Introduction to Content Lab

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👥 **This article is designated for all users.**

ℹ️ Looking for more information about this feature? Feel free to contact your Kaltura representative.

About

Enrich and repurpose your content into engaging, snackable experiences with Content Lab, Kaltura's AI-powered post production assistant.

- Highlight clips - Automatically detect and extract the most impactful moments from your content into shareable clips. Content Lab's AI engine identifies these moments based on high engagement points and speaker cues.
- Quizzes - Transform passive content into active experiences while improving knowledge retention with AI-generated quizzes. Each quiz adapts to your content's core messages and is shown at the contextually appropriate time.
- Summary and chapters - Get automated summaries and chapters that make lengthy content instantly scannable. Your content is easier to digest, navigation is improved, and knowledge transfer is seamless.
- Enrich metadata with AI - Enrich your media's metadata to boost content discoverability and engagement. Automatically generate relevant titles, descriptions, and contextual tags; customize the output with tone, quotes, target audience, and video title prefix; and improve how your videos appear in search results and recommendation engines.

Access the Content Lab

Steps for accessing the Content Lab vary depending on the Kaltura application.

- For KMC, access the Content Lab through the Create with AI button on the Entry Details page.
- For Video Portal, access the Content Lab through the Create with AI button on the

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