

# Add Genie to specific channels in legacy Video Portal

Last Modified on 06/04/2026 9:15 am IDT

 This article is designated for all users.

## About

Channel owners can enable Genie in their channels so users can ask questions and discover content based on media in that channel.

Channel owners can turn Genie on or off, depending on how the administrator has configured it.

If **Agentic Avatars** are enabled for your Genie configuration, users can also start a live conversation with an Agentic Avatar within the channel's Genie experience.

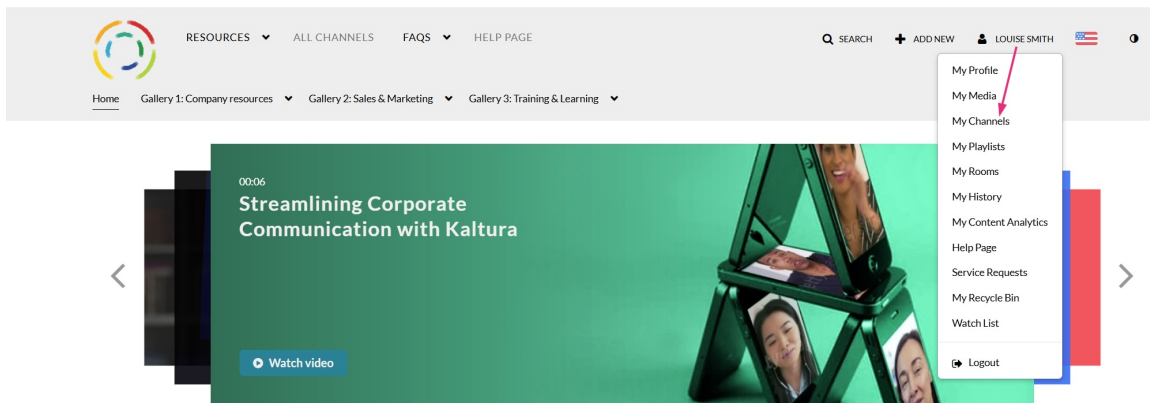


To enable **Agentic Avatars** for your Genie configuration, contact your Kaltura representative.

These instructions apply to the **legacy Video Portal**. If you're using the Theming-based Video Portal, please refer to the [Content Hubs category](#).

## Enable Genie in a channel

1. From the user menu, select **My Channels**.



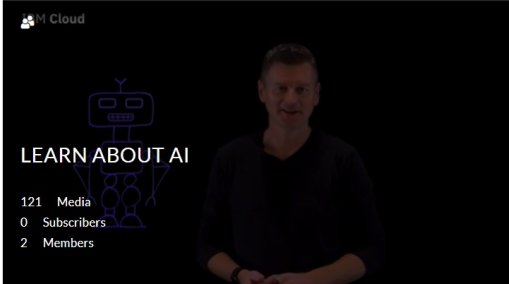
The **My Channels** page displays.

### My Channels

Search For Channels

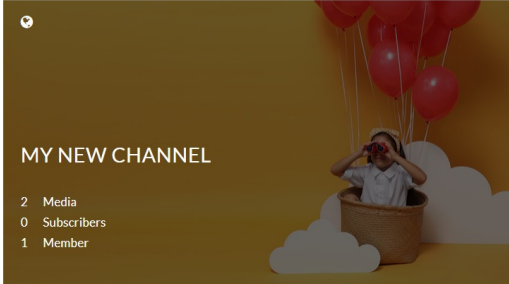
Filters > Sort By: Media Count

[+ Create Channel](#)



**LEARN ABOUT AI**

121 Media  
0 Subscribers  
2 Members



**MY NEW CHANNEL**

2 Media  
0 Subscribers  
1 Member

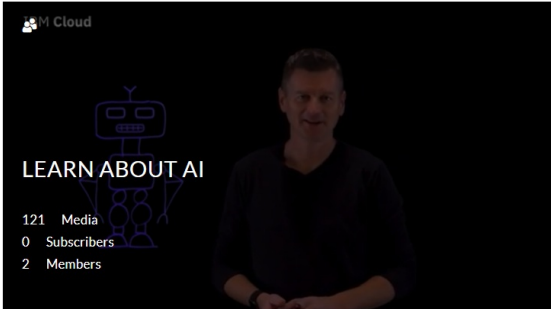
2. Find the channel you want to add Genie to and click the **pencil icon**.

