

## Create a new agent

Last Modified on 05/12/2026 6:16 pm IDT

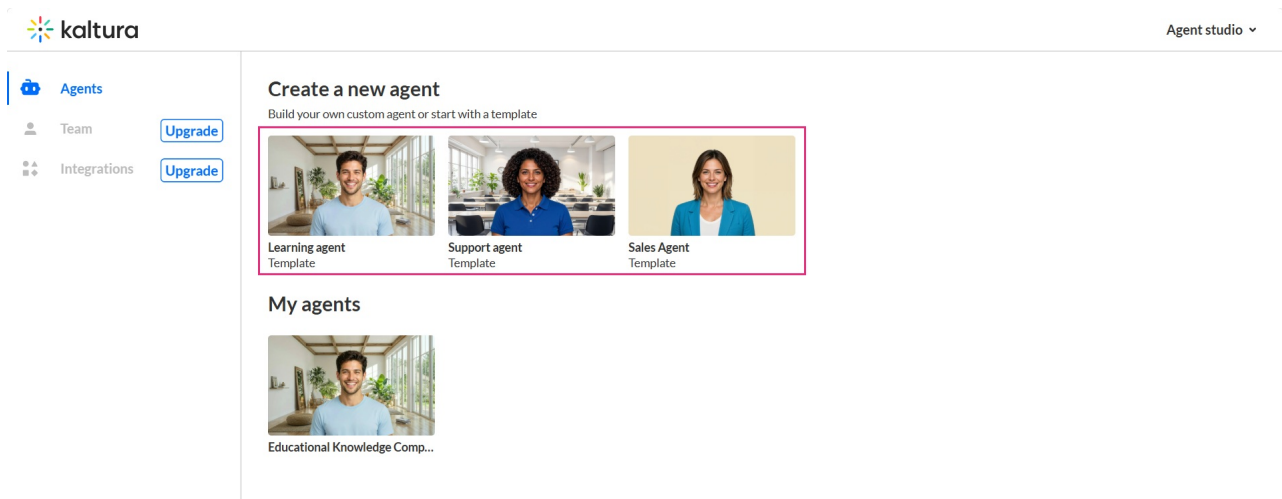
 This article is designated for administrators.

### About

You can create a new agent based on a preconfigured template, then customize it for your specific needs.

### Create the agent

Click to choose a preconfigured template. In our example, we have three preconfigured templates from which to choose - Learning agent, Support agent, and Sales Agent.



Kaltura begins creating your agent.

## Creating your agent

- Waking up the pixels
- Connecting knowledge behind the smile
- Aligning face, tone, and intent
- Agent loading. Ready to represent you

Once finished, the Agentic Avatar Studio home page displays with the Overview tab

open by default.

← Back 3/20 Interactions ⓘ Agent studio ▾

Overview Knowledge Playbook Experience Analytics Publish

## Kaltura sales agent ✎

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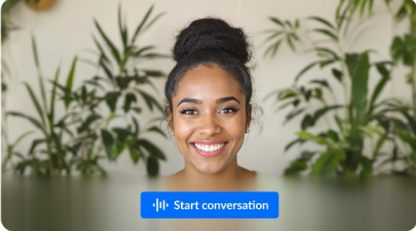
**Role**  
Help users understand how our solutions fit their needs by identifying goals, answering questions, and guiding them toward the right next step. ✎

**Targeting**  
Procurement managers

**Your agent's activity in the last week**

0  
Conversations made

[See more insights](#)

 **Ask me anything**

OR

Ask me anything

Flashcards Text Fast answer ▾ →

How does Genie personalize learning for different users?

How many countries does Nomura currently operate in?

How does the assignment submission folder work in Panopto?

AI-generated content may contain errors or omissions.

For complete information, see [Overview page for your agent.](#)



Kaltura does not use customer data to train its AI models. To learn more, see [Kaltura's Artificial Intelligence Principles.](#)