

## Content Lab

Last Modified on 08/17/2025 1:20 pm IDT

☑ Click here to see the list of release notes

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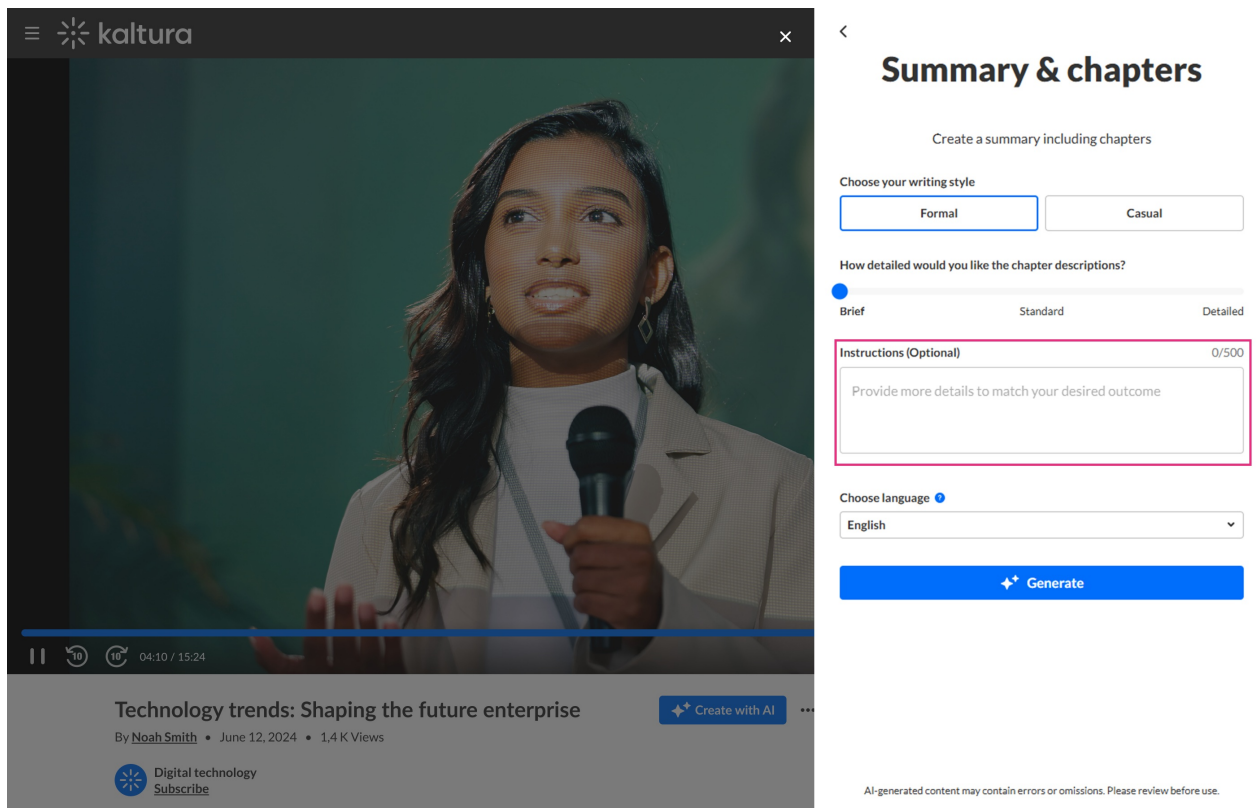
## Content Lab release notes - August 2025

**Date Released: August 2025**

### What's new?

#### Summary & chapters - Custom instructions

Users can now add custom instructions when generating summaries and chapters. This added flexibility helps content owners create more tailored and impactful outputs that better align with their goals and audience needs.



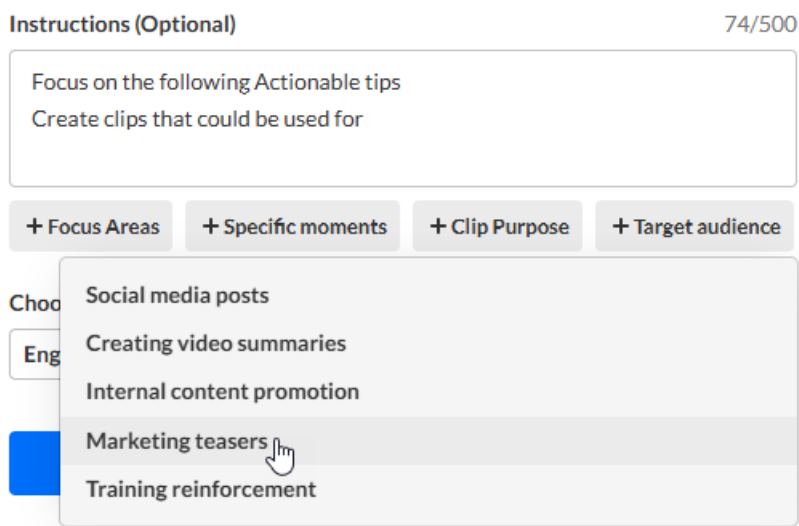
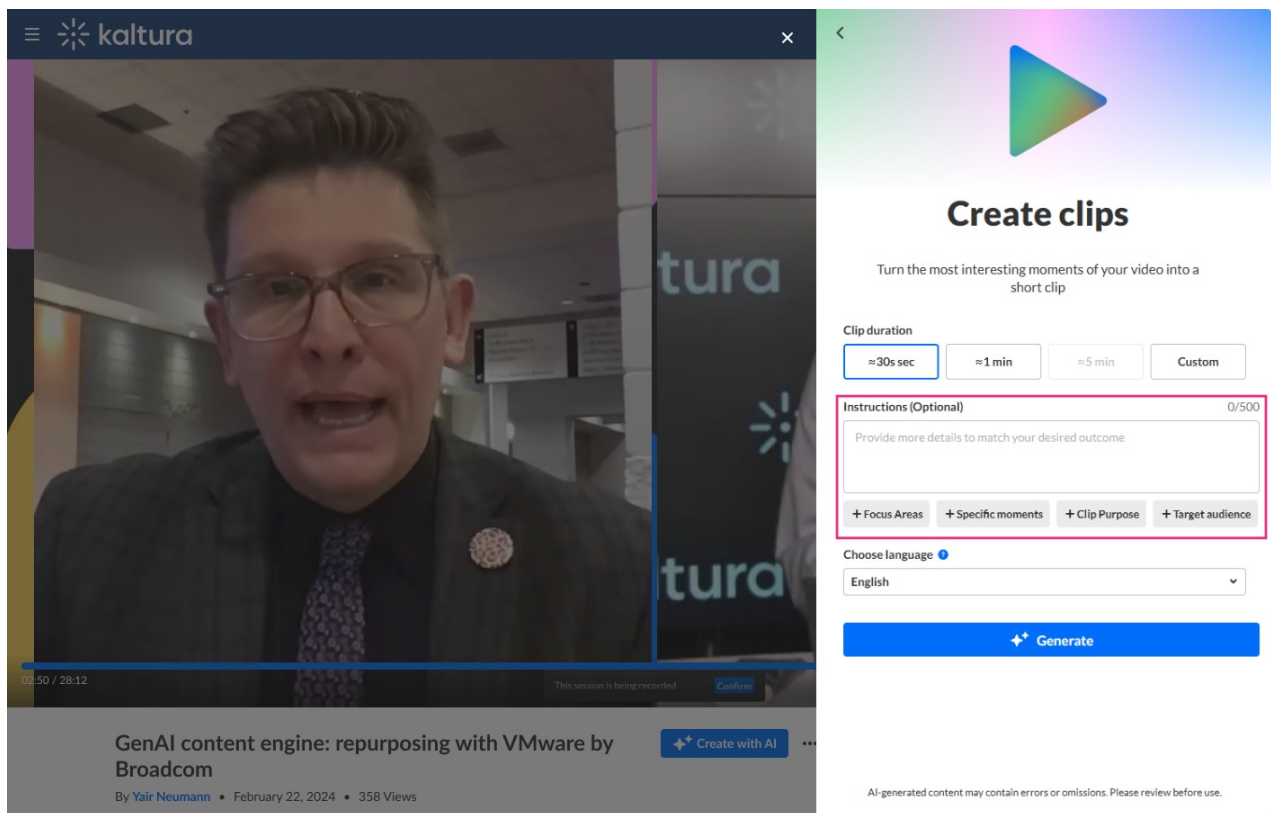
The screenshot displays the Kaltura Content Lab interface. On the left is a video player showing a woman speaking into a microphone. The video title is "Technology trends: Shaping the future enterprise" by Noah Smith, dated June 12, 2024, with 1.4K views. Below the video is a "Create with AI" button. On the right is a sidebar titled "Summary & chapters" with the subtitle "Create a summary including chapters". The sidebar contains options for "Choose your writing style" (Formal, Casual), "How detailed would you like the chapter descriptions?" (Brief, Standard, Detailed), and an "Instructions (Optional)" text area with a character count of 0/500. Below this is a "Choose language" dropdown set to "English" and a blue "Generate" button. A disclaimer at the bottom of the sidebar states: "AI-generated content may contain errors or omissions. Please review before use."

