Content Lab

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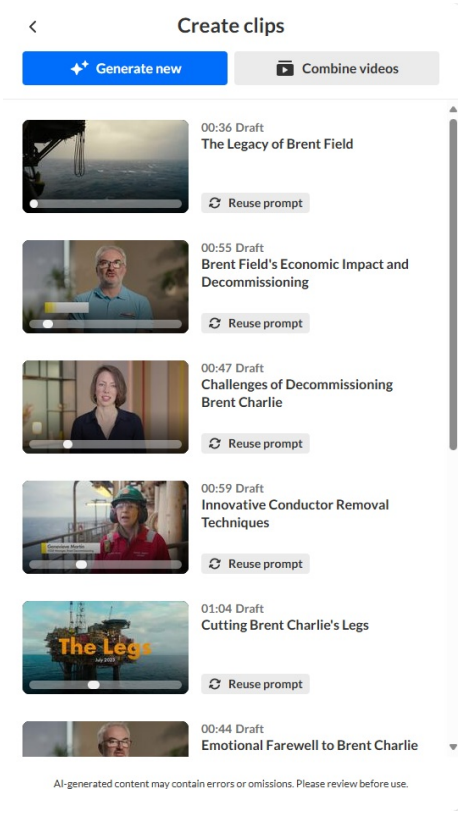
Content Lab - May 2025

Date Released: May 2025

What's New

Increased number of clips generated per request - Now Content Lab creates up to 10 clips per generation. This gives users a broader selection and improves the chances of surfacing clips that truly match their intent. Number of clips created depends on certain factors, including preciseness of topic or purpose (for example, there may not be 10 clips that fit the preset or custom prompt entered) and length of requested clip compared to source video (for example, if the source video is 20 minutes long and 5-minute clips are requested, there may not be enough content for 10 clips).



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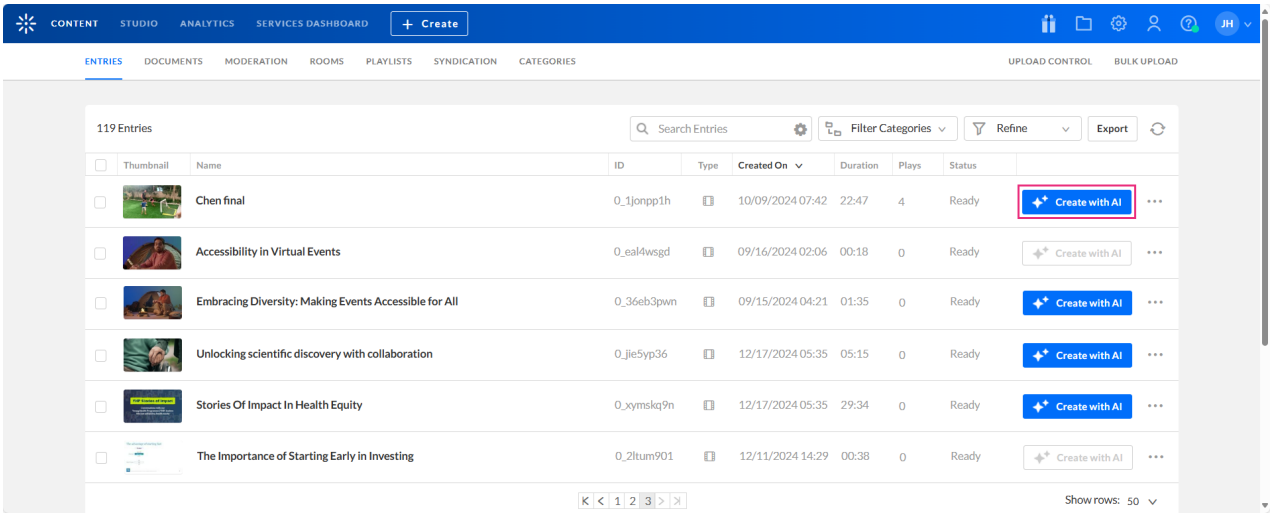
For more details, check out this Knowledge Center article.

Improvement to the clips algorithm - We've improved the clips algorithm to boost both quality and accuracy, so the output is more relevant and polished.

