Enable a banner overlay on the player
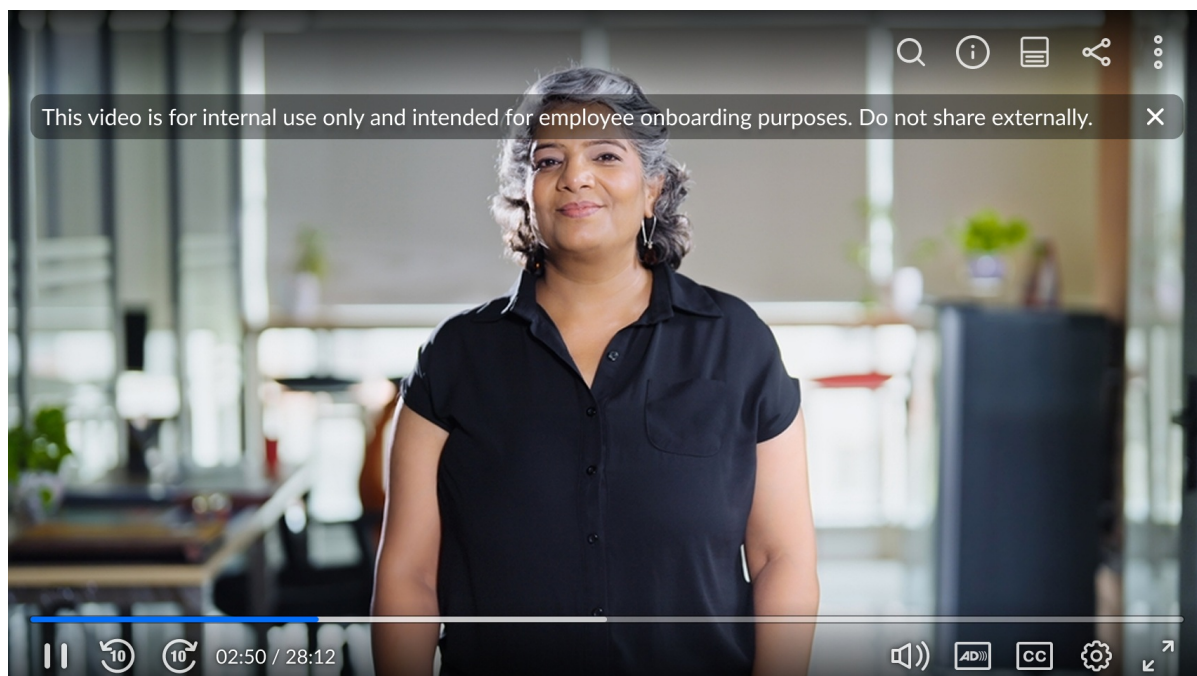
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> 🔒 **This article is designated for administrators.**

About

Use the banner overlay capability to display text directly on the player. The banner appears over the video with a semi-transparent background to keep the message readable on any content.
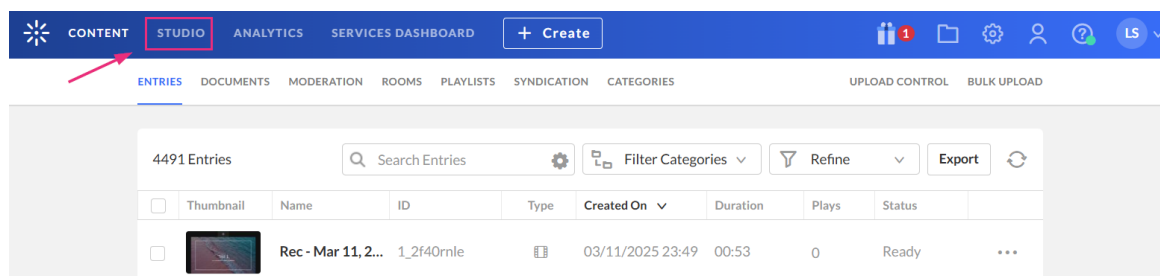
Banners are useful for short notices such as disclaimers, promotions, or alerts.

