

## Analytics tab

This article is designated for all users.

### About

The Analytics page provides a full overview of analytics across your events.

The Analytics page is accessible via the Kaltura Events Account Home page and is only available to account owners/admin. For information on accessing the Analytics page and to learn more about the other tabs available on the Kaltura Events Account Home page, see [Kaltura Events - Account setup](#).

### Section Descriptions

The first portion of the page (shown above) provides information on highlights, top videos, and insights.

The second portion (shown below) provides information on player impressions, plays, unique viewers, minutes viewed, and average drop off rates.

The third portion (shown below) focuses on top videos.

The fourth portion (shown below) provides information on how player impressions led to engagement.

You may also perform the additional functions on the Analytics page. See the following sections.

**Export Specific Analytics**

**Filter by Several Different Data Points**

**Sort Based on Specific Dates or Time**

**Compare Data from One Period to Another**

**Download report**



You may click the **Download Report** button to download a PDF version of the dashboard.

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