

View Kaltura video analytics for AEM (Adobe Experience Manager) sites

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 This article is designated for administrators.

About

This article explains how to view media analytics for AEM (Adobe Experience Manager) sites using Kaltura Analytics.

When videos are embedded on AEM pages using the Kaltura connector, site information is automatically passed to Kaltura. This allows administrators to view analytics by site, even when multiple AEM sites share the same Kaltura environment.

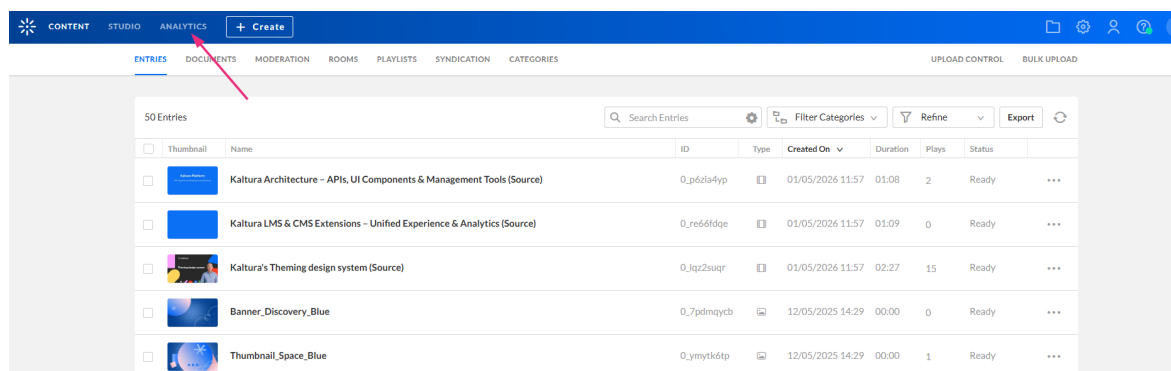
How AEM site data is tracked

When media is embedded on an AEM site, the connector automatically sends the AEM site path to Kaltura as a Context ID. In Kaltura Analytics, this value is stored as a category. No manual configuration is required.

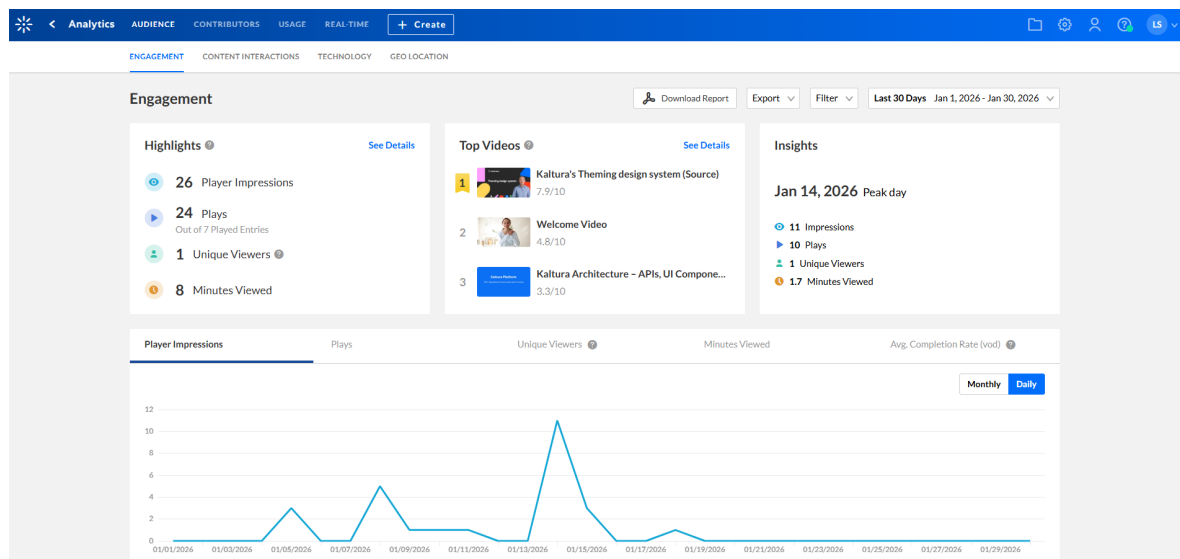
Because the site path is captured automatically, you can filter analytics data to see video performance for a specific AEM site.

