

Genie

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Genie release notes - July 2025

Date Released: July 2025

What's new?

OCR support

Genie now leverages OCR (Optical Character Recognition) technology to extract text from videos, expanding the range of content Genie can recognize and analyze, while enhancing its knowledge on existing content.

When to use it:

OCR is particularly helpful for videos featuring speakers with presentation slides, classroom recordings showing whiteboards, or any videos with visible on-screen text.

How it works:

1. OCR must be enabled in the Genie configuration for specific Genie IDs.
2. Videos must have OCR metadata, which is generated by ordering a [REACH](#) task.
3. Once processed, the OCR data is automatically added to Genie's database.

What it looks like:

Information from OCR text is integrated in the flashcard summary. If a specific OCR output is relevant, a thumbnail image will be shown with a link to the source entry, which will also appear in the sources list.

KEY TAKEAWAY 1

2025 Investment Areas

Kaltura outlined several key investment areas for 2025, including AI capabilities for content repurposing, data-driven insights for actionable decisions, enhanced integrations across workplace and marketing technology stacks, and improved content management and discovery workflows.



See [Kaltura Genie - Admin guide](#) for more information.

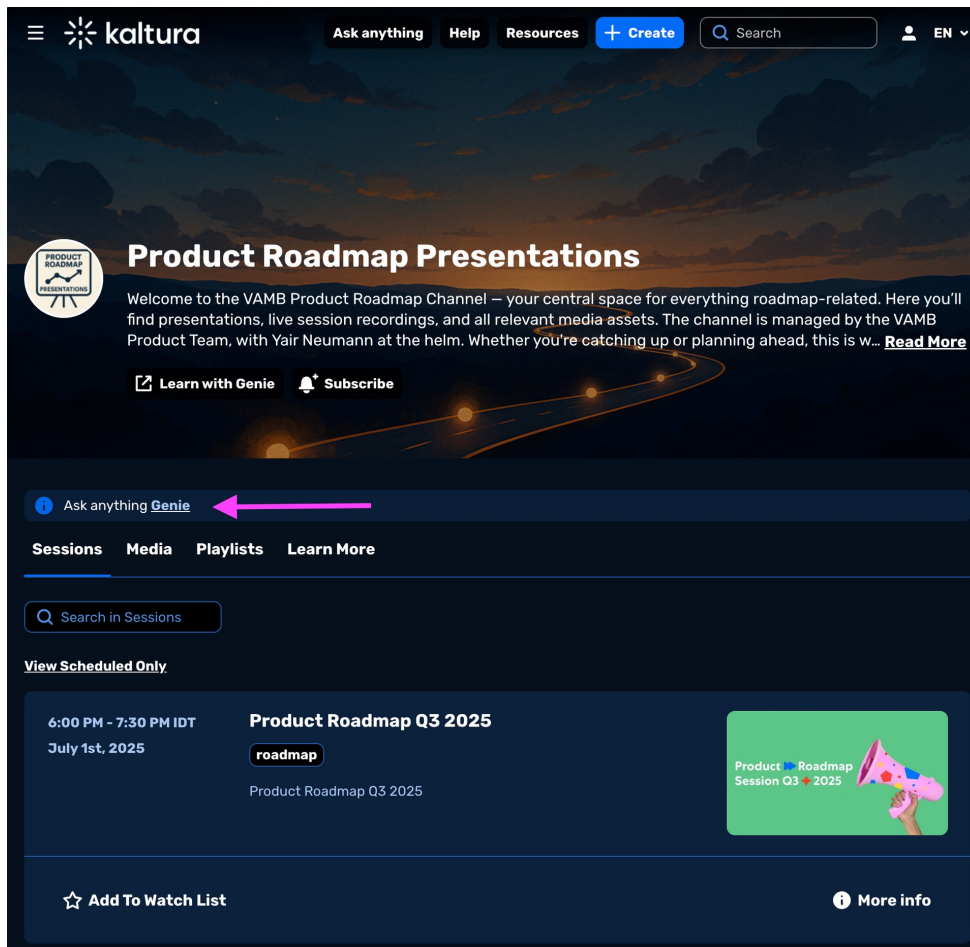
Channel-specific Genie

Admins can now enable Genie at the **channel level** for more contextual answers.

