

Word clouds

Last Modified on 03/16/2026 6:51 pm IST

 This article is designated for moderators

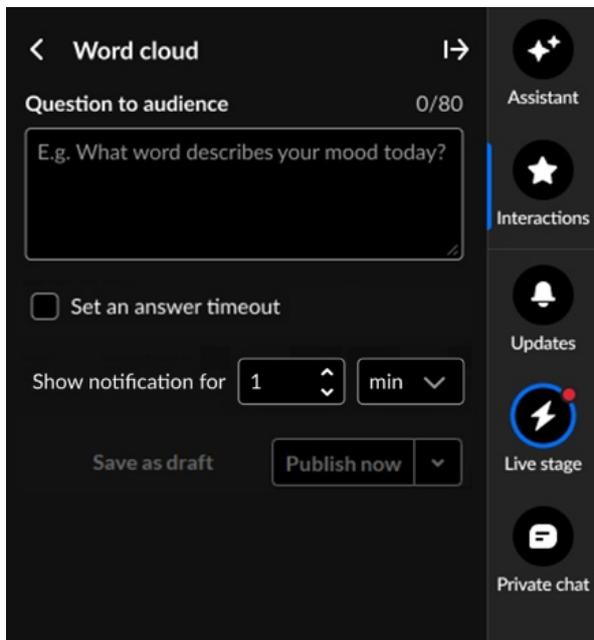
About

Word cloud questions in Kaltura Events allow participants to share short responses that are instantly visualized in a dynamic word cloud. As participants submit their answers, the most common words appear larger, making it easy for moderators to quickly identify key themes and trends from the audience. This interactive format encourages participation while providing a visually engaging way to capture ideas, opinions, or associations in real time.

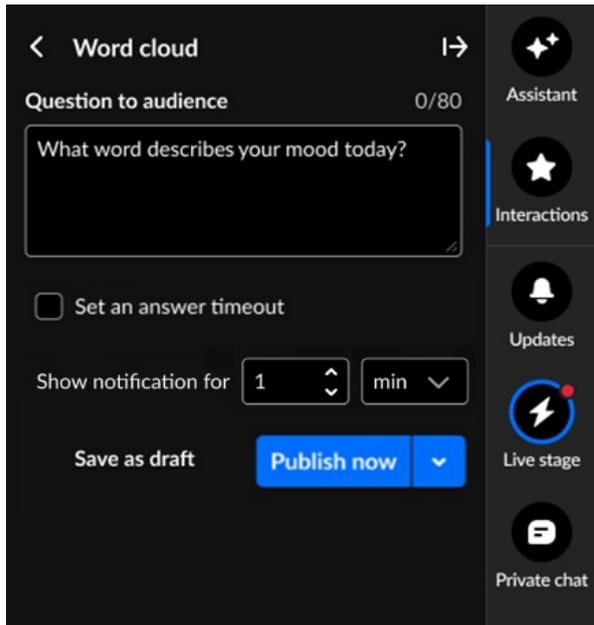
This article explains how to create and use word cloud questions within Kaltura Events to enhance audience engagement and insight gathering.

Create and publish a Word cloud

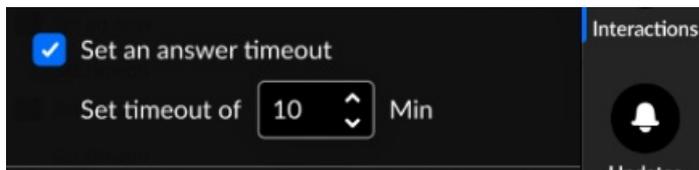
1. Click **Word cloud** to begin creating a Word cloud.



2. Type your question in the Question to audience field (up to 80 char).



3. You may set an answer timeout (a response window for users) that controls how long the question stays active. If enabled, an additional configuration displays, "Set time out of". Use the up and down arrows to set the number of minutes the question will be available for users to answer.



- Default response window is 5 minutes
- Minimum is 1 minute and maximum is 120 minutes

During this time, participants see a countdown indicator. When the timer runs out, the question automatically concludes.

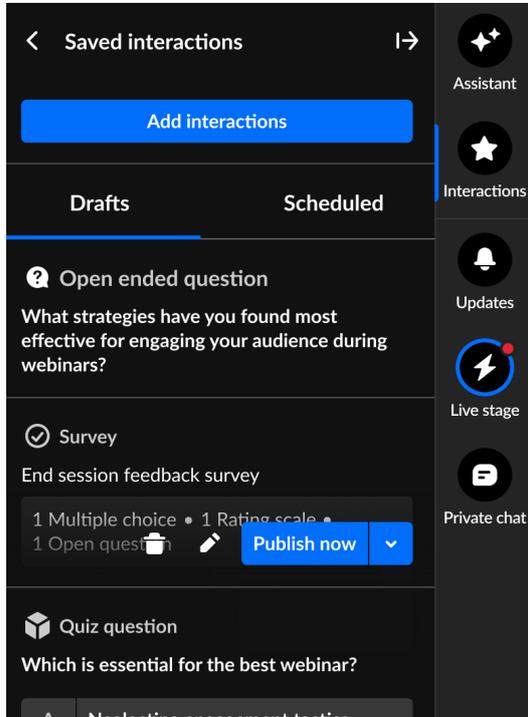
4. You may specify how long the word cloud notification will be visible to users. Use the up and down arrows to set the number of minutes or seconds the word cloud notification will be shown.



