

Create highlight clips with AI

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 This article is designated for all users.



Looking for more information about this feature? Feel free to contact your Kaltura representative.

About

Enrich and repurpose your content into engaging, snackable experiences with Content Lab, Kaltura's AI-powered post production assistant. Automatically trim long-form videos to create shareable clips containing the most impactful moments. Content Lab's AI engine identifies these moments based on high engagement points and speaker cues. Clips can be saved as entries and used in internal or externally embedded use cases and downloaded.

Before you start

Videos used with the Content Lab must meet the following criteria:

- Video must be in "Ready" status (transcoded)
- Video must have English captions
- Video must be 60 seconds or more in length
- Account must have Content Lab enabled
- Account must have an active REACH profile enabled with relevant catalog item(s)

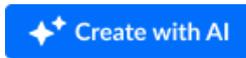
Access the Content Lab

Steps for accessing the Content Lab vary depending on the Kaltura application.

- For Video Portal, access the Content Lab through the **Create with AI** button on the [Media](#) page.
- For KMC, access the Content Lab through the **Create with AI** button on the [Entry Details](#) page.

Create highlight clips with AI

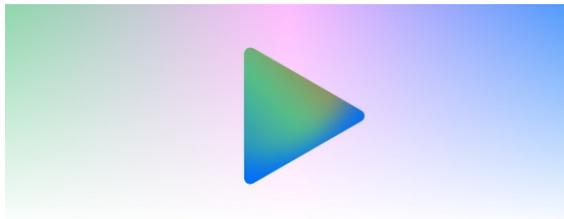
1. Click the **Create with AI** button.



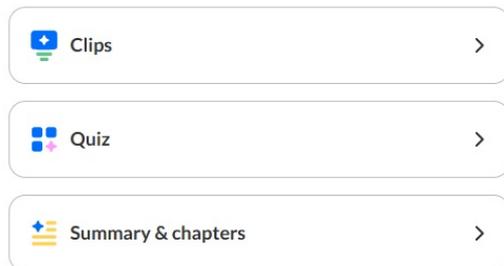
The Create with AI screen displays.



The Create with AI screen is the Content Lab's main menu. Options shown vary depending on the services configured for your account.



Create with AI

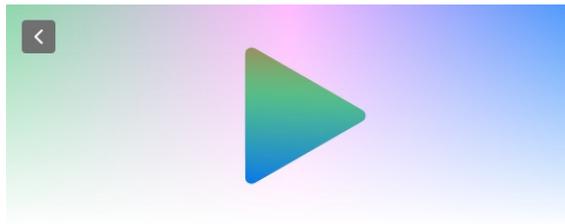


2. Click **Clips**.

If this is your first time generating clips for the entry, the Create clips screen displays.



If you've already generated clips for the entry in the past, the list of generated clips displays. Simply click **Generate new** to navigate to the Create clips screen.



Create clips

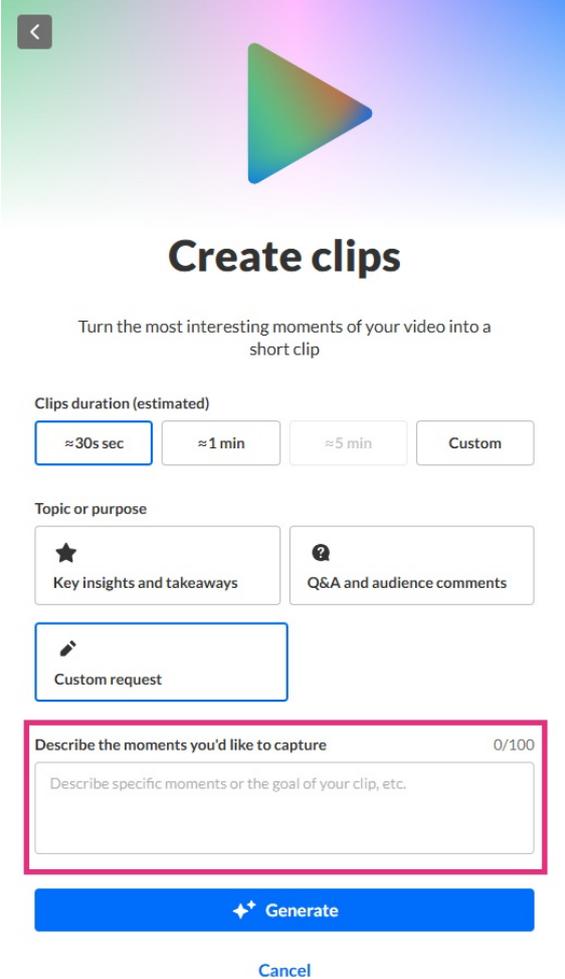
Turn the most interesting moments of your video into a short clip