Check out our [Knowledge Center article](#) for more information.

#### Clips - Improved UI for custom instructions

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The custom prompt interface for Clips has been updated. It now includes suggested inputs the user can easily select and apply, making prompt creation faster and more intuitive.

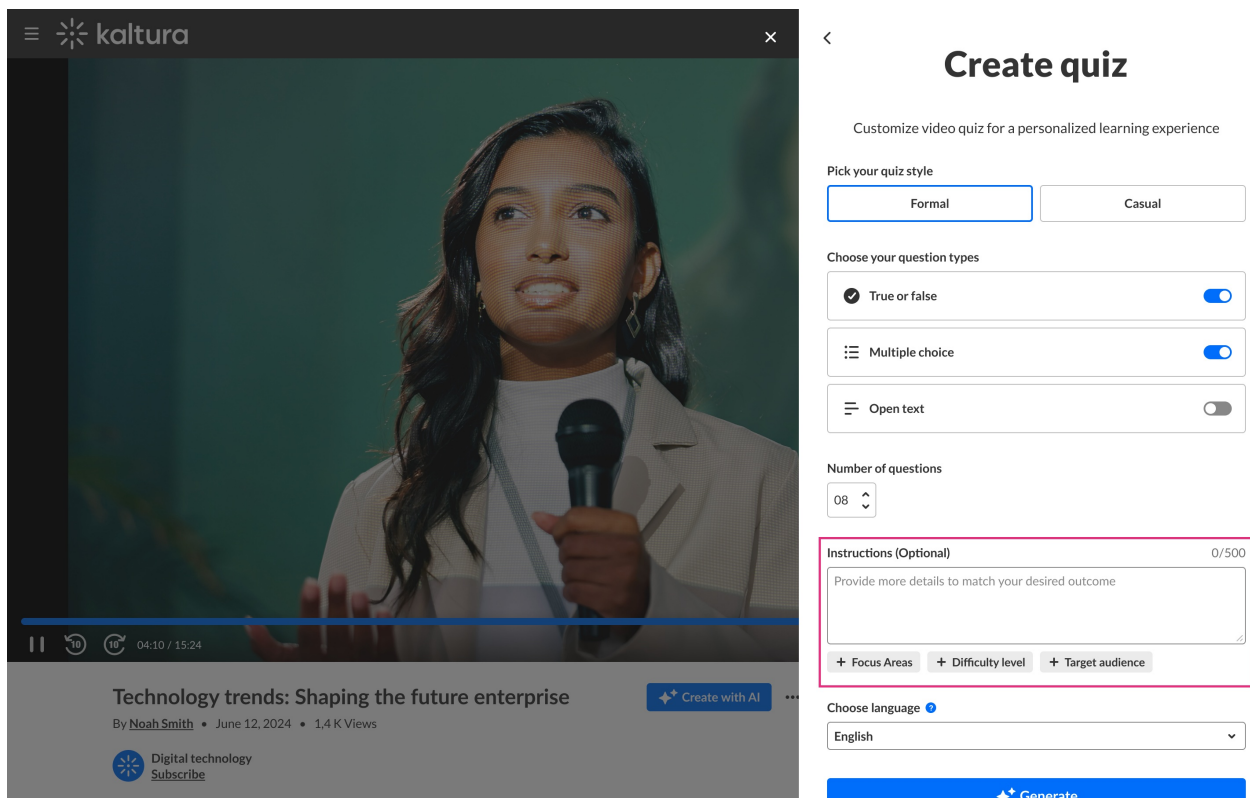


Check out our [Knowledge Center article](#) for more information.

## Custom quiz instructions

Users can now add custom instructions when creating quizzes, such as setting difficulty levels, focus areas, or target audiences. This added flexibility enables quiz creators to design more targeted and effective quizzes that align with specific goals

and audience needs.



**Instructions (Optional)** 87/500

Create questions appropriate for Intermediate learners.

Design this quiz to serve as a

+ Focus Areas + Difficulty level + Target audience

+ Quiz purpose

- Knowledge assessment
- Training reinforcement tool
- Lead qualification mechanism
- Certification preparation aid
- Customer education resource

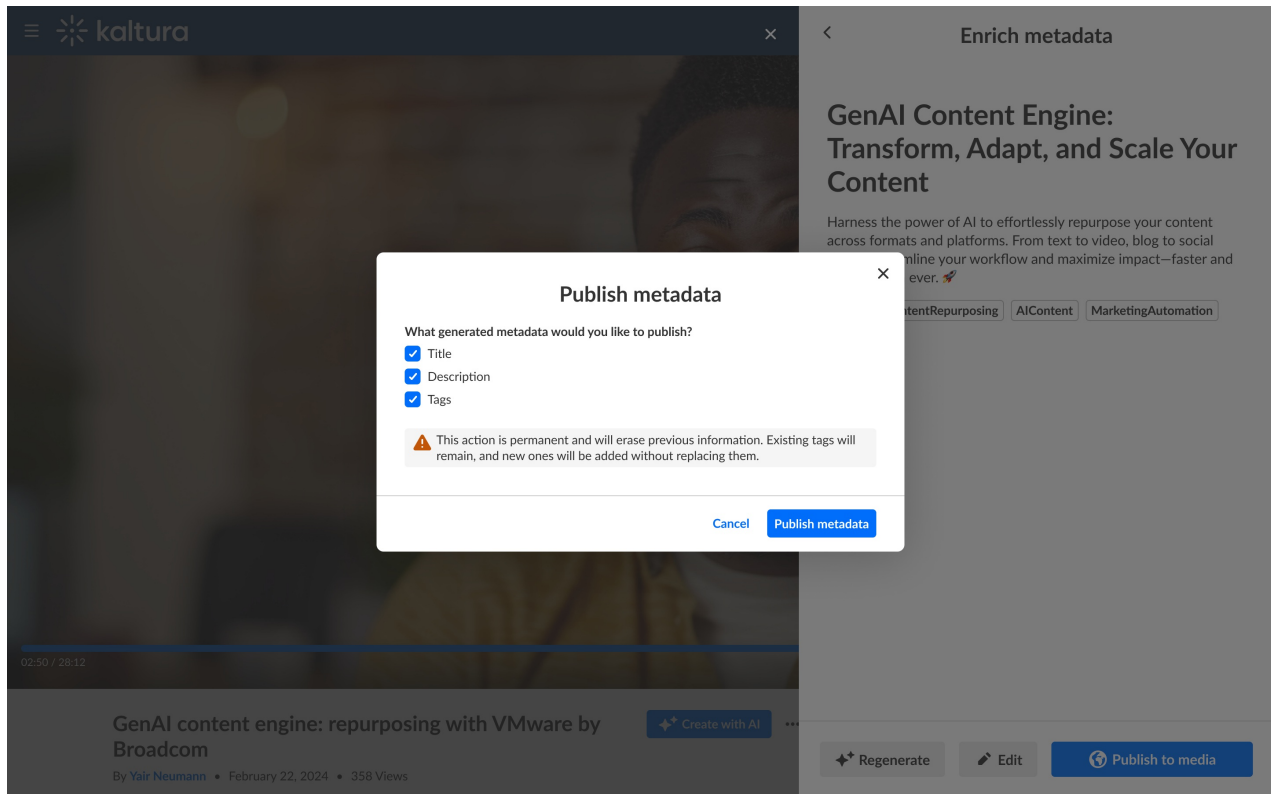
Check out our [Knowledge Center article](#) for more information.

