

## Events Analytics tab

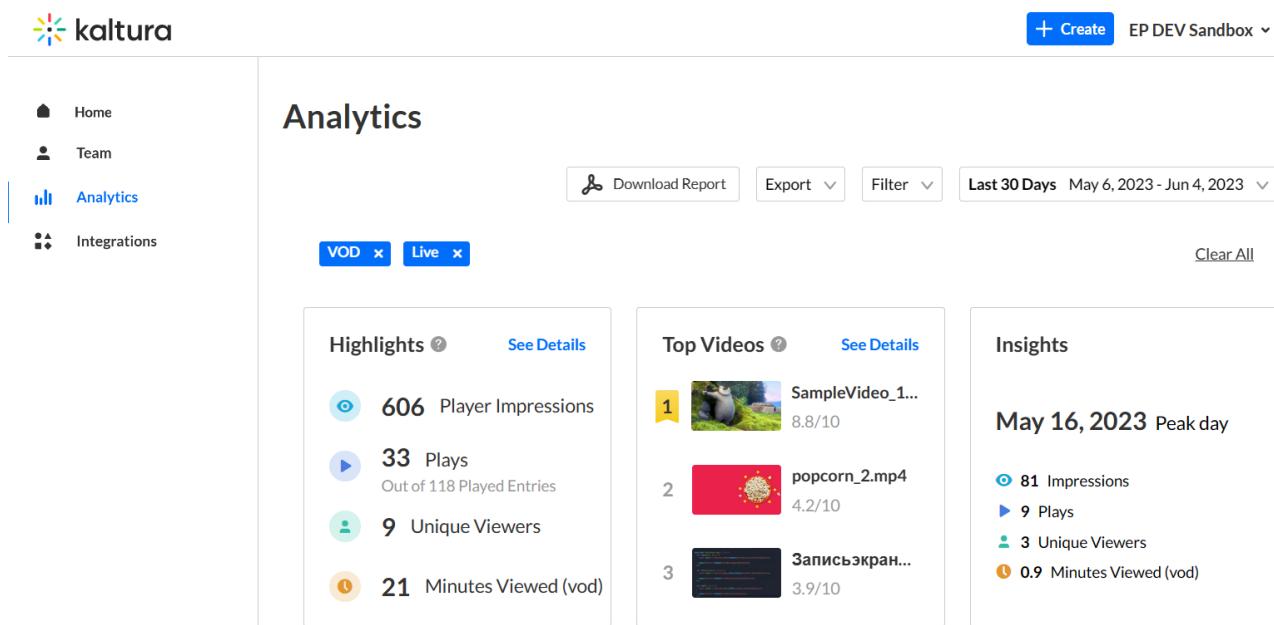
Last Modified on 01/05/2026 11:15 pm IST

 This article is designated for all users.

### About

The Analytics tab provides a full overview of analytics across your events.

The Analytics tab is accessible via the Kaltura Events Home page and is only available to account owners/admin. To learn more about the other tabs on the Kaltura Events Home page, see [Kaltura Events Interface Overview](#).