Clips duration (estimated)

Topic or purpose

[Cancel](#)

3. Choose your clip duration. Only the applicable options are enabled. For instance, if the video from which you are clipping is only 2 minutes long, the "≈5 min" option is disabled.
4. Choose your topic or purpose - Key insights and takeaways, Q&A and audience comments, or Custom request.
If you choose Custom request, an additional field displays allowing you to type to describe the moments you'd like to capture.



Create clips

Turn the most interesting moments of your video into a short clip

Clips duration (estimated)

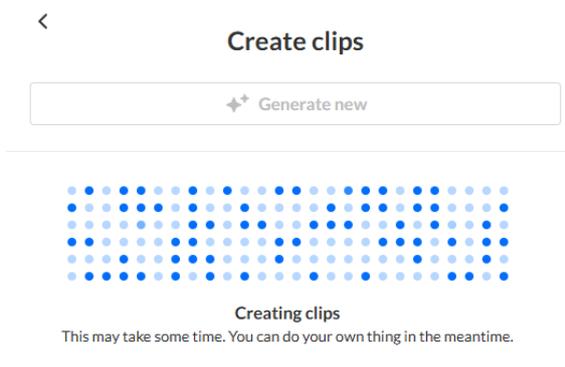
Topic or purpose

Describe the moments you'd like to capture 0/100

Describe specific moments or the goal of your clip, etc.

[Cancel](#)

5. Click **Generate**. The Content Lab begins creating your clips.



Once finished, the newly generated clips are added to the list on the right of the screen. Each clip in the list displays a thumbnail with a scrubber indicating this clip's position and duration in comparison to the original video. Also displayed is the clip's length and title.

