

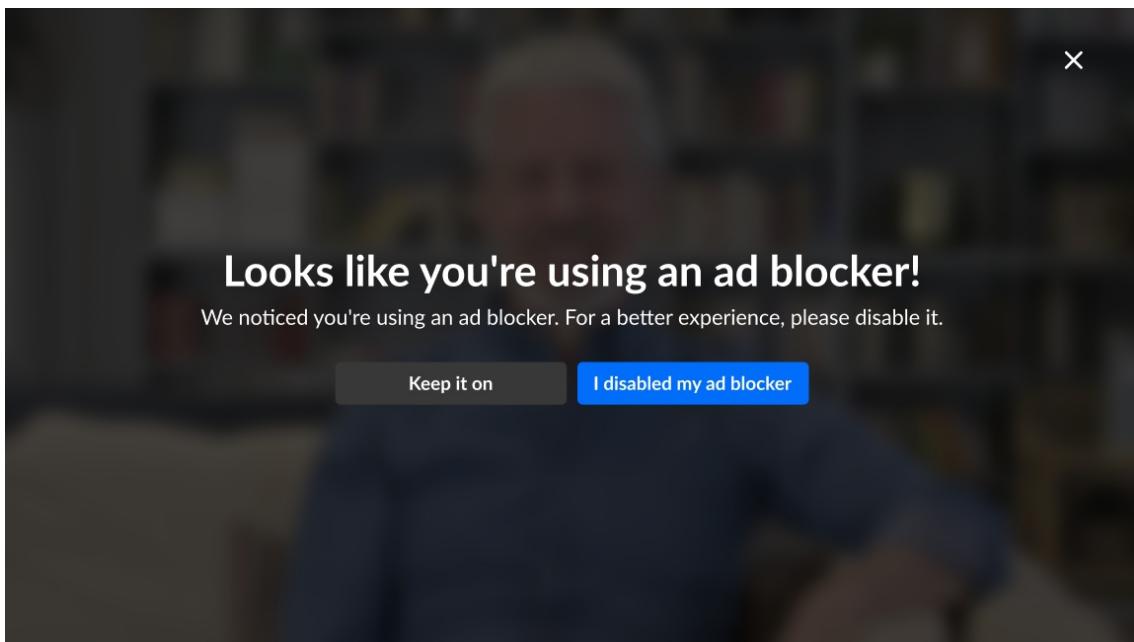
Enable ad blocker detection in the player

Last Modified on 01/18/2026 3:41 pm IST

 This article is designated for administrators.

About

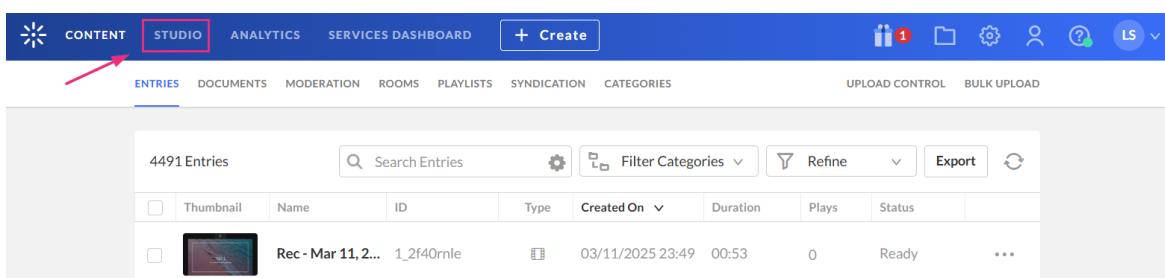
You can enable ad blocker detection on your player and choose whether playback is allowed or blocked.



