

Analytics tab

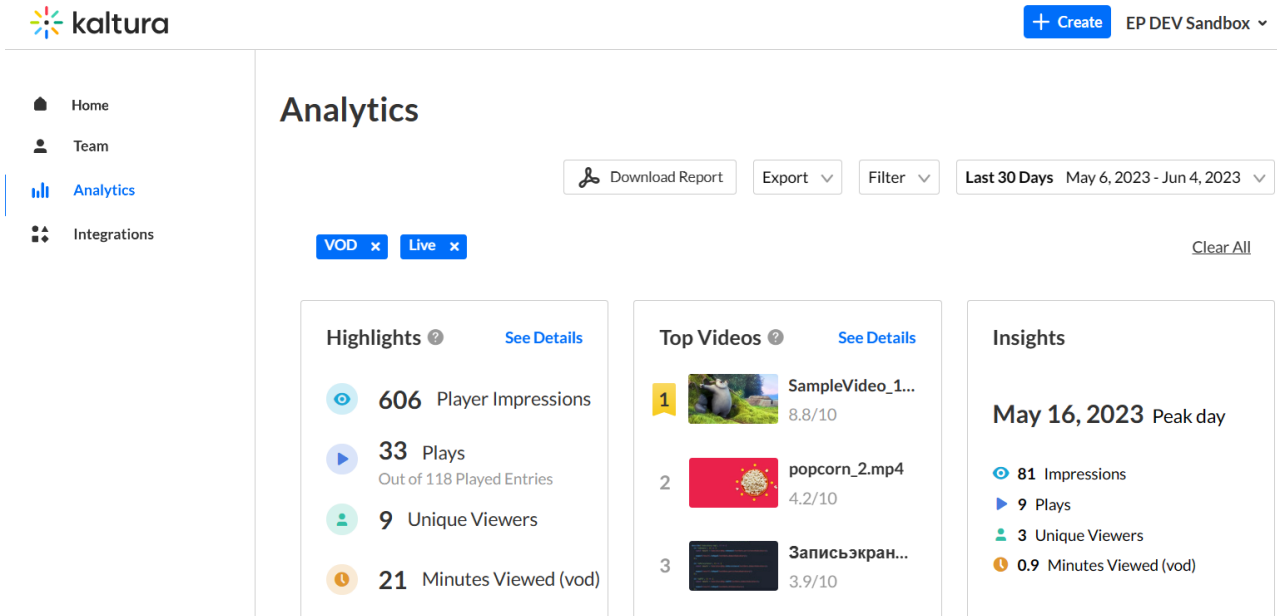
Last Modified on 09/09/2024 2:20 pm IDT

 This article is designated for all users.

About

The Analytics tab provides a full overview of analytics across your events.

The Analytics tab is accessible via the Kaltura Events Home page and is only available to account owners/admin. To learn more about the other tabs on the Kaltura Events Home page, see [Kaltura Events - Account setup](#).

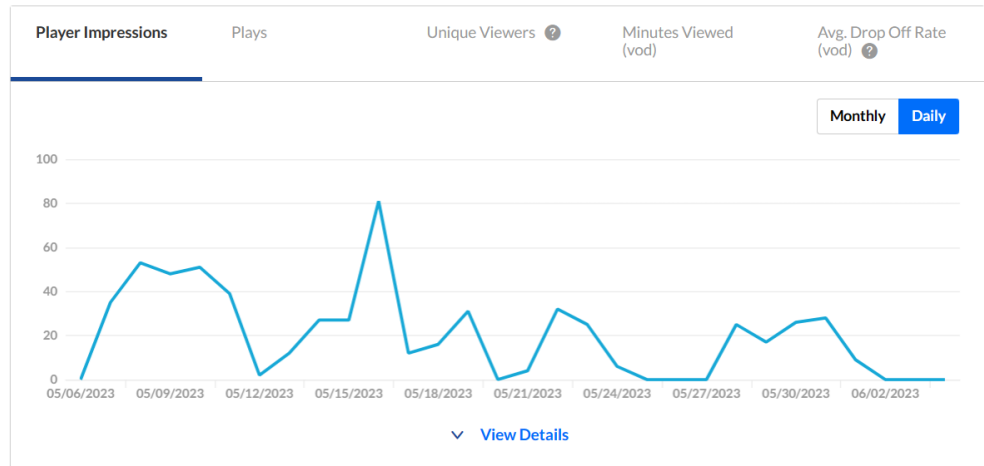


The screenshot shows the Kaltura Analytics dashboard. At the top left is the Kaltura logo. On the right, there is a '+ Create' button and 'EP DEV Sandbox' with a dropdown arrow. A left sidebar contains navigation links: Home, Team, Analytics (highlighted), and Integrations. The main content area is titled 'Analytics' and includes a 'Download Report' button, 'Export' and 'Filter' dropdowns, and a date range selector for 'Last 30 Days' (May 6, 2023 - Jun 4, 2023). Below these are 'VOD' and 'Live' filters and a 'Clear All' link. The dashboard is divided into three sections: 'Highlights' (606 Player Impressions, 33 Plays, 9 Unique Viewers, 21 Minutes Viewed (vod)), 'Top Videos' (SampleVideo_1... 8.8/10, popcorn_2.mp4 4.2/10, Записьэкран... 3.9/10), and 'Insights' (May 16, 2023 Peak day, 81 Impressions, 9 Plays, 3 Unique Viewers, 0.9 Minutes Viewed (vod)).

