

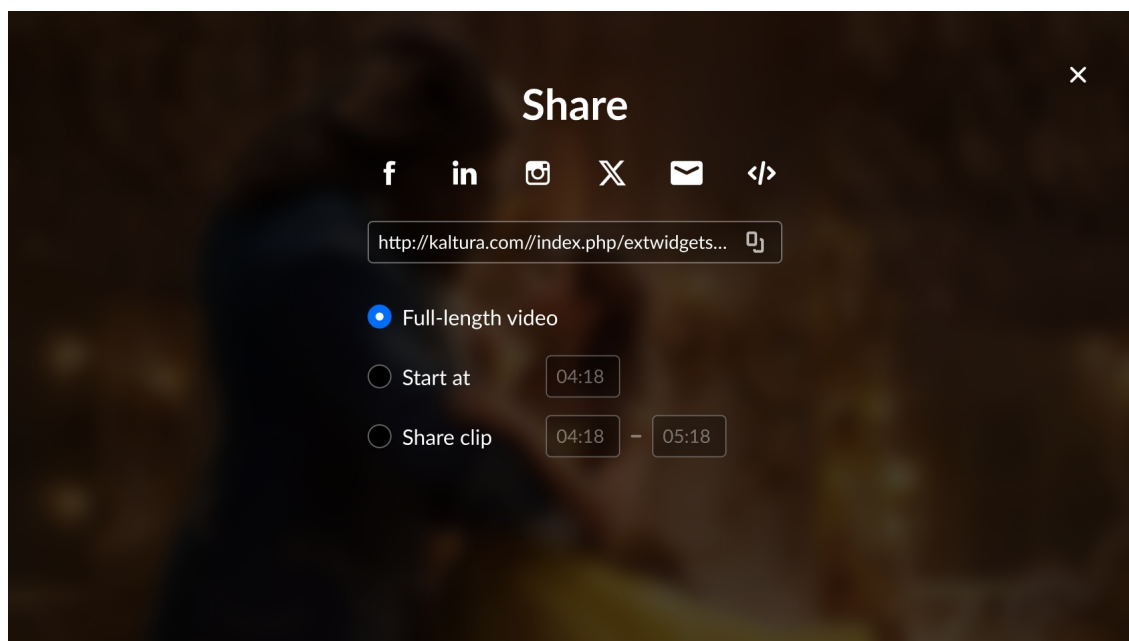
Enable sharing and embedding in the player

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 This article is designated for administrators.

About

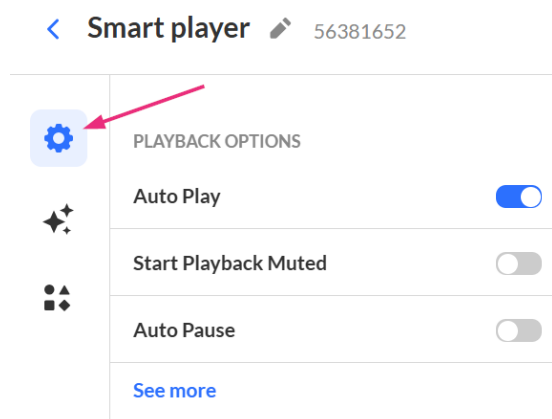
You can let viewers share and embed media directly from the player. Sharing options include social networks, email, and copying a link or embed code.



Set share & embed

VOD **AUDIO**

1. In the KMC, open your player, then go to the settings tab (look for the **gear icon**).






2. Scroll down to the **Capabilities** section and find **Share & embed**.
3. Click the toggle to open the settings.

Share & Embed

Share url 

Embed url

- ☒ Share clip 
- ☒ Start at 
- ☐ Use native share 

Social networks

- ☒ Email
- ☒ Embed
- ☒ Facebook
- ☒ LinkedIn
- ☒ Twitter

4. Configure the following:

- **Share url** - Type the share URL that will override the current page sharing. If desired, you can add {entryId} to the address, for example:
<https://mycompanymediaspace.com/media/{entryId}>, and the link updates according to the entry ID of the video being played.
- **Embed url** - This URL generates a link that dynamically updates based on the entry ID of the video being played. Type the embed URL in the following format:
{embedBaseUrl}/p/{partnerId}/embedPlaykitjs/uiconf_id/{uiConfId}?
iframeembed=true&entry_id={entryId}
- **Share clip** - This enables the user to share a segment of a video by choosing **Share clip** and then selecting the start and end position of the segment they want to share.
- **Start at** - This enables the user to share the link and initiate playback at the designated time.
- **Use native share** - Choose whether the native share dialog of the device is used.
- **Social networks** - You can define included networks, such as Facebook, LinkedIn, X



(formerly Twitter), email, and embed.

5. Click **Save** at the top right of the settings page.

For the user guide, see [Share & Embed](#).