Create with AI button now available on entries list in KMC - The **Create with AI** button is now available directly from the Entries list in KMC, making it faster and easier to launch Content Lab.



For more details, check out this Knowledge Center article.

Clips trimmer improvements -

- The clips trimmer now supports finer granularity, enabling precise clip editing down to the exact second.
- A new *Trim to Current Time* option lets users quickly set the start or end point based on the current playback position. The timeline has also been updated for a smoother, more intuitive editing experience.

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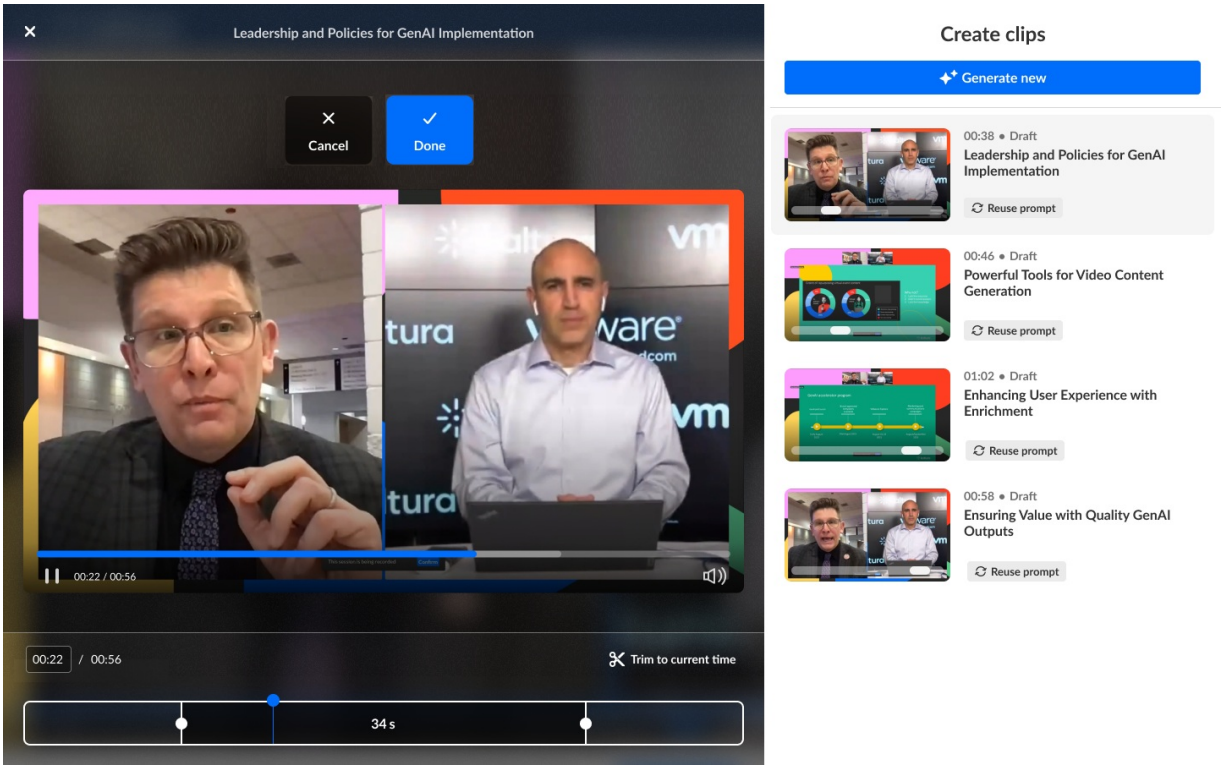
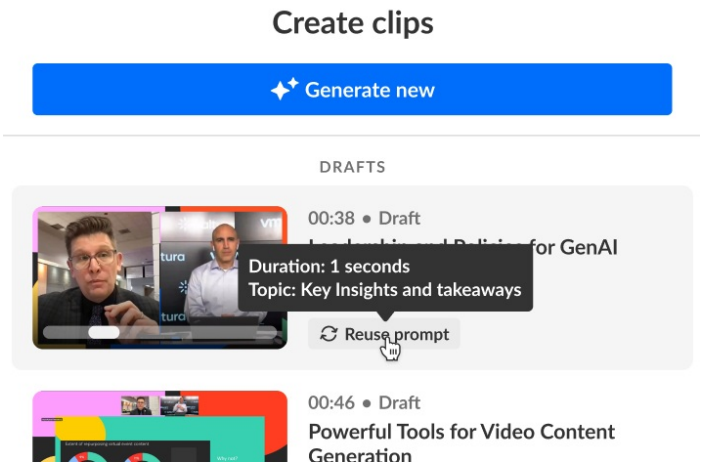


