

Order dubbing

Last Modified on 04/11/2025 5:40 pm IDT

 This article is designated for administrators.

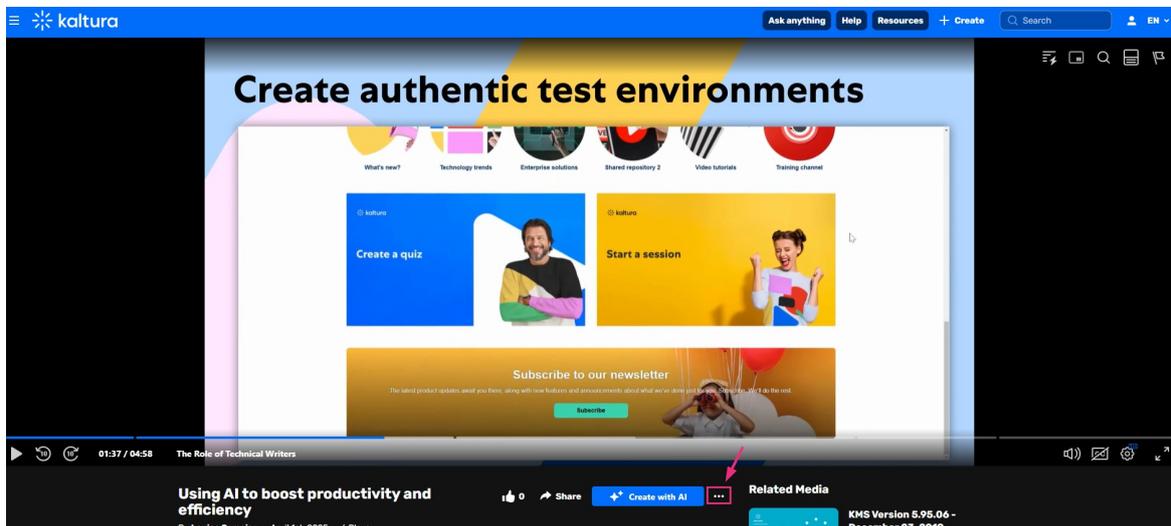
About

Dubbing lets you add translated audio tracks to your video. It's a REACH service ordered through an external vendor, and the final audio is synced to the original dialogue.

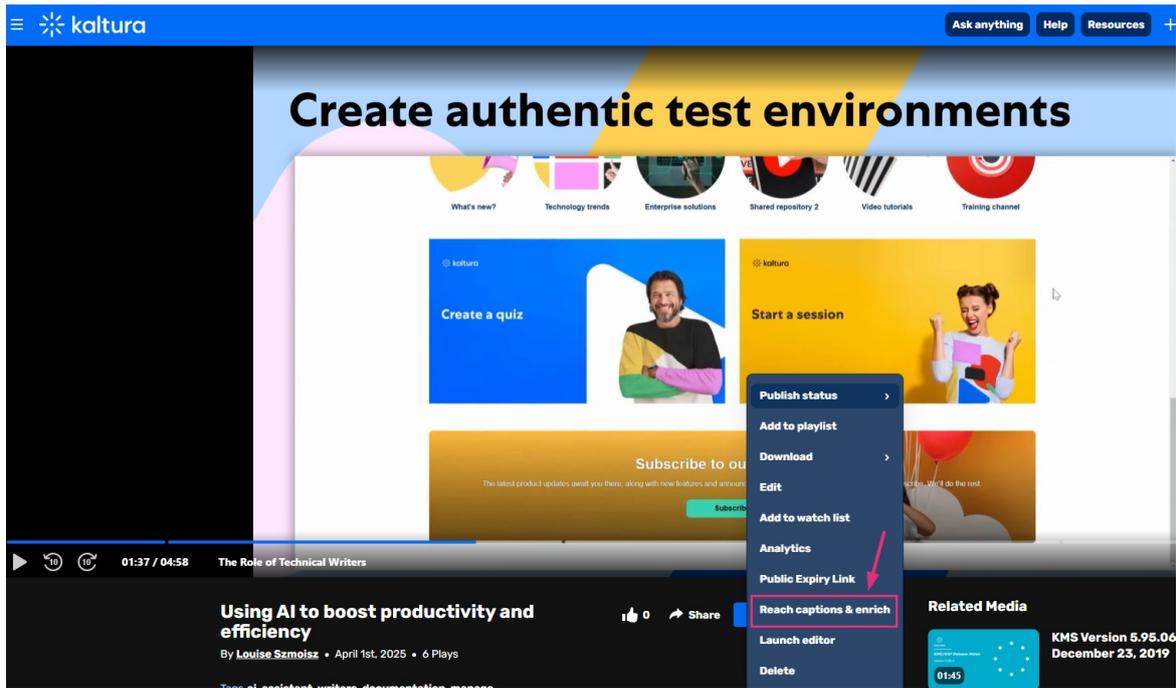
- The dubbed voice is generated using **text-to-speech technology**.
- For professional (human) dubbing, the script is prepared by a human translator, then voiced using a synthesized voice.
- The system tries to match the dubbed voice to the speaker's gender when possible, depending on the available voices for each language.

