

Kaltura Room analytics in Blackboard

Last Modified on 03/26/2026 11:11 am IST

 This article is designated for administrators.

About

You can view analytics for sessions held in the [Kaltura Room](#) right from your application. This data gives you insights into participation and engagement, whether you're running live meetings, breakout discussions, or ongoing collaboration sessions.

You can access analytics for rooms launched from:

- Standalone media entries
- Media gallery-based rooms

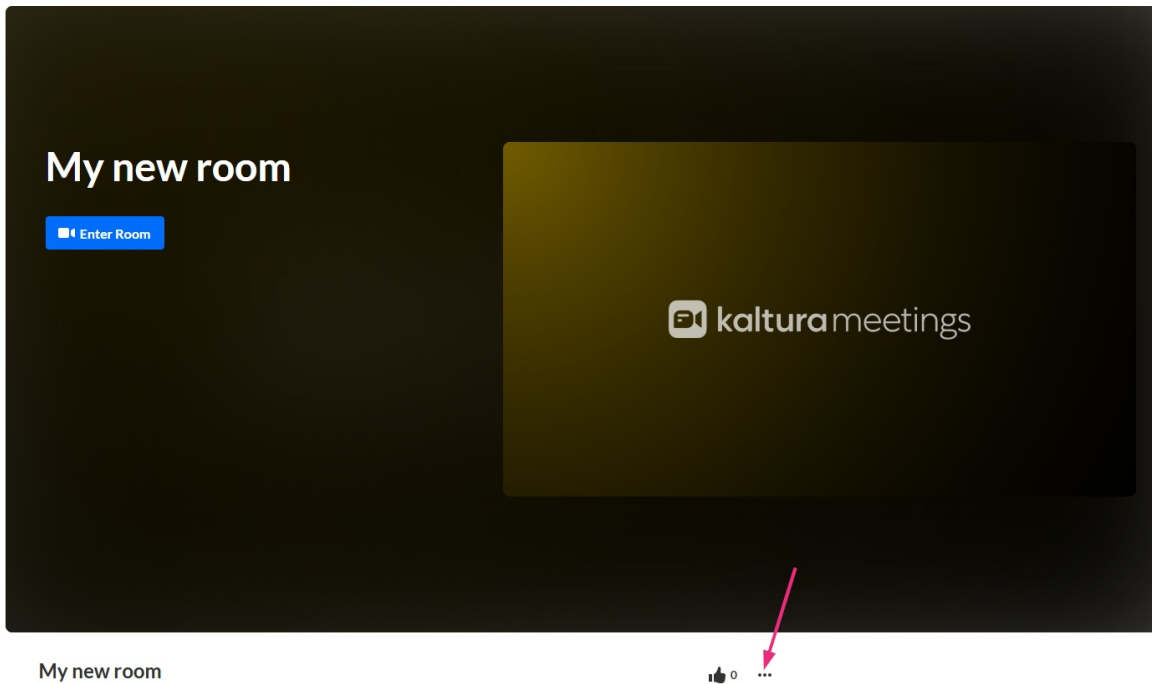


These analytics reports are not supported for legacy meeting rooms.

