

View Kaltura video analytics for AEM (Adobe Experience Manager) sites

Last Modified on 05/06/2026 8:38 pm IDT

 This article is designated for administrators.

About

This article explains how to view media analytics for AEM (Adobe Experience Manager) sites using **Kaltura Analytics**.

When videos are embedded on AEM pages using the Kaltura connector, site information is automatically passed to Kaltura. This allows administrators to view analytics by site, even when multiple AEM sites share the same Kaltura environment.

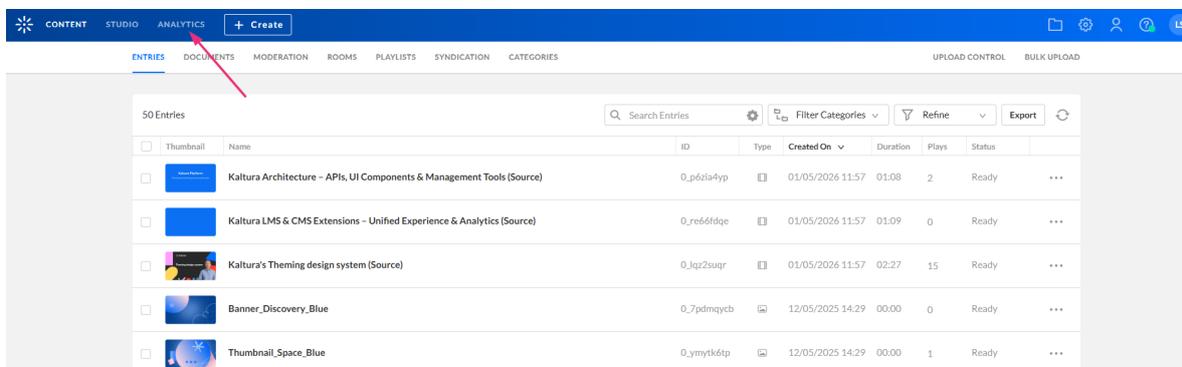
How AEM site data is tracked

When media is embedded on an AEM site, the connector automatically sends the AEM site path to Kaltura as a Context ID. In Kaltura Analytics, this value is stored as a category. No manual configuration is required.

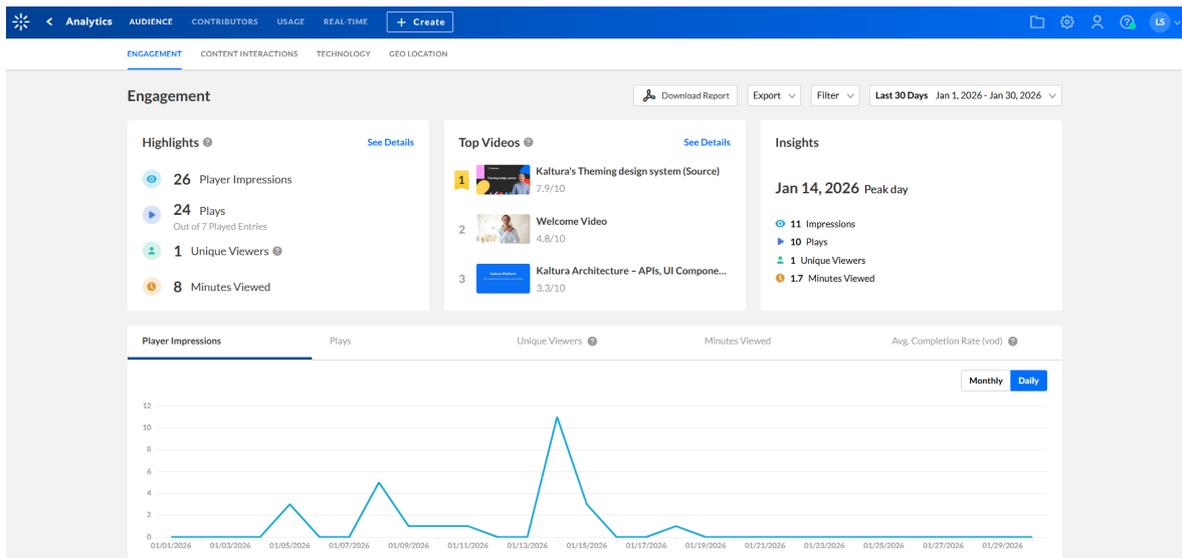
Because the site path is captured automatically, you can filter analytics data to see video performance for a specific AEM site.

