

Share and embed media in Content Hubs

Last Modified on 04/11/2026 1:26 pm IDT

 This article is designated for all users.

About

Kaltura makes it easy to share and embed videos into websites or other platforms using an HTML iFrame code. Depending on how your administrator has configured embedding, you may encounter one of two scenarios:

- **Regular embed:** The video is accessible directly through the embed, without requiring a login or special permissions.
- **Secure embed:** The embed may prompt viewers to log in to view the video, as this method enforces access permissions to ensure only authorized users can watch the content. These settings are managed by your administrator in the [embed module](#).

Permissions may apply. Ensure you have the necessary rights to share and embed the video.



To use Kaltura videos with H5P Interactive Video, you'll need a direct video file URL (for example, MP4 or streaming URL) instead of the iFrame embed code. For guidance on generating video URLs in various formats, check out [this article about the Playmanifest API](#). This ensures seamless compatibility with H5P's player.

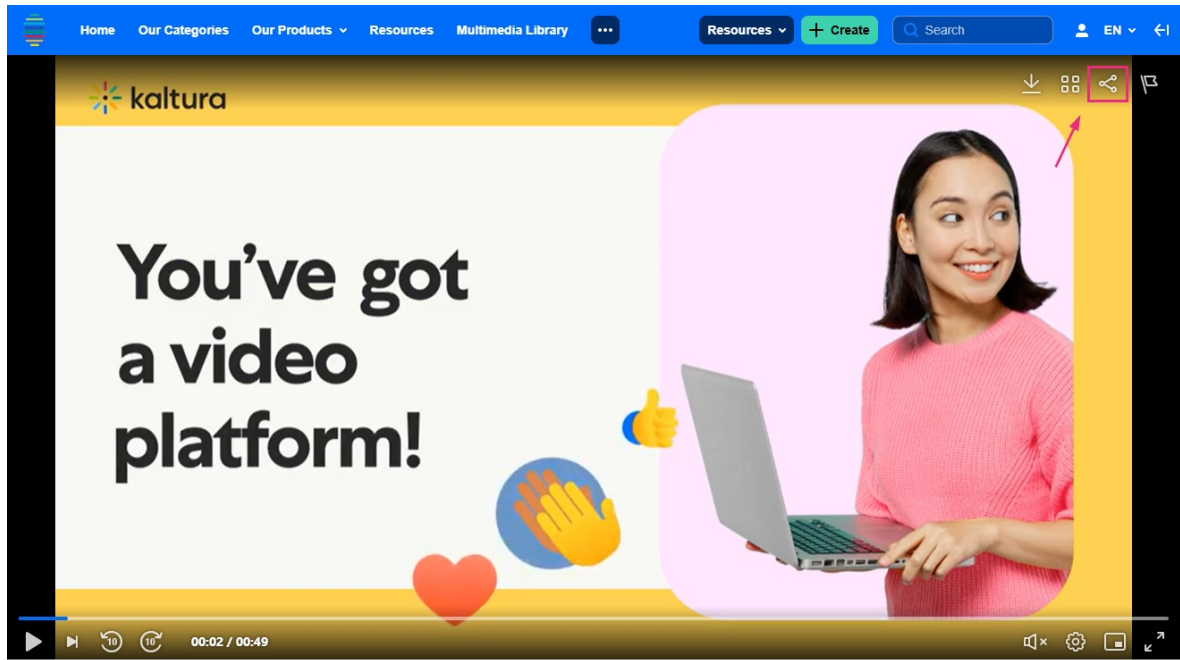


Kaltura also allows embedding playlists. See our article [Share and embed playlists](#) for more information.

