

# Define rule criteria for Automation Manager

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 This article is designated for administrators.

## About

**Rule criteria** determine which media entries [Automation Manager](#) selects when a rule runs. Criteria are used to filter entries based on metadata, usage, ownership, accessibility, and other attributes.

Only entries that meet all defined criteria are included in a rule.

## How criteria work

- Criteria act as filters that narrow down which entries are selected.
- All criteria in a rule must be met for an entry to be included.
- You can add multiple criteria to the same rule.
- Removing all criteria from an enabled rule automatically disables the rule.

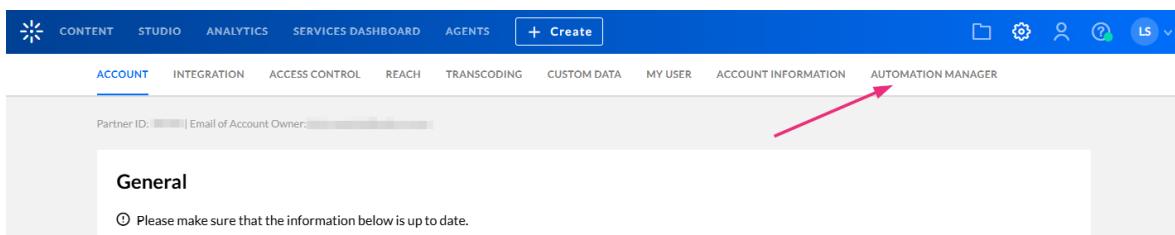
## Access the criteria page

1. Log into your Kaltura Management Console.
2. In the top navigation menu, click the **settings** (gear) icon at the far right.



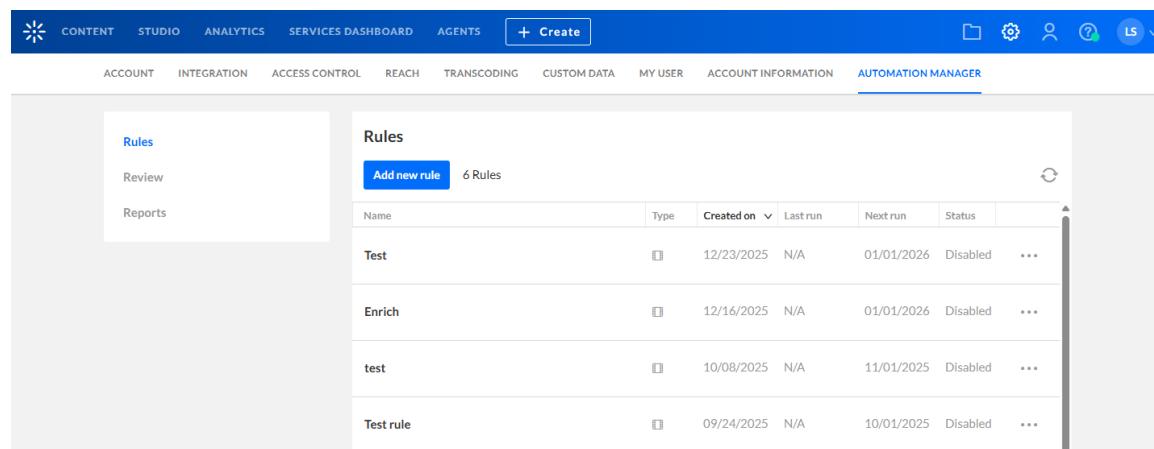
The Account settings page opens.

3. Click the **Automation Manager** tab at the far right.



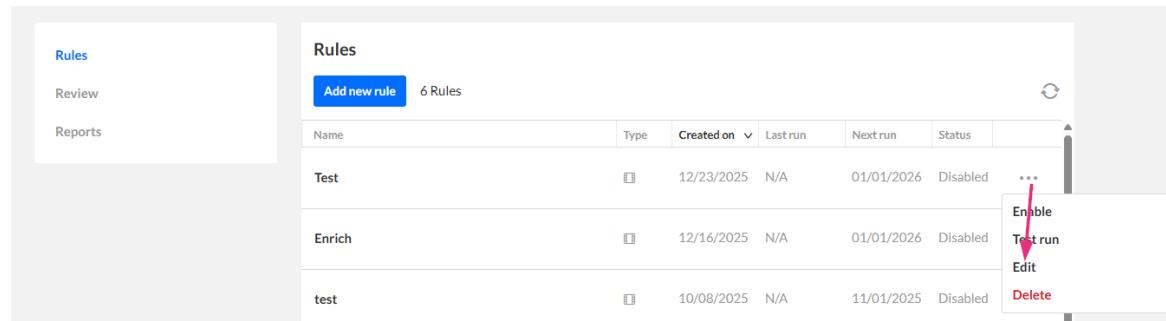
 If you don't see the automation manager tab in your [KMC](#), you need to enable it on your account. In addition, only users with certain roles can access the automation manager.

The **Rules** page displays. Here you can view any rules that have already been set up on your account.



