

Use interactions to engage your audience in Kaltura Rooms (Blackboard)

Last Modified on 09/03/2025 5:41 pm IDT

 This article is designated for moderators

About

This article explains how moderators can use Kaltura Room's interaction tools to engage attendees during live webcast sessions.

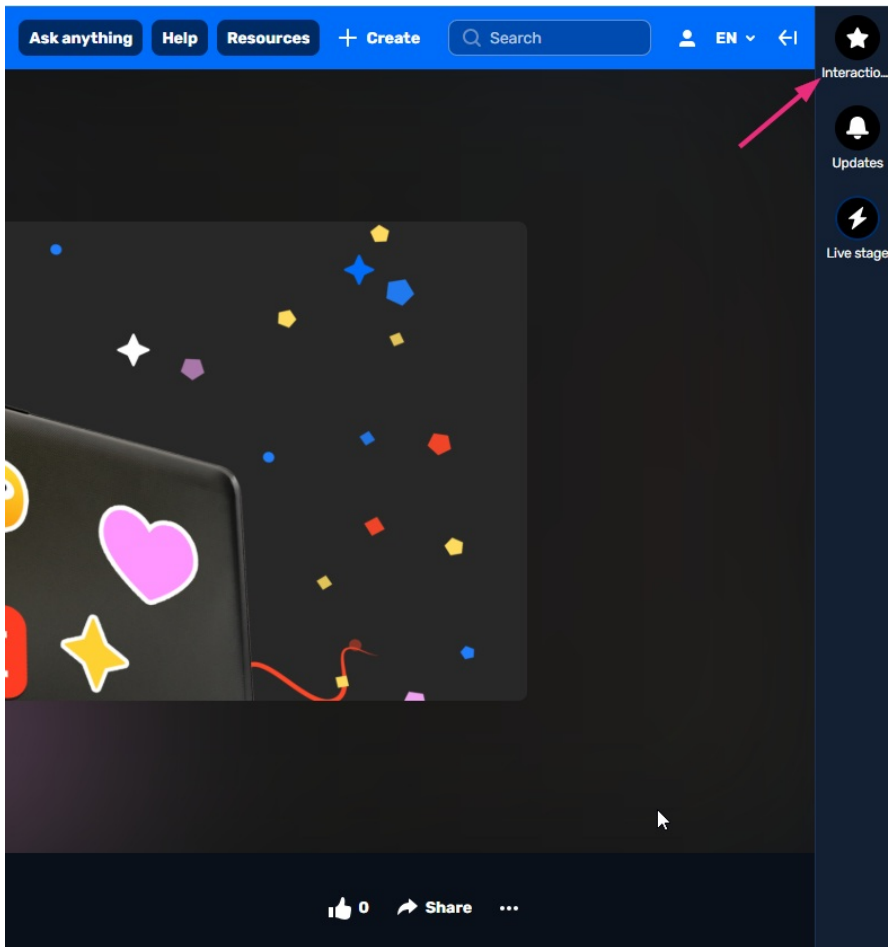
From the **Interactions tab** in the [Chat and collaboration widget](#), moderators can create and publish polls, quizzes, rating scales, surveys, word clouds, announcements, and more - all designed to keep audiences engaged and participating in real time.



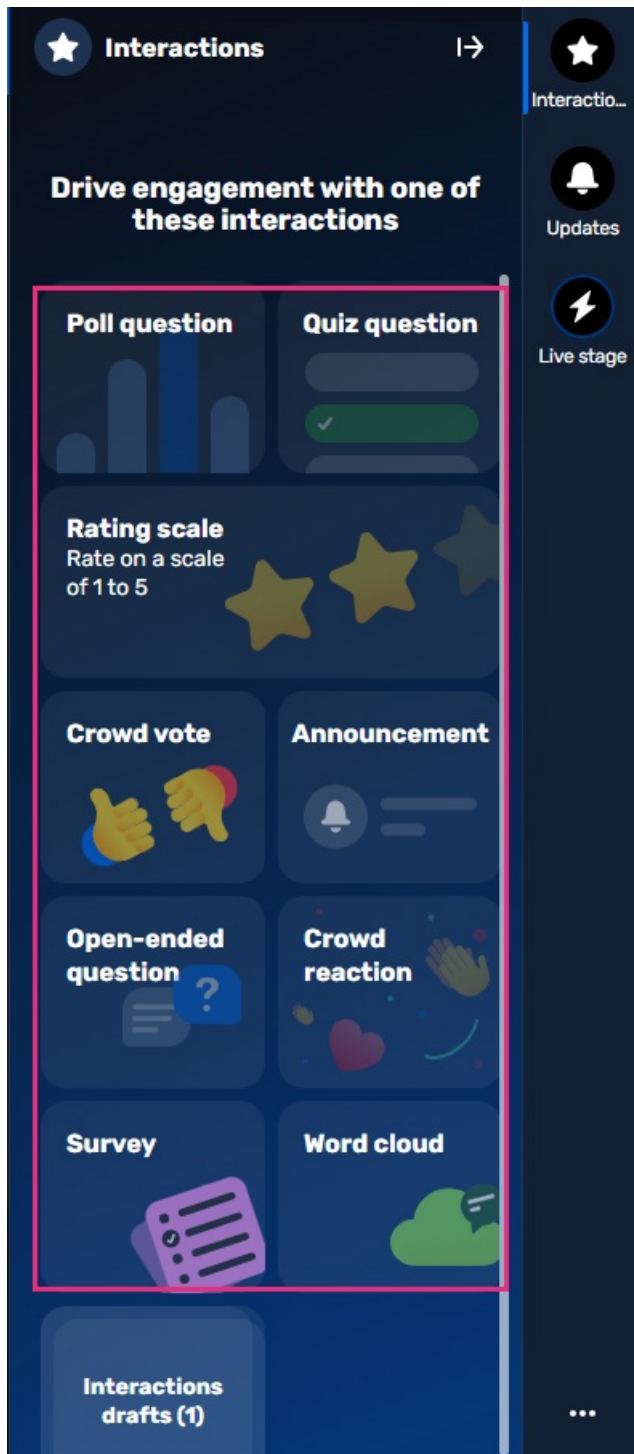
Moderators can manage the C&C widget per session via the media edit page (Chat tab), tailoring the experience to meet specific needs. Check out our article [Manage chat settings for Kaltura Room](#) for details.

