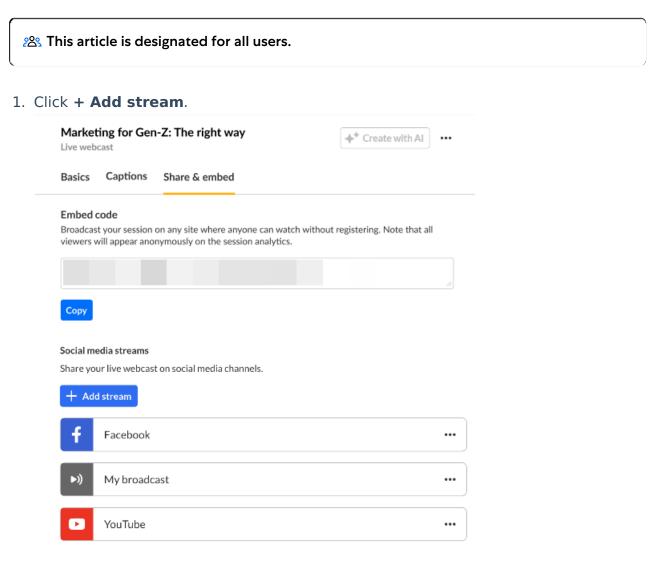


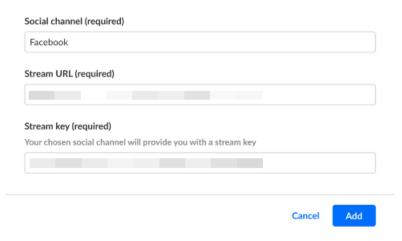
## Share (restream) your session on a social media channel

Last Modified on 11/18/2025 3:12 pm IST



The Add a social stream window displays.

## Add a social stream





- 2. In the Social channel (required) field, type the name of the social channel (i.e., Facebook, Twitter, etc.).
- 3. In the Stream URL (required) field, paste in the stream URL (RTMP) provided by the social channel.
- 4. In the Stream key (required) field, paste in the stream key provided by the social channel.
- 5. Click **Add**. As you add social channels, they display on the Share & Embed tab under Social media streams.



When sessions are embedded or shared (restreamed) on social media, some viewership data will be lost because viewers accessing events via embed or restream are not required to register for the event and will appear anonymously on the session analytics. In addition, enrichment capabilities, such as dual screen and cue points, are not supported when streaming live webcasts to socials.