

Genie

Last Modified on 10/01/2025 5:57 pm IDT

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Genie release notes - September 2025

Date released: September 2025

What's new?

Improved sharing functionality

• The sharing functionality is back - and better than ever! When users share Genie's response, it now includes the **exact answer**, even from within a threaded conversation.

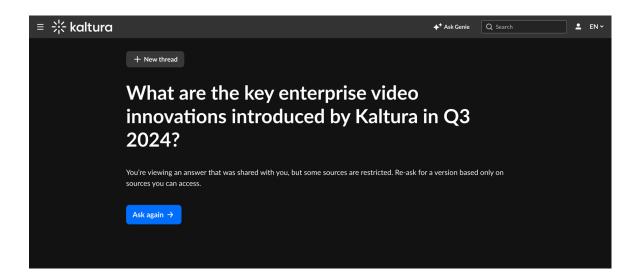


• Genie automatically **rewrites the context** of a follow-up question, so that the shared answer makes sense on its own. This ensures shared answers always make sense, even outside the original conversation.

Example:

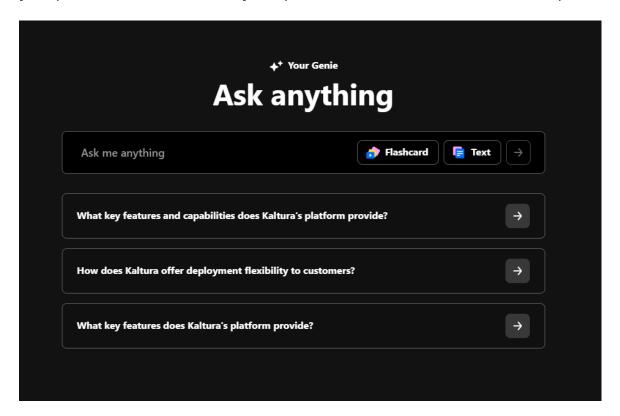
- First question: "What is Content Lab all about?"
- Follow-up: "Give me more info on quizzes."
- Genie rewrites it as: "Content Lab Al Quiz Generation Features and Workflow" to provide full context.
- When recipients of the shared link don't have access to one or more cited sources in the response, Genie will mention this restriction and offer to re-answer the same question using sources available to them.





Choose your answer format

New preset buttons let you choose answer formats without typing instructions. Want a table instead of flashcards? A quick summary instead of a full breakdown? Just click your preferred format and ask your question — Genie will know how to respond.



Glossary & custom prompt (new capability)

We've heard your feedback: Genie needs to be aware of your special terms and use cases that are unique to your organization.

To address this, we're introducing Glossary and Custom Prompt configuration.





If you'd like this enabled in your production environment, please contact your Kaltura representative.

Our customers can provide us with:

- General instructions to insert in the custom prompt this can include overall style, tone and target audience specifications.
- A list of glossary items:
 - Terms internal organizational jargon, terminology, acronyms, etc. No need to include common knowledge terms.
 - Short descriptions a short description of each term to guide and enrich Genie's understanding

Genie will use this information to tailor responses with **customer-specific context**.

This gives organizations full control to make Genie smarter, more accurate, and aligned with your internal language and workflows.

Learn more in our Knowledge Center articles:

- Introduction to Work Genie
- Ask Work Genie a question
- Understand Work Genie's answers

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What's new?

Genie got smarter: Next-level question analysis

Genie will deliver faster, more intelligent responses with enhanced question analysis for greater accuracy. Behind the scenes, Genie now better understands the nuance and intent of your questions, leading to more relevant and precise answers.

New formats added: Tables and full-text responses

Beyond flashcards, Genie can now provide full-text answers when appropriate. These responses can include titles, bullet points, paragraphs, and even tables! Genie will automatically select the optimal response format based on what works best for each question.



Can you make a table comparing Amazon and Alibaba?

I'll help you create a comparison table between Amazon and Alibaba. Let me search for relevant information about both companies.Based on the information I found, here's a comparison table between Amazon and Alibaba:

Aspect Amazon Alibaba

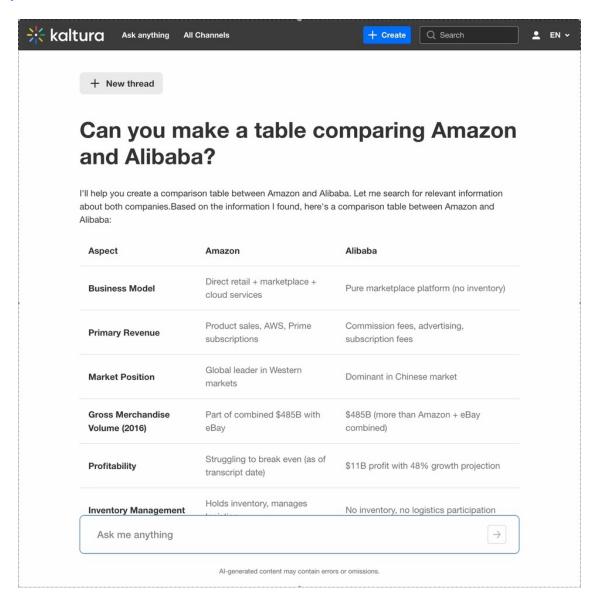
Aspect	Amazon	Alibaba
Business Model	Direct retail + marketplace + cloud services	Pure marketplace platform (no inventory)
Primary Revenue	Product sales, AWS, Prime subscriptions	Commission fees, advertising, subscription fees
Market Focus	Global presence, strong in US/Europe	Dominant in China, expanding globally
Inventory Management	Holds inventory, manages logistics	No inventory, facilitates transactions only
Gross Merchandise Volume (2016)	Part of combined \$485B with eBay	\$485B (more than Amazon + eBay combined)
Profitability	Struggling to break even (as of data period)	\$11B profit with 48% growth projection
Key Platforms	Amazon.com, AWS, Prime	Taobao (C2C), Tmall (B2C), Alibaba.com (B2B)
Payment System	Amazon Pay	Alipay (PayPal equivalent)
Ask me anything		\rightarrow

Al-generated content may contain errors or omissions

Genie got conversational: Threaded experience

You can now ask Genie follow-up questions, and it will build on previous answers within the same thread. This conversational approach enables more iterative dialogue and improves the relevance and accuracy of responses.