View analytics for a specific AEM site

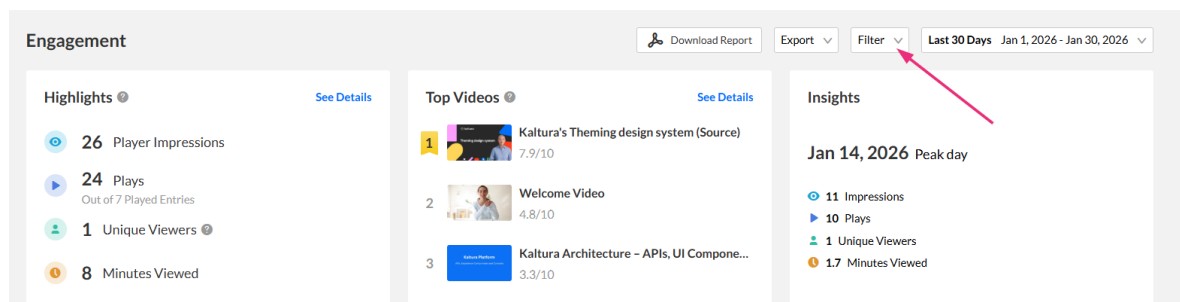
1. Log into the Kaltura Management Console.
The **Content** tab displays by default.
2. In the top navigation bar, click **Analytics**.



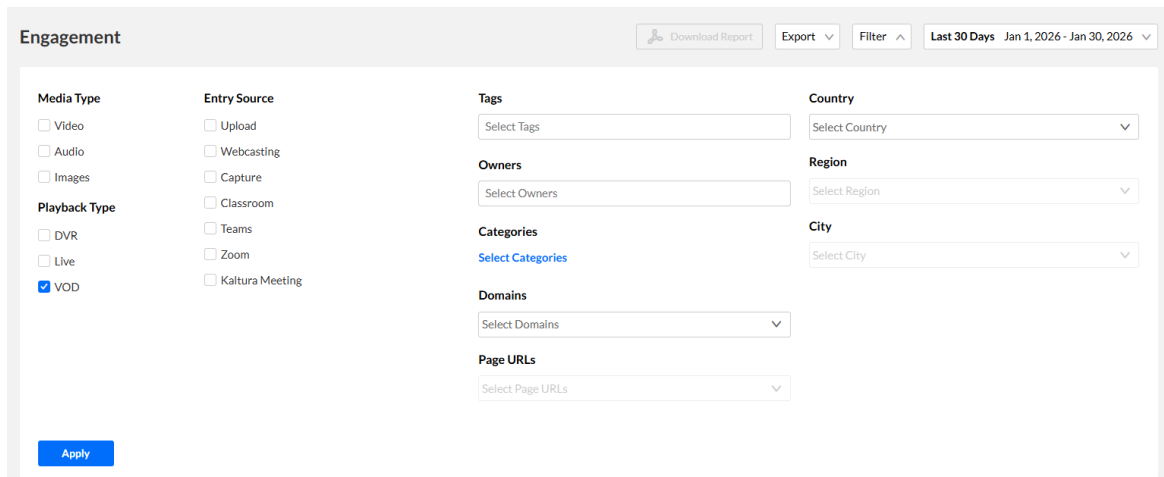
The 'Engagement' dashboard displays.



3. Click **Filter** at the top right.



The filtering options display.



The screenshot shows the 'Filter' dropdown menu expanded, displaying various filtering options. The options are organized into several sections: 'Media Type' (Video, Audio, Images), 'Playback Type' (DVR, Live, VOD), 'Entry Source' (Upload, Webcasting, Capture, Classroom, Teams, Zoom, Kaltura Meeting), 'Tags' (Select Tags), 'Owners' (Select Owners), 'Categories' (Select Categories), 'Domains' (Select Domains), 'Page URLs' (Select Page URLs), 'Country' (Select Country), 'Region' (Select Region), and 'City' (Select City). An 'Apply' button is located at the bottom left of the filter menu.

4. Under **Categories**, click **Select Categories**.

Tags <input type="text" value="Select Tags"/>	Country <input type="text" value="Select Country"/>
Owners <input type="text" value="Select Owners"/>	Region <input type="text" value="Select Region"/>
Categories Select Categories	City <input type="text" value="Select City"/>
Domains <input type="text" value="Select Domains"/>	
Page URLs <input type="text" value="Select Page URLs"/>	

The 'Select Categories' window opens.

Select Categories

▶ ☐ 4780112EP421582e 3

▶ ☐ ep_media_account 1

☐ fish

☐ hd content

☐ image

▶ ☐ kme_media_root 1

▶ ☐ MediaSpace 3

▶ ☐ mediaspace_bM4ax 4

☐ video

[Cancel](#)

5. Select the site root path from the list (you can use the search field).

Select Categories

Find Category

- ☐ Multi player types 1
- ☐ Multi players (no auto play) 1
- ☐ Multi players (with autoplay and focus enabled) 1
- ☐ Multi players (with autoplay) 1
- ☐ Multiple player types 1
- ☐ New test page 1
- ☒ new-demo-site 1
- ☐ Players with autoplay 1
- ☐ Players with autoplay and mute 1

