Share and embed playlists in Rich Media CMS

Content updated: 01/01/2024

This article is designated for administrators.

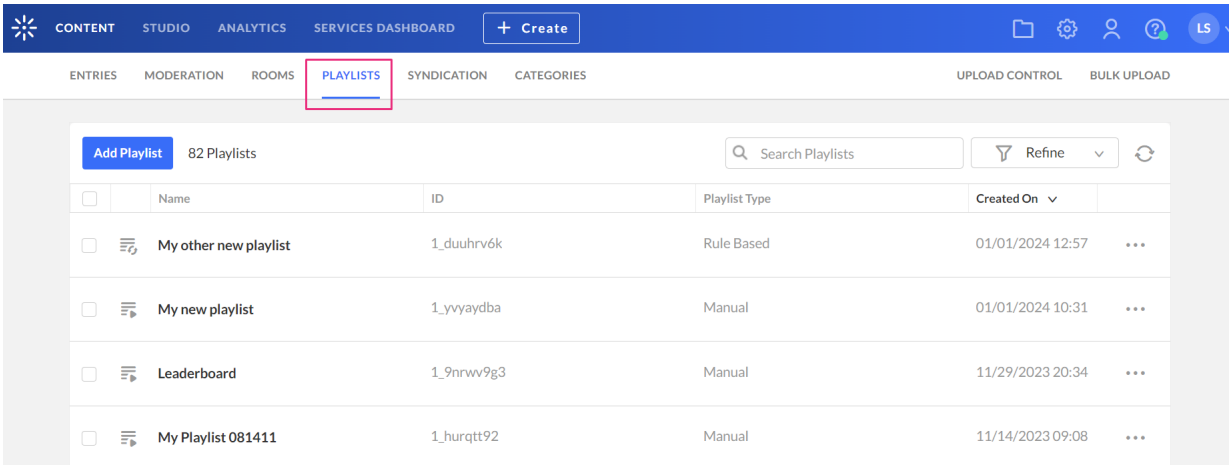
About

Embedding a playlist lets you showcase multiple videos in one place without sending users away from your site.

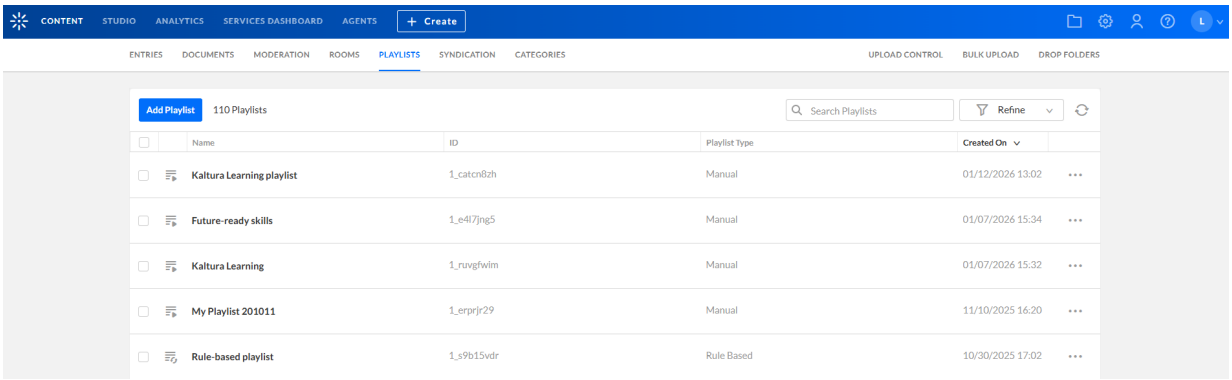
This article walks you through the different embed options available in the Rich Media Content Management System, how to choose the right player, and how to copy and use the embed code on your site.

