

Introduction to Content Lab

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 This article is designated for all users.



Looking for more information about this feature? Feel free to contact your Kaltura representative.

About

Get more from your videos with Content Lab - Kaltura's central workspace for repurposing, enriching, and making your content accessible and localized. Explore Content Lab's feature availability by product in the charts below.

Repurposing and enrichment

Feature	Description	Rich Media CMS	Video Portal	Kaltura Events	LMS Video
Create highlight clips with AI	Automatically detect and extract the most impactful moments from your content into shareable clips. Content Lab's AI engine identifies these moments based on high engagement points and speaker cues.	✓	✓	✓	✓
Create quizzes with AI	Transform passive content into active experiences while improving knowledge retention with AI-generated quizzes. Each quiz adapts to your content's core messages and is shown at the contextually appropriate time.	✓	✓		✓
Create a summary and chapters with AI	Get automated summaries and chapters that make lengthy content instantly scannable. Your content is easier to digest, navigation is improved, and knowledge transfer is seamless.	✓	✓	✓	✓
Enrich metadata with AI	Enrich your media's metadata to boost content discoverability and engagement. Automatically generate relevant titles, descriptions, and contextual tags; customize the output with tone, quotes, target audience, and video title prefix; and improve how your videos appear in search results and recommendation engines.	✓	✓		✓

Accessibility and localization

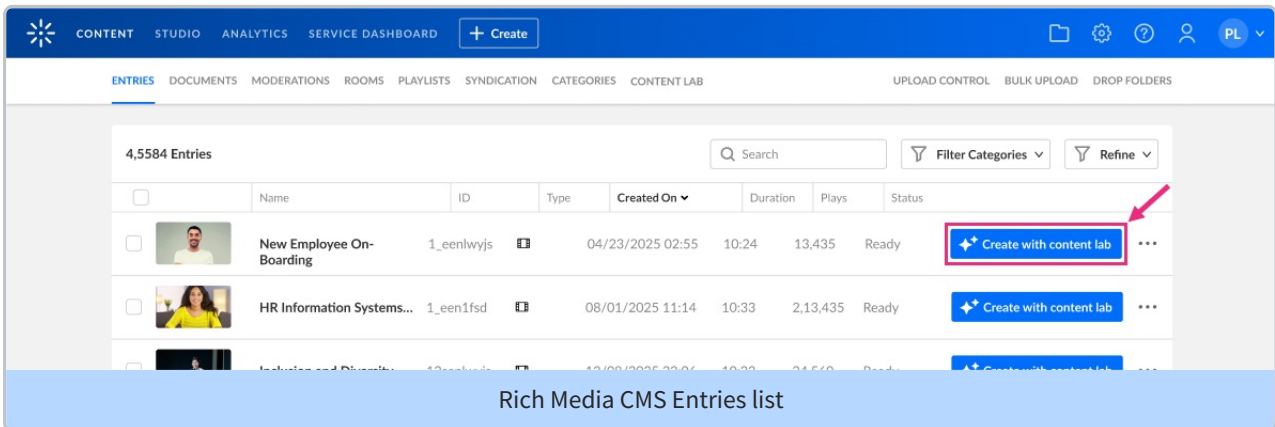
Feature	Description	Rich Media CMS	Video Portal	Kaltura Events	LMS Video
Add captions	Order captions to make your video content more accessible and easier to understand.	✓			

Access the Content Lab

Steps for accessing the Content Lab vary depending on the Kaltura application.