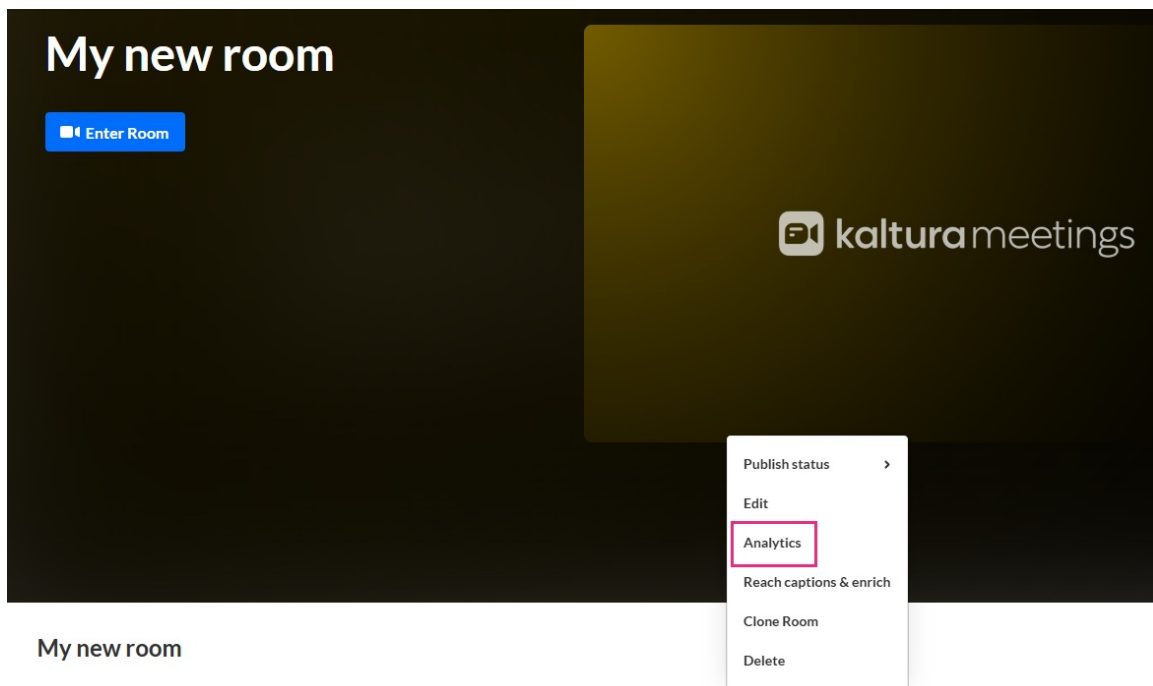
Access the analytics

Via the media page

1. Go to the desired [media page](#).
2. Once you're on the media page, click the **three dots** below the player.

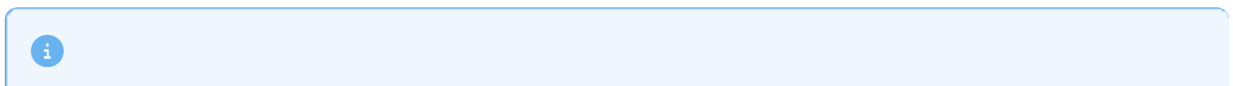


3. From the menu options, select **Analytics**.



Via My Media

1. Access your [My Media](#) page.
2. On your My Media page, locate the relevant entry.
3. Click the **three dots** to the far right and select **Analytics**.



If you don't see this option in your menu, reach out to your Kaltura administrator.

My Media

My analytics [+ Create](#)

Search My-Media 16 Results found

Clear all filters

My folders [+](#) [v](#)

Sort By [v](#)

Media Type [v](#)


Publish Status [v](#)

Webcasts [v](#)


Scheduling [v](#)

Ownership [v](#)


Captions [v](#)



My new room
Meeting • Owner • Private



Test Content Overview and Introduction
An introductory segment covering test content and messaging examples, featuring brief test segments from the video.
Video • Owner • 0 Plays • Private