Access the share and embed page

1. Log into your Rich Media CMS.
2. Under the **Content** menu, click the **Playlists** tab.

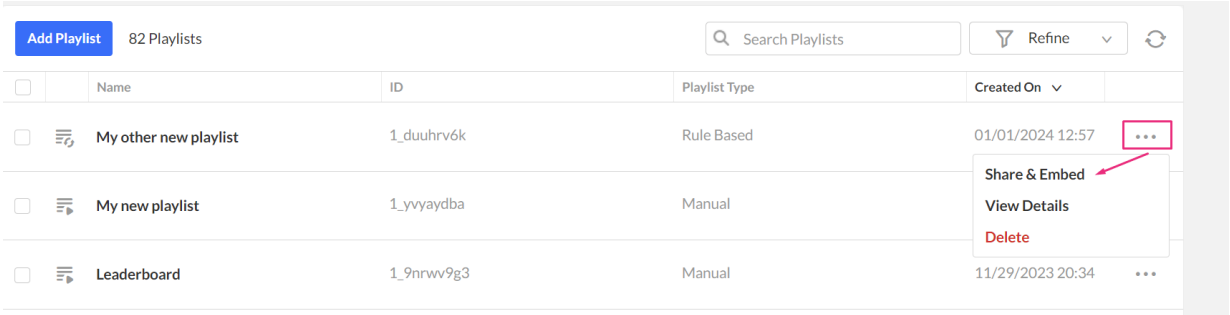


The 'Playlists' page displays.

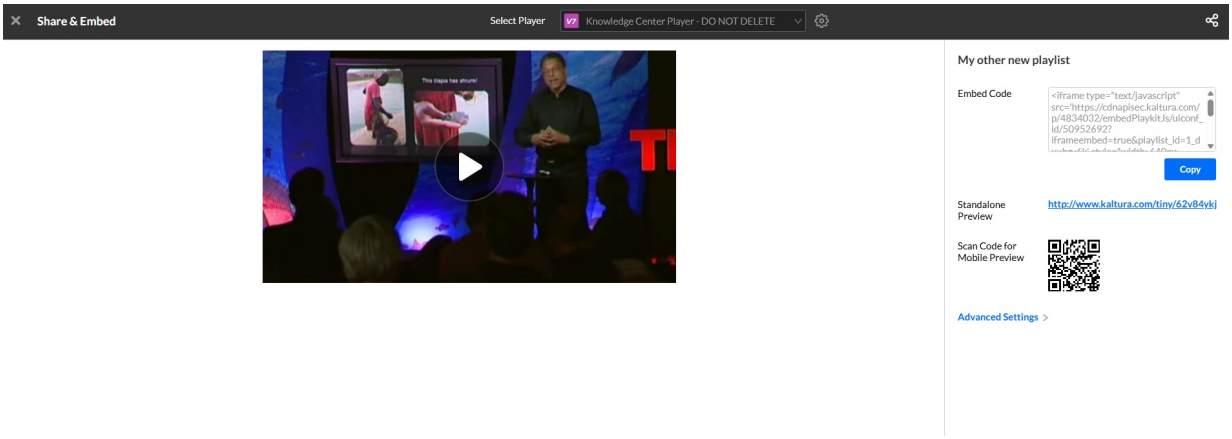


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3. Navigate to the desired playlist, click the **three dots** to the right, and select **Share & Embed**.

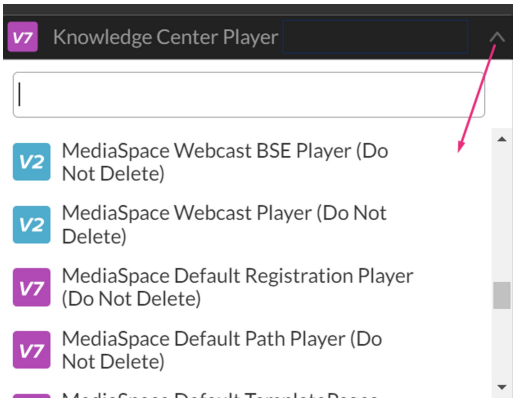


The 'Share & Embed' page displays.



Choose your player

From the player drop-down menu at the top, select the player you want to use. You can search by name within the player list.

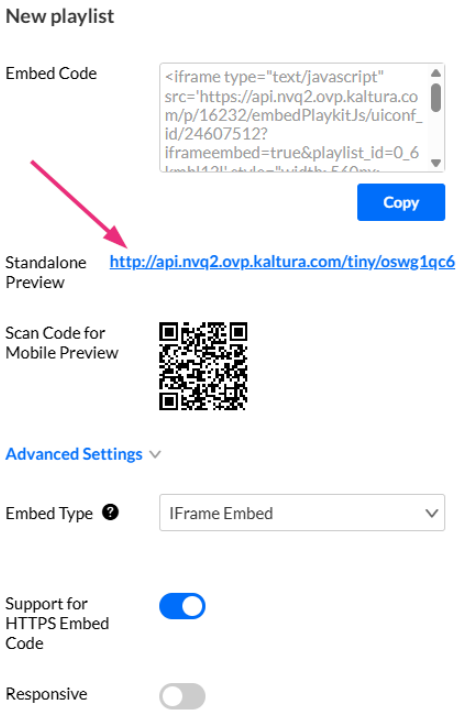


To learn more about players, visit our article Introduction to the Player Studio.