Clips - Reuse prompt - Users can now easily reuse prompts from existing clip drafts. Hovering over the **Reuse Prompt** button reveals the original topic and settings, making generating additional clips with consistent instructions easier, and especially useful for scaling repetitive tasks efficiently.



For more details, check out this Knowledge Center article.

Upcoming

- Improved draft management (clips/metadata enrichment)
- Content Lab for Kaltura Events
- Support for additional languages

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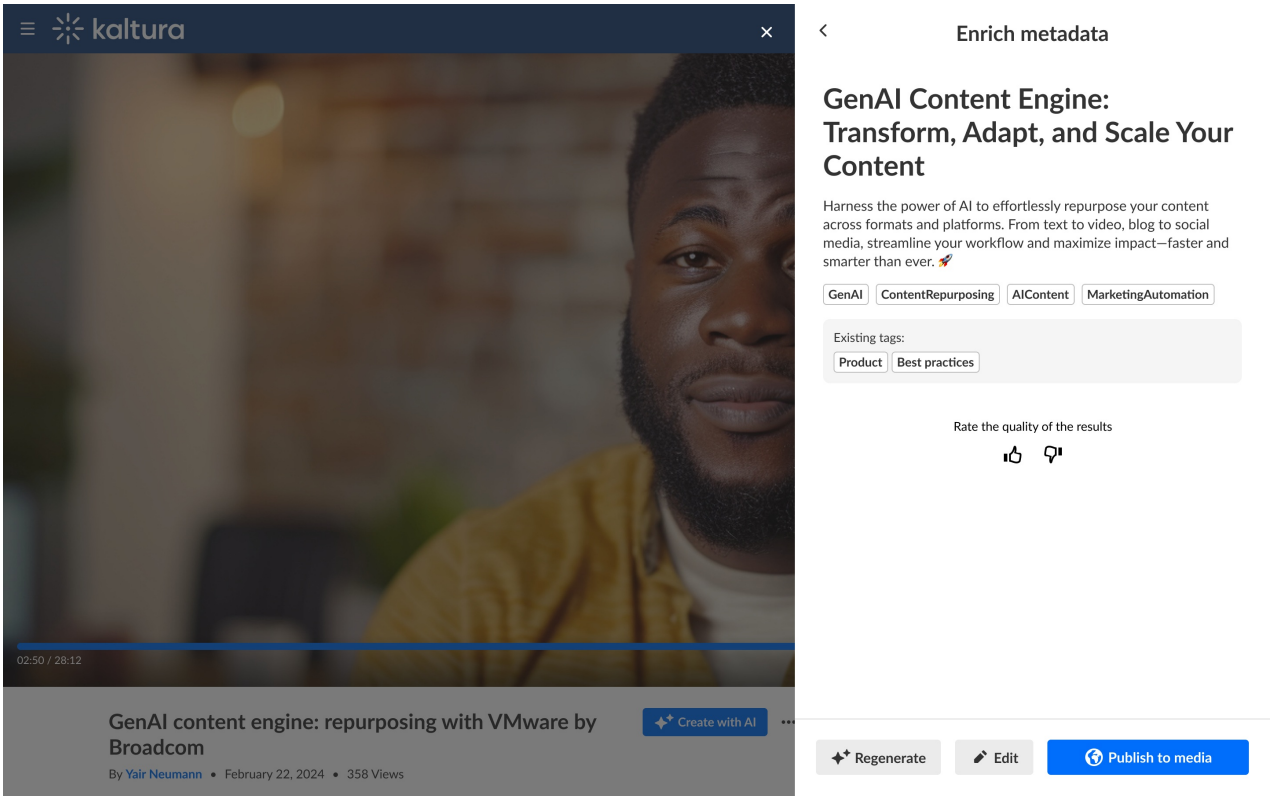
Content Lab - April 2025

