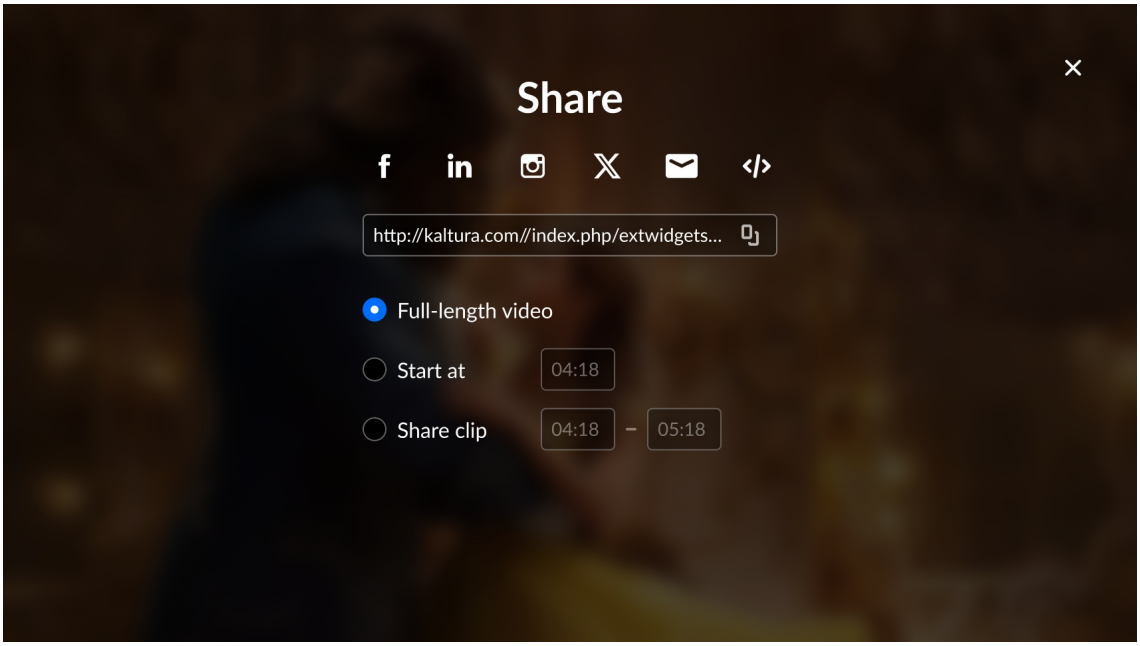
Enable sharing and embedding in the player

Content updated: 09/05/2025

This article is designated for administrators.

About

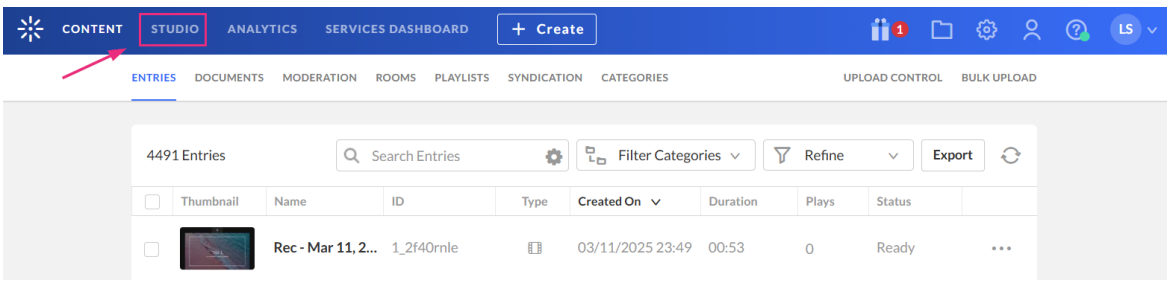
You can let viewers share and embed media directly from the player. Sharing options include social networks, email, and copying a link or embed code.



