

View Kaltura video analytics for AEM (Adobe Experience Manager) sites

Last Modified on 02/19/2026 1:17 pm IST

 This article is designated for administrators.

About

This article explains how to view media analytics for AEM (Adobe Experience Manager) sites using Kaltura Analytics.

When videos are embedded on AEM pages using the Kaltura connector, site information is automatically passed to Kaltura. This allows administrators to view analytics by site, even when multiple AEM sites share the same Kaltura environment.

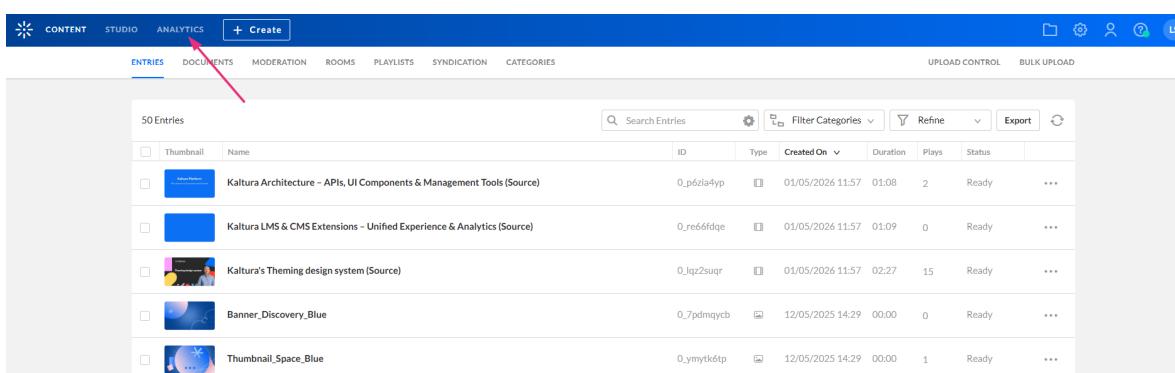
How AEM site data is tracked

When media is embedded on an AEM site, the connector automatically sends the AEM site path to Kaltura as a Context ID. In Kaltura Analytics, this value is stored as a category. No manual configuration is required.

Because the site path is captured automatically, you can filter analytics data to see video performance for a specific AEM site.

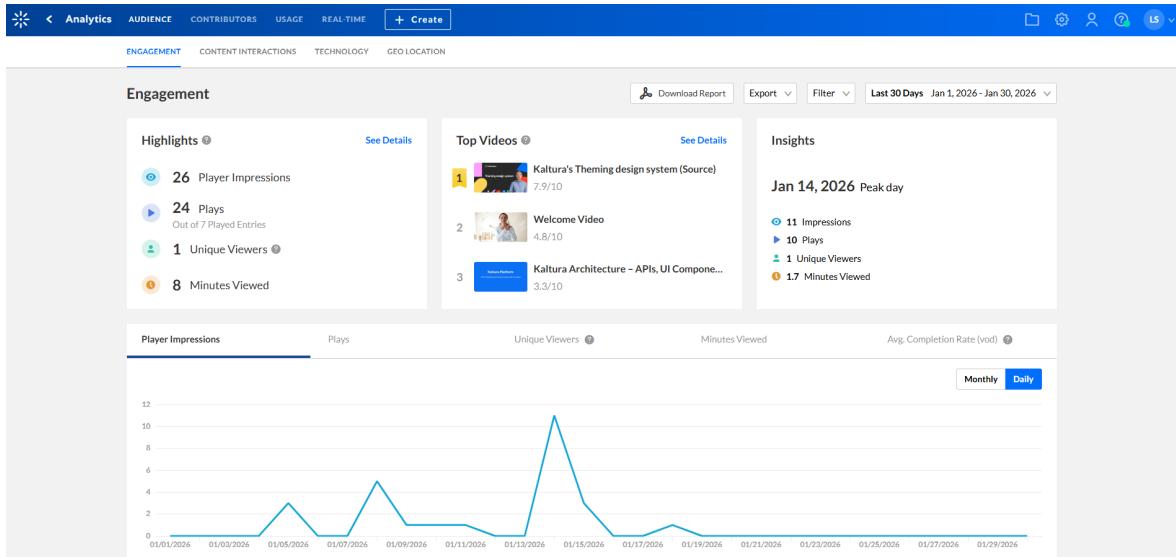
View analytics for a specific AEM site

1. Log into the Kaltura Management Console.
- The **Content** tab displays by default.
2. In the top navigation bar, click **Analytics**.



