

Events Analytics tab

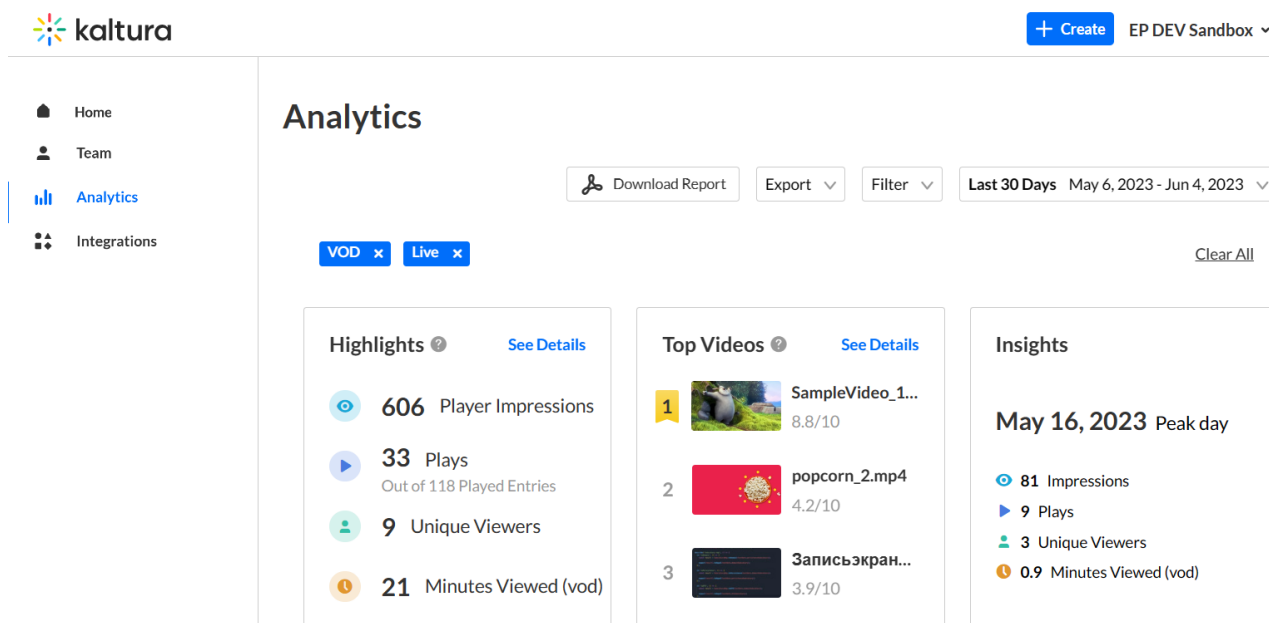
Last Modified on 01/05/2026 11:15 pm IST

 This article is designated for all users.

About

The Analytics tab provides a full overview of analytics across your events.

The Analytics tab is accessible via the Kaltura Events Home page and is only available to account owners/admin. To learn more about the other tabs on the Kaltura Events Home page, see [Kaltura Events Interface Overview](#).

