

Add Genie to specific channels in Content Hubs

Last Modified on 04/19/2026 12:46 pm IDT

 This article is designated for administrators.

About

Channel owners can enable Genie in their channels so users can ask questions and discover content based on media in that channel.

Channel owners can turn Genie on or off, depending on how the administrator has configured it.

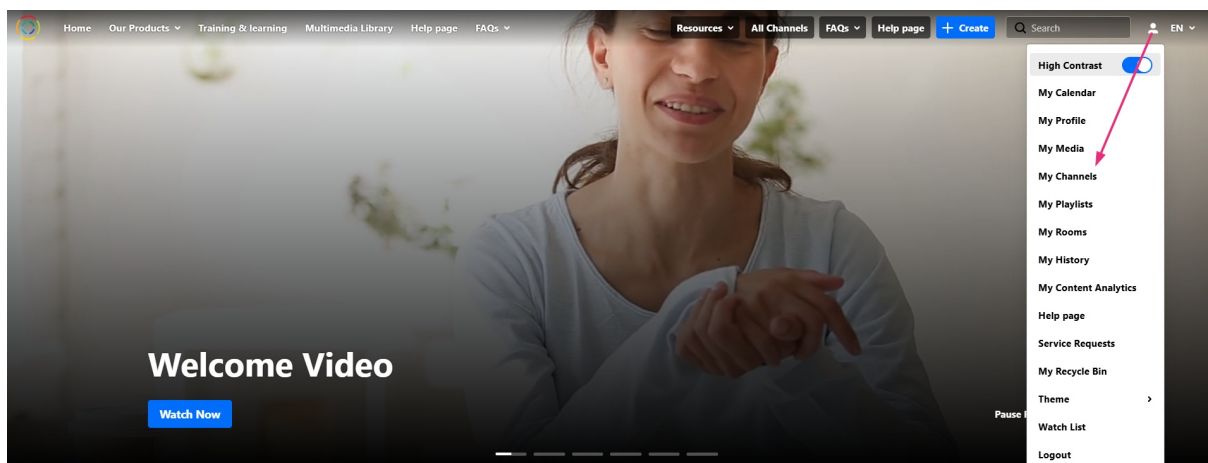
If Agentic Avatars are enabled for your Genie configuration, users can also start a live conversation with an Agentic Avatar.



To enable **Agentic Avatars** for your Genie configuration, contact your Kaltura representative.

Enable Genie in a channel

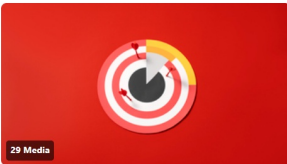
1. From the user menu, select **My Channels**.



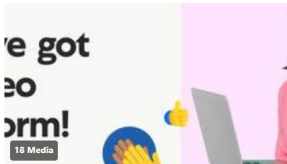
The **My Channels** page displays.

Channels


Search for channels Membership: 1 Types: All Sort By Create channel



Training channel
3 Members • 0 Subscribers
[Go to channel](#)



Shared repository
1 Member • 0 Subscribers
[Go to channel](#) [Subscribe](#)

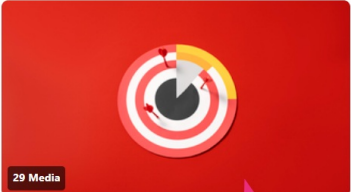


Enterprise solutions
1 Member • 0 Subscribers
[Go to channel](#) [Subscribe](#)


2. Find the channel you want to add Genie to and either click **Go to channel** button or the media thumbnail.

Channels


Search for channels Membership: 1 Types: All Sort By Create channel



Training channel
3 Members • 0 Subscribers
[Go to channel](#)



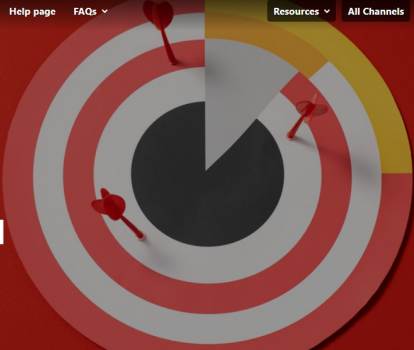
Shared repository
1 Member • 0 Subscribers
[Go to channel](#) [Subscribe](#)



Enterprise solutions
1 Member • 0 Subscribers
[Go to channel](#) [Subscribe](#)

The channel page opens.

