

Content Lab

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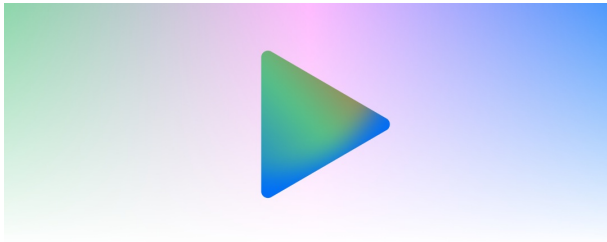
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Content Lab - February 2025




Date Released: February 2025

What's New

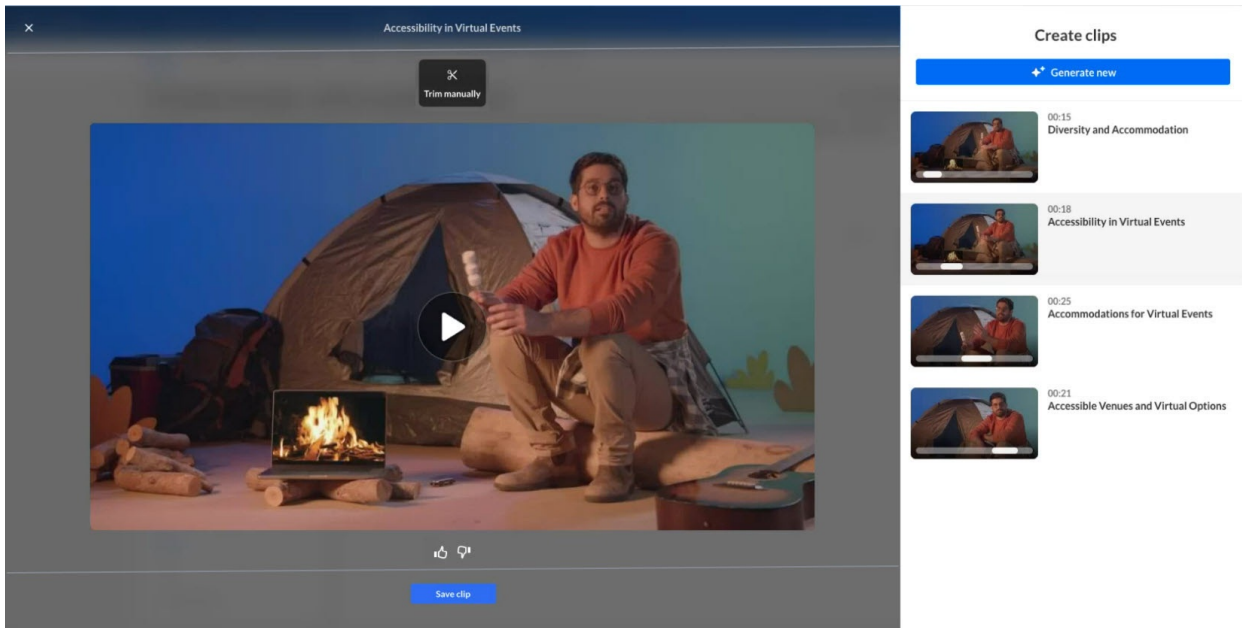
Content Lab - Content Lab is an AI-powered repurposing engine that lets users generate multiple assets from their content to drive engagement, learning and growth. Content Lab supports instant repurposing of videos into various formats, including clips, quizzes, and summaries and chapters. It seamlessly integrates with existing content management workflows through the Video Portal and Kaltura Management Console.



