

Create highlight clips with Al

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283 This article is designated for all users.

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Looking for more information about this feature? Feel free to contact your Kaltura representative.

About

Automatically trim long-form videos to create shareable clips containing the most impactful moments. Content Lab's AI engine identifies these moments based on high engagement points and speaker cues. Clips can be saved as entries and used in internal or externally embedded use cases and downloaded.

Before you start

Videos used with the Content Lab must meet the following criteria:

- Video must be in "Ready" status (transcoded)
- Video must have English captions
- Video must be 60 seconds or more in length
- Account must have Content Lab enabled
- Account must have an active REACH profile enabled with relevant catalog item(s)

Access the Content Lab

Steps for accessing the Content Lab vary depending on the Kaltura application.

- For Video Portal, access the Content Lab through the **Create with AI** button on the Media page.
- For KMC, access the Content Lab through the **Create with AI** button on the Entries list or the Entry Details page.
- For Kaltura Events, access the Content Lab through the Create with AI button on the Edit session page or the Edit media page.

Create highlight clips with Al

1. Click the **Create with AI** button.



Create with AI

The Create with AI screen displays.

The Create with AI screen is the Content Lab's main menu. Options shown vary depending on the services configured for your account.



Create with AI



2. Click Clips.

If this is your first time generating clips for the entry, the Create clips screen displays.

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If you've already generated clips for the entry in the past, the list of generated clips displays. Simply click **Generate new** to navigate to the Create clips screen.



	Create	clips	
Turn the r	most interesting mon short cl	nents of your vid lip	eo into a
Clip duration ≈30s sec	≈1min	≈5 min	Custom
Instructions (Opt	tional)		0/50
Provide more d	letails to match your de	sired outcome	
Provide more of the second sec	etails to match your des	sired outcome + Clip Purpose	+ Target audience
Provide more of + Focus Areas Choose language English	 + Specific moments 	+ Clip Purpose	+ Target audience
Provide more of + Focus Areas Choose language English	+ Specific moments	+ Clip Purpose	+ Target audience
Provide more d + Focus Areas Choose language English	+ Specific moments	+ Clip Purpose	+ Target audience

- Choose your clip duration. Only the applicable options are enabled. For instance, if the video from which you are clipping is only 2 minutes long, the "=5 min" option is disabled.
- 4. Provide clear and detailed instructions for your clips. The more information you include, the higher the chance of achieving your desired outcome.
 - a. Option 1: Manually type your own instructions in the Instructions field.
 - b. Option 2: Click on a preset tag provided below the Instructions field. The Instructions field is populated with that tag and a list of suggestions for additional text instructions displays. Click on one of the suggestions to autocomplete the instructions.
 - c. Option 3: Click on a preset tag. The Instructions field is populated with that tag and a list of suggestions for additional text instructions displays. Instead of clicking on one of the suggestions to autocomplete the instructions, manually type in the Instructions field to complete the text.

Following are the available preset tags:

- Focus areas: The clips should focus on key insights and takeaways, actionable



tips, memorable quotes, visual demonstrations, or important statistics.

- Specific moments: Describe the moments from which you would like clips created.

- Clip purpose: Design the clips to be used for social media posts, creating video summaries, internal content promotion, marketing teasers, or training reinforcement.

- Target audience: Tailor the clips to a target audience of students, sales teams, marketing professionals, doctors and medical professionals, or financial analysts.

Instru	ctions (Opt	ional)		74/500
Foci Crea	us on the fo ate clips tha	llowing Actionable tips It could be used for		
+ Fo	cus Areas	+ Specific moments	+ Clip Purpose	+ Target audience
Choo Eng	Social me Creating Internal c Marketing	dia posts video summaries ontent promotion g teasers fm		
	Training r	einforcement		

 Select your preferred language for the generated clip metadata, including the title, description, and tags*. The dropdown is divided into two sections: Last used languages (based on previously generated assets) and All languages.



	Create clips
Turn the mo	st interesting moments of your video a short clip
Last used	
English (United	States)
English (United	Kingdom)
Mandarin Chine	ese
Spanish	
Italian	
All languages	
Arabic	

6. Click **Generate**. The Content Lab begins creating your clips.



7. Once finished, the newly generated clips are added to the list to the right.





- 8. Each clip in the list shows:
- A thumbnail with its position and length in the original video
- Length of clip
- Auto-generated title
- A Reuse prompt button to quickly generate more clips using the same settings (your previous selections will be pre-filled). Hover over the button to view the original prompt details in a tooltip.