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Select embed options

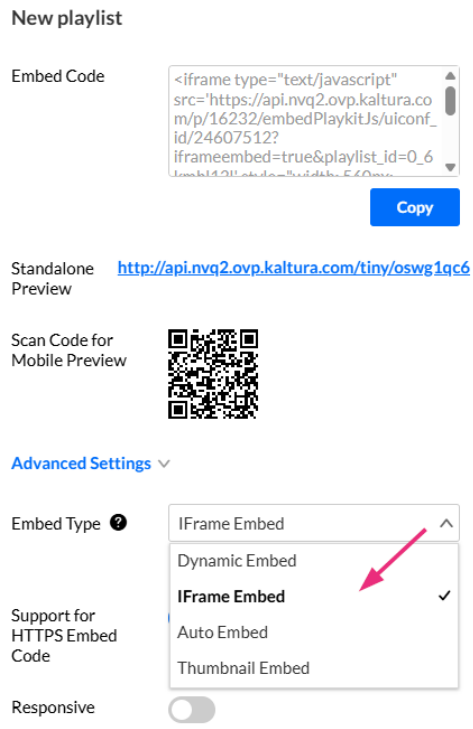
1. Click the **Standalone Preview** link to view a standalone page with this player (or scan the **QR code** to preview the content in your mobile device).



The QR code and standalone links are for preview use only. Do not use these links for production purposes.

2. Choose the **embed type** that fits your needs.

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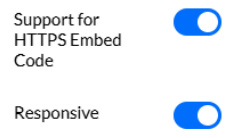


The following options are available:

- **Dynamic Embed** – This is the preferred method for dynamically embedding playlists into websites and web applications.
- **Iframe Embed** (default) - Iframe embed (no page JavaScript) is good for sites that don't allow third-party JavaScript to be embedded on their pages. This mode fits more stringent page security requirements while supporting and HTML5 delivery.
- **Auto Embed** – Auto embed is concise embed code and is good for quickly getting a playlist or widget onto the page without any run time customization.
- **Thumbnail Embed** - This embed allows you to embed a playlist to a page without loading the player. The embed displays the playlist thumbnail image until playback begins, and only then does the player load.

(Optional) Toggle on **Support for HTTPS embed code** for secure (HTTPS) pages.

(Optional) Toggle on **Responsive** to make the player adjust automatically to the size of its container.

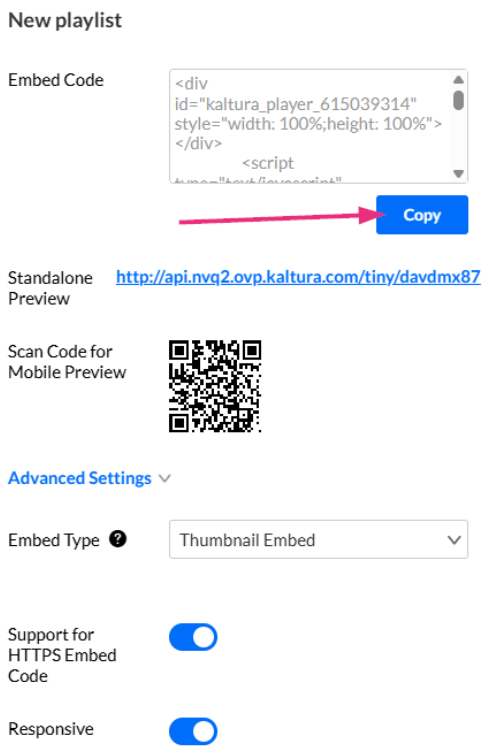


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If you are using access control profiles and are embedding a v7 player, please note that domain restriction is not supported with iframe embed.

Copy and embed your code

1. When you're ready to embed the playlist, click **Copy** under the Embed Code window.



2. Select the platform you want to share your playlist to, and paste the embed code into the embed field.

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