

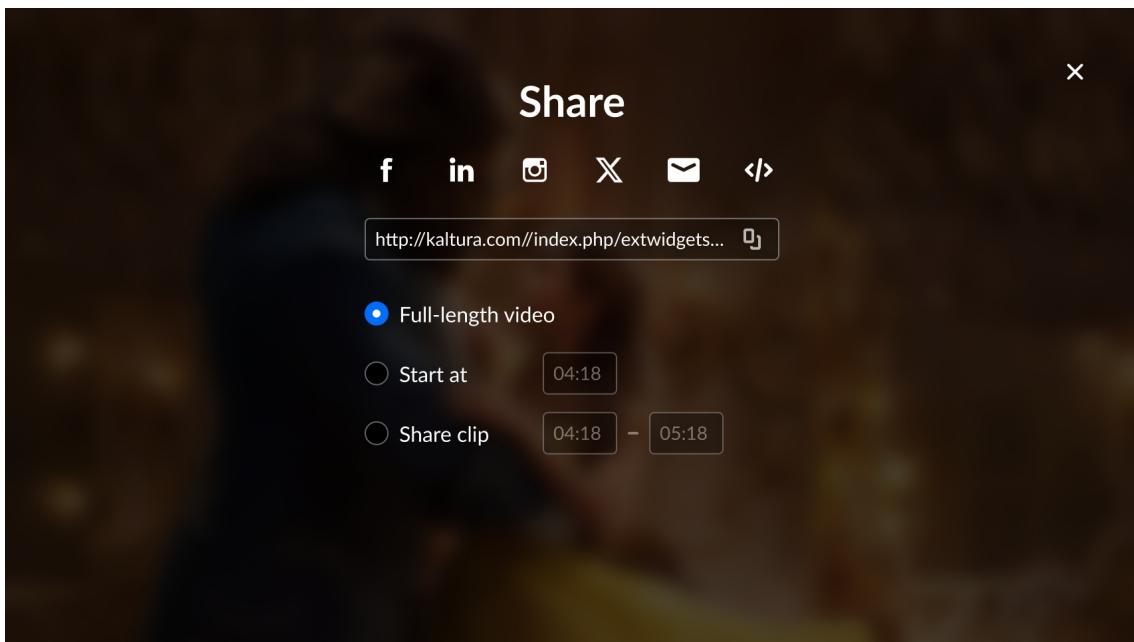
Enable sharing and embedding in the player

Last Modified on 01/18/2026 3:20 pm IST

 This article is designated for administrators.

About

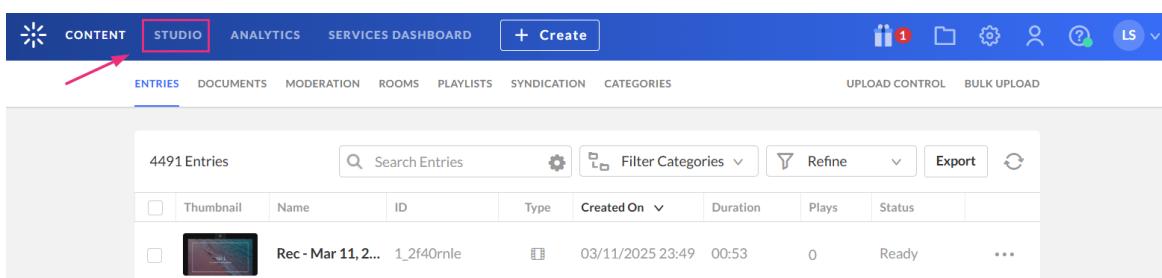
You can let viewers share and embed media directly from the player. Sharing options include social networks, email, and copying a link or embed code.



