

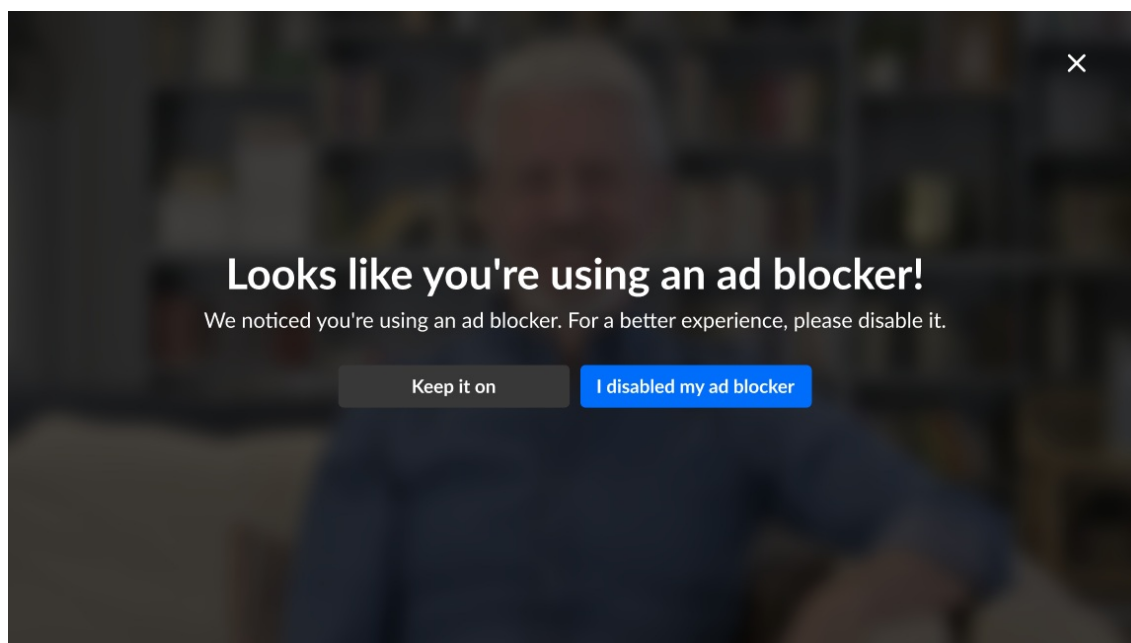
# Enable ad blocker detection in the player

Last Modified on 01/18/2026 3:41 pm IST

 This article is designated for administrators.

## About

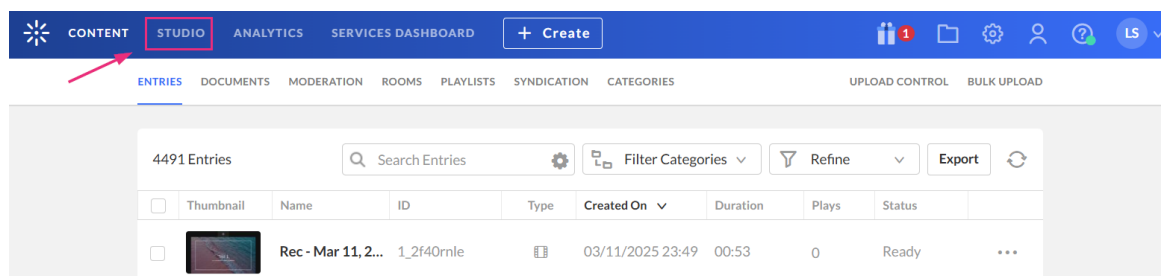
You can enable ad blocker detection on your player and choose whether playback is allowed or blocked.



