Add Genie to specific channels in Legacy Video Portal

Last Modified on 04/19/2026 12:44 pm IDT

👥 **This article is designated for all users.**

About

Channel owners can enable Genie in their channels so users can ask questions and discover content based on media in that channel.

Channel owners can turn Genie on or off, depending on how the administrator has configured it.

If **Agentic Avatars** are enabled for your Genie configuration, users can also start a live conversation with an Agentic Avatar within the channel's Genie experience.
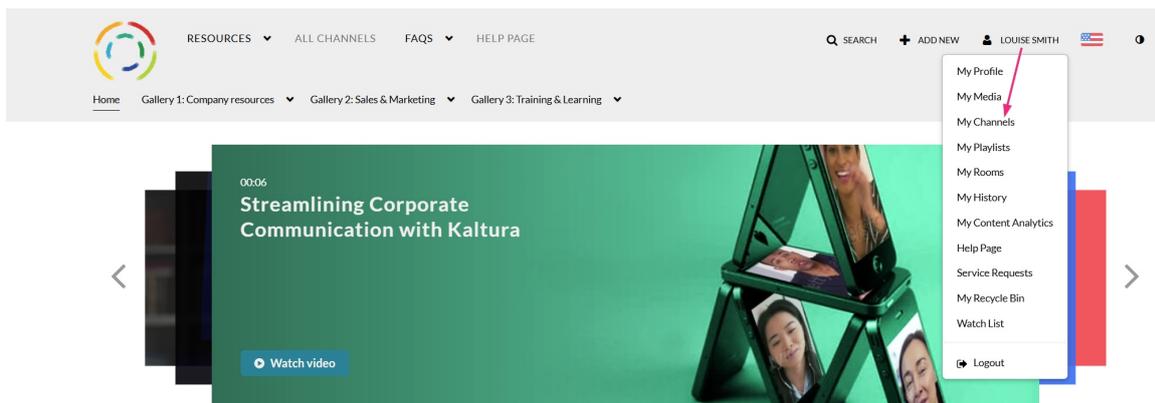
✅ To enable **Agentic Avatars** for your Genie configuration, contact your Kaltura representative.

These instructions apply to the **legacy Video Portal**. If you're using the new Video Portal with Theming, see the Content Hubs category.

Enable Genie in a channel

1. From the user menu, select **My Channels**.

The **My Channels** page displays.

![Kaltura logo]

2. Find the channel you want to add Genie to and click the **pencil icon**.

The channel edit page opens on the **Details** tab by default.

Edit My new channel

Details | Theme | Playlists | Message Board | Users | Genie

Name: (Required)   My new channel

Description: Black ▾   Bold   *Italic*   Underline   ☰ ☰ ☰ ☰ 🔗 🖼

Enter Description...

Tags:

Privacy:
- ● **Open** - All logged in users can view and contribute content (contribution is not allowed for viewer-role users).
- ○ **Restricted** - All logged in users can view content and only channel members can contribute content.
- ○ **Private** - Only channel members can view and contribute content.
- ○ **Shared Repository** - Only channel members can view and contribute content; Content may be published to other channels, according to publishing entitlements.
- ○ **Public, Restricted** - Anyone can view content (including anonymous not logged-in users). Only channel members can contribute content according to their publishing entitlements.
- ○ **Public, Open** - Anyone can view content (including anonymous not logged-in users) and all logged in users can contribute content.

Options: ☐ Moderate content (Media will not appear in channel until approved by channel manager)

3. Click the **Genie** tab.

> ℹ️ The tab appears only if your admin has made Genie available to channel owners.

Edit My new channel

Details | Theme | Playlists | Message Board | Users | Genie

Name: (Required)   My new channel

Description: Black ▾   Bold   *Italic*   Underline   ☰ ☰

Enter Description...

4. Check the **Enable** box then click **Submit** (it may already be enabled by default, depending on your admin's setup).
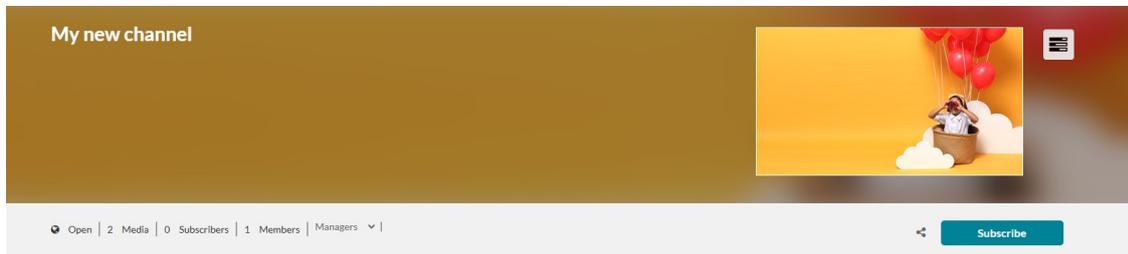
Details | Theme | Playlists | Message Board | Users | **Genie**
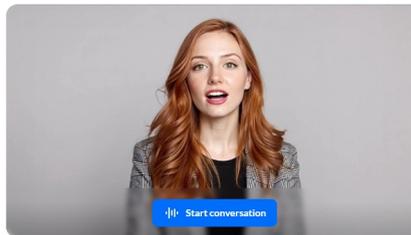
Enable: ☑

Submit

The 'Ask Anything' tab displays on the channel page.

If **Agentic Avatars** are enabled for your Genie configuration, users will also see the option to start a live avatar conversation within this channel-specific Genie experience.

See Ask Genie a question using text and Talk to an Agentic Avatar for the end-user experience.