Access the Captions & Enrich settings

1. Navigate to the [media page](#) of your video.
2. Below the player, click the **three dots**.

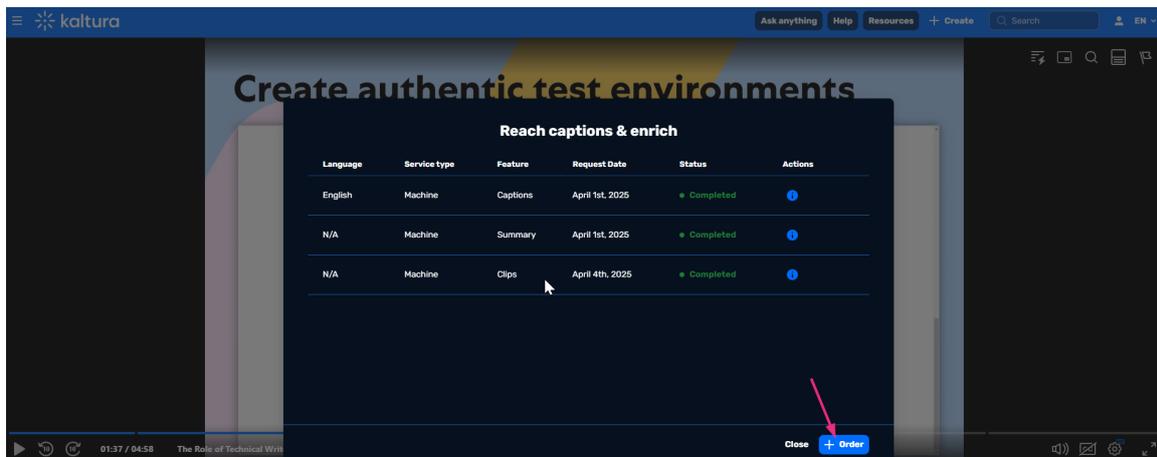


3. From the **three-dots menu**, select **Reach captions & enrich**.



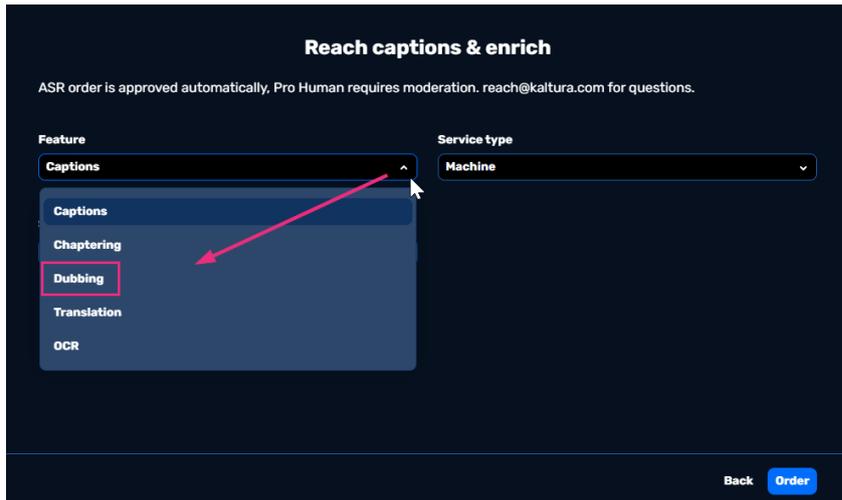
Order dubbing

1. In the 'Reach captions & enrich' window, click **+Order** (bottom right).

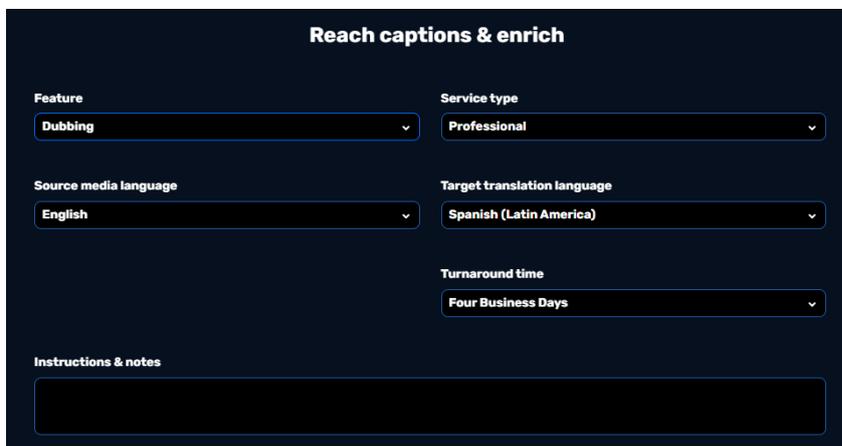


2. In the window that displays, complete the following fields:

- **Feature** - Select **Dubbing**.



- Additional options display.



- **Service type** - Select one of the following:
 - **Machine** - Uses machine algorithms to produce output in faster turnaround time for a more affordable price.
 - **Professional** - Uses professional translators to produce a higher accuracy and quality output.

 Professional dubbing is not currently available but is coming soon.

- **Source language** - Choose the language spoken in the video.
- **Target translation language** - Choose the language you want the dubbed audio in.
