

Understand Genie's answers

Last Modified on 09/01/2025 2:42 pm IDT

 This article is designated for all users.

About

After submitting a question, Genie returns an AI-generated answer using one of two formats: **flashcards** or a structured **text** answer. This article walks you through the different formats and how to use them.

No matter the answer format, Genie's responses always include:

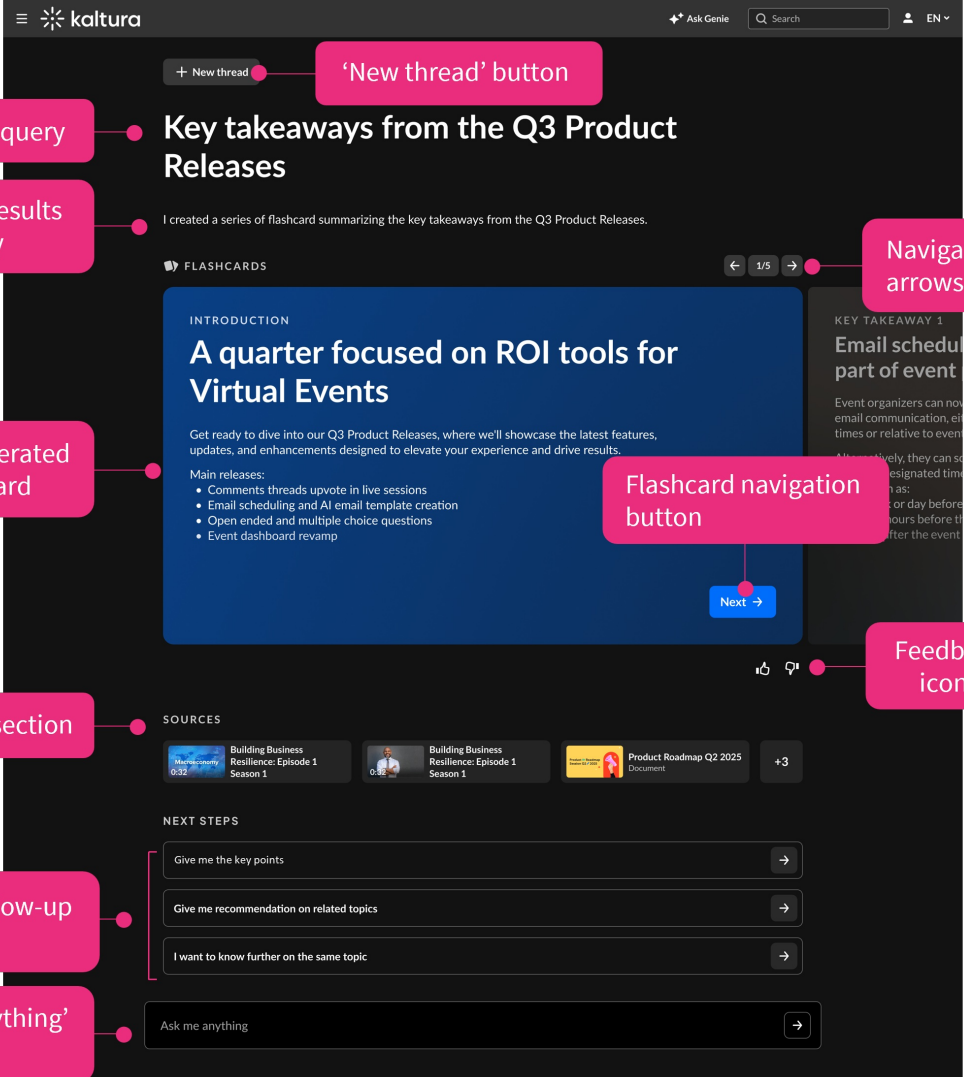
- A summary of how your question was interpreted
- Links to all the sources Genie used for building the answer
- Suggested follow-up questions ('Next Steps')
- Feedback options
- Threaded responses – If you ask follow-up questions, Genie keeps them in the same conversation thread. Each response appears under its question, with its own sources, feedback, and follow-up suggestions.



Genie also supports **multilingual** answers. It detects the language you used in your question and returns responses in that same language when possible.

