

# Introduction to Content Lab

Last Modified on 04/06/2025 7:59 pm IDT

 This article is designated for all users.



Looking for more information about this feature? Feel free to contact your Kaltura representative.

## About

Enrich and repurpose your content into engaging, snackable experiences with Content Lab, Kaltura's AI-powered post production assistant.

- **Highlight clips** - Automatically detect and extract the most impactful moments from your content into shareable clips. Content Lab's AI engine identifies these moments based on high engagement points and speaker cues.
- **Quizzes** - Transform passive content into active experiences while improving knowledge retention with AI-generated quizzes. Each quiz adapts to your content's core messages and is shown at the contextually appropriate time.
- **Summary and chapters** - Get automated summaries and chapters that make lengthy content instantly scannable. Your content is easier to digest, navigation is improved, and knowledge transfer is seamless.
- **Enrich metadata with AI** - Enrich your media's metadata to boost content discoverability and engagement. Automatically generate relevant titles, descriptions, and contextual tags; customize the output with tone, quotes, target audience, and video title prefix; and improve how your videos appear in search results and recommendation engines.

## Access the Content Lab

Steps for accessing the Content Lab vary depending on the Kaltura application.

- For KMC, access the Content Lab through the Create with AI button on the [Entry Details page](#).
- For Video Portal, access the Content Lab through the Create with AI button on the