Access the Interactions tab

In your [Kaltura Room](#), at the upper-right of your screen, click the **Interactions** tab.



The list of **Interactions** displays in the engagement panel on the right.



What's in the Interactions tab?

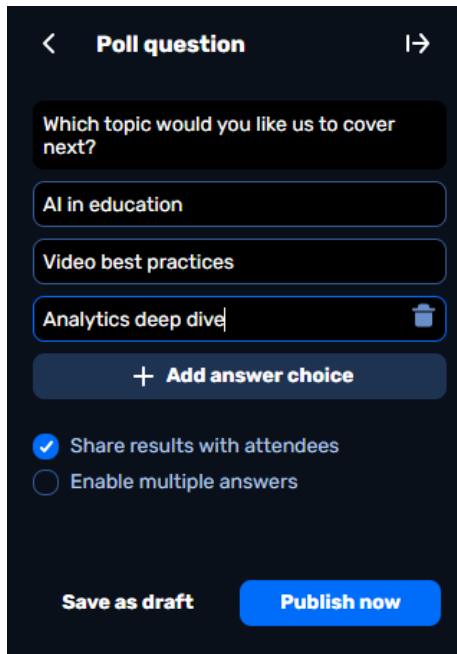
The Interactions tab has the following sub-tabs:

- [Poll question](#) - Ask a multiple-choice question and share the results instantly to get quick audience feedback.
- [Quiz question](#) - Test knowledge with a multiple-choice question and mark one or more correct answers.

- **Rating scale** - Let attendees rate a statement or idea using a customizable emoji scale.
- **Crowd vote** - Capture quick “yes/no” or emoji-based votes on a topic or idea.
- **Announcement** - Share important updates or calls-to-action with the entire audience.
- **Open-ended question** - Invite attendees to share written responses for more detailed input.
- **Crowd reaction** - Manage roles and permissions
- **Survey** - Gather structured feedback with multiple questions.
- **Word cloud** - Collect short audience responses and display them as a live, visual word cloud.

