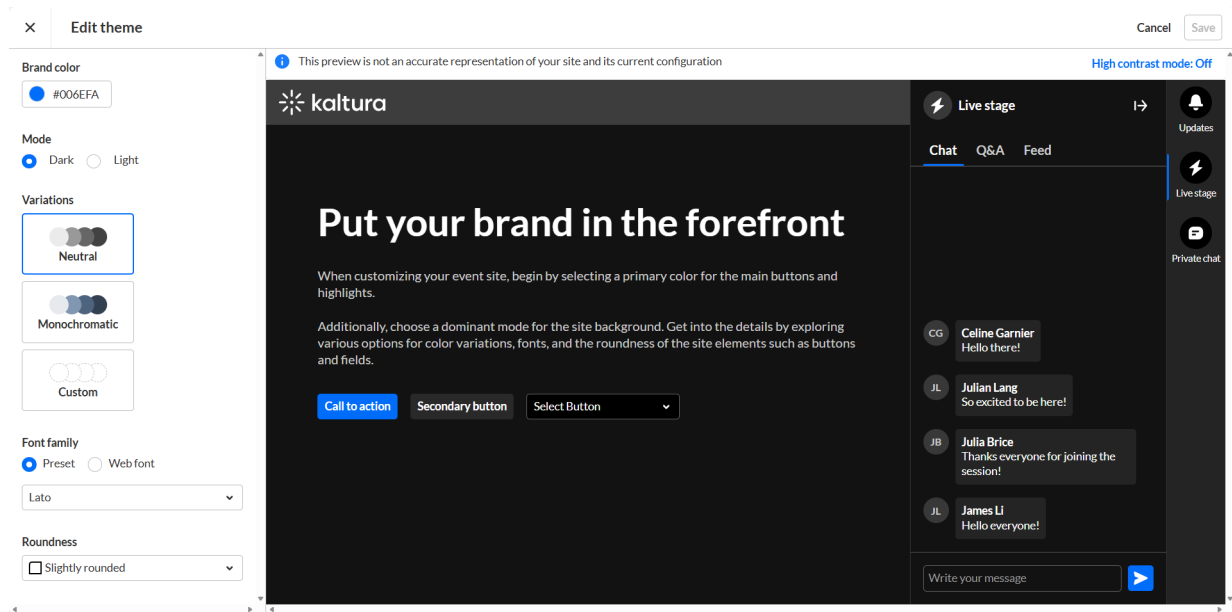


Light **Active**

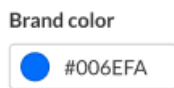
Create a custom theme -

1. Click the + **Create custom theme** button.

The Edit theme screen displays. The options display on the left side of the screen, and a preview of the event site displays on the right.



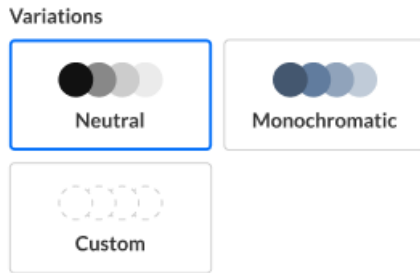
2. Type a hex brand color. The brand color is used as an accent color, reflected in interactive elements such as call-to-action buttons, links, and highlighted elements.



3. Select the theme color mode from one of the following options:
 - Dark Mode
 - Light Mode



4. Variations offer several options to add a unique touch to your theme. It controls the colors of your backgrounds, text, and other UI elements. You can select from three options:
 - **Neutral** - The scheme will be composed with shades of neutral grays.
 - **Monochromatic** - The scheme will use the tint from your brand color to create a low-saturated color palette.
 - **Custom** - This gives you more control. You can set a separate color for your header and choose a specific color to create the color palette for the rest of the UI elements. If you choose Custom variation, two additional options display on the Edit Theme screen - "Header" and "All other elements".

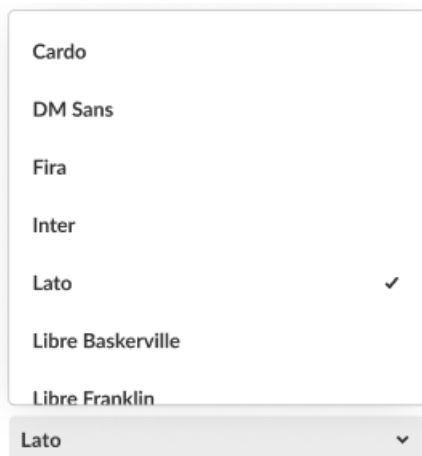


5. Choose either Preset or Web fonts.



6. If you chose **Preset**, select from the following fonts:

- Arial
- Garamond
- Georgia
- Lato (default)
- Sans-serif
- Tahoma
- Times New Roman
- Trebuchet MS
- Verdana



7. If you chose **Web font**, complete the following sub-steps:

a. Enter an **External stylesheet URL** containing your embedded fonts.