## Improved quiz question placement

We've refined how quiz questions are placed on the timeline. Questions now appear at natural breakpoints - like the end of a topic - without interrupting the content. This results in a smoother viewing experience and helps reinforce understanding at the right moments.

## Selective metadata publishing

Metadata enrichment now lets users choose which generated fields (title, description, tags) to publish. For example, you can publish only the description while keeping the original title intact. This added control provides greater flexibility while still allowing you to benefit from AI-driven efficiency.



See our [Knowledge Center article](#) for complete information.

## Upcoming

- Improved custom instructions in Metadata Enrichment

## Content Lab release notes - July 2025

**Date Released: July 2025**

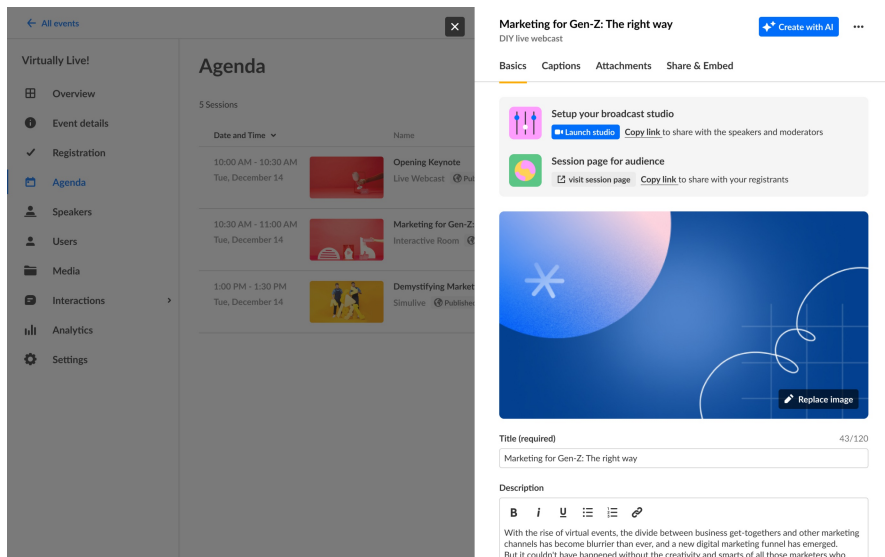
## What's new?

### Content Lab for Events

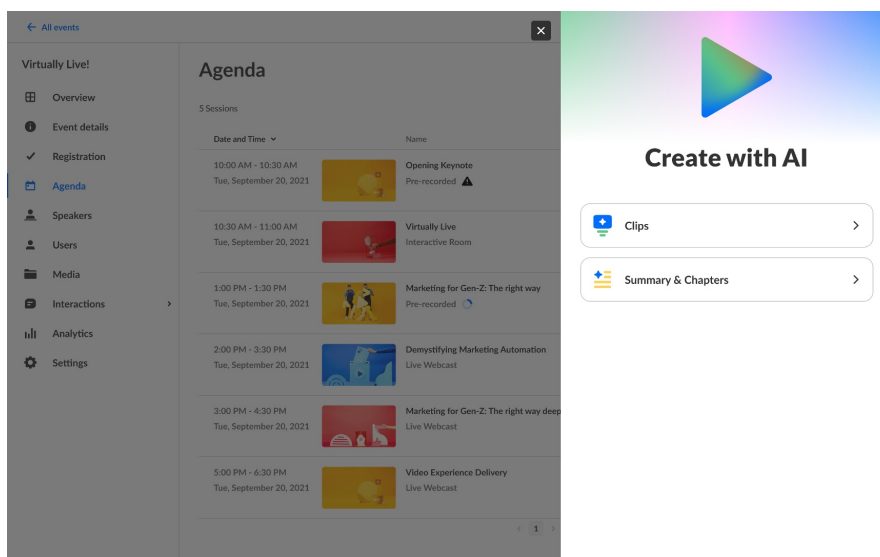
Kaltura's AI-powered repurposing engine that lets you generate multiple assets from your content to drive engagement, learning, and growth is now available in Kaltura Events! Organizers can now use AI to automatically generate clips and summary/chapters from their session recordings or event media. Access the Content

Lab through the **Create with AI** button on the [Edit media page](#) or the [Edit session page](#).

Example of the Create with AI button on the Edit session page for a DIY live webcast:



Content Lab opening screen:



For information on using AI from the Edit media page, see our [Knowledge Center article](#).

For information on using AI when editing a Live webcast session, for example, check out our [Knowledge Center article](#).