Section Descriptions






The first portion of the page (shown above) provides information on highlights, top videos, and insights.

The second portion (shown below) provides information on player impressions, plays, unique viewers, minutes viewed, and average drop off rates.



The third portion (shown below) focuses on top videos.


Top Videos ?

	Plays	Unique Viewers	Avg. Completion Rate (vod)	Score
1 	▶ 7	👤 4	✓ 51.4%	8.8/10
2 	▶ 4	👤 1	✓ 33.8%	4.2/10
3 	▶ 4	👤 1	✓ 23.5%	3.9/10
4 	▶ 1	👤 1	✓ 100%	3.7/10
5 	▶ 1	👤 1	✓ 76%	3.6/10

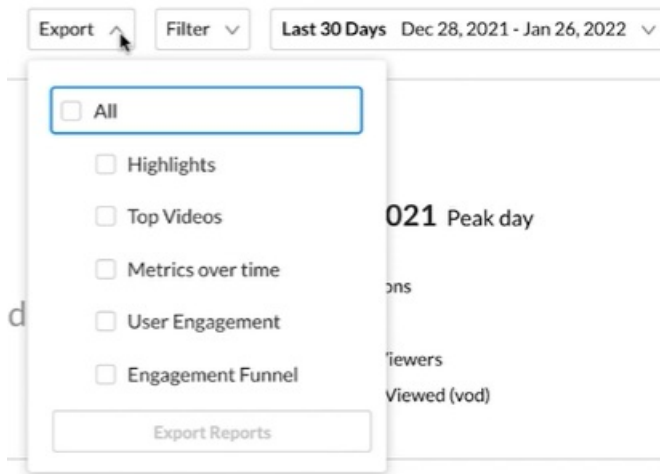
⏪ < 1 2 3 4 5 > ⏩

The fourth portion (shown below) provides information on how player impressions led to engagement.



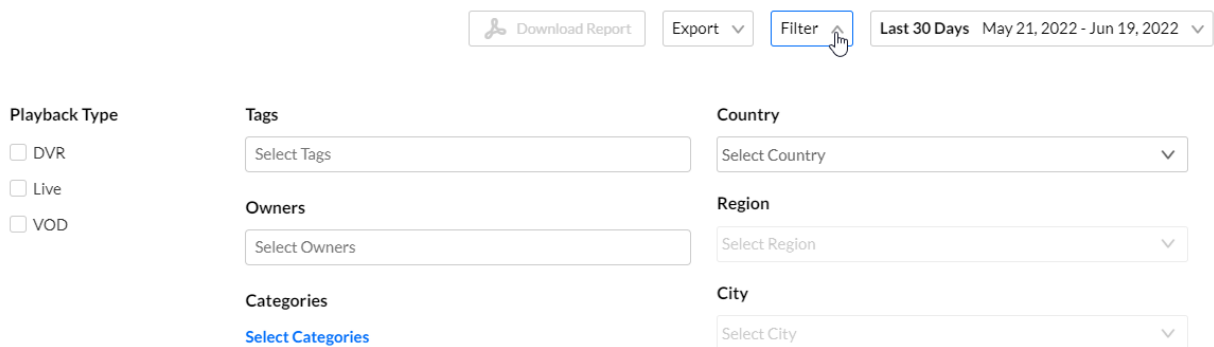
 You may also perform the additional functions on the Analytics page. See the following sections.

Export Specific Analytics



Filter by Several Different Data Points

Analytics



Sort Based on Specific Dates or Time

Export ▾ Filter ▾ Last 30 Days May 21, 2022 - Jun 19, 2022 ▾

Preset
Specific Date Range

<p>LAST</p> <p>7 Days</p> <p>30 Days ✓</p> <p>3 Months</p> <p>12 Months</p>	<p>CURRENT</p> <p>Week</p> <p>Month</p> <p>Quarter</p> <p>Year</p>
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Compare with another period

Apply

Compare Data from One Period to Another

Export ▾ Filter ▾ Last 30 Days May 21, 2022 - Jun 19, 2022 ▾

Preset
Specific Date Range

📅 06/20/2022 00:00 ▾
-
📅 06/20/2022 23:59 ▾

<
June ▾ 2022 ▾
>

Su	Mo	Tu	We	Th	Fr	Sa
29	30	31	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	1	2

Compare with another period

Apply

Download report

You may click the **Download Report** button to download a PDF version of the



dashboard.

[template("cat-subscribe")]
