


# Introduction to Content Lab

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 This article is designated for all users.








 Looking for more information about this feature? Feel free to contact your Kaltura representative.

## About



Get more from your videos with Content Lab - Kaltura's central workspace for repurposing, enriching, and making your content accessible and localized. Explore Content Lab's feature availability by product in the charts below.

### Repurposing and enrichment

Feature	Description	Rich Media CMS	Legacy Video Portal	Kaltura Events	LMS Video
Create highlight clips with AI	Automatically detect and extract the most impactful moments from your content into shareable clips. Content Lab's AI engine identifies these moments based on high engagement points and speaker cues.	✓	✓	✓	✓
Create quizzes with AI	Transform passive content into active experiences while improving knowledge retention with AI-generated quizzes. Each quiz adapts to your content's core messages and is shown at the contextually appropriate time.	✓	✓		✓

<a href="#">Create a summary and chapters with AI</a>	Get automated summaries and chapters that make lengthy content instantly scannable. Your content is easier to digest, navigation is improved, and knowledge transfer is seamless.				
<a href="#">Enrich metadata with AI</a>	Enrich your media's metadata to boost content discoverability and engagement. Automatically generate relevant titles, descriptions, and contextual tags; customize the output with tone, quotes, target audience, and video title prefix; and improve how your videos appear in search results and recommendation engines.				

### Accessibility and localization

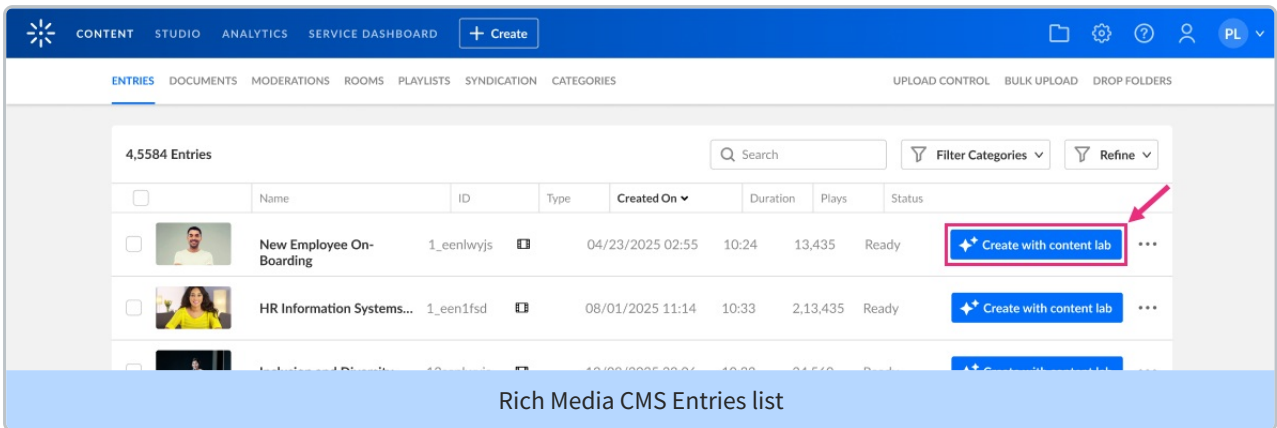
<b>Feature</b>	<b>Description</b>	<b>Rich Media CMS</b>	<b>Legacy Video Portal</b>	<b>Kaltura Events</b>	<b>LMS Video</b>
<a href="#">Order captions and translations</a>	Order captions and translations to make your video content more accessible and easier to understand.				

### Access the Content Lab

Steps for accessing the Content Lab vary depending on the Kaltura application.

