

Analytics summary for single session events

Last Modified on 06/03/2026 2:45 pm IDT

 This article is designated for all users.

About

This article describes how to view the Summary page, a handy event dashboard showing an analytical overview of your event.



This article pertains only to single session events.

Looking for more information about single session events? Feel free to contact your Kaltura representative

Navigate to the Summary page

From the Event page, choose Analytics.

Virtually Live!

- Overview
- Event details
- Branding
- Event site editor
- Registration
- Media
- People
- Interactions
- Analytics**
- Integrations
- Settings

Overview

21 : 04 : 16 : 54
days hrs min sec

Virtually live!

2/2/22 10:00 AM → 2/2/22 4:30 PM
EST (GMT-5)

It's no surprise that virtual events have prevailed over all other forms of business get-togethers since Covid-19 entered our lives. At Kaltura, we spent the past year videofying events, transforming the conventional into the extrao...

- Set up your studio and manage the live stream
[Launch studio](#) [Copy link](#)
- Event site for audience
[Visit event site](#) [Copy link to share with your registrants](#)
- Share chat moderation app with your moderators
[Launch moderation app](#) [Copy app link to share with your moderators](#)

Assign resource location

Select a resource


Show Live stream details

Event controls [Create with AI](#)

- Basics**
Configure event basics: adjust settings and view event recordings.
- Captions**
Order live captions for streaming events or order/add captions to your on-demand content.
- Attachments**
Attach downloadable content to the event.
- Share & embed**
Stream anywhere anonymously with no registration required. Share live on social media.

Speakers


[Invite](#) [See all](#)



No speakers yet

Moderators

[Invite](#) [See all](#)

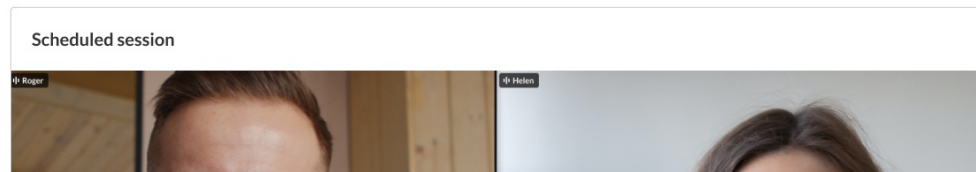
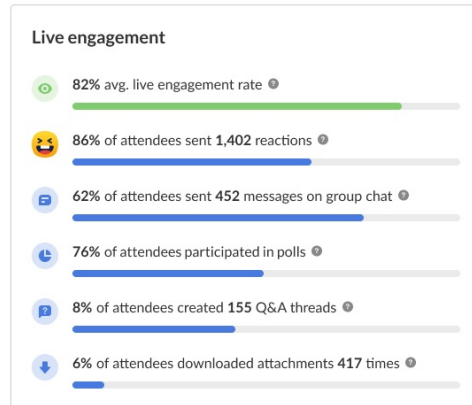
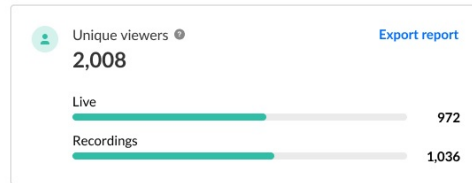


No moderators yet

The Summary page displays.

Virtually Live!

- Overview
- Event details
- Branding
- Event site editor
- Registration
- Media
- People
- Interactions
- Analytics
 - Summary
 - Registration
 - Reports
- Integrations
- Settings

Virtually Live! 2023
[Download report](#)


Section Descriptions

The first portion of the page (shown above) provides the following information:

Unique viewers - Number of unique users that viewed the live session or the recording.

Average minutes viewed - Average number of minutes viewed per viewer.

Live engagement

- Average live engagement rate - Average engagement rate of all users during the session.
- Sent live reactions - Percentage of users that sent one or more reactions during the live session and the number of reactions sent in the session.



Kaltura limits the number of reactions a user can trigger to within a few seconds. This not only maintains focus on content and avoids noise and distortion during a session, but it also ensures integrity of data on user reactions.