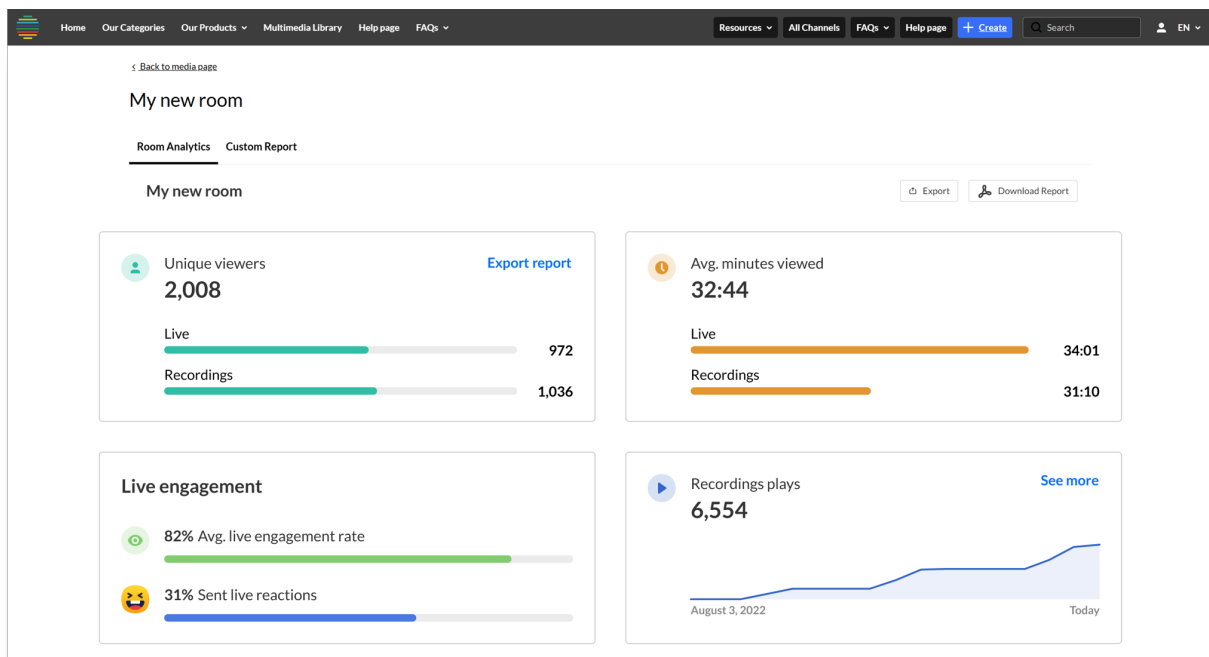


Test Content Clip
A brief test segment from the beginning of the video.
Video • Owner • 0 Plays • Private

- [Publish status](#) >
- [Edit](#)
- [Add/Remove from folders](#)
- [Analytics](#)
- [Clone Room](#)
- [Delete](#)

[Explore](#)

The room analytics dashboard displays.



Room analytics dashboard

Overview

The first portion of the page provides the following information:

- **Unique viewers** - Number of unique users that viewed the live session or the recording.
- **Average minutes viewed** - Average number of minutes viewed per viewer.

- **Live engagement**

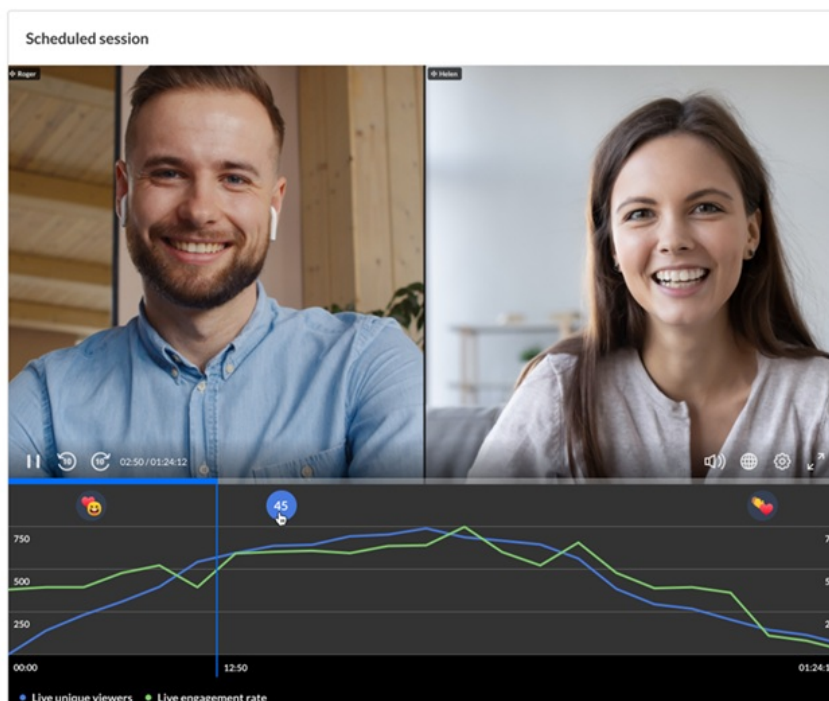
- **Average live engagement rate** - Average engagement rate of all users during the session.
- **Sent live reactions** - Percentage of users that sent one or more reactions during the live session and the number of reactions sent in the session.



Kaltura limits the number of reactions a user can trigger to within a few seconds. This not only maintains focus on content and avoids noise and distortion during a session, but it also ensures integrity of data on user reactions.