Create clips

✦ Generate new



00:38 • Draft
Leadership and Policies for GenAI Implementation



00:46 • Draft
Powerful Tools for Video Content Generation



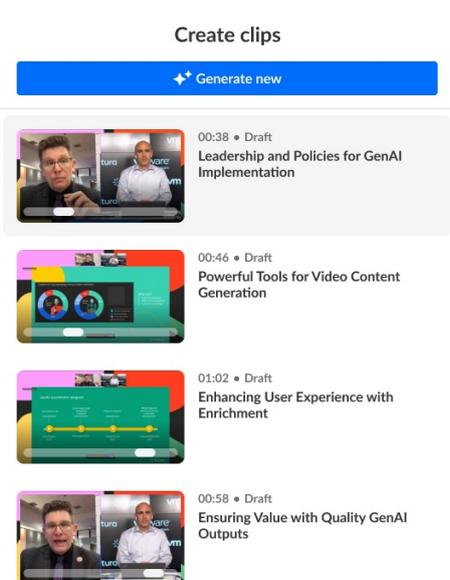
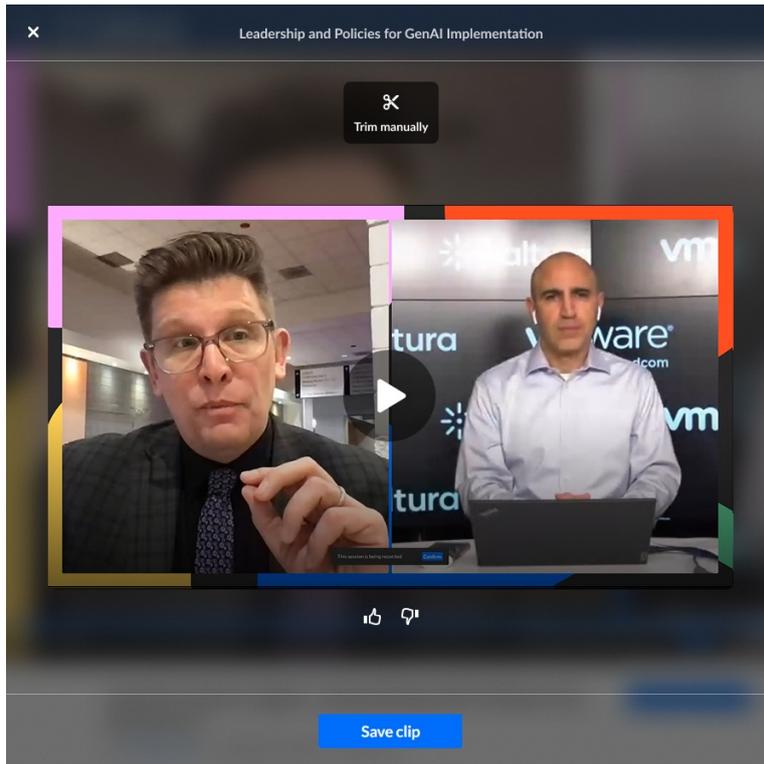
01:02 • Draft
Enhancing User Experience with Enrichment



00:58 • Draft
Ensuring Value with Quality GenAI Outputs

Preview a clip

1. Click on a desired clip in the list. The left "preview" pane displays.



2. You may click the **Play** button to preview the clip.

Provide feedback on a clip

1. Click the "thumbs up" or "thumbs down" to provide your feedback on the generated clip.

If you click "thumbs down", an additional screen displays.

×

Tell us more

Irrelevant

Didn't follow instructions

An error occurred

Didn't like the style

Other

Add specific details (optional) 0/100

Cancel

Send

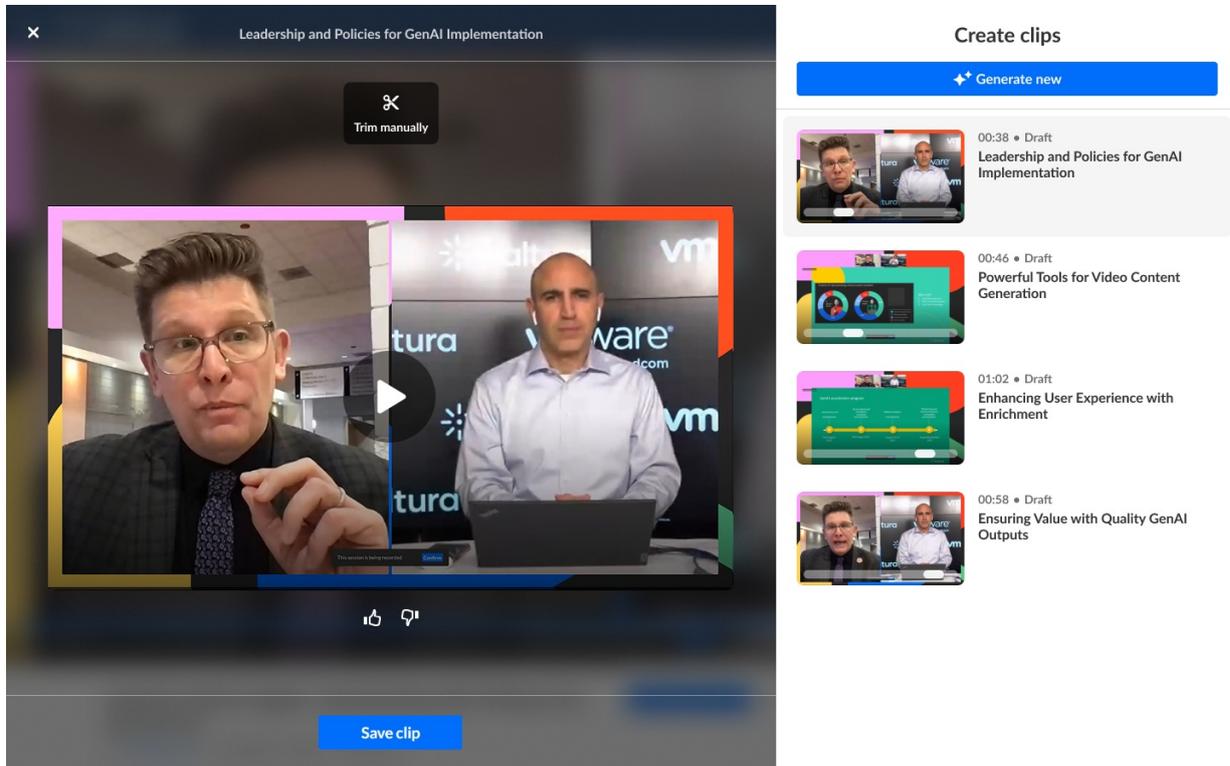
2. Click to choose a reason and, optionally, add specific details about why you gave