For example, you can grab the URL from your provider:

<https://fonts.googleapis.com/css2?family=Roboto:wght@400;700&display=swap>

Only a single font family should be embedded. We recommend including the

following weights: 400 (Normal) and 700 (Bold).

- b. Enter a **Font family name** as it is declared in the stylesheet or supplied by your provider.

Font family

Preset Web font

External stylesheet URL [?](#)

https://...

Font family name [?](#)

Example: 'Tangerine'

8. Select the roundness of UI elements such as buttons, input fields, and certain menus. Choose from the following options:

- Sharp Edges
- Slightly Rounded (Default)
- Rounded

Roundness

Slightly Rounded ▼

Sharp edges

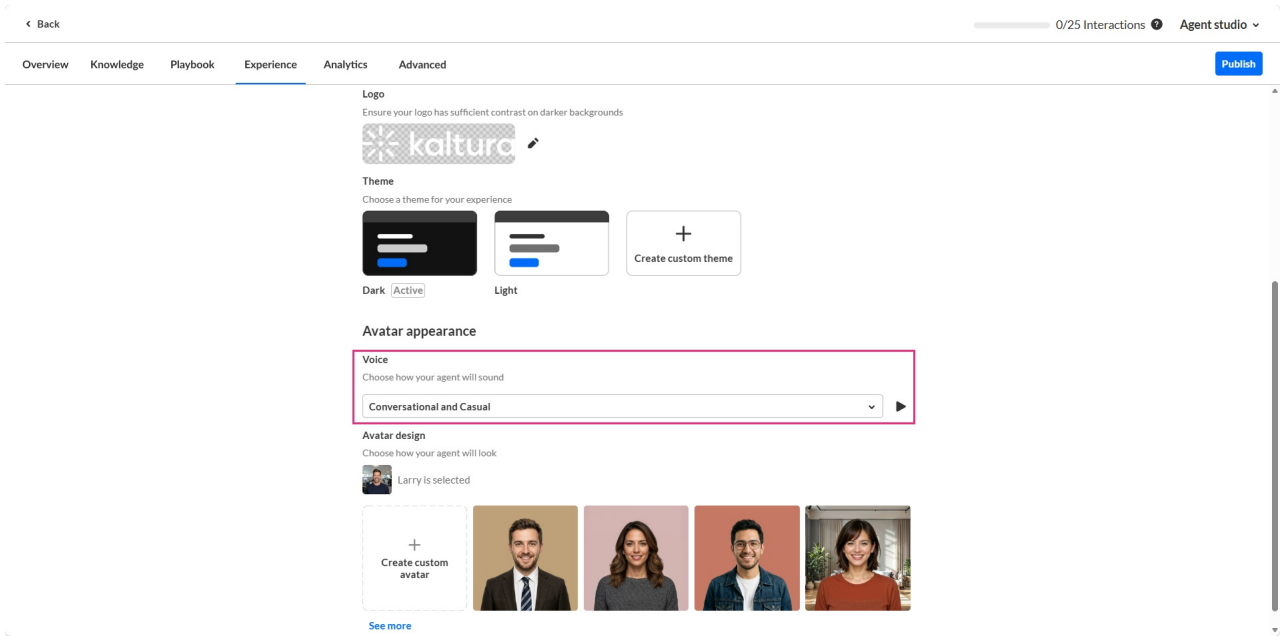
Slightly rounded ✓

Rounded

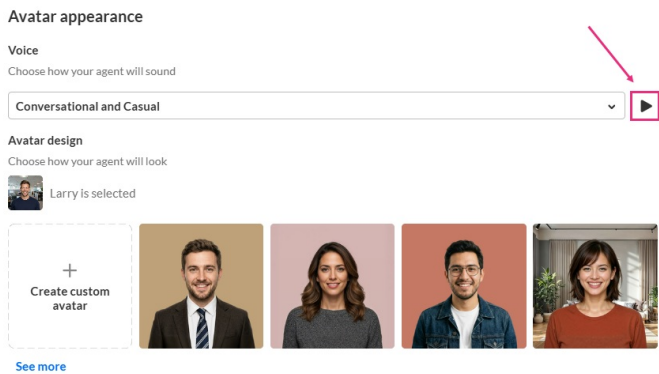
9. When finished click **Save**. Once the theme is activated, changes will be applied on avatar site.

