

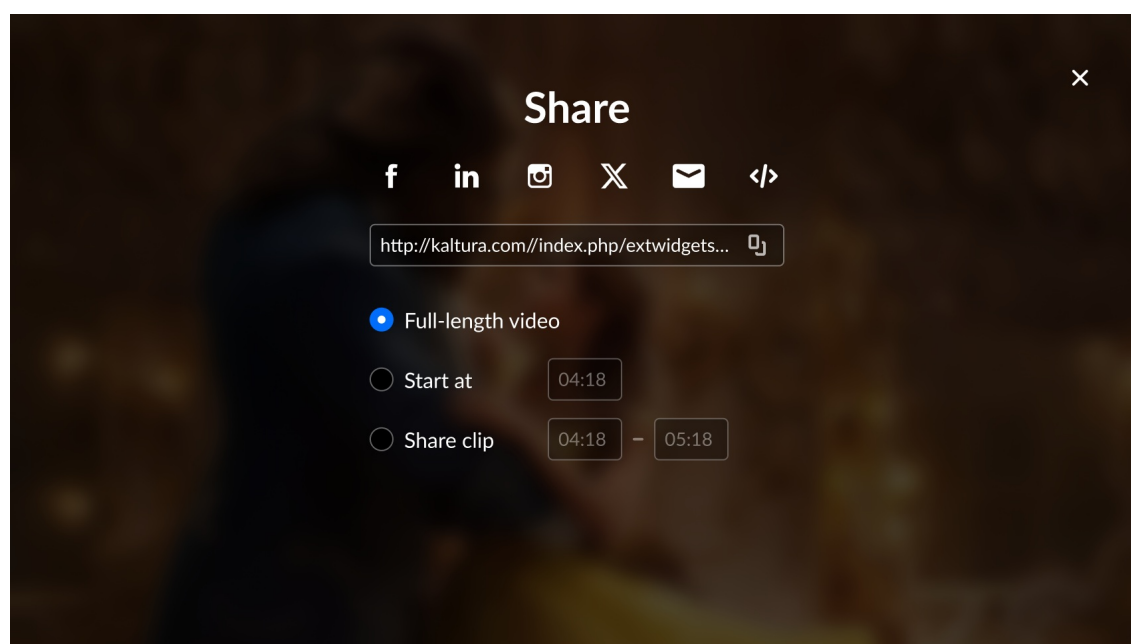
Enable sharing and embedding in the player

Last Modified on 01/18/2026 3:20 pm IST

 This article is designated for administrators.

About

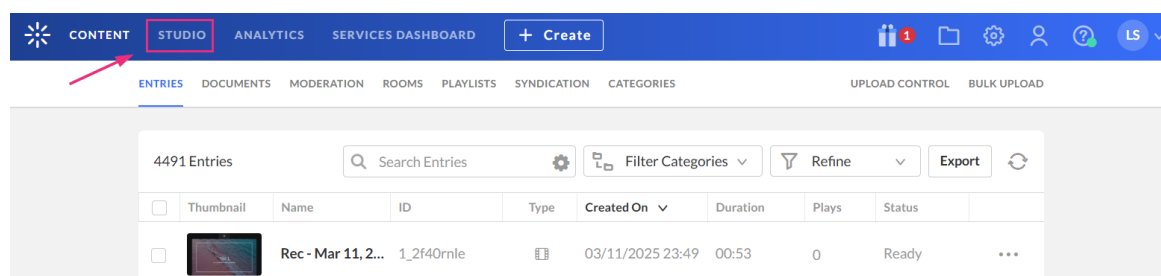
You can let viewers share and embed media directly from the player. Sharing options include social networks, email, and copying a link or embed code.