Via the player

If your player has been configured for sharing, you can share media using the share icon as follows (visit our article [Share](#) for more information about configuring your player):

1. Navigate to the desired video.
2. Click the **share icon** located in the upper right corner of the player.

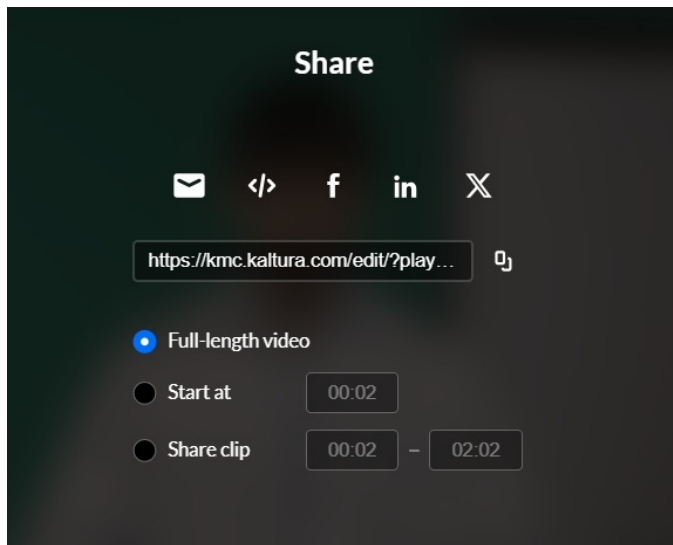


Training services

By Louise Smith • December 05, 2024

👍 0 Share [AI quiz generator](#) ...

The 'Share' window displays.



3. Choose from the following share methods:

Direct link

1. Click the **copy icon** next to the link.

A confirmation message displays at the top of the screen: *Link copied to clipboard.*

2. Paste the link into the desired site.

Email

1. Click the **email icon**.

An email page opens.

2. Enter the 'To' details and click **Send**.

Embed code

1. Click the **embed icon**.
2. Paste the embed code wherever you want to share or embed the video.

Social networks

Click the **icon** for the platform you want to share on (e.g., Facebook, X). Add your message, then share it directly.

Start at - You can share the video from a specific time. Choose 'Start at' and enter the time according to the format given (00.00.00). For example, if you want a video to start at 1 minute and 30 seconds into the video, enter 00.01.30

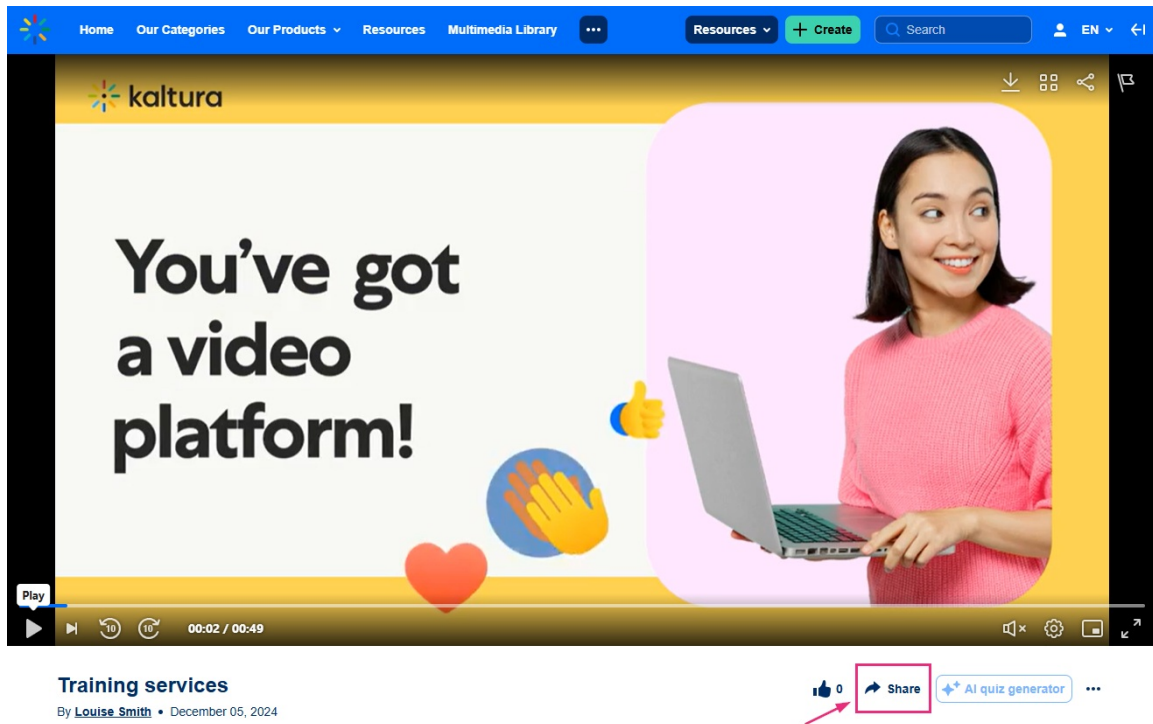
Share clip - You can share a segment of a video by choosing 'Share clip' and then selecting the start and end position of the segment you'd like to share. For example, if you want a video to start at 1 minute and 30 seconds into the video, enter 00.01.30, and then enter the time for the end time.