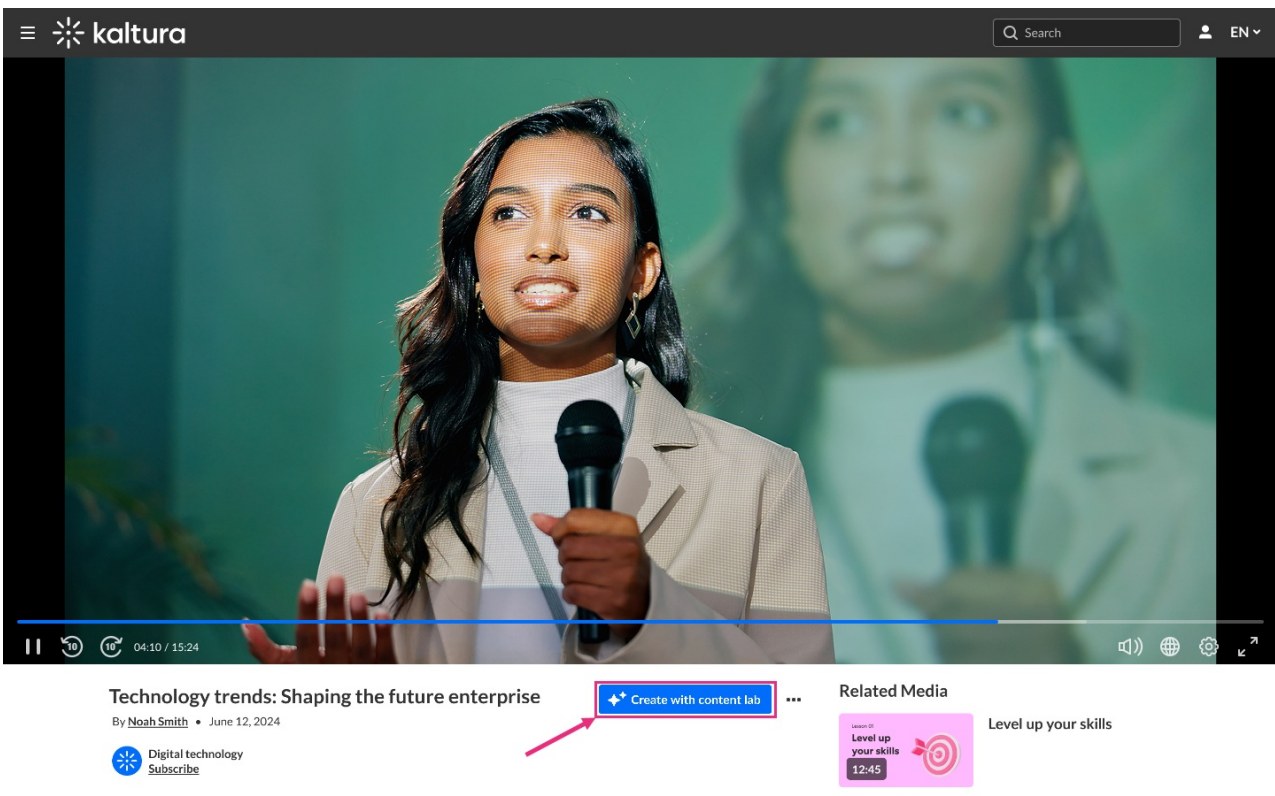
Rich Media CMS -

Access the Content Lab through the **Create with content lab** button on the [Entries](#) list or on the [Entry Details](#) page.

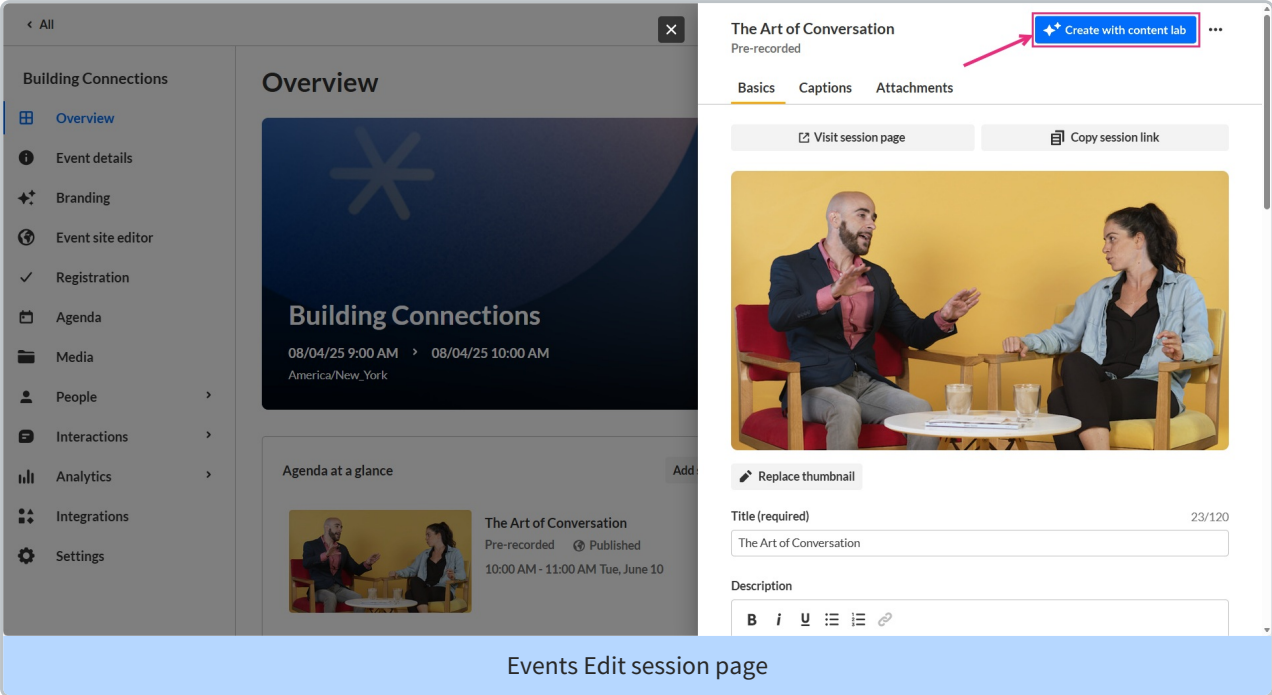


Video Portal

Access the Content Lab through the **Create with content lab** button on the [Media](#) page.