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Content Lab creates **up to** 10 clips per generation. Number of clips created depends on certain factors, including preciseness of topic or purpose (for example, there may not be 10 clips that fit the preset or custom prompt entered) and length of requested clip compared to source video (for example, if the source video is 20 minutes long and 5-minute clips are requested, there may not be enough content for 10 clips).

Preview a clip



1. Click on a desired clip in the list. The left "preview" pane displays.



2. You may click the **Play** button to preview the clip.

Edit a draft clip's metadata

You can edit the suggested title, description, and tags* for any draft clip before saving.

- 1. Click on a desired clip in the list. The left "preview" pane displays.
- 2. Click the **Edit details** button.





3. An additional screen displays.

Save		
Title		
Making Events Accessible: Key Strategies		
Description (optional)		
This clip outlines several strategies to make events more ac people with various disabilities.	cessible fo	or
Tags (optional)		
Accessibility 🕲 Event Planning 🕲 Assistive Technology 🕲		~
	Cancel	Save

- 4. Update the title, description, and/or tags*.
- 5. Once you've made your changes, click **Save**. You may also click **Cancel** to cancel the action.

A confirmation message will appear, letting you know that the previous draft metadata will be overwritten.

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The most recently saved metadata will always be shown when returning to the draft.

Delete a draft clip

1. Click on a desired clip in the list. The left "preview" pane displays.





- 2. Click the **Delete draft** button located at the bottom left of the preview screen. A confirmation displays alerting you that this action cannot be undone.
- Click **Delete draft** to continue. You may also click **Cancel** to cancel the action.
 Once deleted, the draft is removed from your list and can no longer be edited or saved.

Provide feedback on a clip

1. Click the "thumbs up" or "thumbs down" to provide your feedback on the generated clip.

If you click "thumbs down", an additional screen displays.

	Tell us m	ore	
Irrelevant	Didn't follow instructions	An error occurred	
Didn't like the	e style Other		
dd specific det	ails (optional)		0/100
			Cancel Send

2. Click to choose a reason and, optionally, add specific details about why you gave the clip a "thumbs down". Your feedback is important to us!



3. Click Send.

Manually trim a clip and save it

1. Click on a desired clip in the list. The left "preview" pane displays.



2. Click the **Trim manually** button. The editing bar at the bottom of your clip displays.



- 3. Use your cursor to adjust each end of the clip and trim it to your liking. The You can make the clip longer or shorter, as well as change the clip's start point and end point. Note: 30% of the time before and after your selected clip is available on the timeline for your use.
- 4. Once you are finished trimming, click **Done**. You may also click **Cancel** to cancel the action.



5. Click **Save** at the bottom right of your screen. The Save clip screen displays.

Save	
Fitle	
Making Events Accessible: Key Strategies	
Description (optional)	
This clip outlines several strategies to make events more accessible people with various disabilities.	for
Tags (optional)	
Accessibility 🕲 Event Planning 🕲 Assistive Technology 🕲	~
Captions	
Burn caption	
Capital	Save

- 6. A suggested title, description, and tags* are automatically generated for your clip. (Suggested tags are copied from the original entry.) You may edit the title, description, and tags as desired. These will be saved to the metadata of the clip entry that is created.
- Choose whether you would like to embed (burn) captions permanently onto the source video. The checkbox is unchecked by default. If there are multiple caption files on the entry, a drop-down list displays a list of caption files from which to choose.
- 8. Click **Save**. The clip is added to *Saved Clips* (at the lower section of the clips list).

Additional clip options

After you've saved your clip, additional clip options display. Options vary depending on the Kaltura application.

- For Video Portal, options are Edit video, Download, and Go to media page.
- For KMC, options are Share & Embed, Download, and Go to entry.
- For Kaltura Events, options are Download and Go to entry.
- Click on a clip in your Saved Clips list. The left "preview" pane displays with additional "Clip Options". In our example below, we are viewing additional clip options in Video Portal.





- 2. Choose from the following options depending on the Kaltura application:
- Edit video- Click to launch Kaltura's video editor.
- Share & Embed Click to place the clip into some other web page.
- **Download** Download the source to your machine (to upload it to social media, for example).
- Go to media page Navigate to the media page for this entry.
- Go to entry Navigate to the Entry Details page for this entry in the KMC.

Combine clips into a playlist or stitch clips into one video

You may select clips (either draft or saved) to combine into a playlist or stitch into one video.