Via the media page

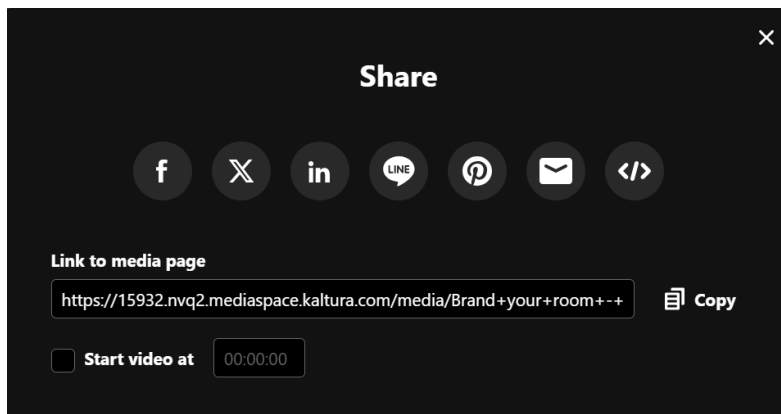


To access the Share and Embed functionalities, the '**mediapage**' feature within the [Theming module](#) must be activated.

1. Navigate to the desired video.
2. Click the **Share** button under the media player.



The Share window displays.



3. Choose from the following share methods:

Direct link

1. Click the **copy icon** next to the link.

A confirmation message displays at the top of the screen: *Link copied to clipboard.*

2. Paste the link into the desired site.

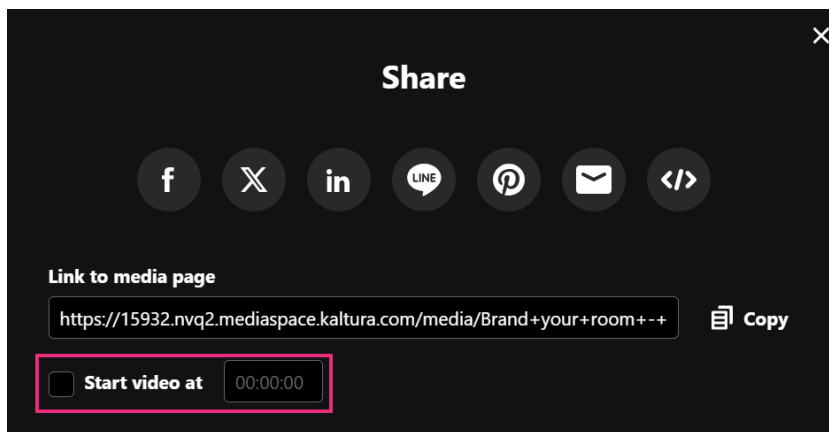
Social networks

Click the **icon** for the platform you want to share on (for example, Facebook, X). Add your message, then share it directly.

Email

1. Click the **email icon**.
An email page opens.
2. Enter the 'To' details and click Send.

Start video at - To have a video start playing from a specific point, check the box next to 'Start video at' and enter the time according to the format give (00.00.00). For example, if you want a video to start at 1 minute and 30 seconds into the video, you'd enter 00.01.30.