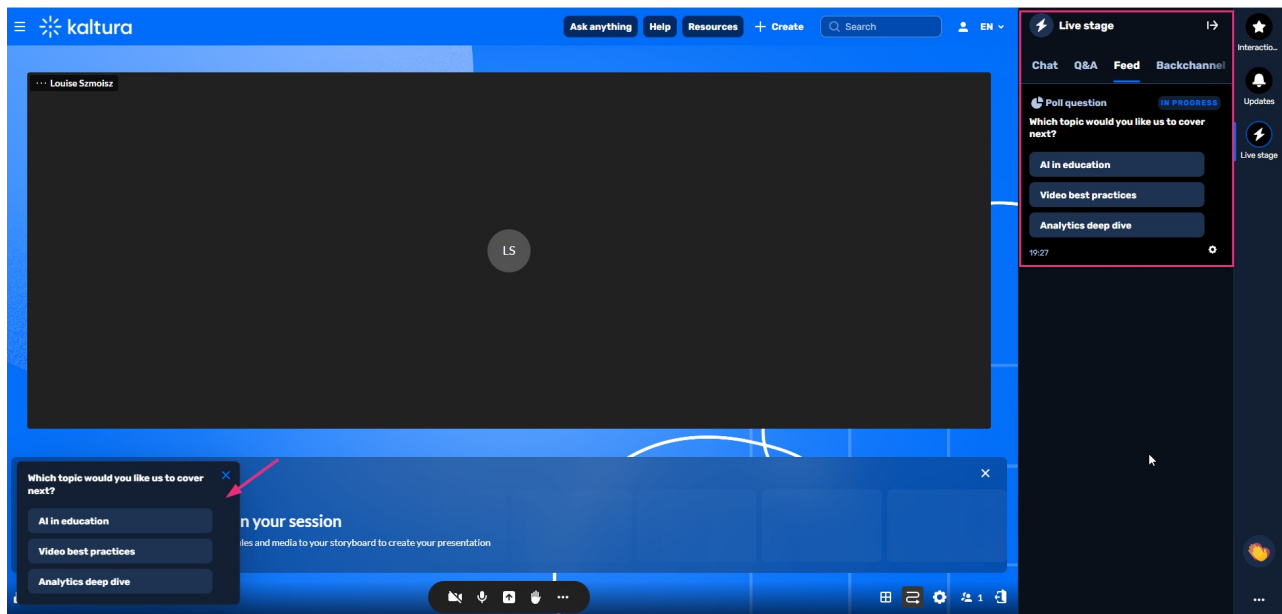
Poll question

1. Click **Poll question**.
2. Type your question (up to 300 chars).
3. Enter up to five answer options. Click **+ Add answer choice** to add more options. (To remove an answer, hover over it and click the **trashcan icon**.)



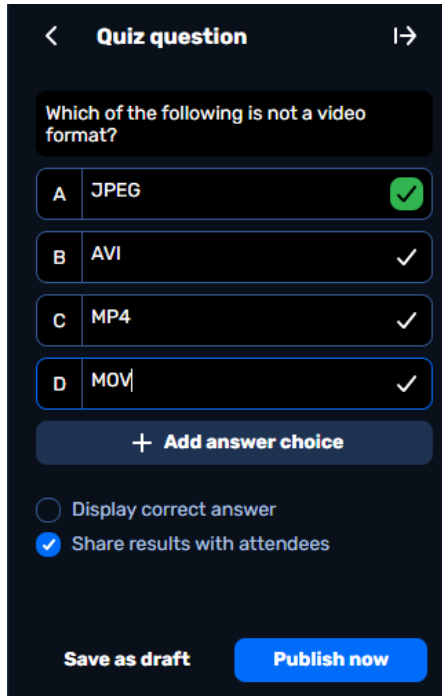
The screenshot shows a mobile app interface for creating a poll question. At the top, there's a header with a back arrow, the title "Poll question", and a share icon. Below the header is a text input field containing the question: "Which topic would you like us to cover next?". Underneath the question are three answer choice input fields. The first two contain "AI in education" and "Video best practices". The third contains "Analytics deep dive" and has a trashcan icon to its right. Below the answer choices is a button labeled "+ Add answer choice". At the bottom, there are two radio button options: "Share results with attendees" (which is selected) and "Enable multiple answers". At the very bottom, there are two buttons: "Save as draft" and "Publish now".

4. Choose whether to **display the correct answer** or **share results with attendees**.
 5. Choose **Save as draft** or **Publish Now**.
- **Publish now** immediately displays the interaction as a toast popup and adds it to the **Feed** sub-tab in the **Live Stage** tab (see image below).



Quiz question

1. Click **Quiz question**.
2. Type your question (up to 300 chars) and answers (up to five total).
3. Click **+ Add answer** to add more. (To remove an answer, hover over the answer and click the **trashcan icon**.)



(Optional) Allow multiple correct answers by clicking the check mark next to each correct option. At least one must be correct.

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Quiz question

I→

Which of the following are video file formats?

