Order dubbing (legacy) in Rich Media CMS

Last Modified on 08/16/2026 10:59 am IDT

This article is designated for administrators.

About

Dubbing lets you add translated audio tracks to your video using **text-to-speech technology**.

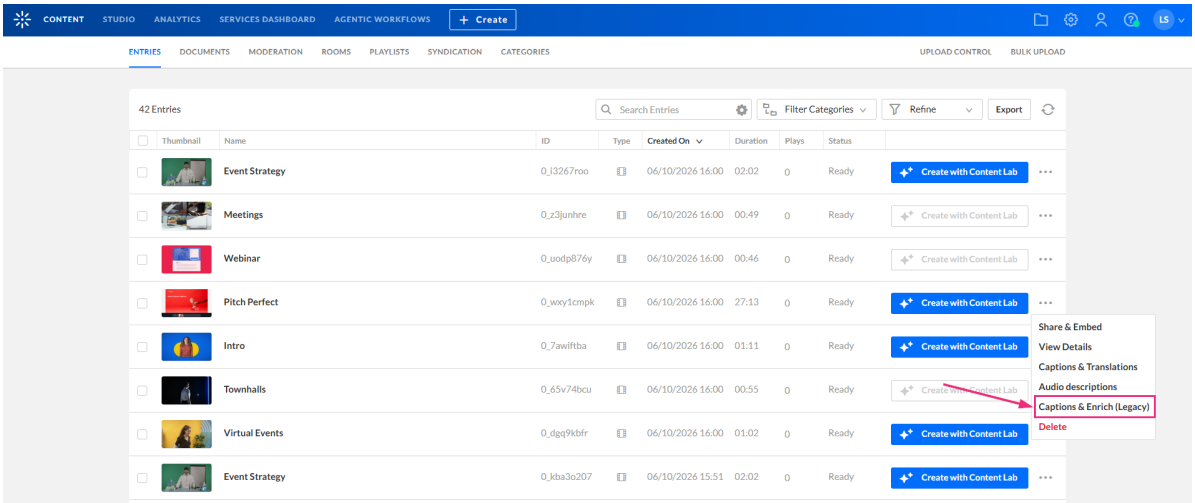
When possible, the system attempts to match the dubbed voice to the speaker's gender, based on the available voices for each supported language.

Want dubbing to be ordered automatically? Check out our article Create captioning & enrichment rules in Rich Media CMS.

Media must be at least **10 seconds** long for dubbing processing.

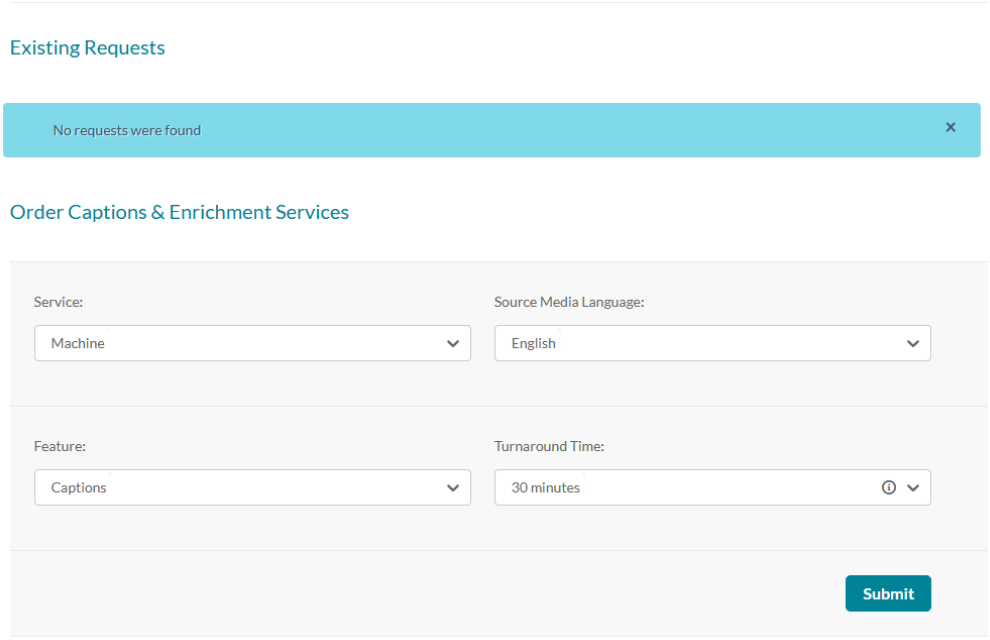
Access the captions & enrich page

1. Log into your Rich Media CMS.
   The **Entries** page displays.
2. Locate the desired entry, click the **three dots** to the right and select **Captions & Enrich (legacy)**.



