Introduction to Content Lab

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👥 **This article is designated for all users.**

ℹ️ Looking for more information about this feature? Feel free to contact your Kaltura representative.

About

Enrich and repurpose your content into engaging, snackable experiences with Content Lab, Kaltura's AI-powered post production assistant.

Feature	Description	KMC	Video Portal	Kaltura Events
Highlight clips	Automatically detect and extract the most impactful moments from your content into shareable clips. Content Lab's AI engine identifies these moments based on high engagement points and speaker cues.	✅	✅	✅
Quizzes	Transform passive content into active experiences while improving knowledge retention with AI-generated quizzes. Each quiz adapts to your content's core messages and is shown at the contextually appropriate time.	✅	✅	
Summary and chapters	Get automated summaries and chapters that make lengthy content instantly scannable. Your content is easier to digest, navigation is improved, and knowledge transfer is seamless.	✅	✅	✅
Enrich metadata with AI	Enrich your media's metadata to boost content discoverability and engagement. Automatically generate relevant titles, descriptions, and contextual tags; customize the output with tone, quotes, target audience, and video title prefix; and improve how your videos appear in search results and recommendation engines.	✅	✅	

Access the Content Lab

Steps for accessing the Content Lab vary depending on the Kaltura application.

- For KMC, access the Content Lab through the **Create with AI** button on the Entries list or the Entry Details page.
- For Video Portal, access the Content Lab through the **Create with AI** button on the Media page.
- For Kaltura Events, access the Content Lab through the Create with AI button on the Edit session page or the Edit media page.

> ℹ️ Kaltura does not use customer data to train its AI models. To learn more, see Kaltura's Artificial Intelligence Principles.