- Sent messages on group chat - Percentage of users who sent messages on the group chat and total number of group chat messages sent in the session.
- Participation in polls - Percentage of users who participated in polls.
- Q&A threads created - Percentage of users who created Q&A threads and total number of Q&A threads opened in the session.
- Attachments downloaded - Percentage of users who downloaded attachments and total number of downloads of session attachments.

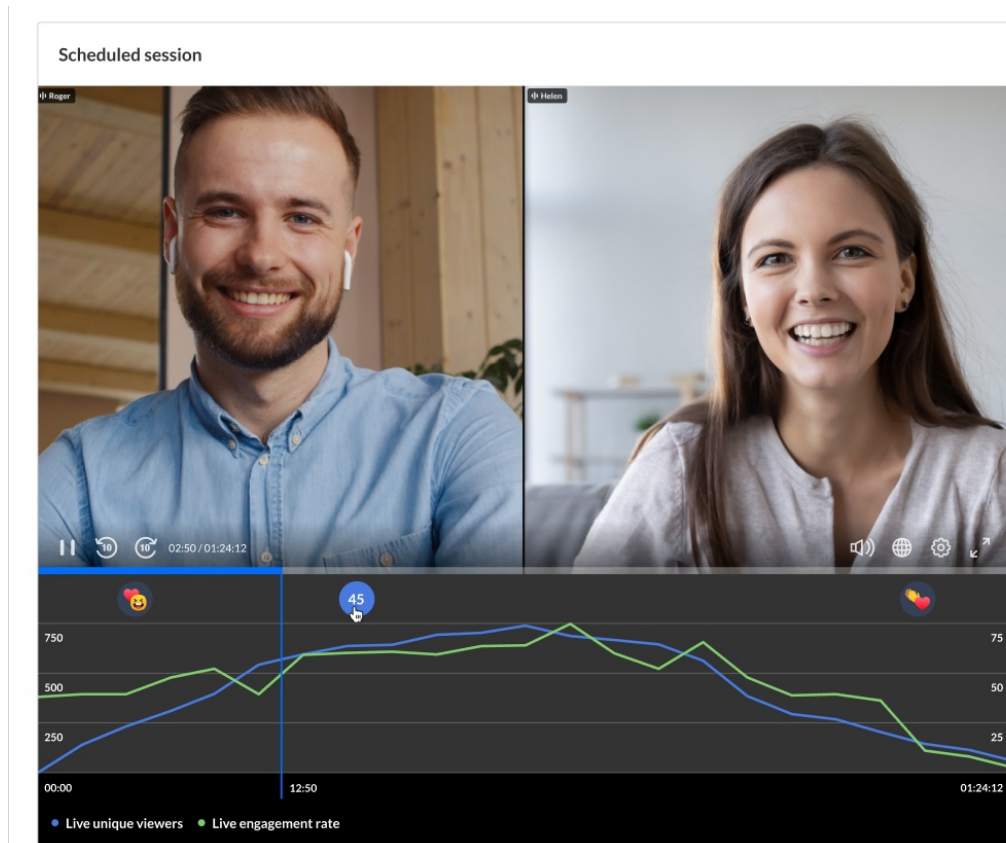
Recordings plays - Number of times that the recording started playback

The next portion (shown below) focuses on live unique viewers and live engagement rate.

Live unique viewers (blue line) - Number of users at each point of the session (compare to numbers on the left side).

Live engagement rate (green line) - Average live engagement rate across all users in the session at each point (compare to percentages on right side).

Note the points in the session that received the highest reaction rates.



The next portion provides information on viewer engagement.

If you'd like to search for a specific attendee in the list, type at least three letters of the attendee's name in the search field, then click the search "magnifying glass" icon or simply press Enter on your keyboard.