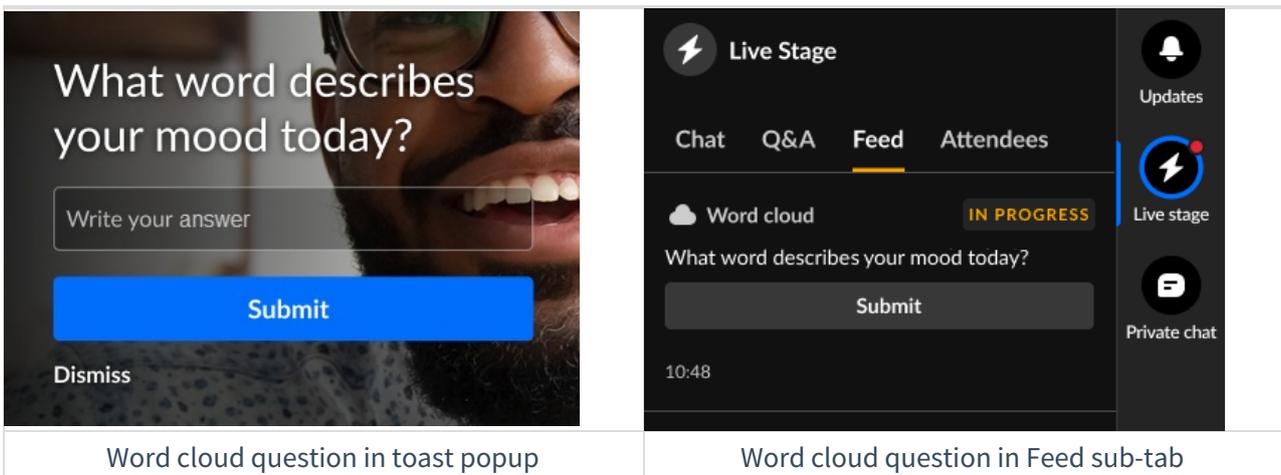
- When set to *seconds*, minimum is 5 seconds and maximum is 60 seconds
- When set to *minutes*, minimum is 1 minute and maximum is 10 minutes

5. Decide whether to save as a draft, schedule, or publish now.

- **Save as a draft** - Click **Save as draft**. After you've saved an interaction as a draft, you may access it through the Drafts tab of **Saved interactions**. Hover over the draft and choose the appropriate option. Please note, interactions cannot be modified within 2 minutes of scheduled time.



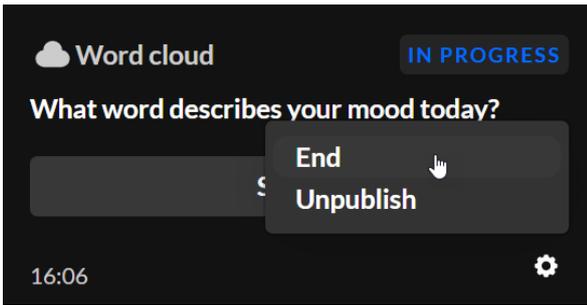
- **Schedule** - See [Schedule interactions](#).
- **Publish now** - Click **Publish now**. The interaction is published to your attendees immediately, initially displaying to all as an overlay on the left of the screen, then displaying in the Feed sub-tab of the Live stage tab.



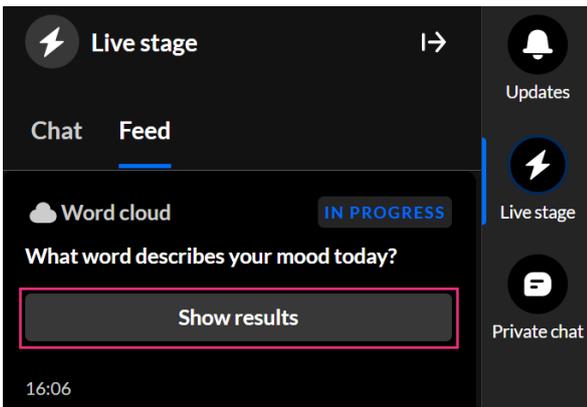
Word cloud question in toast popup

Word cloud question in Feed sub-tab

You can end or unpublish the Word cloud any time by going to the Feed sub-tab of the Live stage tab, clicking the gear icon, and choosing the appropriate option.



Before all results are in, attendees can click **Show results** to see the current results in a toast popup.



Once the Word cloud has been ended by the moderator, the results are displayed to all as an overlay on the left of the screen and in the Feed sub-tab of the Live stage tab.



Interested in exploring other interaction tools? Click [here!](#)