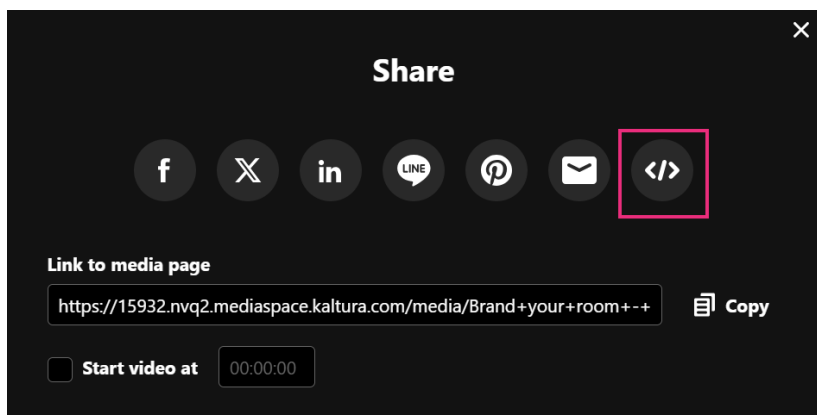


Embed code



The embed functionalities are configured by your administrator in the [Embed module](#). If iFrame embedding has been restricted by your administrator, the option to select embed will not be available.

1. Click the **embed icon**.



The preview window opens.

Embed

Embed code

```
<iframe id="kmseembed-1_m5hkp8r" width="608" height="402" src="https://4834032.mediaspace.kaltura.com/embed/secure/iframe/entryId/1_m5hkp8r/uiConfId/5"></iframe>
```

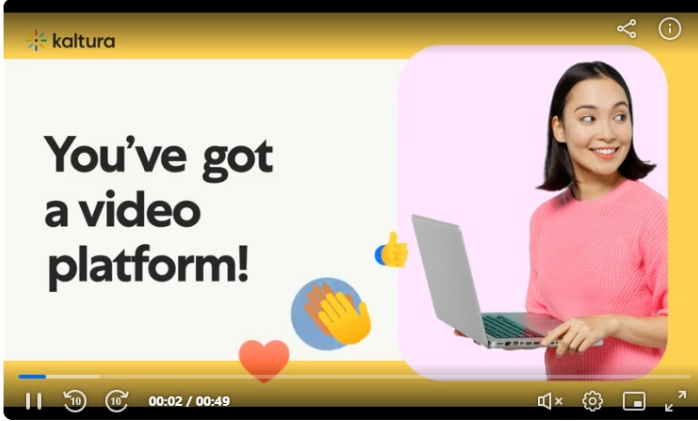
Choose player

Marketing

Max embed size

608x402

Start video at 00:00:00



Close Copy embed

2. Choose the player.

Embed code

```
<iframe id="kaltura_player" type="text/javascript" src="https://api.nvq2.ovp.kaltura.com/p/15932/embedPlaykitJs/uiconf_id/23831962?iframeembed=true&entry_id=0_0bvlo0se&config[...]"></iframe>
```

Choose player

Embed player

Max embed size

Responsive size

Start video at 00:00:00

3. Choose the embed size.

If enabled by your administrator, you'll see a **Responsive** option in the embed size menu. Responsive embeds automatically adjust to the size of their container, allowing the video to scale within responsive layouts.

Embed code

```
<iframe id="kaltura_player" type="text/javascript"  
src="https://api.nvq2.ovp.kaltura.com/p/15932/e  
mbedPlaykitJs/ui/conf_id/23831962?  
iframeembed=true&entry_id=0_0bvlo0se&config[
```

