

## Distribution - KMC

Last Modified on 06/27/2025 3:57 pm IDT

 This article is designated for administrators.

### About

Maximize your content's reach effortlessly with Kaltura's Distribution service. Easily distribute to Facebook, YouTube, Hulu, and more directly from the KMC.

With distribution, your content reaches diverse audiences across multiple platforms, enhancing overall viewership. Kaltura manages distribution by pushing videos to partners for hosting, tailored to each platform's unique capabilities and desired exposure.

You can customize metadata such as name, description, and tags, or enrich content with calls to action, feed targeting, page tagging, and more. Collaborate with your Kaltura Representative for personalized distribution configurations tailored to your needs.

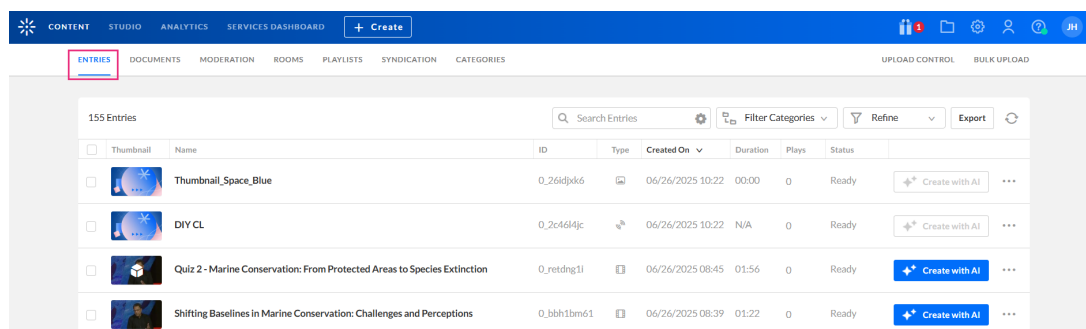
### Facebook and YouTube





- Each connector can only distribute to a single Facebook page / YouTube channel.
- VOD only. No live.

For more information about the Facebook distribution connector, visit our article [Facebook Distribution Connector](#).

### Distribute an entry

1. In the KMC, select the **Entries** tab under the **Content** menu.

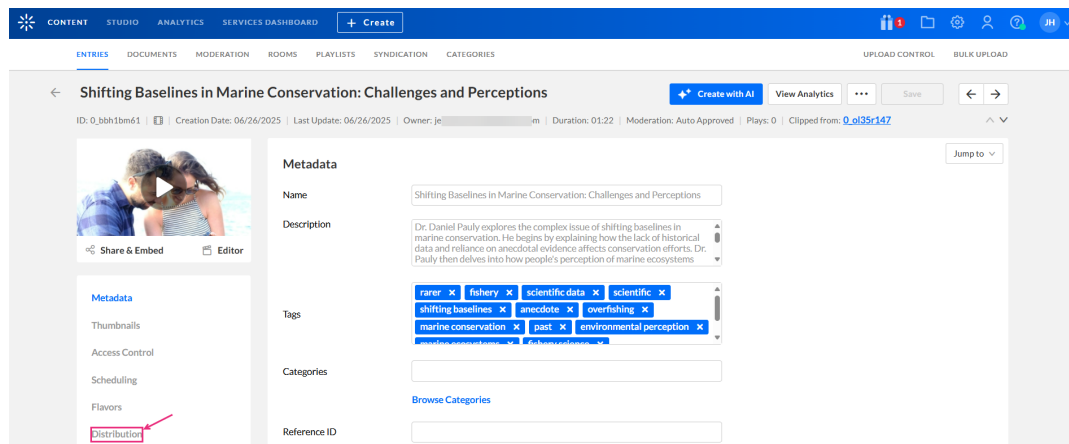


Thumbnail	Name	ID	Type	Created On	Duration	Plays	Status
	Thumbnail_Space_Blue	0_26idjxk6	Image	06/26/2025 10:22	00:00	0	Ready
	DIY CL	0_2e6464jc	Video	06/26/2025 10:22	N/A	0	Ready
	Quiz 2 - Marine Conservation: From Protected Areas to Species Extinction	0_retgng1l	Video	06/26/2025 08:45	01:56	0	Ready
	Shifting Baselines in Marine Conservation: Challenges and Perceptions	0_bbh1bm61	Video	06/26/2025 08:39	01:22	0	Ready