The **Captions & Enrich** page displays.

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3. Complete the fields as follows:

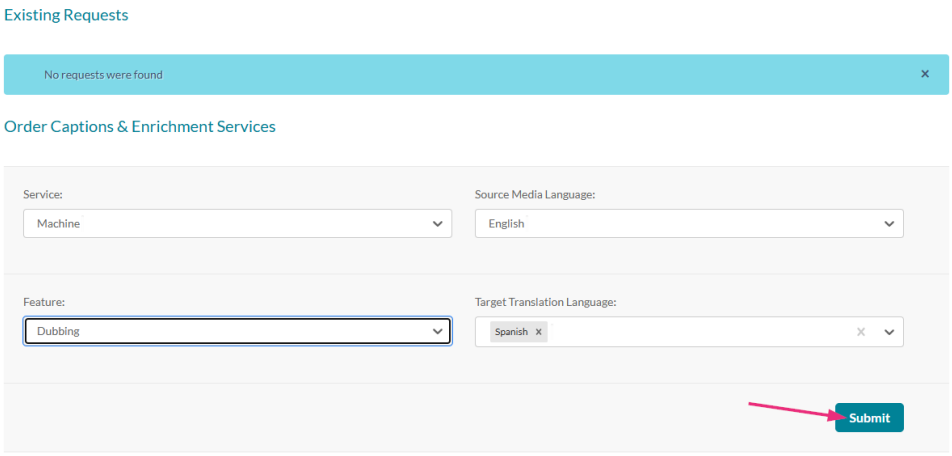
- **Service** - Select **Machine.**

> Professional dubbing is not currently available.

- **Source media language** - Select the source media language from the drop-down menu (this is the spoken language in the video). The options in the menu are dependent on your Reach plan.
- **Feature** - Select **Dubbing**.
- **Target translation language** - Choose the language you want the dubbed audio in.

4. Click **Submit**.

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A confirmation message displays: *Your request has been received. Your video will automatically be updated upon completion.*

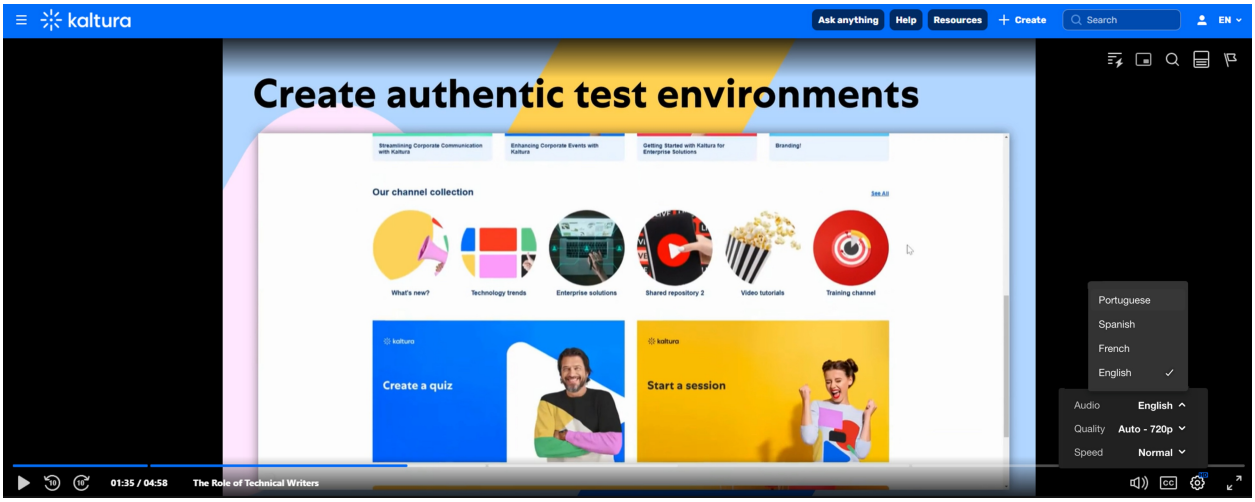
Your order is listed in the 'Reach captions & enrich' window.

You will receive a notification once the order is complete.

Notifications must be enabled by the system administrator.

User experience

Once the dubbing is complete, the new audio track is added to the player's audio menu. Click the **settings (gear) icon** on the bottom right of the player to select the audio track.



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