Home Our Products Training & learning Multimedia Library Help page FAQs Resources All Channels FAQs Help page Create Search EN



Training channel

This is a description

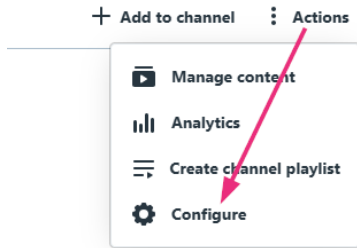
[Start Meeting](#)

Media Sessions Playlists Learn More + Add to channel Actions

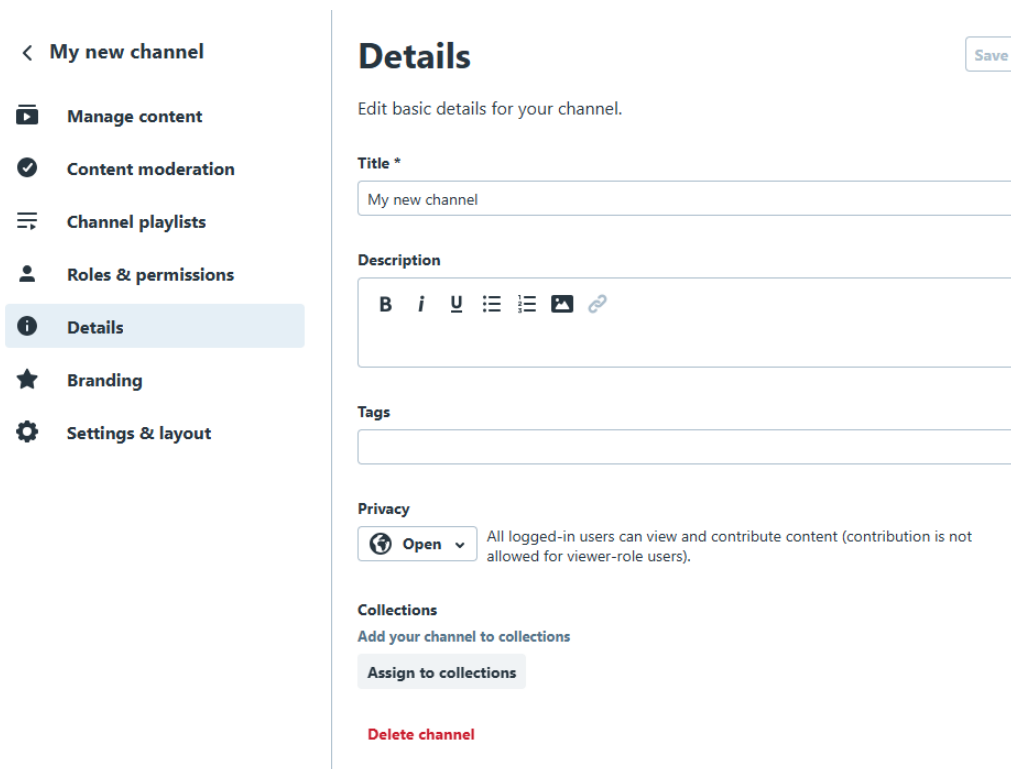
Search in Media Filters

Test room

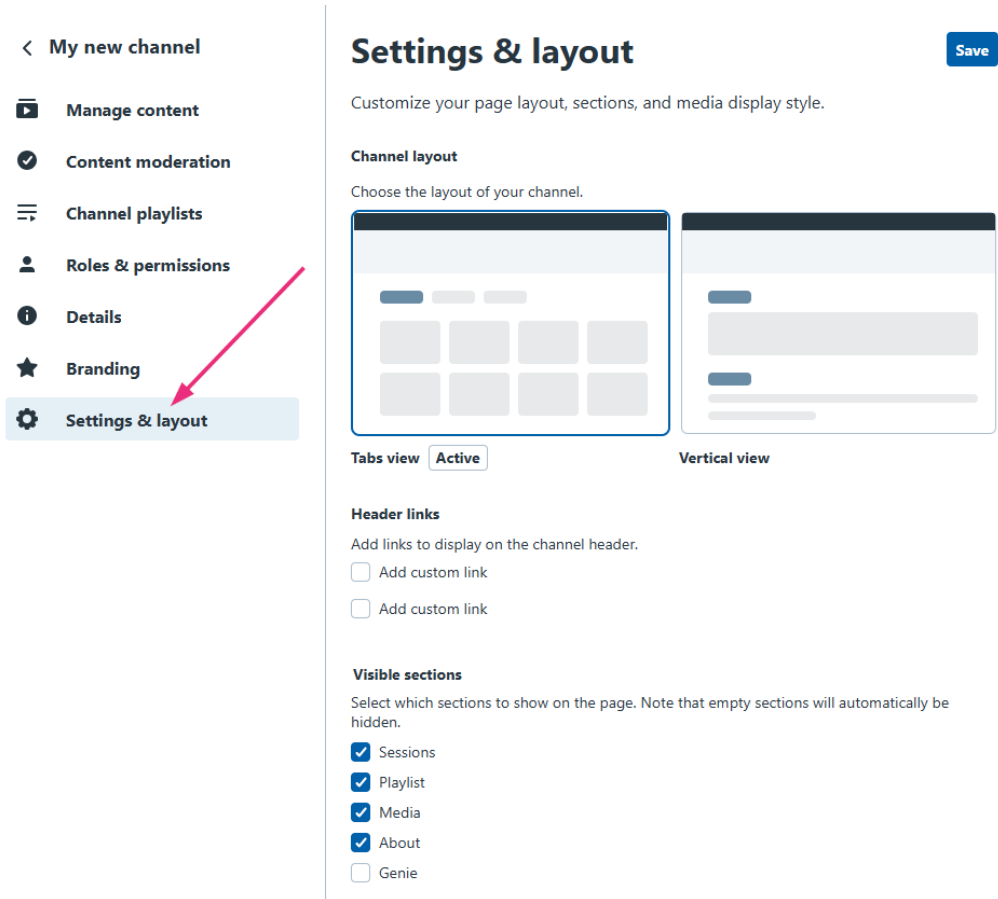
3. At the far right, open the **Actions** menu and select **Configure**.



The channel edit page opens on the **Details** tab by default.



4. Click the **Settings & layout** tab.



< My new channel

- Manage content
- Content moderation
- Channel playlists
- Roles & permissions
- Details
- Branding
- Settings & layout**

Settings & layout Save

Customize your page layout, sections, and media display style.

Channel layout

Choose the layout of your channel.

Tabs view Active **Vertical view**

Header links

Add links to display on the channel header.

- Add custom link
- Add custom link

Visible sections

Select which sections to show on the page. Note that empty sections will automatically be hidden.

- Sessions
- Playlist
- Media
- About
- Genie

5. Scroll down and toggle on **Genie** (it may already be enabled by default, depending on your admin's setup).

Settings & layout

Save

Select which section will load first on the page. Note that empty sections will automatically be replaced with the next available one.

Sessions ▾

Media view mode

Select the channel view mode.



Grid Active