- **Sent messages on group chat** - Percentage of users who sent messages on the group chat and total number of group chat messages sent in the session.
 - **Participation in polls** - Percentage of users who participated in polls.
 - **Q&A threads created** - Percentage of users who created Q&A threads and total number of Q&A threads opened in the session.
 - **Attachments downloaded** - Percentage of users who downloaded attachments and total number of downloads of session attachments.
- **Recording plays** - Number of times the recording started playback. Click **See more** to [view further details](#).

Live unique viewers and live engagement rate



- **Live unique viewers** (blue line) - Number of users at each point of the session (compare to numbers on the left side).
- **Live engagement rate** (green line) - Average engagement rate across all users at each point. Use these lines to identify the session's most engaging moments - reactions and engagement stay synced to the playback.

Viewer engagement

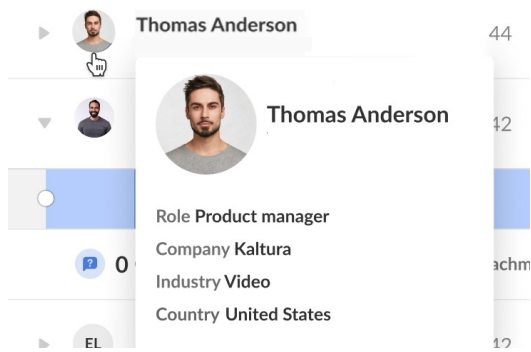
Viewer engagement						Stage participation	Presented media
Attendees						Search attendees	
Name	Minutes viewed	Reactions	Sent chat messages	Raised hands	Live engagement rate		
Total	44,201	31	14	45%			
▶ Roger Chalmer Speaker	44	0	34	0	45%		
▼ Thomas Anderson Viewer	42	0	34	0	45%		
▶ Barack Azim Moderator	42	0	34	0	45%		
▶ Eric Lorimer Host	41	0	34	0	45%		
▶ Helen Patrick Viewer	40	0	34	0	45%		
▶ Constance Chen Viewer	40	0	34	0	45%		
▶ Jamie Lowell Viewer	40	0	34	0	45%		
▶ Sandra Sunderland Viewer	39	0	34	0	45%		
▶ Chris Verazano Viewer	39	0	34	0	45%		

Search for a specific attendee by typing at least three letters of their name in the search field, then click the magnifying glass icon or press Enter on your keyboard.

Messages	Poll answered	Live engagement rate
14	45%	

Information in this portion of the page includes the following:

- **Name** - Hover to display complete user information, including name, role, company, industry, and country.

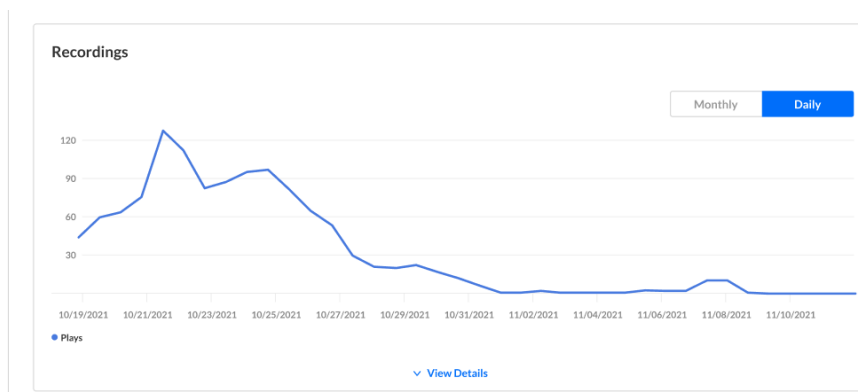


- **Minutes viewed** - Number of minutes viewed per user.
- **Reactions** - Number of reactions sent by the user over the course of the live session.
- **Sent chat messages** - Number of chat messages sent by the user over the course of the live session.
- **Polls answered** - Number of polls answered by the user over the course of the live session.
- **Live engagement rate** - Average engagement rate of the user during the session.

Heatmap - The darker color indicates higher engagement (tab in focus, are watching in full screen, have the sound on). The lighter color indicates lower engagement (tab not in focus, not full screen, player muted).

Additional information is displayed under the heatmap - number of Q&A threads created by the user, number of times the user downloaded an attachment, and number of times the user raised their hand.

