

# Enable a banner overlay on the player

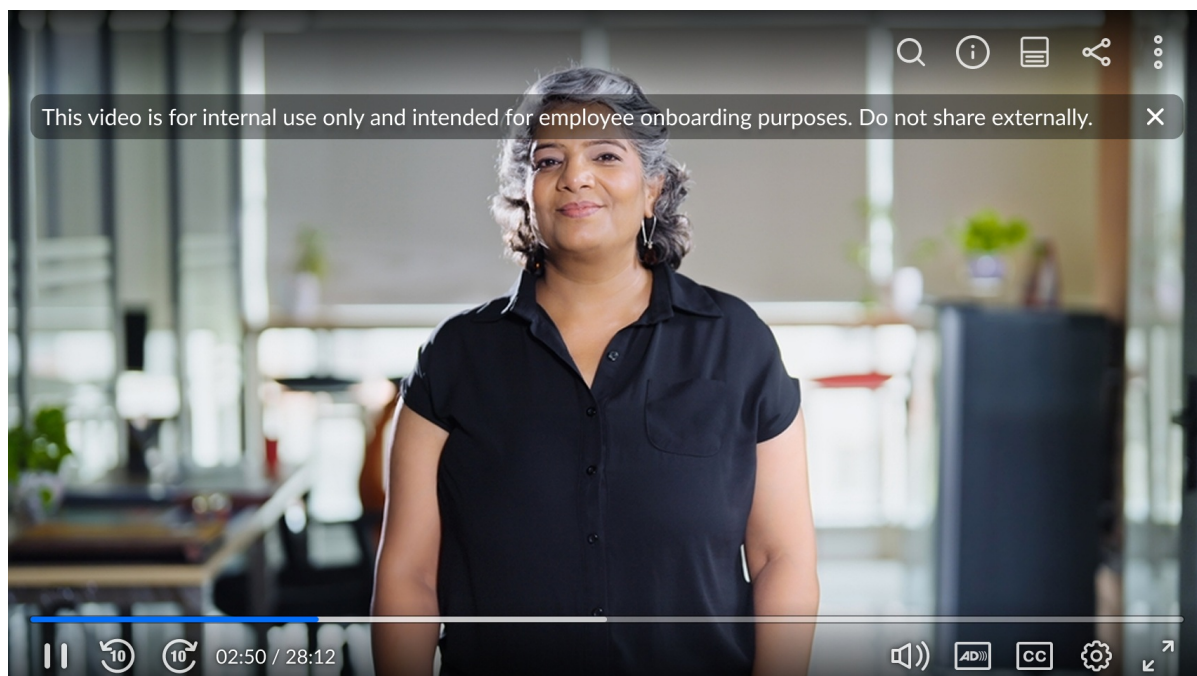
Last Modified on 01/18/2026 4:09 pm IST

 This article is designated for administrators.

## About

Use the banner overlay capability to display text directly on the player. The banner appears over the video with a semi-transparent background to keep the message readable on any content.

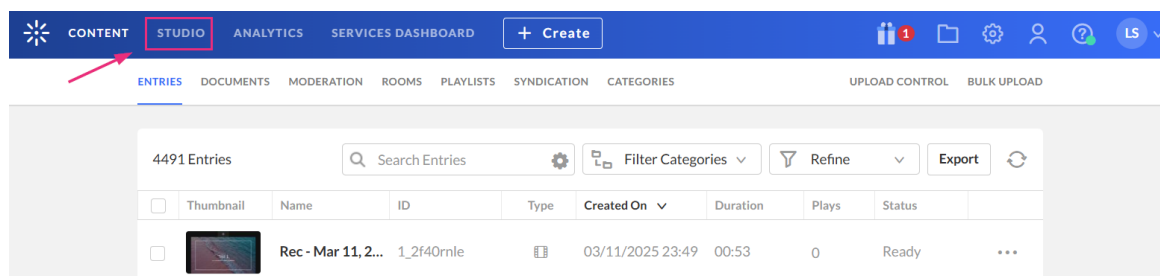
Banners are useful for short notices such as disclaimers, promotions, or alerts.



