

# Add a post-event redirect link to your event

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28 This article is designated for all users.

#### **About**

You can redirect visitors to another page after your event ends by turning on a handy post-event redirect setting. This is useful when you want to guide attendees to a follow-up destination, such as a landing page, recording, survey, or another relevant site.

You can set or update the redirect at any time - while creating the event, during preparation, or even after the event has already ended. The event URL stays active as long as the event still exists, and it will redirect whenever someone visits it.



This setting is available for single-session and multi-session events.

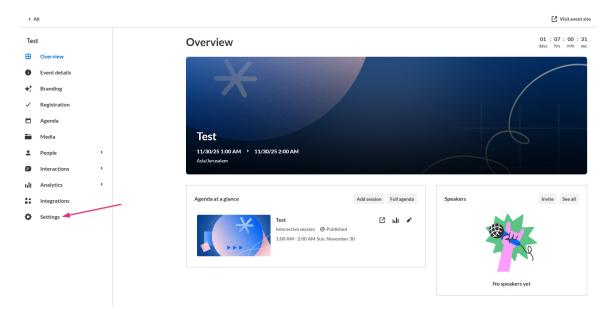
### How re-direct timing works

- The redirect timing is based on the event's scheduled end time. As soon as the event ends, the system begins counting from that point.
- If you change the event end time, the redirect timing updates automatically.
- You can enable the redirect even if the event has ended. It will start working right away as long as the time you set has already passed.

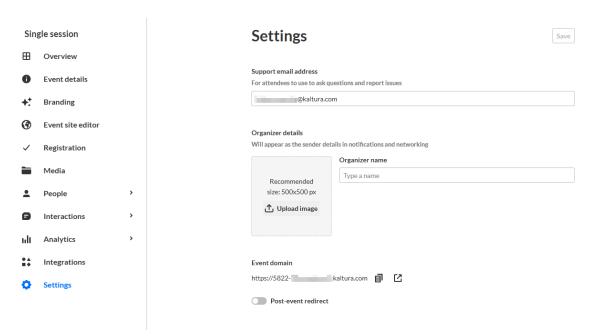
# Set up a post-event redirect

- 1. Open your event.
- 2. In the lower-left panel, click **Settings**.



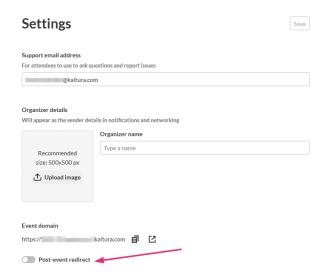


### The settings page displays.

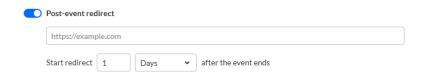


3. Scroll to Post-event redirect and click the toggle to enable it.

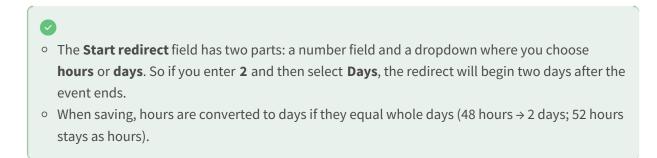




When enabled, new fields appear:



- 4. Enter a complete and valid link (for example, https://www.yourcompany.com/thank-you)
- 5. Set the number of **hours** / **days** after the event ends the redirect should become active.



A message below the fields shows the exact date and time when attendees will start being redirected.

6. Click **Save** at the top of the page.

#### Edit or remove a redirect

You can update the redirect link or timing at any time.

• To edit: go to **Post-event redirect**, update the link or timing, and save.