A JPEG ✓

B AVI ✓

C MP4 ✓

D MOV ✓

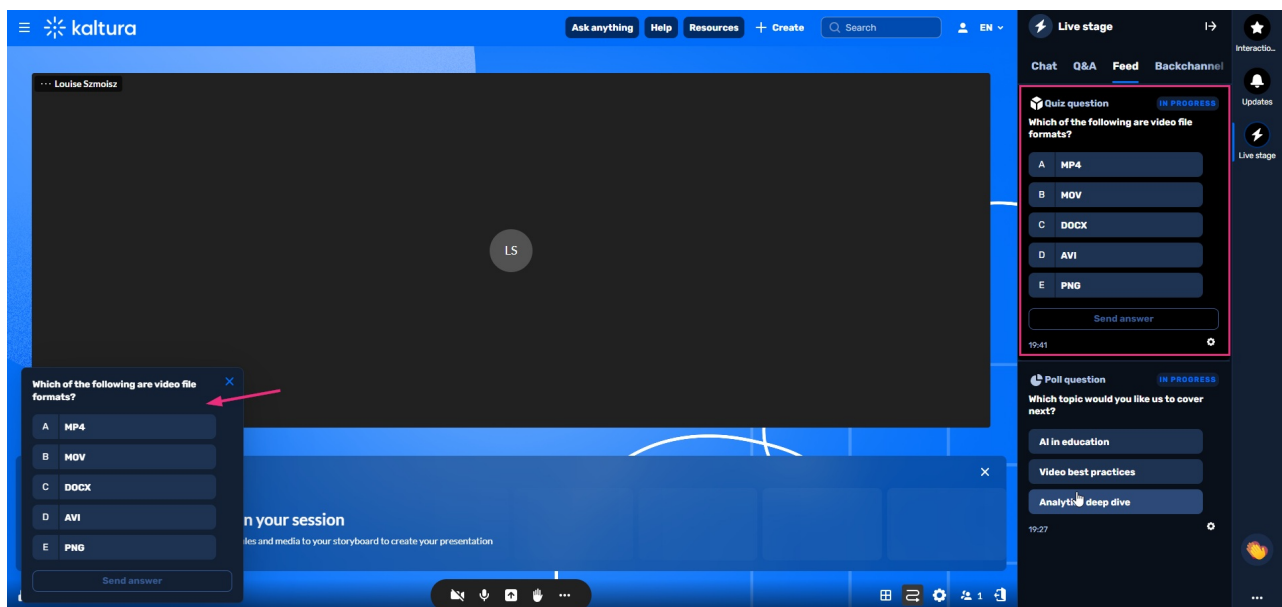
+ Add answer choice

☐ Display correct answer
 ☒ Share results with attendees

Save as draft

Publish now

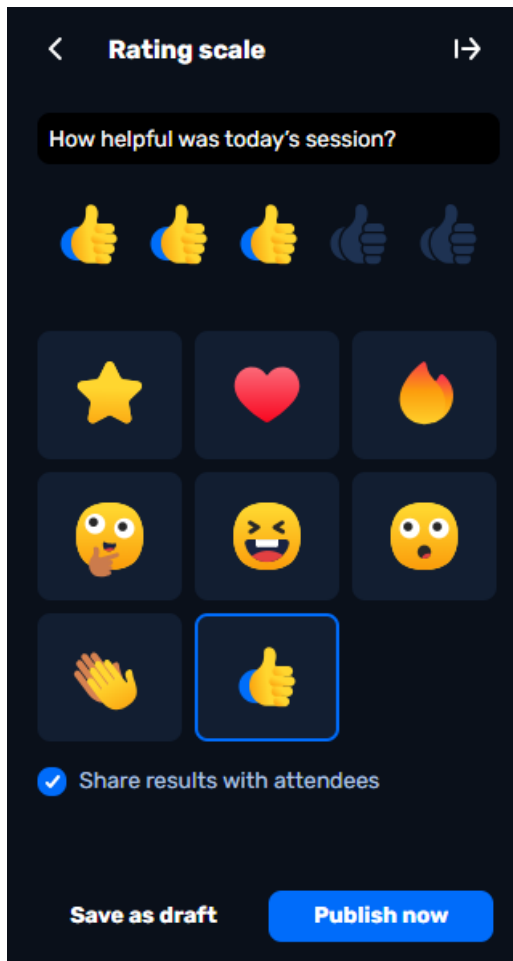
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Rating scale

1. Click **Rating scale**.
2. Replace the default text with your question or statement.

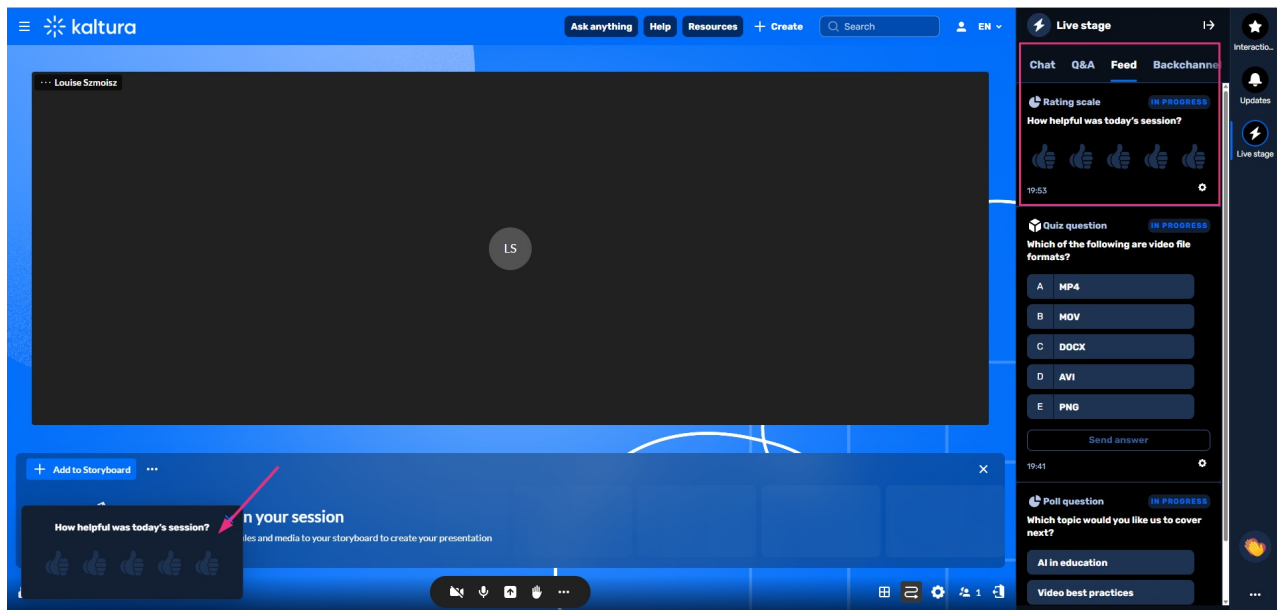
3. Choose your rating scale emoji.