**VOD**

## Access the player settings

1. Log in to your KMC and click the **Studio** tab.

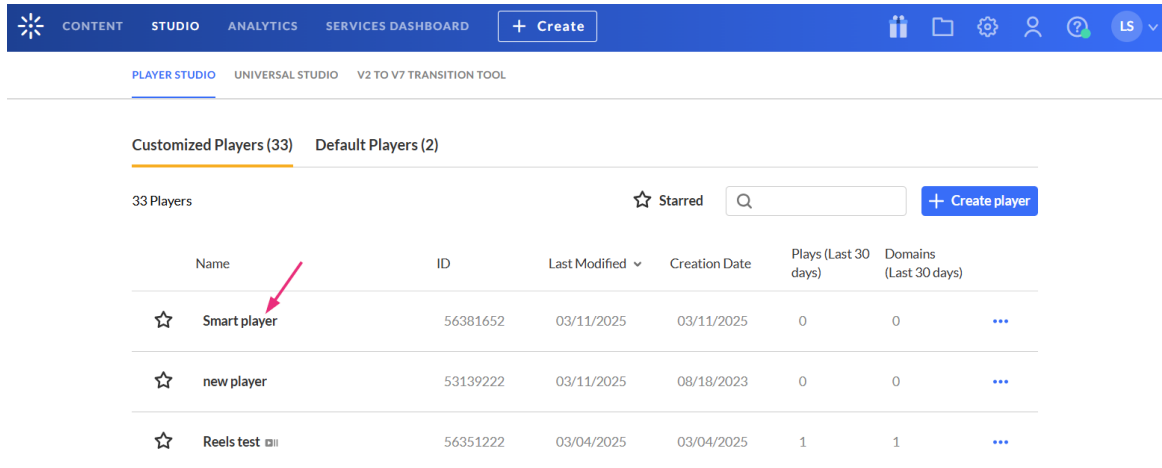


The **Player Studio** page displays.

2. Click the player you want to edit from the list (or use the search bar in the top right).



If you haven't created a player yet, check out our article [Create a player](#) for guidance.



The screenshot shows the Kaltura Studio interface. At the top, there's a navigation bar with 'CONTENT', 'STUDIO', 'ANALYTICS', and 'SERVICES DASHBOARD'. Below this, there's a section for 'Customized Players (33)' and 'Default Players (2)'. A table lists the players:

Name	ID	Last Modified	Creation Date	Plays (Last 30 days)	Domains (Last 30 days)
Smart player	56381652	03/11/2025	03/11/2025	0	0
new player	53139222	03/11/2025	08/18/2023	0	0
Reels test	56351222	03/04/2025	03/04/2025	1	1

The [player settings](#) display.



The screenshot shows the 'Test' view of a video player. The video content features a man in a lab coat standing behind a table with various chemistry glassware (flasks, beakers) and a whiteboard in the background that says 'Strategy'. The left sidebar contains several settings sections:

- PLAYBACK OPTIONS:** Auto Play, Start Playback Muted, Auto Pause, Fallback to Muted Autoplay, Preload.
- ACCESSIBILITY & LANGUAGE:** Localization, Captions default display, Transcript, Extended audio description, Apply user preferences.
- NAVIGATION & DISCOVERY:** Navigation, Related, Summary & chapters.

## Set ad blocker detection

1. Scroll down to the **Engagement & Interactivity** section, find **Ad blocker detection** and click the toggle to open the settings.

#### Ad blocker detection



☒ Allow playback ?

☐ Block playback ?

☐ Add custom overlay message ?

Title

Description

Button labels

Close without disabling ad blocker

Close after disabling ad blocker

## 2. Configure the following:

- **Allow playback** - Lets users continue watching even if an ad blocker is detected. A message will prompt them to disable the blocker or keep it on before playback continues.



Applicable to *Allow playback only*. Ad blocker detection runs once at the start of a browser session. If the user turns on an ad blocker after that, no message will appear.

- **Block playback** - Prevents playback if an ad blocker is detected. Users will see a message telling them to disable the ad blocker to continue watching.
- **Add custom overlay message** - A default message appears when an ad blocker is detected, but you can override it with your own custom message by checking this option:
  - **Title** - Type a title for your custom overlay message.
  - **Description** - Type a description for your custom overlay message.
  - **Close without disabling ad blocker** - If you are allowing playback with an ad

blocker on, you may type a label for the button users will click to signal they want to continue playback with an ad blocker on.

- **Close after disabling ad blocker** - Type a label for the button users will click to confirm they've disabled their ad blocker.

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**Ad blocker** ☒

☒ Allow playback ?

☐ Block playback ?

☒ Add custom overlay message ?

Title

Looks like you're using an ad blocker!

Description

We noticed you're using an ad blocker.  
For a better experience, please disable it.

Button labels

Close without disabling ad blocker ?

Keep it on

Close after disabling ad blocker ?

I disabled my ad blocker

3. Click **Save** at the top right of the settings page.

For the user guide, see [Ad Blocker Detection](#).

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