

# Create a Kaltura Agent

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28. This article is designated for all users.

### **About**

Streamline repetitive tasks and facilitate scalable content management with Kaltura Agents. This article will guide you through the process of building and defining workflows tailored to your own specific needs.



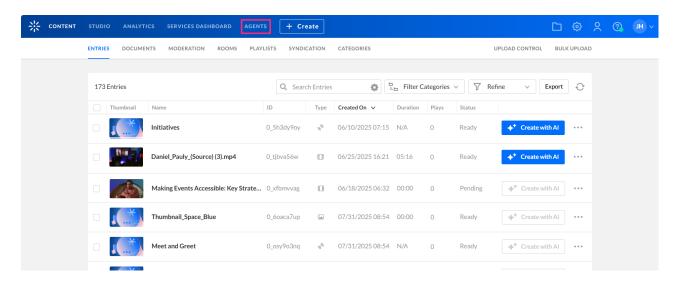
Looking for more information about this feature? Feel free to contact your Kaltura representative.

## Before you start

- Your account must have **Agents** enabled
- If you want to use REACH-based actions (such as captions, moderation, audio description, chaptering and metadata enrichment), your account must have an active REACH profile and be configured with the relevant catalog item(s).

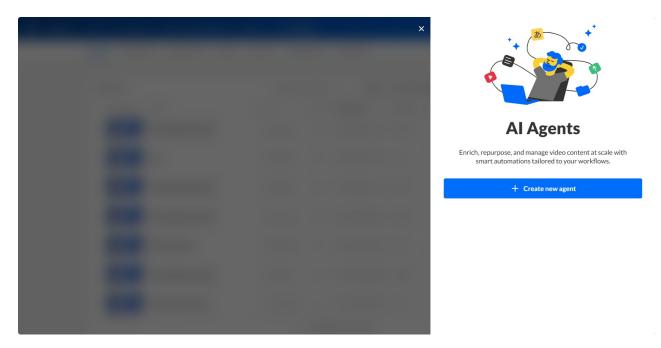
# Access the Agents screen

In the KMC, select **Agents** from the top navigation bar.



- If this is your first agent, the 'Al Agents' screen displays (as shown below).
- If you've already created agents, you'll see a list with a **Create new agent** button.

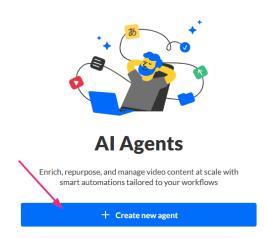




# Set a trigger

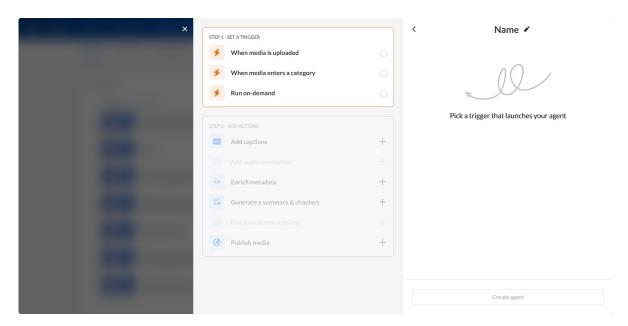
A trigger defines when the agent runs.

1. Click the **Create new agent** button.

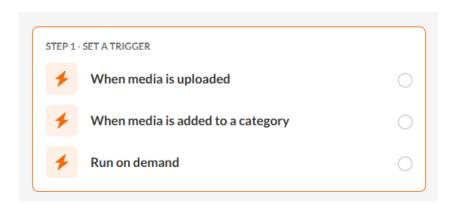


The 'Create new agent' screen displays.



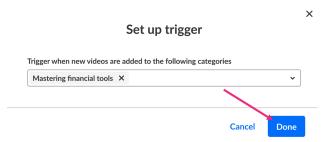


2. In the **Step 1** section of the 'Create new agent' screen, choose a trigger to define when your agent will run.



- When media is uploaded Runs when an uploaded entry finishes processing and reaches 'Ready' status (fully playable).
- When media enters a category Runs when an entry is added to a category.
  - Start typing a category name and select from the dropdown.
- **Run on-demand** Lets you manually select media when running the agent. When selecting this trigger, a message displays which explaining that automatic actions will take place when enabled.
- 3. Click Done.