Avatar appearance

Voice - What type of voice would you like your avatar to have? Use the pulldown menu to select from a list of 10 available voices or [create a custom voice](#).



You can listen to a preview of the selected voice by clicking the "Play" button to the right of the selection.



Create a custom voice -

1. Use the pulldown menu to select **+ Create custom voice**.

Avatar appearance

Voice




The Create custom voice screen displays.

Create custom voice

Voice name 0/24

Upload an audio sample



Click or drag and drop a file to upload
MP3 up to 10 MB

For best results, check that your audio file

- Is at least 10 seconds long
- Is clear and well-recorded
- Doesn't include other people
- Has clear and natural expression

In order to proceed, please agree with Kaltura's [Artificial Intelligence Addendum](#)

Cancel Upload


2. Type a name for your custom voice (max 24 char).
3. Upload an audio sample to be used as the voice for your avatar. Required format/size - MP3 up to 10 MB. See example photos and a quality checklist in the right pane for guidance.

Create custom voice

Voice name 0/24

Upload a voice

↻ Replace voice



My_voice.mp3

For best results, check that your audio file

- Is clear and well-recorded
- Doesn't include other people
- Has a neutral expression

In order to proceed, please agree with Kaltura's [Artificial Intelligence Addendum](#)

Cancel Upload

Once uploaded, listen to preview of the voice by clicking the "Play" button in the left pane. Replace the uploaded voice by clicking **Replace voice**.

- Custom voice requires explicit consent via checkbox before submission - confirming age (18+), asset ownership, and compliance responsibility. Click on Kaltura's Artificial Intelligence Addendum to read it in its entirety. Check the box to agree with the addendum.

Create custom voice

Voice name 0/24

Upload a voice

↻ Replace voice

▶

My_voice.mp3

For best results, check that your audio file

- Is clear and well-recorded
- Doesn't include other people
- Has a neutral expression

In order to proceed, please agree with Kaltura's [Artificial Intelligence Addendum](#)

Cancel Upload

- Click **Upload**.

Your new custom voice is shown in the list of available voices.

Avatar appearance

Voice
Choose how your agent will sound

Conversational casual ▼ ▶

+ Create custom voice

Custom voice 🗑️ ✎️ ▶️

Laid back, smooth and clear ▶️

Expressive, amicable and familiar ⏸️

Engaging, friendly and bright ▶️

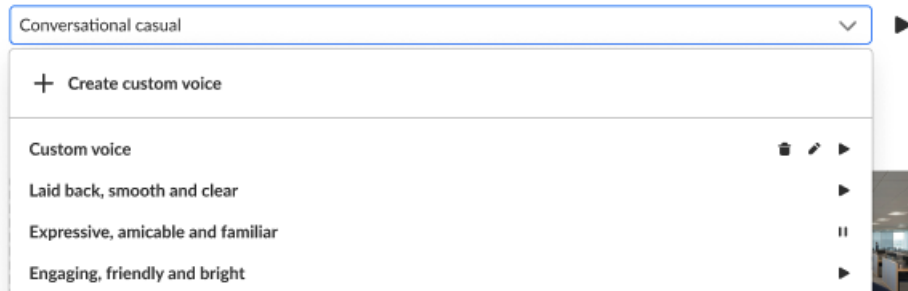
Delete and edit a custom voice -

Two additional options display to the right of a custom voice - Delete and Edit.