View analytics for a specific AEM site

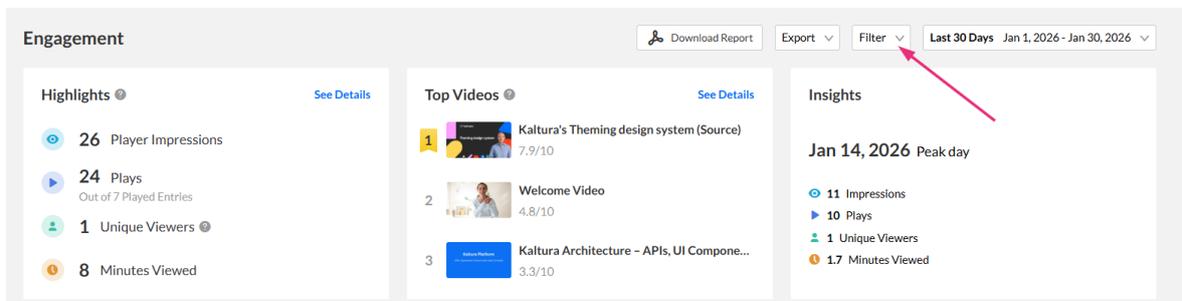
1. Log into the Rich Media Content Management System.
The **Content** tab displays by default.
2. In the top navigation bar, click **Analytics**.



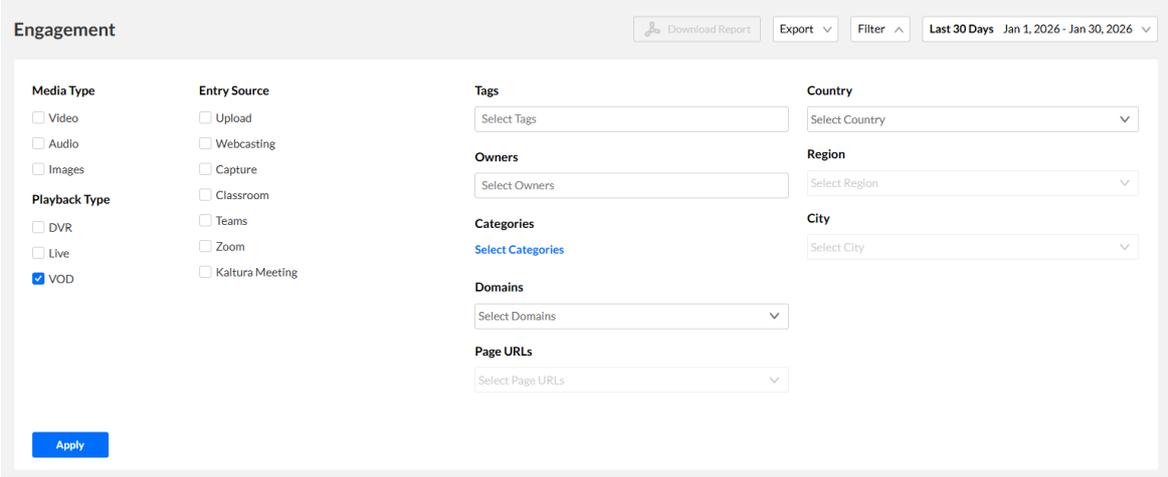
The 'Engagement' dashboard displays.



3. Click **Filter** at the top right.



The filtering options display.



The screenshot shows the 'Filter' dialog box in the Kaltura Analytics interface. It contains several sections of filtering options:

- Media Type:** Video, Audio, Images (all unchecked).
- Playback Type:** DVR, Live, VOD (checked).
- Entry Source:** Upload, Webcasting, Capture, Classroom, Teams, Zoom, Kaltura Meeting (all unchecked).
- Tags:** Select Tags (text input).
- Owners:** Select Owners (text input).
- Categories:** Select Categories (text input).
- Domains:** Select Domains (dropdown).
- Page URLs:** Select Page URLs (dropdown).
- Country:** Select Country (dropdown).
- Region:** Select Region (dropdown).
- City:** Select City (dropdown).

 An 'Apply' button is located at the bottom left of the dialog box.