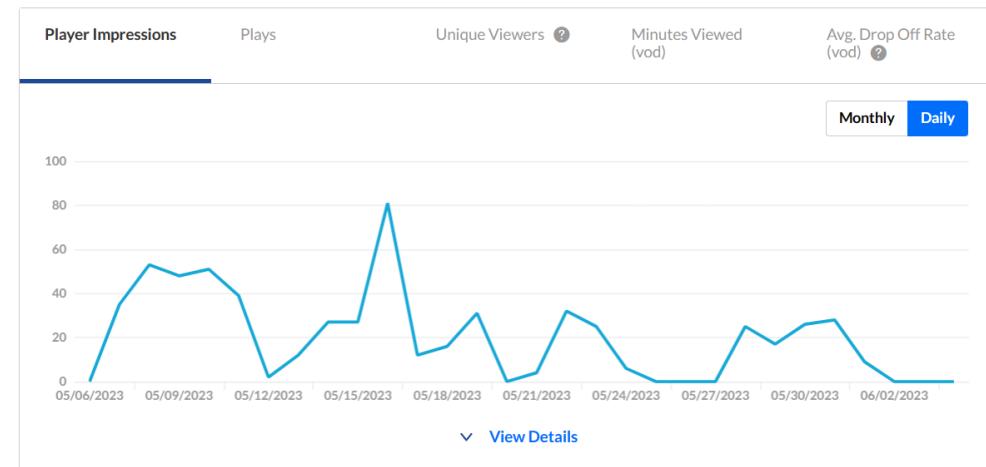


The screenshot shows the Kaltura Events Analytics tab. The left sidebar has links for Home, Team, Analytics (which is selected and highlighted in blue), and Integrations. The main content area is titled 'Analytics' and includes a 'VOD' tab (selected) and a 'Live' tab. At the top right are buttons for '+ Create' and 'EP DEV Sandbox'. Below these are download, export, and filter buttons, and a date range selector set to 'Last 30 Days' from 'May 6, 2023 - Jun 4, 2023'. The main content is divided into three sections: 'Highlights' (606 Player Impressions, 33 Plays, 9 Unique Viewers, 21 Minutes Viewed (vod)), 'Top Videos' (listing three videos with their names and ratings), and 'Insights' (listing peak day data and average metrics).

### Section Descriptions

The first portion of the page (shown above) provides information on highlights, top videos, and insights.

The second portion (shown below) provides information on player impressions, plays, unique viewers, minutes viewed, and average drop off rates.

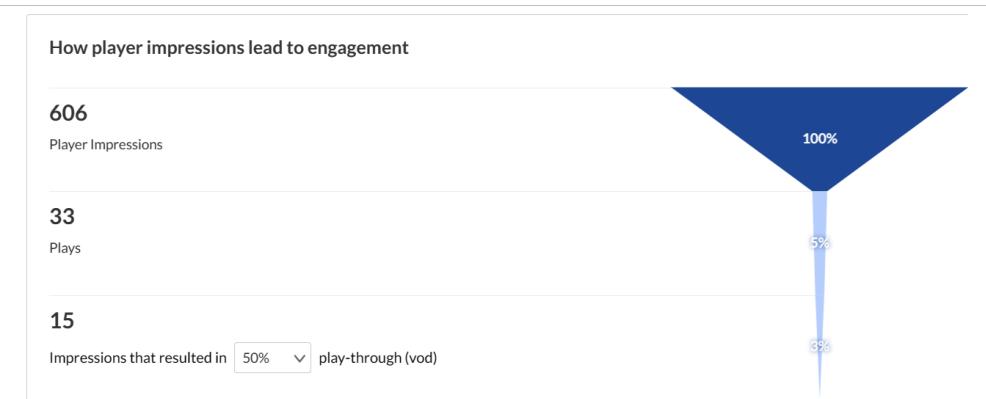


The third portion (shown below) focuses on top videos.

Top Videos ?

		Plays	Unique Viewers	Avg. Completion Rate (vod)	Score <span>▼</span>
1		SampleVideo_1280x720_1mb.mp4 ▶ 7	4	51.4%	8.8/10
2		popcorn_2.mp4 ▶ 4	1	33.8%	4.2/10
3		Запись экрана.mov.mov ▶ 4	1	23.5%	3.9/10
4		SampleVideo_1280x720_1mb (1).mp4 ▶ 1	1	100%	3.7/10
5		360_video_created_with_360_camera_(Basic_Small_-_WEB_MBL_(H... ▶ 1	1	76%	3.6/10

The fourth portion (shown below) provides information on how player impressions led to engagement.



1

You may also perform additional functions on the Analytics page. See the following sections.

## Export Specific Analytics

## Filter by Several Different Data Points

## Analytics

Download Report Export Filter Last 30 Days May 21, 2022 - Jun 19, 2022

<b>Playback Type</b>	<b>Tags</b>	<b>Country</b>
<input type="checkbox"/> DVR	Select Tags	Select Country
<input type="checkbox"/> Live		
<input type="checkbox"/> VOD		
	<b>Owners</b>	<b>Region</b>
	Select Owners	Select Region
	<b>Categories</b>	<b>City</b>
	Select Categories	Select City

## Sort Based on Specific Dates or Time

Export  Filter  Last 30 Days May 21, 2022 - Jun 19, 2022

**Preset** Specific Date Range

LAST	CURRENT
7 Days	Week
30 Days	Month <input checked="" type="checkbox"/>
3 Months	Quarter
12 Months	Year

Compare with another period

**Apply**

Minutes Viewed (you) Avg. Drop Off Rate (you)

### Compare Data from One Period to Another

Export  Filter  Last 30 Days May 21, 2022 - Jun 19, 2022

**Preset** Specific Date Range

Week <input type="button" value="▼"/>	06/20/2022 00:00 <input type="button" value="▼"/> - 06/20/2022 23:59 <input type="button" value="▼"/>
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<
June
2022
>

Su	Mo	Tu	We	Th	Fr	Sa
29	30	31	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	1	2

Compare with another period

**Apply**

### Download report

You may click the **Download Report** button to download a PDF version of the



dashboard.

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