## Upcoming

Additional features for Quiz and Metadata enrichment

## Content Lab release notes - June 2025

**Date Released: June 2025**

### What's new?

#### Multilingual support

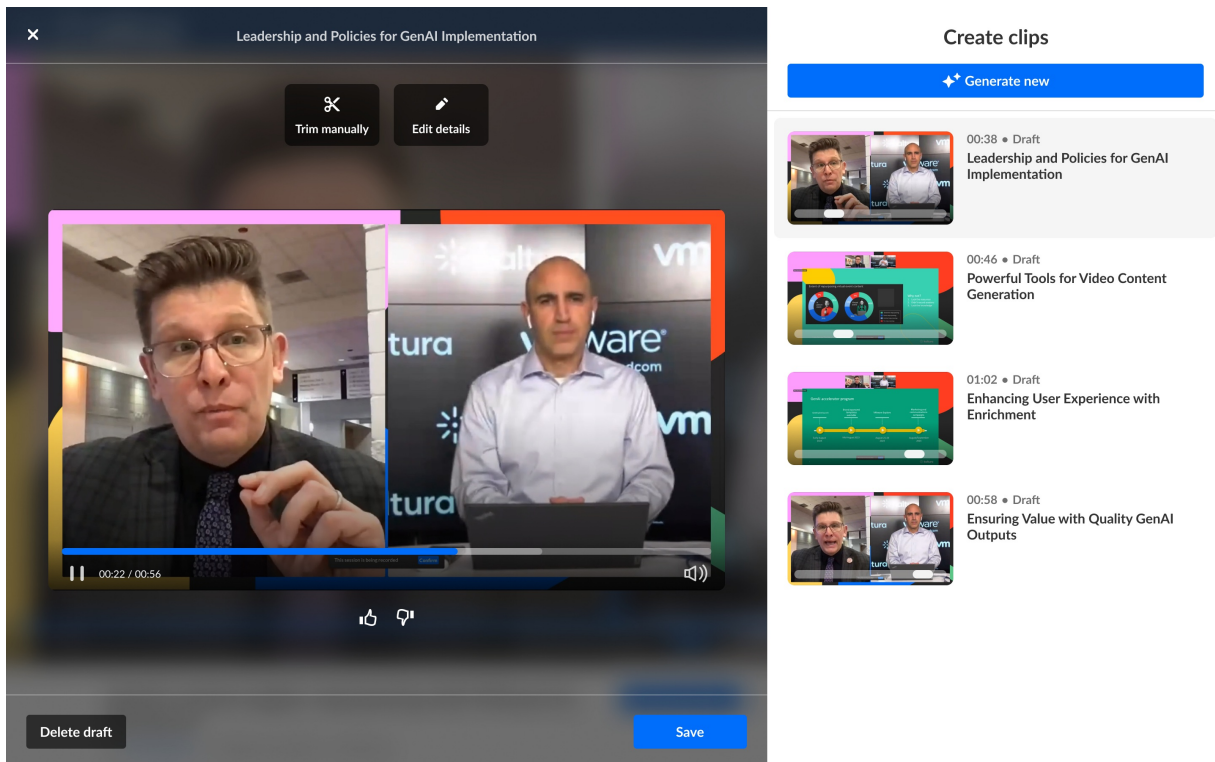
All supported Kaltura languages (see list [here](#)) are now available across all four Content Lab features. Users can select their preferred language from a drop-down menu on the generation page.

- **Clips** - Clip metadata is generated in the selected language
- **Quiz** - Questions and answers are generated in the selected language
- **Summary & Chapters** - Generated in the selected language
- **Metadata enrichment** - Title, description, and tags are generated in the selected language

See this [Knowledge Center article](#) for an example of how to choose a language when creating clips.

#### Clip draft management

- Users can now save and return to clip drafts.

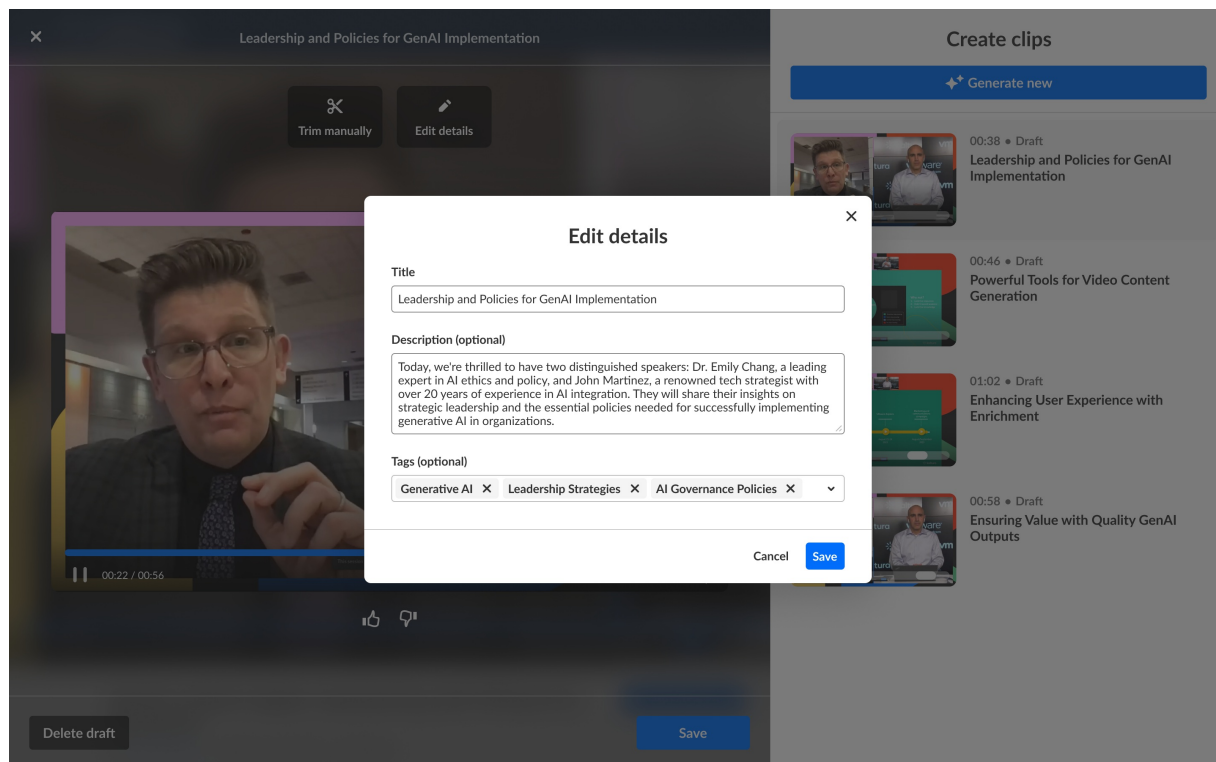


The screenshot displays the Kaltura Content Lab interface. On the left, a video player shows a draft clip titled "Leadership and Policies for GenAI Implementation" with a duration of 00:22 / 00:56. Above the video are buttons for "Trim manually" and "Edit details". Below the video are "Delete draft" and "Save" buttons. On the right, a "Create clips" section features a "Generate new" button and a list of four draft clips:

- 00:38 • Draft: Leadership and Policies for GenAI Implementation
- 00:46 • Draft: Powerful Tools for Video Content Generation
- 01:02 • Draft: Enhancing User Experience with Enrichment
- 00:58 • Draft: Ensuring Value with Quality GenAI Outputs