#### Rich Media CMS -

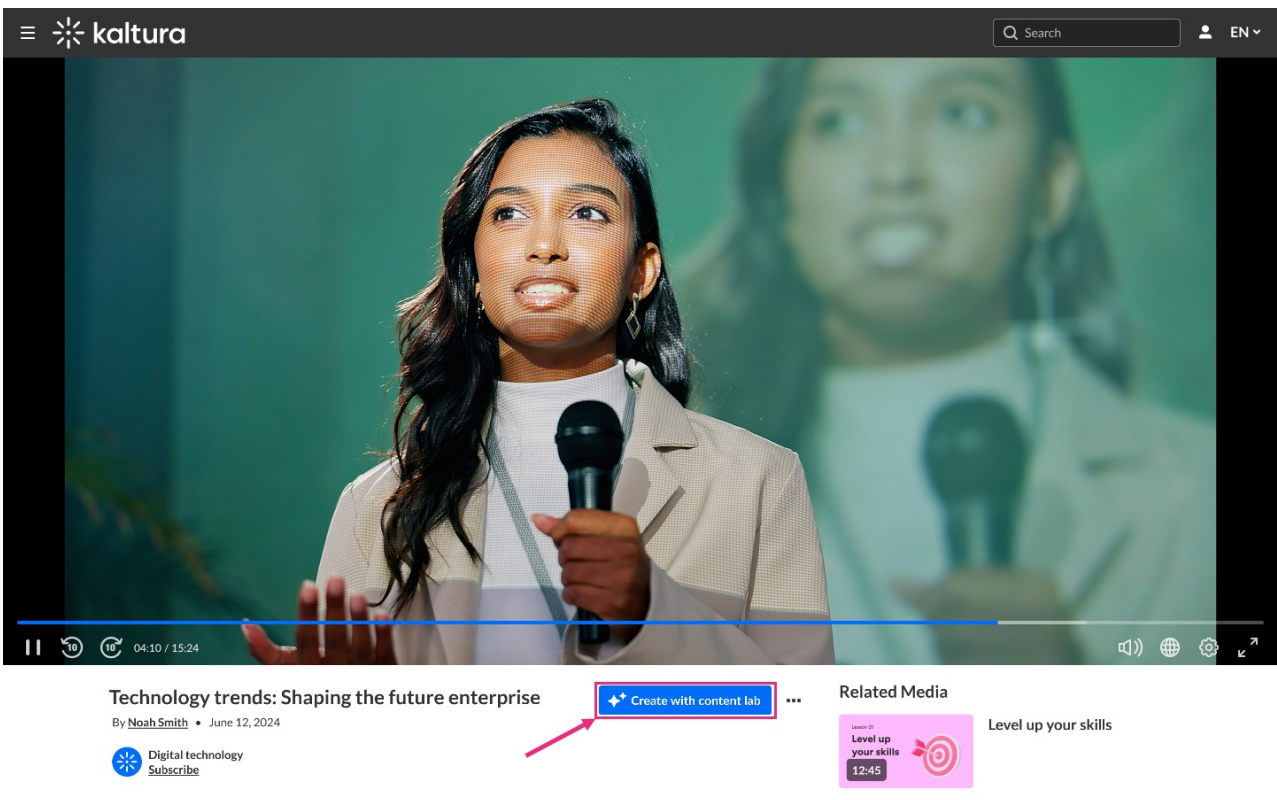
Access the Content Lab through the **Create with content lab** button on the [Entries list](#) or on the [Entry Details page](#).