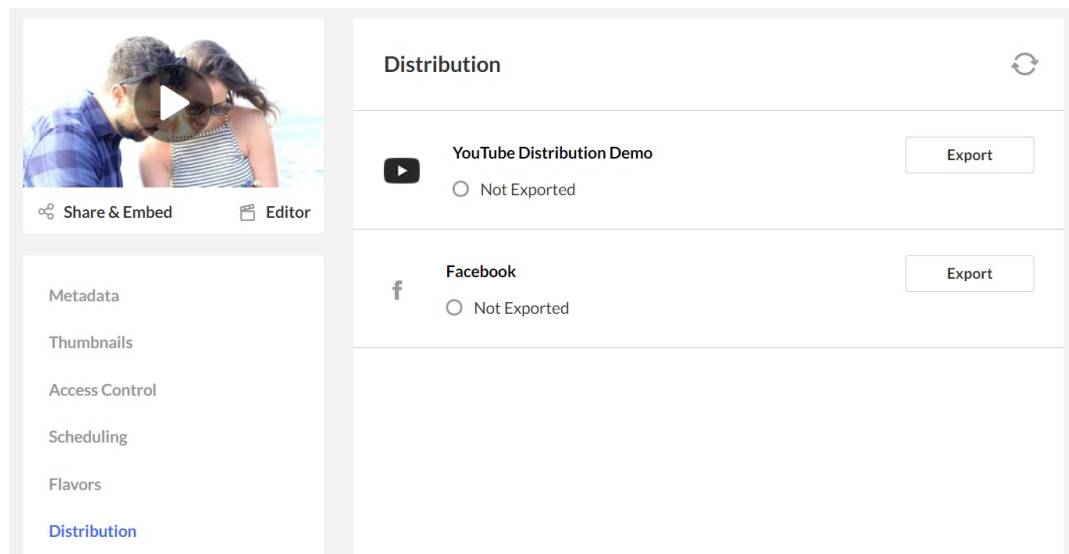
2. Click on an entry name or thumbnail.

The entry details page displays.

### 3. Click the **Distribution** tab.



The Distribution profiles configured for your account display.




If the entry has not previously been exported to that distribution site, it displays a **grey circle symbol** with a notification '**Not Exported**'.

### 4. Click **Export**.

Distribution
↻


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**YouTube Distribution Demo**

☐ Not Exported

Export


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**Facebook**

☐ Not Exported

Export

The distribution details page displays.


**YouTube Distribution Demo**

Cancel
Export

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Status

☐ Not Exported

Updates

☐ Update Automatically

Start Date

End Date


**Metadata**

Name

Description

Tags

**Video Flavors**


**Source**

Format: mp4 | Codec: avc1 | 5063 Kbps | 6.04 MB | 1920 x 1080

- Updates** - Click the box **Update Automatically** if you want the most updated information to be propagated to the distribution site.





The **Update Automatically** option only applies to metadata (like title, description, and tags). It does not update the video file itself on YouTube. If you've replaced or edited the media, you'll need to remove and re-export the entry to push the updated video to YouTube.

- Click **Export**.



**Distribution**

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 <p><b>YouTube Distribution Demo</b></p> <p><input type="radio"/> Ready for Distribution</p> <p>Last Update 24/01/2024</p> <p><a href="#">More Details</a></p>	 <span style="margin-left: 20px;"><button>Export</button></span>
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



A **blue processing icon** displays with a notification '**Distributing**'.

**YouTube Distribution Demo**

  Distributing | Last Update 24/01/2024 | [More Details](#)

**Distribution**

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	<b>YouTube Distribution Demo</b> 	 <span style="border: 1px solid #ccc; background-color: #f0f0f0; padding: 5px 15px; font-weight: normal;">Up To Date</span>
<div style="display: flex; align-items: center;"> <div style="margin-right: 10px;"></div> <div>Distributed  </div> </div> <div style="display: flex; align-items: center;"> <div>Last Update 22/01/2024  </div> <div style="color: blue; text-decoration: underline;">More Details</div> </div>		


Thumbnails upload is not part of the connector. Thumbnails can be uploaded as part of the [video creation API](#). They cannot be updated post upload on the Kaltura end.


