

Share (restream) your session on a social media channel

Last Modified on 11/18/2025 3:12 pm IST

 This article is designated for all users.

1. Click **+ Add stream**.

Marketing for Gen-Z: The right way
Live webcast

Create with AI ...

Basics Captions **Share & embed**

Embed code
Broadcast your session on any site where anyone can watch without registering. Note that all viewers will appear anonymously on the session analytics.

Copy

Social media streams
Share your live webcast on social media channels.

+ Add stream

f

Facebook ...

▶)

My broadcast ...

▶

YouTube ...

The Add a social stream window displays.

Add a social stream

Social channel (required)

Facebook

Stream URL (required)

Stream key (required)
Your chosen social channel will provide you with a stream key

Cancel Add

2. In the Social channel (required) field, type the name of the social channel (i.e., Facebook, Twitter, etc.).
3. In the Stream URL (required) field, paste in the stream URL (RTMP) provided by the social channel.
4. In the Stream key (required) field, paste in the stream key provided by the social channel.
5. Click **Add**. As you add social channels, they display on the Share & Embed tab under Social media streams.



When sessions are embedded or shared (restreamed) on social media, some viewership data will be lost because viewers accessing events via embed or restream are not required to register for the event and will appear anonymously on the session analytics. In addition, enrichment capabilities, such as dual screen and cue points, are not supported when streaming live webcasts to socials.