

Order dubbing in Rich Media CMS

Last Modified on 05/06/2026 8:40 pm IDT

 This article is designated for administrators.

About

Dubbing lets you add translated audio tracks to your video using **text-to-speech technology**.

When possible, the system attempts to match the dubbed voice to the speaker's gender, based on the available voices for each supported language.



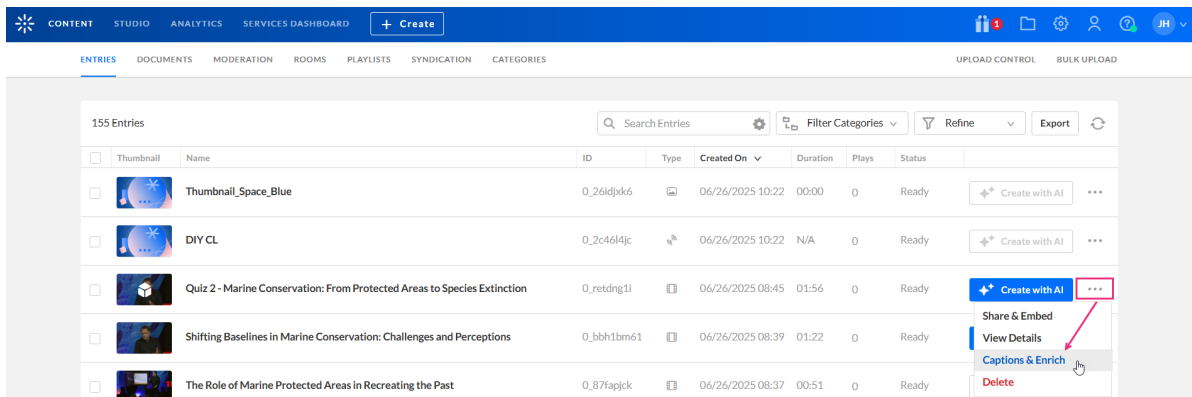
Want dubbing to be ordered automatically? Check out our article [Create captioning & enrichment rules in Rich Media CMS](#).



Media must be at least **10 seconds** long for dubbing processing.

Access the captions & enrich page

1. Log into your [Rich Media CMS](#).
The **Entries** page displays.
2. Locate the desired media and click the the **three-dot menu** to the right, then select **Captions & Enrich**.



Thumbnail	Name	ID	Type	Created On	Duration	Plays	Status	Actions
	Thumbnail_Space_Blue	0_26ldjxk6	Image	06/26/2025 10:22	00:00	0	Ready	+ Create with AI ...
	DIY CL	0_2c46l4jc	Image	06/26/2025 10:22	N/A	0	Ready	+ Create with AI ...
	Quiz 2 - Marine Conservation: From Protected Areas to Species Extinction	0_retdng1l	Video	06/26/2025 08:45	01:56	0	Ready	+ Create with AI ... Share & Embed View Details Captions & Enrich Delete
	Shifting Baselines in Marine Conservation: Challenges and Perceptions	0_bbh1bm61	Video	06/26/2025 08:39	01:22	0	Ready	
	The Role of Marine Protected Areas in Recreating the Past	0_87fajck	Video	06/26/2025 08:37	00:51	0	Ready	

The **Captions & Enrich** page displays.

Existing Requests


No requests were found

Order Captions & Enrichment Services

Service:	Source Media Language:
Machine	English
Feature:	Turnaround Time:
Captions	30 minutes
Submit	

3. Complete the fields as follows:

- **Service** - Select **Machine**.

 Professional dubbing is not currently available.

- **Source media language** - Select the source media language from the drop-down menu (this is the spoken language in the video). The options in the menu are dependent on your [Reach plan](#).
- **Feature** - Select **Dubbing**.
- **Target translation language** - Choose the language you want the dubbed audio in.

4. Click **Submit**.

Existing Requests

No requests were found

Order Captions & Enrichment Services

Service:	Source Media Language:
Machine	English
Feature:	Target Translation Language:
Dubbing	Spanish X
Submit	

A confirmation message displays: *Your request has been received. Your video will automatically be updated upon completion.*

Your order is listed in the 'Reach captions & enrich' window.

You will receive a notification once the order is complete.



Notifications must be enabled by the system administrator.

User experience

Once the dubbing is complete, the new audio track is added to the player's audio menu. Click the **settings (gear) icon** on the bottom right of the player to select the audio track.