Detailed

Playback in-context

Force media published only to this channel to always be played in the context of the channel.



Genie

Enable the AI assistant to help users find answers using content from this channel.



Display Genie in the channel

1. In the **Visible sections** area, select the **Genie** checkbox.

Settings & layout

Save

Tabs view **Active**

Vertical view


Header links

Add links to display on the channel header.

- Add custom link
- Add custom link

Visible sections

Select which sections to show on the page. Note that empty sections will automatically be hidden.

- Sessions
- Playlist
- Media
- About
- Genie 

Default section

Select which section will load first on the page. Note that empty sections will automatically be replaced with the next available one.

Sessions ▾

- (Optional) In the **Default section** dropdown, select **Genie** to open the channel on the Genie experience by default.

Settings & layout

Save

Visible sections

Select which sections to show on the page. Note that empty sections will automatically be hidden.

- Sessions
- Playlist
- Media
- About
- Genie

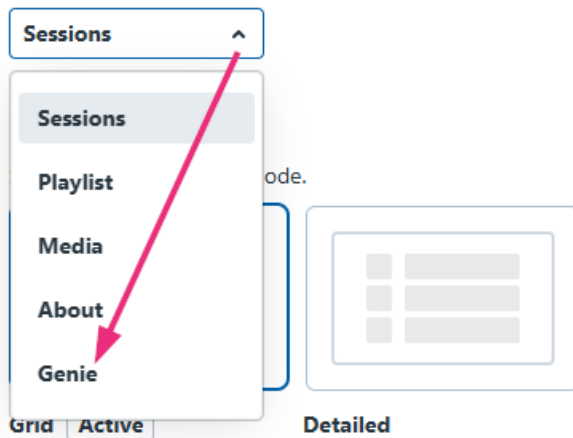
Default section

Select which section will load first on the page. Note that empty sections will automatically be replaced with the next available one.

Sessions ^

- Sessions
- Playlist
- Media
- About
- Genie

Grid **Active** Detailed



Playback in-context

Force media published only to this channel to always be played in the context of the channel.



