

Banner on player

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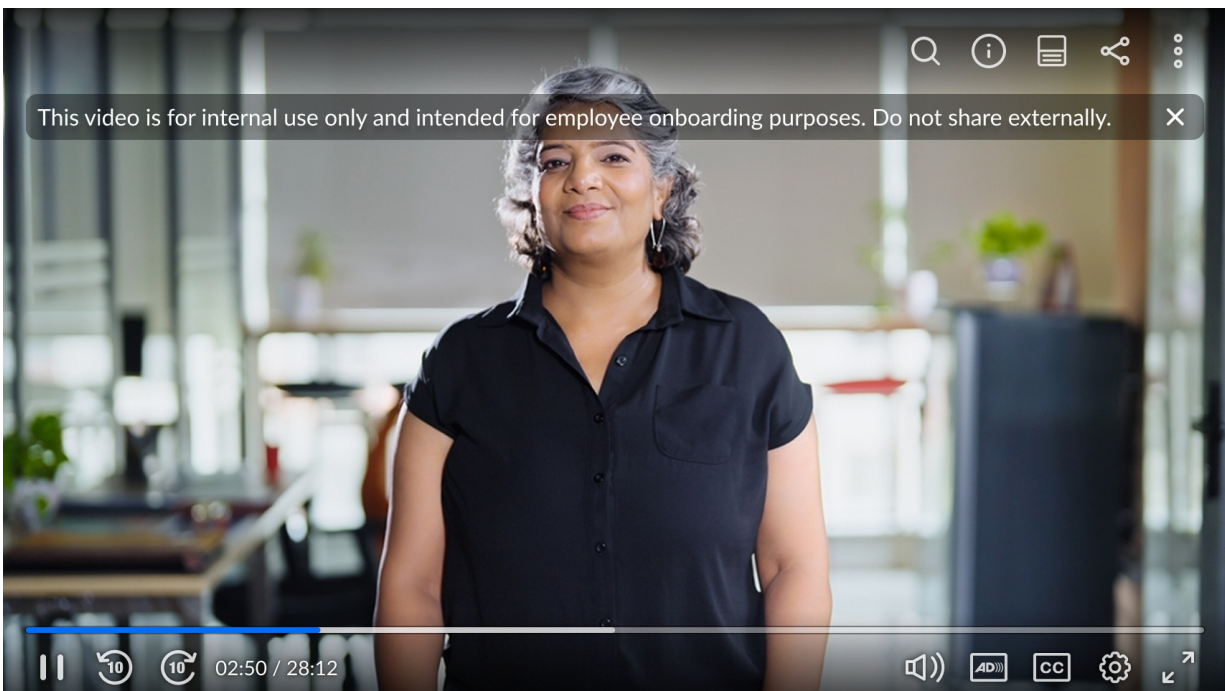
 This article is designated for all users.

About

Use the banner capability to display text directly on the player. The banner appears over the video with a semi-transparent background to keep the message readable on any content.

Banners are useful for short notices such as disclaimers, promotions, or alerts.

You can configure a single banner for all entries or display different messages per entry.



Setup

To learn how to set a banner on the player (including per-entry messages), see [Enable a banner on the player](#).

Features

The banner includes the following options:

- **Custom text** – Add your own message.



- **Text wrapping** – Choose whether text wraps to multiple lines or stays on one line.
- **Position control** – Set the banner’s position on the player.
- **Duration control** – Choose how long the banner is displayed (timed or full video).
- **Viewer control** – Allow or prevent viewers from closing the banner.

These options can be configured globally in the player or overridden per entry using metadata.