Choose player

Embed player

Max embed size

Responsive size

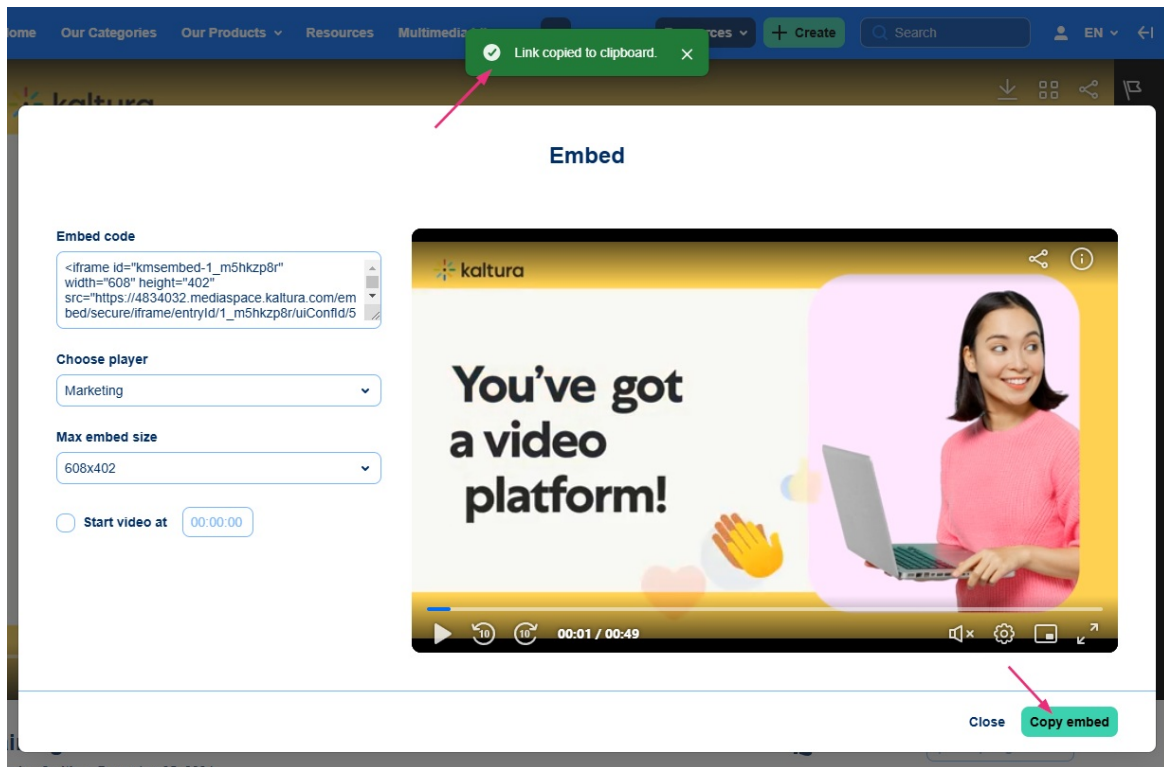
Responsive size

608x402

400x285

304x231

4. **Start video at** - To have a video start playing from a specific point, check the box next to 'Start video at' and enter the time according to the format give (00.00.00). For example, if you want a video to start at 1 minute and 30 seconds into the video, you would enter 00.01.30.
5. Click **Copy embed**.



A confirmation message displays at the top of the screen: *Link copied to clipboard.*

- Click **Close** and paste the copied embed code wherever you want to embed the video.



You can also embed Kaltura media using a "referenceld", but either the "entryId" or the "widgetId" must also be included.

Note about embedding YouTube videos

If you add a YouTube video and see an error, the video owner may have disabled embedding on other websites. You can confirm this by checking the video's Share → Embed option on YouTube.

If you see a message such as, *Video unavailable: Playback on other websites has been disabled by the video owner*, this means the video can't be embedded or played in Kaltura.

If a video previously worked, the video owner may have recently changed its privacy or embed settings.

Video unavailable
Playback on other websites has been disabled by the video owner
[Watch on YouTube](#)

Embed Video ✕

```
<iframe width="560" height="315"
src="https://www.youtube.com/embed/
3LBcWJ1Eo-4?si=rCaG7e7kotkVnT7n"
title="YouTube video player"
frameborder="0"
allow="accelerometer; autoplay;
clipboard-write; encrypted-media;
gyroscope; picture-in-picture; web-
share" referrerpolicy="strict-
origin-when-cross-origin">
```

Copy