Flashcard answers

Flashcards highlight key takeaways from your organization's verified content.

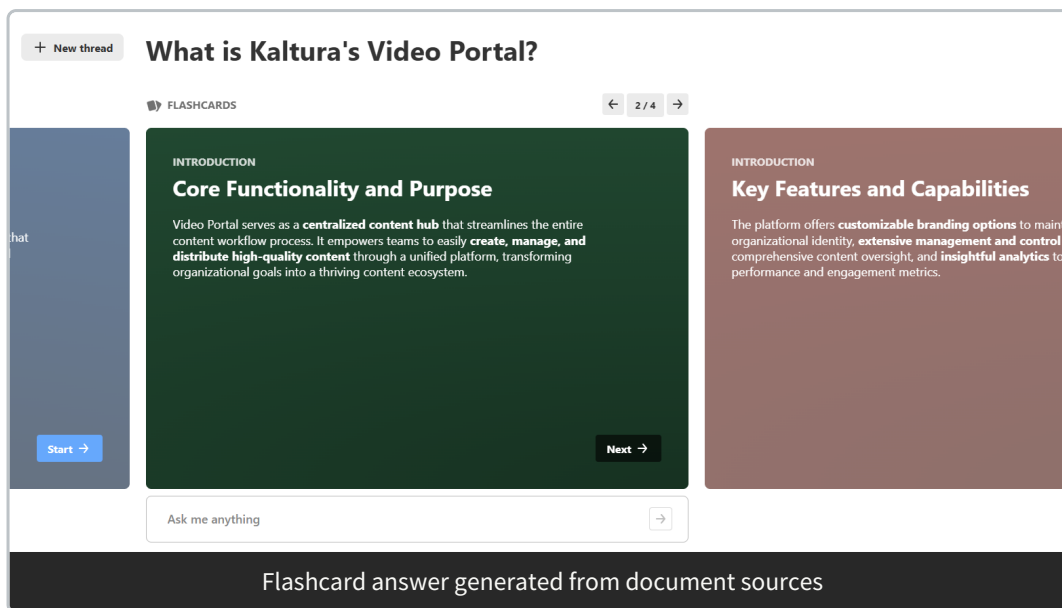


Annotations:

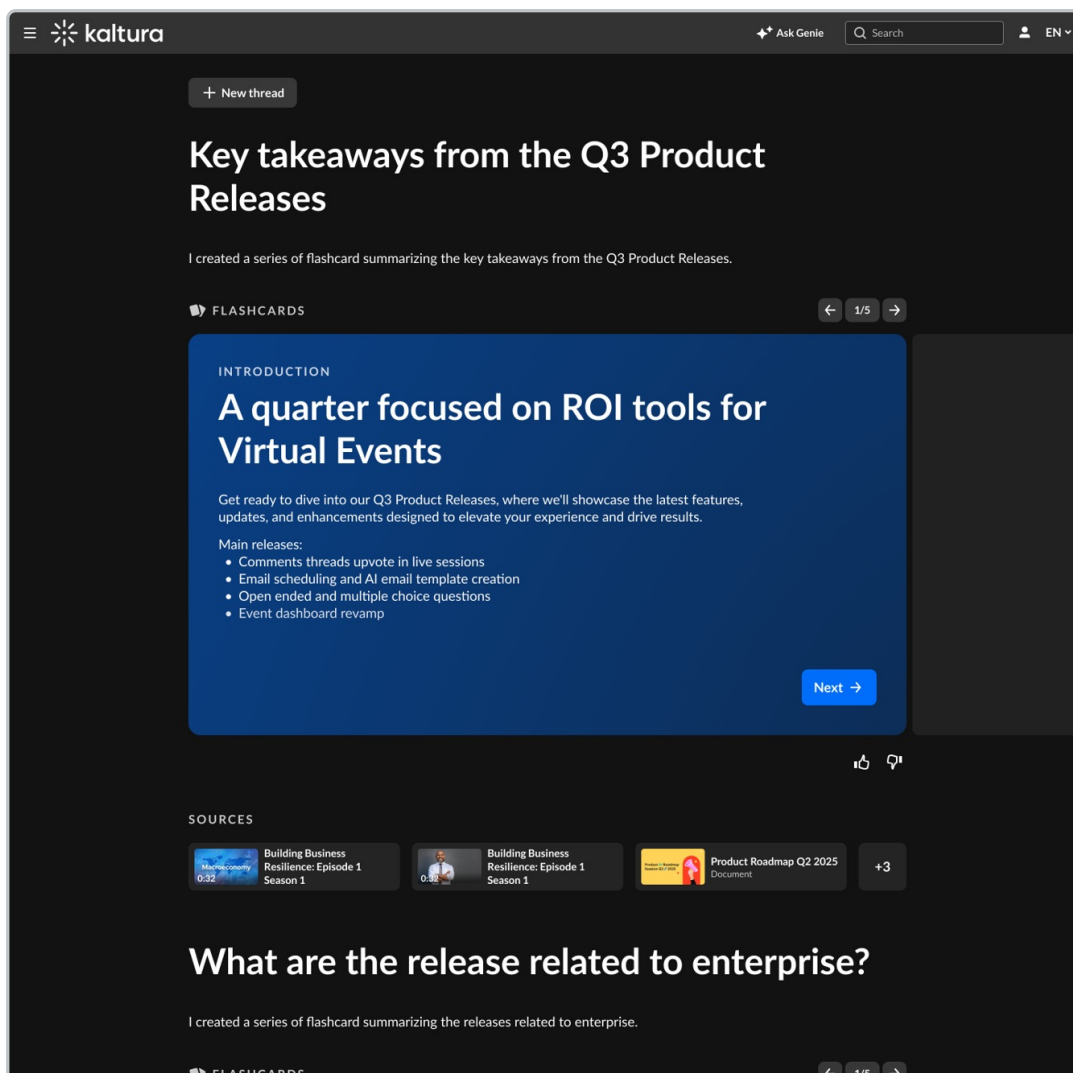
- 'New thread' button**: Located at the top left of the search results.
- Search query**: The text entered in the search bar: "Key takeaways from the Q3 Product Releases".
- Genie's results summary**: The introductory text: "I created a series of flashcard summarizing the key takeaways from the Q3 Product Releases."
- AI generated flashcard**: The main content card titled "A quarter focused on ROI tools for Virtual Events".
- Flashcard navigation button**: The "Next" button at the bottom right of the flashcard.
- Navigation arrows**: The left and right arrows at the top of the flashcard, labeled "1/5".
- Feedback icons**: The thumbs up and thumbs down icons at the bottom right of the flashcard.
- 'Sources' section**: The section below the flashcard showing related content like "Building Business Resilience: Episode 1 Season 1" and "Product Roadmap Q2 2025 Document".
- Suggested follow-up questions**: The "NEXT STEPS" section with input fields for "Give me the key points", "Give me recommendation on related topics", and "I want to know further on the same topic".
- 'Ask me anything' field**: The bottom-most input field labeled "Ask me anything".

Each card may include:

- A short summary or answer to part of your question
- Video clips with a play button you can click
- Document excerpts (PDF, PPTX, DOCX)
- Images captured from video using OCR (on-screen text)



When you ask a follow-up question, Genie continues the conversation **in the same thread**. Each flashcard set will display under its corresponding question, and sources will be listed for each response individually.



INTRODUCTION

Kaltura Q3 2024: Enterprise Video Innovations

In the third quarter of 2024, Kaltura introduced several enhancements tailored for enterprise use cases:


- **Kaltura Content Lab:** This new feature leverages Generative AI to analyze video captions and viewer engagement data, enabling the real-time creation of personalized clips, highlight reels, and immersive experiences.
- **Enhanced Integrations:** Kaltura expanded its video content management and portal capabilities by integrating with Microsoft Teams, complementing existing connections with Zoom and Webex. This provides organizations with a unified workflow to access, manage, and share video content across multiple conferencing platforms.
- **AI-Driven Features for Media and Telecom:** At the IBC 2024 conference, Kaltura showcased beta versions of AI-powered tools designed for media and telecom sectors. These tools offer automated metadata enrichment, subtitles, dubbing, chaptering.