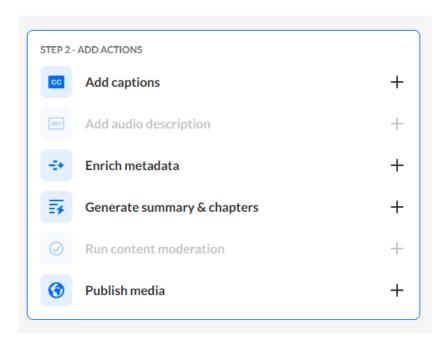


Once selected, the trigger appears in the right-hand panel.



## Add actions

In the **Step 2** section of the 'Create new agent' screen, add one or more actions for your agent to perform.



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Not all actions are always available to run. Here's what you might see:

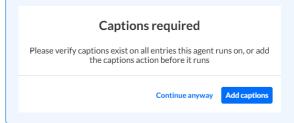
**Greyed-out actions** – These appear when the required REACH service (for example, audio description) isn't configured in your account, or when you don't have the right permissions.



**Actions that require captions** – These actions are available, but they can only run if the entry already has captions. Actions that require captions are:

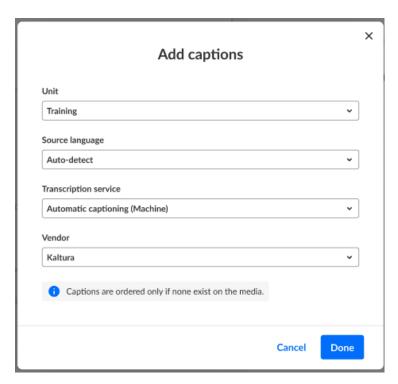
- Enrich metadata
- Generate a summary & chapters
- Run a moderation review

If captions are missing, a pop-up displays. Click **Add captions** to order captions, or click **Continue anyway** continue setting up the action and add captions later.



## Add captions

Set an agent to add captions to your videos.



### 1. Configure the following fields:

- **Unit** Choose from the list of available units. If there's only one option, this field won't display.
- **Source language** Select the language spoken in the media.
- **Transcription service** Choose between Automatic (machine) or Professional transcription.

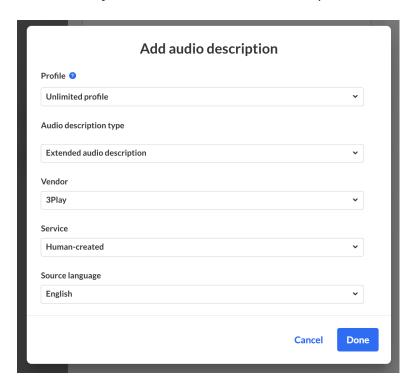


 Vendor - If multiple vendors are available, select one. If only one is available, this field won't display.

#### 2. Click Done.

## Add audio description

Available if your account has audio description enabled in REACH.



#### 1. Configure the following fields:

- **Profile** Choose the REACH profile (organizational unit) to use. If there's only one available, this field won't display.
- Audio description type Select the format of the audio description, such as Standard or Extended audio description.
- Vendor Choose the provider offering the audio description service. If only one is available, this field won't display.
- **Service** Select the production method, for example Human-created or Machine-generated.
- **Source language** Choose the language spoken in the video.

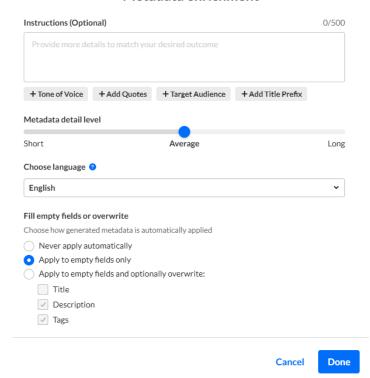
#### 2. Click Done.

#### Metadata enrichment

Enhance video metadata with Al-generated content.



#### Metadata enrichment



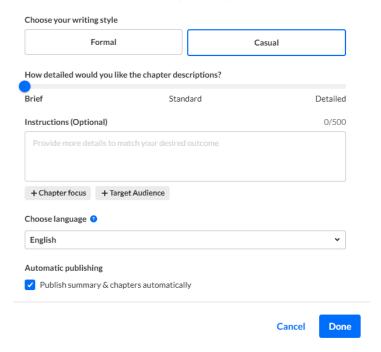
- 1. Enter your own instructions or select from preset tags (e.g., tone of voice, target audience, add prefix).
- 2. Adjust metadata length and select output language. For detailed configuration options, see our article Enrich metadata with AI.
- 3. Decide how the generated metadata will be applied. In **Fill empty fields or overwrite**, click one of the following options:
- Never apply automatically Don't automatically publish generated metadata.
- Apply to empty fields only Add metadata only to blank fields.
- Apply to empty fields and optionally overwrite Fill blank fields, and
  optionally overwrite existing fields. Use the checkboxes to select which fields to
  overwrite (Title, Description, Tags).
- 4. Click Done.