Kaltura Events - Access the Content Lab through the **Create with content lab** button on the [Edit session](#) page or the [Edit media](#) page.



Events Edit session page

LMS Video - Access the Content Lab through the **Create with content lab** button on the [Media](#) page.

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Kaltura Events lets you create, host, and optimize all your events on one, innovative yet intuitive platform. With top-tier video quality and cutting-edge technology, it'll make your life easier, your work smarter, and your audience's experience simply unforgettable. Not sure where to start? Our personal tour guides Ashley and Guido will help put everything...

[More Info](#)

3 Attachments

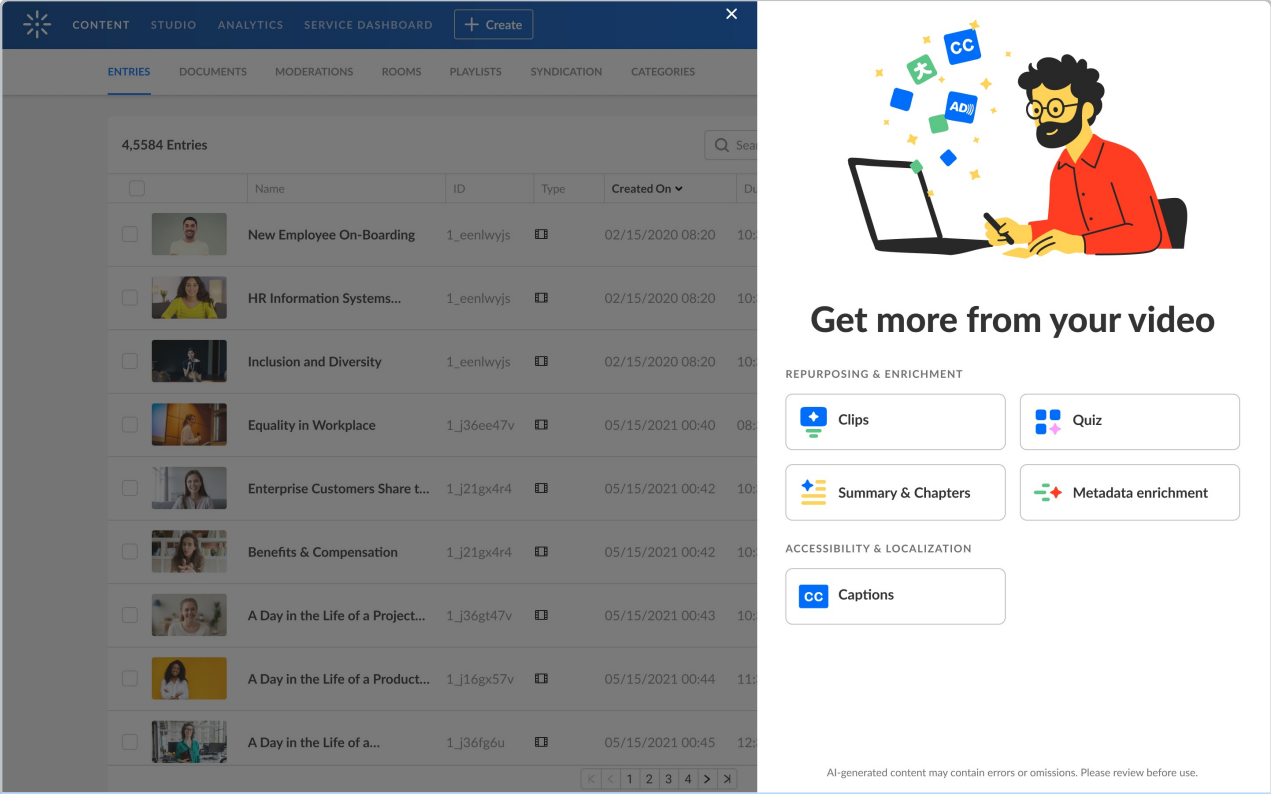


Appearance of the Content Lab

The appearance of the Content Lab varies depending on the Kaltura application.

Rich Media CMS -

After clicking the **Create with content lab** button on the [Entries list](#) or on the [Entry Details page](#) in Rich Media CMS, the 'Get more from your video' screen displays.



Get more from your video

REPURPOSING & ENRICHMENT

- Clips
- Quiz
- Summary & Chapters
- Metadata enrichment

ACCESSIBILITY & LOCALIZATION

- Captions

AI-generated content may contain errors or omissions. Please review before use.