The screenshot shows the Kaltura Rules page. The top navigation bar includes links for CONTENT, STUDIO, ANALYTICS, SERVICES DASHBOARD, AGENTS, and a '+ Create' button. The 'AUTOMATION MANAGER' tab is currently selected. On the left, a sidebar with 'Rules' navigation has 'Review' and 'Reports' options. The main content area displays a table titled 'Rules' with columns for Name, Type, Created on, Last run, Next run, and Status. The table contains four rows: 'Test' (VOD rule, created 12/23/2025, last run N/A, next run 01/01/2026, disabled), 'Enrich' (VOD rule, created 12/16/2025, last run N/A, next run 01/01/2026, disabled), 'test' (VOD rule, created 10/08/2025, last run N/A, next run 11/01/2025, disabled), and 'Test rule' (VOD rule, created 09/24/2025, last run N/A, next run 10/01/2025, disabled).

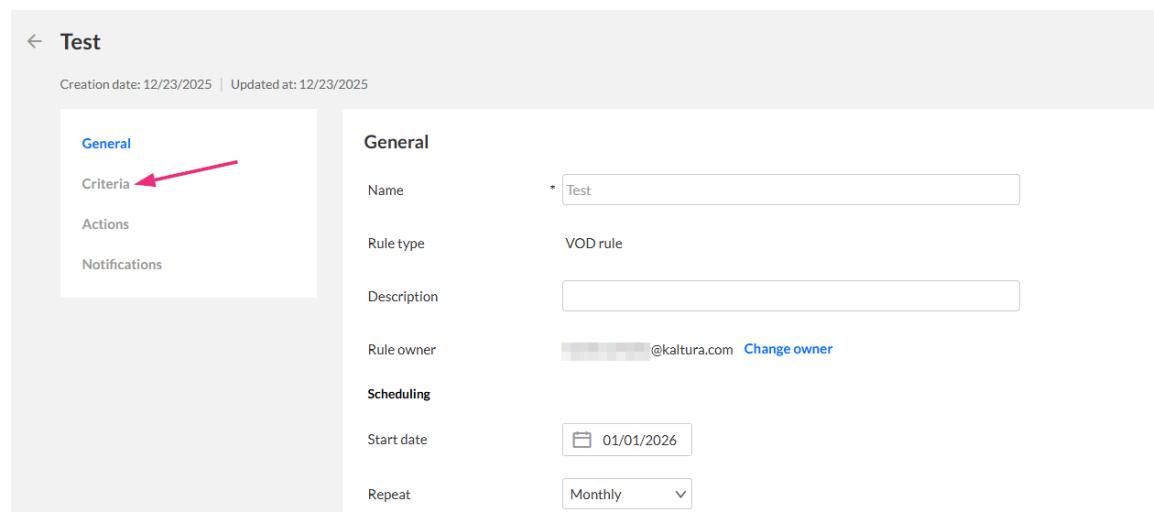
4. On the Rules page, [create a new rule](#) or click the **three dots** at the end of the row of an existing rule and select **Edit**.



The screenshot shows the Kaltura Rules page with a context menu open over a row in the table. The menu options are 'Enable', 'Test run', 'Edit', and 'Delete'. The 'Edit' option is highlighted with a red arrow.

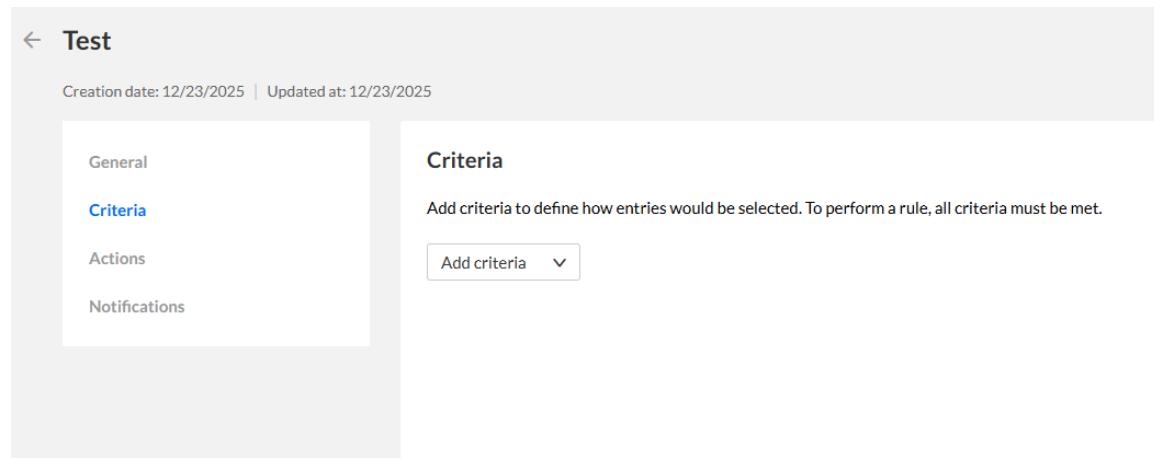
The rule configuration screen opens with the **General** tab selected by default.