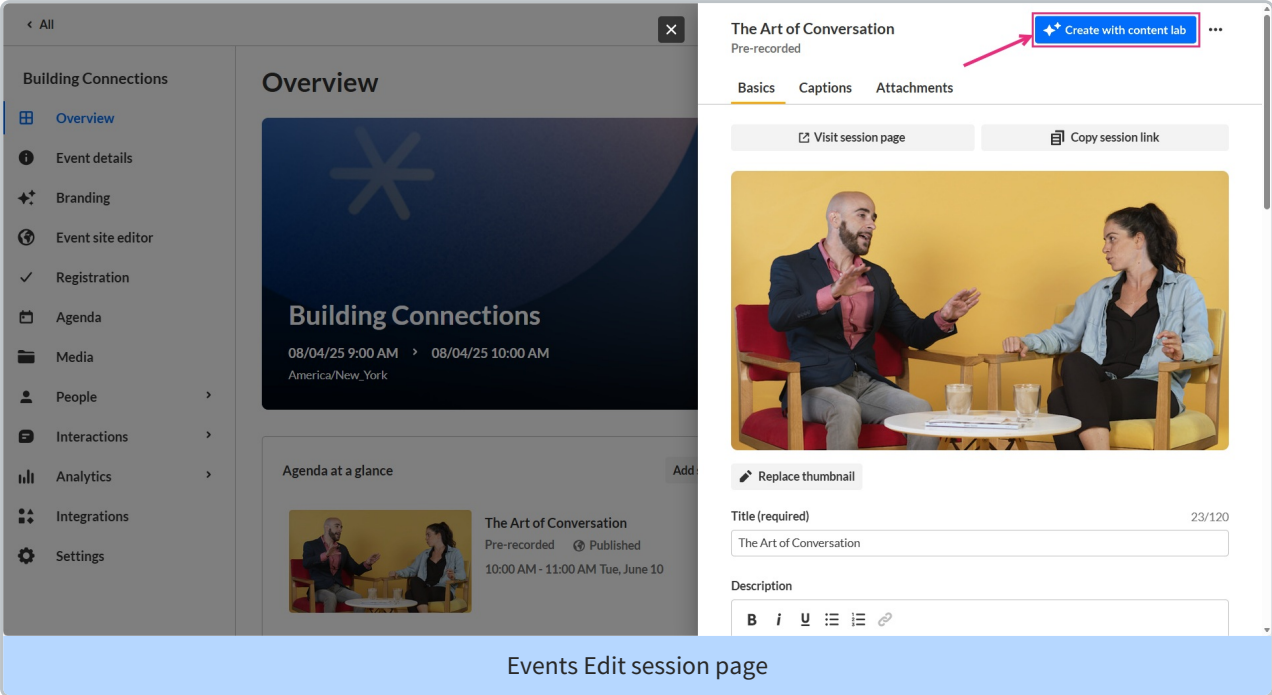
Rich Media CMS Entries list

## Legacy Video Portal -

Access the Content Lab through the **Create with content lab** button on the [Media page](#).



**Kaltura Events** - Access the Content Lab through the **Create with content lab** button on the [Edit session page](#) or the [Edit media page](#).



Events Edit session page

**LMS Video** - Access the Content Lab through the **Create with content lab** button on the [Media](#) page.

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Kaltura Events lets you create, host, and optimize all your events on one, innovative yet intuitive platform. With top-tier video quality and cutting-edge technology, it'll make your life easier, your work smarter, and your audience's experience simply unforgettable. Not sure where to start? Our personal tour guides Ashley and Guido will help put everything...

[More Info](#)