Avatar appearance

Voice

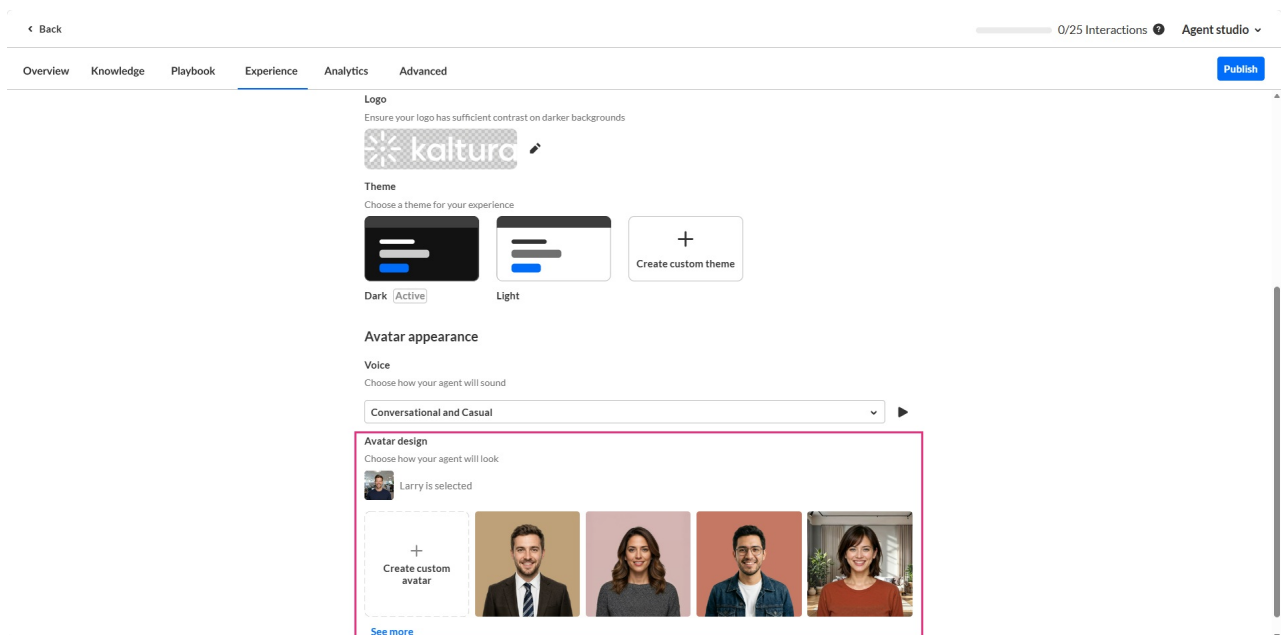
Choose how your agent will sound



Click **Delete** to delete custom voice.

Click **Edit** to access the Edit custom voice screen. Here you can make desired changes to your custom avatar's voice. Click **Save** when finished.

Avatar design - What do you want your avatar to look like? Click to select one of the available avatar designs.



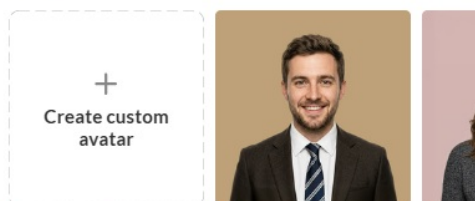
Click **See more** to expand your choices.