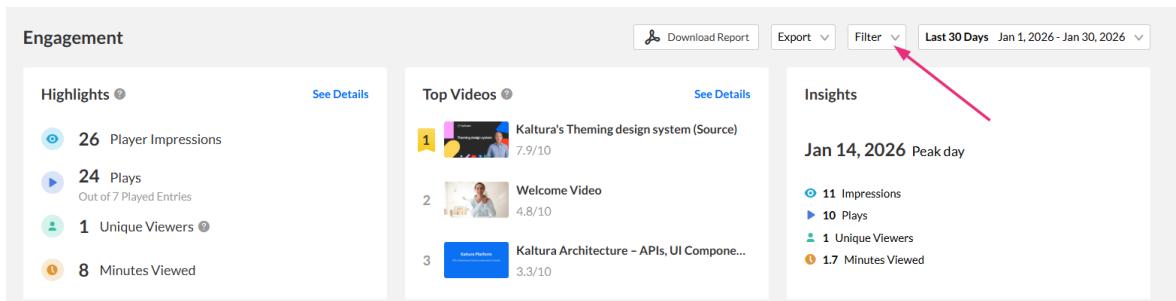
Thumbnail	Name	ID	Type	Created On	Duration	Plays	Status	Actions
	Kaltura Architecture - APIs, UI Components & Management Tools (Source)	0_p0zda4yp	File	01/05/2026 11:57	01:08	2	Ready	...
	Kaltura LMS & CMS Extensions - Unified Experience & Analytics (Source)	0_re66fdqe	File	01/05/2026 11:57	01:09	0	Ready	...
	Kaltura's Theming design system (Source)	0_jqz2suqr	File	01/05/2026 11:57	02:27	15	Ready	...
	Banner_Discovery_Blue	0_7pdmqygb	Image	12/05/2025 14:29	00:00	0	Ready	...
	Thumbnail_Space_Blue	0_ymytk6tp	Image	12/05/2025 14:29	00:00	1	Ready	...

The 'Engagement' dashboard displays.



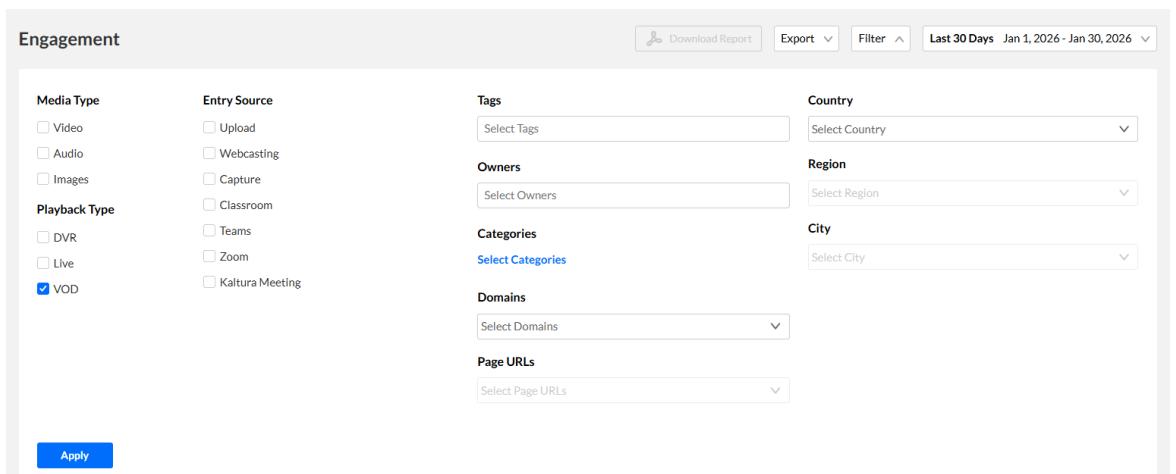
The screenshot shows the Kaltura Analytics interface for the Engagement section. It displays various engagement metrics and a line chart showing player impressions over time. The chart has a sharp peak around January 14, 2026.

3. Click **Filter** at the top right.



The screenshot shows the same Engagement section as above, but with a red arrow pointing to the 'Filter' button in the top right corner. This indicates where the user should click to access filtering options.

The filtering options display.



The screenshot shows the expanded filtering options for the Engagement section. The 'Filter' button is now active, revealing a detailed list of filtering criteria. These include:

- MediaType:** Video, Audio, Images.
- Playback Type:** DVR, Live, VOD (VOD is checked).
- Entry Source:** Upload, Webcasting, Capture, Classroom, Teams, Zoom, Kaltura Meeting.
- Tags:** Select Tags.
- Owners:** Select Owners.
- Categories:** Select Categories (highlighted with a red box).
- Country:** Select Country.
- Region:** Select Region.
- City:** Select City.
- Domains:** Select Domains.
- Page URLs:** Select Page URLs.

 At the bottom left is an 'Apply' button.

4. Under **Categories**, click **Select Categories**.

Tags <input type="text" value="Select Tags"/>	Country <input type="text" value="Select Country"/>
Owners <input type="text" value="Select Owners"/>	Region <input type="text" value="Select Region"/>
Categories Select Categories 	City <input type="text" value="Select City"/>
Domains <input type="text" value="Select Domains"/>	
Page URLs <input type="text" value="Select Page URLs"/>	

The 'Select Categories' window opens.