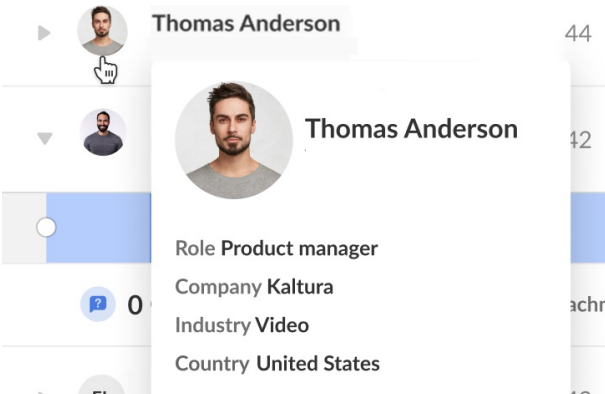
 

Messages	Poll answered	Live engagement rate
14	45%	<div style="width: 45%; background-color: green; height: 10px;"></div>

Information in this portion of the page includes the following:

Name - Name of attendee, including title and company.

Hover over the name to display complete user information, including name, role, company, industry, and country.



Minutes viewed - Number of minutes viewed per user.

Reactions - Number of reactions sent by the user over the course of the live session.

Sent chat messages - Number of chat messages sent by the user over the course of the live session.


Polls answered - Number of polls answered by the user over the course of the live session.

Live engagement rate - Average engagement rate of the user during the session.

Note the heatmap for each viewer. The darker color shade indicates higher engagement. Viewers who are considered to be highly engaged have the tab in focus, are watching in full screen, and/or have the sound on. The lighter color shade indicates lower engagement. Viewers who are considered to be less engaged may not have the tab in focus, are not watching the full screen, and/or have the player muted.

Additional information is displayed under the heatmap - number of Q&A threads

created by the user, number of times the user downloaded an attachment, and number of times user raised their hand.

Attendees						Search attendees
Name	Minutes viewed	Reactions	Sent chat messages	Poll answered	Live engagement rate	
Total	44,201	31	14	14	45%	
Roger Chalmer Product Design Manager, Spotify	44	0	34	0	45%	
Thomas Anderson Product Manager, Kaltura	42	0	34	0	45%	
						
0 Q&A threads created 1/2 Attachments downloaded 2 Raised hands						
Barack Azim UX Research Lead, Meta	42	0	34	0	45%	
Eric Lorimer Software Engineer, Machine Learning, G...	41	0	34	0	45%	
Helen Patrick Data Scientist, Amazon Web Services	40	0	34	0	45%	
Constance Chen Product Marketing Specialist, Adobe	40	0	34	0	45%	
Jamie Lowell Frontend Developer, Airbnb	40	0	34	0	45%	
Sandra Sunderland Cybersecurity Analyst, Cisco	39	0	34	0	45%	
Chris Verazano Solutions Architect, Salesforce	39	0	34	0	45%	

The next portion provides analytics on polls that were initiated during the session.

In our example below, 5 polls were launched during this session. This screen displays all the poll questions, the poll types, and the number of unique participants that answered each poll.

You may download a report of all questions.

Interactions			Download Report
Question	Type	Unique participants	
What year Kaltura was founded?	Rating scale	45	
How many global offices does Kaltura have?	Open question	34	
In how many countries do Kalturaians work?	Quiz question	34	
How many Hackathons were hosted in Kaltura?	Poll	251	
What are the 3 Kalturaian values?	Crowd vote	89	






You may click on a poll question to drill down and view additional information about that question.

In our example below, we have clicked on the question "How many Hackathons were hosted in Kaltura?" The poll type, the number of possible answers (not applicable for open ended questions), and the number of unique participants that answered the poll are all displayed.

In the **Answers** column, each possible answer to the question is listed.

In the **Unique participants** column, the number of participants who gave each particular answer is shown.

In the **Rate** column, a percentage of unique participants who gave each particular answer is shown. This percentage is calculated by dividing the number of unique participants that gave that answer by the number unique participants that answered the poll.

Interactions / How many Hackathons were hosted in Kaltura?		
Rating scale 4 options 855 Unique participants		
Answers ▾	Unique participants	Rate
★ 5	428	50% 
★ 4	171	20% 
★ 3	171	20% 
★ 2	171	20% 
★ 1	171	20% 

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The next portion provides information on recordings with plays over time.

Recordings - Number of times that the recording started playback.