VOD

Access the player settings

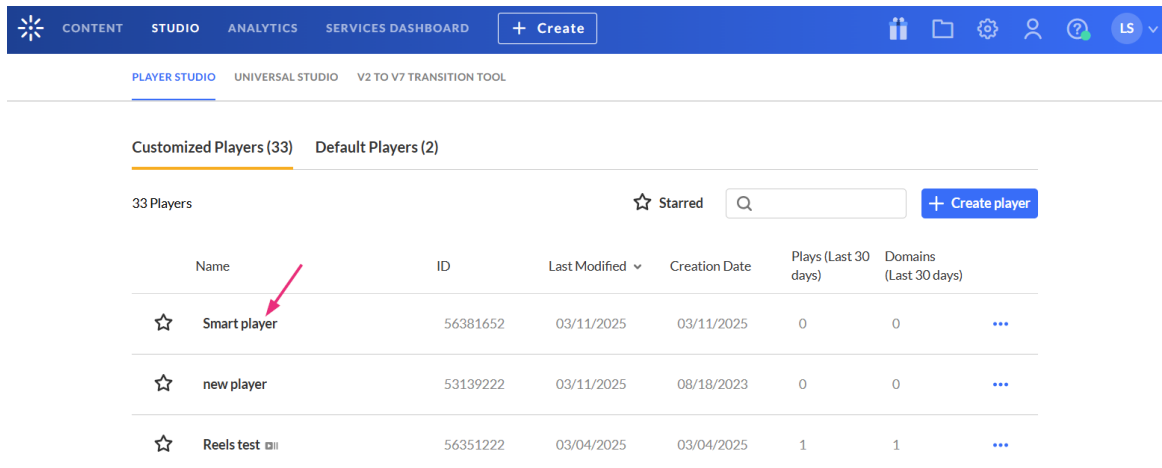1. Log in to your KMC and click the **Studio** tab.

The Player Studio page displays.

2. Click the player you want to edit from the list (or use the search bar in the top right).

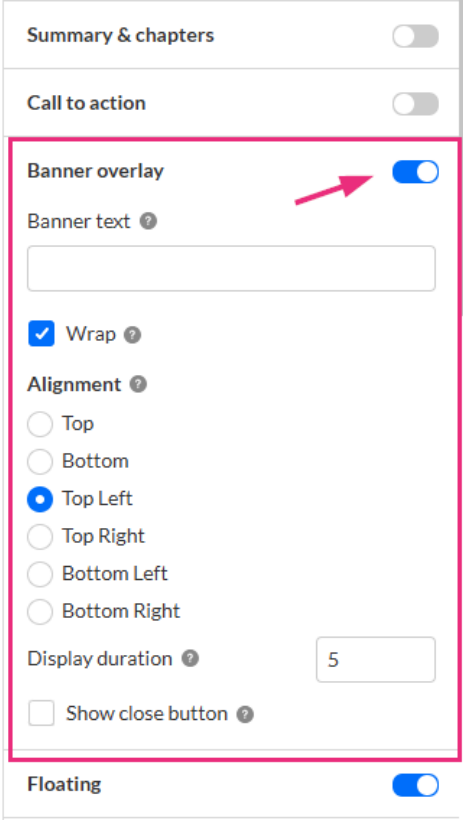> ✓ If you haven't created a player yet, check out our article Create a player for guidance.

The player settings display.

Set banner message

1. Scroll down to the **Engagement & Interactivity** section, find **Banner overlay** and click the toggle to open the settings.

2. Configure the following:

- **Banner text** – Enter the message to display.
- **Wrap** – Check this setting to allow the text to wrap onto multiple lines. If unchecked, the text will stay on one line (may truncate).
- **Alignment** - Choose where to place the banner on the player
- **Display duration** – Set the duration (in seconds) that you want the banner to remain visible. Enter 0 for unlimited.
- **Show close button** – Enable viewers to close the banner while it's displayed. If closed, it will reappear when the video is loaded again.

3. Click **Save** at the top right of the settings page.

For the user guide, see Banner overlay on player.