

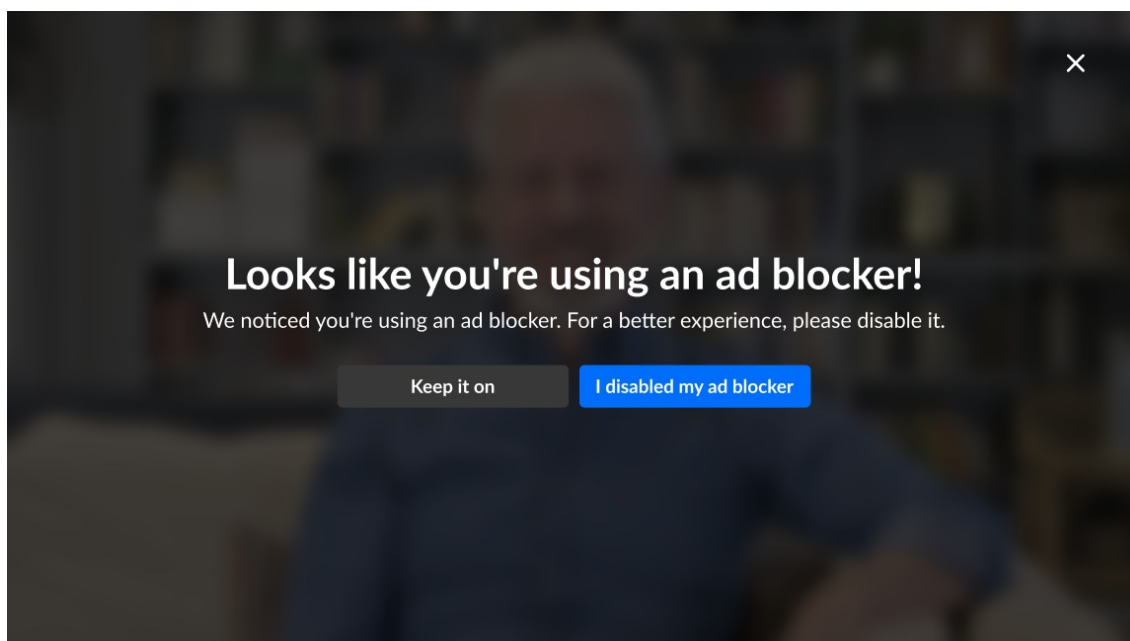
## Enable ad blocker detection in the player

Last Modified on 09/05/2025 1:41 pm IDT

 This article is designated for administrators.

### About

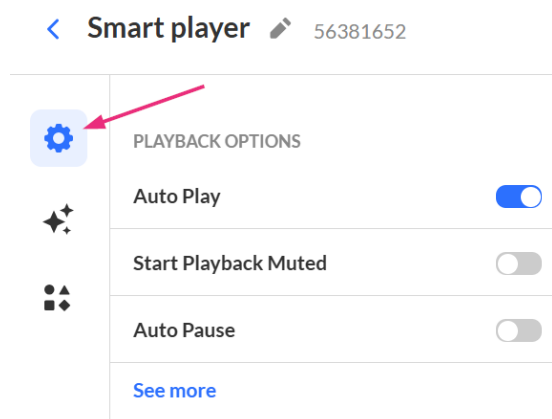
You can enable ad blocker detection and choose whether playback is allowed or blocked.



### Set ad blocker detection

**VOD**

1. In the KMC, open your player, then go to the settings tab (look for the **gear icon**).



2. Scroll down to the **Capabilities** section and find **Ad blocker detection**.
3. Click the toggle to open the settings.

**Ad blocker detection**

☒ Allow playback ?

☐ Block playback ?

☐ Add custom overlay message ?

Title

Description

Button labels

Close without disabling ad blocker

Close after disabling ad blocker

#### 4. Configure the following:

- **Allow playback** - Lets users continue watching even if an ad blocker is detected. A message will prompt them to disable the blocker or keep it on before playback continues.



Applicable to *Allow playback only*. Ad blocker detection runs once at the start of a browser session. If the user turns on an ad blocker after that, no message will appear.

- **Block playback** - Prevents playback if an ad blocker is detected. Users will see a message telling them to disable the ad blocker to continue watching.
- **Add custom overlay message** - A default message appears when an ad blocker is detected, but you can override it with your own custom message by checking this option:

- **Title** - Type a title for your custom overlay message.
- **Description** - Type a description for your custom overlay message.
- **Close without disabling ad blocker** - If you are allowing playback with an ad blocker on, you may type a label for the button users will click to signal they want to continue playback with an ad blocker on.
- **Close after disabling ad blocker** - Type a label for the button users will click to confirm they've disabled their ad blocker.

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**Ad blocker**

☒ Allow playback ?

☐ Block playback ?

☒ Add custom overlay message ?

Title

Looks like you're using an ad blocker!

Description

We noticed you're using an ad blocker.  
For a better experience, please disable it.

Button labels

Close without disabling ad blocker ?

Keep it on

Close after disabling ad blocker ?

I disabled my ad blocker

For the user guide, see [Ad Blocker Detection](#).