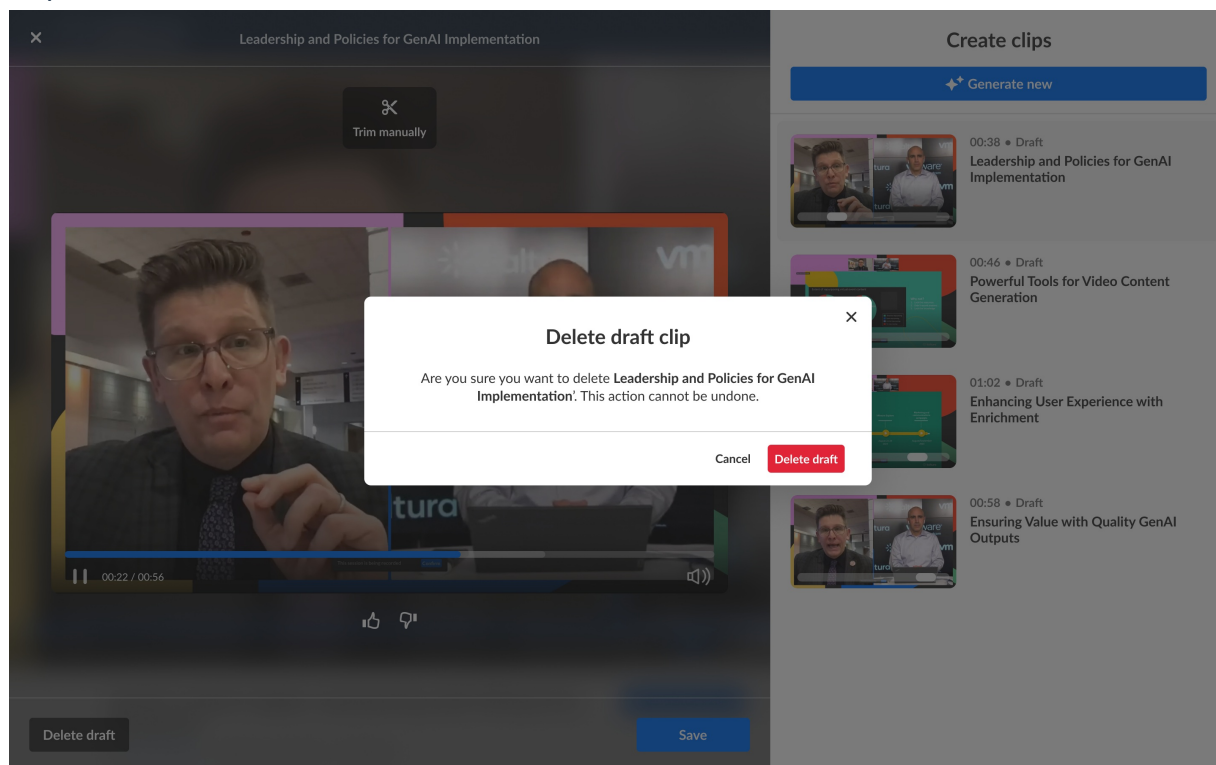


Edits made to trim points or metadata are preserved when they return to Content Lab.



Check out our [Knowledge Center article](#) for more information.

- Clip drafts can now be deleted from the Content Lab interface



Check out our [Knowledge Center article](#) for more information.

## Upcoming

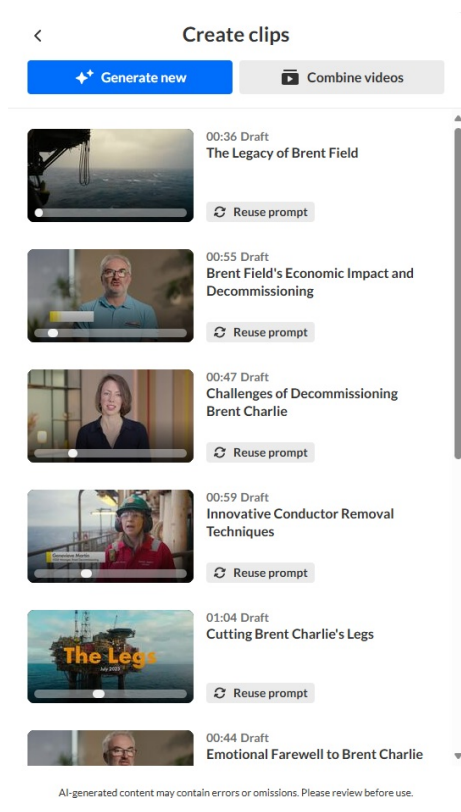
Content Lab for Kaltura Events

## Content Lab release notes - May 2025

**Date Released: May 2025**

### What's new?

**Increased number of clips generated per request** - Now Content Lab creates up to 10 clips per generation. This gives users a broader selection and improves the chances of surfacing clips that truly match their intent. Number of clips created depends on certain factors, including preciseness of topic or purpose (for example, there may not be 10 clips that fit the preset or custom prompt entered) and length of requested clip compared to source video (for example, if the source video is 20 minutes long and 5-minute clips are requested, there may not be enough content for 10 clips).



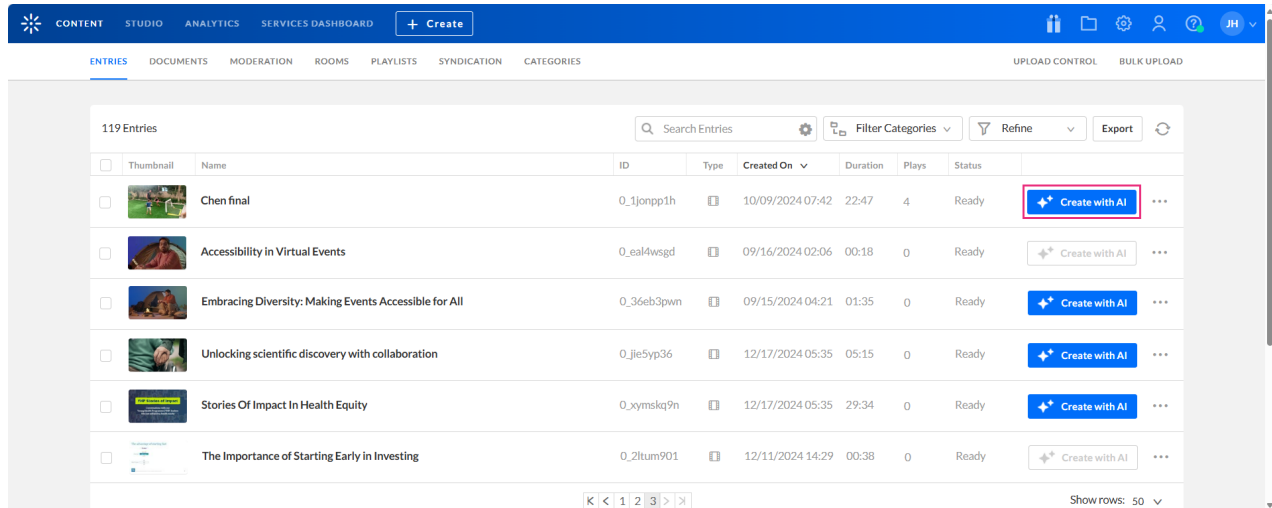
For more details, check out this [Knowledge Center article](#).

**Improvement to the clips algorithm** - We've improved the clips algorithm to boost



both quality and accuracy, so the output is more relevant and polished.

