

## Introduction to Content Lab

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28 This article is designated for all users.



Looking for more information about this feature? Feel free to contact your Kaltura representative.

## **About**

Enrich and repurpose your content into engaging, snackable experiences with Content Lab, Kaltura's Al-powered post production assistant.

- Highlight clips Automatically detect and extract the most impactful moments from your content into shareable clips. Content Lab's AI engine identifies these moments based on high engagement points and speaker cues.
- Quizzes Transform passive content into active experiences while improving knowledge retention with Al-generated quizzes. Each quiz adapts to your content's core messages and is shown at the contextually appropriate time.
- Summary and chapters Get automated summaries and chapters that make lengthy content instantly scannable. Your content is easier to digest, navigation is improved, and knowledge transfer is seamless.

## **Access the Content Lab**

Steps for accessing the Content Lab vary depending on the Kaltura application.

- For KMC, access the Content Lab through the Create with AI button on the Entry Details page.
- For Video Portal, access the Content Lab through the Create with AI button on the Media page.