## Generate a summary & chapters

Create a summary and structured chapters.



#### **Summary & Chapters**



- 1. Choose style (formal or casual), level of detail (brief, standard, or detailed), output language. For detailed configuration options, see our article Create a summary and chapters with AI.
- 2. If you want the summary and chapters to be automatically published, click the option **Automatic publishing**.
- 3. Click Done.

### Run content moderation

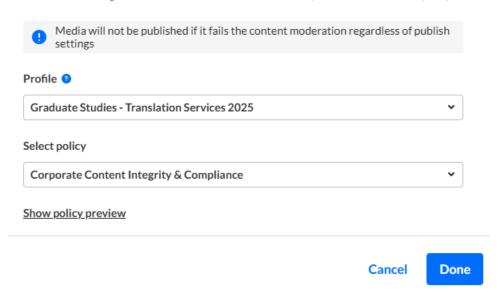
Review compliance based on policies in your account.

- 1. Select desired Reach profile from the pull-down list.
- 2. Select desired policy from the pull-down list.



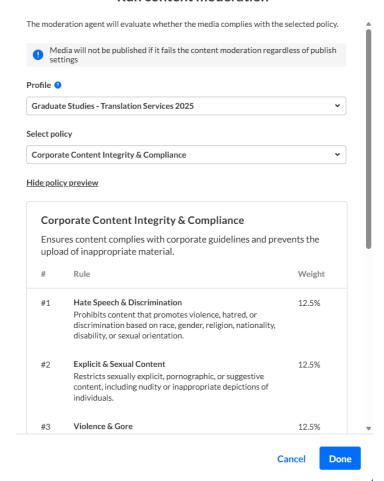
## Run content moderation

The moderation agent will evaluate whether the media complies with the selected policy.



3. Click **Show policy preview** to check details before applying.

#### Run content moderation



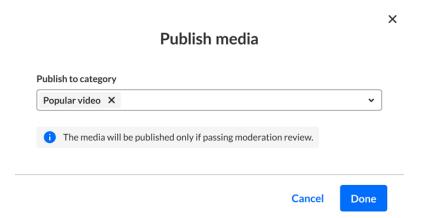


#### 3. Click Done.

### Publish media

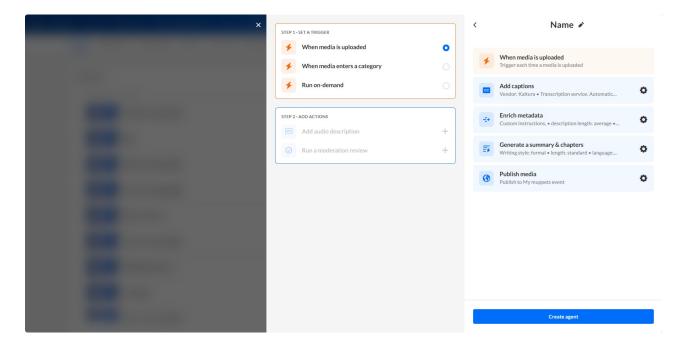
Publish to a channel or category.

1. Start typing a category name and select from the dropdown.



#### 2. Click Done.

Once you've set actions, they are displayed in the right-side panel. In our example below, we've set four actions - Add captions, Enrich metadata, Generate a summary & chapters, and Publish media.



## Name your agent

• Click the pencil (edit) icon to the right of your agent name, delete "Name" (default) and type in your name, then press **Enter** on your keyboard.

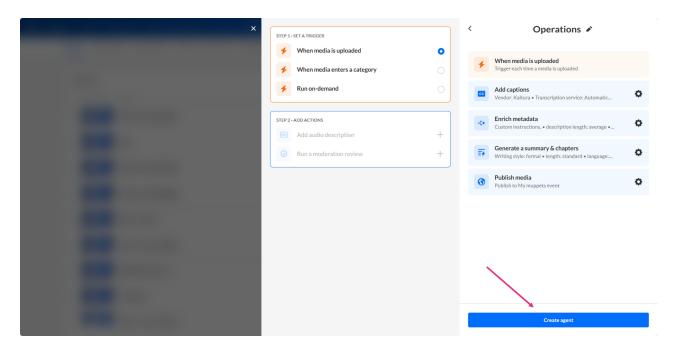




## Complete the process

After you've set a trigger, added actions, and named your agent, you're ready to create it.

Click the **Create agent** button.



You receive notification that your agent was successfully created.



Kaltura does not use customer data to train its Al models. To learn more, see Kaltura's Artificial Intelligence Principles.