Date Released: April 2025

What's New

Metadata enrichment for Content Lab - A new AI-powered feature that helps you enrich your media's metadata to boost content discoverability and engagement. No more spending time crafting metadata manually. With just a few clicks, you can:

- Automatically generate relevant titles, descriptions, and contextual tags
- Customize the output with tone, quotes, target audience, and video title prefix
- Improve how your videos appear in search results and recommendation engines



For more details, check out this Knowledge Center article.

Upcoming

- Content Lab for Kaltura Events

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Content Lab - March 2025

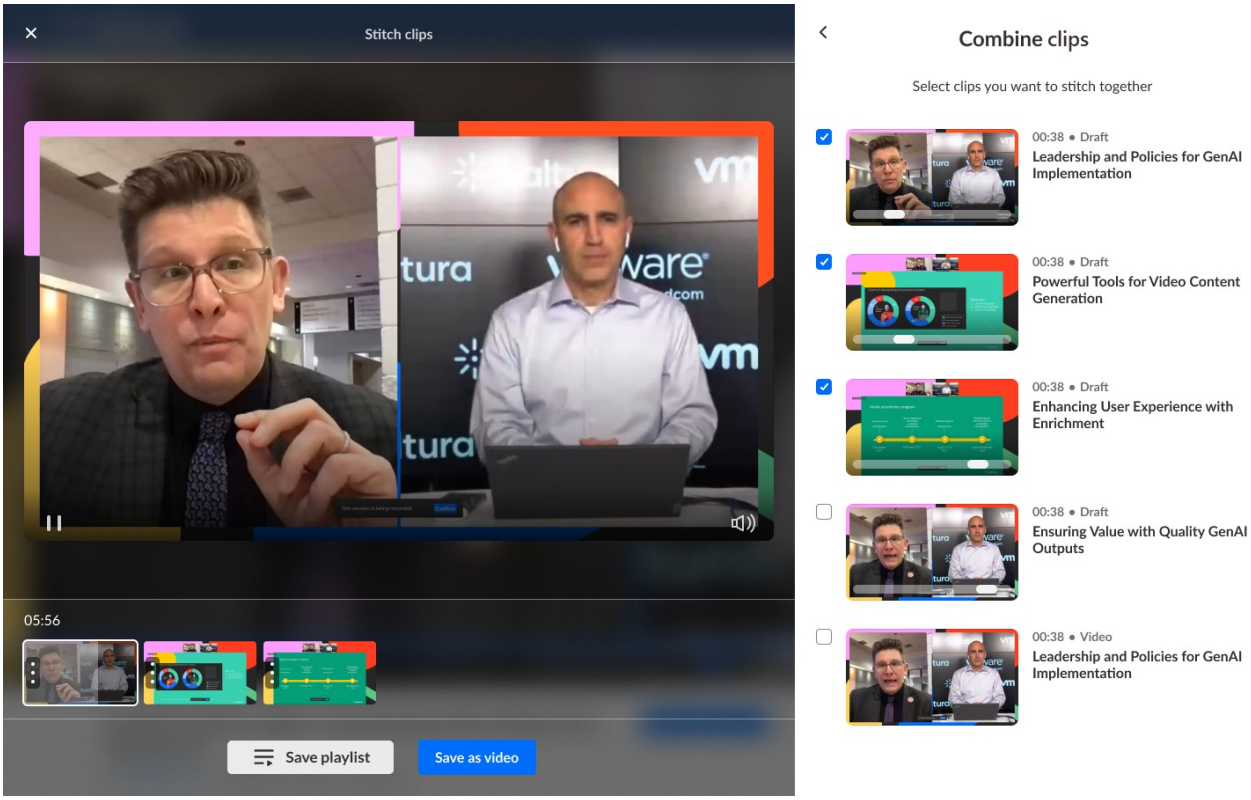
Date Released: March 2025

What's New

Combined clips - Merge multiple video clips into one video or arrange them as a playlist.

