

Enable a banner overlay on the player

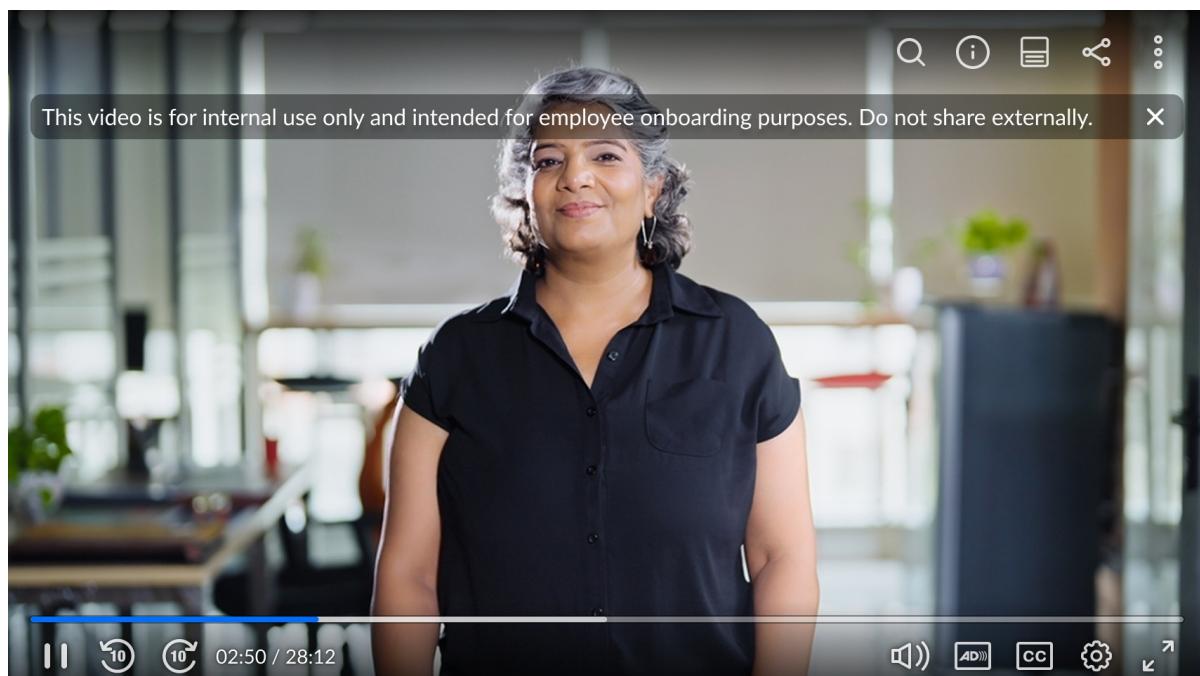
Last Modified on 01/18/2026 4:09 pm IST

 This article is designated for administrators.

About

Use the banner overlay capability to display text directly on the player. The banner appears over the video with a semi-transparent background to keep the message readable on any content.

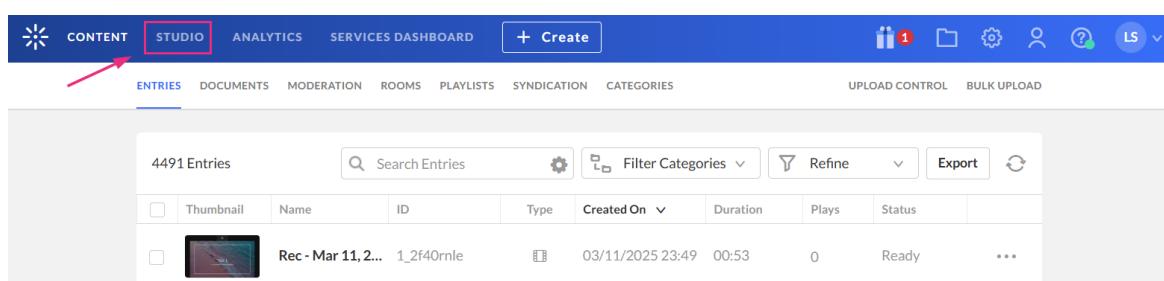
Banners are useful for short notices such as disclaimers, promotions, or alerts.