4. Under **Categories**, click **Select Categories**.

Tags <input type="text" value="Select Tags"/>	Country <input type="text" value="Select Country"/>
Owners <input type="text" value="Select Owners"/>	Region <input type="text" value="Select Region"/>
Categories Select Categories ←	City <input type="text" value="Select City"/>
Domains <input type="text" value="Select Domains"/>	
Page URLs <input type="text" value="Select Page URLs"/>	

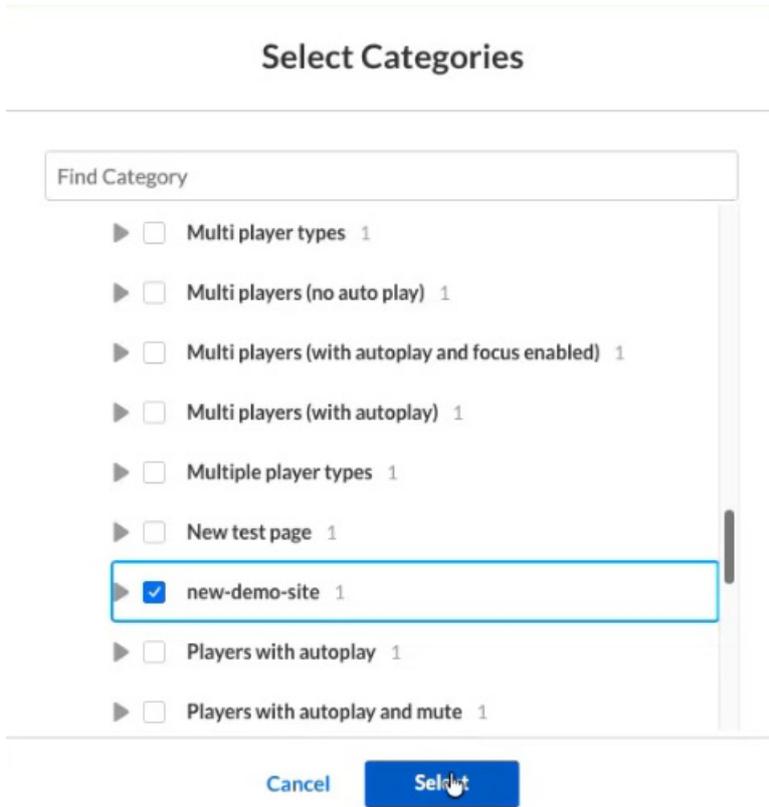
The 'Select Categories' window opens.

Select Categories

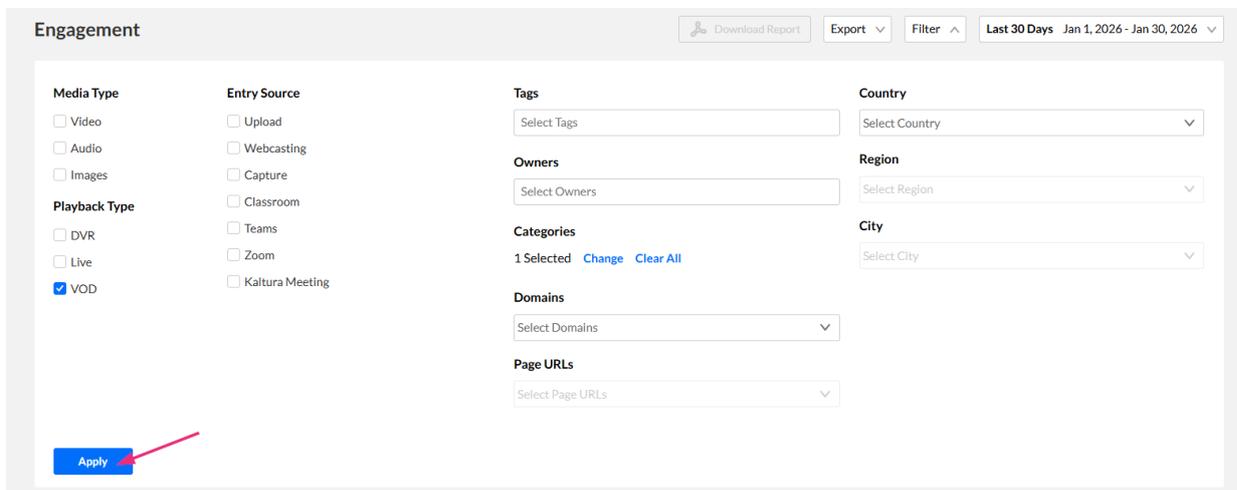
- ▶ 4780112EP421582e 3
- ▶ ep_media_account 1
- fish
- hd content
- image
- ▶ kme_media_root 1
- ▶ MediaSpace 3
- ▶ mediaspace_bM4ax 4
- video

