

## Glossary

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This glossary contains the following:

- Abbreviations
- Definition

### Abbreviations

**Demo** - Demonstration

**POC** - Proof of Concept

**QA** - Quality Assurance

**KMS** - Kaltura MediaSpace

**Rich Media CMS** - Rich Media Content Management System

**API** - Application Programming Interface

**PID** - Partner ID

**KS** - Kaltura Session

**PHP** - Hypertext Preprocessor

**REST** - REpresentational State Transfer

**XML** - Extensible Markup Language

**JSON** - JavaScript Object Notation

**CC** - Closed Captioning

**SRT** - SubRip Subtitle

**DFXP** - Distribution Format Exchange Profile

**VTT** - Video Text Tracks

**WebVTT** - Web Video Text Tracks

**HLS** - HTTP Live Streaming

## Definitions

### REACH

Kaltura REACH is the Kaltura service for providing captions and enrichment services. Kaltura REACH supports captioning, transcription, translation, dubbing, audio description (standard and extended), chaptering, in-video, and cross-library search and discovery, deep-linking capabilities, and metadata and keyword extraction.

### Kaltura Session

Every call (request) made to the Kaltura API requires an authentication key, known as the Kaltura Session (aka KS). This identifies the account on which the action will be carried out, as well as the authenticated user and its role.

### appToken

An Application Token is useful in cases where different applications with varying permissions need access to your Kaltura account, without using your Admin Secret. It enables clients to provide their development partners or internal technical teams with restricted access to the Kaltura API.

### cURL

cURL is a computer software project providing a library (libcurl) and command-line tool (*curl*) for transferring data using various network protocols.

### CSV

A comma-separated values file is a text file that has a specific format which allows data to be saved in a table structured format.

### Dictionary

A dictionary is a list of custom words or phrases to be added for each caption or transcription job. This helps when a specific word is not recognized during captioning and transcription. It could be that it's not in the vocabulary for that language, for example a company or person's name. Adding custom words or phrases can improve the likelihood of accurate output.

### Glossary

A translation glossary consists of one or more entries with a term in the source language (source text) and its corresponding translation (target text). A translation glossary helps you increase the accuracy of machine translation outputs by allowing users to specify how a specific term or phrase should be translated.

## **Delivery profile**

A delivery profile in Kaltura is a configuration setting that determines how video content is presented and delivered to end-users, tailoring the playback experience based on various factors such as device compatibility, network conditions, and user preferences. Delivery profiles specify the playback protocol, quality, and protection mechanisms for the video.

Moreover, a delivery profile often includes details about the Content Delivery Network (CDN) employed for efficient content distribution. This ensures that the video content is delivered swiftly and reliably to users across diverse geographical locations.

For example, a delivery profile might dictate the use of HTTP Live Streaming (HLS) for optimal playback on Firefox with high-quality settings, or it may specify the use of Dynamic Adaptive Streaming over HTTP (DASH) for improved streaming adaptability. Additionally, delivery profiles can incorporate Digital Rights Management (DRM) to protect content against unauthorized access and distribution. In some cases, a delivery profile might even enable progressive download, allowing users to download the entire video for offline viewing.

## **m3u8 manifest**

In HLS world, everything begins with a manifest file `:.m3u8` Manifest files reference video files (split into small chunks) and other assets like subtitles, audio, etc.

You generally read a master manifest which references different sub-manifests - one per video encoding quality - containing the video files (`.ts` files)

## **mp4**

A file with the MP4 file extension is an abbreviation for an MPEG-4 Videofile, which is a compressed file format that can contain not only video and still images but also audio and subtitles.

## **FFmpeg**

FFmpeg is a collection of libraries and tools to process multimedia content such as audio, video, subtitles and related metadata.

## **Metadata extraction**

After generating captions, the next step is to extract relevant metadata from the textual content of these captions. Metadata refers to information that describes the video's content, context, and characteristics. This metadata can include details such as the video's topic, key themes, names of individuals or locations mentioned, and other relevant information.