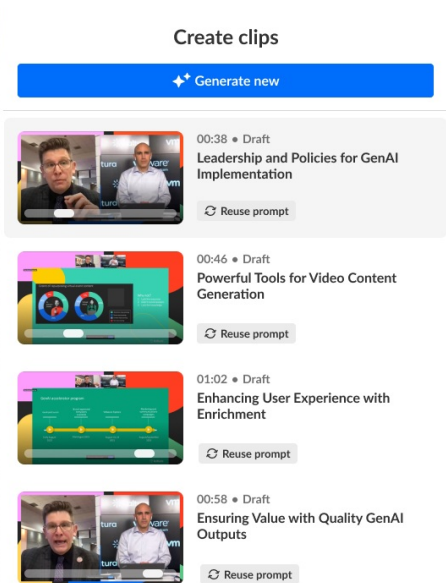
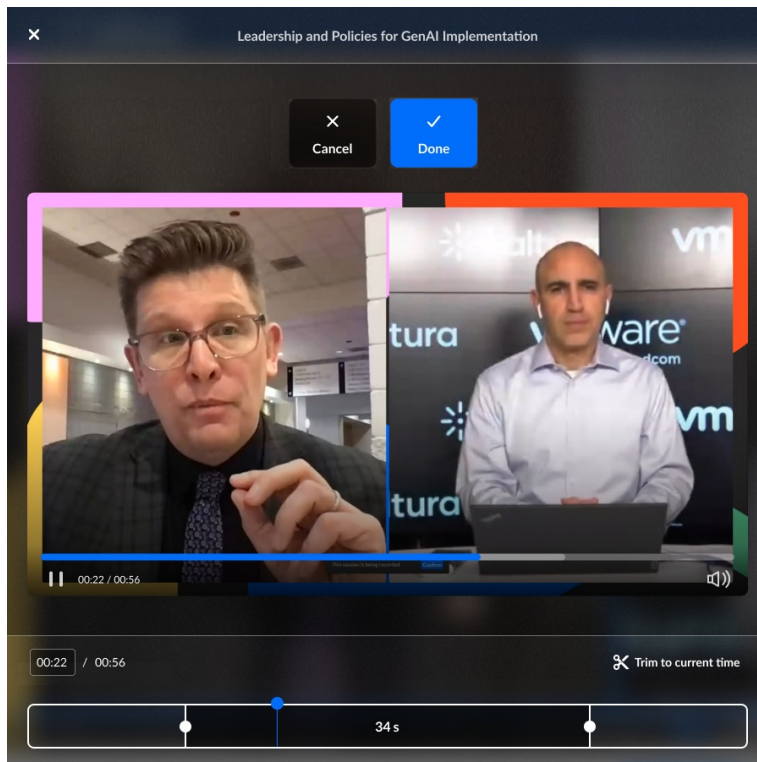
**Create with AI button now available on entries list in KMC** - The **Create with AI** button is now available directly from the Entries list in KMC, making it faster and easier to launch Content Lab.



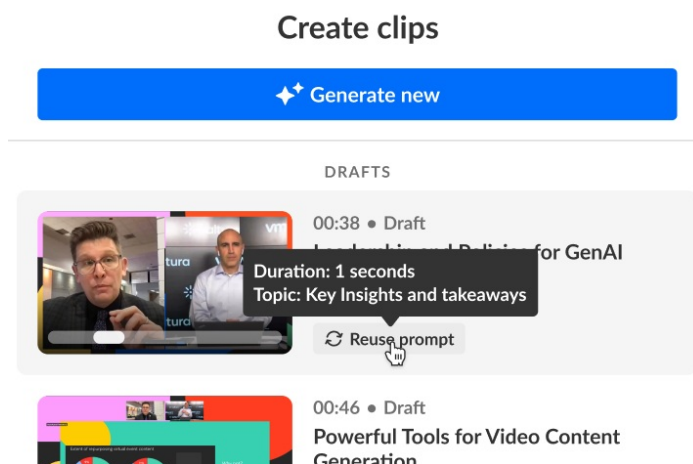
For more details, check out this [Knowledge Center article](#).

## Clips trimmer improvements -

- The clips trimmer now supports finer granularity, enabling precise clip editing down to the exact second.
- A new *Trim to Current Time* option lets users quickly set the start or end point based on the current playback position. The timeline has also been updated for a smoother, more intuitive editing experience.



**Clips - Reuse prompt** - Users can now easily reuse prompts from existing clip drafts. Hovering over the **Reuse Prompt** button reveals the original topic and settings, making generating additional clips with consistent instructions easier, and especially useful for scaling repetitive tasks efficiently.



For more details, check out this [Knowledge Center article](#).

## Upcoming

- Improved draft management (clips/metadata enrichment)
- Content Lab for Kaltura Events
- Support for additional languages

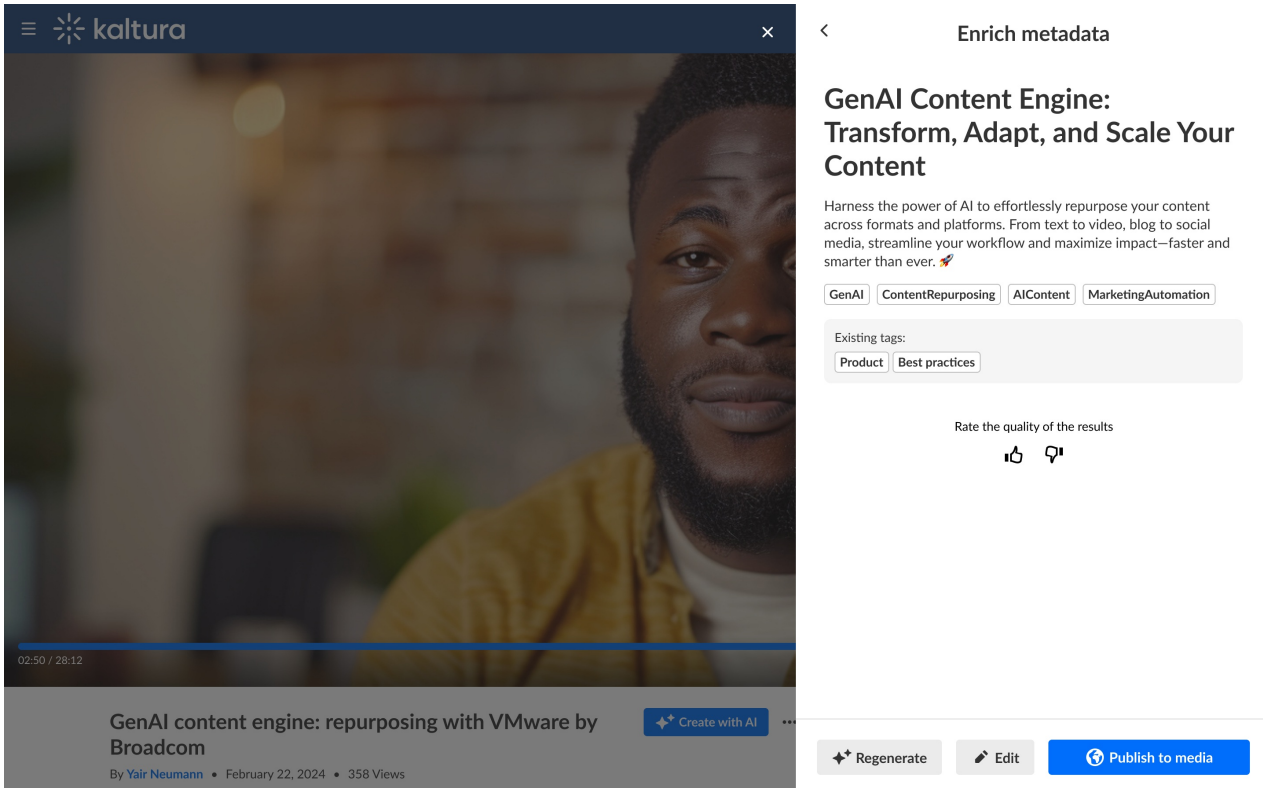
## Content Lab release notes - April 2025

**Date Released: April 2025**

### What's new?

**Metadata enrichment for Content Lab** - A new AI-powered feature that helps you enrich your media's metadata to boost content discoverability and engagement. No more spending time crafting metadata manually. With just a few clicks, you can

- Automatically generate relevant titles, descriptions, and contextual tags
- Customize the output with tone, quotes, target audience, and video title prefix
- Improve how your videos appear in search results and recommendation engines



The screenshot displays the Kaltura Content Lab interface. On the left is a video player showing a man in a yellow shirt. On the right is the 'Enrich metadata' panel. The panel title is 'GenAI Content Engine: Transform, Adapt, and Scale Your Content'. Below the title is a description: 'Harness the power of AI to effortlessly repurpose your content across formats and platforms. From text to video, blog to social media, streamline your workflow and maximize impact—faster and smarter than ever.' There are four tags: 'GenAI', 'ContentRepurposing', 'AIContent', and 'MarketingAutomation'. Below these are 'Existing tags: Product' and 'Best practices'. A section for 'Rate the quality of the results' shows two thumbs-up icons. At the bottom are buttons for 'Regenerate', 'Edit', and 'Publish to media'.