the clip a "thumbs down". Your feedback is important to us!

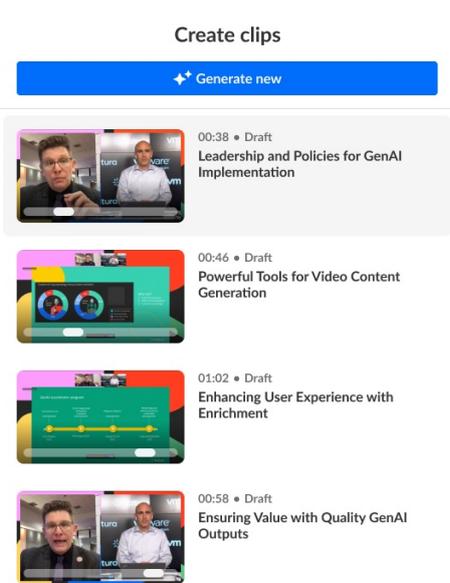
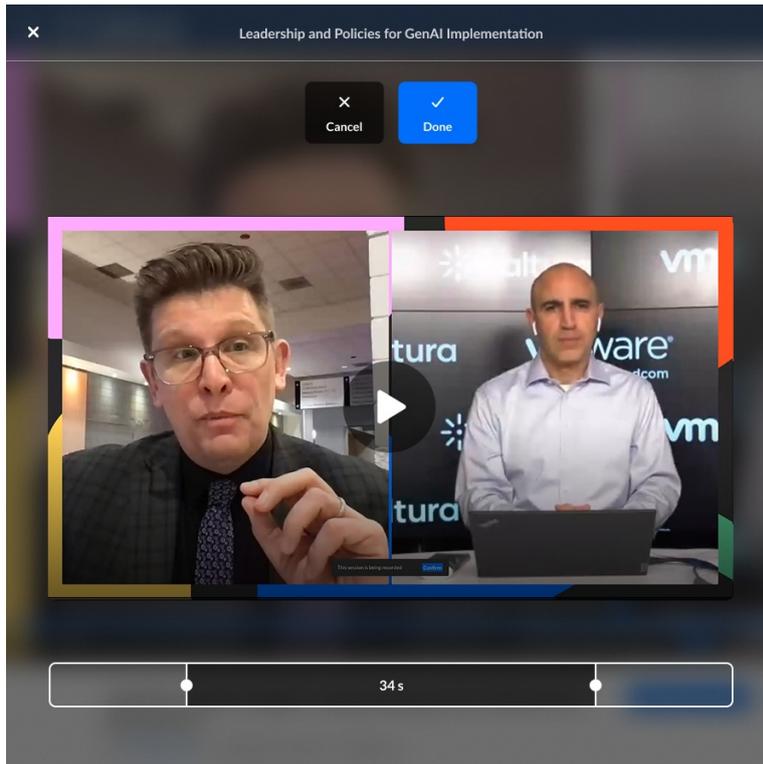
3. Click **Send**.