4. Decide whether to share results with attendees.

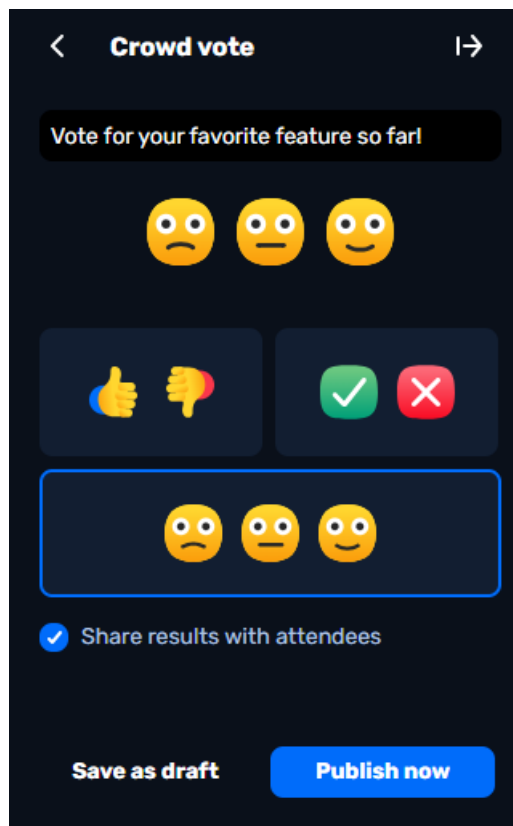
5. Choose **Save as draft** or **Publish Now**.

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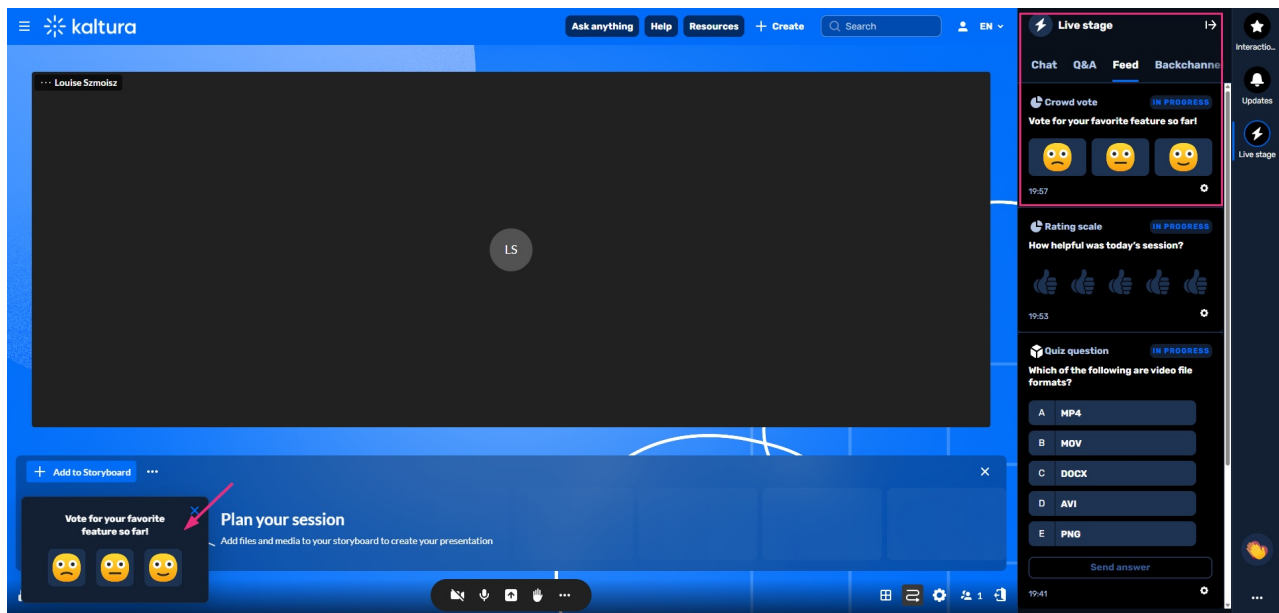
Crowd vote

1. Click **Crowd vote** to begin.
2. Replace the default text with your question or statement.
3. Choose your crowd vote emoji.



