

# Kaltura Virtual Events Analytics tab

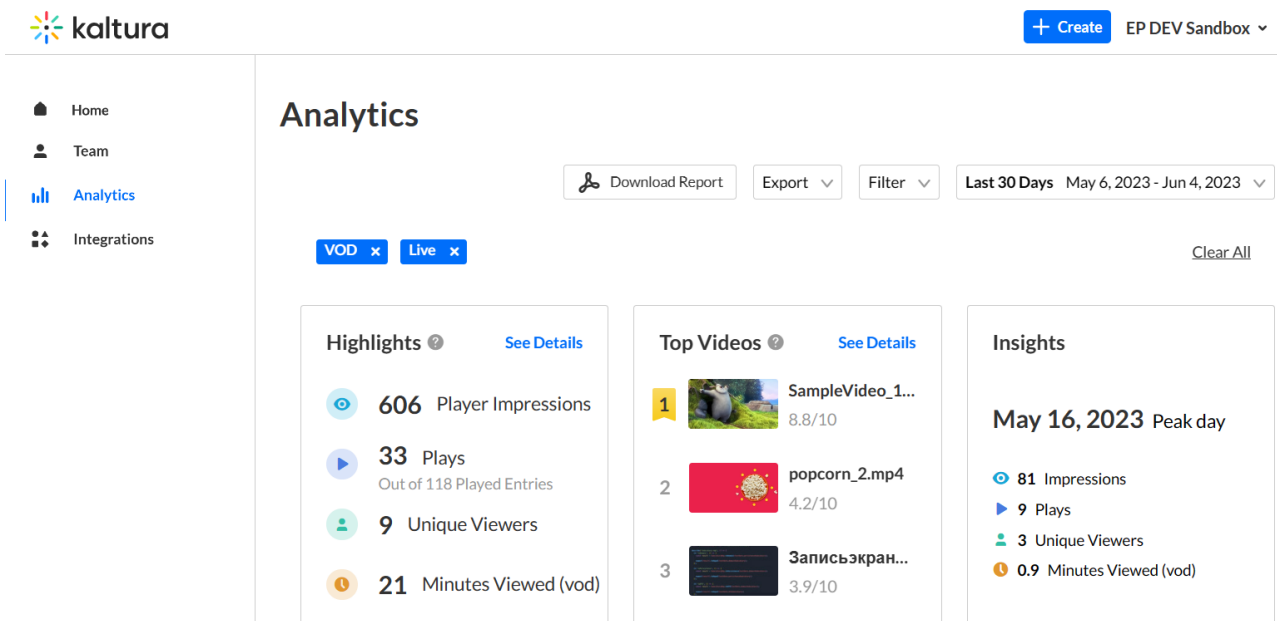
Last Modified on 06/15/2026 10:27 pm IDT

 This article is designated for all users.

## About

The Analytics tab provides a full overview of analytics across your events.

The Analytics tab is accessible via the Kaltura Virtual Events Home page and is only available to account owners/admin. To learn more about the other tabs on the Kaltura Virtual Events Home page, see [Kaltura Virtual Events Interface Overview](#).

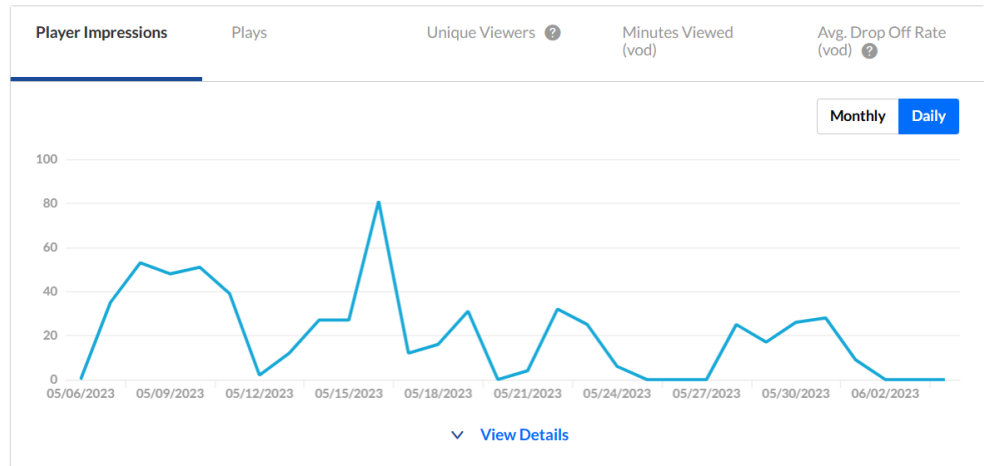


The screenshot shows the Kaltura Analytics dashboard. At the top left is the Kaltura logo. On the right, there is a '+ Create' button and 'EP DEV Sandbox' with a dropdown arrow. A left sidebar contains navigation options: Home, Team, Analytics (highlighted), and Integrations. The main content area is titled 'Analytics' and includes a 'Download Report' button, 'Export' and 'Filter' dropdowns, and a date range selector for 'Last 30 Days' (May 6, 2023 - Jun 4, 2023). Below these are filters for 'VOD' and 'Live'. A 'Clear All' link is also present. The dashboard is divided into three columns: 'Highlights' (606 Player Impressions, 33 Plays, 9 Unique Viewers, 21 Minutes Viewed), 'Top Videos' (listing 'SampleVideo\_1...', 'порcorn\_2.mp4', and 'Записьэкран...'), and 'Insights' (81 Impressions, 9 Plays, 3 Unique Viewers, 0.9 Minutes Viewed) for the peak day of May 16, 2023.