Manually trim a clip and save it

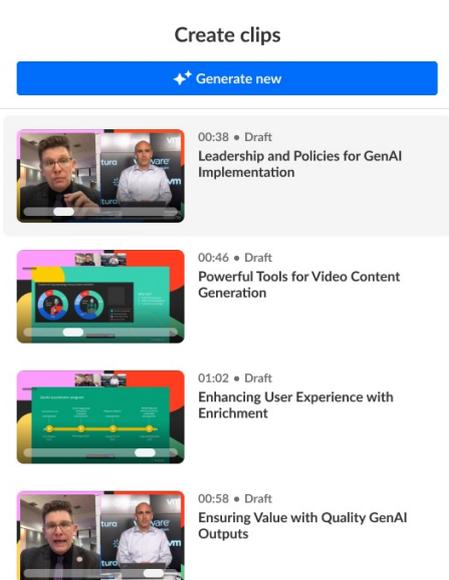
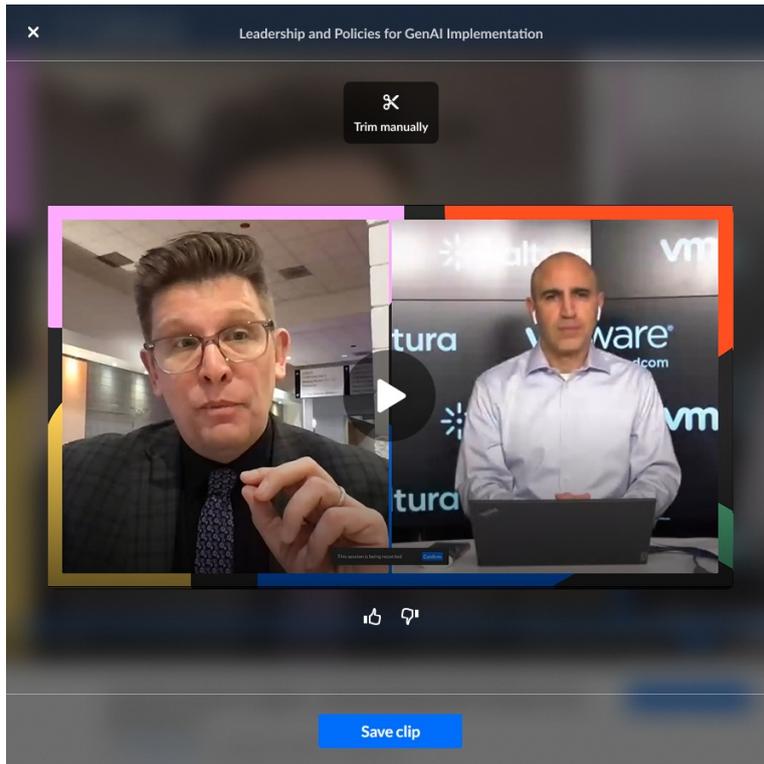
1. Click on a desired clip in the list. The left "preview" pane displays.



2. Click the **Trim manually** button. The editing bar at the bottom of your clip displays.



3. Use your cursor to adjust each end of the clip and trim it to your liking. The You can make the clip longer or shorter, as well as change the clip's start point and end point. Note: 30% of the time before and after your selected clip is available on the timeline for your use.
4. Once you are finished trimming, click **Done**. You may also click **Cancel** to cancel the action.



