

Enable a banner on the player

Last Modified on 05/26/2026 10:25 am IDT

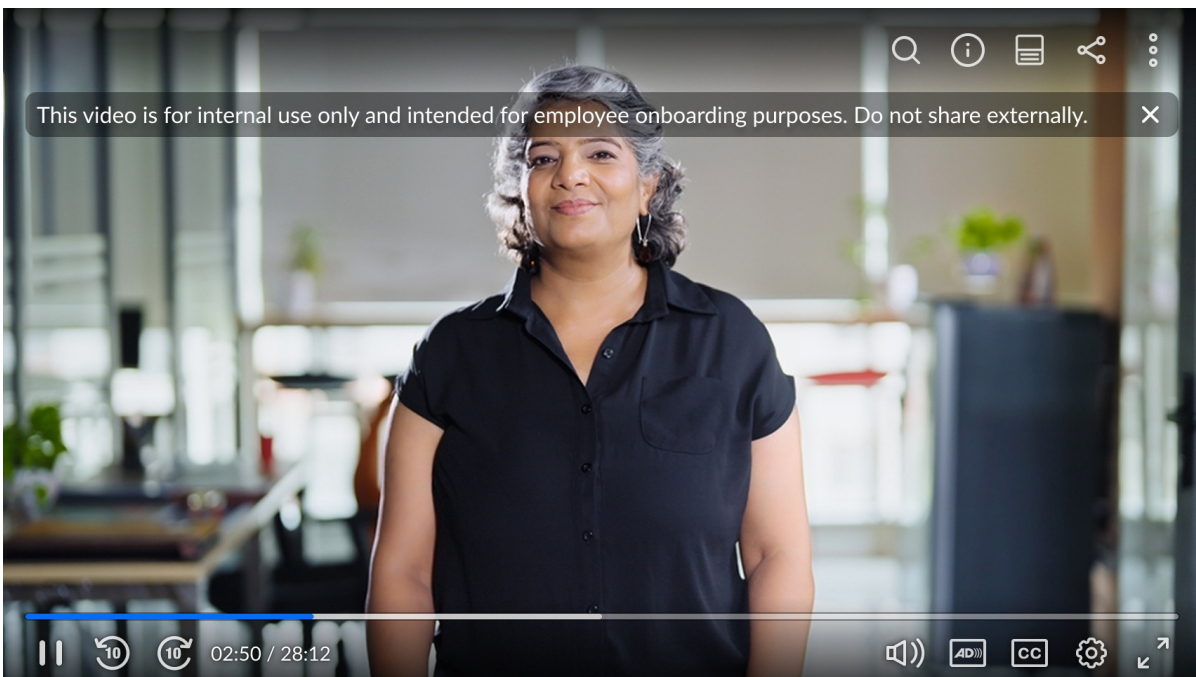
 This article is designated for administrators.

About

Use the banner capability to display text directly on the player. The banner appears over the video with a semi-transparent background to keep the message readable on any content.

Banners are useful for short notices such as disclaimers, promotions, or alerts.

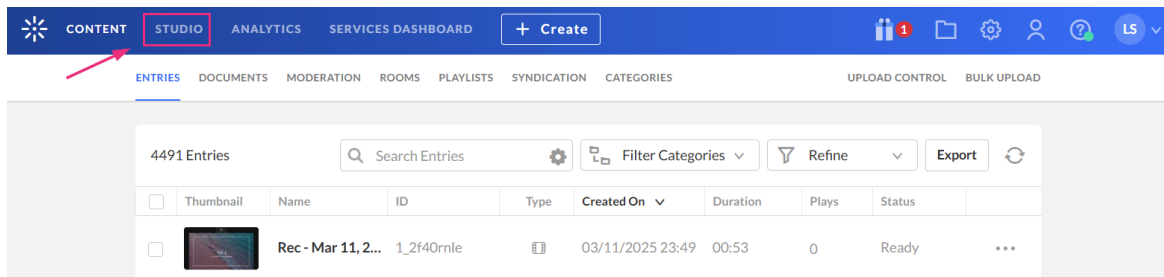
You can configure a single banner for all entries or enable metadata-based settings to display different banners per entry.



