


# How can I disable analytics for specific Rich Media CMS roles?

Last Modified on 05/06/2026 8:40 pm IDT

 This article is designated for administrators.

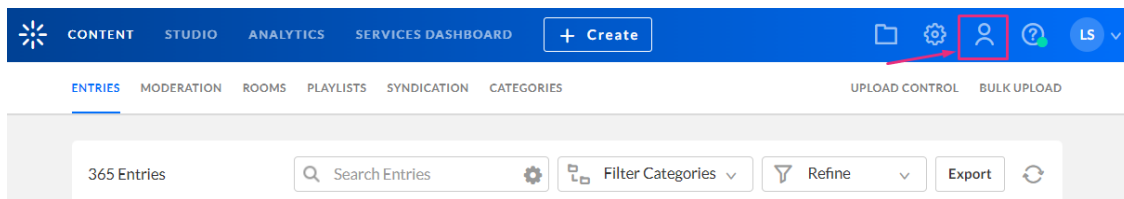
## About

If you'd like to disable analytics for a specific Rich Media CMS role, you can do so via the Rich Media CMS **Roles** tab.

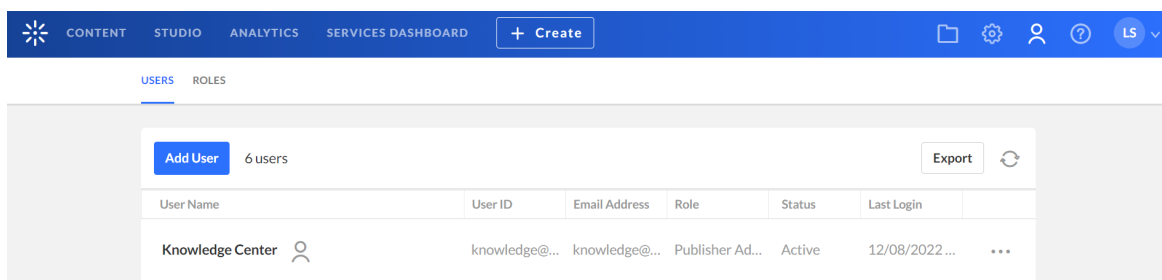
 For more information about Rich Media CMS roles, visit our article [Administration pages](#).

## Access the Roles tab

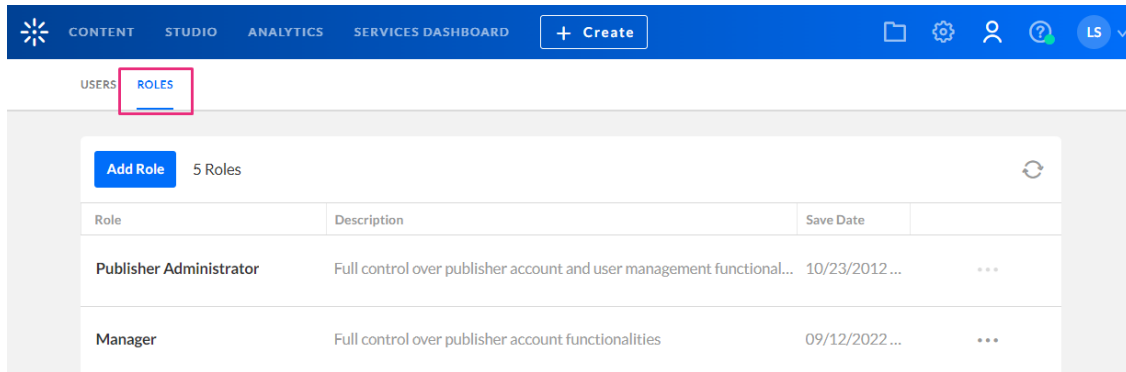
1. Log into your Rich Media CMS and click the administration menu icon .



The **Users** page displays.