Next →

👍


🔖

SOURCES




Building Business Resilience: Episode 1 Season 1

0:32



Building Business Resilience: Episode 1 Season 1

0:32



Product Roadmap Q2 2025 Document

+3

NEXT STEPS

Give me the key points

→

Give me recommendation on related topics

→

I want to know further on the same topic

→

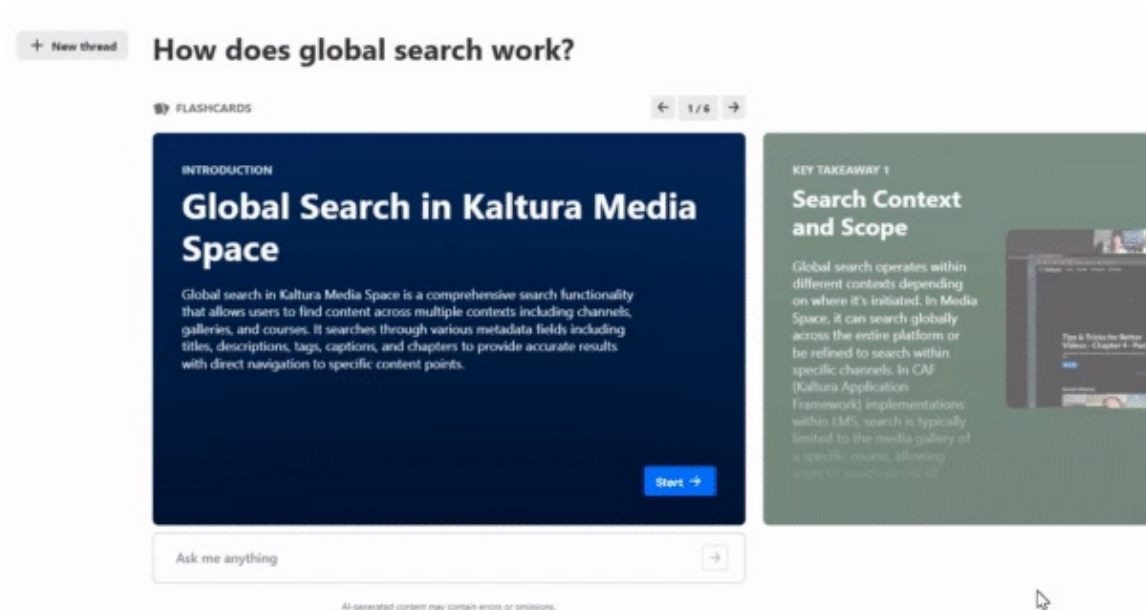
Ask me anything

→

Example of a flashcard answer thread

How to navigate flashcards

1. Click the **Start** button to begin viewing flashcards
2. Use the arrow buttons at the top of the card to move between cards
3. Click **Watch Full Video** or **Go to Source** to view the original content