Avatar design

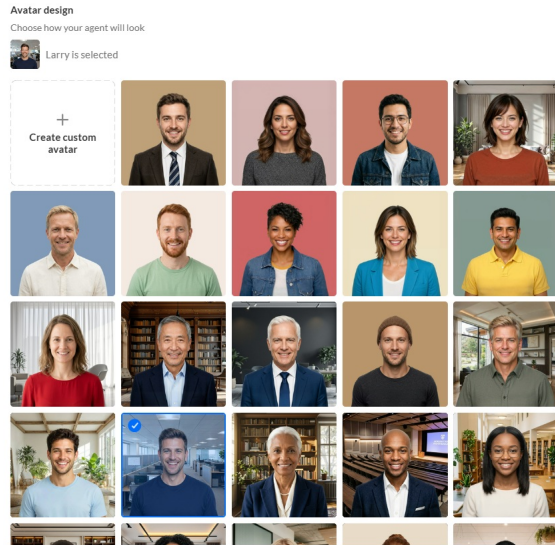
Choose how your agent will look



Larry is selected

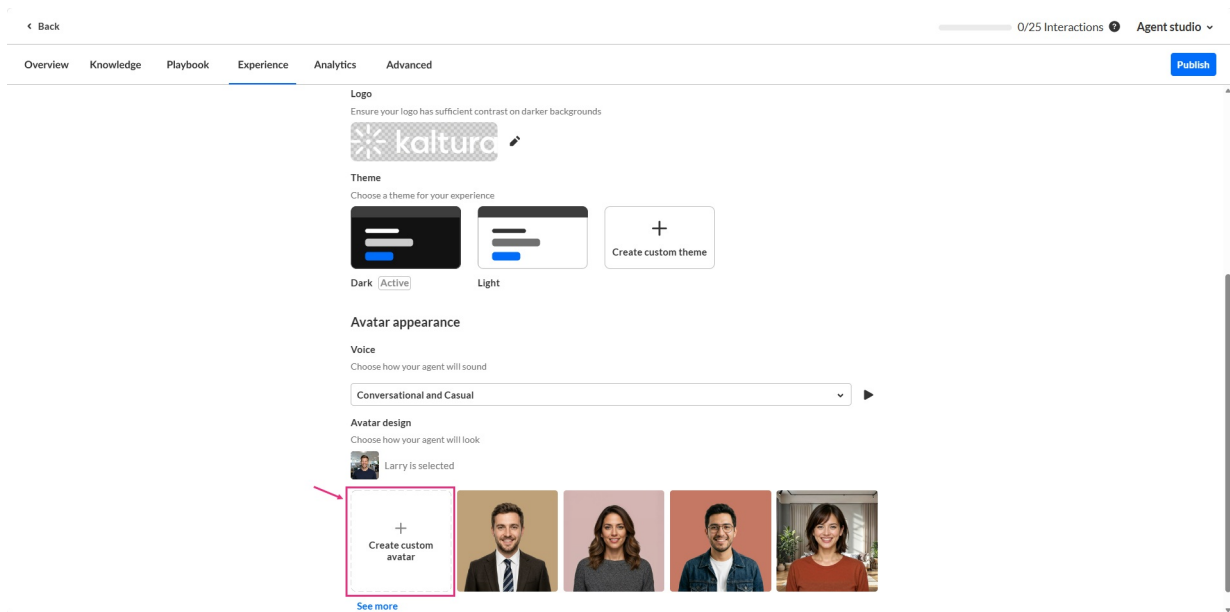


[See more](#)



Create custom avatar -

1. Click **+ Create custom avatar**.




The Create custom image screen displays.

Create custom image

Avatar name 0/24

Upload an image sample



Click or drag and drop a photo to upload.
JPG up to 10 MB, isolated object, 300×300 resolution
minimum

For best results, check that your photo

- Is clear and well-lit
- Shows a face centered in the frame
- Doesn't include other people
- Has a neutral expression
- Shows clear human facial features

In order to proceed, please agree with Kaltura's [Artificial Intelligence Addendum](#)


Cancel Upload


2. Type a name for your custom avatar (max 24 char).
3. Upload an image to be used as the face for your avatar. Required format/size - jpg up to 10 MB, isolated object, 300x300 resolution minimum. See example photos and a quality checklist in the right pane for guidance.
Once uploaded, preview the image in the left pane. Replace the uploaded image by clicking **Replace image**.
4. Custom image requires explicit consent via checkbox before submission - confirming age (18+), asset ownership, and compliance responsibility. Click on Kaltura's Artificial Intelligence Addendum to read it in its entirety. Check the box to agree with the addendum.

Create custom image

Avatar name 16/24

Upload an image sample

Replace image



For best results, check that your photo

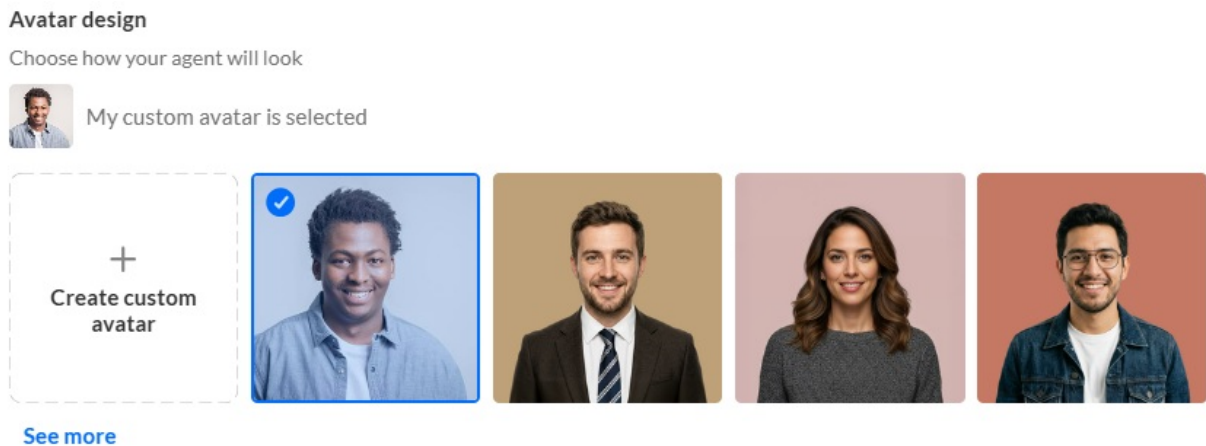
- Is clear and well-lit
- Shows a face centered in the frame
- Doesn't include other people
- Has a neutral expression
- Shows clear human facial features