1. Click the **Combine videos** button.





2. The Combine videos screen displays.



3. Click to select the desired clips.





When you select your first clip, it is added to the bottom panel and the preview panel displays with the preview of the clip in the player. As you click to select more clips, they are subsequently added to the bottom panel in the order that they were selected. The length of the combined clips is displayed above the bottom panel. If you un-select a clip, it is removed from the bottom panel and the time indicator is adjusted accordingly.

- 4. Click on any clip in the bottom panel to preview it in the player. The clip that is currently being played is highlighted with a white overlay in the bottom panel, giving you an idea of your current playback position. You may also hover over a clip to display the title of that clip.
- 5. To manually reorder the clips, grab the three dots on the left side of a clip and drag it to the desired spot in the bottom panel.
- 6. Once you are finished selecting your clips and have them in the desired order, you have the choice of either saving a playlist of the selected clips or stitching all the selected clips into one video with optional transitions between clips.

To save a playlist -

Currently, saving a playlist is available for Content Lab in Video Portal and KMC.



Click **Save playlist**. The Save playlist screen displays.

itle			
Strategic Leadershi	p & Policies for GenAI: Powe	rful Tools to Elevate Video Cont	ent
escription (optiona	il)		
Unlock the full pote	ential of Generative AI with s	trategic leadership and effective	
policies. Discover p driven enrichment ags (optional)	owerful tools for video conte enhances user experience, er	nt generation and learn now Ai- igagement, and impact.	

A suggested title, description, and tags* are automatically generated for your playlist with AI. (Suggested tags are copied from the original entries.) You may edit the title, description, and tags as desired. These will be saved to the metadata of the playlist that is created.

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Click Save. The playlist is added to your Saved Clips list.



To create a stitched video -



Click **Save as video**. The Save a single video screen displays.

Title			
Strategic Leadershi	p & Policies for GenAI: Pov	verful Tools to Elevate Video Conte	ent
Description (optiona	l)		
Unlock the full pote policies. Discover p driven enrichment	ential of Generative AI with owerful tools for video cor enhances user experience,	 strategic leadership and effective itent generation and learn how Al- engagement, and impact. 	-
Tags (optional) Generative Al X	Leadership Strategies	< Al Governance Policies ×	~
Tags (optional) Generative Al X Options	Leadership Strategies	Al Governance Policies ×	~
Fags (optional) Generative AI X Dptions Embedded capti	Leadership Strategies	Al Governance Policies X	~
Fags (optional) Generative AI × Options Embedded capti	Leadership Strategies > ons in video & summary	Al Governance Policies X	~

A suggested title, description, and tags* are automatically generated for your video with AI. (Suggested tags are copied from the original entries.) You may edit the title, description, and tags as desired. These will be saved to the metadata of the video that is created.

Embedded captions in video - Choose whether you would like to embed (burn) captions permanently onto the source video. The checkbox is unchecked by default. If there are multiple caption files on the entries, a drop-down list displays a list of caption files from which to choose.

Create chapters & summary - Choose whether you want to create chapters and a summary for this video. The summary will be the description you chose for the stitched video. Each clip selected for the video will be displayed as one chapter and will include the original title of the clip and the original description of the clip.

Add transition between clips - Choose whether you want to add transitions between the clips.

Click **Save**. The video is added to your Saved Clips list.

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Additional playlist and stitched video options

After you've saved your playlist or stitched video, additional options display. Options vary depending on the Kaltura application.

Playlist -

- For Video Portal, options are Edit playlist and Go to playlist
- For KMC, options are Edit playlist, Share & Embed, and Go to playlist

Stitched video -

- For Video Portal, options are Edit video, Download, and Go to media page
- For KMC, options are Share & Embed, Download, and Go to entry
- For Kaltura Events, options are Download and Go to media page

Click on a playlist or stitched video in your *Saved Clips list*. The left "preview" pane displays with additional "Clip Options" or "Playlist Options". In our example below, we are viewing additional clip options in Video Portal for Playlist.





Choose from the following options depending on the Kaltura application:

- Edit playlist/video Click to launch Kaltura's video editor.
- Share & Embed Click to place the playlist/video into some other web page.
- **Download** Download the source to your machine (to upload it to social media, for example).
- Go to media page/Go to playlist Navigate to the playlist page/media page for this entry.
- Go to entry Navigate to the Entry Details page for this entry in the KMC.

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*Currently, tags are available for Content Lab in Video Portal and KMC.

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Kaltura does not use customer data to train its Al models. To learn more, see Kaltura's Artificial Intelligence Principles.