VOD

Access the player settings

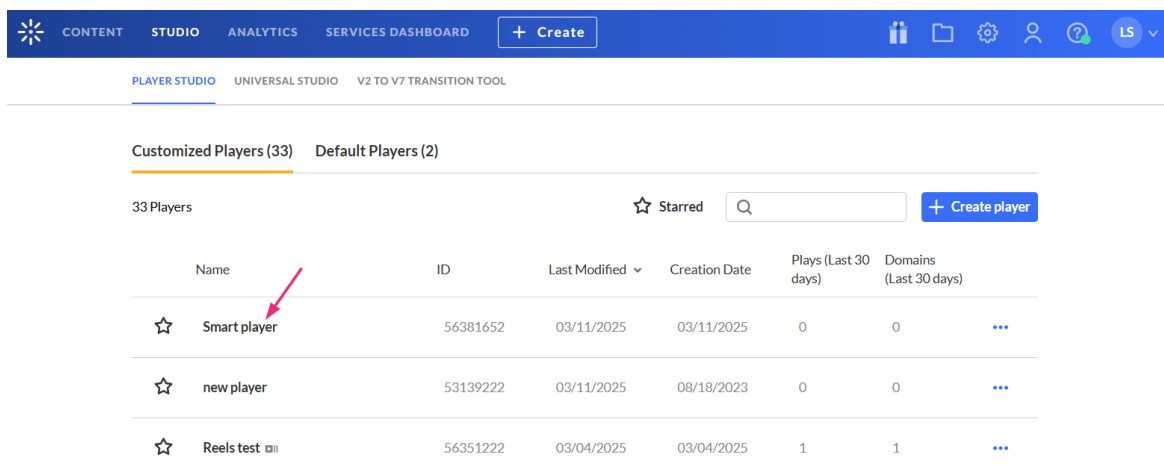
1. Log in to your [Rich Media CMS](#) and click the **Studio** tab.



The [Player Studio](#) page displays.

2. Click the player you want to edit from the list (or use the search bar in the top right).

If you haven't created a player yet, check out our article [Create a player](#) for guidance.

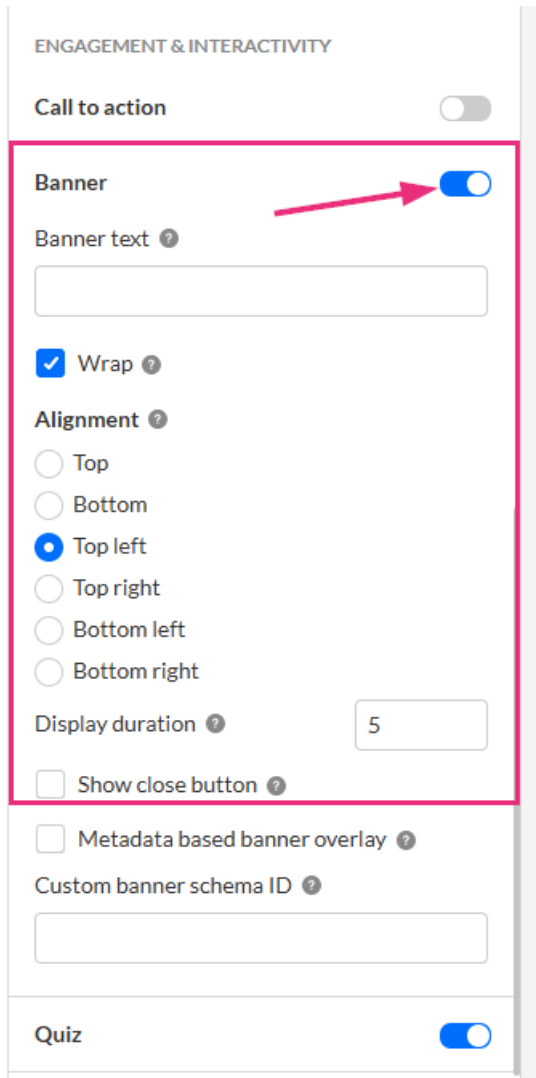


The [player settings](#) display.