5. In the left navigation panel, click **Criteria**.



The screenshot shows the Kaltura Rule configuration screen for 'Test'. The left sidebar has tabs for 'General', 'Criteria' (which is highlighted with a red arrow), 'Actions', and 'Notifications'. The main content area is titled 'General' and contains the following fields: Name (Test), Rule type (VOD rule), Description (empty), Rule owner (@kaltura.com), Scheduling (Start date 01/01/2026, Repeat Monthly).

The 'Criteria' page opens.

A screenshot of a web-based application interface. At the top, there is a header with a back arrow and the word "Test". Below the header, a status bar displays "Creation date: 12/23/2025 | Updated at: 12/23/2025". The main content area is divided into two sections: a sidebar on the left and a main panel on the right. The sidebar contains links for "General", "Criteria" (which is highlighted in blue), "Actions", and "Notifications". The main panel is titled "Criteria" and contains the text "Add criteria to define how entries would be selected. To perform a rule, all criteria must be met." Below this text is a button labeled "Add criteria" with a dropdown arrow.

## Set rule criteria

Use criteria to define which entries are selected by a rule. Entries must meet all criteria to be included.



Some criteria are often used together with the 'Delete' action. Make sure your rule is specific enough to avoid affecting more entries than intended. For example, if you select 'Number of plays' = 0 without also defining a date range, newly uploaded media with no plays will also be included.

1. On the **Criteria** page, select the desired criterion from the **Add criteria** drop-down menu.

[← Test](#)

Creation date: 12/23/2025 | Updated at: 12/23/2025

[General](#)[Criteria](#)[Actions](#)[Notifications](#)**Criteria**

Add criteria to define how entries would be selected. To perform a rule, all criteria must be met.

[Add criteria](#) ▾

- [Creation date](#)
- [Last played date](#)
- [Number of plays](#)
- [Categories](#)
- [Entry tags](#)
- [Entry admin tags](#)
- [Captions](#)
- [Standard Audio Description](#)
- [Extended Audio Description](#)
- [Entry owner](#)
- [Media duration](#)
- [Entry custom metadata](#)

The following criteria settings are available:

- **Creation date** - Define the minimum or maximum length of time that has passed since the entry was created.
- **Last played date** - Define the minimum or maximum length of time that has passed since the entry was last played.
- **Number of plays** - Specify the total number of plays for the entry - choose more than or less than x plays.
- **Categories** - Choose categories to which the rule will apply. The rule will be executed if the entry is found in at least one of the selected categories.
- **Entry tags** - Choose tags to which the rule will apply. The rule will be executed if the entry contains at least one of the added tags.
- **Entry admin tags** - Choose admin tags to which the rule will apply. The rule will be executed if the entry contains or doesn't contain the specified admin tags (enter exact tag names, comma-separated for multiple tags).
- **Captions** - Select entries based on caption availability and accuracy.
- **Standard audio description** - Select entries based on standard audio description availability.
- **Extended audio description** - Select entries based on extended audio description availability.
- **Entry owner** - Select the assigned owner(s) of the entry. The rule will be performed

if the entry is owned by at least one of the added owners.

- **Media Duration** - Specify the duration of the media - select more than or less than x minutes/seconds/hours.
- **Entry custom metadata** - Select a schema and field, then define whether the field value equals or doesn't equal a specific value. The available input options depend on the field type (text, date, entry ID list, or dropdown). To learn how to create a custom metadata schema, visit our article [Create a custom metadata schema for entries](#).

2. Click **Save**.

#### Example 1: Captions with required accuracy

Use this setup to identify media that does not meet your captioning requirements. This can include entries that are missing captions in a required language or have captions that fall below an acceptable accuracy threshold.

This example targets media that does not meet the English caption requirement, helping you identify content that needs captioning or caption improvement.

##### Criteria

Add criteria to define how entries would be selected. To perform a rule, all criteria must be met.

Add criteria ▼

Criteria	Captions <span>?</span>
Caption availability	<input type="button" value="Doesn't contain"/> captions in <input type="button" value="English"/>
Accuracy	<input type="radio"/> Any accuracy <input checked="" type="radio"/> In a range <div style="width: 100px; margin-top: 5px;">90% - 100%</div>

Delete

This is useful when you want to:

- Include only low-quality captions
- Exclude high-accuracy captions from downstream actions
- Prepare media for publication or compliance check

#### Example 2: Missing standard audio description

Use this setup to identify media that is missing a required audio description track.

This example selects media that does not contain a standard audio description in a



specific language (Italian).

Criteria	Standard Audio Description <small>?</small>		
Availability	Doesn't contain	standard audio description in	Italian
<a href="#">Delete</a>			

This is useful when you want to:

- Identify gaps in accessibility coverage
- Route media for audio description creation
- Trigger an accessibility agent to add missing tracks