

## Webinars Analytics tab

Last Modified on 11/10/2025 4:50 pm IST


 This article is designated for all users.


### About


The Analytics tab provides a full overview of analytics across your webinars.





The Analytics tab is only available to account owners/admin.

 + Create EP DEV Sandbox ▾


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 Analytics

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### Analytics

 Download Report

Export ▾


Filter ▾


Last 30 Days May 6, 2023 - Jun 4, 2023 ▾


VOD x Live x


Clear All

#### Highlights [See Details](#)

 **606** Player Impressions


 **33** Plays  
Out of 118 Played Entries

 **9** Unique Viewers

 **21** Minutes Viewed (vod)


#### Top Videos [See Details](#)

1

 SampleVideo\_1...


8.8/10

2

 popcorn\_2.mp4

4.2/10


3


 Записьэкран...


3.9/10


#### Insights

**May 16, 2023** Peak day

 **81** Impressions

 **9** Plays

 **3** Unique Viewers

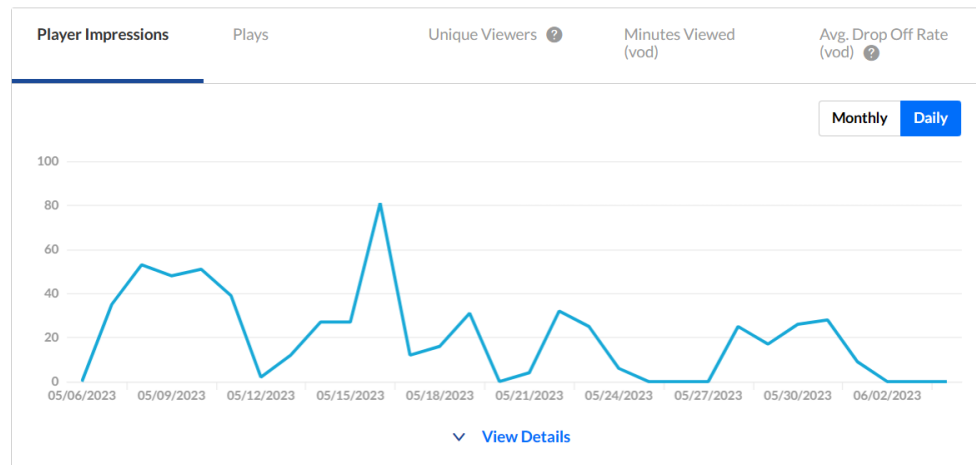
 **0.9** Minutes Viewed (vod)

The first portion of the page (shown above) provides information on highlights, top videos, and insights.

The second portion (shown below) provides information on player impressions, plays, unique viewers, minutes viewed, and average drop off rates.






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1



The third portion (shown below) focuses on top videos.

**Top Videos** <sup>?</sup>

		Plays	Unique Viewers	Avg. Completion Rate (vod)	Score ▼
1		SampleVideo_1280x720_1mb.mp4 ▶ 7	4	✓ 51.4%	8.8/10
2		popcorn_2.mp4 ▶ 4	1	✓ 33.8%	4.2/10
3		Записьэкрана.mov.mov ▶ 4	1	✓ 23.5%	3.9/10
4		SampleVideo_1280x720_1mb (1).mp4 ▶ 1	1	✓ 100%	3.7/10
5		360_video_created_with_360_camera_(Basic_Small_-WEB_MBL_(H... ▶ 1	1	✓ 76%	3.6/10

⏪ < 1 2 3 4 5 > ⏩

The fourth portion (shown below) provides information on how player impressions led to engagement.

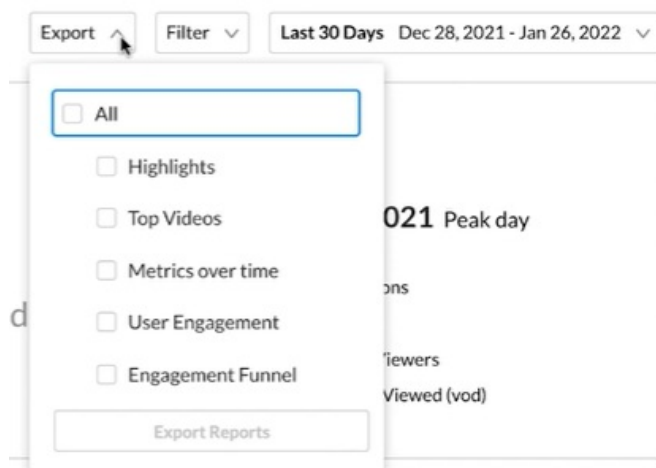


## Download report

You may click the **Download Report** button to download a PDF version of the dashboard.

You may also perform the additional functions on the Analytics page. See the following sections.

## Export Specific Analytics



## Filter by Several Different Data Points

### Analytics

Download Report
Export
Filter
Last 30 Days May 21, 2022 - Jun 19, 2022

<b>Playback Type</b> <input type="checkbox"/> DVR <input type="checkbox"/> Live <input type="checkbox"/> VOD	<b>Tags</b> <input type="text" value="Select Tags"/>  <b>Owners</b> <input type="text" value="Select Owners"/>  <b>Categories</b> <a href="#">Select Categories</a>	<b>Country</b> <input type="text" value="Select Country"/>  <b>Region</b> <input type="text" value="Select Region"/>  <b>City</b> <input type="text" value="Select City"/>
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## Sort Based on Specific Dates or Time

Export ▾
Filter ▾
Last 30 Days May 21, 2022 - Jun 19, 2022 ▾

Preset

Specific Date Range

LAST

CURRENT

7 Days

Week

30 Days ✓

Month

3 Months

Quarter

12 Months

Year

☐ Compare with another period

Apply

## Compare Data from One Period to Another

Export ▾
Filter ▾
Last 30 Days May 21, 2022 - Jun 19, 2022 ▾

Preset

Specific Date Range

06/20/2022 00:00 ▾

–

06/20/2022 23:59 ▾

< June 2022 >

Su	Mo	Tu	We	Th	Fr	Sa
29	30	31	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	1	2

☐ Compare with another period

Apply