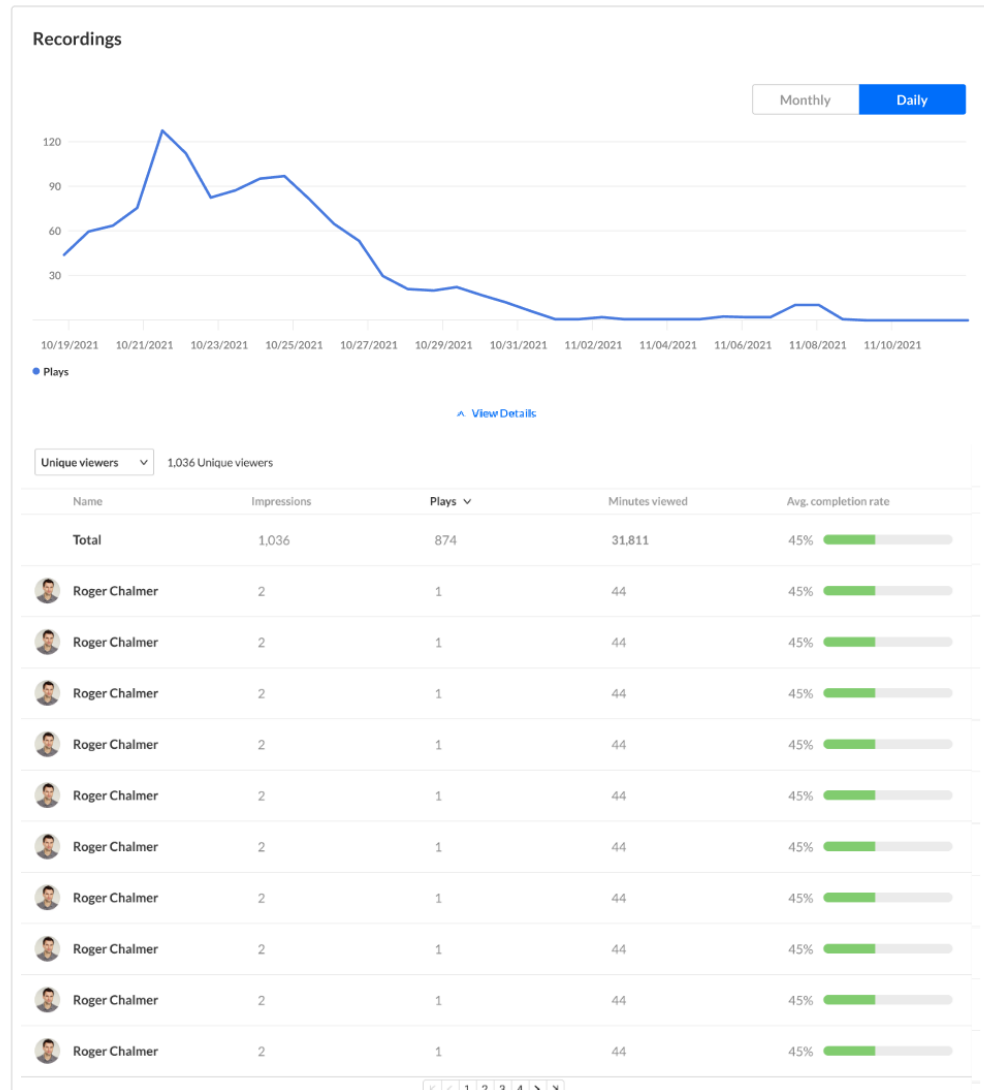
Press View Details to view additional details about the recordings.

Impressions - Number of times the user loaded the player.

