Genieai module

> 🔒 **This article is designated for administrators.**

About

The **Genieai module** lets administrators enable and configure Genie, Kaltura's AI-powered knowledge assistant.

From this module, you can:

- Turn Genie on for your Video Portal or LMS Video site
- Control who can access Genie
- Manage where Genie appears, including channels, galleries, and course media galleries
- Enable Genie on individual videos or for the global site

Genie uses only your organization's verified content and follows existing permissions, so users see only results they're allowed to access.

Once enabled, Genie becomes available at a dedicated site URL (for example, https://{site-slug}/genie) and can also appear contextually within channels and galleries if allowed.

Configure

1. Go to your Configuration Management page, and navigate to the **Genieai** module. You can also navigate directly using a link: https://{your_video_portal_URL}/admin/config/tab/genieai.

The Genieai module page displays.

Configuration Management

Genieai

Module Info

description	This module allows admins to enable and set permissions for **Kaltura Genie**, an intelligent AI-driven knowledge tool designed to help users quickly find relevant information. Once enabled on video portal instances, a new URL will be available: https://[kms-slug]/genie. Users with the appropriate access permissions will be able to use this link to access the global Genie experience. In **KAF**, you can enable Genie per course media gallery. Please make sure to contact Kaltura to **vectorize the relevant categories**.
Note	This is a KMS and KAF module.

enabled	Yes ▾	Enable the Genieai module.
genieId	2605582	Genie ID for the index category is set for this instance (all subcategories will also be included in the Genie index)
allowedRole	privateOnly Role ▾	Roles that are allowed to access genie. **Note** that setting 'Guest Role' will only work if allowAnonymous is set to 'Yes' in Auth tab. if not, will fall back to unconfirmedViewerRole.
GlobalSiteGenie	On ▾	Enable Genie on the Global Site providing a standalone genie page bringing results from the site's published content (per entitlement). The new page will be available at the **{siteURL}/genie** URL. The page will be available to all users who have Genie access. Note: This is a KMS only feature.
GenieOnCategory	Available to all (On by defaul ▾	To enable Context Genie on a category page (channels, galleries, and gallery subcategories): Select **"Available to all (On by default)"** to enable Genie by default for all categories. Select **"Available to all (Off by default)"** to disable Genie by default for all categories. Select **"Available for specific categories"** to enable Genie by default only for the selected categories. On available categories, Genie can be enabled or disabled in the category page settings.
GenieOnEntry	On ▾	When set to **On**, the player plugin will be visible only to Genie users. Make sure the player plugin is enabled on the KMS main player.

Save

2. Configure the following:

enabled - Set to 'Yes' to enable the module.

genieId - The Genie ID defines the index category used for Genie on your instance. This value is set by Kaltura and should not be changed.
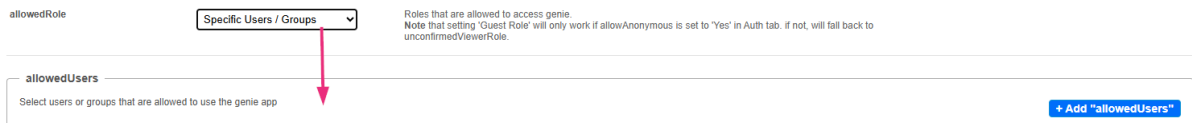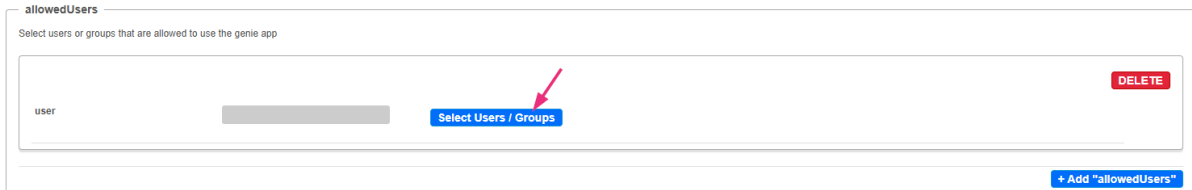
allowedRole - Determines which user roles can access Genie. Choose from the following options:

- Guest role
- Unconfirmed viewer role
- Viewer role
- Private only role
- Admin role
- Unmoderated admin role
- Specific users / grioups

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> If **Guest role** is selected, the `allowAnonymous` setting in the Auth module must be set to 'Yes'. If not, access defaults to the `unconfirmedViewerRole`.

If you choose **Specific users / groups**, an additional field displays:

Click **+Add "allowedUsers** at the lower right to open a new field.

In the new field that opens, click **Select users / groups**.
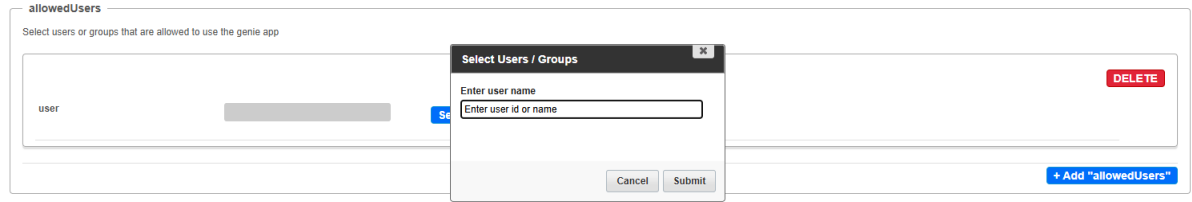
In the popup, type in the user ID or name , then click **Submit**.

GlobalSiteGenie - Set to 'On' to enable Genie on the global site. This provides a standalone Genie page that returns answers based on the site's published content, according to user entitlements (available for Video Portal only). The page is available at {siteURL}/genie and is accessible to all users with Genie access.

GenieOnCategory - Controls where and how Genie is available in contextual pages such as channels, galleries, and media galleries. Choose from the following options:

- **Off** – Disables Genie for all channels and galleries.
- **Available to all (On by default)** – Enables Genie by default for all channels and galleries.
- **Available to all (Off by default)** – Makes Genie available but turned off by default. Channel and gallery owners can enable it manually.
- **Available for specific categories** – Enables Genie by default only for selected channels or galleries.

When selecting 'Available for specific categories', an input field opens for entering category IDs separated by commas.

GenieOnCategory

Available for specific categor ⌄

To enable Context Genie on a category page (channels, galleries, and gallery subcategories):
Select **"Available to all (On by default)"** to enable Genie by default for all categories.
Select **"Available to all (Off by default)"** to disable Genie by default for all categories.
Select **"Available for specific categories"** to enable Genie by default only for the selected categories.
On available categories, Genie can be enabled or disabled in the category page settings.

categoryIds

Type all category IDs, separated by commas, to enable Genie on those specific categories.

> ✓ On channels and galleries where Genie is available, owners can enable or disable it from their edit page under the **Genie** tab as shown in the image below.
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> Channel edit page showing Genie tab
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> See our articles Add Genie to specific channels and Add Genie to specific galleries for more information.

GenieOnEntry - Set to 'On' if you want Genie to appear on individual videos. (Also requires the Genie plugin to be enabled in Player Studio.)

3. Click **Save**.

Notes and recommendations

- Enable Genie only after confirming with Kaltura that your site's content has been processed for Genie indexing.
- Use the 'Available for specific categories' option for gradual rollout or testing.
- In LMS Video, when course owners enable 'Display embedded media in this media gallery' in their gallery settings, Genie automatically includes related subcategories in its results. See Add Genie to a specific media gallery for details.