[Cancel](#)

5. Select the site root path from the list (you can use the search field).



6. Click **Select** at the bottom of the window.
7. After the window closes, click **Apply** on the main screen to apply the filter.



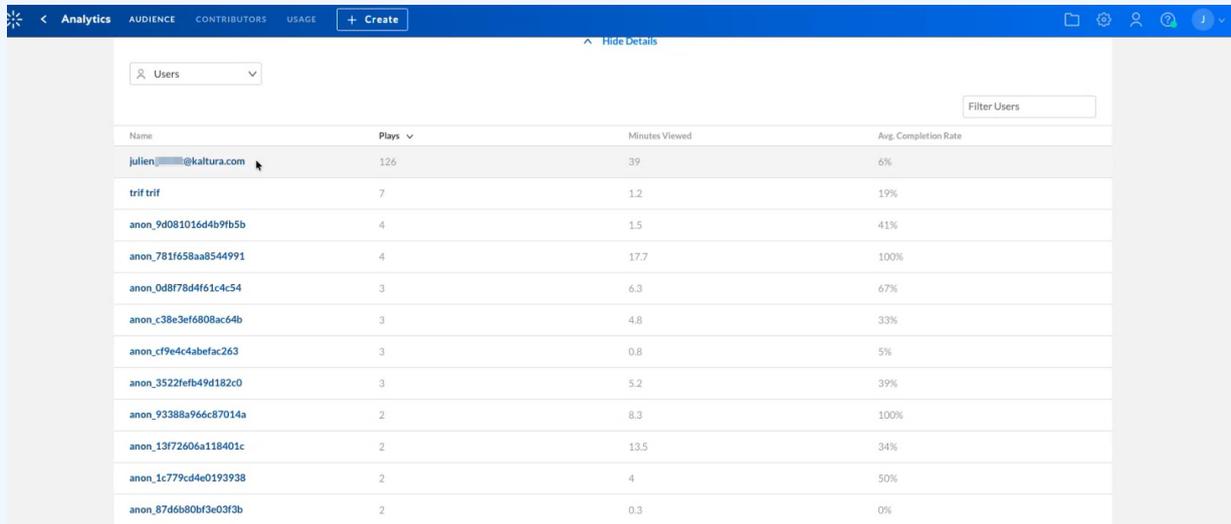
The dashboard updates to show analytics data only for media embedded on that AEM site.


 For details about available metrics, charts, dashboards, and reporting options, see our article [VOD analytics](#).



In the **VOD Analytics dashboard** (see [VOD analytics](#)), you can click **View Engagement Per User** to see viewer details.

Authenticated AEM users appear with their **email address**. For publicly accessible AEM pages that do not require login, anonymous viewers appear as **anon**.



The screenshot shows the VOD Analytics dashboard with a table of viewer engagement data. The table has four columns: Name, Plays, Minutes Viewed, and Avg. Completion Rate. The first row shows a user named 'julien@kaltura.com' with 126 plays, 39 minutes viewed, and a 6% completion rate. The following rows show anonymous users (anon_*) with varying play counts, minutes viewed, and completion rates.

Name	Plays	Minutes Viewed	Avg. Completion Rate
julien@kaltura.com	126	39	6%
trif trif	7	1.2	19%
anon_9d081016d4b9fb5b	4	1.5	41%
anon_781f658aa8544991	4	17.7	100%
anon_0d8f78d4f61c4c54	3	6.3	67%
anon_c38e3ef6808ac64b	3	4.8	33%
anon_cf9e4c4abefac263	3	0.8	5%
anon_3522fefb49d182e0	3	5.2	39%
anon_93388a96c87014a	2	8.3	100%
anon_13f72606a118401c	2	13.5	34%
anon_1c779cd4e0193938	2	4	50%
anon_87d6b80bf3e03f3b	2	0.3	0%