Set banner

1. Scroll down to the **Engagement & Interactivity** section, find **Banner** and click the toggle to open the settings.



The screenshot shows the 'ENGAGEMENT & INTERACTIVITY' settings section. The 'Banner' settings are highlighted with a red box. A red arrow points to the 'Banner' toggle switch, which is currently turned on. Below the toggle, there is a text input field for 'Banner text', a checked checkbox for 'Wrap', a radio button selection for 'Alignment' (with 'Top left' selected), a text input field for 'Display duration' (set to 5), and an unchecked checkbox for 'Show close button'. Below these are 'Metadata based banner overlay' (unchecked) and 'Custom banner schema ID' (empty text field). At the bottom of the settings, the 'Quiz' toggle is also turned on.

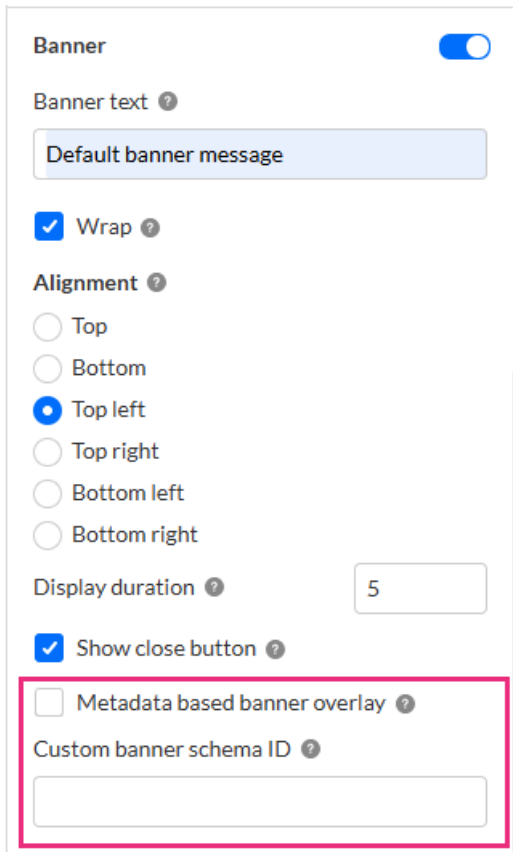
2. Configure the following:

- **Banner text** – Enter the message to display.
- **Wrap** – Check this setting to allow the text to wrap onto multiple lines. If unchecked, the text will stay on one line (may truncate).
- **Alignment** - Choose where to place the banner on the player
- **Display duration** – Set the duration (in seconds) that you want the banner to remain visible. Enter 0 for unlimited.
- **Show close button** – Enable viewers to close the banner while it's displayed. If closed, it will reappear when the video is loaded again.

3. Click **Save** at the top right of the settings page.

Set up per-entry banner

1. First configure the global banner settings as needed (see step 2 above).
These settings are used as a fallback if metadata is missing.
2. Enable **Metadata based banner**.
3. In **Custom banner schema ID**, enter the ID of your custom metadata schema*. If left empty, the player falls back to the global banner settings.



These settings map to the `useConfigFromMetadata` configuration, which is set to false by default.

4. Click **Save**.

*To configure metadata fields and values, see [Create a custom metadata schema for per-entry banners in player](#).

Banner display logic

- If **Metadata based banner** is enabled and a valid schema ID is provided, the player uses banner values from entry metadata.
- If enabled but the schema ID is empty, the player falls back to the global banner settings.
- If enabled but the schema ID is invalid, the player does not load metadata-based

banner settings.

- If **Metadata based banner** is disabled, the player always uses the global banner settings, regardless of the schema ID.

For the user guide, see [Banner on player](#).
