

Genieai module

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 This article is designated for administrators.

About

The **Genieai module** lets administrators enable and configure **Genie**, Kaltura's AI-powered knowledge assistant.

From this module, you can:

- Turn Genie on for your [Video Portal](#) or [LMS Video](#) site
- Control who can access Genie
- Manage where Genie appears, such as in channels, galleries, or course media galleries
- Enable Genie on individual videos

Once enabled, Genie becomes available at a dedicated site URL (for example, <https://{site-slug}/genie>) and can also appear contextually within channels and galleries if allowed.

Genie uses only your organization's verified content and follows existing permissions, ensuring each user sees results they're allowed to access.

Configure

1. Go to your Configuration Management page, and navigate to the **Genieai** module. You can also navigate directly using a link:

https://{your_video_portal_URL}/admin/config/tab/genieai.

ModulesCustom / core

Genieai

Kalturaai

Kwebcast

**ModulesCustom / core
/ eventplatform**

Channelmessageboard

The Genieai module page displays.

Configuration Management

Server Tools

Backup Configuration
Player replacement tool

Global

Application
AddNew
Auth
Categories
Channels
Client
Debug
EmailService
EmailTemplates
Gallery
Header
Icalendar
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Login
MediaCollaboration
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Player
PlaylistPage
Recaptcha
Search
Security
SharedRepositories

Genieai

Module Info

description

This module allows admins to enable and set permissions for Kaltura Genie, an intelligent AI-driven knowledge tool designed to help users quickly find relevant information. Once enabled on video portal instances, a new URL will be available: <https://kms-slug/genie>. Users with the appropriate access permissions will be able to use this link to access the global Genie experience. In KAF, you can enable Genie per course media gallery. Please make sure to contact Kaltura to vectorize the relevant categories.

Note

This is a KMS and KAF module.

enabled

Enable the Genieai module.

genieid

Genie ID for the index category is set for this instance (all subcategories will also be included in the Genie index)

allowedRole

Roles that are allowed to access genie.
Note that setting 'Guest Role' will only work if allowAnonymous is set to 'Yes' in Auth tab. If not, will fall back to unconfirmedViewerRole.

GenieOnCategory

To enable Context Genie on a category page (channels, galleries, and gallery subcategories):
Select "Available to all (On by default)" to enable Genie by default for all categories.
Select "Available to all (Off by default)" to disable Genie by default for all categories.
Select "Available for specific categories" to enable Genie by default only for the selected categories.
On available categories, Genie can be enabled or disabled in the category page settings.

GenieOnEntry

2. Configure the following:

enabled - Set to 'Yes' to enable the module.

genieid - The Genie ID defines the index category used for Genie on your instance. This value is set by Kaltura and should not be changed.

allowedRole - Determines which user roles can access Genie. Choose from the following options:

- Guest role
- Unconfirmed viewer role
- Viewer role
- Private only role
- Admin role
- Unmoderated admin role
- Specific users / groups



If **Guest role** is selected, the `allowAnonymous` setting in the **Auth module** must be set to 'Yes'. If not, access defaults to the `unconfirmedViewerRole`.

If you choose **Specific users / groups**, an additional field displays:

Click **+Add "allowedUsers"** at the lower right to open a new field.

In the new field that opens, click **Select users / groups**.

In the popup, type in the user ID or name , then click **Submit**.