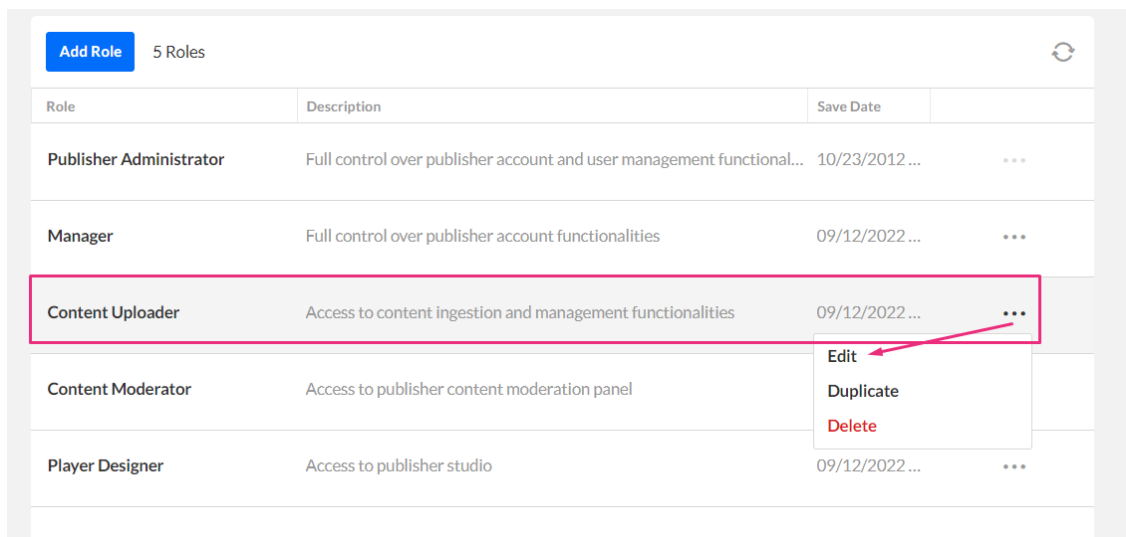
2. Click the **Roles** tab.



The Roles page displays.

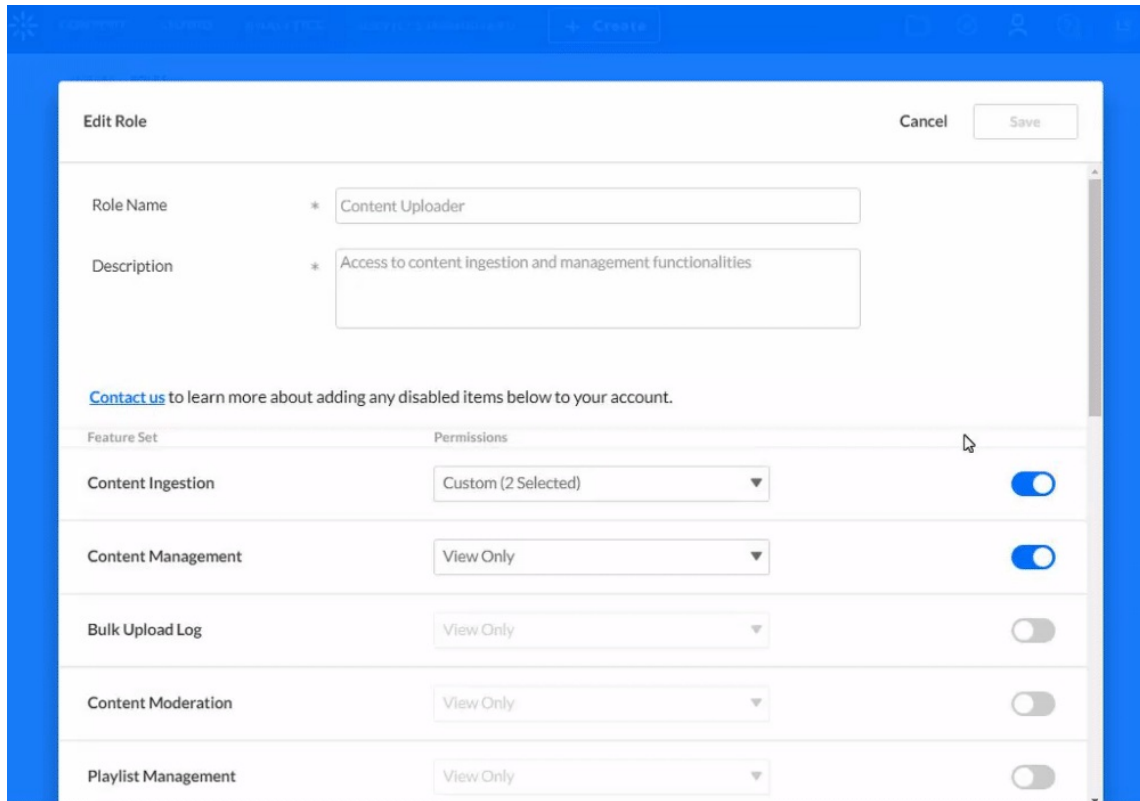
## Disable analytics

1. Navigate to the desired Rich Media CMS role.
2. Click the **three dots menu** at the end of the row and choose **Edit** from the dropdown menu.



The **Edit Role** page displays.

3. Scroll down until you reach **Video Analytics**.
4. Click the toggle button at the end of the row to disable it (it will turn from blue to grey).



5. Click **Save**.

A confirmation message displays: *Changes will take effect immediately. Browser page refresh should be recommended to the existing users associated with this role.*

### Role updated

Changes will take effect immediately.  
Browser page refresh should be recommended to the  
existing users associated with this role

OK

6. Click **OK**.

This will now hide the analytics page for that specific Rich Media CMS role across Rich Media CMS, KAF and KMS (video portal) instances.