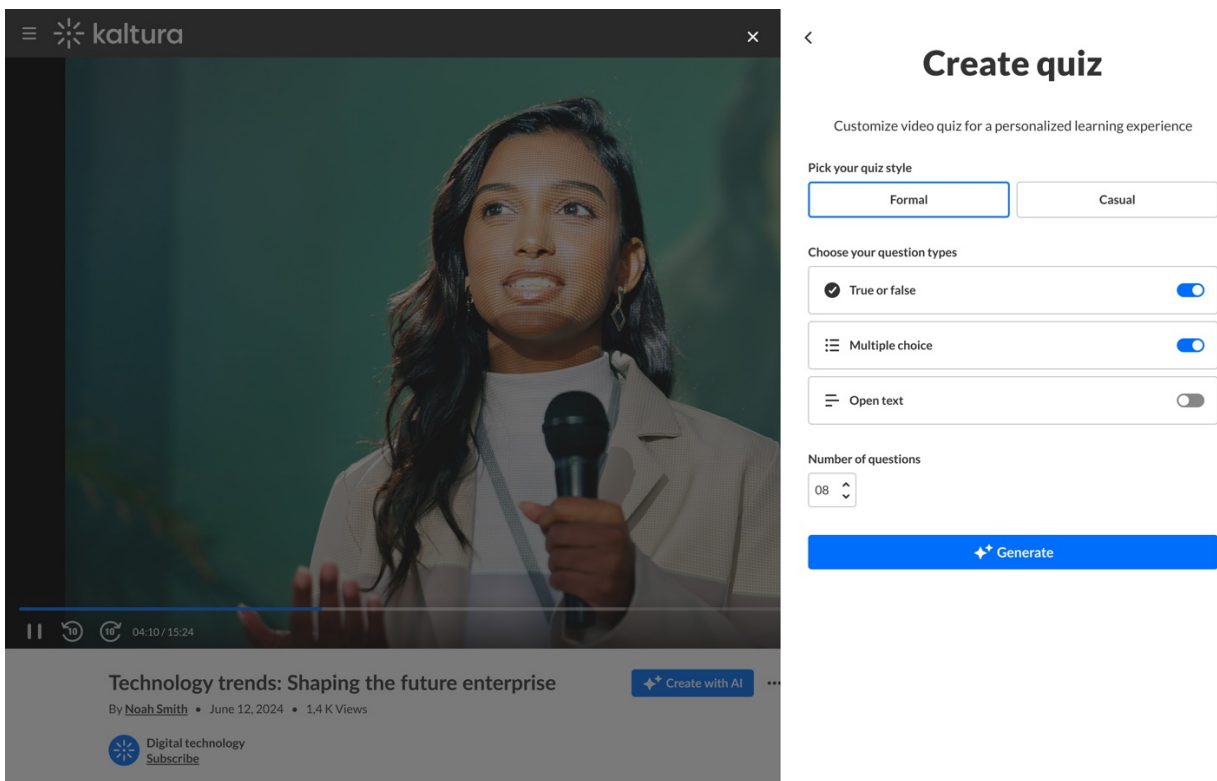
Create with AI

-  Clips >
-  Quiz >
-  Summary & Chapters >

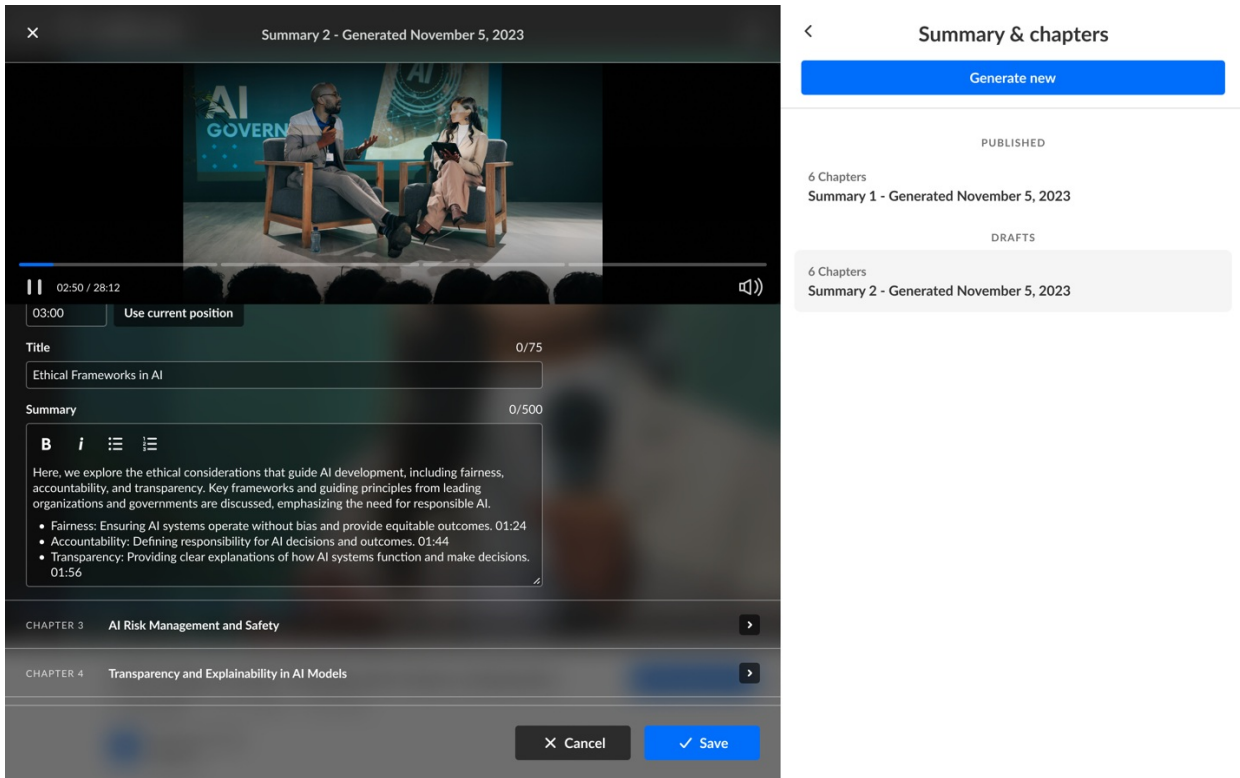
- **Clips:** Automatically trim long-form videos to create shareable clips containing the most impactful moments. Content Lab’s AI engine identifies these moments based on high engagement points and speaker cues. Clips can be saved as entries, embedded for internal or external use, or downloaded.



- **Quiz:** Automate the creation of engaging, customizable quizzes that appear throughout the video content. Quiz drafts can be saved and edited via the [Kaltura Video Editor](#).



- **Summary and chapters:** Auto-generate summaries of videos, including chaptered summaries. Admins can edit the summary texts and adjust chapter timestamps within each draft.



Steps for accessing the Content Lab vary depending on the Kaltura application.

- For KMC, access the Content Lab through the **Create with AI button** on the [Entry Details page](#).
- For Video Portal, access the Content Lab through the **Create with AI button** on the [Media page](#).

See the following Knowledge Center articles for more details on working in the Content Lab:

- [Create highlight clips with AI](#)
- [Create quizzes with AI](#)
- [Create a summary and chapters with AI](#)

To use Content Lab, credits must be purchased through [Kaltura's REACH credits](#). The cost of Content Lab is charged per hour of the original content, with each generation incurring an additional charge.

Upcoming

- Metadata enrichment - Enrich metadata such as title, description, tags of your entries with the help of AI.
- Content Lab for Kaltura Events