Recordings

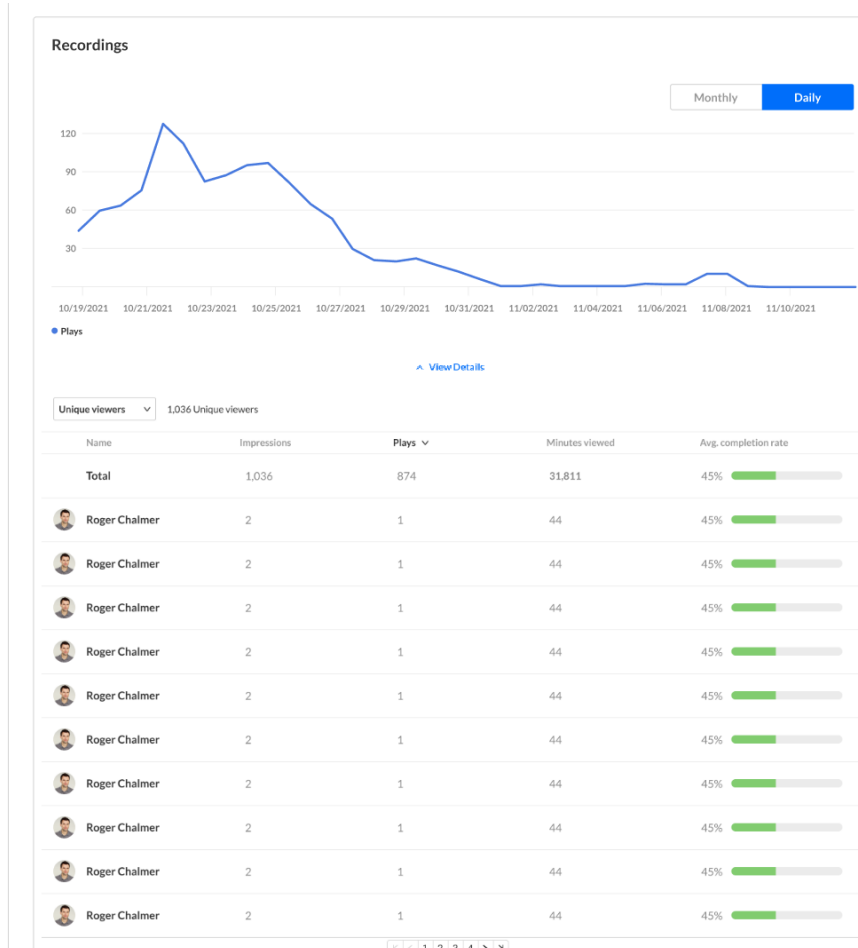


Recordings - Number of times that the recording started playback.

Click **View Details** to view additional details about the recordings:

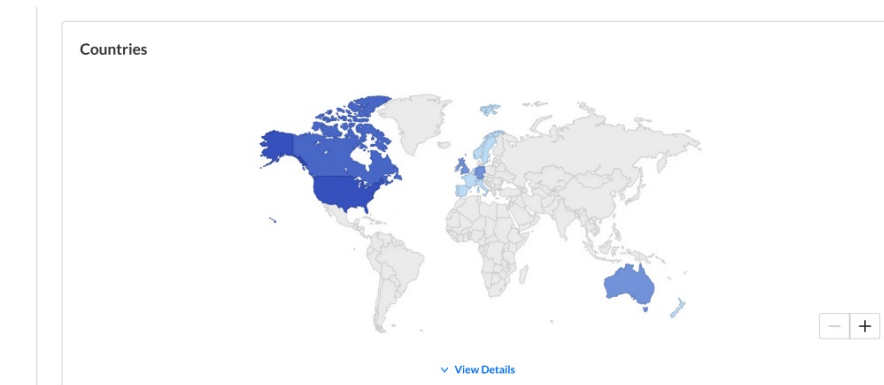
- **Impressions** - Number of times the user loaded the player.

- **Plays** - Number of times the user started playback on the player.
- **Minutes viewed** - Number of minutes viewed by the user.
- **Average completion rate** - Average completion rate of the video over all plays. Each percentile viewed by the user in each play is counted and summed up. Then this number is divided by the number of plays that the user had.