Genie speaks your language: Multi-lingual support

Moving beyond English-only responses, Genie will now automatically detect and respond in the language you're asking your question in. The system can draw from multilingual content sources, defaulting to your preferred language but using the most accurate available content regardless of language.



¿Qué permisos se requieren para acceder a las colecciones de canales?



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System interface language switching (UI elements, buttons, error messages) via dropdown is coming soon!

Learn more in our Knowledge Center article Introduction to Genie.

Genie release notes - July 2025

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What's new?

OCR support



Genie now leverages <u>OCR</u> (Optical Character Recognition) technology to extract text from videos, expanding the range of content Genie can recognize and analyze, while enhancing its knowledge on existing content.

When to use it:

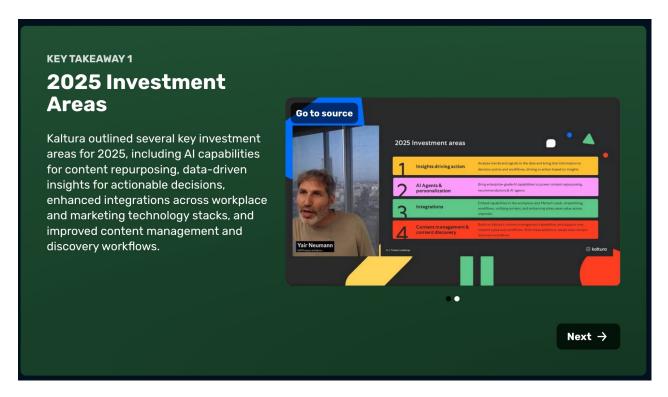
OCR is particularly helpful for videos featuring speakers with presentation slides, classroom recordings showing whiteboards, or any videos with visible on-screen text.

How it works:

- 1. OCR must be enabled in the Genie configuration for specific Genie IDs.
- 2. Videos must have OCR metadata, which is generated by ordering a REACH task.
- 3. Once processed, the OCR data is automatically added to Genie's database.

What it looks like:

Information from OCR text is integrated in the flashcard summary. If a specific OCR output is relevant, a thumbnail image will be shown with a link to the source entry, which will also appear in the sources list.



See Kaltura Genie - Admin guide for more information.

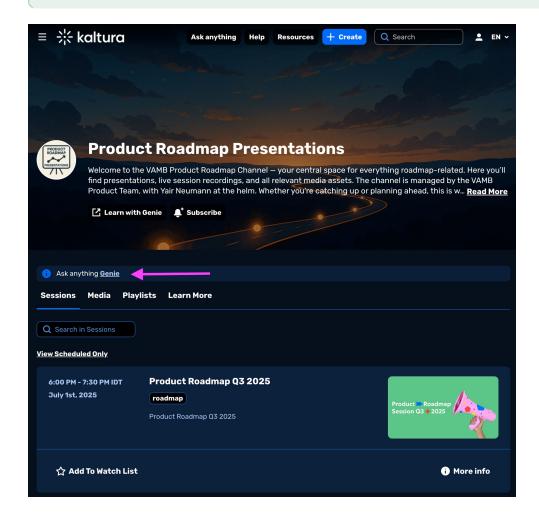
Channel-specific Genie

Admins can now enable Genie at the **channel level** for more contextual answers.



- Choose to enable it for all channels or specific ones.
- A banner on the channel page will link to the channel-specific Genie experience.
- Suggested questions are tailored to match the channel's content

The channel-specific Genie is available in both the legacy and new Video Portal versions.



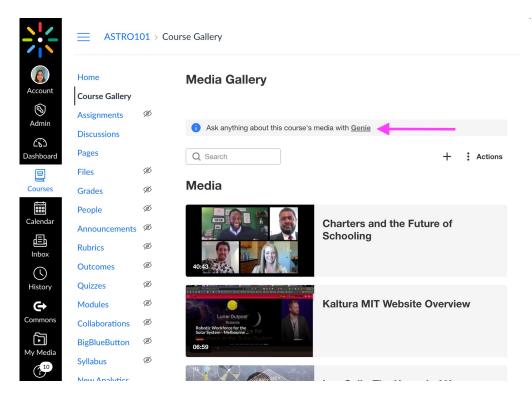
See Kaltura Genie - Admin guide for more information.

Class Genie

Similar to channel-based Genie, Class Genie can now be configured per course.

- Admins can choose to enable it for all courses or specific ones in an LMS Video instance.
- Context can include just the Media Gallery or also subcategories for embedded course content.





See Class Genie - Admin guide for more information.

Genie on public Video Portal environments

Genie is now available to unauthenticated users in public Video Portal instances. You can enable it via the Configuration Management page in the Genie module. (This option is only available on public Video Portal environments.)



See Kaltura Genie - Admin guide for more information.