

Analytics tab


Last Modified on 08/21/2025 10:27 pm IDT

 This article is designated for all users.

About

The Analytics tab provides a full overview of analytics across your events.

The Analytics tab is accessible via the Kaltura Events Home page and is only available to account owners/admin. To learn more about the other tabs on the Kaltura Events Home page, see [Kaltura Events - Account setup](#).

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Last 30 Days May 6, 2023 - Jun 4, 2023 ▾


VOD x Live x


Clear All

Highlights [See Details](#)

 **606** Player Impressions


 **33** Plays
Out of 118 Played Entries

 **9** Unique Viewers


 **21** Minutes Viewed (vod)

Top Videos [See Details](#)


1

 SampleVideo_1...
8.8/10

2


 popcorn_2.mp4
4.2/10


3


 Записьэкран...
3.9/10


Insights

May 16, 2023 Peak day

 **81** Impressions

 **9** Plays

 **3** Unique Viewers

 **0.9** Minutes Viewed (vod)

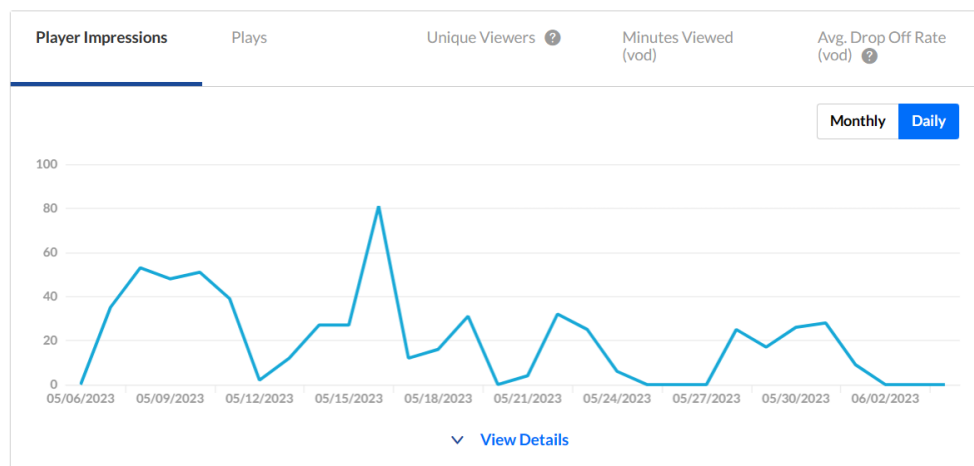
Section Descriptions

The first portion of the page (shown above) provides information on highlights, top videos, and insights.

The second portion (shown below) provides information on player impressions, plays, unique viewers, minutes viewed, and average drop off rates.




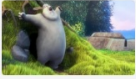

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1



The third portion (shown below) focuses on top videos.

Top Videos [?]

| | | Plays | Unique Viewers | Avg. Completion Rate (vod) | Score [▼] |
|---|---|-------|----------------|----------------------------|--------------------|
| 1 |  | ▶ 7 | 👤 4 | ✓ 51.4% | 8.8/10 |
| 2 |  | ▶ 4 | 👤 1 | ✓ 33.8% | 4.2/10 |
| 3 |  | ▶ 4 | 👤 1 | ✓ 23.5% | 3.9/10 |
| 4 |  | ▶ 1 | 👤 1 | ✓ 100% | 3.7/10 |
| 5 |  | ▶ 1 | 👤 1 | ✓ 76% | 3.6/10 |

⏪ < 1 2 3 4 5 > ⏩

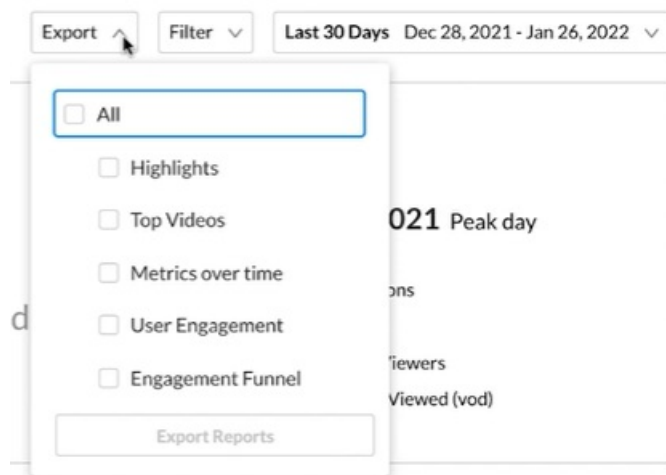
The fourth portion (shown below) provides information on how player impressions led to engagement.






You may also perform additional functions on the Analytics page. See the following sections.

Export Specific Analytics



Filter by Several Different Data Points

Analytics

 Download Report

Export ▼

Filter

 Last 30 Days May 21, 2022 - Jun 19, 2022 ▼

Playback Type
☐ DVR
 ☐ Live
 ☐ VOD

Tags

Owners

Categories
[Select Categories](#)

Country

Region

City

Sort Based on Specific Dates or Time

Export ▾
Filter ▾
Last 30 Days May 21, 2022 - Jun 19, 2022 ▾

Preset

Specific Date Range

LAST

CURRENT

7 Days

Week

30 Days ✓

Month

3 Months

Quarter

12 Months

Year

☐ Compare with another period

Apply

Compare Data from One Period to Another

Export ▾
Filter ▾
Last 30 Days May 21, 2022 - Jun 19, 2022 ▾

Preset

Specific Date Range

06/20/2022 00:00 ▾

–

06/20/2022 23:59 ▾

<

June ▾

2022 ▾

>

| Su | Mo | Tu | We | Th | Fr | Sa |
|----|----|----|----|----|----|----|
| 29 | 30 | 31 | 1 | 2 | 3 | 4 |
| 5 | 6 | 7 | 8 | 9 | 10 | 11 |
| 12 | 13 | 14 | 15 | 16 | 17 | 18 |
| 19 | 20 | 21 | 22 | 23 | 24 | 25 |
| 26 | 27 | 28 | 29 | 30 | 1 | 2 |

☐ Compare with another period

Apply

Download report

You may click the **Download Report** button to download a PDF version of the



dashboard.