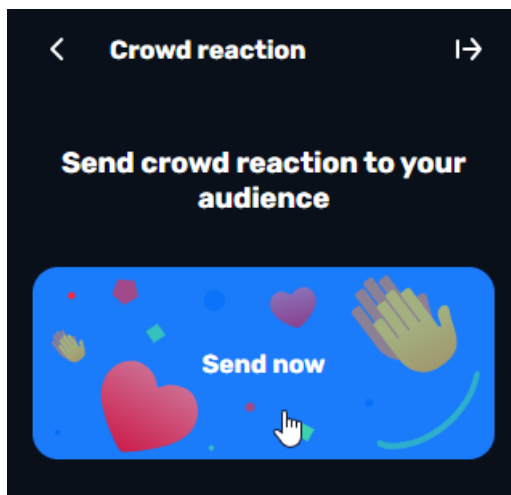
4. Decide whether to share results with attendees.
5. Choose **Save as draft** or **Publish Now**.

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Crowd reaction

1. Click **Crowd reaction**.
2. Hover over the desired crowd reaction to highlight it, and a **Send now** button will appear.



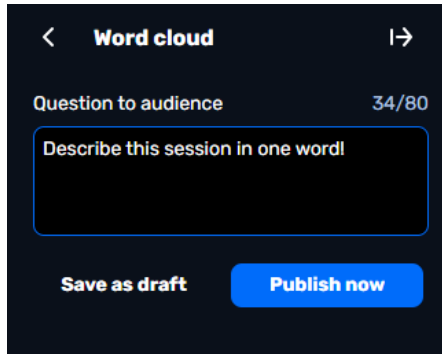
3. Click to send the crowd reaction.

Survey

See our article [Create and manage surveys in Kaltura Rooms](#) for full instructions.