Combine clips works together with Content Lab's Create clips feature to turn long videos into shareable highlights. First, use Create Clips to extract key engaging moments from your long-form content. Then, use Combine Clips to stitch these moments together into an engaging highlights video.

When creating a playlist with Combine clips, we recommend using the Reels Playlist Player for an optimal viewing experience.



For more information, check out our Knowledge Center article.

Upcoming

- **Metadata enrichment** - Enrich metadata such as title, description, tags of your entries with the help of AI.

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- Content Lab for Kaltura Events

Content Lab - February 2025

Date Released: February 2025

What's New

Content Lab - Content Lab is an AI-powered repurposing engine that lets users generate multiple assets from their content to drive engagement, learning and growth. Content Lab supports instant repurposing of videos into various formats, including clips, quizzes, and summaries and chapters. It seamlessly integrates with existing content management workflows through the Video Portal and Kaltura Management Console.

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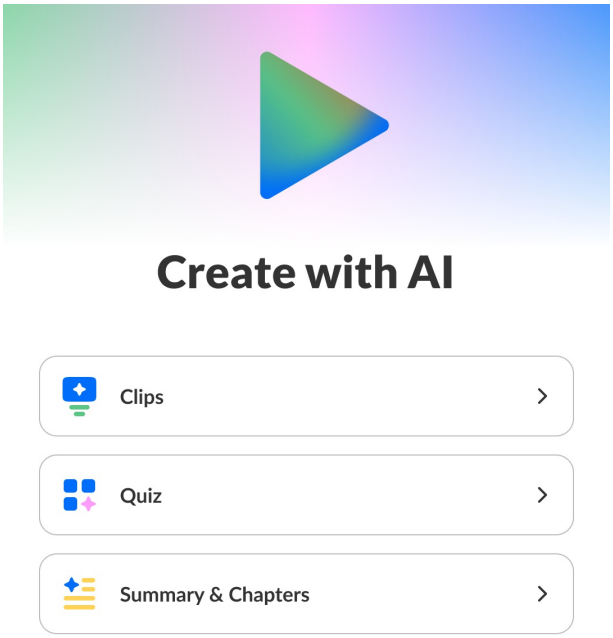

- **Clips:** Automatically trim long-form videos to create shareable clips containing the most impactful moments. Content Lab’s AI engine identifies these moments based on high engagement points and speaker cues. Clips can be saved as entries, embedded for internal or external use, or downloaded.