### My Channels

Search For Channels

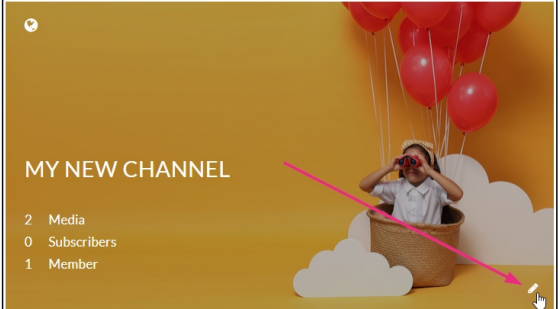
Filters > Sort By: Media Count

[+ Create Channel](#)



**LEARN ABOUT AI**

121 Media  
0 Subscribers  
2 Members



**MY NEW CHANNEL**

2 Media  
0 Subscribers  
1 Member

*(A red pencil icon is highlighted in the bottom right corner of the channel card.)*

The channel edit page opens on the **Details** tab by default.

## Edit My new channel

Details Theme Playlists Message Board Users **Genie**

Name: (Required)

Description: **Black** ▼ **Bold** *Italic* Underline      

Enter Description...

Tags:

- Privacy:
- Open** - All logged in users can view and contribute content (contribution is not allowed for viewer-role users).
  - Restricted** - All logged in users can view content and only channel members can contribute content.
  - Private** - Only channel members can view and contribute content.
  - Shared Repository** - Only channel members can view and contribute content; Content may be published to other channels, according to publishing entitlements.
  - Public, Restricted** - Anyone can view content (including anonymous not logged-in users). Only channel members can contribute content according to their publishing entitlements.
  - Public, Open** - Anyone can view content (including anonymous not logged-in users) and all logged in users can contribute content.

Options:  Moderate content (Media will not appear in channel until approved by channel manager)

### 3. Click the **Genie** tab.



The tab appears only if your admin has made Genie available to channel owners.

## Edit My new channel

Details Theme Playlists Message Board Users **Genie**

Name: (Required)

Description: **Black** ▼ **Bold** *Italic* Underline  

Enter Description...

### 4. Check the **Enable** box then click **Submit** (it may already be enabled by default, depending on your admin's setup).

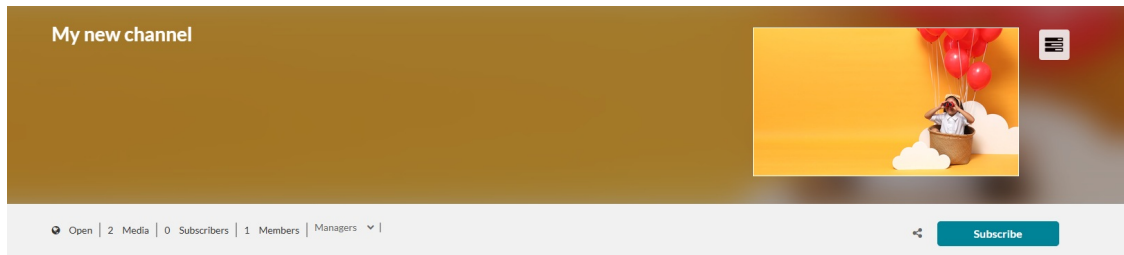
Details Theme Playlists Message Board Users **Genie**

Enable:

**Submit**

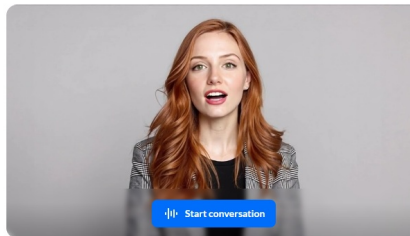
The 'Ask Anything' tab displays on the channel page.

If **Agentic Avatars** are enabled for your Genie configuration, users will also see the option to start a live avatar conversation within this channel-specific Genie experience.



Ask Anything 2 Media

### Ask me anything



OR



See [Ask Genie a question using text](#) and [Talk to an Agentic Avatar](#) for the end-user experience.