With the extracted metadata, tags and/or description are created to identify and describe the video.

- **Tags:** Tags are essentially keywords or labels that provide a quick and efficient way to categorize and search for the video within a media library or database. These tags help users and content creators organize, search for, and discover videos more effectively.
- **Description:** The description is a text-based summary or explanation of the video content. During metadata extraction, information from the captions can be used to create a concise and informative description. This description provides context and additional details about the video, making it more accessible and understandable to viewers.

In summary, metadata extraction involves converting spoken content in a video into textual data, using that data to generate tags and descriptions.

## **Dubbing**

Dubbing (aka voice-over) is the process of adding new dialogue or other sounds to the sound track of a video.

## **Alignment**

Alignment services convert a text file (word-for-word transcript) to captions.

## **Flavors and assets**

Kaltura flavors represent the required renditions of the source file with distinct codecs, frame sizes and bitrates. Kaltura customers can select to generate or add multiple flavors to an entry, including flavors geared towards displaying media on mobile devices (low bandwidth, small screens, and/or HTML5 supporting devices). An asset is a single output file with its specific file type, video/audio codecs, bit-rate, GOP size, that may be used for playback, download or editing.

## **Standard Audio Description**

Standard audio description allows snippets of narration to be interspersed within the natural pauses in dialogue of the original content. This type of audio description works very well for videos that have lengthy pauses in dialogue, a limited amount of visual detail that needs to be described, or do not contain any speech.

The narrator can add concise descriptions of the visual content where space allows. The original video source plays continuously, and information is described in the pauses throughout.

## **Extended Audio Description**

Videos that lack natural pauses or contain a lot of important visual information can be tricky to describe without interrupting the original audio. In these cases, extended audio description are more appropriate.

Unlike standard audio description, extended audio description is not constrained to the natural pauses of a video, but rather introduces a pause in the original source content to make room for description as needed.

When a viewer presses play, the video and description begin playing. Then, the source video pauses temporarily while the description continues. After that portion of the description is complete, the video resumes playing. This happens several times throughout the video.

## **Cuepoint**

A cue point is a marker at a precise time point in the duration of a video.

## **Audio tags (aka atmospherics)**

Sound effects are sounds other than music, narration, or dialogue. They are captioned if it is necessary for the understanding and/or enjoyment of the media.

A description of sound effects, in brackets, should include the source of the sound. However, the source may be omitted if it can be clearly seen onscreen.

Examples of audio tags:

- [dried leaves crunching]
- [coins jangling]
- [siren screaming]
- [creaking chair rocking]
- [horse galloping]

## **Speaker identification**

Speaker identification in captions is the practice of clearly indicating who is speaking when the audio includes multiple speakers. This helps viewers understand the context of the dialogue, especially when the speaker is off-screen, or when voices are similar.

Example in captions:

- JOHN: I think we should leave now.
- SARA: Wait, what was that noise?

Why it's important:

- It is essential for accessibility (e.g., for deaf or hard-of-hearing viewers).
- It provides clarity in multi-speaker settings like interviews, panels, or dramas.

### **Speaker change indication**

Speaker change indication refers to visual cues in captions that signal a new person is speaking, without necessarily naming them. This is helpful even when speaker names aren't available or practical to include.

Example in captions:

>> I don't agree with that.

>> Then what do you suggest?

Why it's important:

- It maintains the flow of dialogue.
- It ensures that viewers don't confuse who's saying what.
- It is often used when speaker identity is obvious from context or not crucial.

### **Profanity removal**

Profanity removal refers to the process of detecting and removing or masking offensive, vulgar, or inappropriate language from written content such as captions, transcripts, or subtitles.

Usually Reach vendors which support profanity removal are replacing profanities with asterisks, symbols, or underscores (e.g., \*\*\*\*, s\*\*\*).

### **Websocket**

WebSocket is a two-way computer communication protocol over a single TCP.