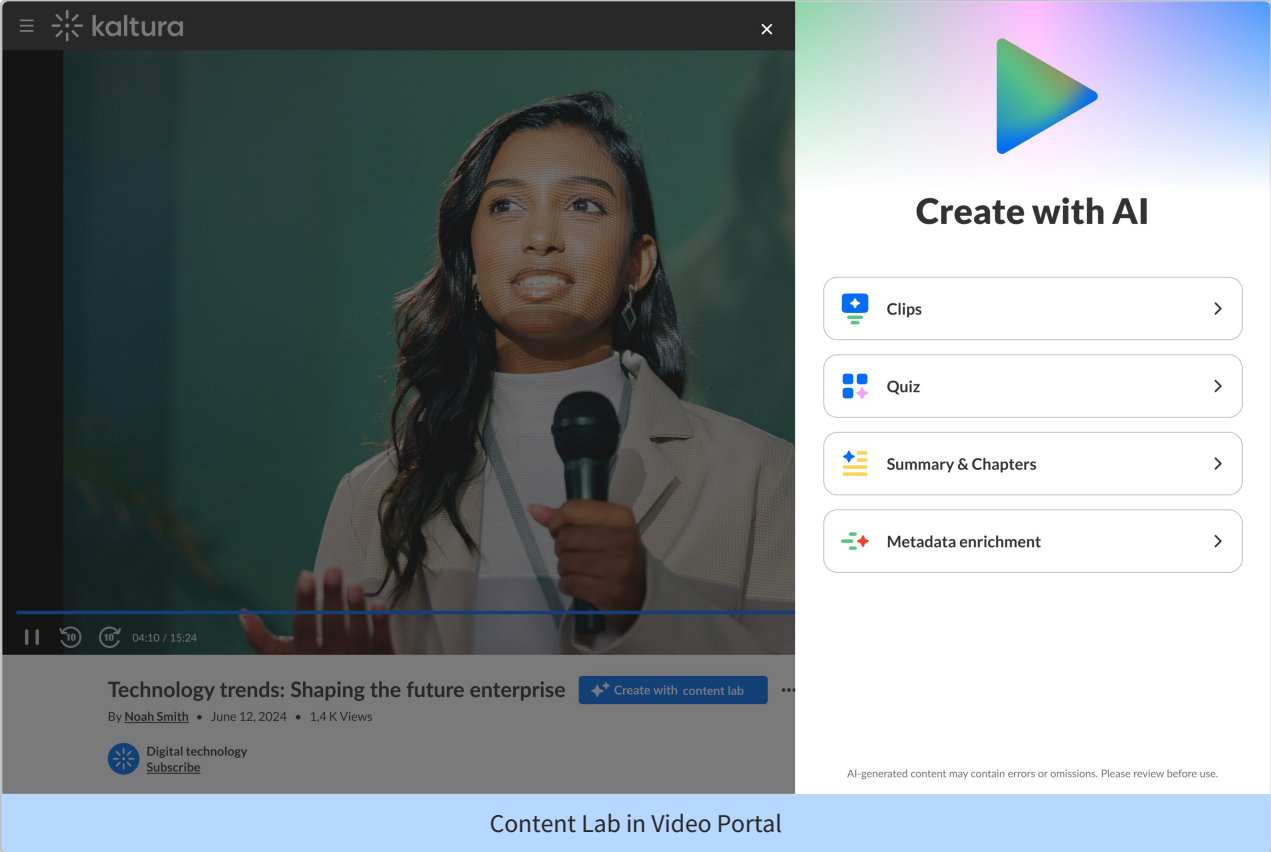
Content Lab in Rich Media CMS

Video Portal, Kaltura Events, and LMS Video -

After clicking the **Create with content lab** button on -

- the [Media page](#) in Video Portal
- the [Edit session page](#) or the [Edit media page](#) on Kaltura Events
- the [Media page](#) in KAF

the 'Create with AI screen' displays. Here's one example from the list above - accessing the Content Lab through the **Create with content lab** button on the Media page in Video Portal:



The screenshot displays the Kaltura video player interface. On the left, a video player shows a woman speaking into a microphone. The video title is "Technology trends: Shaping the future enterprise" by Noah Smith, dated June 12, 2024, with 1.4K views. A "Create with content lab" button is visible. On the right, a sidebar titled "Create with AI" offers four options: "Clips", "Quiz", "Summary & Chapters", and "Metadata enrichment". A disclaimer at the bottom of the sidebar reads: "AI-generated content may contain errors or omissions. Please review before use."

Content Lab in Video Portal



Kaltura does not use customer data to train its AI models. To learn more, see [Kaltura's Artificial Intelligence Principles](#).