VOD

Access the player settings

1. Log in to your [KMC](#) and click the **Studio** tab.



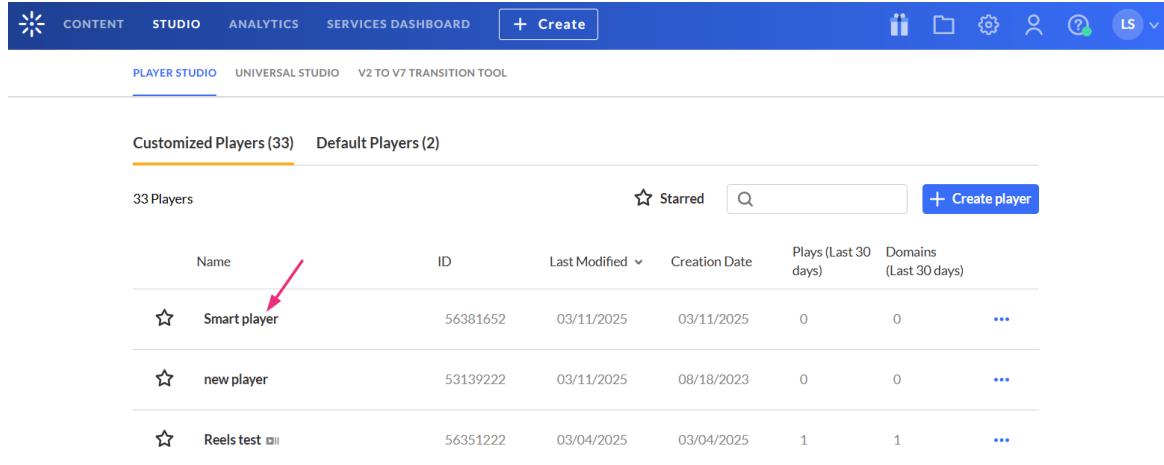
The screenshot shows the KMC Player Studio page. At the top, there is a navigation bar with tabs: CONTENT (highlighted with a red arrow), STUDIO (highlighted with a red box), ANALYTICS, and SERVICES DASHBOARD. Below the navigation bar, there is a search bar and a table with 4491 entries. The table columns include Thumbnail, Name, ID, Type, Created On, Duration, Plays, and Status. One entry is visible in the table: "Rec - Mar 11, 2025 1_2f40rnle" with a duration of 00:53 and a status of Ready.

The [Player Studio](#) page displays.

2. Click the player you want to edit from the list (or use the search bar in the top right).



If you haven't created a player yet, check out our article [Create a player](#) for guidance.



Customized Players (33) Default Players (2)

33 Players

Name	ID	Last Modified	Creation Date	Plays (Last 30 days)	Domains (Last 30 days)	...
Smart player	56381652	03/11/2025	03/11/2025	0	0	...
new player	53139222	03/11/2025	08/18/2023	0	0	...
Reels test	56351222	03/04/2025	03/04/2025	1	1	...

The [player settings](#) display.



Set ad blocker detection

1. Scroll down to the **Engagement & Interactivity** section, find **Ad blocker detection** and click the toggle to open the settings.

Ad blocker detection

Allow playback [?](#)
 Block playback [?](#)

Add custom overlay message [?](#)

Title

Description

Button labels

Close without disabling ad blocker

Close after disabling ad blocker

2. Configure the following:

- **Allow playback** - Lets users continue watching even if an ad blocker is detected. A message will prompt them to disable the blocker or keep it on before playback continues.



Applicable to *Allow playback only*. Ad blocker detection runs once at the start of a browser session. If the user turns on an ad blocker after that, no message will appear.

- **Block playback** - Prevents playback if an ad blocker is detected. Users will see a message telling them to disable the ad blocker to continue watching.
- **Add custom overlay message** - A default message appears when an ad blocker is detected, but you can override it with your own custom message by checking this option:
 - **Title** - Type a title for your custom overlay message.
 - **Description** - Type a description for your custom overlay message.
 - **Close without disabling ad blocker** - If you are allowing playback with an ad

blocker on, you may type a label for the button users will click to signal they want to continue playback with an ad blocker on.

- **Close after disabling ad blocker** - Type a label for the button users will click to confirm they've disabled their ad blocker.

Ad blocker 

Allow playback 

Block playback 

Add custom overlay message 

Title

Looks like you're using an ad blocker!

Description

We noticed you're using an ad blocker.
For a better experience, please disable it.

Button labels

Close without disabling ad blocker 

Keep it on

Close after disabling ad blocker 

I disabled my ad blocker

3. Click **Save** at the top right of the settings page.

For the user guide, see [Ad Blocker Detection](#).