## Section Descriptions




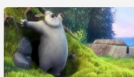

The first portion of the page (shown above) provides information on highlights, top videos, and insights.

The second portion (shown below) provides information on player impressions, plays, unique viewers, minutes viewed, and average drop off rates.



The third portion (shown below) focuses on top videos.

### Top Videos

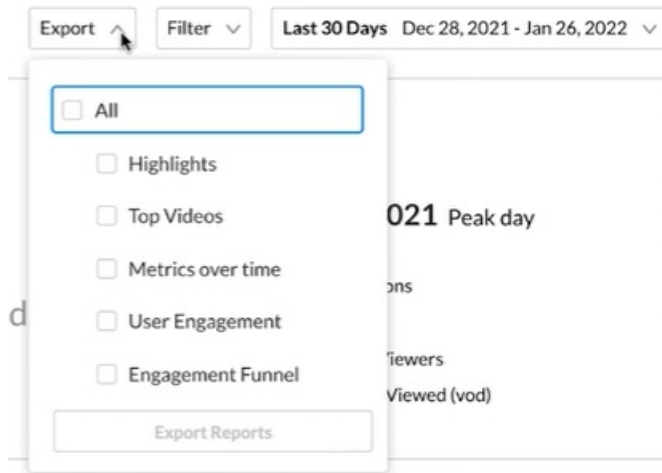
	Plays	Unique Viewers	Avg. Completion Rate (vod)	Score
1	 <b>SampleVideo_1280x720_1mb.mp4</b> ▶ 7	4	51.4%	8.8/10
2	 <b>popcorn_2.mp4</b> ▶ 4	1	33.8%	4.2/10
3	 <b>Записьэкрана.mov.mov</b> ▶ 4	1	23.5%	3.9/10
4	 <b>SampleVideo_1280x720_1mb (1).mp4</b> ▶ 1	1	100%	3.7/10
5	 <b>360_video_created_with_360_camera_(Basic_Small_-_WEB_MBL_(H...</b> ▶ 1	1	76%	3.6/10

The fourth portion (shown below) provides information on how player impressions led to engagement.



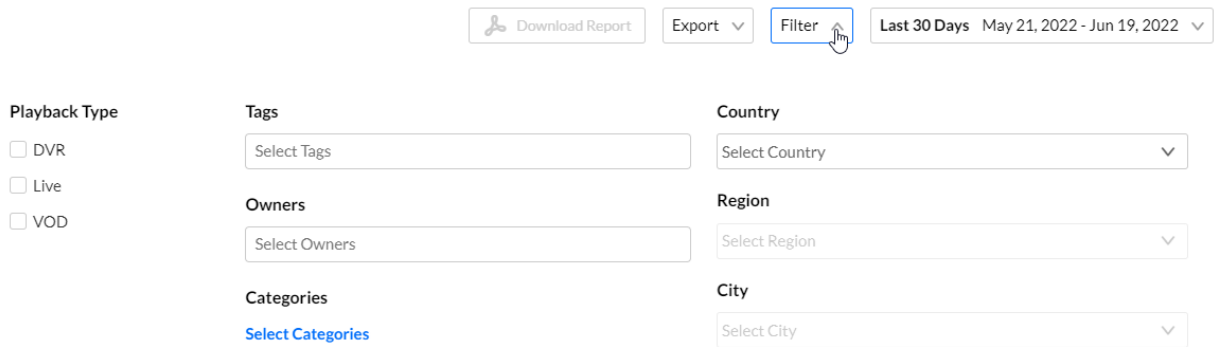
You may also perform additional functions on the Analytics page. See the following sections.

### Export Specific Analytics



### Filter by Several Different Data Points

#### Analytics



### Sort Based on Specific Dates or Time

Export ▾ Filter ▾ Last 30 Days May 21, 2022 - Jun 19, 2022 ▾

Preset
Specific Date Range

<p>LAST</p> <p>7 Days</p> <p><b>30 Days</b> ✓</p> <p>3 Months</p> <p>12 Months</p>	<p>CURRENT</p> <p>Week</p> <p>Month</p> <p>Quarter</p> <p>Year</p>
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Compare with another period

Apply

### Compare Data from One Period to Another

Export ▾ Filter ▾ Last 30 Days May 21, 2022 - Jun 19, 2022 ▾

Preset
Specific Date Range

📅 06/20/2022 00:00 ▾
-
📅 06/20/2022 23:59 ▾

<
June ▾ 2022 ▾
>

Su	Mo	Tu	We	Th	Fr	Sa
29	30	31	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	1	2

Compare with another period

Apply

### Download report

You may click the **Download Report** button to download a PDF version of the



dashboard.

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