In order to proceed, please agree with Kaltura's [Artificial Intelligence Addendum](#)

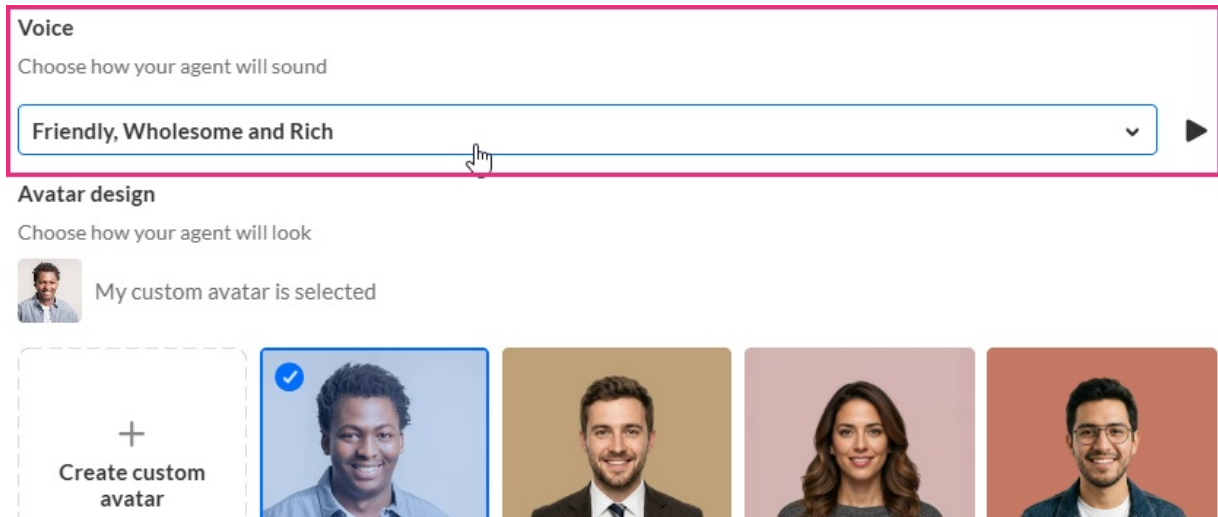
Cancel

5. Click **Upload**.

Your new custom avatar is shown and selected in the list of available avatars.

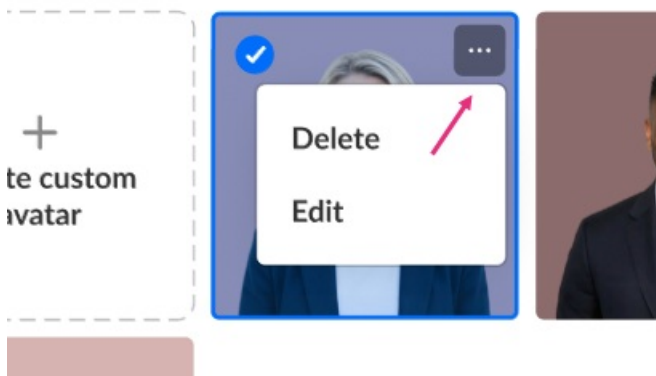


6. Use the pulldown menu to select from a list of 10 available voices for your custom avatar.



Delete and edit a custom avatar -

Hover over your custom avatar and click the three-button menu in the upper right corner.



Click **Delete** to delete custom avatar.

Click **Edit** to access the Edit custom image screen. Here you can make desired changes to your custom avatar's image. Click **Save** when finished.



Remember to click the **Publish** button on the Experience tab to publish any changes you've made.



Kaltura does not use customer data to train its AI models. To learn more, see [Kaltura's Artificial Intelligence Principles](#).