VOD AUDIO

Access the player settings

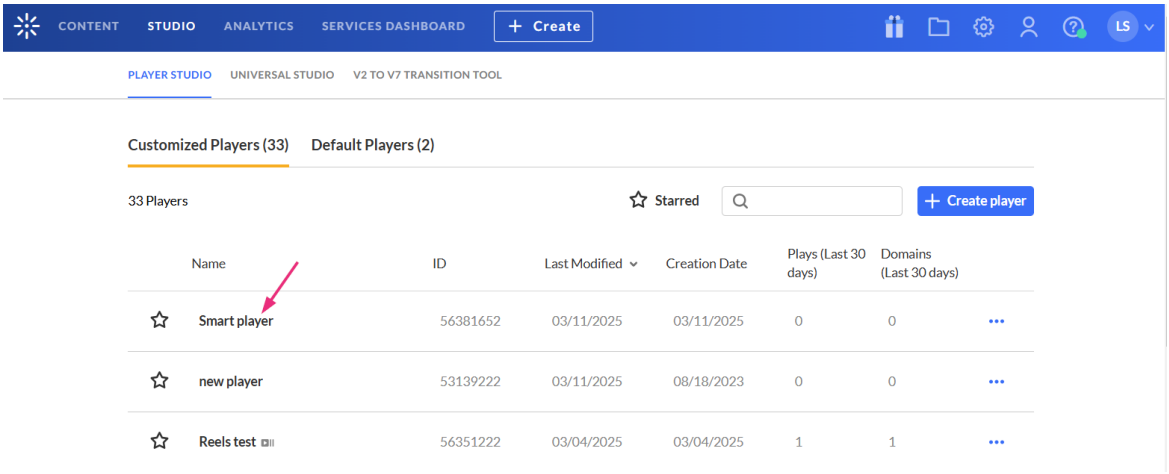
1. Log in to your Rich Media CMS and click the **Studio** tab.



   The Player Studio page displays.

2. Click the player you want to edit from the list (or use the search bar in the top right).

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If you haven't created a player yet, check out our article Create a player for guidance.

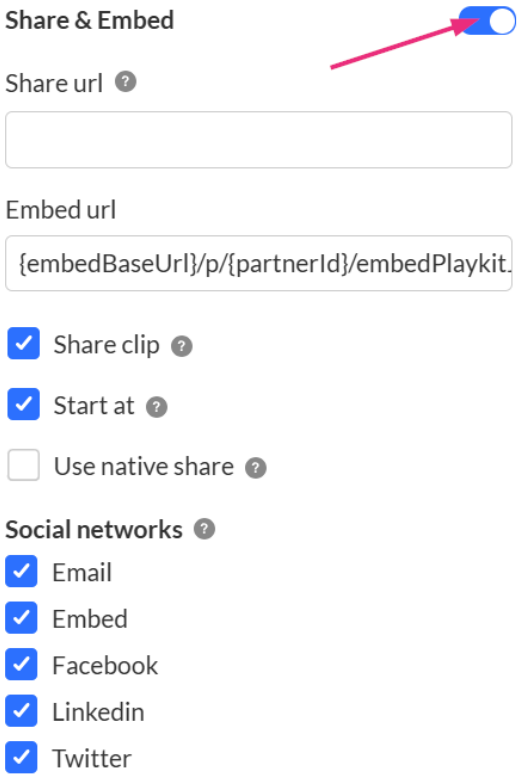
The player settings display.



Set share & embed

1. Scroll down to the **Navigation & discovery** section, find **Share & embed** and click the toggle to open the settings.

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2. Configure the following:

- **Share url** - Type the share URL that will override the current page sharing. If desired, you can add {entryId} to the address, for example: https://mycompanymediaspace.com/media/{entryId}, and the link updates according to the entry ID of the video being played.
- **Embed url** - This URL generates a link that dynamically updates based on the entry ID of the video being played. Type the embed URL in the following format: {embedBaseUrl}/p/{partnerId}/embedPlaykitJs/uiconf_id/{uiConfId}?iframeembed=true&entry_id={entryId}
- **Share clip** - This enables the user to share a segment of a video by choosing **Share clip** and then selecting the start and end position of the segment they want to share.
- **Start at** - This enables the user to share the link and initiate playback at the designated time.
- **Use native share** - Choose whether the native share dialog of the device is used.
- **Social networks** - You can define included networks, such as Facebook, LinkedIn, X (formerly Twitter), email, and embed.

3. Click **Save** at the top right of the settings page.

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For the user guide, see Share & Embed.

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