**VOD**

## Access the player settings

1. Log in to your KMC and click the **Studio** tab.

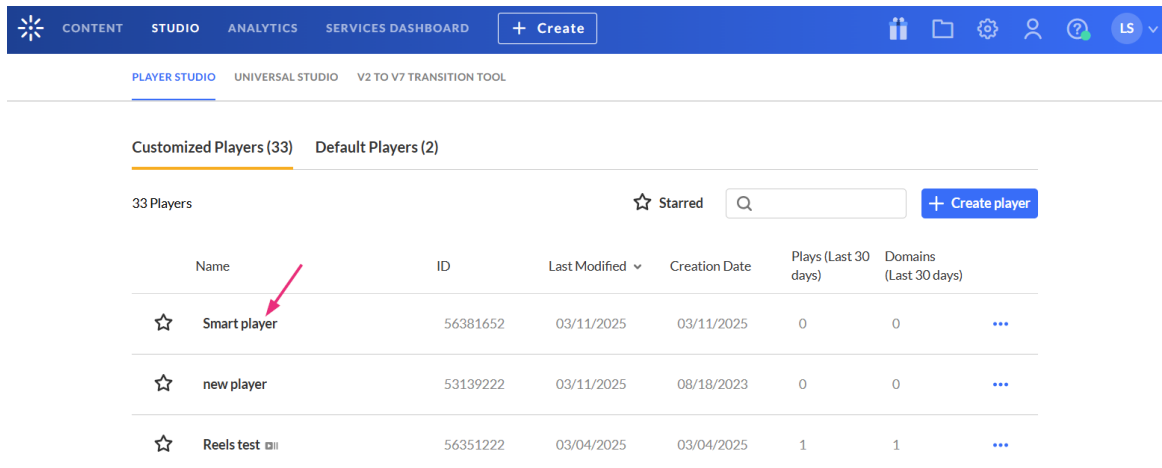


The **Player Studio** page displays.

- Click the player you want to edit from the list (or use the search bar in the top right).



If you haven't created a player yet, check out our article [Create a player](#) for guidance.



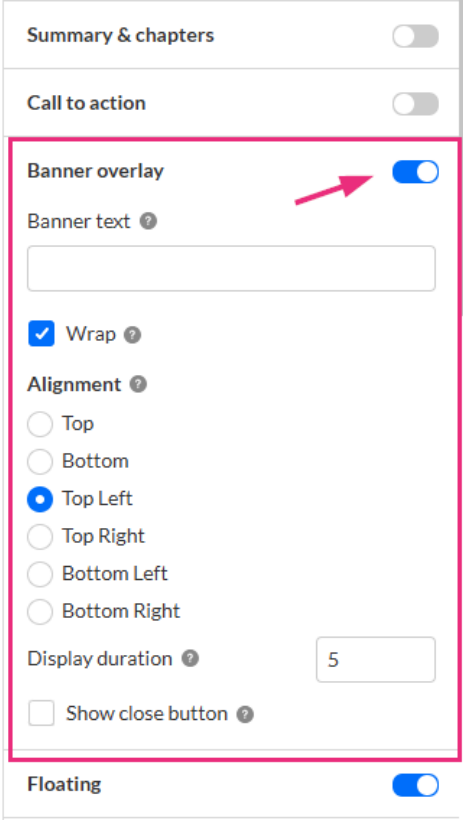
Name	ID	Last Modified	Creation Date	Plays (Last 30 days)	Domains (Last 30 days)
Smart player	56381652	03/11/2025	03/11/2025	0	0
new player	53139222	03/11/2025	08/18/2023	0	0
Reels test	56351222	03/04/2025	03/04/2025	1	1

The **player settings** display.



## Set banner message

- Scroll down to the **Engagement & Interactivity** section, find **Banner overlay** and click the toggle to open the settings.



Summary & chapters ☐

Call to action ☐

**Banner overlay** ☒

Banner text

☒ Wrap

**Alignment**

☐ Top

☐ Bottom

☒ Top Left

☐ Top Right

☐ Bottom Left

☐ Bottom Right

Display duration

☐ Show close button

Floating ☒

## 2. Configure the following:

- **Banner text** – Enter the message to display.
- **Wrap** – Check this setting to allow the text to wrap onto multiple lines. If unchecked, the text will stay on one line (may truncate).
- **Alignment** - Choose where to place the banner on the player
- **Display duration** – Set the duration (in seconds) that you want the banner to remain visible. Enter 0 for unlimited.
- **Show close button** – Enable viewers to close the banner while it's displayed. If closed, it will reappear when the video is loaded again.

## 3. Click **Save** at the top right of the settings page.

For the user guide, see [Banner overlay on player](#).