

## Introuction to media in Kaltura

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28 This article is designated for all users.

## What is media?

In Kaltura, *media* refers to the content you upload, create, or manage in the platform. Media can be **video**, **audio**, **images**, **documents** or interactive items such as **quizzes**.

Every media item is presented on its own media page. The media page is where viewers can interact with the content. From the media page, you can also manage settings, share, or embed the item.

## Where is media stored?

Media you upload first appears in My Media, your personal library. From there, you decide how and where to share it. Uploading doesn't automatically make content visible to others - you need to publish it. Publishing moves your media from private storage to a space where others can see it, such as a channel, gallery, or course.

Managing media goes beyond storing and publishing. You can edit titles and descriptions, replace files, add captions or chapters, and track engagement through analytics.

Media management in Kaltura is flexible, with tools to support everything from quick edits to accessibility and compliance.

Visit our Video Portal category for guides on creating, publishing, and managing media.