

Order dubbing in Content Hubs

Last Modified on 04/15/2026 2:53 pm IDT

 This article is designated for administrators.

About

Dubbing lets you add translated audio tracks to your video using **text-to-speech technology**.

When possible, the system attempts to match the dubbed voice to the speaker's gender, based on the available voices for each supported language.



Want dubbing to be ordered automatically? Check out our article [Create automated Reach rules for channels and galleries](#).



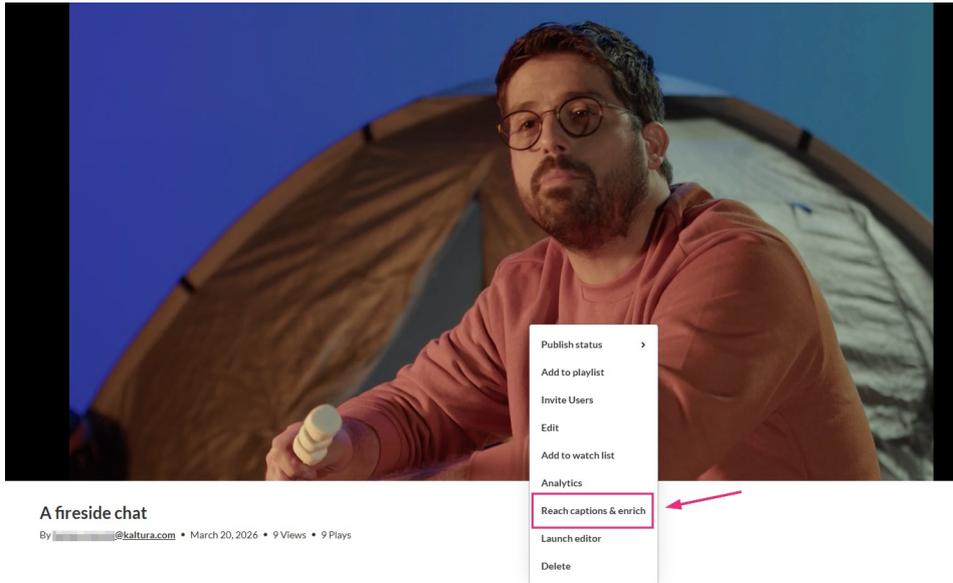
Media must be at least **10 seconds** long for dubbing processing.

Order dubbing

1. Open the media page for the desired video, then click the **three dots** below the player.



2. From the menu options, select **Reach captions & enrich**.



The **Reach captions & enrich** window displays.

Reach captions & enrich

Order Captions

Feature	Service type
<input type="text" value="Captions"/>	<input type="text" value="Machine"/>
Source media language	Turnaround time
<input type="text" value="English"/>	<input type="text" value="30 minutes"/>

Close

3. In the 'Reach captions & enrich' window, complete the following fields:

- **Feature** - Select **Dubbing**.
- **Service type** - Select one of the following:
 - **Machine** - Uses machine algorithms to produce output in faster turnaround time for a more affordable price.

 Professional dubbing is not currently available.

- **Source media language** - Choose the language spoken in the video.
- **Target translation language** - Choose the language you want the dubbed audio in.

Reach captions & enrich

Order Captions

Feature	Service type
<input type="text" value="Dubbing"/>	<input type="text" value="Machine"/>
Source media language	Target translation language
<input type="text" value="English"/>	<input type="text" value="Spanish"/>

Close

3. Click **Order**.

A success message displays and your order is listed in the 'Reach captions & enrich' window.

Once the dubbing is complete, the new audio track is added to the player's audio menu. Click the **settings (gear) icon** on the bottom right of the player to select the audio track.