For more details, check out this [Knowledge Center article](#).

### Upcoming

- Content Lab for Kaltura Events

## Content Lab release notes - March 2025

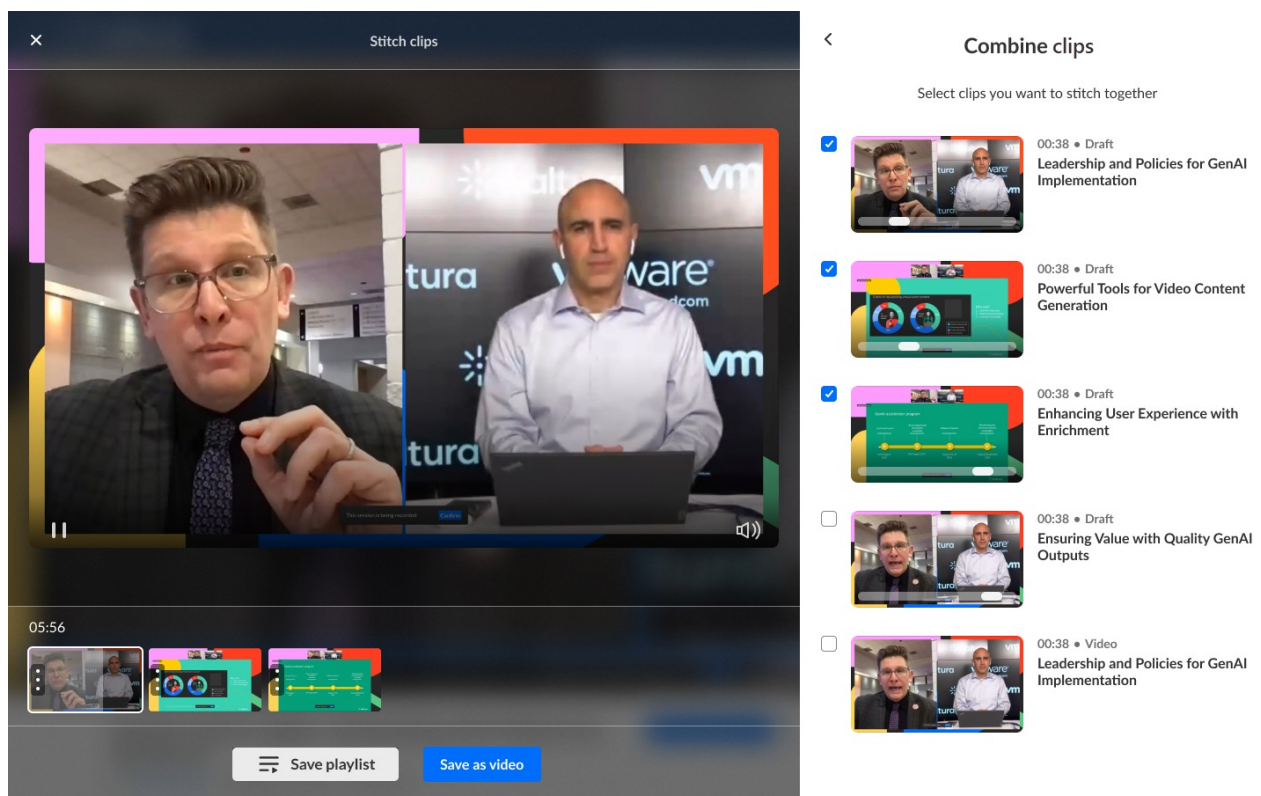
**Date Released: March 2025**

### What's new?

**Combined clips** - Merge multiple video clips into one video or arrange them as a playlist.

Combine clips works together with Content Lab's Create clips feature to turn long videos into shareable highlights. First, use Create Clips to extract key engaging moments from your long-form content. Then, use Combine Clips to stitch these moments together into an engaging highlights video.

When creating a playlist with Combine clips, we recommend using the Reels Playlist Player for an optimal viewing experience.



For more information, check out our [Knowledge Center article](#).

### Upcoming

- **Metadata enrichment** - Enrich metadata such as title, description, tags of your entries with the help of AI.

- Content Lab for Kaltura Events

## Content Lab release notes - February 2025




**Date Released: February 2025**

### What's new?

**Content Lab** - Content Lab is an AI-powered repurposing engine that lets users generate multiple assets from their content to drive engagement, learning and growth. Content Lab supports instant repurposing of videos into various formats, including clips, quizzes, and summaries and chapters. It seamlessly integrates with existing content management workflows through the Video Portal and Kaltura Management Console.