3 Attachments

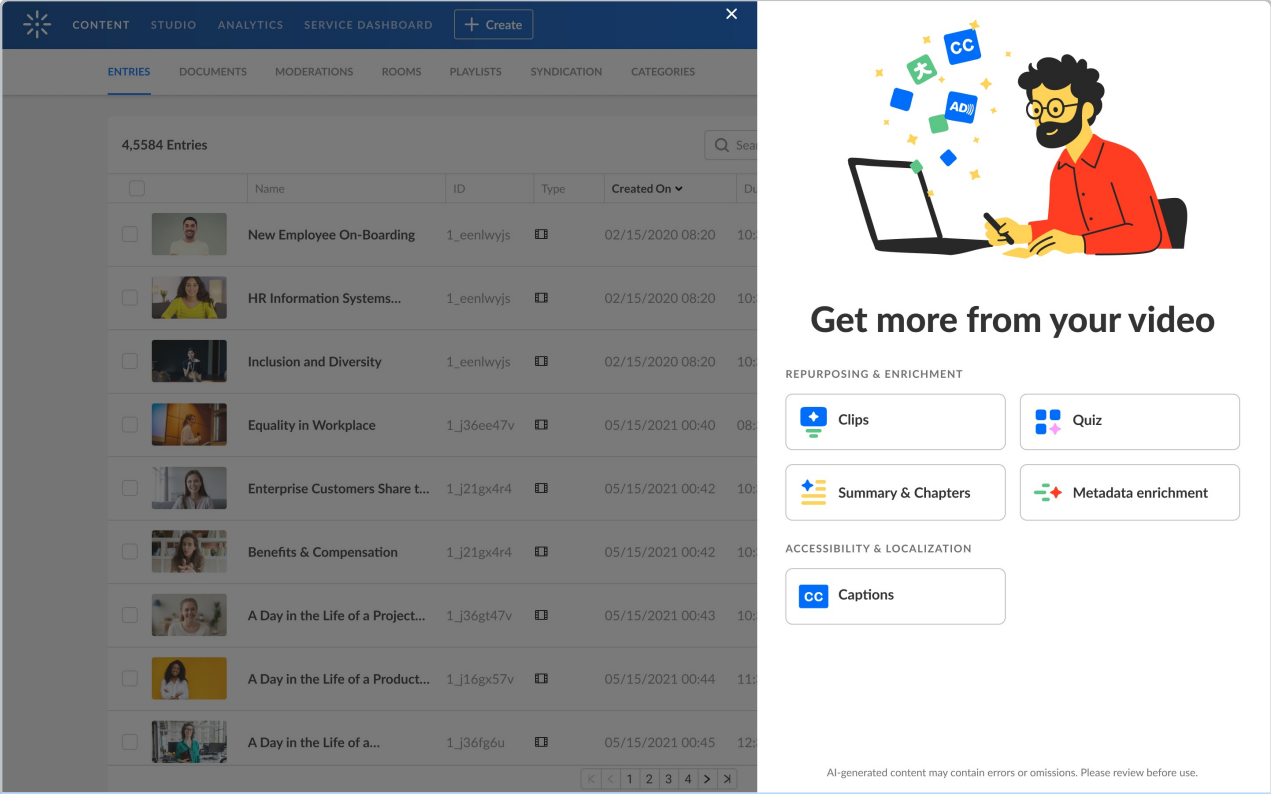


## Appearance of the Content Lab

The appearance of the Content Lab varies depending on the Kaltura application.

### Rich Media CMS -

After clicking the **Create with content lab** button on the [Entries list](#) or on the [Entry Details page](#) in Rich Media CMS, the 'Get more from your video' screen displays.



The screenshot displays the Kaltura Content Lab interface. On the left, a table lists video entries with columns for Name, ID, Type, and Created On. The first entry is 'New Employee On-Boarding' with ID '1\_eenlwjys' and a creation date of '02/15/2020 08:20'. Other entries include 'HR Information Systems...', 'Inclusion and Diversity', 'Equality in Workplace', 'Enterprise Customers Share t...', 'Benefits & Compensation', and 'A Day in the Life of a Project...'. On the right, a panel titled 'Get more from your video' offers AI-powered enhancement options under two categories: 'REPURPOSING & ENRICHMENT' (Clips, Quiz, Summary & Chapters, Metadata enrichment) and 'ACCESSIBILITY & LOCALIZATION' (Captions). A small disclaimer at the bottom of the panel reads: 'AI-generated content may contain errors or omissions. Please review before use.'

