

# Advanced player setting: Set a custom tag for VR mode

Last Modified on 05/06/2026 8:40 pm IDT

 This article is designated for administrators.

## About

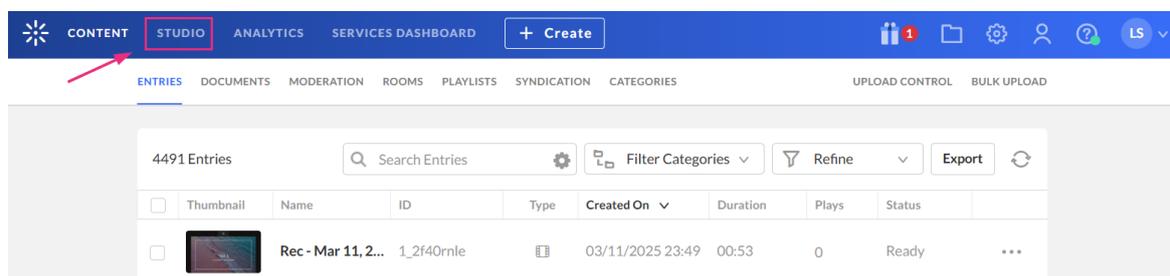
You can set a custom tag for VR mode through the player's Advanced Settings. This configuration is not exposed in the standard Player Studio interface.

Use this setting to control which tagged videos trigger VR mode in the player. By default, any video tagged 360 triggers VR mode. You can define a different tag to prevent accidental activation.

## Access the advanced settings

**VOD** **AUDIO** **REELS**

1. Log in to your Rich Media CMS and click the **Studio** tab.



The [Player Studio](#) page displays.

2. Click the player you want to edit from the list (or use the search bar in the top right).



If you haven't created a player yet, check out our article [Create a player](#) for guidance.

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PLAYER STUDIO UNIVERSAL STUDIO V2 TO V7 TRANSITION TOOL

Customized Players (33) Default Players (2)

33 Players ☆ Starred  [+ Create player](#)

Name	ID	Last Modified	Creation Date	Plays (Last 30 days)	Domains (Last 30 days)	
☆ Smart player	56381652	03/11/2025	03/11/2025	0	0	...
☆ new player	53139222	03/11/2025	08/18/2023	0	0	...
☆ Reels test	56351222	03/04/2025	03/04/2025	1	1	...

The player settings display.

< Smart player 56381652 ☆ ... Save

**PLAYBACK OPTIONS**

Auto Play

Start Playback Muted

Auto Pause

[See more](#)

**CAPABILITIES**

Captions default display

Share & Embed

Info

Moderation

Transcript

Summary & chapters

Call to action

Floating

[See more](#)