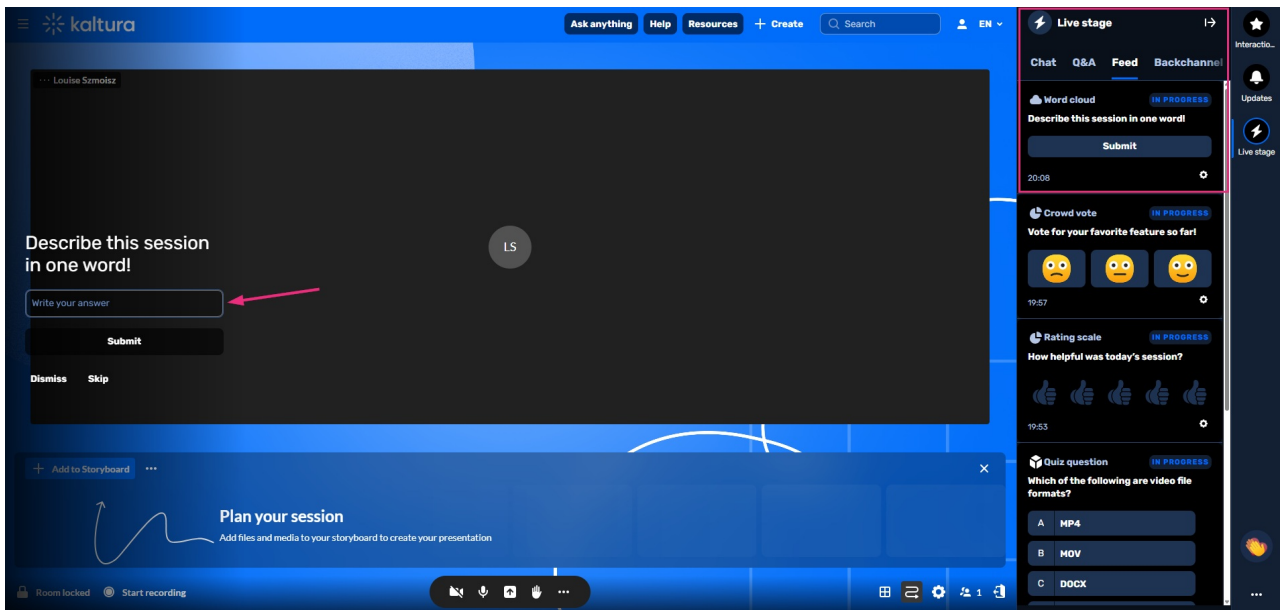
Word cloud

1. Click **Word cloud**.
2. Type your question in the **Question to audience** field (up to 80 char).

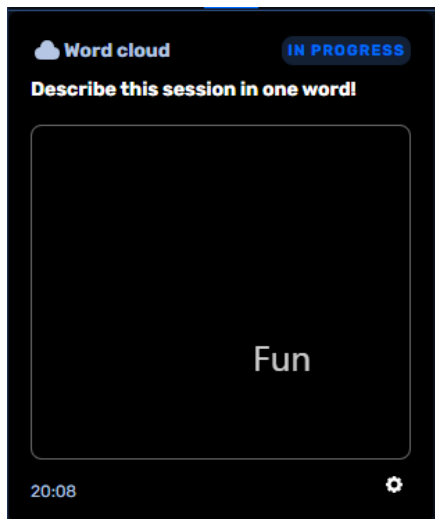


3. Choose **Save as draft** or **Publish Now**.

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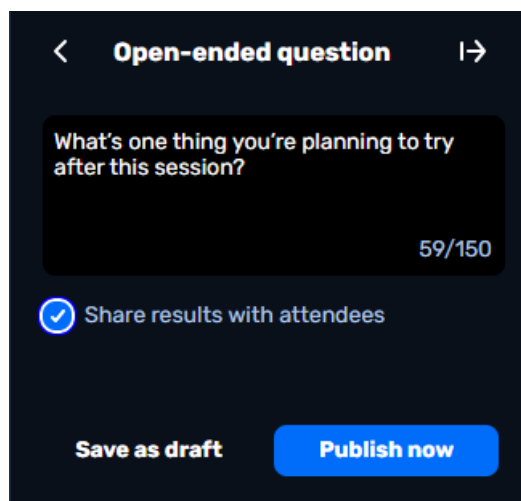


Once results are in, they are displayed to all in the **Feed** sub-tab of the **Live stage** tab.

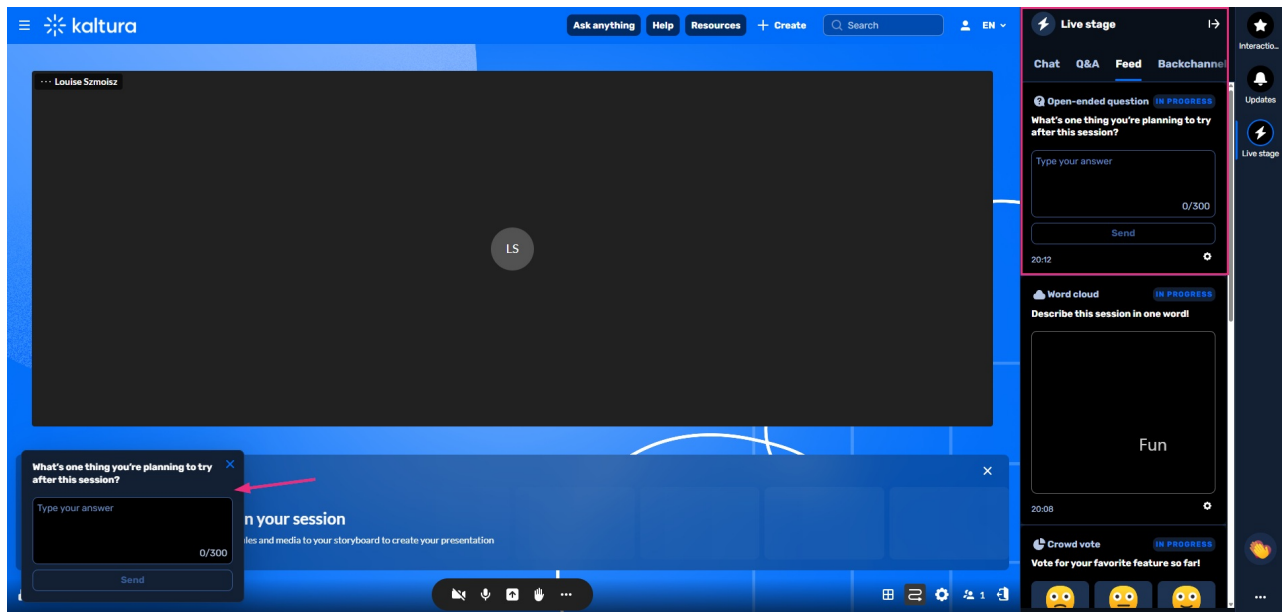


Open-ended question

1. Click **Open-ended question** to begin.
2. Type your question in the text field.
3. Decide whether to share results with attendees.

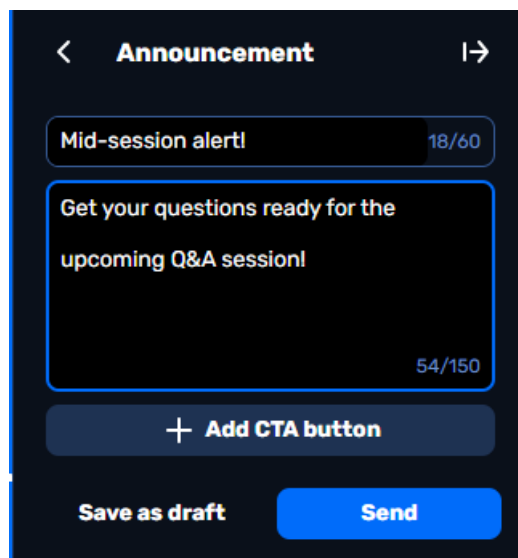


4. Choose **Save as draft** or **Publish Now**.
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Announcement

1. Click **Announcement** to begin.
2. (Optional) Enter a **title** for your announcement.
3. Type your announcement text.