VOD **AUDIO**

Access the player settings

1. Log in to your KMC and click the **Studio** tab.

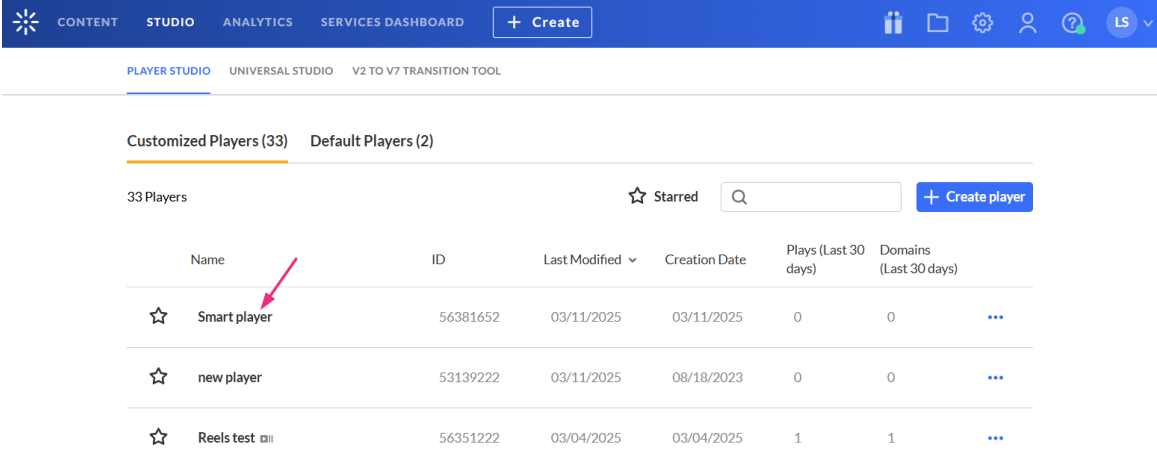


The **Player Studio** page displays.

2. Click the player you want to edit from the list (or use the search bar in the top right).



If you haven't created a player yet, check out our article [Create a player](#) for guidance.



The screenshot shows the Kaltura Player Studio interface. The top navigation bar includes links for CONTENT, STUDIO, ANALYTICS, and SERVICES DASHBOARD, along with a + Create button. Below the navigation bar, the 'PLAYER STUDIO' tab is selected, showing 'Customized Players (33)' and 'Default Players (2)'. A table lists the customized players:

Name	ID	Last Modified	Creation Date	Plays (Last 30 days)	Domains (Last 30 days)	
Smart player	56381652	03/11/2025	03/11/2025	0	0	...
new player	53139222	03/11/2025	08/18/2023	0	0	...
Reels test	56351222	03/04/2025	03/04/2025	1	1	...

The [player settings](#) display.



The screenshot shows the Kaltura Player settings interface. On the left, there is a sidebar with various settings categories: PLAYBACK OPTIONS, ACCESSIBILITY & LANGUAGE, and NAVIGATION & DISCOVERY. The main area displays a video player with a play button overlay. The video shows a man in a lab coat standing behind a table with various glassware and a whiteboard labeled 'Strategy'.

Set share & embed

1. Scroll down to the **Navigation & discovery** section, find **Share & embed** and click the toggle to open the settings.

Share & Embed

Share url [?]

Embed url

☒ Share clip [?]

☒ Start at [?]

☐ Use native share [?]

Social networks [?]

☒ Email

☒ Embed

☒ Facebook

☒ LinkedIn

☒ Twitter

2. Configure the following:

- **Share url** - Type the share URL that will override the current page sharing. If desired, you can add {entryId} to the address, for example: <https://mycompanymediaspace.com/media/{entryId}>, and the link updates according to the entry ID of the video being played.
- **Embed url** - This URL generates a link that dynamically updates based on the entry ID of the video being played. Type the embed URL in the following format:
 {embedBaseUrl}/p/{partnerId}/embedPlaykitJs/uiConf_id/{uiConfId}?
 iframeembed=true&entry_id={entryId}
- **Share clip** - This enables the user to share a segment of a video by choosing **Share clip** and then selecting the start and end position of the segment they want to share.
- **Start at** - This enables the user to share the link and initiate playback at the designated time.
- **Use native share** - Choose whether the native share dialog of the device is used.
- **Social networks** - You can define included networks, such as Facebook, LinkedIn, X (formerly Twitter), email, and embed.

3. Click **Save** at the top right of the settings page.



For the user guide, see [Share & Embed](#).