**GENERAL**

Localization

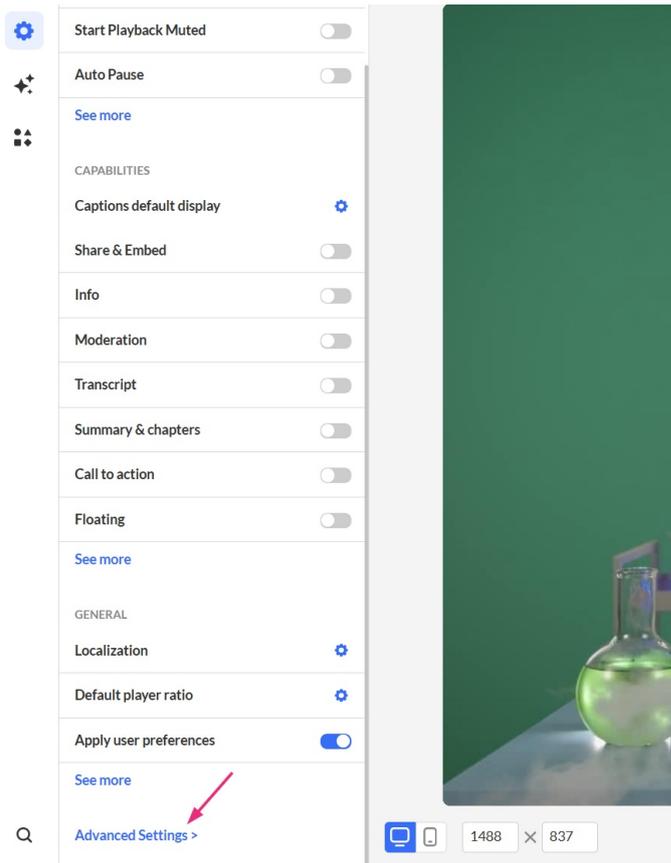
Default player ratio

Apply user preferences

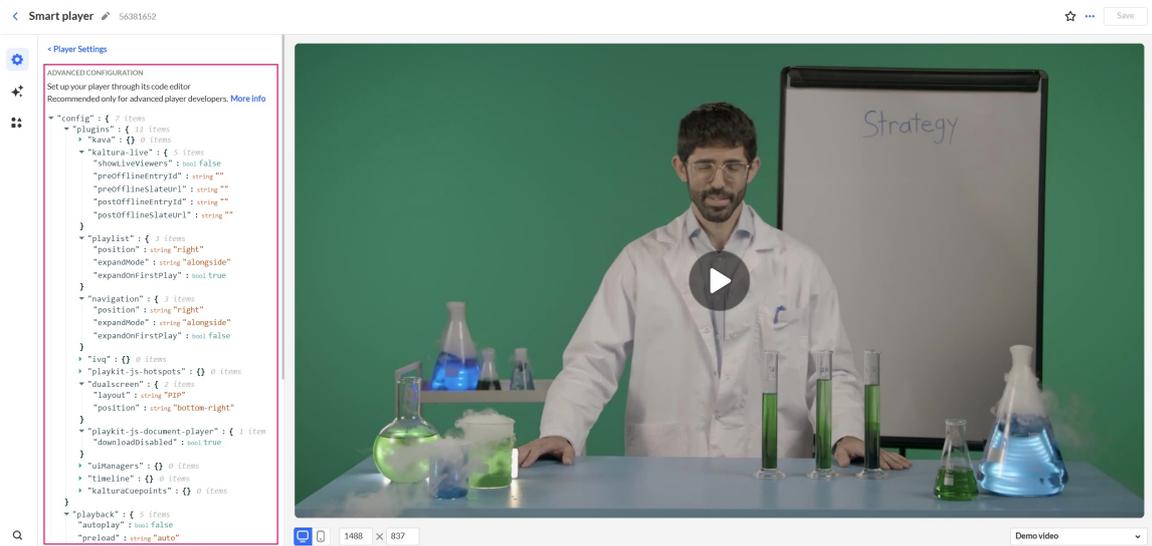


1488 x 837 Demo video

3. Scroll to the bottom of the player settings and click **Advanced Settings**.



The Advanced Settings editor displays.



## Set a custom tag for VR mode

1. In the **Advanced Settings** tab, hover over **provider** then click the **green+ icon**.

```

}
▶ "provider": {} 0 items + -
▼ "ui": { 2 items
  ▼ "components": { 1 item

```

The **Key Name** box displays.

2. In the box, enter `vrTag`, then click the **green checkmark** or press 'enter'.



You'll see the new setting listed.

3. Hover over the setting and click the **green edit icon**.



A box containing a null value displays.



4. Replace `null` with your custom tag (for example, `my_360_tag`). Do not add quotes as the system will add them automatically.



5. Click the **green check mark** to save your changes.

The result looks like this:



6. Click **Save** at the top right before exiting.

Now the VR button will only appear for videos that specifically have the tag you set, preventing incorrect playback in VR mode.



Make sure all relevant videos in your account are updated with the new tag. Only videos with this tag will trigger VR mode.

For more details on configuring VR playback, see [360 & VR](#).

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