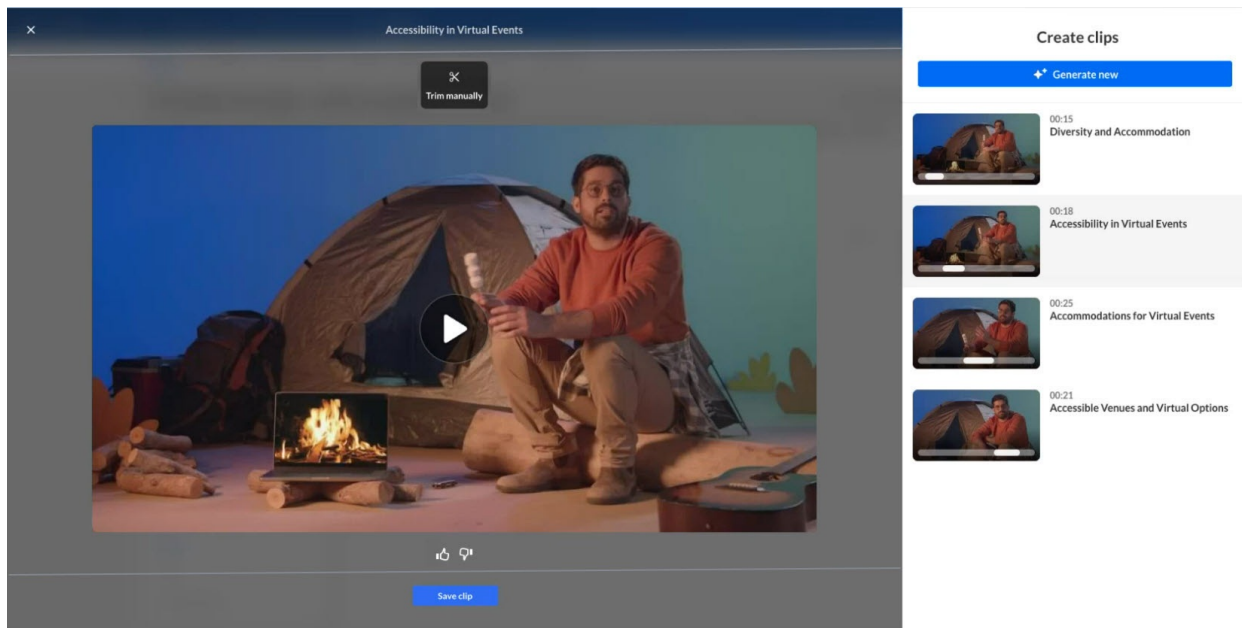


## Create with AI

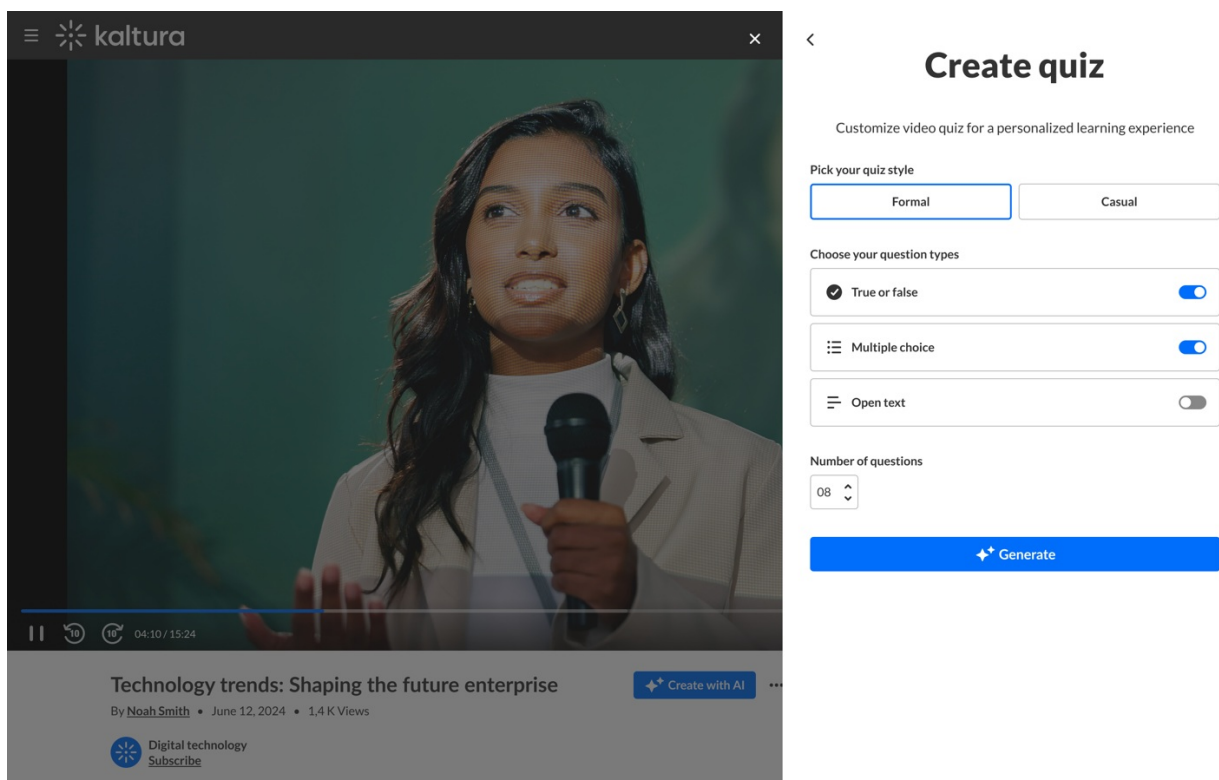
-  Clips >
-  Quiz >
-  Summary & Chapters >

- **Clips:** Automatically trim long-form videos to create shareable clips containing the most impactful moments. Content Lab's AI engine identifies these moments based on high engagement points and speaker cues. Clips can be saved as entries, embedded for internal or external use, or downloaded.

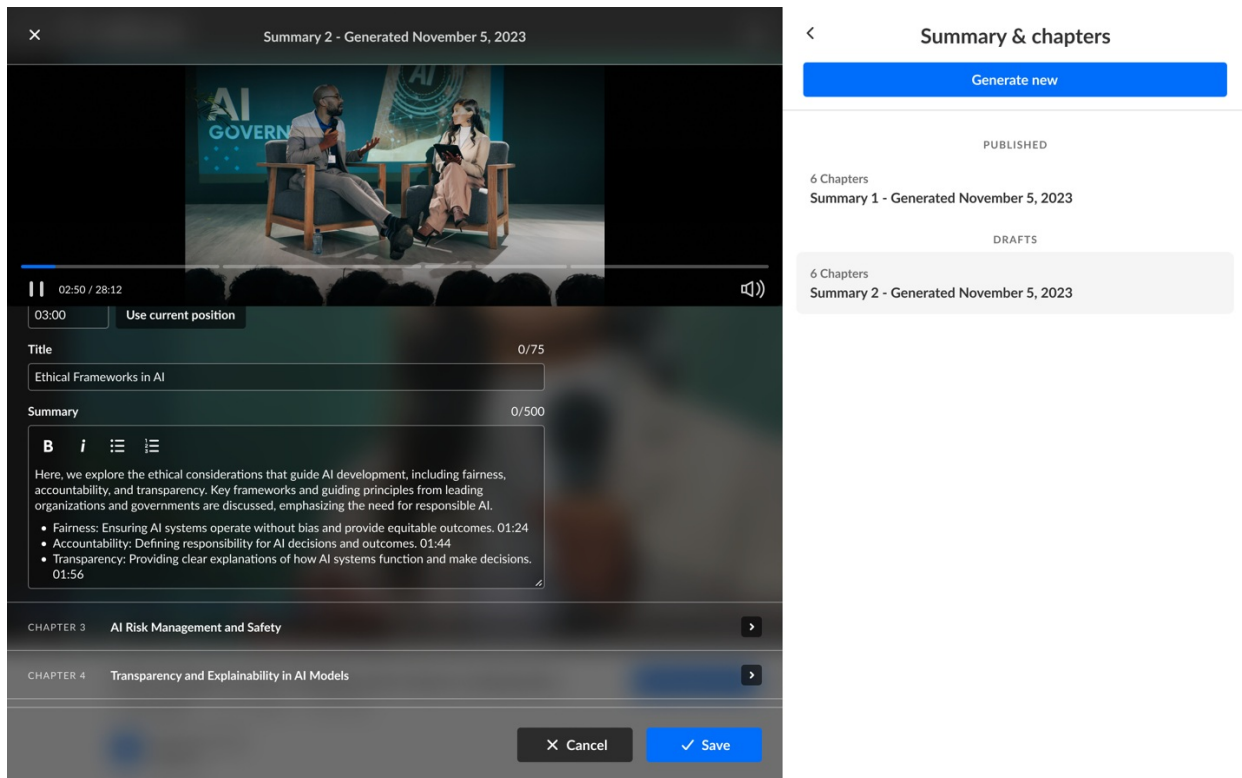




- **Quiz:** Automate the creation of engaging, customizable quizzes that appear throughout the video content. Quiz drafts can be saved and edited via the [Kaltura Video Editor](#).



- **Summary and chapters:** Auto-generate summaries of videos, including chaptered summaries. Admins can edit the summary texts and adjust chapter timestamps within each draft.



Steps for accessing the Content Lab vary depending on the Kaltura application.

- For KMC, access the Content Lab through the **Create with AI button** on the [Entry Details page](#).
- For Video Portal, access the Content Lab through the **Create with AI button** on the [Media page](#).

See the following Knowledge Center articles for more details on working in the Content Lab:

- [Create highlight clips with AI](#)
- [Create quizzes with AI](#)
- [Create a summary and chapters with AI](#)

To use Content Lab, credits must be purchased through [Kaltura's REACH credits](#). The cost of Content Lab is charged per hour of the original content, with each generation incurring an additional charge.

## Upcoming

- Metadata enrichment - Enrich metadata such as title, description, tags of your entries with the help of AI.
- Content Lab for Kaltura Events