Cancel
Select

6. Click **Select** at the bottom of the window.

7. After the window closes, click **Apply** on the main screen to apply the filter.

Engagement

Download Report
Export
Filter
Last 30 Days Jan 1, 2026 - Jan 30, 2026

Media Type <input type="checkbox"/> Video <input type="checkbox"/> Audio <input type="checkbox"/> Images Playback Type <input type="checkbox"/> DVR <input type="checkbox"/> Live <input checked="" type="checkbox"/> VOD	Entry Source <input type="checkbox"/> Upload <input type="checkbox"/> Webcasting <input type="checkbox"/> Capture <input type="checkbox"/> Classroom <input type="checkbox"/> Teams <input type="checkbox"/> Zoom <input type="checkbox"/> Kaltura Meeting	Tags <input type="text" value="Select Tags"/> Owners <input type="text" value="Select Owners"/> Categories 1 Selected Change Clear All Domains <input type="text" value="Select Domains"/> Page URLs <input type="text" value="Select Page URLs"/>	Country <input type="text" value="Select Country"/> Region <input type="text" value="Select Region"/> City <input type="text" value="Select City"/>
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Apply

The dashboard updates to show analytics data only for media embedded on that AEM site.

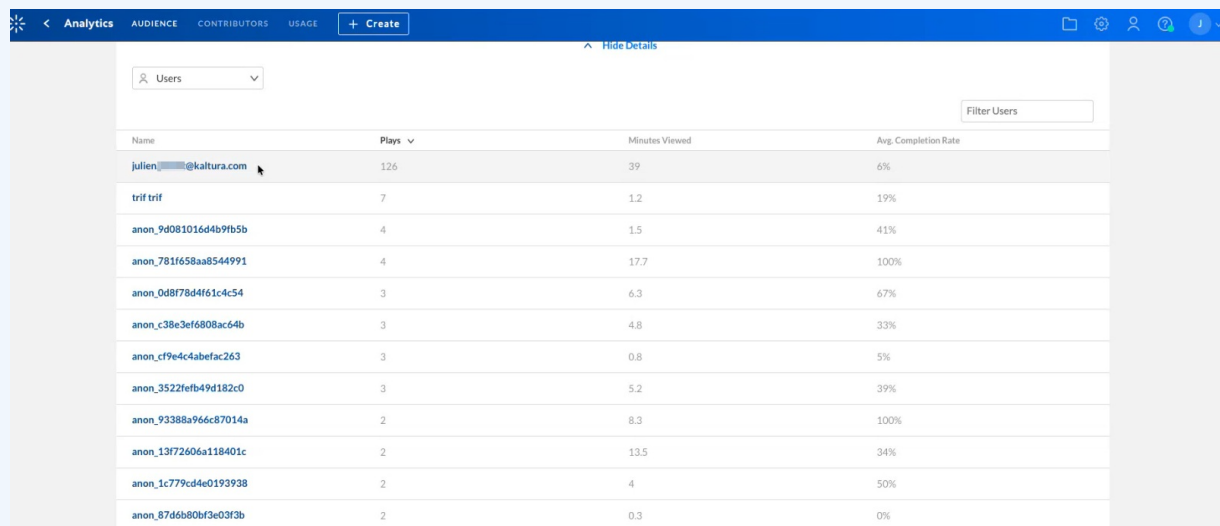


For details about available metrics, charts, dashboards, and reporting options, see our article [VOD analytics](#).



In the **VOD Analytics dashboard** (see [VOD analytics](#)), you can click **View Engagement Per User** to see viewer details.

Authenticated AEM users appear with their **email address**. For publicly accessible AEM pages that do not require login, anonymous viewers appear as **anon**.



The screenshot shows the Kaltura VOD Analytics dashboard with the 'View Engagement Per User' table. The table has columns for Name, Plays, Minutes Viewed, and Avg. Completion Rate. The first row shows a user named 'julien.@[kaltura.com]' with 126 plays, 39 minutes viewed, and a 6% completion rate. Subsequent rows show anonymous users ('anon_') with varying play counts, minutes viewed, and completion rates.

Name	Plays	Minutes Viewed	Avg. Completion Rate
julien.@[kaltura.com]	126	39	6%
trif trif	7	1.2	19%
anon_9d081016d4b9fb5b	4	1.5	41%
anon_781f658aa8544991	4	17.7	100%
anon_0d8f78d4f61c4c54	3	6.3	67%
anon_c38e3ef6808ac64b	3	4.8	33%
anon_cf9e4c4abefac263	3	0.8	5%
anon_3522fefb49d182c0	3	5.2	39%
anon_93388a966c87014a	2	8.3	100%
anon_13f72606a118401c	2	13.5	34%
anon_1c779cd4e0193938	2	4	50%
anon_87d6b80bf3e03f3b	2	0.3	0%