4. (Optional) Click + **Add CTA button** to include a call-to-action button.

Additional options display.

< **Announcement** |>

Mid-session alert! 18/60

Get your questions ready for the upcoming Q&A session! 54/150

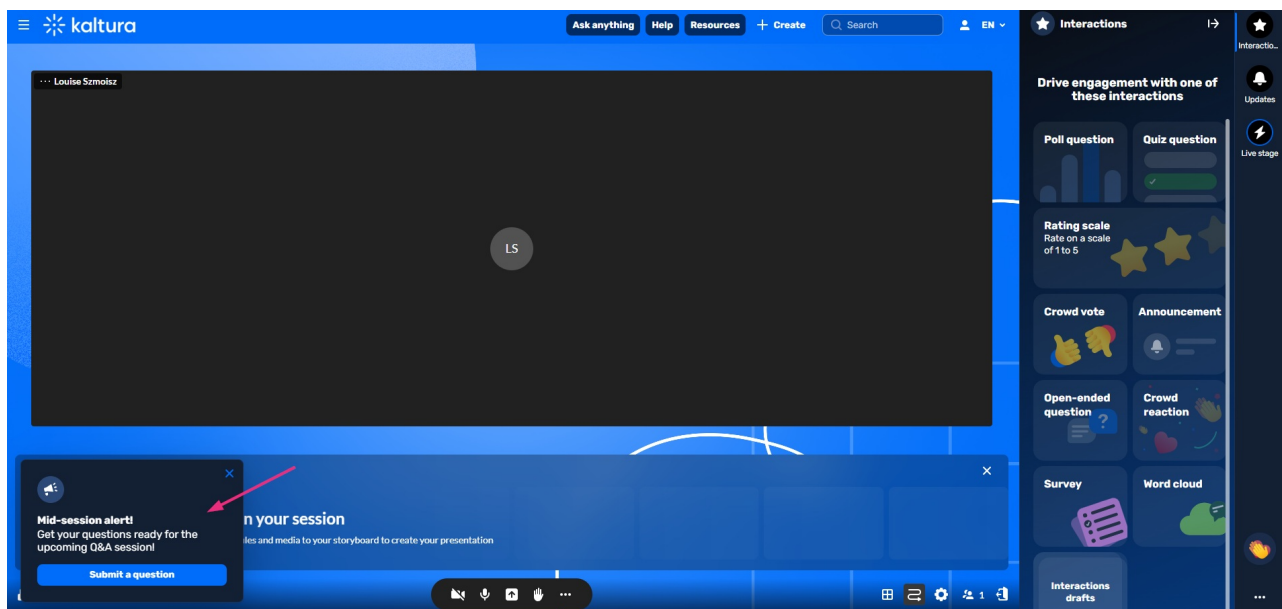
CTA button

Button label Submit a question

URL example.com/qna-guide

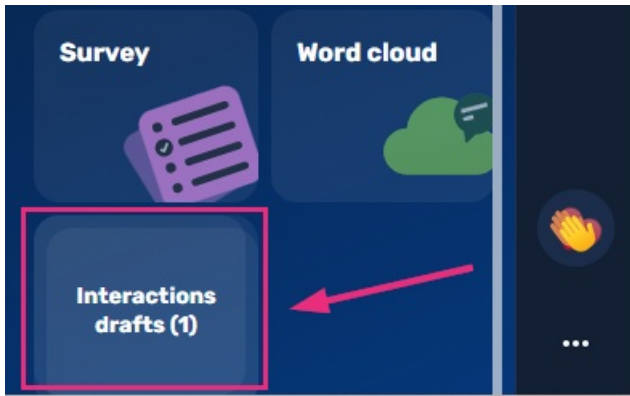
Save as draft Send

5. Enter a **label** for your CTA button and the URL users will be directed to when they click it. To remove the CTA, click the **trashcan icon**.
6. Choose **Save as draft** or **Publish Now**.
 - **Publish now** immediately displays the interaction as a toast popup and adds it to the **Feed** sub-tab in the **Live Stage** tab (see image below).



Access saved drafts

When you save an interaction as a draft, it appears at the bottom of the engagement panel in **Interactions drafts**. You can return to it anytime to edit or publish.



Hover over a draft to display:

- **Trash can icon** - delete the draft
- **Pencil icon** - edit the draft
- **Publish now** - click to make it live

