

Working with the gallery analytics dashboard

Last Modified on 04/23/2025 1:18 pm IDT

🖄 This article is designated for all users.

About

The gallery analytics dashboard provides you with data on users' engagement with media. You can use advanced filtering and comparison options to dive deeper into the data and learn more about content engagement trends of all your entries.

To learn how to access and read the gallery analytics dashboard, check out our article Gallery analytics.



Change dashboard timeframe

You can use the date picker at the top of the dashboard to change the timeframe and view data across different periods. You can select preset time periods or choose specific dates.

& Download Report	Export 🗸	Filter ∨	Last 30 Days	Jun 27, 2023 - Jul 26, 2023 🗸

Preset time periods

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Preset time periods are a quick way of looking at recent data, such as the last week or the last month. You can also select time periods such as current year or quarter.

Preset		Specific Date Range
LAST		CURRENT
7 Days		Week
30 Days	\checkmark	Month
3 Months		Quarter
12 Months		Year
Compare with an	other period	I

Selecting a specific date range

To select a specific date range

1. Click on the date picker and choose the **Specific Date Range** tab.

Preset Specific Date Range

- 2. On the calendar, click the starting date of the time range you want analytics for.
- 3. Select the hours filter to fine tune your filtering to specific hours.



	Fleset Specific Date Range					-
07/	/04/2023	11:00	 ✓ – É 	1		23:59 ∨
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16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31	1	2	3	4	5

4. Click the last date of the desired time range. The time range will appear marked on the calendar.





5. Click Apply



The dashboard data displays for the chosen time range.

Compare time periods

You can compare different time periods to better understand your data considering seasonality and changes in usage following adoption of new tools and capabilities. You can choose to compare between the same period last year or pick a specific date and compare the timeframe starting from this date. You can also use the hours filter to fine tune your analytics for specific hours.

To compare time periods:

1. Click on the date picker and choose Specific Date Range.



2. On the calendar, select the first time range you would like to explore by either clicking on the first date on the calendar and then the last date or by entering the dates in the date fields.



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23	24	25	26	27	28	29	
30	31	1	2	3	4	5	

3. Check the box **Compare with another period**.



4. Click the second time range you'd like to compare with - **Same period as last year** or **Same period starting at a specific date**:

Compare with another period

Same period last year

Same period starting at:

Same period as last year

Use this to compare with the exact same date range as the year before. For example, if the first selected range is July 15, 2022 to July 21, 20232, the comparison will be performed to the date range of July 15, 2022 to July 21, 2022.

1. Select the date range on the calendar.



Preset				Specific Date Range				
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23	24	25	26	27	28	29		
30	31	1	2	3	4	5		
🗿 Sa	are with a me period me period	last year						

2. Click Apply.

The graph displays the comparison.

Apply

Player Impressions	Plays	Unique Viewers	Minutes Viewed (vod)	Avg. Drop Off Rate (vod)	Avg. Completion Rate (vod)
					Monthly Daily
		٨			

Same period starting at a specific date

This compares a specific time range of the same duration as well as for a specific range of hours. In our example below, we're comparing analytics for July and June, for the hours of 17.00 to 19.00.

- 1. Select the timeframe you want.
- 2. Select the hours.



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16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31	1	2	3	4	5



Apply

3. Select Same Period Starting At.



4. In the screen that drops down, mark the starting date.

	Preset	Specific	Date Range
SINCE	LAST		CURRENT
Creation	7 Days		Week
	30 Days		Month
	3 Months	\checkmark	Quarter
	12 Months		Year
 Same period 	od last year		
	,		_

5. Click **Apply** to view the graph with information from both periods.



Category Performance	Over Time				
Player Impressions	Plays	Unique Viewers	Minutes Viewed (vod)	Avg. Drop Off Rate (vod)	Avg. Completion Rate (vod)
6 5 4					Monthly Daily
3 2 1 0 01/22 01/25 01/28 01/31 02	703 02/06 02/09 02/12 02/12	5 02/18 02/21 02/24 02/27 03/02 03/05	03/08 03/11 03/14 03/17 03/20	03/23 03/26 03/29 04/01 04/04 04/	J7 04/10 04/13 04/16 04/19 04/22
• 01/22/2025 - 04/22/2025 • 01/	23/2025 - 04/23/2025	~	View Details		

To return to viewing a single time period, click on **Exit Compare Mode.**

🗲 7 Days	07/15/2023, 09:00 - 07/21/2023, 23:59 🗸	/	Exit Compare Mode

Filter data

You can filter the data in the dashboard based on additional criteria.

Our Categories

Media Type	Entry Source	Viewing Context	Tags	Country	
Video	Upload		Select Tags	Select Country	\sim
Audio	Webcasting	Category Page Only		Region	
Images	Capture			-	
Playback Type	Classroom	Domains		Select Region	\sim
O VOD	Teams	Select Domains	\sim	City	
DVR	Zoom	Page URLs		Select City	\sim
Live	Kaltura Meeting	Select Page URLs	\sim		
All Playback Types					

The filtering options are:

- Media Type video, audio, images
- Playback Type VOD, DVR, Live, all playback types
- Entry Source The source of the content ingested to the system: Upload, Webcasting, Capture, Classroom, Teams, Zoom, Kaltura Meetings
- Viewing context The context through which the video was accessed
- Domains domains where the video was viewed
- Page URLs URL pages where the video was viewed
- Tags tags on the content
- Country country where the created video was viewed



- Region region where the created video was viewed
- City city where the created video was viewed

To filter the dashboard data based on a specific parameter:

- 1. Click the **Filter** option to open the filters pane.
- 2. Select the relevant filters you'd like to use.
- 3. Click **Apply** to show the filtered data in the dashboard.

Export to CSV

You have the option to export analytics reports to a <u>CSV</u>. Click **Export** to open the drop-down list and select the data you'd like to export. One or more options can be selected.

Export A Filter A Last 3
Highlights
Top Videos
Metrics over time
User Engagement
Media Engagement
Top Countries
Devices Overview
Top Domains
Export Reports

A notification is sent about the export request status. If the data in the report was filtered, the report is based on the filter applied. You will be notified that your export request is being processed and will be emailed to you when complete.

i The files expire in seven days.