- Choose to enable it for all channels or specific ones.
- A banner on the channel page will link to the channel-specific Genie experience.
- Suggested questions are tailored to match the channel's content



The channel-specific Genie is available in both the legacy and new Video Portal versions.

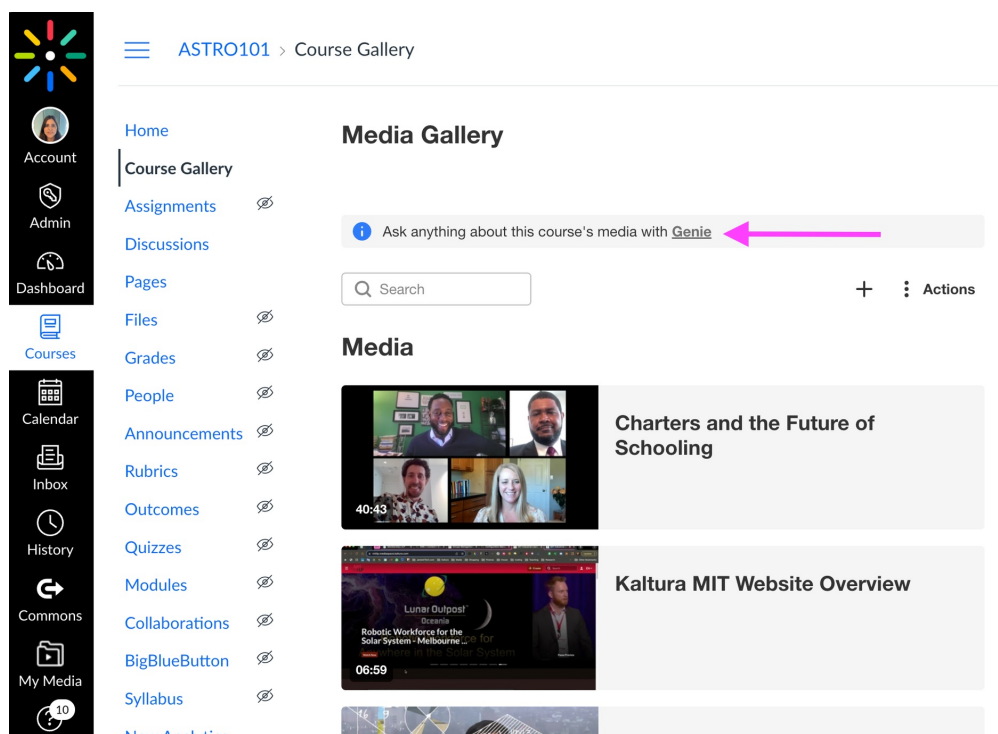


See [Kaltura Genie - Admin guide](#) for more information.

Class Genie

Similar to channel-based Genie, Class Genie can now be configured per course.

- Admins can choose to enable it for all courses or specific ones in an LMS Video instance.
- Context can include just the Media Gallery or also subcategories for embedded course content.



The screenshot shows the Kaltura interface for the course ASTRO101. On the left is a sidebar with navigation links: Home, Course Gallery, Assignments, Discussions, Pages, Files, Grades, People, Announcements, Rubrics, Outcomes, Quizzes, Modules, Collaborations, BigBlueButton, Syllabus, and New Analytics. The main content area is titled 'Media Gallery' and includes a search bar, a '+ Actions' button, and a list of media items. The first item is 'Charters and the Future of Schooling' with a video thumbnail showing four people in a meeting. The second item is 'Kaltura MIT Website Overview' with a video thumbnail showing a presentation slide about 'Lunar Outpost'.

See [Class Genie - Admin guide](#) for more information.

Genie on public Video Portal environments

Genie is now available to unauthenticated users in public Video Portal instances. You can enable it via the Configuration Management page in the Genie module. (This option is only available on public Video Portal environments.)

allowedRole

Guest Role (unauthenticated)

Roles that are allowed to access genie.

Note that setting 'Guest Role' will only work if allowAnonymous is set to 'Yes' in Auth tab. If not, will fall back to unconfirmedViewerRole.

See [Kaltura Genie - Admin guide](#) for more information.