5. Click **Save clip**. The Save clip screen displays.

×

Save clip

Title

Description (optional)

Today, we're thrilled to have two distinguished speakers: Dr. Emily Chang, a leading expert in AI ethics and policy, and John Martinez, a renowned tech strategist with over 20 years of experience in AI integration. They will share their insights on strategic leadership and the essential policies needed for successfully implementing generative AI in organizations.

Tags (optional)

Generative AI × Leadership Strategies × AI Governance Policies ×

Captions

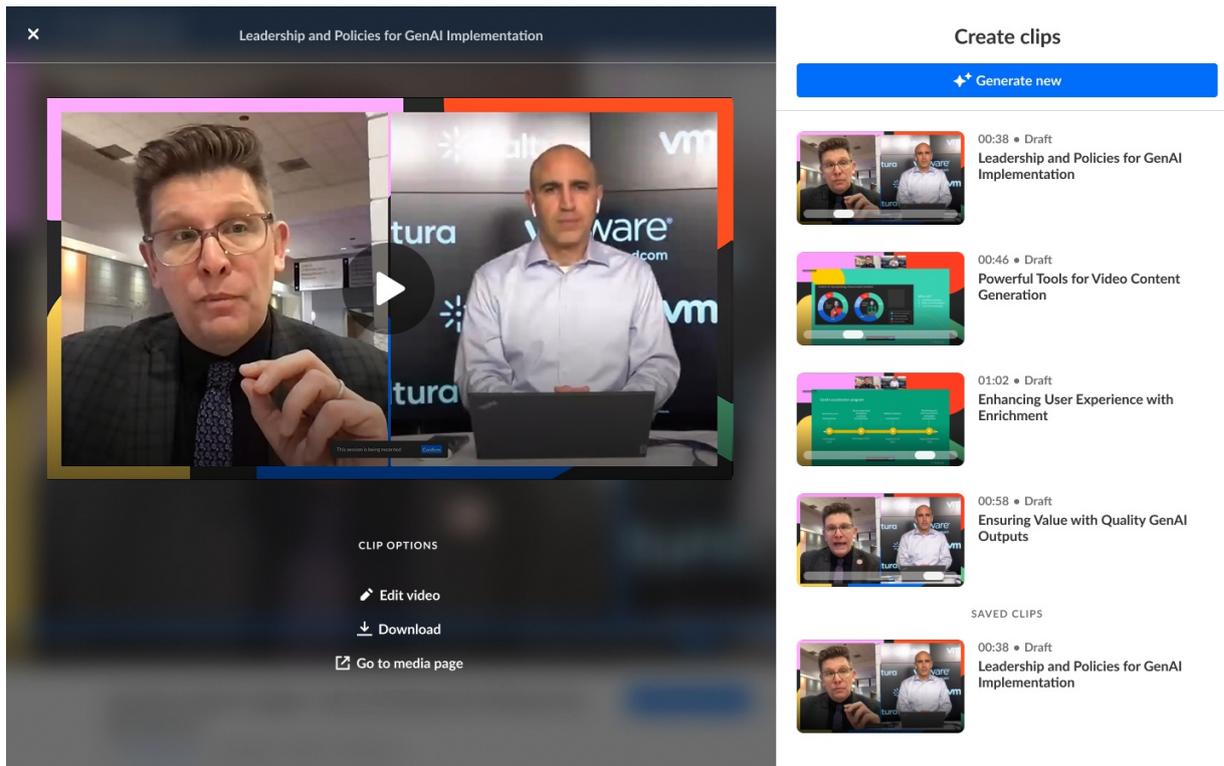
Embed captions

Cancel Save

A suggested title, description, and tags are automatically generated for your clip. (Suggested tags are copied from the original entry.) You may edit the title, description, and tags as desired. These will be saved to the metadata of the clip entry that is created.

6. Choose whether you would like to embed (burn) captions permanently onto the source video. The checkbox is unchecked by default. If there are multiple caption files on the entry, a drop-down list displays a list of caption files from which to choose.