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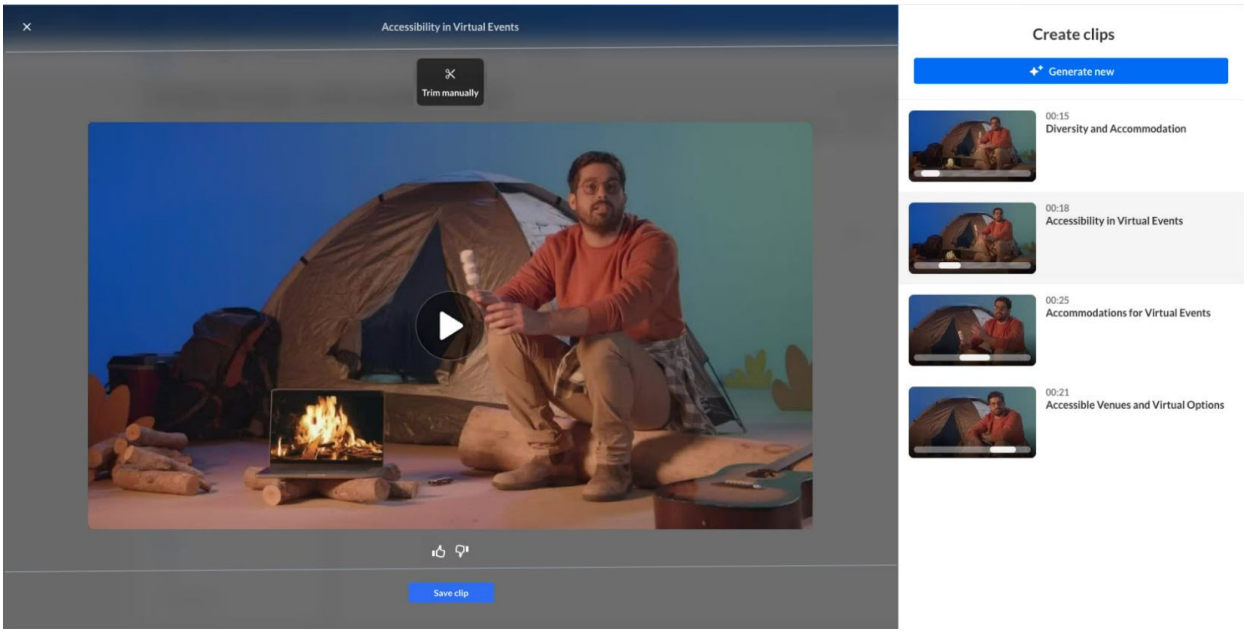
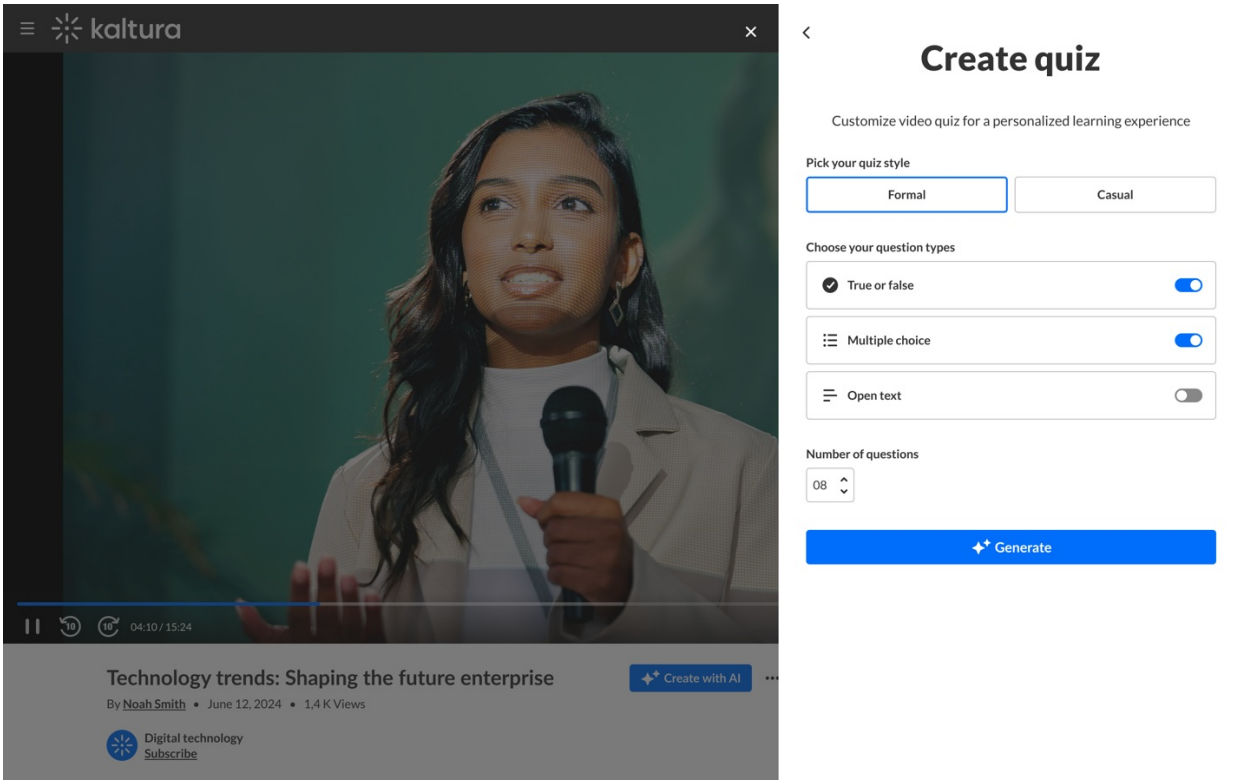


- **Quiz:** Automate the creation of engaging, customizable quizzes that appear throughout the video content. Quiz drafts can be saved and edited via the Kaltura Video Editor.