4

## Distribution




**YouTube Distribution Demo**




 Distribution Failed |
   
 Last Update 22/01/2024 | [More Details](#)




The entry description should not include any HTML tags or special characters like '&' as this could cause the distribution to fail.

## Schedule distribution

1. If you'd like to schedule the distribution date and time, click **More Details**.



**YouTube Distribution Demo**



☐ Ready for Distribution |
   
 Last Update 24/01/2024 | [More Details](#)

The distribution details page displays.

2. Select the desired **start** and **end dates** and **times**.



**YouTube Distribution Demo**
Provider: YouTubeAPI
Cancel

Status
 ☐ Ready for Distribution

Last Update
 24/01/2024

Start Date

End Date

 Delete

**Metadata**

Name

Description



You can set scheduling separately for each distribution so that the same content may have a different schedule depending on the distributor.

3. Click **Update**.

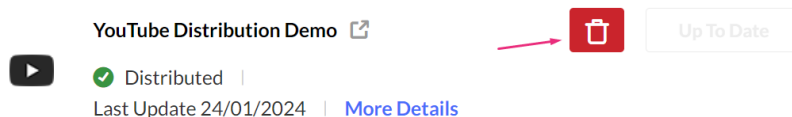
The distribution profile displays.

- When you're ready to distribute the content, click **Export**.



## Remove a distributed entry

- Click the **red trash can icon**.



A warning message displays: *You are about to remove the exported video that was distributed by (xx). The video will no longer be available via the video page on the external platform. How do you want to proceed?*

### Delete Distribution

You are about to remove the exported video that was distributed by YouTubeAPI. The video will no longer be available via the video page on the external platform. How do you want to proceed?

Yes

No

- Click **Yes** to remove the entry.

## Preview an entry

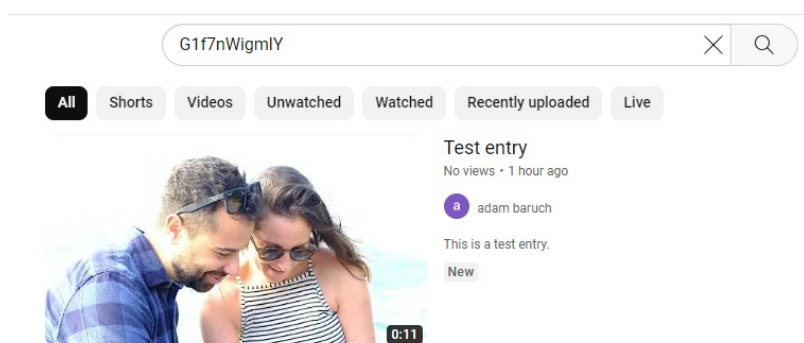
When you export content, a Remote ID is created. The Remote ID may be used as a reference to reach the page where the distributed content appears in the distributor.



YouTube Distribution Demo  
Provider: YouTubeAPI

Status	Distributing
Last Update	24/01/2024
Remote ID	G1f7nWigm1Y
Start Date	24/01/2024 15:03
End Date	25/01/2024 15:00
Delete	

Copy and paste this ID into the distribution site to preview your entry.



## Modify information

Once you've exported your media to the distributor, you can update entry information, such as metadata.



Updating the video in Kaltura (e.g., trimming, replacing the media file, or changing the duration) does not update the video on YouTube after it has already been distributed. Only metadata like title and description can be updated after distribution. To update the video asset itself on YouTube, you'll need to remove the distributed entry and re-export it.

Upon making any modifications, a **Modified** notification displays to confirm the changes to the entry.