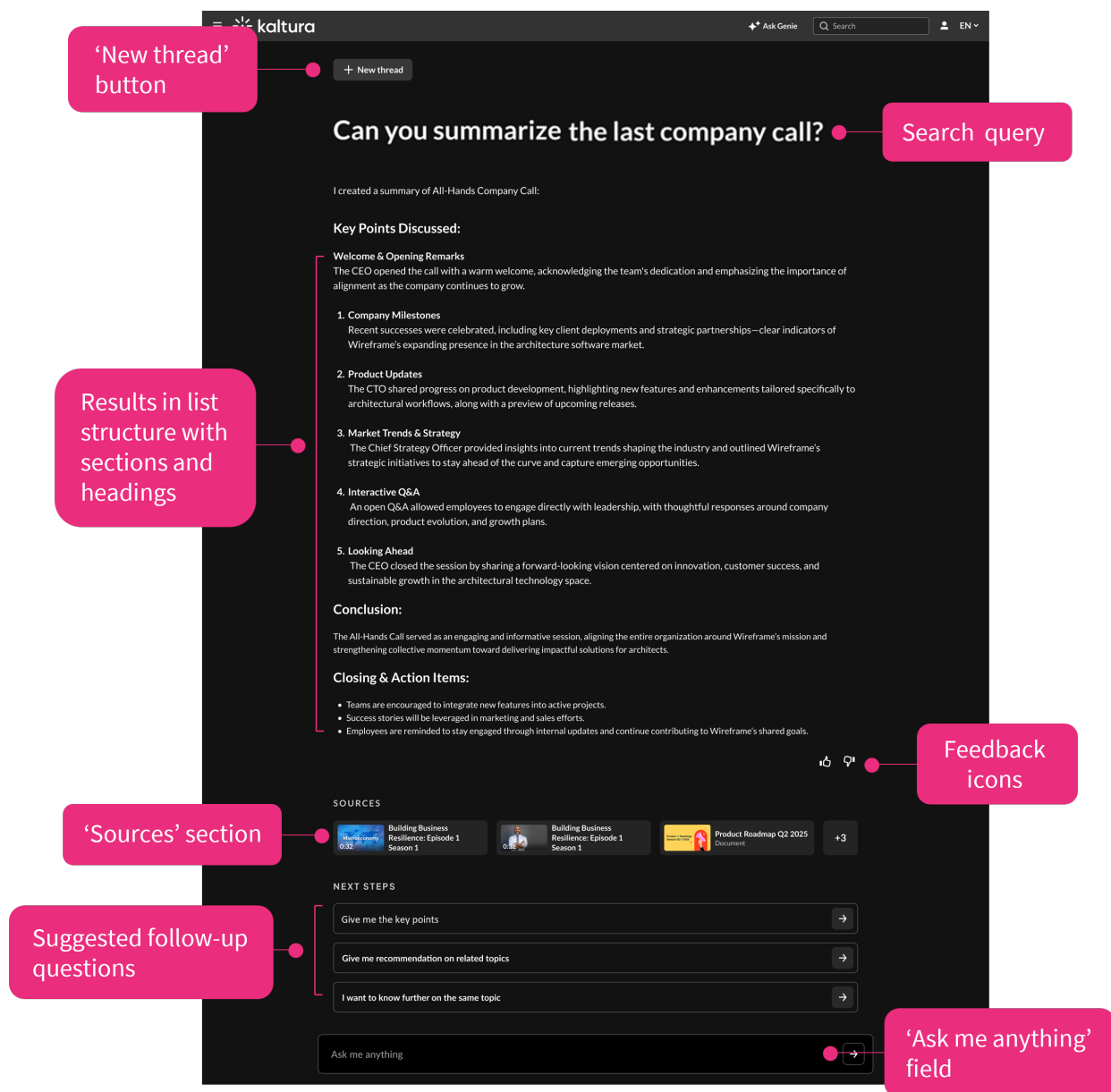
The first card is always an introduction and does not include a video clip

Text answers

In some cases, Genie will return a written answer instead of flashcards. These are typically used for more descriptive or step-based questions and appear as a single, scrollable response.

Text answers are structured for easy reading and may include lists or tables. They're built from the same trusted sources and can include feedback options, links to sources, and follow-up suggestions, just like flashcards.

Text answers also support threaded conversations. Each new answer appears below the previous one, with separate sources and feedback options for every response.



The screenshot shows the Kaltura AI interface with the following callouts:

- 'New thread' button:** A button labeled '+ New thread' in the top left corner.
- Search query:** A search bar at the top right containing the text 'Can you summarize the last company call?'.
- Results in list structure with sections and headings:** The main content area displays a structured list of key points from a company call, including sections like 'Welcome & Opening Remarks', 'Company Milestones', 'Product Updates', 'Market Trends & Strategy', 'Interactive Q&A', 'Looking Ahead', 'Conclusion', and 'Closing & Action Items'.
- Feedback icons:** A set of icons (thumbs up, thumbs down, and a speech bubble) located at the bottom right of the main content area.
- 'Sources' section:** A section titled 'SOURCES' displaying a list of relevant documents or videos, such as 'Building Business Resilience: Episode 1 Season 1' and 'Product Roadmap Q2 2025'.
- Suggested follow-up questions:** A section titled 'NEXT STEPS' containing three suggested questions: 'Give me the key points', 'Give me recommendation on related topics', and 'I want to know further on the same topic'.
- 'Ask me anything' field:** A text input field at the bottom labeled 'Ask me anything' with a submit button.