- **Summary and chapters:** Auto-generate summaries of videos, including chaptered summaries. Admins can edit the summary texts and adjust chapter timestamps within each draft.

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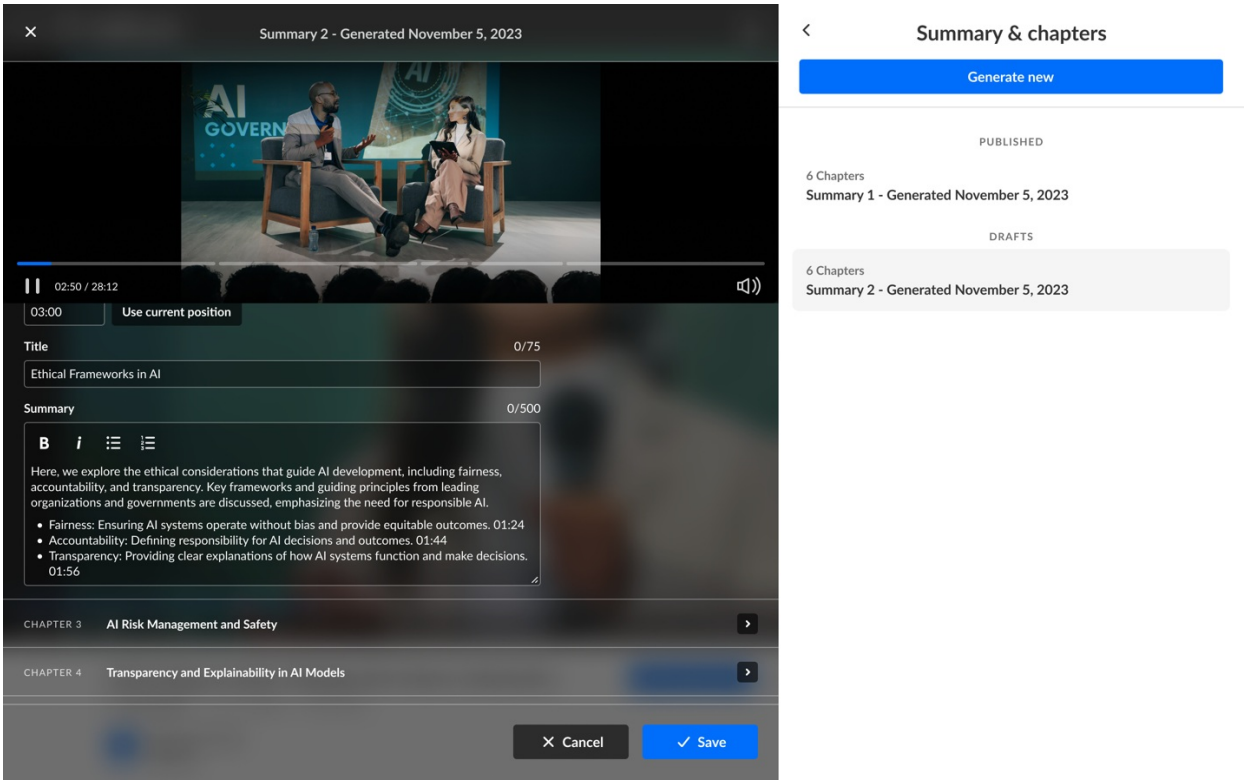

Steps for accessing the Content Lab vary depending on the Kaltura application.

- For KMC, access the Content Lab through the **Create with AI button** on the Entry Details page.
- For Video Portal, access the Content Lab through the **Create with AI button** on the Media page.

See the following Knowledge Center articles for more details on working in the Content Lab:

- Create highlight clips with AI
- Create quizzes with AI
- Create a summary and chapters with AI

To use Content Lab, credits must be purchased through Kaltura's REACH credits. The cost of Content Lab is charged per hour of the original content, with each generation incurring an additional charge.

Upcoming

- Metadata enrichment - Enrich metadata such as title, description, tags of your entries with the help of AI.
- Content Lab for Kaltura Events

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