VOD

Access the player settings

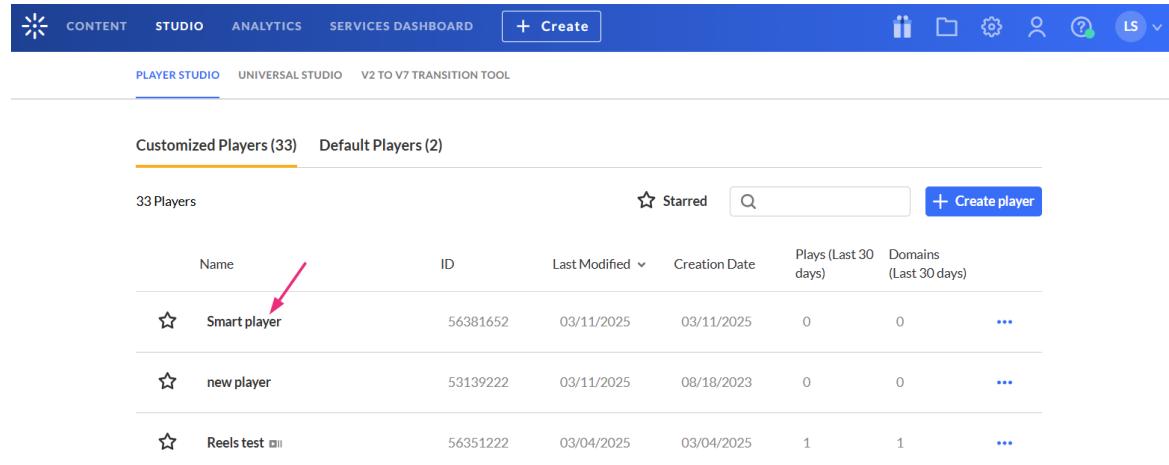
1. Log in to your KMC and click the **Studio** tab.



The [Player Studio](#) page displays.

2. Click the player you want to edit from the list (or use the search bar in the top right).

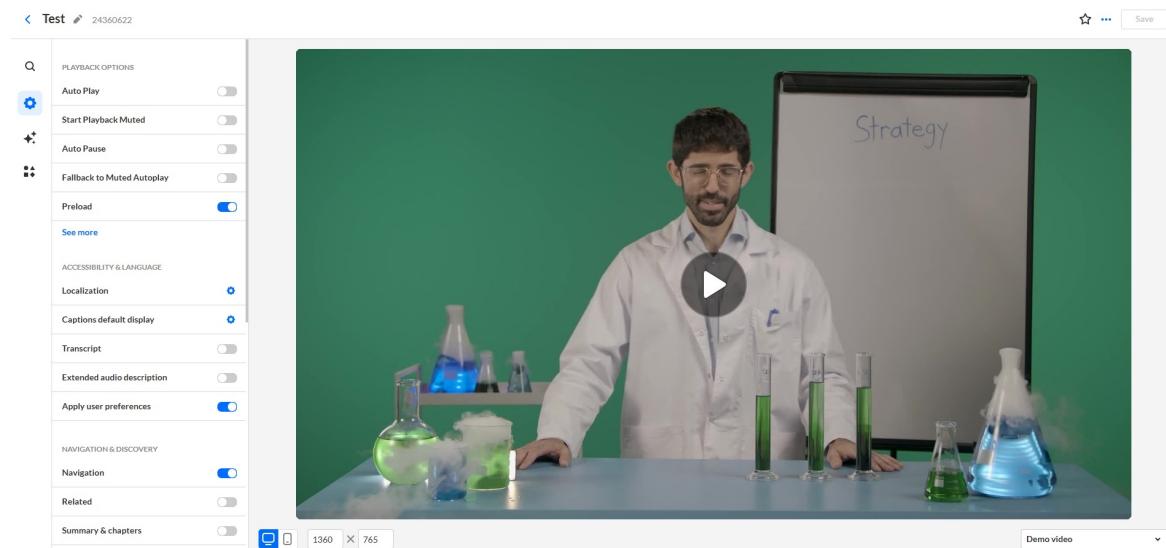
 If you haven't created a player yet, check out our article [Create a player](#) for guidance.