3. Click **Save**.

Choose how Genie appears

- Genie displays differently depending on the option you choose in the **channel layout** area.

Settings & layout

Save

Customize your page layout, sections, and media display style.

Channel layout

Choose the layout of your channel.

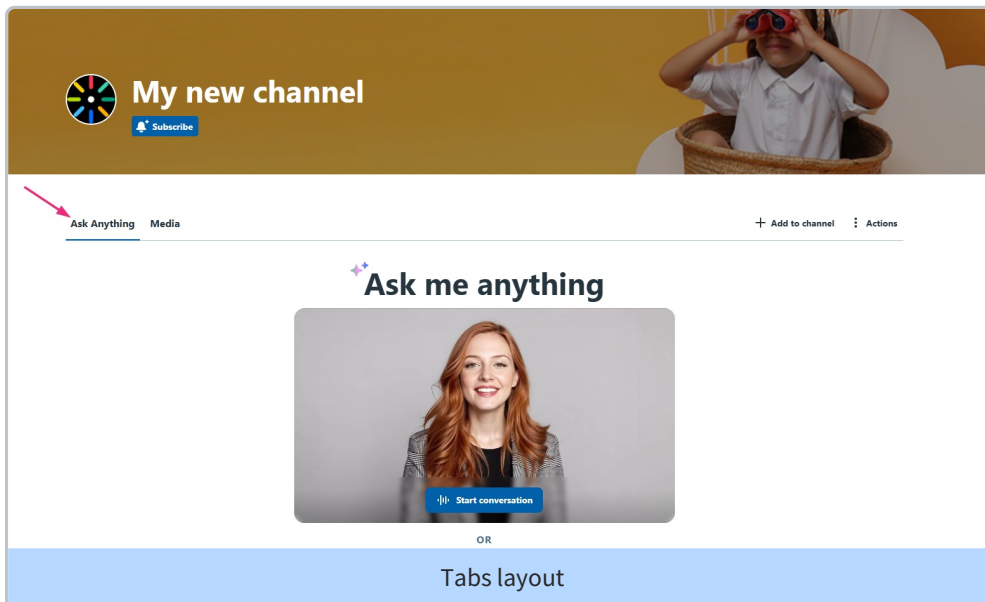


Tabs view **Active**

Vertical view

Tabs layout

When **Tabs** layout is selected, an 'Ask anything' tab displays on the channel page.



If **Agentic Avatars** are enabled, users can also start a live avatar conversation from this tab.

When a user asks Genie a question, the results are presented in the context of that channel:


+ New thread

What training do you offer?

I'll retrieve information about the training offerings available to you. Now let me search for information about training offerings in the knowledge base. Kaltura offers comprehensive training services designed to help you and your organization maximize the video platform and drive adoption. Here are the training options available: **Training Services Include:**

- **Weekly Webinars** – Regular online sessions for continuous learning and skill development
- **Private Role-Based Sessions** – Customized training tailored to specific user roles and responsibilities
- **Customized Training Plans** – Flexible programs designed to align with your organizational goals and needs. These training options are designed to help you take video capabilities at your organization to the next level and ensure everyone knows how to effectively use the Kaltura platform. You can build an annual training plan to structure your learning approach and maximize your platform deployment.