VOD **AUDIO**

Access the player settings

1. Log in to your KMC and click the **Studio** tab.

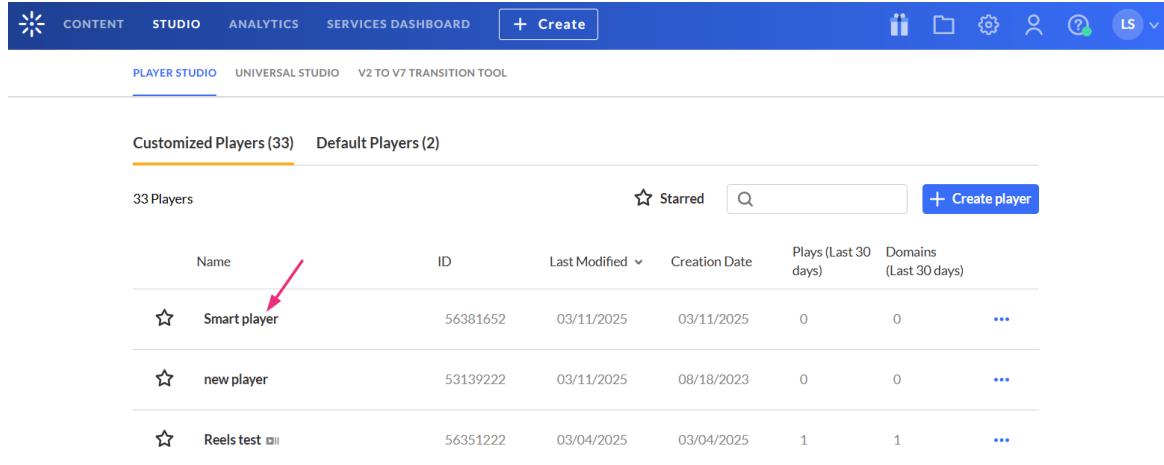


The [Player Studio](#) page displays.

2. Click the player you want to edit from the list (or use the search bar in the top right).



If you haven't created a player yet, check out our article [Create a player](#) for guidance.



CONTENT STUDIO ANALYTICS SERVICES DASHBOARD + Create

PLAYER STUDIO UNIVERSAL STUDIO V2 TO V7 TRANSITION TOOL

Customized Players (33) Default Players (2)

33 Players

| Name | ID | Last Modified | Creation Date | Plays (Last 30 days) | Domains (Last 30 days) | ... |
|--------------|----------|---------------|---------------|----------------------|------------------------|-----|
| Smart player | 56381652 | 03/11/2025 | 03/11/2025 | 0 | 0 | ... |
| new player | 53139222 | 03/11/2025 | 08/18/2023 | 0 | 0 | ... |
| Reels test | 56351222 | 03/04/2025 | 03/04/2025 | 1 | 1 | ... |

The [player settings](#) display.



Test 24360622

PLAYBACK OPTIONS

- Auto Play
- Start Playback Muted
- Auto Pause
- Fallback to Muted Autoplay
- Preload
- See more

ACCESSIBILITY & LANGUAGE

- Localization
- Captions default display
- Transcript
- Extended audio description
- Apply user preferences

NAVIGATION & DISCOVERY

- Navigation
- Related
- Summary & chapters

1360 x 765

Demo video

Set share & embed

1. Scroll down to the **Navigation & discovery** section, find **Share & embed** and click the toggle to open the settings.



Share & Embed

Share url [?](#)

Embed url

{embedBaseUrl}/p/{partnerId}/embedPlaykit.

Share clip [?](#)

Start at [?](#)

Use native share [?](#)

Social networks [?](#)

Email

Embed

Facebook

LinkedIn

Twitter

2. Configure the following:

- **Share url** - Type the share URL that will override the current page sharing. If desired, you can add {entryId} to the address, for example:
<https://mycompanymediaspace.com/media/{entryId}>, and the link updates according to the entry ID of the video being played.
- **Embed url** - This URL generates a link that dynamically updates based on the entry ID of the video being played. Type the embed URL in the following format:
`{embedBaseUrl}/p/{partnerId}/embedPlaykitJs/uiconf_id/{uiConfId}?iframeembed=true&entry_id={entryId}`
- **Share clip** - This enables the user to share a segment of a video by choosing **Share clip** and then selecting the start and end position of the segment they want to share.
- **Start at** - This enables the user to share the link and initiate playback at the designated time.
- **Use native share** - Choose whether the native share dialog of the device is used.
- **Social networks** - You can define included networks, such as Facebook, LinkedIn, X (formerly Twitter), email, and embed.

3. Click **Save** at the top right of the settings page.



For the user guide, see [Share & Embed](#).