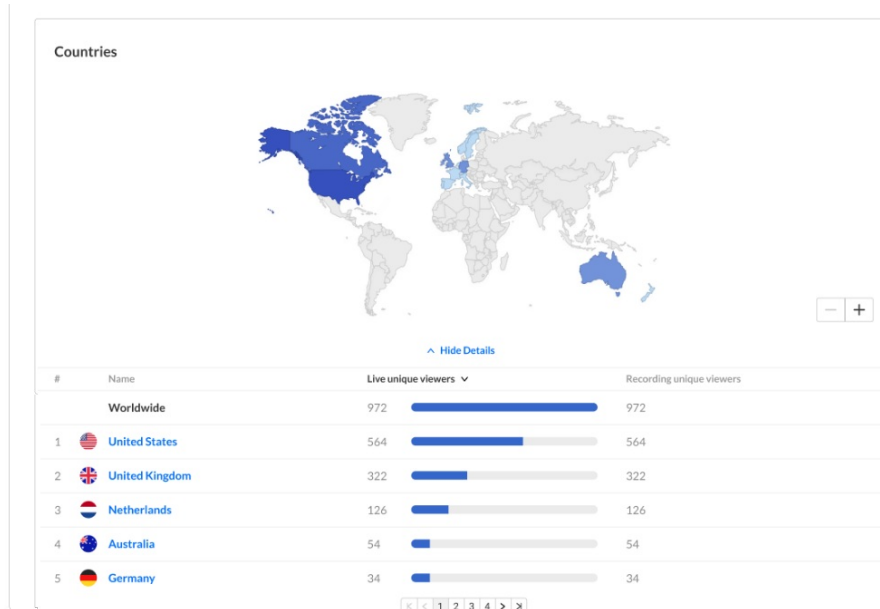
Countries

See where your attendees joined from (live or VOD).



Click **View Details** to view additional details about the countries.

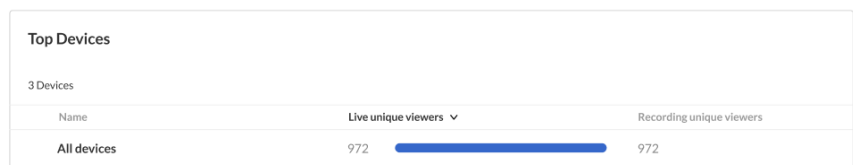
- **Live unique viewers** - Number of unique viewers that watched the live session (live or meeting) from the country.
- **Recording unique viewers** - Number of unique viewers that watched the recording from the country.



Top devices

See which devices viewers used (live or VOD).

- **Live unique viewers** - Number of unique viewers that watched the live session (live or meeting) on the device.
- **Recording unique viewers** - Number of unique viewers that watched the recording on the device.



Export report to email

1. Scroll to the top of the page and click the **Export** button at the far right. You receive notification that you are about to export and email the report to yourself.


Export report to email


You are about to export and email the report to j...@...n. Please confirm by clicking the button below.

Descriptive Headers ⓘ

[Cancel](#) [Export via email](#)

2. Select **Descriptive Headers** if you want friendly column names.
 3. Click **Export via email**.
- You receive an email with a link to download the file.

 The file emailed to you expires in seven days.

 Please see [Viewer engagement report](#) for definitions of each metric, along with its method of calculation.

Download a pdf

At the top of the page, click the **Download Report** button. A session summary is generated and downloaded in pdf format.

Custom reports

Click the report drop-down menu and choose the desired report.

[Back to media page](#)

My new room

Room Analytics Custom Report LAST 30 DAYS ▾

Find Custom Report
Select the report metrics you would like to download

Report Metrics [Download](#)

- ✓ Room Data
- Attendees Data
- Breakout Room Sessions

Group chat transcripts

This report provides the full transcript of group chat messages from sessions. Use it to review conversations, track participation, and analyze chat activity.

Key details include:

- `userId` - A unique ID of the user who sends the message in the group chat.
- `userFirstName` - The first name of the user who sent the message.
- `userLastName` - The last name of the user who sent the message.
- `userEmail` - The email of the user who sent the message.
- `userRole` - The role of the user who sent the message.
- `messageId` - A unique ID of the message.
- `sentAt` - The time the message was sent.
- `message` - The content of the message.
- `repliedToMessageId` - The ID of the message this message was replying to (will be filled only if it was a reply message).
- `likes` - The number of likes the message received.
- Whether the message was deleted
- Sub-context (for example, breakout or chat context)

This report helps administrators review chat discussions and understand how participants interacted during a session.