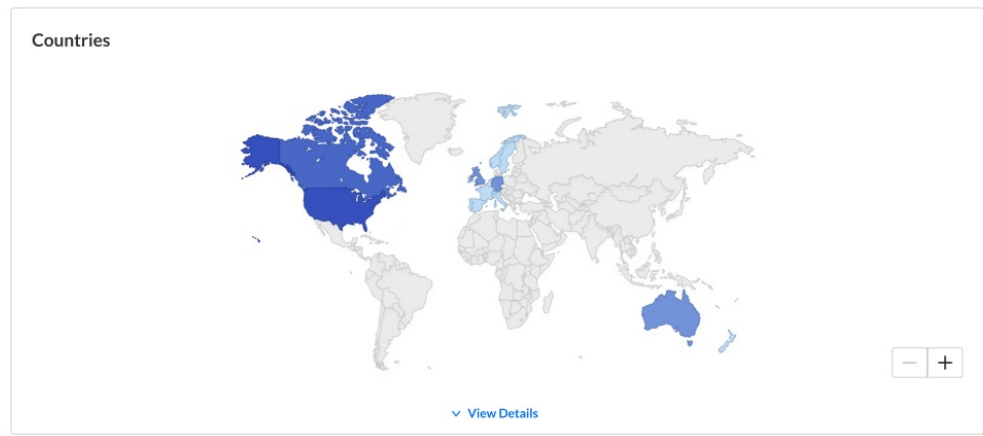
Plays - Number of times the user started playback on the player.

Minutes viewed - Number of minutes viewed by the user.

Average completion rate - Average completion rate of the video over all plays. Each percentile viewed by the user in each play is counted and summed up. Then this number is divided by the number of plays that the user had.



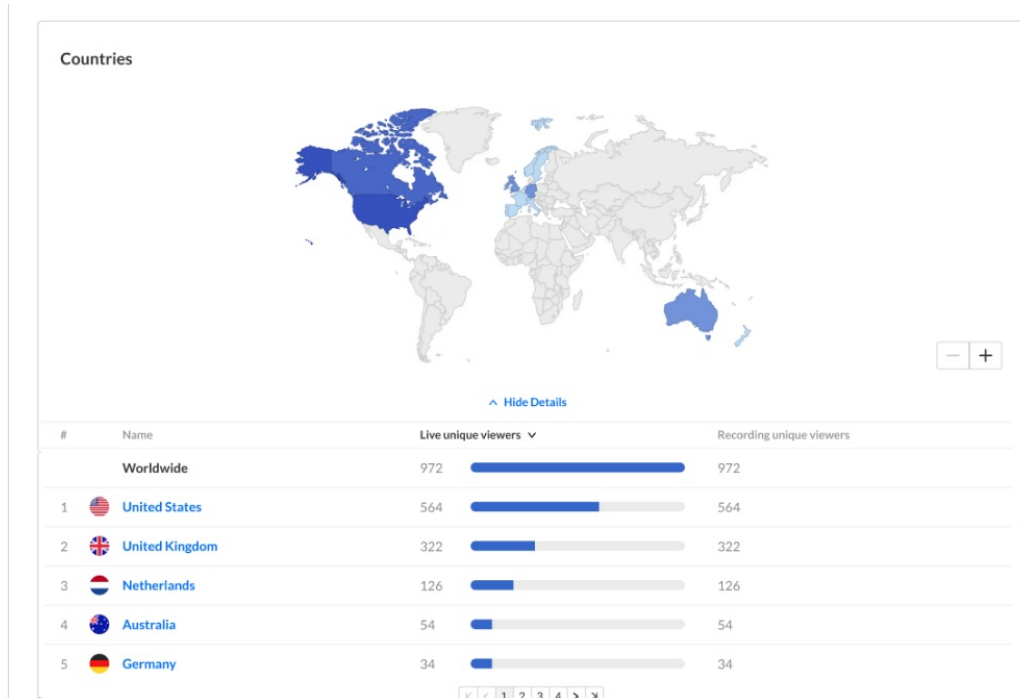
The next section allows you to discover from where your attendees watch the session (live or for the VOD experience).



Press View Details to view additional details about the countries.

Live unique viewers - Number of unique viewers that watched the live session (live or meeting) from the country.


Recording unique viewers - Number of unique viewers that watched the recording from the country.



The next section allows you to see on which devices your session was watched (live or for the VOD experience).

Live unique viewers - Number of unique viewers that watched the live session (live or meeting) on the device.

Recording unique viewers - Number of unique viewers that watched the recording on the device.

Top Devices		
3 Devices		
Name	Live unique viewers ▼	Recording unique viewers
All devices	972 	972

Download report

You may click on the **Export** button to export the users list and their engagement data. You may also click the **Download Report** button to download a PDF version of the dashboard