7. Click **Save clip**. The clip is added to your *Saved Clips list*.

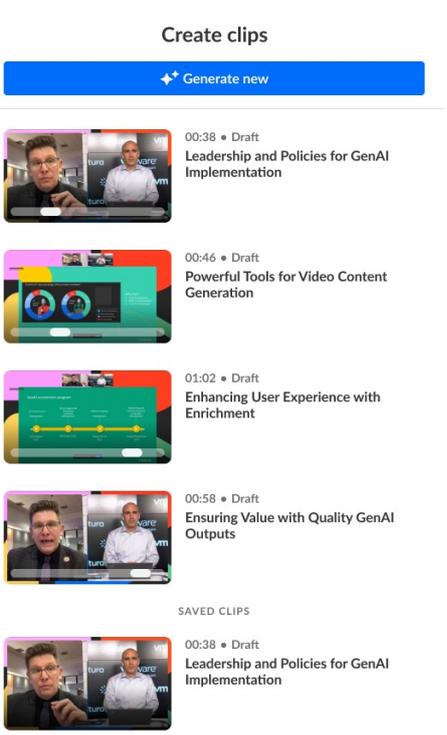
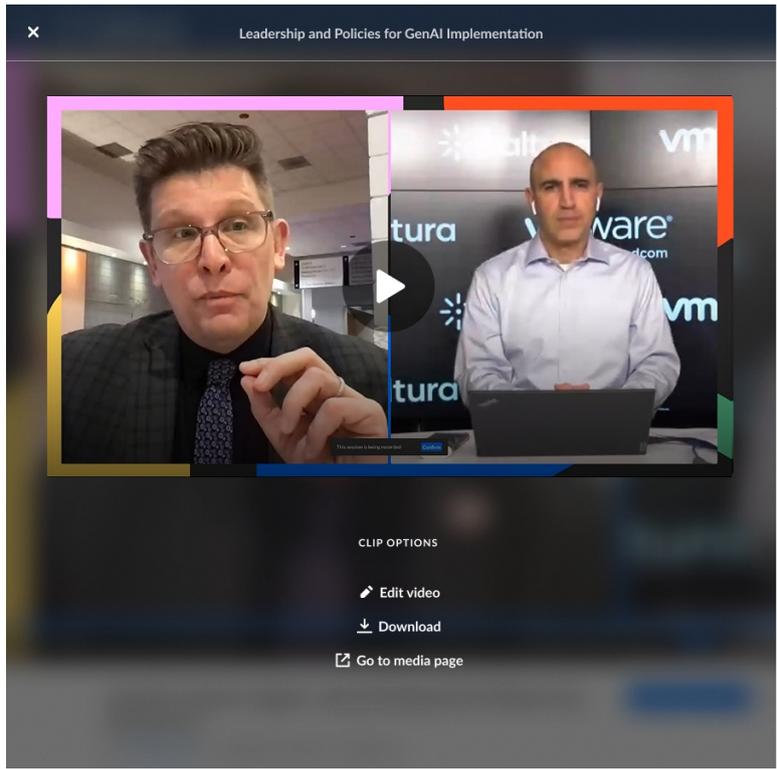


Additional clip options

Additional clip options vary depending on the Kaltura application.

- For KMS, options are - Edit video, Download, and Go to media page.
- For KMC, options are - Share & embed, Download, and Go to Entry.

1. Click on a clip in your *Saved Clips list*. The left "preview" pane displays with additional "Clip Options". In our example below, we are viewing additional clip options in KMS.



2. Choose from the following options depending on the Kaltura application:
- Edit video** - Click to launch [Kaltura's video editor](#).
 - Share & Embed** - Click to place the clip into some other web page.
 - Download** - Download the source to your machine (to upload it to social media, for example).
 - Go to media page** - Navigate to the media page for this entry.
 - Go to entry** - Navigate to the Entry Details page for this entry in the KMC.