Chat moderation data

This report provides insight into chat moderation activity during sessions. Use it to understand how moderators managed conversations and handled chat threads.

Key details include:

- Context ID and context name (the room or session where the chat occurred)
- Last activity timestamp
- Number of pending threads
- Number of owned threads
- Number of resolved threads
- Number of completed (done) threads
- Total user messages
- Total moderator messages
- Moderators owning resolved threads
- Moderators owning unresolved threads

This report helps administrators monitor moderation workload and review how chat discussions were managed during sessions.

Room data

This report gives you an overview of session-level activity. It's ideal for seeing how each session performed overall.

Key details include:

- Room name and ID
- Session start and end times
- Host information
- Unique users per session
- Engagement rate (based on viewing time)
- **Additional filters:**
 - Specific room IDs (entry_ids)
 - Virtual event IDs (virtual_event_ids)

Attendees data

This report drills down into individual user activity during each session. Use it to understand how participants engaged.

Key details include:

- User ID, name, and email
- User role (host, participant, etc.)
- Participation time
- User engagement rate
- **Additional filters**
 - Room ID (entry_ids)
 - User ID (user_ids)
 - Session ID (cue_point_ids)
 - Event ID (virtual_event_ids)

Breakout room sessions

If your sessions include breakout rooms, this report provides details on each one, grouped by the main room.

Key details include:

- Main room and breakout room names and IDs
- Session initiator (host)
- Start and end times
- Duration

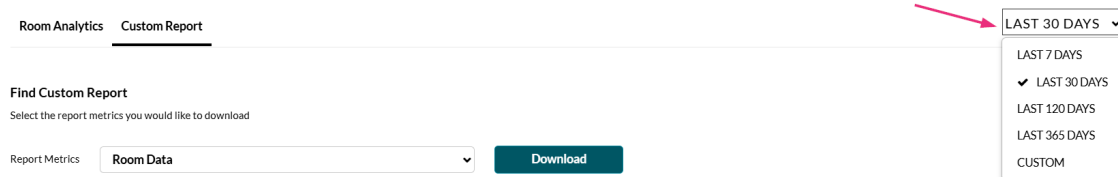
- Participant count
- Engagement rate
- **Additional filters**
 - Date range (fromDate, toDate)
 - Main room IDs (parentEntryIds)
 - Virtual event IDs (virtual_event_ids)

Download report

1. Before downloading a report, you can use the date range drop-down menu to select a timeframe. Choose from:

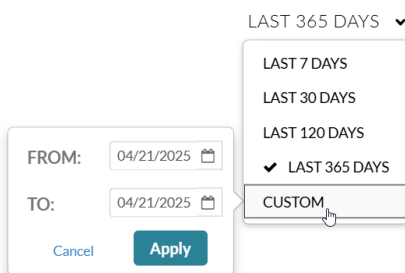
- Last 7 days
- Last 30 days
- Last 120 days
- Last 365 days
- Custom

My new room



The screenshot shows the 'My new room' interface with the 'Custom Report' tab selected. Below the tab, there is a 'Find Custom Report' section with the instruction 'Select the report metrics you would like to download'. A 'Report Metrics' dropdown menu is set to 'Room Data', and a 'Download' button is visible. A date range dropdown menu is open, showing options: 'LAST 7 DAYS', 'LAST 30 DAYS' (selected), 'LAST 120 DAYS', 'LAST 365 DAYS', and 'CUSTOM'. A red arrow points to the 'LAST 30 DAYS' option in the dropdown.

If you choose 'custom', use the calendar picker to set exact dates.



The screenshot shows the 'CUSTOM' date range picker. It features a 'FROM:' field with the date '04/21/2025' and a 'TO:' field with the date '04/21/2025'. Below the fields are 'Cancel' and 'Apply' buttons. A dropdown menu is open, showing options: 'LAST 7 DAYS', 'LAST 30 DAYS', 'LAST 120 DAYS', 'LAST 365 DAYS' (checked), and 'CUSTOM' (highlighted by a mouse cursor).

2. Click the report drop-down menu and choose the desired report.

My new room


Room Analytics **Custom Report**

Find Custom Report

Select the report metrics you would like to download

Report Metrics

- Room Data
- ✓ Attendees Data
- Breakout Room Sessions



3. Click **Download**.

The report downloads as a CSV file.