Select Categories

- ▶ 4780112EP421582e 3
- ▶ ep_media_account 1
- fish
- hd content
- image
- ▶ kme_media_root 1
- ▶ MediaSpace 3
- ▶ mediaspace_bM4ax 4
- video

5. Select the site root path from the list (you can use the search field).

Select Categories

Find Category

- ▶ Multi player types 1
- ▶ Multi players (no auto play) 1
- ▶ Multi players (with autoplay and focus enabled) 1
- ▶ Multi players (with autoplay) 1
- ▶ Multiple player types 1
- ▶ New test page 1
- ▶ new-demo-site 1
- ▶ Players with autoplay 1
- ▶ Players with autoplay and mute 1

Cancel
Select

6. Click **Select** at the bottom of the window.
7. After the window closes, click **Apply** on the main screen to apply the filter.

Engagement

[Download Report](#)
[Export](#)
[Filter](#)
Last 30 Days Jan 1, 2026 - Jan 30, 2026

Media Type <input type="checkbox"/> Video <input type="checkbox"/> Audio <input type="checkbox"/> Images	Entry Source <input type="checkbox"/> Upload <input type="checkbox"/> Webcasting <input type="checkbox"/> Capture <input type="checkbox"/> Classroom <input type="checkbox"/> Teams <input type="checkbox"/> Zoom <input type="checkbox"/> Kaltura Meeting	Tags <input type="text" value="Select Tags"/> Owners <input type="text" value="Select Owners"/> Categories 1 Selected Change Clear All	Country <input type="text" value="Select Country"/> Region <input type="text" value="Select Region"/> City <input type="text" value="Select City"/>
Playback Type <input type="checkbox"/> DVR <input type="checkbox"/> Live <input checked="" type="checkbox"/> VOD		Domains <input type="text" value="Select Domains"/> Page URLs <input type="text" value="Select Page URLs"/>	

Apply

The dashboard updates to show analytics data only for media embedded on that AEM site.

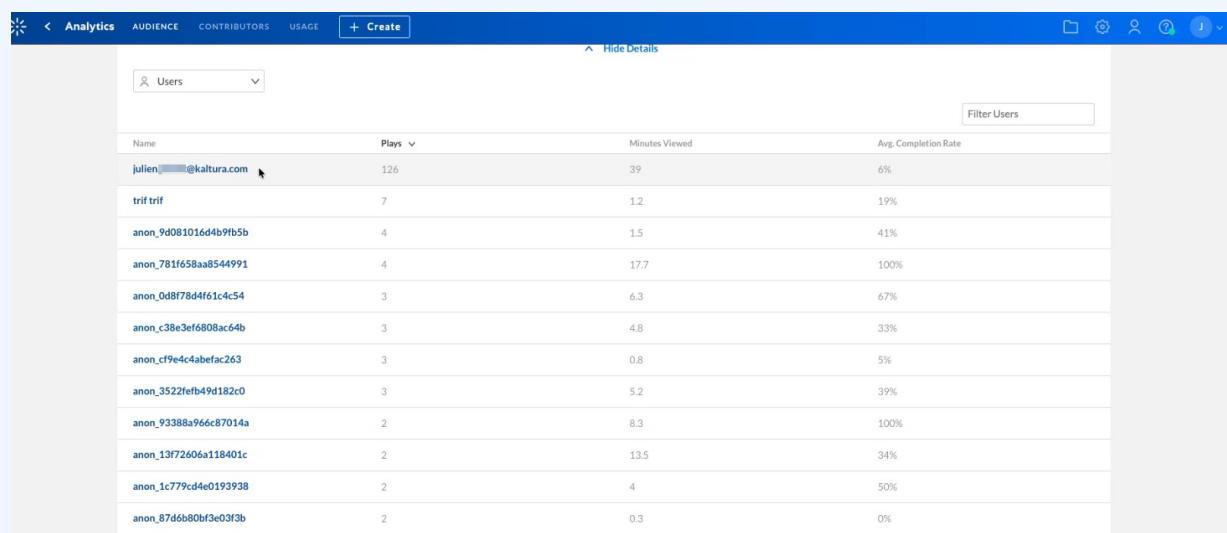


For details about available metrics, charts, dashboards, and reporting options, see our article [VOD analytics](#).

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In the **VOD Analytics dashboard** (see [VOD analytics](#)), you can click **View Engagement Per User** to see viewer details.

Authenticated AEM users appear with their **email address**. For publicly accessible AEM pages that do not require login, anonymous viewers appear as **anon**.



The screenshot shows a table of user engagement data. The columns are: Name, Plays, Minutes Viewed, and Avg. Completion Rate. The data is as follows:

Name	Plays	Minutes Viewed	Avg. Completion Rate
julien. @kaltura.com	126	39	6%
trif trif	7	1.2	19%
anon_9d081016dd4b9fb5b	4	1.5	41%
anon_781f658aa8544991	4	17.7	100%
anon_0dBf78d4f61c4c54	3	6.3	67%
anon_c38e3ef6808ac64b	3	4.8	33%
anon_cf9e4c4abefac263	3	0.8	5%
anon_3522fefb49d182c0	3	5.2	39%
anon_93388a966c87014a	2	8.3	100%
anon_13f72606a118401c	2	13.5	34%
anon_1c779cd4e0193938	2	4	50%
anon_87d6b80bf3e03f3b	2	0.3	0%