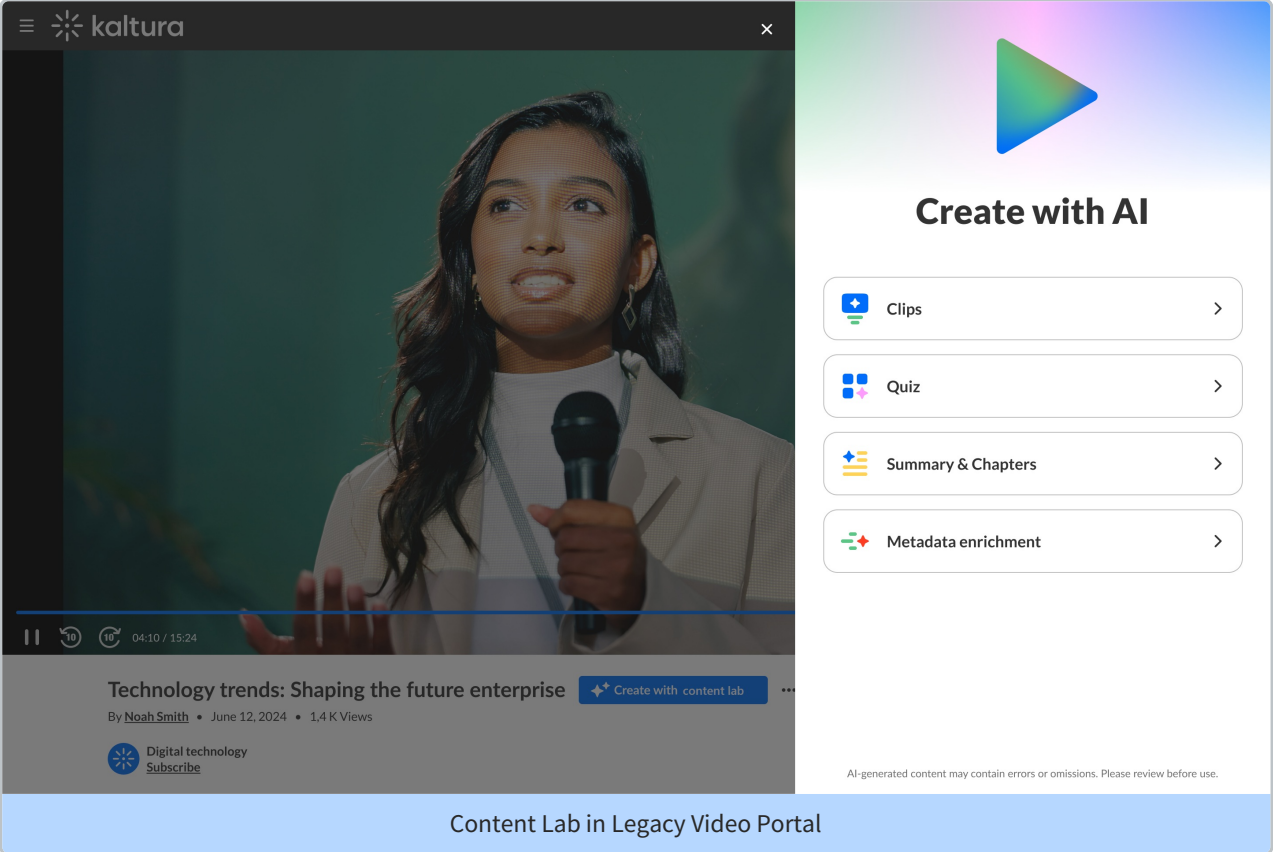
Content Lab in Rich Media CMS

## Legacy Video Portal, Kaltura Events, and LMS Video -

After clicking the **Create with content lab** button on -

- the [Media page](#) in Legacy Video Portal
- the [Edit session page](#) or the [Edit media page](#) on Kaltura Events
- the [Media page](#) in LMS Video

the 'Create with AI screen' displays. Here's one example from the list above - accessing the Content Lab through the **Create with content lab** button on the Media page in Legacy Video Portal:



The screenshot displays a video player interface with a video of a woman speaking. On the right side, there is a 'Create with AI' panel with a large play button icon. Below the icon, the text 'Create with AI' is displayed. Underneath, there are four menu items, each with an icon and a right-pointing arrow: 'Clips' (blue play button icon), 'Quiz' (blue and pink grid icon), 'Summary & Chapters' (yellow and blue list icon), and 'Metadata enrichment' (green and red plus icon). Below the video player, the video title 'Technology trends: Shaping the future enterprise' is shown, along with the author 'By Noah Smith', the date 'June 12, 2024', and '1,4K Views'. A 'Create with content lab' button is also visible. At the bottom of the video player, there is a 'Digital technology' channel name and a 'Subscribe' button. A small disclaimer at the bottom right of the AI panel reads: 'AI-generated content may contain errors or omissions. Please review before use.'

Content Lab in Legacy Video Portal



Kaltura does not use customer data to train its AI models. To learn more, see [Kaltura's Artificial Intelligence Principles](#).