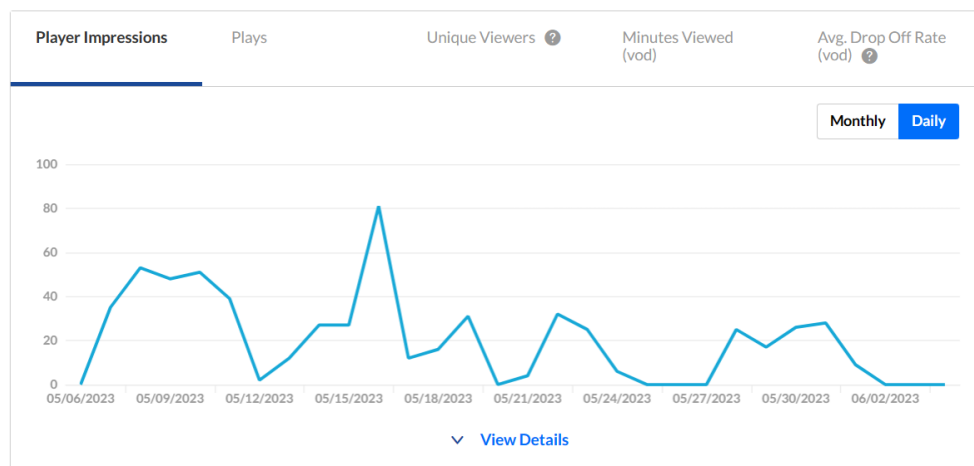


The screenshot shows the Kaltura Events Analytics tab interface. At the top, there's a navigation bar with the Kaltura logo, a '+ Create' button, and a dropdown menu showing 'EP DEV Sandbox'. On the left, a sidebar contains links for Home, Team, Analytics (selected), and Integrations. The main content area is titled 'Analytics' and includes a 'Download Report' button, 'Export' and 'Filter' dropdowns, and a date range selector set to 'Last 30 Days' (May 6, 2023 - Jun 4, 2023). Below these are tabs for 'VOD' and 'Live'. The 'Highlights' section shows: 606 Player Impressions, 33 Plays (Out of 118 Played Entries), 9 Unique Viewers, and 21 Minutes Viewed (vod). The 'Top Videos' section lists three videos with their ratings: 'SampleVideo_1...' (8.8/10), 'popcorn_2.mp4' (4.2/10), and 'Записьэкран...' (3.9/10). The 'Insights' section highlights 'May 16, 2023' as the peak day with 81 Impressions, 9 Plays, 3 Unique Viewers, and 0.9 Minutes Viewed (vod).

Section Descriptions




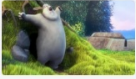

The first portion of the page (shown above) provides information on highlights, top videos, and insights.

The second portion (shown below) provides information on player impressions, plays, unique viewers, minutes viewed, and average drop off rates.



The third portion (shown below) focuses on top videos.

Top Videos [?]

		Plays	Unique Viewers	Avg. Completion Rate (vod)	Score [?]
1		▶ 7	👤 4	✓ 51.4%	8.8/10
2		▶ 4	👤 1	✓ 33.8%	4.2/10
3		▶ 4	👤 1	✓ 23.5%	3.9/10
4		▶ 1	👤 1	✓ 100%	3.7/10
5		▶ 1	👤 1	✓ 76%	3.6/10

[⏪](#) [⏩](#) 1 2 3 4 5 [⏪](#) [⏩](#)

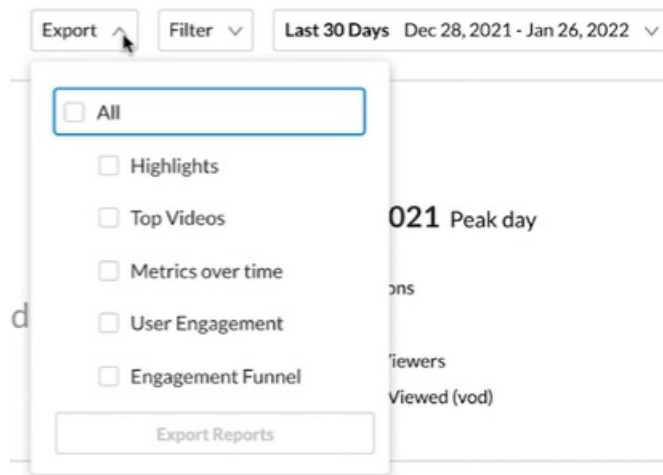
The fourth portion (shown below) provides information on how player impressions led to engagement.






You may also perform additional functions on the Analytics page. See the following sections.

Export Specific Analytics



Filter by Several Different Data Points

Analytics

 Download Report

Export ▾

Filter ▴

Last 30 Days May 21, 2022 - Jun 19, 2022 ▾

Playback Type

☐ DVR
 ☐ Live
 ☐ VOD

Tags

Select Tags

Owners

Select Owners

Categories

Select Categories

Country

Select Country ▾

Region

Select Region ▾

City

Select City ▾

Sort Based on Specific Dates or Time

Export ▾
Filter ▾
Last 30 Days May 21, 2022 - Jun 19, 2022 ▾

Preset

Specific Date Range

LAST

CURRENT

7 Days

Week

30 Days ✓

Month

3 Months

Quarter

12 Months

Year

☐ Compare with another period

Apply

Compare Data from One Period to Another

Export ▾
Filter ▾
Last 30 Days May 21, 2022 - Jun 19, 2022 ▾

Preset

Specific Date Range

06/20/2022 00:00 ▾

–

06/20/2022 23:59 ▾

<

June ▾

2022 ▾

>

Su	Mo	Tu	We	Th	Fr	Sa
29	30	31	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	1	2

☐ Compare with another period

Apply

Download report

You may click the **Download Report** button to download a PDF version of the



dashboard.