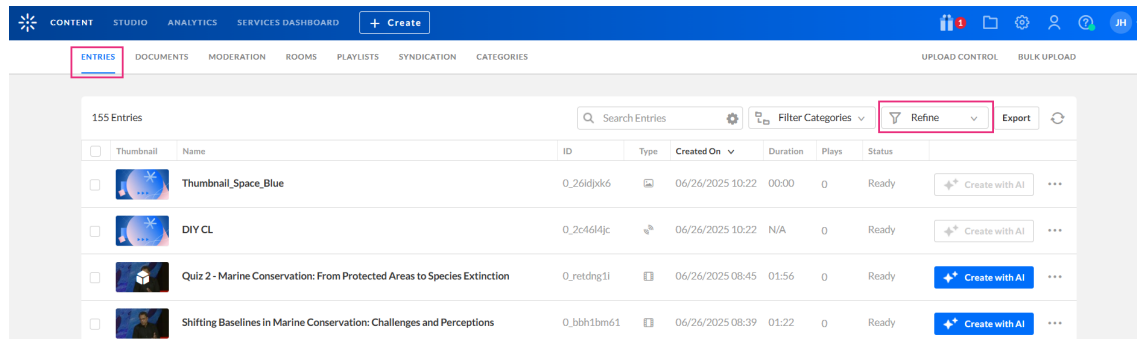


YouTube Distribution Demo

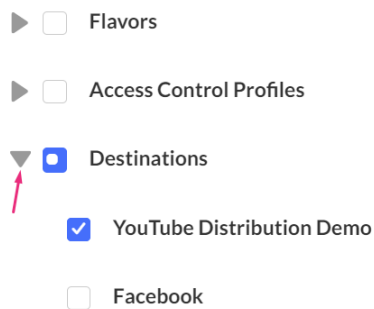
Distributing | **Modified** |  
Last Update 22/01/2024 | [More Details](#)

## Search for distributed entries

1. Under the **Content** menu, select the **Entries** tab.
2. Click the **Refine** filter and locate **Destinations**.

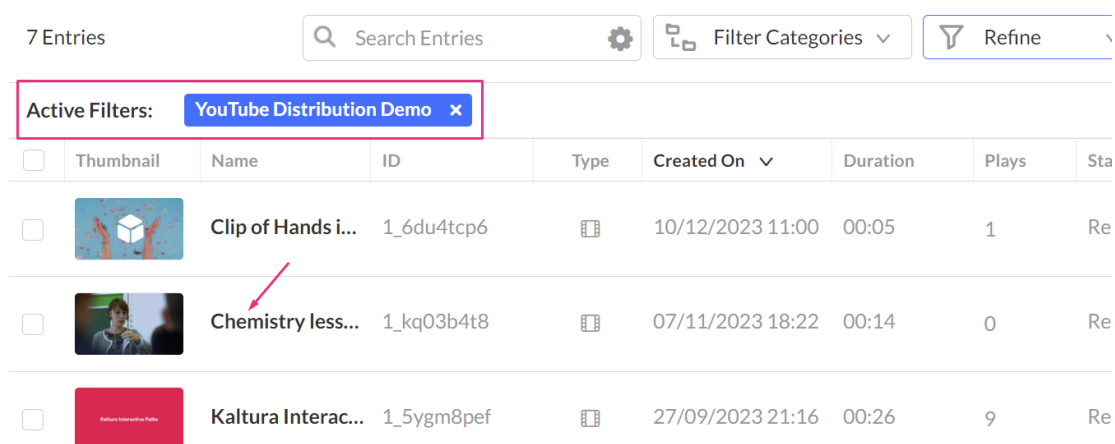


3. Click the arrow next to **Destinations** to expand the category.



4. Select the destination(s) by checking the corresponding box(es).

Review the displayed search results.



5. Click on the specific entry you intend to remove.
6. Click the **Distribution** tab to view the distribution profile page.





 Distributed

Last Update 24/01/2024 | [More Details](#)

Facebook

☐ Not Exported

Export

## Metadata

## Thumbnails

## Access Control

## Scheduling

## Flavors

## Distribution

↑  
Captions

1. Once the entry has been distributed, a **link icon** appears on the distribution profile page. Click the icon.



Export

✔ Distributed, Update Required | **Modified**

Last Update 24/01/2024 | [More Details](#)

**YouTube**

Search

Test entry

adam baruch  
3.67K subscribers

Subscribe

2 views 1 hour ago  
This is a test entry...more

- 'Can you shut up?': Douglas Murray clashes with Palestine...
- Jennifer Lopez (54) still look 25 | AVOID 2 FOODS & Don't G...
- Christina Applegate Gets Standing Ovation at Emmy...
- IDF Chief of Staff delivers statement at the site where 21...
- חידוש חדש מ-7/10 העשרות האחרונות: חזק ונכון שכלול ומאביר
- Piers Morgan Calls For Two-State Solution And Asks Israel...
- Travis Kelce Reveals How He Fell In Love With Taylor Swift