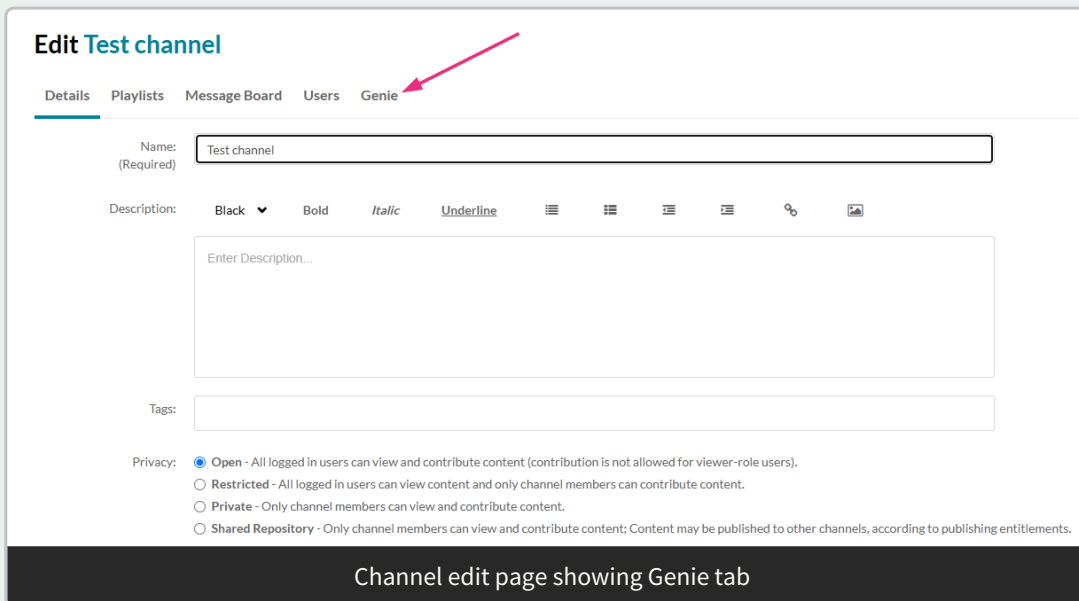
GenieOnCategory - Controls where and how Genie is available in contextual pages such as [channels](#), [galleries](#), and [media galleries](#). Choose from the following options:

- **Off** – Disables Genie for all channels and galleries.
- **Available to all (On by default)** – Enables Genie by default for all channels and galleries.
- **Available to all (Off by default)** – Makes Genie available but turned off by default. Channel and gallery owners / can enable it manually.
- **Available for specific categories** – Enables Genie by default only for selected channels or galleries.

When selecting 'Available for specific categories', an input field opens for entering category IDs separated by commas.



On channels and galleries where Genie is available, owners can enable or disable it from their edit page under the **Genie** tab as shown in the image below.



Edit Test channel

Details Playlists Message Board Users **Genie**

Name: (Required)

Description: **Black** ▼ **Bold** *Italic* Underline [List Icons] [Link Icon] [Image Icon]

Enter Description...

Tags:

Privacy: ☒ **Open** - All logged in users can view and contribute content (contribution is not allowed for viewer-role users).
☐ **Restricted** - All logged in users can view content and only channel members can contribute content.
☐ **Private** - Only channel members can view and contribute content.
☐ **Shared Repository** - Only channel members can view and contribute content; Content may be published to other channels, according to publishing entitlements.

Channel edit page showing Genie tab

See our articles [Add Genie to specific channels](#) and [Add Genie to specific galleries](#) for more information.

GenieOnEntry - Set to 'On' if you want Genie to appear on individual videos. (Also requires the Genie plugin to be enabled in Player Studio.)

GenieOnCategory	Available to all (On by default) ▼	To enable Context Genie on a category page (channels, galleries, and gallery subcategories): Select "Available to all (On by default)" to enable Genie by default for all categories. Select "Available to all (Off by default)" to disable Genie by default for all categories. Select "Available for specific categories" to enable Genie by default only for the selected categories. On available categories, Genie can be enabled or disabled in the category page settings.
GenieOnEntry	On ▼	When set to On, the player plugin will be visible only to Genie users. Make sure the player plugin is enabled on the KMS main player.

Save

3. Click **Save**.

Notes and recommendations

- Enable Genie only after confirming with Kaltura that your site's content has been processed for Genie indexing.
- Use the 'Available for specific categories' option for gradual rollout or testing.
- In LMS Video, when course owners enable 'Display embedded media in this media gallery' in their gallery settings, Genie automatically includes related subcategories in its results. See [Add Genie to a specific media gallery](#) for details.