Share 👍 🗨️



Ask me anything

🗨️ Flashcard 🗨️ Text Fast answer ▾

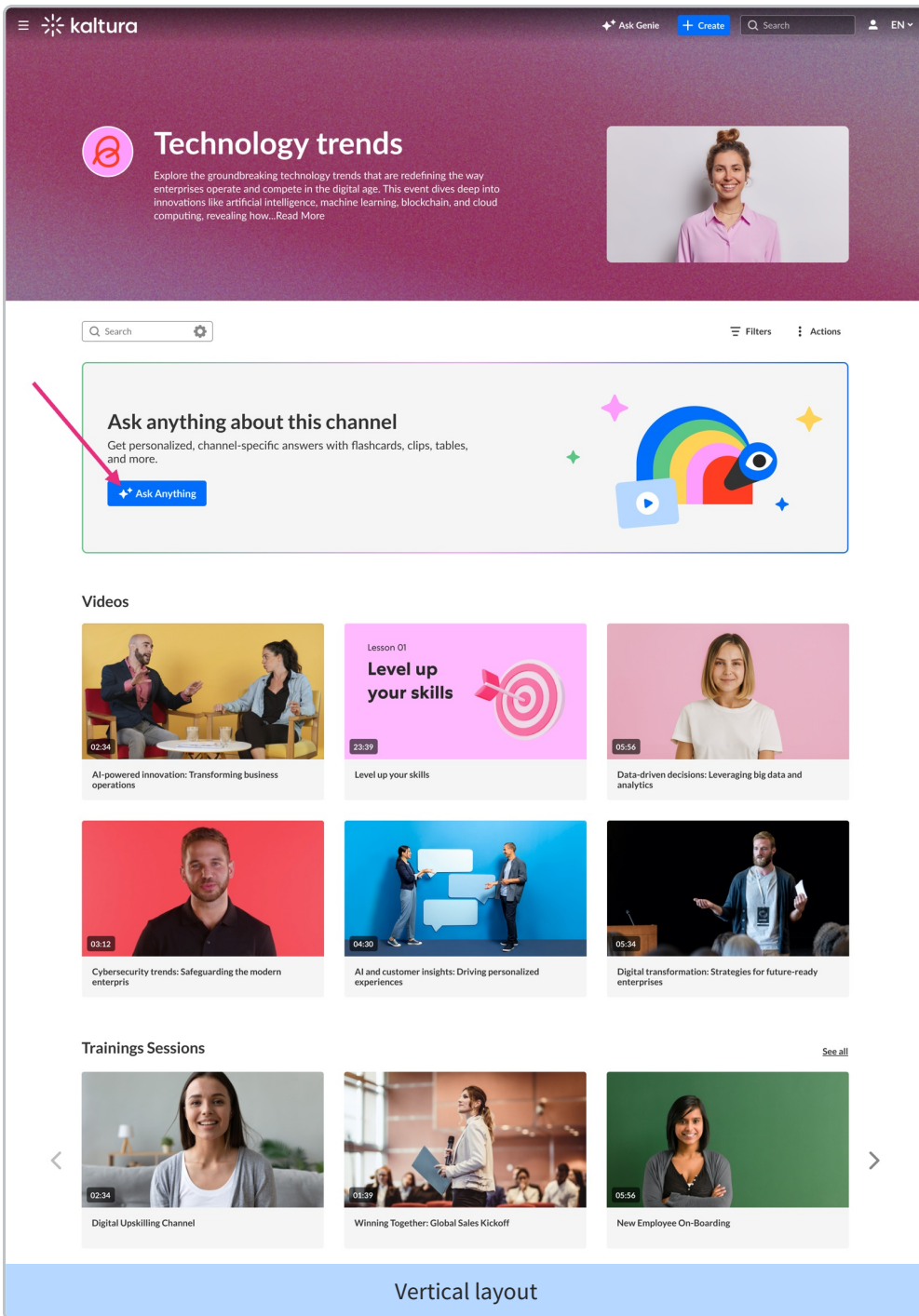
Start ➔

AI-generated content may contain errors or omissions.

Vertical layout

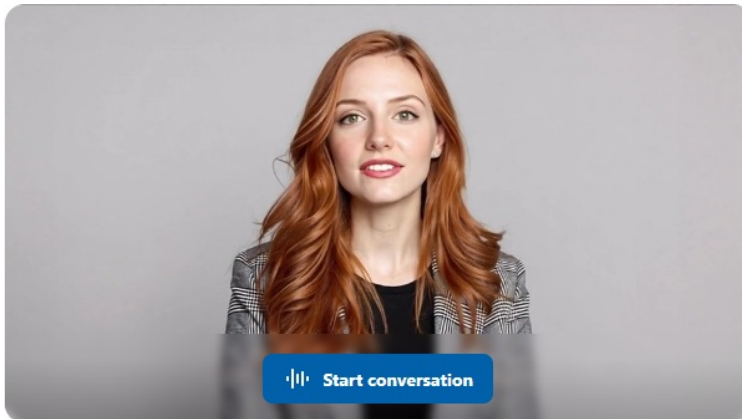
When **Vertical** layout is selected, a Genie section appears on the channel page. The section includes a short description with an **Ask Anything** button.

Clicking the button opens the dedicated Genie page for that channel.



If **Agentic Avatars** are enabled, users can start an avatar conversation from this page.

Ask me anything



OR

Ask me anything

Flashcard Text Fast answer ▾

→

How do you launch Kaltura's video editor?

What video creation tools are built into Kaltura LMS?

What are the main tabs available in the editor?



See [Ask Genie a question using text](#) and [Talk to an Agentic Avatar](#) for the end-user experience.