The screenshot shows the Kaltura Player Studio interface. The top navigation bar includes CONTENT, STUDIO, ANALYTICS, SERVICES DASHBOARD, a '+ Create' button, and various user icons. Below the navigation is a sub-navigation bar with PLAYER STUDIO selected, followed by UNIVERSAL STUDIO and V2 TO V7 TRANSITION TOOL. The main content area displays a table of players. The table has columns for Name, ID, Last Modified, Creation Date, Plays (Last 30 days), Domains (Last 30 days), and an ellipsis button. There are two tabs at the top of the table: 'Customized Players (33)' (which is selected) and 'Default Players (2)'. A red arrow points to the 'Smart player' row in the table.

Name	ID	Last Modified	Creation Date	Plays (Last 30 days)	Domains (Last 30 days)	...
Smart player	56381652	03/11/2025	03/11/2025	0	0	...
new player	53139222	03/11/2025	08/18/2023	0	0	...
Reels test	56351222	03/04/2025	03/04/2025	1	1	...

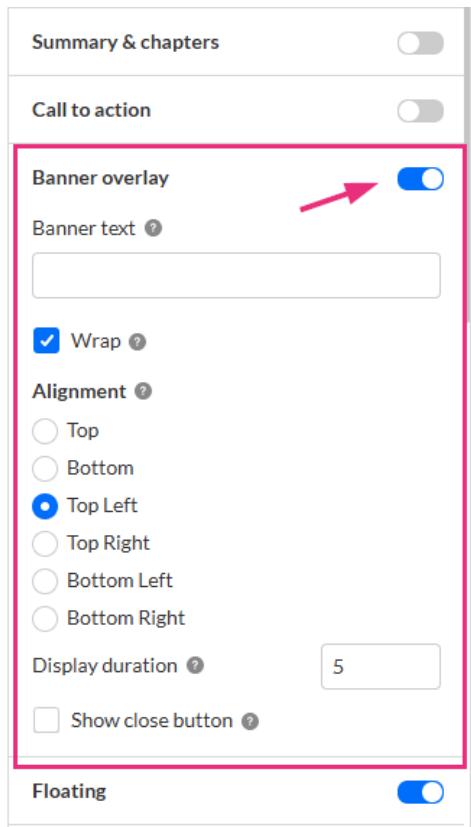
The [player settings](#) display.



The screenshot shows the Kaltura player settings interface for a video titled 'Test'. The video preview shows a man in a lab coat standing behind a table with chemistry glassware. The left sidebar contains several sections with toggle switches: PLAYBACK OPTIONS (Auto Play, Start Playback Muted, Auto Pause, Fallback to Muted Autoplay, Preload, See more), ACCESSIBILITY & LANGUAGE (Localization, Captions default display, Transcript, Extended audio description, Apply user preferences), and NAVIGATION & DISCOVERY (Navigation, Related, Summary & chapters). The 'Auto Play' toggle is the only one turned on.

Set banner message

1. Scroll down to the **Engagement & Interactivity** section, find **Banner overlay** and click the toggle to open the settings.



2. Configure the following:

- **Banner text** – Enter the message to display.
- **Wrap** – Check this setting to allow the text to wrap onto multiple lines. If unchecked, the text will stay on one line (may truncate).
- **Alignment** - Choose where to place the banner on the player
- **Display duration** – Set the duration (in seconds) that you want the banner to remain visible. Enter 0 for unlimited.
- **Show close button** – Enable viewers to close the banner while it's displayed. If closed, it will reappear when the video is loaded again.

3. Click **Save** at the top right of the settings page.

For the user guide, see [Banner overlay on player](#).