Below is an example of an answer in a table format:

+ New thread

Create a table comparing the new Theming design system and the legacy system

I'll help you create a comparison table between the new Theming design system and the legacy system. Let me search for relevant information about both systems. Let me search for more specific information about the comparison between new and legacy systems. Based on the information I found, I'll create a comprehensive comparison table between the new Theming design system and the legacy system.

Comparison Table: New Theming Design System vs Legacy System

Aspect	New Theming Design System	Legacy System (V2 UI)
Overall Approach	Gradual, page-by-page implementation with modular activation	Complete system overhaul at once
Design Philosophy	Consistent UI across all Kaltura products using unified design components	Product-specific design elements with some inconsistencies
Implementation Strategy	Horizontal approach - broad spectrum of pages with basic functionality first	Full feature parity before release
Customization	Individual page/component control with	


Ask me anything

AI-generated content may contain errors or omissions.

Text answer in table format

Threaded experience

Genie keeps your conversation organized by displaying follow-up answers directly below your original question. When a new answer is added, the system automatically scrolls to the latest response, unless you're viewing an earlier part of the thread, in which case scrolling pauses so you don't lose your place.


Ask anything
All Channels
+ Create

EN

+ New thread

Can you make a table comparing Amazon and Alibaba?

I'll help you create a comparison table between Amazon and Alibaba. Let me search for relevant information about both companies. Based on the information I found, here's a comparison table between Amazon and Alibaba:

Aspect	Amazon	Alibaba
Business Model	Direct retail + marketplace + cloud services	Pure marketplace platform (no inventory)
Primary Revenue	Product sales, AWS, Prime subscriptions	Commission fees, advertising, subscription fees
Market Position	Global leader in Western markets	Dominant in Chinese market
Gross Merchandise Volume (2016)	Part of combined \$485B with eBay	\$485B (more than Amazon + eBay combined)
Profitability	Struggling to break even (as of transcript date)	\$11B profit with 48% growth projection
Inventory Management	Holds inventory, manages logistics	No inventory, no logistics participation

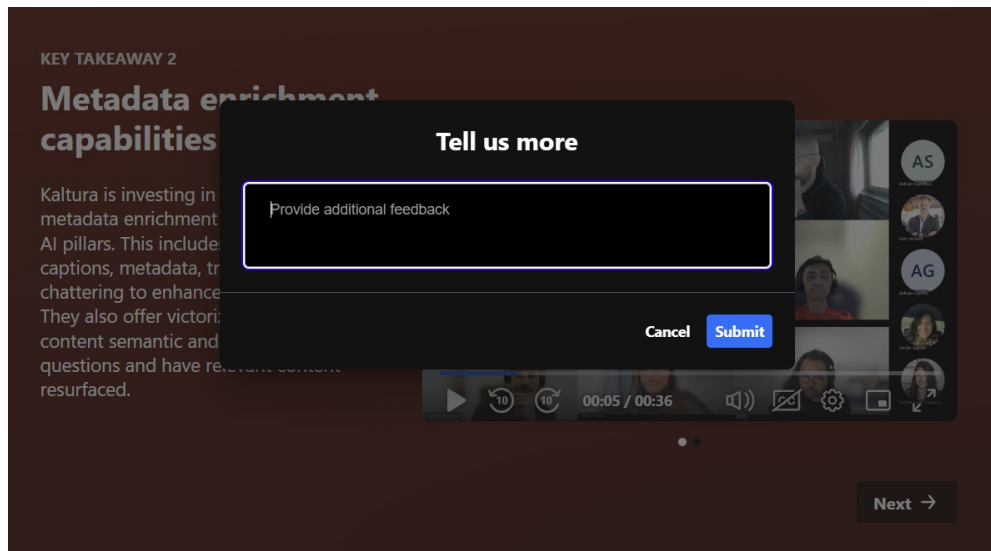
AI-generated content may contain errors or omissions.

Example of a thread that includes flashcards and text answers

Provide feedback

Providing feedback on Genie's responses plays a crucial role in improving its accuracy and future recommendations. You can rate any answer using the **thumbs up** or **thumbs down** icons.

1. Click the icon to open the feedback window.



2. Add an optional comment if you'd like
3. Click **Submit** to send your feedback

Once submitted, you can't edit or resubmit feedback for that answer.