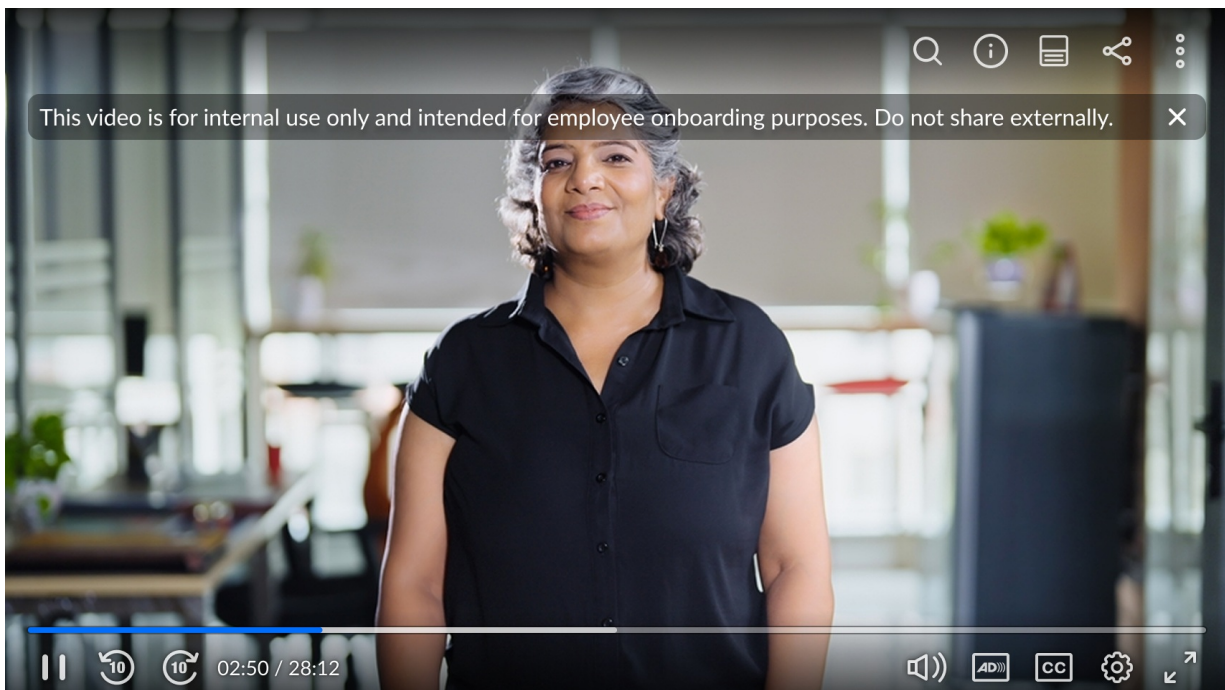# Banner overlay on player

Last Modified on 01/18/2026 4:08 pm IST

👥 **This article is designated for all users.**

About

Use the banner overlay capability to display text directly on the player. The banner appears over the video with a semi-transparent background to keep the message readable on any content.

Banners are useful for short notices such as disclaimers, promotions, or alerts.

Setup

To learn how to set a banner message on the player, see [Display a banner overlay on the player.](#)

Features

The banner overlay includes the following options:

- **Custom text** – Add your own message.
- **Text wrapping** – Choose whether text wraps to multiple lines or stays on one line.
- **Position control** – Set the banner's position on the player.
- **Duration control** – Choose how long the banner is displayed (timed or full video).

- **Viewer control** – Allow or prevent viewers from closing the banner.