- **Turn around time** - Set the maximum time allowed for completion.
- **Instructions & notes** (optional) - Enter any notes you want to give to the professional translator.

3. Click **Order**.

Reach captions & enrich

Feature
Dubbing

Service type
Professional

Source media language
English

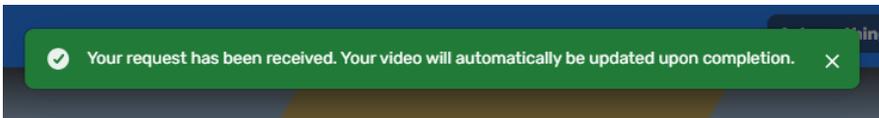
Target translation language
Spanish (Latin America)

Turnaround time
Four Business Days

Instructions & notes

Back
Order

A success message displays.



Your order is listed in the 'Reach captions & enrich' window.

Reach captions & enrich

Language	Service type	Feature	Request Date	Status	Actions
English	Machine	Captions	April 1st, 2025	Completed	?
N/A	Machine	Summary	April 1st, 2025	Completed	?
N/A	Machine	Clips	April 4th, 2025	Completed	?
{lang.esX}	Professional	Dubbing	April 10th, 2025	Pending Approval	? 🗑️

Close
+ Order

End result

Once the dubbing is complete, the new audio track is added to the player's **Audio** menu. Click the settings (gear) icon on the bottom right of the player to select the audio track.

